

Global Dental Night Guard Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A dental mouth guard is a protective device for the mouth that covers the teeth and gums to prevent and reduce injury to the teeth, arches, lips and gums.

The global Dental Night Guard market size was estimated at USD 234 million in 2023 and is projected to reach USD 426.59 million by 2032, exhibiting a CAGR of 6.90% during the forecast period.

North America Dental Night Guard market size was estimated at USD 68.40 million in 2023, at a CAGR of 5.91% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Dental Night Guard market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Dental Night Guard Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Dental Night Guard market in any manner.

Global Dental Night Guard Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ShockDoctor

ATI

Decathlon

Nike

Opro Mouthguards

Mueller

Venum

Battle Sports Science

Maxxmma

Fight Dentist

Mogo Sport

Market Segmentation (by Type)

Preformed

Thermoformed

Custom

Market Segmentation (by Application)

Adult

Kids

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Dental Night Guard Market

Overview of the regional outlook of the Dental Night Guard Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dental Night Guard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Dental Night Guard, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Dental Night Guard

1.2 Key Market Segments

1.2.1 Dental Night Guard Segment by Type

1.2.2 Dental Night Guard Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DENTAL NIGHT GUARD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Dental Night Guard Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Dental Night Guard Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DENTAL NIGHT GUARD MARKET COMPETITIVE LANDSCAPE

3.1 Global Dental Night Guard Sales by Manufacturers (2019-2024)

3.2 Global Dental Night Guard Revenue Market Share by Manufacturers (2019-2024)

3.3 Dental Night Guard Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Dental Night Guard Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Dental Night Guard Sales Sites, Area Served, Product Type

3.6 Dental Night Guard Market Competitive Situation and Trends

3.6.1 Dental Night Guard Market Concentration Rate

3.6.2 Global 5 and 10 Largest Dental Night Guard Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DENTAL NIGHT GUARD INDUSTRY CHAIN ANALYSIS

4.1 Dental Night Guard Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DENTAL NIGHT GUARD MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DENTAL NIGHT GUARD MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Dental Night Guard Sales Market Share by Type (2019-2024)

6.3 Global Dental Night Guard Market Size Market Share by Type (2019-2024)

6.4 Global Dental Night Guard Price by Type (2019-2024)

7 DENTAL NIGHT GUARD MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Dental Night Guard Market Sales by Application (2019-2024)

7.3 Global Dental Night Guard Market Size (M USD) by Application (2019-2024)

7.4 Global Dental Night Guard Sales Growth Rate by Application (2019-2024)

8 DENTAL NIGHT GUARD MARKET CONSUMPTION BY REGION

8.1 Global Dental Night Guard Sales by Region

8.1.1 Global Dental Night Guard Sales by Region

8.1.2 Global Dental Night Guard Sales Market Share by Region

8.2 North America

8.2.1 North America Dental Night Guard Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Dental Night Guard Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Dental Night Guard Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Dental Night Guard Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Dental Night Guard Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 DENTAL NIGHT GUARD MARKET PRODUCTION BY REGION

9.1 Global Production of Dental Night Guard by Region (2019-2024)

9.2 Global Dental Night Guard Revenue Market Share by Region (2019-2024)

9.3 Global Dental Night Guard Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Dental Night Guard Production

9.4.1 North America Dental Night Guard Production Growth Rate (2019-2024)

9.4.2 North America Dental Night Guard Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Dental Night Guard Production

9.5.1 Europe Dental Night Guard Production Growth Rate (2019-2024)

9.5.2 Europe Dental Night Guard Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Dental Night Guard Production (2019-2024)

9.6.1 Japan Dental Night Guard Production Growth Rate (2019-2024)

9.6.2 Japan Dental Night Guard Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Dental Night Guard Production (2019-2024)

