

# Global Decorative Electroplating Additives Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Electroplating additives refer to a variety of chemical substances that need to be added to the plating solution in order to improve the quality of the coating in the electroplating process. This report mainly studies the decorative electroplating chemical additives.

This report provides a deep insight into the global Decorative Electroplating Additives market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Decorative Electroplating Additives Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Decorative Electroplating Additives market in any manner.

Global Decorative Electroplating Additives Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

ICB

Atotech

MacDermid Enthone Industrial

Hopax Fine Chemicals

BASF SE

SurTec

Okuno

EPI

Technic

Asterion

Galvano Mondo

TIB Chemicals

GOO Chemical

Sunocs LLC

Jiangsu Mengde New Materials Technology

Guangzhou Sanfu New Materials Technology

Ean Sheng Enterprise Corporation

Wuhan Fengfan Electroplating International

Guangdong Bigely Technology

Harvar

Market Segmentation (by Type)

Silver Plating Additive

Gold Plating Additive

Other

Market Segmentation (by Application)

Automobile

Bathroom Products

Hardware

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Decorative Electroplating Additives Market

Overview of the regional outlook of the Decorative Electroplating Additives Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Decorative Electroplating Additives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Decorative Electroplating Additives
- 1.2 Key Market Segments
  - 1.2.1 Decorative Electroplating Additives Segment by Type
  - 1.2.2 Decorative Electroplating Additives Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DECORATIVE ELECTROPLATING ADDITIVES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Decorative Electroplating Additives Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Decorative Electroplating Additives Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DECORATIVE ELECTROPLATING ADDITIVES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Decorative Electroplating Additives Sales by Manufacturers (2019-2024)
- 3.2 Global Decorative Electroplating Additives Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Decorative Electroplating Additives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Decorative Electroplating Additives Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Decorative Electroplating Additives Sales Sites, Area Served, Product Type
- 3.6 Decorative Electroplating Additives Market Competitive Situation and Trends
  - 3.6.1 Decorative Electroplating Additives Market Concentration Rate



3.6.2 Global 5 and 10 Largest Decorative Electroplating Additives Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 DECORATIVE ELECTROPLATING ADDITIVES INDUSTRY CHAIN ANALYSIS**

4.1 Decorative Electroplating Additives Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DECORATIVE ELECTROPLATING ADDITIVES MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 DECORATIVE ELECTROPLATING ADDITIVES MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Decorative Electroplating Additives Sales Market Share by Type (2019-2024)

6.3 Global Decorative Electroplating Additives Market Size Market Share by Type (2019-2024)

6.4 Global Decorative Electroplating Additives Price by Type (2019-2024)

## **7 DECORATIVE ELECTROPLATING ADDITIVES MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Decorative Electroplating Additives Market Sales by Application (2019-2024)

7.3 Global Decorative Electroplating Additives Market Size (M USD) by Application (2019-2024)

7.4 Global Decorative Electroplating Additives Sales Growth Rate by Application (2019-2024)

## **8 DECORATIVE ELECTROPLATING ADDITIVES MARKET SEGMENTATION BY REGION**

8.1 Global Decorative Electroplating Additives Sales by Region

8.1.1 Global Decorative Electroplating Additives Sales by Region

8.1.2 Global Decorative Electroplating Additives Sales Market Share by Region

8.2 North America

8.2.1 North America Decorative Electroplating Additives Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Decorative Electroplating Additives Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Decorative Electroplating Additives Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Decorative Electroplating Additives Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Decorative Electroplating Additives Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### **9.1 ICB**

- 9.1.1 ICB Decorative Electroplating Additives Basic Information
- 9.1.2 ICB Decorative Electroplating Additives Product Overview
- 9.1.3 ICB Decorative Electroplating Additives Product Market Performance
- 9.1.4 ICB Business Overview
- 9.1.5 ICB Decorative Electroplating Additives SWOT Analysis
- 9.1.6 ICB Recent Developments

### **9.2 Atotech**

- 9.2.1 Atotech Decorative Electroplating Additives Basic Information
- 9.2.2 Atotech Decorative Electroplating Additives Product Overview
- 9.2.3 Atotech Decorative Electroplating Additives Product Market Performance
- 9.2.4 Atotech Business Overview
- 9.2.5 Atotech Decorative Electroplating Additives SWOT Analysis
- 9.2.6 Atotech Recent Developments

