

Global Decorated Apparel Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Decorated Apparel is the use of embroidery and screen printing to decorate the clothes, the clothes look more beautiful and generous. It mainly include customized design services for decorative apparel and related products.

The global Decorated Apparel market size was estimated at USD 2625 million in 2023 and is projected to reach USD 6139.15 million by 2032, exhibiting a CAGR of 9.90% during the forecast period.

North America Decorated Apparel market size was estimated at USD 805.01 million in 2023, at a CAGR of 8.49% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Decorated Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Decorated Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Decorated Apparel market in any manner.

Global Decorated Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hanesbrands

SHERRY

EmbroidMe

Vantage

Sharprint

Advance Printwear

ScreenWorks

Target Decorative Apparel

WS&Company

MV Sport

Yunnan Mimori Dress

Lynka

TR McTaggart

Market Segmentation (by Type)

Embroidery

Screen Printing

Dye Sublimation

Direct to Garment Printing

Other

Market Segmentation (by Application)

Men

Women

Children

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Decorated Apparel Market

Overview of the regional outlook of the Decorated Apparel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Decorated Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Decorated Apparel, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Decorated Apparel

1.2 Key Market Segments

1.2.1 Decorated Apparel Segment by Type

1.2.2 Decorated Apparel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DECORATED APPAREL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Decorated Apparel Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Decorated Apparel Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DECORATED APPAREL MARKET COMPETITIVE LANDSCAPE

3.1 Global Decorated Apparel Sales by Manufacturers (2019-2024)

3.2 Global Decorated Apparel Revenue Market Share by Manufacturers (2019-2024)

3.3 Decorated Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Decorated Apparel Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Decorated Apparel Sales Sites, Area Served, Product Type

3.6 Decorated Apparel Market Competitive Situation and Trends

3.6.1 Decorated Apparel Market Concentration Rate

3.6.2 Global 5 and 10 Largest Decorated Apparel Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DECORATED APPAREL INDUSTRY CHAIN ANALYSIS

4.1 Decorated Apparel Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DECORATED APPAREL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DECORATED APPAREL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Decorated Apparel Sales Market Share by Type (2019-2024)

6.3 Global Decorated Apparel Market Size Market Share by Type (2019-2024)

6.4 Global Decorated Apparel Price by Type (2019-2024)

7 DECORATED APPAREL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Decorated Apparel Market Sales by Application (2019-2024)

7.3 Global Decorated Apparel Market Size (M USD) by Application (2019-2024)

7.4 Global Decorated Apparel Sales Growth Rate by Application (2019-2024)

8 DECORATED APPAREL MARKET CONSUMPTION BY REGION

8.1 Global Decorated Apparel Sales by Region

8.1.1 Global Decorated Apparel Sales by Region

8.1.2 Global Decorated Apparel Sales Market Share by Region

8.2 North America

8.2.1 North America Decorated Apparel Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Decorated Apparel Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Decorated Apparel Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Decorated Apparel Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Decorated Apparel Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 DECORATED APPAREL MARKET PRODUCTION BY REGION

9.1 Global Production of Decorated Apparel by Region (2019-2024)

9.2 Global Decorated Apparel Revenue Market Share by Region (2019-2024)

9.3 Global Decorated Apparel Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Decorated Apparel Production

9.4.1 North America Decorated Apparel Production Growth Rate (2019-2024)

9.4.2 North America Decorated Apparel Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Decorated Apparel Production

9.5.1 Europe Decorated Apparel Production Growth Rate (2019-2024)

9.5.2 Europe Decorated Apparel Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Decorated Apparel Production (2019-2024)

9.6.1 Japan Decorated Apparel Production Growth Rate (2019-2024)

9.6.2 Japan Decorated Apparel Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Decorated Apparel Production (2019-2024)