9.7.1 China Dental Night Guard Production Growth Rate (2019-2024)

9.7.2 China Dental Night Guard Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 ShockDoctor

10.1.1 ShockDoctor Dental Night Guard Basic Information

10.1.2 ShockDoctor Dental Night Guard Product Overview

10.1.3 ShockDoctor Dental Night Guard Product Market Performance

10.1.4 ShockDoctor Business Overview

10.1.5 ShockDoctor Dental Night Guard SWOT Analysis

10.1.6 ShockDoctor Recent Developments

10.2 ATI

10.2.1 ATI Dental Night Guard Basic Information

10.2.2 ATI Dental Night Guard Product Overview

10.2.3 ATI Dental Night Guard Product Market Performance

10.2.4 ATI Business Overview

10.2.5 ATI Dental Night Guard SWOT Analysis

10.2.6 ATI Recent Developments

10.3 Decathlon

10.3.1 Decathlon Dental Night Guard Basic Information

10.3.2 Decathlon Dental Night Guard Product Overview

10.3.3 Decathlon Dental Night Guard Product Market Performance

10.3.4 Decathlon Dental Night Guard SWOT Analysis

10.3.5 Decathlon Business Overview

10.3.6 Decathlon Recent Developments

10.4 Nike

10.4.1 Nike Dental Night Guard Basic Information

10.4.2 Nike Dental Night Guard Product Overview

- 10.4.3 Nike Dental Night Guard Product Market Performance
- 10.4.4 Nike Business Overview
- 10.4.5 Nike Recent Developments
- 10.5 Opro Mouthguards
 - 10.5.1 Opro Mouthguards Dental Night Guard Basic Information
 - 10.5.2 Opro Mouthguards Dental Night Guard Product Overview
 - 10.5.3 Opro Mouthguards Dental Night Guard Product Market Performance
 - 10.5.4 Opro Mouthguards Business Overview
 - 10.5.5 Opro Mouthguards Recent Developments
- 10.6 Mueller
 - 10.6.1 Mueller Dental Night Guard Basic Information
 - 10.6.2 Mueller Dental Night Guard Product Overview
 - 10.6.3 Mueller Dental Night Guard Product Market Performance
 - 10.6.4 Mueller Business Overview
 - 10.6.5 Mueller Recent Developments
- 10.7 Venum
 - 10.7.1 Venum Dental Night Guard Basic Information
 - 10.7.2 Venum Dental Night Guard Product Overview
 - 10.7.3 Venum Dental Night Guard Product Market Performance
 - 10.7.4 Venum Business Overview
 - 10.7.5 Venum Recent Developments
- 10.8 Battle Sports Science
 - 10.8.1 Battle Sports Science Dental Night Guard Basic Information
 - 10.8.2 Battle Sports Science Dental Night Guard Product Overview
 - 10.8.3 Battle Sports Science Dental Night Guard Product Market Performance
 - 10.8.4 Battle Sports Science Business Overview
 - 10.8.5 Battle Sports Science Recent Developments
- 10.9 Maxxmma
 - 10.9.1 Maxxmma Dental Night Guard Basic Information
 - 10.9.2 Maxxmma Dental Night Guard Product Overview
 - 10.9.3 Maxxmma Dental Night Guard Product Market Performance
 - 10.9.4 Maxxmma Business Overview
 - 10.9.5 Maxxmma Recent Developments
- 10.10 Fight Dentist
 - 10.10.1 Fight Dentist Dental Night Guard Basic Information
 - 10.10.2 Fight Dentist Dental Night Guard Product Overview
 - 10.10.3 Fight Dentist Dental Night Guard Product Market Performance
 - 10.10.4 Fight Dentist Business Overview
 - 10.10.5 Fight Dentist Recent Developments

10.11 Mogo Sport

10.11.1 Mogo Sport Dental Night Guard Basic Information

10.11.2 Mogo Sport Dental Night Guard Product Overview

10.11.3 Mogo Sport Dental Night Guard Product Market Performance

10.11.4 Mogo Sport Business Overview

10.11.5 Mogo Sport Recent Developments

11 DENTAL NIGHT GUARD MARKET FORECAST BY REGION

11.1 Global Dental Night Guard Market Size Forecast

11.2 Global Dental Night Guard Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Dental Night Guard Market Size Forecast by Country

11.2.3 Asia Pacific Dental Night Guard Market Size Forecast by Region

11.2.4 South America Dental Night Guard Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Dental Night Guard by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Dental Night Guard Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Dental Night Guard by Type (2025-2032)

12.1.2 Global Dental Night Guard Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Dental Night Guard by Type (2025-2032)

