

# Global Decorative Ceramic Tile Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

The Global Decorative Ceramic Tile Market Size was estimated at USD 6728.11 million in 2023 and is projected to reach USD 9928.41 million by 2029, exhibiting a CAGR of 6.70% during the forecast period.

This report provides a deep insight into the global Decorative Ceramic Tile market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Decorative Ceramic Tile Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Decorative Ceramic Tile market in any manner.

### Global Decorative Ceramic Tile Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Ceramiche Atlas Concorde

Centura Tile Inc

China Ceramics Co

Crossville Inc

Florida Tile Inc (Panaria Group)

Iris Ceramica

Kajaria Ceramics

Mohawk Industries

Nitco

Grupo Lamosa

Rak Ceramics

Siam Cement Group

Del Conca Usa

Saloni Ceramic

Gruppo Ceramiche Ricchetti Spa

Porcelanosa Grupo

Mosa

Grespania

Johnson Tiles

Market Segmentation (by Type)

Floor Tile

Wall Tile

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Decorative Ceramic Tile Market

Overview of the regional outlook of the Decorative Ceramic Tile Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Decorative Ceramic Tile Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Decorative Ceramic Tile

1.2 Key Market Segments

1.2.1 Decorative Ceramic Tile Segment by Type

1.2.2 Decorative Ceramic Tile Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 DECORATIVE CERAMIC TILE MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Decorative Ceramic Tile Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Decorative Ceramic Tile Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 DECORATIVE CERAMIC TILE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Decorative Ceramic Tile Sales by Manufacturers (2019-2024)

3.2 Global Decorative Ceramic Tile Revenue Market Share by Manufacturers (2019-2024)

3.3 Decorative Ceramic Tile Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Decorative Ceramic Tile Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Decorative Ceramic Tile Sales Sites, Area Served, Product Type

3.6 Decorative Ceramic Tile Market Competitive Situation and Trends

3.6.1 Decorative Ceramic Tile Market Concentration Rate

3.6.2 Global 5 and 10 Largest Decorative Ceramic Tile Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 DECORATIVE CERAMIC TILE INDUSTRY CHAIN ANALYSIS**

- 4.1 Decorative Ceramic Tile Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DECORATIVE CERAMIC TILE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 DECORATIVE CERAMIC TILE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Decorative Ceramic Tile Sales Market Share by Type (2019-2024)
- 6.3 Global Decorative Ceramic Tile Market Size Market Share by Type (2019-2024)
- 6.4 Global Decorative Ceramic Tile Price by Type (2019-2024)

## **7 DECORATIVE CERAMIC TILE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Decorative Ceramic Tile Market Sales by Application (2019-2024)
- 7.3 Global Decorative Ceramic Tile Market Size (M USD) by Application (2019-2024)
- 7.4 Global Decorative Ceramic Tile Sales Growth Rate by Application (2019-2024)

## **8 DECORATIVE CERAMIC TILE MARKET SEGMENTATION BY REGION**

- 8.1 Global Decorative Ceramic Tile Sales by Region
  - 8.1.1 Global Decorative Ceramic Tile Sales by Region
  - 8.1.2 Global Decorative Ceramic Tile Sales Market Share by Region



## 8.2 North America

### 8.2.1 North America Decorative Ceramic Tile Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Decorative Ceramic Tile Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Decorative Ceramic Tile Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Decorative Ceramic Tile Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Decorative Ceramic Tile Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Ceramiche Atlas Concorde

