

Global Decorative Rug Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Decorative Rug market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Decorative Rug Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Decorative Rug market in any manner.

Global Decorative Rug Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Balta Group

Bukhara Oriental Rugs

Mohawk Industries Inc.

Capel Rugs

Harounian Rugs International

Agnella

Kalaty Rug Corp.

Loloi Inc.

Milliken and Co.

Momeni Inc.

Market Segmentation (by Type)

Wool

Nylon

Cotton

Polyester

Jute

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

%li%North America (USA, Canada, Mexico)

%li%Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

%li%Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

%li%South America (Brazil, Argentina, Columbia, Rest of South America)

%li%The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

%li%Industry drivers, restraints, and opportunities covered in the study

%li%Neutral perspective on the market performance

%li%Recent industry trends and developments

- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Decorative Rug Market
- Overview of the regional outlook of the Decorative Rug Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

- Provides insight into the market through Value Chain

- Market dynamics scenario, along with growth opportunities of the market in the years to come

- 6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Decorative Rug Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Decorative Rug
- 1.2 Key Market Segments
 - 1.2.1 Decorative Rug Segment by Type
 - 1.2.2 Decorative Rug Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 DECORATIVE RUG MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Decorative Rug Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Decorative Rug Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 DECORATIVE RUG MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Decorative Rug Sales by Manufacturers (2019-2024)
- 3.2 Global Decorative Rug Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Decorative Rug Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Decorative Rug Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Decorative Rug Sales Sites, Area Served, Product Type
- 3.6 Decorative Rug Market Competitive Situation and Trends
 - 3.6.1 Decorative Rug Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Decorative Rug Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 DECORATIVE RUG INDUSTRY CHAIN ANALYSIS

- 4.1 Decorative Rug Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DECORATIVE RUG MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DECORATIVE RUG MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Decorative Rug Sales Market Share by Type (2019-2024)

6.3 Global Decorative Rug Market Size Market Share by Type (2019-2024)

6.4 Global Decorative Rug Price by Type (2019-2024)

7 DECORATIVE RUG MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Decorative Rug Market Sales by Application (2019-2024)

7.3 Global Decorative Rug Market Size (M USD) by Application (2019-2024)

7.4 Global Decorative Rug Sales Growth Rate by Application (2019-2024)

8 DECORATIVE RUG MARKET SEGMENTATION BY REGION

8.1 Global Decorative Rug Sales by Region

8.1.1 Global Decorative Rug Sales by Region

8.1.2 Global Decorative Rug Sales Market Share by Region

8.2 North America

8.2.1 North America Decorative Rug Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Decorative Rug Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Decorative Rug Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Decorative Rug Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Decorative Rug Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Balta Group
 - 9.1.1 Balta Group Decorative Rug Basic Information
 - 9.1.2 Balta Group Decorative Rug Product Overview
 - 9.1.3 Balta Group Decorative Rug Product Market Performance
 - 9.1.4 Balta Group Business Overview
 - 9.1.5 Balta Group Decorative Rug SWOT Analysis
 - 9.1.6 Balta Group Recent Developments
- 9.2 Bukhara Oriental Rugs