12.2 Global Dental Night Guard Market Forecast by Application (2025-2032)

12.2.1 Global Dental Night Guard Sales (K Units) Forecast by Application

12.2.2 Global Dental Night Guard Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Dental Night Guard Market Size Comparison by Region (M USD)
Table 5. Global Dental Night Guard Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Dental Night Guard Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Dental Night Guard Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Dental Night Guard Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dental Night Guard as of 2022)
Table 10. Global Market Dental Night Guard Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Dental Night Guard Sales Sites and Area Served
Table 12. Manufacturers Dental Night Guard Product Type
Table 13. Global Dental Night Guard Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Dental Night Guard
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Dental Night Guard Market Challenges
Table 22. Global Dental Night Guard Sales by Type (K Units)
Table 23. Global Dental Night Guard Market Size by Type (M USD)
Table 24. Global Dental Night Guard Sales (K Units) by Type (2019-2024)
Table 25. Global Dental Night Guard Sales Market Share by Type (2019-2024)
Table 26. Global Dental Night Guard Market Size (M USD) by Type (2019-2024)
Table 27. Global Dental Night Guard Market Size Share by Type (2019-2024)
Table 28. Global Dental Night Guard Price (USD/Unit) by Type (2019-2024)
Table 29. Global Dental Night Guard Sales (K Units) by Application
Table 30. Global Dental Night Guard Market Size by Application
Table 31. Global Dental Night Guard Sales by Application (2019-2024) & (K Units)
Table 32. Global Dental Night Guard Sales Market Share by Application (2019-2024)

Table 33. Global Dental Night Guard Sales by Application (2019-2024) & (M USD)
Table 34. Global Dental Night Guard Market Share by Application (2019-2024)
Table 35. Global Dental Night Guard Sales Growth Rate by Application (2019-2024)
Table 36. Global Dental Night Guard Sales by Region (2019-2024) & (K Units)
Table 37. Global Dental Night Guard Sales Market Share by Region (2019-2024)
Table 38. North America Dental Night Guard Sales by Country (2019-2024) & (K Units)
Table 39. Europe Dental Night Guard Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Dental Night Guard Sales by Region (2019-2024) & (K Units)
Table 41. South America Dental Night Guard Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Dental Night Guard Sales by Region (2019-2024) & (K Units)
Table 43. Global Dental Night Guard Production (K Units) by Region (2019-2024)
Table 44. Global Dental Night Guard Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Dental Night Guard Revenue Market Share by Region (2019-2024)
Table 46. Global Dental Night Guard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Dental Night Guard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Dental Night Guard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Dental Night Guard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Dental Night Guard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. ShockDoctor Dental Night Guard Basic Information
Table 52. ShockDoctor Dental Night Guard Product Overview
Table 53. ShockDoctor Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. ShockDoctor Business Overview
Table 55. ShockDoctor Dental Night Guard SWOT Analysis
Table 56. ShockDoctor Recent Developments
Table 57. ATI Dental Night Guard Basic Information
Table 58. ATI Dental Night Guard Product Overview
Table 59. ATI Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. ATI Business Overview
Table 61. ATI Dental Night Guard SWOT Analysis
Table 62. ATI Recent Developments
Table 63. Decathlon Dental Night Guard Basic Information

Table 64. Decathlon Dental Night Guard Product Overview
Table 65. Decathlon Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Decathlon Dental Night Guard SWOT Analysis
Table 67. Decathlon Business Overview
Table 68. Decathlon Recent Developments
Table 69. Nike Dental Night Guard Basic Information
Table 70. Nike Dental Night Guard Product Overview
Table 71. Nike Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Nike Business Overview
Table 73. Nike Recent Developments
Table 74. Opro Mouthguards Dental Night Guard Basic Information
Table 75. Opro Mouthguards Dental Night Guard Product Overview
Table 76. Opro Mouthguards Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Opro Mouthguards Business Overview
Table 78. Opro Mouthguards Recent Developments
Table 79. Mueller Dental Night Guard Basic Information
Table 80. Mueller Dental Night Guard Product Overview
Table 81. Mueller Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Mueller Business Overview
Table 83. Mueller Recent Developments
Table 84. Venum Dental Night Guard Basic Information
Table 85. Venum Dental Night Guard Product Overview
Table 86. Venum Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Venum Business Overview
Table 88. Venum Recent Developments
Table 89. Battle Sports Science Dental Night Guard Basic Information
Table 90. Battle Sports Science Dental Night Guard Product Overview
Table 91. Battle Sports Science Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Battle Sports Science Business Overview
Table 93. Battle Sports Science Recent Developments
Table 94. Maxxmma Dental Night Guard Basic Information
Table 95. Maxxmma Dental Night Guard Product Overview
Table 96. Maxxmma Dental Night Guard Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 97. Maxxmma Business Overview

Table 98. Maxxmma Recent Developments

Table 99. Fight Dentist Dental Night Guard Basic Information

Table 100. Fight Dentist Dental Night Guard Product Overview

Table 101. Fight Dentist Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Fight Dentist Business Overview