#### 9.1.1 Ceramiche Atlas Concorde Decorative Ceramic Tile Basic Information

#### 9.1.2 Ceramiche Atlas Concorde Decorative Ceramic Tile Product Overview

#### 9.1.3 Ceramiche Atlas Concorde Decorative Ceramic Tile Product Market

#### Performance

- 9.1.4 Ceramiche Atlas Concorde Business Overview
- 9.1.5 Ceramiche Atlas Concorde Decorative Ceramic Tile SWOT Analysis
- 9.1.6 Ceramiche Atlas Concorde Recent Developments
- 9.2 Centura Tile Inc
  - 9.2.1 Centura Tile Inc Decorative Ceramic Tile Basic Information
  - 9.2.2 Centura Tile Inc Decorative Ceramic Tile Product Overview
  - 9.2.3 Centura Tile Inc Decorative Ceramic Tile Product Market Performance
  - 9.2.4 Centura Tile Inc Business Overview
  - 9.2.5 Centura Tile Inc Decorative Ceramic Tile SWOT Analysis
  - 9.2.6 Centura Tile Inc Recent Developments
- 9.3 China Ceramics Co
  - 9.3.1 China Ceramics Co Decorative Ceramic Tile Basic Information
  - 9.3.2 China Ceramics Co Decorative Ceramic Tile Product Overview
  - 9.3.3 China Ceramics Co Decorative Ceramic Tile Product Market Performance
  - 9.3.4 China Ceramics Co Decorative Ceramic Tile SWOT Analysis
  - 9.3.5 China Ceramics Co Business Overview
  - 9.3.6 China Ceramics Co Recent Developments
- 9.4 Crossville Inc
  - 9.4.1 Crossville Inc Decorative Ceramic Tile Basic Information
  - 9.4.2 Crossville Inc Decorative Ceramic Tile Product Overview
  - 9.4.3 Crossville Inc Decorative Ceramic Tile Product Market Performance
  - 9.4.4 Crossville Inc Business Overview
  - 9.4.5 Crossville Inc Recent Developments
- 9.5 Florida Tile Inc (Panaria Group)
  - 9.5.1 Florida Tile Inc (Panaria Group) Decorative Ceramic Tile Basic Information
  - 9.5.2 Florida Tile Inc (Panaria Group) Decorative Ceramic Tile Product Overview
  - 9.5.3 Florida Tile Inc (Panaria Group) Decorative Ceramic Tile Product Market Performance
  - 9.5.4 Florida Tile Inc (Panaria Group) Business Overview
  - 9.5.5 Florida Tile Inc (Panaria Group) Recent Developments
- 9.6 Iris Ceramica
  - 9.6.1 Iris Ceramica Decorative Ceramic Tile Basic Information
  - 9.6.2 Iris Ceramica Decorative Ceramic Tile Product Overview
  - 9.6.3 Iris Ceramica Decorative Ceramic Tile Product Market Performance
  - 9.6.4 Iris Ceramica Business Overview
  - 9.6.5 Iris Ceramica Recent Developments
- 9.7 Kajaria Ceramics
  - 9.7.1 Kajaria Ceramics Decorative Ceramic Tile Basic Information
  - 9.7.2 Kajaria Ceramics Decorative Ceramic Tile Product Overview

- 9.7.3 Kajaria Ceramics Decorative Ceramic Tile Product Market Performance
- 9.7.4 Kajaria Ceramics Business Overview
- 9.7.5 Kajaria Ceramics Recent Developments
- 9.8 Mohawk Industries
  - 9.8.1 Mohawk Industries Decorative Ceramic Tile Basic Information
  - 9.8.2 Mohawk Industries Decorative Ceramic Tile Product Overview
  - 9.8.3 Mohawk Industries Decorative Ceramic Tile Product Market Performance
  - 9.8.4 Mohawk Industries Business Overview
  - 9.8.5 Mohawk Industries Recent Developments
- 9.9 Nitco
  - 9.9.1 Nitco Decorative Ceramic Tile Basic Information
  - 9.9.2 Nitco Decorative Ceramic Tile Product Overview
  - 9.9.3 Nitco Decorative Ceramic Tile Product Market Performance
  - 9.9.4 Nitco Business Overview
  - 9.9.5 Nitco Recent Developments
- 9.10 Grupo Lamosa
  - 9.10.1 Grupo Lamosa Decorative Ceramic Tile Basic Information
  - 9.10.2 Grupo Lamosa Decorative Ceramic Tile Product Overview
  - 9.10.3 Grupo Lamosa Decorative Ceramic Tile Product Market Performance
  - 9.10.4 Grupo Lamosa Business Overview
  - 9.10.5 Grupo Lamosa Recent Developments
- 9.11 Rak Ceramics
  - 9.11.1 Rak Ceramics Decorative Ceramic Tile Basic Information
  - 9.11.2 Rak Ceramics Decorative Ceramic Tile Product Overview
  - 9.11.3 Rak Ceramics Decorative Ceramic Tile Product Market Performance
  - 9.11.4 Rak Ceramics Business Overview
  - 9.11.5 Rak Ceramics Recent Developments
- 9.12 Siam Cement Group
  - 9.12.1 Siam Cement Group Decorative Ceramic Tile Basic Information
  - 9.12.2 Siam Cement Group Decorative Ceramic Tile Product Overview
  - 9.12.3 Siam Cement Group Decorative Ceramic Tile Product Market Performance
  - 9.12.4 Siam Cement Group Business Overview
  - 9.12.5 Siam Cement Group Recent Developments
- 9.13 Del Conca Usa
  - 9.13.1 Del Conca Usa Decorative Ceramic Tile Basic Information
  - 9.13.2 Del Conca Usa Decorative Ceramic Tile Product Overview
  - 9.13.3 Del Conca Usa Decorative Ceramic Tile Product Market Performance
  - 9.13.4 Del Conca Usa Business Overview
  - 9.13.5 Del Conca Usa Recent Developments