- 9.2.1 Bukhara Oriental Rugs Decorative Rug Basic Information
- 9.2.2 Bukhara Oriental Rugs Decorative Rug Product Overview
- 9.2.3 Bukhara Oriental Rugs Decorative Rug Product Market Performance
- 9.2.4 Bukhara Oriental Rugs Business Overview
- 9.2.5 Bukhara Oriental Rugs Decorative Rug SWOT Analysis
- 9.2.6 Bukhara Oriental Rugs Recent Developments
- 9.3 Mohawk Industries Inc.
 - 9.3.1 Mohawk Industries Inc. Decorative Rug Basic Information
 - 9.3.2 Mohawk Industries Inc. Decorative Rug Product Overview
 - 9.3.3 Mohawk Industries Inc. Decorative Rug Product Market Performance
 - 9.3.4 Mohawk Industries Inc. Decorative Rug SWOT Analysis
 - 9.3.5 Mohawk Industries Inc. Business Overview
 - 9.3.6 Mohawk Industries Inc. Recent Developments
- 9.4 Capel Rugs
 - 9.4.1 Capel Rugs Decorative Rug Basic Information
 - 9.4.2 Capel Rugs Decorative Rug Product Overview
 - 9.4.3 Capel Rugs Decorative Rug Product Market Performance
 - 9.4.4 Capel Rugs Business Overview
 - 9.4.5 Capel Rugs Recent Developments
- 9.5 Harounian Rugs International
 - 9.5.1 Harounian Rugs International Decorative Rug Basic Information
 - 9.5.2 Harounian Rugs International Decorative Rug Product Overview
 - 9.5.3 Harounian Rugs International Decorative Rug Product Market Performance
 - 9.5.4 Harounian Rugs International Business Overview
 - 9.5.5 Harounian Rugs International Recent Developments
- 9.6 Agnella
 - 9.6.1 Agnella Decorative Rug Basic Information
 - 9.6.2 Agnella Decorative Rug Product Overview
 - 9.6.3 Agnella Decorative Rug Product Market Performance
 - 9.6.4 Agnella Business Overview
 - 9.6.5 Agnella Recent Developments
- 9.7 Kalaty Rug Corp.
 - 9.7.1 Kalaty Rug Corp. Decorative Rug Basic Information
 - 9.7.2 Kalaty Rug Corp. Decorative Rug Product Overview
 - 9.7.3 Kalaty Rug Corp. Decorative Rug Product Market Performance
 - 9.7.4 Kalaty Rug Corp. Business Overview
 - 9.7.5 Kalaty Rug Corp. Recent Developments
- 9.8 Loloi Inc.
 - 9.8.1 Loloi Inc. Decorative Rug Basic Information

- 9.8.2 Loloi Inc. Decorative Rug Product Overview
- 9.8.3 Loloi Inc. Decorative Rug Product Market Performance
- 9.8.4 Loloi Inc. Business Overview
- 9.8.5 Loloi Inc. Recent Developments
- 9.9 Milliken and Co.
 - 9.9.1 Milliken and Co. Decorative Rug Basic Information
 - 9.9.2 Milliken and Co. Decorative Rug Product Overview
 - 9.9.3 Milliken and Co. Decorative Rug Product Market Performance
 - 9.9.4 Milliken and Co. Business Overview
 - 9.9.5 Milliken and Co. Recent Developments
- 9.10 Momeni Inc.
 - 9.10.1 Momeni Inc. Decorative Rug Basic Information
 - 9.10.2 Momeni Inc. Decorative Rug Product Overview
 - 9.10.3 Momeni Inc. Decorative Rug Product Market Performance
 - 9.10.4 Momeni Inc. Business Overview
 - 9.10.5 Momeni Inc. Recent Developments