### **9.3 MacDermid Enthone Industrial**

- 9.3.1 MacDermid Enthone Industrial Decorative Electroplating Additives Basic Information
- 9.3.2 MacDermid Enthone Industrial Decorative Electroplating Additives Product Overview
- 9.3.3 MacDermid Enthone Industrial Decorative Electroplating Additives Product Market Performance
- 9.3.4 MacDermid Enthone Industrial Decorative Electroplating Additives SWOT Analysis
- 9.3.5 MacDermid Enthone Industrial Business Overview
- 9.3.6 MacDermid Enthone Industrial Recent Developments

### **9.4 Hopax Fine Chemicals**

- 9.4.1 Hopax Fine Chemicals Decorative Electroplating Additives Basic Information
- 9.4.2 Hopax Fine Chemicals Decorative Electroplating Additives Product Overview
- 9.4.3 Hopax Fine Chemicals Decorative Electroplating Additives Product Market Performance
- 9.4.4 Hopax Fine Chemicals Business Overview
- 9.4.5 Hopax Fine Chemicals Recent Developments

### **9.5 BASF SE**

- 9.5.1 BASF SE Decorative Electroplating Additives Basic Information
- 9.5.2 BASF SE Decorative Electroplating Additives Product Overview
- 9.5.3 BASF SE Decorative Electroplating Additives Product Market Performance
- 9.5.4 BASF SE Business Overview
- 9.5.5 BASF SE Recent Developments
- 9.6 SurTec
  - 9.6.1 SurTec Decorative Electroplating Additives Basic Information
  - 9.6.2 SurTec Decorative Electroplating Additives Product Overview
  - 9.6.3 SurTec Decorative Electroplating Additives Product Market Performance
  - 9.6.4 SurTec Business Overview
  - 9.6.5 SurTec Recent Developments
- 9.7 Okuno
  - 9.7.1 Okuno Decorative Electroplating Additives Basic Information
  - 9.7.2 Okuno Decorative Electroplating Additives Product Overview
  - 9.7.3 Okuno Decorative Electroplating Additives Product Market Performance
  - 9.7.4 Okuno Business Overview
  - 9.7.5 Okuno Recent Developments
- 9.8 EPi
  - 9.8.1 EPi Decorative Electroplating Additives Basic Information
  - 9.8.2 EPi Decorative Electroplating Additives Product Overview
  - 9.8.3 EPi Decorative Electroplating Additives Product Market Performance
  - 9.8.4 EPi Business Overview
  - 9.8.5 EPi Recent Developments
- 9.9 Technic
  - 9.9.1 Technic Decorative Electroplating Additives Basic Information
  - 9.9.2 Technic Decorative Electroplating Additives Product Overview
  - 9.9.3 Technic Decorative Electroplating Additives Product Market Performance
  - 9.9.4 Technic Business Overview
  - 9.9.5 Technic Recent Developments
- 9.10 Asterion
  - 9.10.1 Asterion Decorative Electroplating Additives Basic Information
  - 9.10.2 Asterion Decorative Electroplating Additives Product Overview
  - 9.10.3 Asterion Decorative Electroplating Additives Product Market Performance
  - 9.10.4 Asterion Business Overview
  - 9.10.5 Asterion Recent Developments
- 9.11 Galvano Mondo
  - 9.11.1 Galvano Mondo Decorative Electroplating Additives Basic Information
  - 9.11.2 Galvano Mondo Decorative Electroplating Additives Product Overview
  - 9.11.3 Galvano Mondo Decorative Electroplating Additives Product Market