## 9.14 Saloni Ceramic

- 9.14.1 Saloni Ceramic Decorative Ceramic Tile Basic Information
- 9.14.2 Saloni Ceramic Decorative Ceramic Tile Product Overview
- 9.14.3 Saloni Ceramic Decorative Ceramic Tile Product Market Performance
- 9.14.4 Saloni Ceramic Business Overview
- 9.14.5 Saloni Ceramic Recent Developments

## 9.15 Gruppo Ceramiche Ricchetti Spa

- 9.15.1 Gruppo Ceramiche Ricchetti Spa Decorative Ceramic Tile Basic Information
- 9.15.2 Gruppo Ceramiche Ricchetti Spa Decorative Ceramic Tile Product Overview
- 9.15.3 Gruppo Ceramiche Ricchetti Spa Decorative Ceramic Tile Product Market Performance
- 9.15.4 Gruppo Ceramiche Ricchetti Spa Business Overview
- 9.15.5 Gruppo Ceramiche Ricchetti Spa Recent Developments

## 9.16 Porcelanosa Grupo

- 9.16.1 Porcelanosa Grupo Decorative Ceramic Tile Basic Information
- 9.16.2 Porcelanosa Grupo Decorative Ceramic Tile Product Overview
- 9.16.3 Porcelanosa Grupo Decorative Ceramic Tile Product Market Performance
- 9.16.4 Porcelanosa Grupo Business Overview
- 9.16.5 Porcelanosa Grupo Recent Developments

## 9.17 Mosa

- 9.17.1 Mosa Decorative Ceramic Tile Basic Information
- 9.17.2 Mosa Decorative Ceramic Tile Product Overview
- 9.17.3 Mosa Decorative Ceramic Tile Product Market Performance
- 9.17.4 Mosa Business Overview
- 9.17.5 Mosa Recent Developments

## 9.18 Grespania

- 9.18.1 Grespania Decorative Ceramic Tile Basic Information
- 9.18.2 Grespania Decorative Ceramic Tile Product Overview
- 9.18.3 Grespania Decorative Ceramic Tile Product Market Performance
- 9.18.4 Grespania Business Overview
- 9.18.5 Grespania Recent Developments

## 9.19 Johnson Tiles

- 9.19.1 Johnson Tiles Decorative Ceramic Tile Basic Information
- 9.19.2 Johnson Tiles Decorative Ceramic Tile Product Overview
- 9.19.3 Johnson Tiles Decorative Ceramic Tile Product Market Performance
- 9.19.4 Johnson Tiles Business Overview
- 9.19.5 Johnson Tiles Recent Developments

## **10 DECORATIVE CERAMIC TILE MARKET FORECAST BY REGION**

10.1 Global Decorative Ceramic Tile Market Size Forecast

10.2 Global Decorative Ceramic Tile Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Decorative Ceramic Tile Market Size Forecast by Country

10.2.3 Asia Pacific Decorative Ceramic Tile Market Size Forecast by Region

10.2.4 South America Decorative Ceramic Tile Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Decorative Ceramic Tile by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Decorative Ceramic Tile Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Decorative Ceramic Tile by Type (2025-2030)

11.1.2 Global Decorative Ceramic Tile Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Decorative Ceramic Tile by Type (2025-2030)

11.2 Global Decorative Ceramic Tile Market Forecast by Application (2025-2030)

11.2.1 Global Decorative Ceramic Tile Sales (Kilotons) Forecast by Application

11.2.2 Global Decorative Ceramic Tile Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Decorative Ceramic Tile Market Size Comparison by Region (M USD)