Table 103. Fight Dentist Recent Developments

Table 104. Mogo Sport Dental Night Guard Basic Information

Table 105. Mogo Sport Dental Night Guard Product Overview

Table 106. Mogo Sport Dental Night Guard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Mogo Sport Business Overview

Table 108. Mogo Sport Recent Developments

Table 109. Global Dental Night Guard Sales Forecast by Region (2025-2032) & (K Units)

Table 110. Global Dental Night Guard Market Size Forecast by Region (2025-2032) & (M USD)

Table 111. North America Dental Night Guard Sales Forecast by Country (2025-2032) & (K Units)

Table 112. North America Dental Night Guard Market Size Forecast by Country (2025-2032) & (M USD)

Table 113. Europe Dental Night Guard Sales Forecast by Country (2025-2032) & (K Units)

Table 114. Europe Dental Night Guard Market Size Forecast by Country (2025-2032) & (M USD)

Table 115. Asia Pacific Dental Night Guard Sales Forecast by Region (2025-2032) & (K Units)

Table 116. Asia Pacific Dental Night Guard Market Size Forecast by Region (2025-2032) & (M USD)

Table 117. South America Dental Night Guard Sales Forecast by Country (2025-2032) & (K Units)

Table 118. South America Dental Night Guard Market Size Forecast by Country (2025-2032) & (M USD)

Table 119. Middle East and Africa Dental Night Guard Consumption Forecast by Country (2025-2032) & (Units)

Table 120. Middle East and Africa Dental Night Guard Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Global Dental Night Guard Sales Forecast by Type (2025-2032) & (K Units)

Table 122. Global Dental Night Guard Market Size Forecast by Type (2025-2032) & (M USD)

Table 123. Global Dental Night Guard Price Forecast by Type (2025-2032) & (USD/Unit)

Table 124. Global Dental Night Guard Sales (K Units) Forecast by Application (2025-2032)

Table 125. Global Dental Night Guard Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Dental Night Guard

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Dental Night Guard Market Size (M USD), 2019-2032

Figure 5. Global Dental Night Guard Market Size (M USD) (2019-2032)

Figure 6. Global Dental Night Guard Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Dental Night Guard Market Size by Country (M USD)

Figure 11. Dental Night Guard Sales Share by Manufacturers in 2023

Figure 12. Global Dental Night Guard Revenue Share by Manufacturers in 2023

Figure 13. Dental Night Guard Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Dental Night Guard Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Dental Night Guard Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Dental Night Guard Market Share by Type

Figure 18. Sales Market Share of Dental Night Guard by Type (2019-2024)

Figure 19. Sales Market Share of Dental Night Guard by Type in 2023

Figure 20. Market Size Share of Dental Night Guard by Type (2019-2024)

Figure 21. Market Size Market Share of Dental Night Guard by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Dental Night Guard Market Share by Application

Figure 24. Global Dental Night Guard Sales Market Share by Application (2019-2024)

Figure 25. Global Dental Night Guard Sales Market Share by Application in 2023

Figure 26. Global Dental Night Guard Market Share by Application (2019-2024)

Figure 27. Global Dental Night Guard Market Share by Application in 2023

Figure 28. Global Dental Night Guard Sales Growth Rate by Application (2019-2024)

Figure 29. Global Dental Night Guard Sales Market Share by Region (2019-2024)

Figure 30. North America Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Dental Night Guard Sales Market Share by Country in 2023

- Figure 32. U.S. Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Dental Night Guard Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Dental Night Guard Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Dental Night Guard Sales Market Share by Country in 2023
- Figure 37. Germany Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Dental Night Guard Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Dental Night Guard Sales Market Share by Region in 2023
- Figure 44. China Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Dental Night Guard Sales and Growth Rate (K Units)
- Figure 50. South America Dental Night Guard Sales Market Share by Country in 2023
- Figure 51. Brazil Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Dental Night Guard Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Dental Night Guard Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Dental Night Guard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Dental Night Guard Production Market Share by Region (2019-2024)
- Figure 62. North America Dental Night Guard Production (K Units) Growth Rate

(2019-2024)

Figure 63. Europe Dental Night Guard Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Dental Night Guard Production (K Units) Growth Rate (2019-2024)

Figure 65. China Dental Night Guard Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Dental Night Guard Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Dental Night Guard Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Dental Night Guard Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Dental Night Guard Market Share Forecast by Type (2025-2032)

Figure 70. Global Dental Night Guard Sales Forecast by Application (2025-2032)

Figure 71. Global Dental Night Guard Market Share Forecast by Application (2025-2032)

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