## Performance

9.11.4 Galvano Mondo Business Overview

9.11.5 Galvano Mondo Recent Developments

## 9.12 TIB Chemicals

9.12.1 TIB Chemicals Decorative Electroplating Additives Basic Information

9.12.2 TIB Chemicals Decorative Electroplating Additives Product Overview

9.12.3 TIB Chemicals Decorative Electroplating Additives Product Market Performance

9.12.4 TIB Chemicals Business Overview

9.12.5 TIB Chemicals Recent Developments

## 9.13 GOO Chemical

9.13.1 GOO Chemical Decorative Electroplating Additives Basic Information

9.13.2 GOO Chemical Decorative Electroplating Additives Product Overview

9.13.3 GOO Chemical Decorative Electroplating Additives Product Market

## Performance

9.13.4 GOO Chemical Business Overview

9.13.5 GOO Chemical Recent Developments

## 9.14 Sunocs LLC

9.14.1 Sunocs LLC Decorative Electroplating Additives Basic Information

9.14.2 Sunocs LLC Decorative Electroplating Additives Product Overview

9.14.3 Sunocs LLC Decorative Electroplating Additives Product Market Performance

9.14.4 Sunocs LLC Business Overview

9.14.5 Sunocs LLC Recent Developments

## 9.15 Jiangsu Mengde New Materials Technology

9.15.1 Jiangsu Mengde New Materials Technology Decorative Electroplating Additives  
Basic Information

9.15.2 Jiangsu Mengde New Materials Technology Decorative Electroplating Additives  
Product Overview

9.15.3 Jiangsu Mengde New Materials Technology Decorative Electroplating Additives  
Product Market Performance

9.15.4 Jiangsu Mengde New Materials Technology Business Overview

9.15.5 Jiangsu Mengde New Materials Technology Recent Developments

## 9.16 Guangzhou Sanfu New Materials Technology

9.16.1 Guangzhou Sanfu New Materials Technology Decorative Electroplating  
Additives Basic Information

9.16.2 Guangzhou Sanfu New Materials Technology Decorative Electroplating  
Additives Product Overview

9.16.3 Guangzhou Sanfu New Materials Technology Decorative Electroplating  
Additives Product Market Performance

9.16.4 Guangzhou Sanfu New Materials Technology Business Overview

- 9.16.5 Guangzhou Sanfu New Materials Technology Recent Developments
- 9.17 Ean Sheng Enterprise Corporation
  - 9.17.1 Ean Sheng Enterprise Corporation Decorative Electroplating Additives Basic Information
  - 9.17.2 Ean Sheng Enterprise Corporation Decorative Electroplating Additives Product Overview
  - 9.17.3 Ean Sheng Enterprise Corporation Decorative Electroplating Additives Product Market Performance
  - 9.17.4 Ean Sheng Enterprise Corporation Business Overview
  - 9.17.5 Ean Sheng Enterprise Corporation Recent Developments
- 9.18 Wuhan Fengfan Electroplating International
  - 9.18.1 Wuhan Fengfan Electroplating International Decorative Electroplating Additives Basic Information
  - 9.18.2 Wuhan Fengfan Electroplating International Decorative Electroplating Additives Product Overview
  - 9.18.3 Wuhan Fengfan Electroplating International Decorative Electroplating Additives Product Market Performance
  - 9.18.4 Wuhan Fengfan Electroplating International Business Overview
  - 9.18.5 Wuhan Fengfan Electroplating International Recent Developments
- 9.19 Guangdong Bigely Technology
  - 9.19.1 Guangdong Bigely Technology Decorative Electroplating Additives Basic Information
  - 9.19.2 Guangdong Bigely Technology Decorative Electroplating Additives Product Overview
  - 9.19.3 Guangdong Bigely Technology Decorative Electroplating Additives Product Market Performance
  - 9.19.4 Guangdong Bigely Technology Business Overview
  - 9.19.5 Guangdong Bigely Technology Recent Developments
- 9.20 Harvar
  - 9.20.1 Harvar Decorative Electroplating Additives Basic Information
  - 9.20.2 Harvar Decorative Electroplating Additives Product Overview
  - 9.20.3 Harvar Decorative Electroplating Additives Product Market Performance
  - 9.20.4 Harvar Business Overview
  - 9.20.5 Harvar Recent Developments

## **10 DECORATIVE ELECTROPLATING ADDITIVES MARKET FORECAST BY REGION**

### 10.1 Global Decorative Electroplating Additives Market Size Forecast

## 10.2 Global Decorative Electroplating Additives Market Forecast by Region

### 10.2.1 North America Market Size Forecast by Country

### 10.2.2 Europe Decorative Electroplating Additives Market Size Forecast by Country

### 10.2.3 Asia Pacific Decorative Electroplating Additives Market Size Forecast by Region

### 10.2.4 South America Decorative Electroplating Additives Market Size Forecast by Country

### 10.2.5 Middle East and Africa Forecasted Consumption of Decorative Electroplating Additives by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Decorative Electroplating Additives Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Decorative Electroplating Additives by Type (2025-2030)