Table 5. Global Decorative Ceramic Tile Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Decorative Ceramic Tile Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Decorative Ceramic Tile Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Decorative Ceramic Tile Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Decorative Ceramic Tile as of 2022)

Table 10. Global Market Decorative Ceramic Tile Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Decorative Ceramic Tile Sales Sites and Area Served

Table 12. Manufacturers Decorative Ceramic Tile Product Type

Table 13. Global Decorative Ceramic Tile Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Decorative Ceramic Tile

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Decorative Ceramic Tile Market Challenges

Table 22. Global Decorative Ceramic Tile Sales by Type (Kilotons)

Table 23. Global Decorative Ceramic Tile Market Size by Type (M USD)

Table 24. Global Decorative Ceramic Tile Sales (Kilotons) by Type (2019-2024)

Table 25. Global Decorative Ceramic Tile Sales Market Share by Type (2019-2024)

Table 26. Global Decorative Ceramic Tile Market Size (M USD) by Type (2019-2024)

Table 27. Global Decorative Ceramic Tile Market Size Share by Type (2019-2024)

Table 28. Global Decorative Ceramic Tile Price (USD/Ton) by Type (2019-2024)

Table 29. Global Decorative Ceramic Tile Sales (Kilotons) by Application

Table 30. Global Decorative Ceramic Tile Market Size by Application

Table 31. Global Decorative Ceramic Tile Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Decorative Ceramic Tile Sales Market Share by Application (2019-2024)

Table 33. Global Decorative Ceramic Tile Sales by Application (2019-2024) & (M USD)

Table 34. Global Decorative Ceramic Tile Market Share by Application (2019-2024)

Table 35. Global Decorative Ceramic Tile Sales Growth Rate by Application (2019-2024)

Table 36. Global Decorative Ceramic Tile Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Decorative Ceramic Tile Sales Market Share by Region (2019-2024)

Table 38. North America Decorative Ceramic Tile Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Decorative Ceramic Tile Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Decorative Ceramic Tile Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Decorative Ceramic Tile Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Decorative Ceramic Tile Sales by Region (2019-2024) & (Kilotons)

Table 43. Ceramiche Atlas Concorde Decorative Ceramic Tile Basic Information

Table 44. Ceramiche Atlas Concorde Decorative Ceramic Tile Product Overview

Table 45. Ceramiche Atlas Concorde Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Ceramiche Atlas Concorde Business Overview

Table 47. Ceramiche Atlas Concorde Decorative Ceramic Tile SWOT Analysis

Table 48. Ceramiche Atlas Concorde Recent Developments

Table 49. Centura Tile Inc Decorative Ceramic Tile Basic Information

Table 50. Centura Tile Inc Decorative Ceramic Tile Product Overview

Table 51. Centura Tile Inc Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Centura Tile Inc Business Overview

Table 53. Centura Tile Inc Decorative Ceramic Tile SWOT Analysis

Table 54. Centura Tile Inc Recent Developments

Table 55. China Ceramics Co Decorative Ceramic Tile Basic Information

Table 56. China Ceramics Co Decorative Ceramic Tile Product Overview

Table 57. China Ceramics Co Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. China Ceramics Co Decorative Ceramic Tile SWOT Analysis