9.7.1 China Decorated Apparel Production Growth Rate (2019-2024)

9.7.2 China Decorated Apparel Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Hanesbrands

10.1.1 Hanesbrands Decorated Apparel Basic Information

10.1.2 Hanesbrands Decorated Apparel Product Overview

10.1.3 Hanesbrands Decorated Apparel Product Market Performance

10.1.4 Hanesbrands Business Overview

10.1.5 Hanesbrands Decorated Apparel SWOT Analysis

10.1.6 Hanesbrands Recent Developments

10.2 SHERRY

10.2.1 SHERRY Decorated Apparel Basic Information

10.2.2 SHERRY Decorated Apparel Product Overview

10.2.3 SHERRY Decorated Apparel Product Market Performance

10.2.4 SHERRY Business Overview

10.2.5 SHERRY Decorated Apparel SWOT Analysis

10.2.6 SHERRY Recent Developments

10.3 EmbroidMe

10.3.1 EmbroidMe Decorated Apparel Basic Information

10.3.2 EmbroidMe Decorated Apparel Product Overview

10.3.3 EmbroidMe Decorated Apparel Product Market Performance

10.3.4 EmbroidMe Decorated Apparel SWOT Analysis

10.3.5 EmbroidMe Business Overview

10.3.6 EmbroidMe Recent Developments

10.4 Vantage

10.4.1 Vantage Decorated Apparel Basic Information

10.4.2 Vantage Decorated Apparel Product Overview

- 10.4.3 Vantage Decorated Apparel Product Market Performance
- 10.4.4 Vantage Business Overview
- 10.4.5 Vantage Recent Developments
- 10.5 Sharprint
 - 10.5.1 Sharprint Decorated Apparel Basic Information
 - 10.5.2 Sharprint Decorated Apparel Product Overview
 - 10.5.3 Sharprint Decorated Apparel Product Market Performance
 - 10.5.4 Sharprint Business Overview
 - 10.5.5 Sharprint Recent Developments
- 10.6 Advance Printwear
 - 10.6.1 Advance Printwear Decorated Apparel Basic Information
 - 10.6.2 Advance Printwear Decorated Apparel Product Overview
 - 10.6.3 Advance Printwear Decorated Apparel Product Market Performance
 - 10.6.4 Advance Printwear Business Overview
 - 10.6.5 Advance Printwear Recent Developments
- 10.7 ScreenWorks
 - 10.7.1 ScreenWorks Decorated Apparel Basic Information
 - 10.7.2 ScreenWorks Decorated Apparel Product Overview
 - 10.7.3 ScreenWorks Decorated Apparel Product Market Performance
 - 10.7.4 ScreenWorks Business Overview
 - 10.7.5 ScreenWorks Recent Developments
- 10.8 Target Decorative Apparel
 - 10.8.1 Target Decorative Apparel Decorated Apparel Basic Information
 - 10.8.2 Target Decorative Apparel Decorated Apparel Product Overview
 - 10.8.3 Target Decorative Apparel Decorated Apparel Product Market Performance
 - 10.8.4 Target Decorative Apparel Business Overview
 - 10.8.5 Target Decorative Apparel Recent Developments
- 10.9 WSandCompany
 - 10.9.1 WSandCompany Decorated Apparel Basic Information
 - 10.9.2 WSandCompany Decorated Apparel Product Overview
 - 10.9.3 WSandCompany Decorated Apparel Product Market Performance
 - 10.9.4 WSandCompany Business Overview
 - 10.9.5 WSandCompany Recent Developments
- 10.10 MV Sport
 - 10.10.1 MV Sport Decorated Apparel Basic Information
 - 10.10.2 MV Sport Decorated Apparel Product Overview
 - 10.10.3 MV Sport Decorated Apparel Product Market Performance
 - 10.10.4 MV Sport Business Overview
 - 10.10.5 MV Sport Recent Developments

10.11 Yunnan Mimori Dress

- 10.11.1 Yunnan Mimori Dress Decorated Apparel Basic Information
- 10.11.2 Yunnan Mimori Dress Decorated Apparel Product Overview
- 10.11.3 Yunnan Mimori Dress Decorated Apparel Product Market Performance
- 10.11.4 Yunnan Mimori Dress Business Overview
- 10.11.5 Yunnan Mimori Dress Recent Developments

10.12 Lynka

- 10.12.1 Lynka Decorated Apparel Basic Information
- 10.12.2 Lynka Decorated Apparel Product Overview
- 10.12.3 Lynka Decorated Apparel Product Market Performance
- 10.12.4 Lynka Business Overview
- 10.12.5 Lynka Recent Developments

10.13 TR McTaggart

- 10.13.1 TR McTaggart Decorated Apparel Basic Information
- 10.13.2 TR McTaggart Decorated Apparel Product Overview
- 10.13.3 TR McTaggart Decorated Apparel Product Market Performance
- 10.13.4 TR McTaggart Business Overview
- 10.13.5 TR McTaggart Recent Developments

11 DECORATED APPAREL MARKET FORECAST BY REGION

11.1 Global Decorated Apparel Market Size Forecast

11.2 Global Decorated Apparel Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Decorated Apparel Market Size Forecast by Country
- 11.2.3 Asia Pacific Decorated Apparel Market Size Forecast by Region
- 11.2.4 South America Decorated Apparel Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Decorated Apparel by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Decorated Apparel Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Decorated Apparel by Type (2025-2032)
- 12.1.2 Global Decorated Apparel Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Decorated Apparel by Type (2025-2032)
- 12.2 Global Decorated Apparel Market Forecast by Application (2025-2032)
 - 12.2.1 Global Decorated Apparel Sales (K Units) Forecast by Application
 - 12.2.2 Global Decorated Apparel Market Size (M USD) Forecast by Application