10 DECORATIVE RUG MARKET FORECAST BY REGION

- 10.1 Global Decorative Rug Market Size Forecast
- 10.2 Global Decorative Rug Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Decorative Rug Market Size Forecast by Country
 - 10.2.3 Asia Pacific Decorative Rug Market Size Forecast by Region
 - 10.2.4 South America Decorative Rug Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Decorative Rug by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Decorative Rug Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Decorative Rug by Type (2025-2030)
 - 11.1.2 Global Decorative Rug Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Decorative Rug by Type (2025-2030)
- 11.2 Global Decorative Rug Market Forecast by Application (2025-2030)
 - 11.2.1 Global Decorative Rug Sales (K Units) Forecast by Application
 - 11.2.2 Global Decorative Rug Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Decorative Rug Market Size Comparison by Region (M USD)
- Table 5. Global Decorative Rug Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Decorative Rug Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Decorative Rug Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Decorative Rug Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Decorative Rug as of 2022)
- Table 10. Global Market Decorative Rug Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Decorative Rug Sales Sites and Area Served
- Table 12. Manufacturers Decorative Rug Product Type
- Table 13. Global Decorative Rug Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Decorative Rug
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Decorative Rug Market Challenges
- Table 22. Global Decorative Rug Sales by Type (K Units)
- Table 23. Global Decorative Rug Market Size by Type (M USD)
- Table 24. Global Decorative Rug Sales (K Units) by Type (2019-2024)
- Table 25. Global Decorative Rug Sales Market Share by Type (2019-2024)
- Table 26. Global Decorative Rug Market Size (M USD) by Type (2019-2024)
- Table 27. Global Decorative Rug Market Size Share by Type (2019-2024)
- Table 28. Global Decorative Rug Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Decorative Rug Sales (K Units) by Application
- Table 30. Global Decorative Rug Market Size by Application
- Table 31. Global Decorative Rug Sales by Application (2019-2024) & (K Units)
- Table 32. Global Decorative Rug Sales Market Share by Application (2019-2024)

- Table 33. Global Decorative Rug Sales by Application (2019-2024) & (M USD)
- Table 34. Global Decorative Rug Market Share by Application (2019-2024)
- Table 35. Global Decorative Rug Sales Growth Rate by Application (2019-2024)
- Table 36. Global Decorative Rug Sales by Region (2019-2024) & (K Units)
- Table 37. Global Decorative Rug Sales Market Share by Region (2019-2024)
- Table 38. North America Decorative Rug Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Decorative Rug Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Decorative Rug Sales by Region (2019-2024) & (K Units)
- Table 41. South America Decorative Rug Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Decorative Rug Sales by Region (2019-2024) & (K Units)
- Table 43. Balta Group Decorative Rug Basic Information
- Table 44. Balta Group Decorative Rug Product Overview
- Table 45. Balta Group Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Balta Group Business Overview
- Table 47. Balta Group Decorative Rug SWOT Analysis
- Table 48. Balta Group Recent Developments
- Table 49. Bukhara Oriental Rugs Decorative Rug Basic Information
- Table 50. Bukhara Oriental Rugs Decorative Rug Product Overview
- Table 51. Bukhara Oriental Rugs Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Bukhara Oriental Rugs Business Overview
- Table 53. Bukhara Oriental Rugs Decorative Rug SWOT Analysis
- Table 54. Bukhara Oriental Rugs Recent Developments
- Table 55. Mohawk Industries Inc. Decorative Rug Basic Information
- Table 56. Mohawk Industries Inc. Decorative Rug Product Overview
- Table 57. Mohawk Industries Inc. Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Mohawk Industries Inc. Decorative Rug SWOT Analysis
- Table 59. Mohawk Industries Inc. Business Overview
- Table 60. Mohawk Industries Inc. Recent Developments
- Table 61. Capel Rugs Decorative Rug Basic Information
- Table 62. Capel Rugs Decorative Rug Product Overview
- Table 63. Capel Rugs Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Capel Rugs Business Overview
- Table 65. Capel Rugs Recent Developments
- Table 66. Harounian Rugs International Decorative Rug Basic Information