#### 11.1.2 Global Decorative Electroplating Additives Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Decorative Electroplating Additives by Type (2025-2030)

### 11.2 Global Decorative Electroplating Additives Market Forecast by Application (2025-2030)

#### 11.2.1 Global Decorative Electroplating Additives Sales (Kilotons) Forecast by Application

#### 11.2.2 Global Decorative Electroplating Additives Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Decorative Electroplating Additives Market Size Comparison by Region (M USD)
- Table 5. Global Decorative Electroplating Additives Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Decorative Electroplating Additives Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Decorative Electroplating Additives Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Decorative Electroplating Additives Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Decorative Electroplating Additives as of 2022)
- Table 10. Global Market Decorative Electroplating Additives Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Decorative Electroplating Additives Sales Sites and Area Served
- Table 12. Manufacturers Decorative Electroplating Additives Product Type
- Table 13. Global Decorative Electroplating Additives Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Decorative Electroplating Additives
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Decorative Electroplating Additives Market Challenges
- Table 22. Global Decorative Electroplating Additives Sales by Type (Kilotons)
- Table 23. Global Decorative Electroplating Additives Market Size by Type (M USD)
- Table 24. Global Decorative Electroplating Additives Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Decorative Electroplating Additives Sales Market Share by Type



(2019-2024)

Table 26. Global Decorative Electroplating Additives Market Size (M USD) by Type (2019-2024)

Table 27. Global Decorative Electroplating Additives Market Size Share by Type (2019-2024)

Table 28. Global Decorative Electroplating Additives Price (USD/Ton) by Type (2019-2024)

Table 29. Global Decorative Electroplating Additives Sales (Kilotons) by Application

Table 30. Global Decorative Electroplating Additives Market Size by Application

Table 31. Global Decorative Electroplating Additives Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Decorative Electroplating Additives Sales Market Share by Application (2019-2024)

Table 33. Global Decorative Electroplating Additives Sales by Application (2019-2024) & (M USD)

Table 34. Global Decorative Electroplating Additives Market Share by Application (2019-2024)

Table 35. Global Decorative Electroplating Additives Sales Growth Rate by Application (2019-2024)

Table 36. Global Decorative Electroplating Additives Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Decorative Electroplating Additives Sales Market Share by Region (2019-2024)

Table 38. North America Decorative Electroplating Additives Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Decorative Electroplating Additives Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Decorative Electroplating Additives Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Decorative Electroplating Additives Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Decorative Electroplating Additives Sales by Region (2019-2024) & (Kilotons)

Table 43. ICB Decorative Electroplating Additives Basic Information

Table 44. ICB Decorative Electroplating Additives Product Overview

Table 45. ICB Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. ICB Business Overview

Table 47. ICB Decorative Electroplating Additives SWOT Analysis

- Table 48. ICB Recent Developments
- Table 49. Atotech Decorative Electroplating Additives Basic Information
- Table 50. Atotech Decorative Electroplating Additives Product Overview
- Table 51. Atotech Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Atotech Business Overview
- Table 53. Atotech Decorative Electroplating Additives SWOT Analysis
- Table 54. Atotech Recent Developments
- Table 55. MacDermid Enthone Industrial Decorative Electroplating Additives Basic Information
- Table 56. MacDermid Enthone Industrial Decorative Electroplating Additives Product Overview
- Table 57. MacDermid Enthone Industrial Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. MacDermid Enthone Industrial Decorative Electroplating Additives SWOT Analysis
- Table 59. MacDermid Enthone Industrial Business Overview
- Table 60. MacDermid Enthone Industrial Recent Developments
- Table 61. Hopax Fine Chemicals Decorative Electroplating Additives Basic Information
- Table 62. Hopax Fine Chemicals Decorative Electroplating Additives Product Overview
- Table 63. Hopax Fine Chemicals Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Hopax Fine Chemicals Business Overview
- Table 65. Hopax Fine Chemicals Recent Developments
- Table 66. BASF SE Decorative Electroplating Additives Basic Information
- Table 67. BASF SE Decorative Electroplating Additives Product Overview
- Table 68. BASF SE Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. BASF SE Business Overview
- Table 70. BASF SE Recent Developments
- Table 71. SurTec Decorative Electroplating Additives Basic Information
- Table 72. SurTec Decorative Electroplating Additives Product Overview
- Table 73. SurTec Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. SurTec Business Overview
- Table 75. SurTec Recent Developments
- Table 76. Okuno Decorative Electroplating Additives Basic Information
- Table 77. Okuno Decorative Electroplating Additives Product Overview
- Table 78. Okuno Decorative Electroplating Additives Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Okuno Business Overview