Table 59. China Ceramics Co Business Overview

Table 60. China Ceramics Co Recent Developments

- Table 61. Crossville Inc Decorative Ceramic Tile Basic Information
- Table 62. Crossville Inc Decorative Ceramic Tile Product Overview
- Table 63. Crossville Inc Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Crossville Inc Business Overview
- Table 65. Crossville Inc Recent Developments
- Table 66. Florida Tile Inc (Panaria Group) Decorative Ceramic Tile Basic Information
- Table 67. Florida Tile Inc (Panaria Group) Decorative Ceramic Tile Product Overview
- Table 68. Florida Tile Inc (Panaria Group) Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Florida Tile Inc (Panaria Group) Business Overview
- Table 70. Florida Tile Inc (Panaria Group) Recent Developments
- Table 71. Iris Ceramica Decorative Ceramic Tile Basic Information
- Table 72. Iris Ceramica Decorative Ceramic Tile Product Overview
- Table 73. Iris Ceramica Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Iris Ceramica Business Overview
- Table 75. Iris Ceramica Recent Developments
- Table 76. Kajaria Ceramics Decorative Ceramic Tile Basic Information
- Table 77. Kajaria Ceramics Decorative Ceramic Tile Product Overview
- Table 78. Kajaria Ceramics Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Kajaria Ceramics Business Overview
- Table 80. Kajaria Ceramics Recent Developments
- Table 81. Mohawk Industries Decorative Ceramic Tile Basic Information
- Table 82. Mohawk Industries Decorative Ceramic Tile Product Overview
- Table 83. Mohawk Industries Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Mohawk Industries Business Overview
- Table 85. Mohawk Industries Recent Developments
- Table 86. Nitco Decorative Ceramic Tile Basic Information
- Table 87. Nitco Decorative Ceramic Tile Product Overview
- Table 88. Nitco Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Nitco Business Overview
- Table 90. Nitco Recent Developments
- Table 91. Grupo Lamosa Decorative Ceramic Tile Basic Information
- Table 92. Grupo Lamosa Decorative Ceramic Tile Product Overview
- Table 93. Grupo Lamosa Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD),



Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Grupo Lamosa Business Overview

Table 95. Grupo Lamosa Recent Developments

Table 96. Rak Ceramics Decorative Ceramic Tile Basic Information

Table 97. Rak Ceramics Decorative Ceramic Tile Product Overview

Table 98. Rak Ceramics Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Rak Ceramics Business Overview

Table 100. Rak Ceramics Recent Developments

Table 101. Siam Cement Group Decorative Ceramic Tile Basic Information

Table 102. Siam Cement Group Decorative Ceramic Tile Product Overview

Table 103. Siam Cement Group Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Siam Cement Group Business Overview

Table 105. Siam Cement Group Recent Developments

Table 106. Del Conca Usa Decorative Ceramic Tile Basic Information

Table 107. Del Conca Usa Decorative Ceramic Tile Product Overview

Table 108. Del Conca Usa Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Del Conca Usa Business Overview

Table 110. Del Conca Usa Recent Developments

Table 111. Saloni Ceramic Decorative Ceramic Tile Basic Information

Table 112. Saloni Ceramic Decorative Ceramic Tile Product Overview

Table 113. Saloni Ceramic Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Saloni Ceramic Business Overview

Table 115. Saloni Ceramic Recent Developments

Table 116. Gruppo Ceramiche Ricchetti Spa Decorative Ceramic Tile Basic Information

Table 117. Gruppo Ceramiche Ricchetti Spa Decorative Ceramic Tile Product Overview

Table 118. Gruppo Ceramiche Ricchetti Spa Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Gruppo Ceramiche Ricchetti Spa Business Overview

Table 120. Gruppo Ceramiche Ricchetti Spa Recent Developments

Table 121. Porcelanosa Grupo Decorative Ceramic Tile Basic Information

Table 122. Porcelanosa Grupo Decorative Ceramic Tile Product Overview

Table 123. Porcelanosa Grupo Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Porcelanosa Grupo Business Overview

Table 125. Porcelanosa Grupo Recent Developments

- Table 126. Mosa Decorative Ceramic Tile Basic Information
- Table 127. Mosa Decorative Ceramic Tile Product Overview
- Table 128. Mosa Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Mosa Business Overview
- Table 130. Mosa Recent Developments
- Table 131. Grespania Decorative Ceramic Tile Basic Information
- Table 132. Grespania Decorative Ceramic Tile Product Overview
- Table 133. Grespania Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. Grespania Business Overview
- Table 135. Grespania Recent Developments
- Table 136. Johnson Tiles Decorative Ceramic Tile Basic Information
- Table 137. Johnson Tiles Decorative Ceramic Tile Product Overview
- Table 138. Johnson Tiles Decorative Ceramic Tile Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Johnson Tiles Business Overview
- Table 140. Johnson Tiles Recent Developments
- Table 141. Global Decorative Ceramic Tile Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 142. Global Decorative Ceramic Tile Market Size Forecast by Region (2025-2030) & (M USD)
- Table 143. North America Decorative Ceramic Tile Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 144. North America Decorative Ceramic Tile Market Size Forecast by Country (2025-2030) & (M USD)
- Table 145. Europe Decorative Ceramic Tile Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 146. Europe Decorative Ceramic Tile Market Size Forecast by Country (2025-2030) & (M USD)
- Table 147. Asia Pacific Decorative Ceramic Tile Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 148. Asia Pacific Decorative Ceramic Tile Market Size Forecast by Region (2025-2030) & (M USD)
- Table 149. South America Decorative Ceramic Tile Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 150. South America Decorative Ceramic Tile Market Size Forecast by Country (2025-2030) & (M USD)
- Table 151. Middle East and Africa Decorative Ceramic Tile Consumption Forecast by