(2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Decorated Apparel Market Size Comparison by Region (M USD)
Table 5. Global Decorated Apparel Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Decorated Apparel Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Decorated Apparel Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Decorated Apparel Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Decorated Apparel as of 2022)
Table 10. Global Market Decorated Apparel Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Decorated Apparel Sales Sites and Area Served
Table 12. Manufacturers Decorated Apparel Product Type
Table 13. Global Decorated Apparel Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Decorated Apparel
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Decorated Apparel Market Challenges
Table 22. Global Decorated Apparel Sales by Type (K Units)
Table 23. Global Decorated Apparel Market Size by Type (M USD)
Table 24. Global Decorated Apparel Sales (K Units) by Type (2019-2024)
Table 25. Global Decorated Apparel Sales Market Share by Type (2019-2024)
Table 26. Global Decorated Apparel Market Size (M USD) by Type (2019-2024)
Table 27. Global Decorated Apparel Market Size Share by Type (2019-2024)
Table 28. Global Decorated Apparel Price (USD/Unit) by Type (2019-2024)
Table 29. Global Decorated Apparel Sales (K Units) by Application
Table 30. Global Decorated Apparel Market Size by Application
Table 31. Global Decorated Apparel Sales by Application (2019-2024) & (K Units)
Table 32. Global Decorated Apparel Sales Market Share by Application (2019-2024)

Table 33. Global Decorated Apparel Sales by Application (2019-2024) & (M USD)
Table 34. Global Decorated Apparel Market Share by Application (2019-2024)
Table 35. Global Decorated Apparel Sales Growth Rate by Application (2019-2024)
Table 36. Global Decorated Apparel Sales by Region (2019-2024) & (K Units)
Table 37. Global Decorated Apparel Sales Market Share by Region (2019-2024)
Table 38. North America Decorated Apparel Sales by Country (2019-2024) & (K Units)
Table 39. Europe Decorated Apparel Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Decorated Apparel Sales by Region (2019-2024) & (K Units)
Table 41. South America Decorated Apparel Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Decorated Apparel Sales by Region (2019-2024) & (K Units)
Table 43. Global Decorated Apparel Production (K Units) by Region (2019-2024)
Table 44. Global Decorated Apparel Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Decorated Apparel Revenue Market Share by Region (2019-2024)
Table 46. Global Decorated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Decorated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Decorated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Decorated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Decorated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Hanesbrands Decorated Apparel Basic Information
Table 52. Hanesbrands Decorated Apparel Product Overview
Table 53. Hanesbrands Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Hanesbrands Business Overview
Table 55. Hanesbrands Decorated Apparel SWOT Analysis
Table 56. Hanesbrands Recent Developments
Table 57. SHERRY Decorated Apparel Basic Information
Table 58. SHERRY Decorated Apparel Product Overview
Table 59. SHERRY Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. SHERRY Business Overview
Table 61. SHERRY Decorated Apparel SWOT Analysis
Table 62. SHERRY Recent Developments
Table 63. EmbroidMe Decorated Apparel Basic Information

Table 64. EmbroidMe Decorated Apparel Product Overview
Table 65. EmbroidMe Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. EmbroidMe Decorated Apparel SWOT Analysis
Table 67. EmbroidMe Business Overview
Table 68. EmbroidMe Recent Developments
Table 69. Vantage Decorated Apparel Basic Information
Table 70. Vantage Decorated Apparel Product Overview
Table 71. Vantage Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Vantage Business Overview
Table 73. Vantage Recent Developments
Table 74. Sharprint Decorated Apparel Basic Information
Table 75. Sharprint Decorated Apparel Product Overview
Table 76. Sharprint Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Sharprint Business Overview
Table 78. Sharprint Recent Developments
Table 79. Advance Printwear Decorated Apparel Basic Information
Table 80. Advance Printwear Decorated Apparel Product Overview
Table 81. Advance Printwear Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Advance Printwear Business Overview
Table 83. Advance Printwear Recent Developments
Table 84. ScreenWorks Decorated Apparel Basic Information
Table 85. ScreenWorks Decorated Apparel Product Overview
Table 86. ScreenWorks Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. ScreenWorks Business Overview
Table 88. ScreenWorks Recent Developments
Table 89. Target Decorative Apparel Decorated Apparel Basic Information
Table 90. Target Decorative Apparel Decorated Apparel Product Overview
Table 91. Target Decorative Apparel Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Target Decorative Apparel Business Overview
Table 93. Target Decorative Apparel Recent Developments
Table 94. WSandCompany Decorated Apparel Basic Information
Table 95. WSandCompany Decorated Apparel Product Overview
Table 96. WSandCompany Decorated Apparel Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. WSandCompany Business Overview