Table 80. Okuno Recent Developments

Table 81. EPI Decorative Electroplating Additives Basic Information

Table 82. EPI Decorative Electroplating Additives Product Overview

Table 83. EPI Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. EPI Business Overview

Table 85. EPI Recent Developments

Table 86. Technic Decorative Electroplating Additives Basic Information

Table 87. Technic Decorative Electroplating Additives Product Overview

Table 88. Technic Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Technic Business Overview

Table 90. Technic Recent Developments

Table 91. Asterion Decorative Electroplating Additives Basic Information

Table 92. Asterion Decorative Electroplating Additives Product Overview

Table 93. Asterion Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Asterion Business Overview

Table 95. Asterion Recent Developments

Table 96. Galvano Mondo Decorative Electroplating Additives Basic Information

Table 97. Galvano Mondo Decorative Electroplating Additives Product Overview

Table 98. Galvano Mondo Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Galvano Mondo Business Overview

Table 100. Galvano Mondo Recent Developments

Table 101. TIB Chemicals Decorative Electroplating Additives Basic Information

Table 102. TIB Chemicals Decorative Electroplating Additives Product Overview

Table 103. TIB Chemicals Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. TIB Chemicals Business Overview

Table 105. TIB Chemicals Recent Developments

Table 106. GOO Chemical Decorative Electroplating Additives Basic Information

Table 107. GOO Chemical Decorative Electroplating Additives Product Overview

Table 108. GOO Chemical Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. GOO Chemical Business Overview

Table 110. GOO Chemical Recent Developments

- Table 111. Sunocs LLC Decorative Electroplating Additives Basic Information
- Table 112. Sunocs LLC Decorative Electroplating Additives Product Overview
- Table 113. Sunocs LLC Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Sunocs LLC Business Overview
- Table 115. Sunocs LLC Recent Developments
- Table 116. Jiangsu Mengde New Materials Technology Decorative Electroplating Additives Basic Information
- Table 117. Jiangsu Mengde New Materials Technology Decorative Electroplating Additives Product Overview
- Table 118. Jiangsu Mengde New Materials Technology Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Jiangsu Mengde New Materials Technology Business Overview
- Table 120. Jiangsu Mengde New Materials Technology Recent Developments
- Table 121. Guangzhou Sanfu New Materials Technology Decorative Electroplating Additives Basic Information
- Table 122. Guangzhou Sanfu New Materials Technology Decorative Electroplating Additives Product Overview
- Table 123. Guangzhou Sanfu New Materials Technology Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Guangzhou Sanfu New Materials Technology Business Overview
- Table 125. Guangzhou Sanfu New Materials Technology Recent Developments
- Table 126. Ean Sheng Enterprise Corporation Decorative Electroplating Additives Basic Information
- Table 127. Ean Sheng Enterprise Corporation Decorative Electroplating Additives Product Overview
- Table 128. Ean Sheng Enterprise Corporation Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Ean Sheng Enterprise Corporation Business Overview
- Table 130. Ean Sheng Enterprise Corporation Recent Developments
- Table 131. Wuhan Fengfan Electroplating International Decorative Electroplating Additives Basic Information
- Table 132. Wuhan Fengfan Electroplating International Decorative Electroplating Additives Product Overview
- Table 133. Wuhan Fengfan Electroplating International Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 134. Wuhan Fengfan Electroplating International Business Overview
- Table 135. Wuhan Fengfan Electroplating International Recent Developments
- Table 136. Guangdong Bigely Technology Decorative Electroplating Additives Basic Information
- Table 137. Guangdong Bigely Technology Decorative Electroplating Additives Product Overview
- Table 138. Guangdong Bigely Technology Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Guangdong Bigely Technology Business Overview
- Table 140. Guangdong Bigely Technology Recent Developments
- Table 141. Harvar Decorative Electroplating Additives Basic Information
- Table 142. Harvar Decorative Electroplating Additives Product Overview
- Table 143. Harvar Decorative Electroplating Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. Harvar Business Overview
- Table 145. Harvar Recent Developments
- Table 146. Global Decorative Electroplating Additives Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 147. Global Decorative Electroplating Additives Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Decorative Electroplating Additives Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 149. North America Decorative Electroplating Additives Market Size Forecast by Country (2025-2030) & (M USD)
- Table 150. Europe Decorative Electroplating Additives Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 151. Europe Decorative Electroplating Additives Market Size Forecast by Country (2025-2030) & (M USD)
- Table 152. Asia Pacific Decorative Electroplating Additives Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 153. Asia Pacific Decorative Electroplating Additives Market Size Forecast by Region (2025-2030) & (M USD)
- Table 154. South America Decorative Electroplating Additives Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 155. South America Decorative Electroplating Additives Market Size Forecast by Country (2025-2030) & (M USD)
- Table 156. Middle East and Africa Decorative Electroplating Additives Consumption Forecast by Country (2025-2030) & (Units)
- Table 157. Middle East and Africa Decorative Electroplating Additives Market Size