Country (2025-2030) & (Units)

Table 152. Middle East and Africa Decorative Ceramic Tile Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Global Decorative Ceramic Tile Sales Forecast by Type (2025-2030) & (Kilotons)

Table 154. Global Decorative Ceramic Tile Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Decorative Ceramic Tile Price Forecast by Type (2025-2030) & (USD/Ton)

Table 156. Global Decorative Ceramic Tile Sales (Kilotons) Forecast by Application (2025-2030)

Table 157. Global Decorative Ceramic Tile Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Decorative Ceramic Tile
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Decorative Ceramic Tile Market Size (M USD), 2019-2030
- Figure 5. Global Decorative Ceramic Tile Market Size (M USD) (2019-2030)
- Figure 6. Global Decorative Ceramic Tile Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Decorative Ceramic Tile Market Size by Country (M USD)
- Figure 11. Decorative Ceramic Tile Sales Share by Manufacturers in 2023
- Figure 12. Global Decorative Ceramic Tile Revenue Share by Manufacturers in 2023
- Figure 13. Decorative Ceramic Tile Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Decorative Ceramic Tile Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Decorative Ceramic Tile Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Decorative Ceramic Tile Market Share by Type
- Figure 18. Sales Market Share of Decorative Ceramic Tile by Type (2019-2024)
- Figure 19. Sales Market Share of Decorative Ceramic Tile by Type in 2023
- Figure 20. Market Size Share of Decorative Ceramic Tile by Type (2019-2024)
- Figure 21. Market Size Market Share of Decorative Ceramic Tile by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Decorative Ceramic Tile Market Share by Application
- Figure 24. Global Decorative Ceramic Tile Sales Market Share by Application (2019-2024)
- Figure 25. Global Decorative Ceramic Tile Sales Market Share by Application in 2023
- Figure 26. Global Decorative Ceramic Tile Market Share by Application (2019-2024)
- Figure 27. Global Decorative Ceramic Tile Market Share by Application in 2023
- Figure 28. Global Decorative Ceramic Tile Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Decorative Ceramic Tile Sales Market Share by Region (2019-2024)
- Figure 30. North America Decorative Ceramic Tile Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 31. North America Decorative Ceramic Tile Sales Market Share by Country in 2023

Figure 32. U.S. Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Decorative Ceramic Tile Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Decorative Ceramic Tile Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Decorative Ceramic Tile Sales Market Share by Country in 2023

Figure 37. Germany Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Decorative Ceramic Tile Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Decorative Ceramic Tile Sales Market Share by Region in 2023

Figure 44. China Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Decorative Ceramic Tile Sales and Growth Rate (Kilotons)

Figure 50. South America Decorative Ceramic Tile Sales Market Share by Country in 2023

Figure 51. Brazil Decorative Ceramic Tile Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Decorative Ceramic Tile Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 53. Columbia Decorative Ceramic Tile Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 54. Middle East and Africa Decorative Ceramic Tile Sales and Growth Rate

(Kilotons)

Figure 55. Middle East and Africa Decorative Ceramic Tile Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Decorative Ceramic Tile Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 57. UAE Decorative Ceramic Tile Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 58. Egypt Decorative Ceramic Tile Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 59. Nigeria Decorative Ceramic Tile Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 60. South Africa Decorative Ceramic Tile Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 61. Global Decorative Ceramic Tile Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global Decorative Ceramic Tile Market Size Forecast by Value (2019-2030)

& (M USD)

Figure 63. Global Decorative Ceramic Tile Sales Market Share Forecast by Type

(2025-2030)

Figure 64. Global Decorative Ceramic Tile Market Share Forecast by Type (2025-2030)

Figure 65. Global Decorative Ceramic Tile Sales Forecast by Application (2025-2030)

Figure 66. Global Decorative Ceramic Tile Market Share Forecast by Application

(2025-2030)

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