- Table 67. Harounian Rugs International Decorative Rug Product Overview
- Table 68. Harounian Rugs International Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Harounian Rugs International Business Overview
- Table 70. Harounian Rugs International Recent Developments
- Table 71. Agnella Decorative Rug Basic Information
- Table 72. Agnella Decorative Rug Product Overview
- Table 73. Agnella Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Agnella Business Overview
- Table 75. Agnella Recent Developments
- Table 76. Kalaty Rug Corp. Decorative Rug Basic Information
- Table 77. Kalaty Rug Corp. Decorative Rug Product Overview
- Table 78. Kalaty Rug Corp. Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Kalaty Rug Corp. Business Overview
- Table 80. Kalaty Rug Corp. Recent Developments
- Table 81. Loloi Inc. Decorative Rug Basic Information
- Table 82. Loloi Inc. Decorative Rug Product Overview
- Table 83. Loloi Inc. Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Loloi Inc. Business Overview
- Table 85. Loloi Inc. Recent Developments
- Table 86. Milliken and Co. Decorative Rug Basic Information
- Table 87. Milliken and Co. Decorative Rug Product Overview
- Table 88. Milliken and Co. Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Milliken and Co. Business Overview
- Table 90. Milliken and Co. Recent Developments
- Table 91. Momeni Inc. Decorative Rug Basic Information
- Table 92. Momeni Inc. Decorative Rug Product Overview
- Table 93. Momeni Inc. Decorative Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Momeni Inc. Business Overview
- Table 95. Momeni Inc. Recent Developments
- Table 96. Global Decorative Rug Sales Forecast by Region (2025-2030) & (K Units)
- Table 97. Global Decorative Rug Market Size Forecast by Region (2025-2030) & (M USD)
- Table 98. North America Decorative Rug Sales Forecast by Country (2025-2030) & (K

Units)

Table 99. North America Decorative Rug Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Decorative Rug Sales Forecast by Country (2025-2030) & (K Units)

Table 101. Europe Decorative Rug Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Decorative Rug Sales Forecast by Region (2025-2030) & (K Units)

Table 103. Asia Pacific Decorative Rug Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Decorative Rug Sales Forecast by Country (2025-2030) & (K Units)

Table 105. South America Decorative Rug Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Decorative Rug Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Decorative Rug Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Decorative Rug Sales Forecast by Type (2025-2030) & (K Units)

Table 109. Global Decorative Rug Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Decorative Rug Price Forecast by Type (2025-2030) & (USD/Unit)

Table 111. Global Decorative Rug Sales (K Units) Forecast by Application (2025-2030)

Table 112. Global Decorative Rug Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Decorative Rug
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Decorative Rug Market Size (M USD), 2019-2030
- Figure 5. Global Decorative Rug Market Size (M USD) (2019-2030)
- Figure 6. Global Decorative Rug Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Decorative Rug Market Size by Country (M USD)
- Figure 11. Decorative Rug Sales Share by Manufacturers in 2023
- Figure 12. Global Decorative Rug Revenue Share by Manufacturers in 2023
- Figure 13. Decorative Rug Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Decorative Rug Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Decorative Rug Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Decorative Rug Market Share by Type
- Figure 18. Sales Market Share of Decorative Rug by Type (2019-2024)
- Figure 19. Sales Market Share of Decorative Rug by Type in 2023
- Figure 20. Market Size Share of Decorative Rug by Type (2019-2024)
- Figure 21. Market Size Market Share of Decorative Rug by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Decorative Rug Market Share by Application
- Figure 24. Global Decorative Rug Sales Market Share by Application (2019-2024)
- Figure 25. Global Decorative Rug Sales Market Share by Application in 2023
- Figure 26. Global Decorative Rug Market Share by Application (2019-2024)
- Figure 27. Global Decorative Rug Market Share by Application in 2023
- Figure 28. Global Decorative Rug Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Decorative Rug Sales Market Share by Region (2019-2024)
- Figure 30. North America Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Decorative Rug Sales Market Share by Country in 2023

- Figure 32. U.S. Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Decorative Rug Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Decorative Rug Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Decorative Rug Sales Market Share by Country in 2023
- Figure 37. Germany Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Decorative Rug Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Decorative Rug Sales Market Share by Region in 2023
- Figure 44. China Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Decorative Rug Sales and Growth Rate (K Units)
- Figure 50. South America Decorative Rug Sales Market Share by Country in 2023
- Figure 51. Brazil Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Decorative Rug Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Decorative Rug Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Decorative Rug Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Decorative Rug Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Decorative Rug Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Decorative Rug Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Decorative Rug Market Share Forecast by Type (2025-2030)
- Figure 65. Global Decorative Rug Sales Forecast by Application (2025-2030)
- Figure 66. Global Decorative Rug Market Share Forecast by Application (2025-2030)

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