Forecast by Country (2025-2030) & (M USD)

Table 158. Global Decorative Electroplating Additives Sales Forecast by Type (2025-2030) & (Kilotons)

Table 159. Global Decorative Electroplating Additives Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Decorative Electroplating Additives Price Forecast by Type (2025-2030) & (USD/Ton)

Table 161. Global Decorative Electroplating Additives Sales (Kilotons) Forecast by Application (2025-2030)

Table 162. Global Decorative Electroplating Additives Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Decorative Electroplating Additives
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Decorative Electroplating Additives Market Size (M USD), 2019-2030
- Figure 5. Global Decorative Electroplating Additives Market Size (M USD) (2019-2030)
- Figure 6. Global Decorative Electroplating Additives Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Decorative Electroplating Additives Market Size by Country (M USD)
- Figure 11. Decorative Electroplating Additives Sales Share by Manufacturers in 2023
- Figure 12. Global Decorative Electroplating Additives Revenue Share by Manufacturers in 2023
- Figure 13. Decorative Electroplating Additives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Decorative Electroplating Additives Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Decorative Electroplating Additives Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Decorative Electroplating Additives Market Share by Type
- Figure 18. Sales Market Share of Decorative Electroplating Additives by Type (2019-2024)
- Figure 19. Sales Market Share of Decorative Electroplating Additives by Type in 2023
- Figure 20. Market Size Share of Decorative Electroplating Additives by Type (2019-2024)
- Figure 21. Market Size Market Share of Decorative Electroplating Additives by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Decorative Electroplating Additives Market Share by Application
- Figure 24. Global Decorative Electroplating Additives Sales Market Share by Application (2019-2024)
- Figure 25. Global Decorative Electroplating Additives Sales Market Share by Application in 2023
- Figure 26. Global Decorative Electroplating Additives Market Share by Application

(2019-2024)

Figure 27. Global Decorative Electroplating Additives Market Share by Application in 2023

Figure 28. Global Decorative Electroplating Additives Sales Growth Rate by Application (2019-2024)

Figure 29. Global Decorative Electroplating Additives Sales Market Share by Region (2019-2024)

Figure 30. North America Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Decorative Electroplating Additives Sales Market Share by Country in 2023

Figure 32. U.S. Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Decorative Electroplating Additives Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Decorative Electroplating Additives Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Decorative Electroplating Additives Sales Market Share by Country in 2023

Figure 37. Germany Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Decorative Electroplating Additives Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Decorative Electroplating Additives Sales Market Share by Region in 2023

Figure 44. China Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)



Figure 46. South Korea Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Decorative Electroplating Additives Sales and Growth Rate (Kilotons)

Figure 50. South America Decorative Electroplating Additives Sales Market Share by Country in 2023

Figure 51. Brazil Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Decorative Electroplating Additives Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Decorative Electroplating Additives Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Decorative Electroplating Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Decorative Electroplating Additives Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Decorative Electroplating Additives Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Decorative Electroplating Additives Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Decorative Electroplating Additives Market Share Forecast by Type (2025-2030)

Figure 65. Global Decorative Electroplating Additives Sales Forecast by Application

(2025-2030)

Figure 66. Global Decorative Electroplating Additives Market Share Forecast by Application (2025-2030)

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