Table 98. WSandCompany Recent Developments

Table 99. MV Sport Decorated Apparel Basic Information

Table 100. MV Sport Decorated Apparel Product Overview

Table 101. MV Sport Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. MV Sport Business Overview

Table 103. MV Sport Recent Developments

Table 104. Yunnan Mimori Dress Decorated Apparel Basic Information

Table 105. Yunnan Mimori Dress Decorated Apparel Product Overview

Table 106. Yunnan Mimori Dress Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Yunnan Mimori Dress Business Overview

Table 108. Yunnan Mimori Dress Recent Developments

Table 109. Lynka Decorated Apparel Basic Information

Table 110. Lynka Decorated Apparel Product Overview

Table 111. Lynka Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Lynka Business Overview

Table 113. Lynka Recent Developments

Table 114. TR McTaggart Decorated Apparel Basic Information

Table 115. TR McTaggart Decorated Apparel Product Overview

Table 116. TR McTaggart Decorated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. TR McTaggart Business Overview

Table 118. TR McTaggart Recent Developments

Table 119. Global Decorated Apparel Sales Forecast by Region (2025-2032) & (K Units)

Table 120. Global Decorated Apparel Market Size Forecast by Region (2025-2032) & (M USD)

Table 121. North America Decorated Apparel Sales Forecast by Country (2025-2032) & (K Units)

Table 122. North America Decorated Apparel Market Size Forecast by Country (2025-2032) & (M USD)

Table 123. Europe Decorated Apparel Sales Forecast by Country (2025-2032) & (K Units)

Table 124. Europe Decorated Apparel Market Size Forecast by Country (2025-2032) & (M USD)

Table 125. Asia Pacific Decorated Apparel Sales Forecast by Region (2025-2032) & (K Units)

Table 126. Asia Pacific Decorated Apparel Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. South America Decorated Apparel Sales Forecast by Country (2025-2032) & (K Units)

Table 128. South America Decorated Apparel Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Middle East and Africa Decorated Apparel Consumption Forecast by Country (2025-2032) & (Units)

Table 130. Middle East and Africa Decorated Apparel Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Global Decorated Apparel Sales Forecast by Type (2025-2032) & (K Units)

Table 132. Global Decorated Apparel Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Decorated Apparel Price Forecast by Type (2025-2032) & (USD/Unit)

Table 134. Global Decorated Apparel Sales (K Units) Forecast by Application (2025-2032)

Table 135. Global Decorated Apparel Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Decorated Apparel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Decorated Apparel Market Size (M USD), 2019-2032
- Figure 5. Global Decorated Apparel Market Size (M USD) (2019-2032)
- Figure 6. Global Decorated Apparel Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Decorated Apparel Market Size by Country (M USD)
- Figure 11. Decorated Apparel Sales Share by Manufacturers in 2023
- Figure 12. Global Decorated Apparel Revenue Share by Manufacturers in 2023
- Figure 13. Decorated Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Decorated Apparel Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Decorated Apparel Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Decorated Apparel Market Share by Type
- Figure 18. Sales Market Share of Decorated Apparel by Type (2019-2024)
- Figure 19. Sales Market Share of Decorated Apparel by Type in 2023
- Figure 20. Market Size Share of Decorated Apparel by Type (2019-2024)
- Figure 21. Market Size Market Share of Decorated Apparel by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Decorated Apparel Market Share by Application
- Figure 24. Global Decorated Apparel Sales Market Share by Application (2019-2024)
- Figure 25. Global Decorated Apparel Sales Market Share by Application in 2023
- Figure 26. Global Decorated Apparel Market Share by Application (2019-2024)
- Figure 27. Global Decorated Apparel Market Share by Application in 2023
- Figure 28. Global Decorated Apparel Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Decorated Apparel Sales Market Share by Region (2019-2024)
- Figure 30. North America Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Decorated Apparel Sales Market Share by Country in 2023

- Figure 32. U.S. Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Decorated Apparel Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Decorated Apparel Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Decorated Apparel Sales Market Share by Country in 2023
- Figure 37. Germany Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Decorated Apparel Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Decorated Apparel Sales Market Share by Region in 2023
- Figure 44. China Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Decorated Apparel Sales and Growth Rate (K Units)
- Figure 50. South America Decorated Apparel Sales Market Share by Country in 2023
- Figure 51. Brazil Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Decorated Apparel Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Decorated Apparel Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Decorated Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Decorated Apparel Production Market Share by Region (2019-2024)
- Figure 62. North America Decorated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Decorated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Decorated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 65. China Decorated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Decorated Apparel Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Decorated Apparel Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Decorated Apparel Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Decorated Apparel Market Share Forecast by Type (2025-2032)

Figure 70. Global Decorated Apparel Sales Forecast by Application (2025-2032)

Figure 71. Global Decorated Apparel Market Share Forecast by Application (2025-2032)

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