

# Global Data Visualization Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GA7A81610CE5EN.html>

Date: September 2024

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: GA7A81610CE5EN

## Abstracts

### Report Overview:

Data visualization is typically achieved by extracting data from the underlying IT system. The data is processed using data visualization software and is displayed on the system's dashboard. It is generally done to assist IT administrators in getting quick, visual and easy-to-understand insight into the performance of the underlying system. Most IT performance monitoring applications use data visualization techniques to provide statistical insight of performance of the monitored system.

The Global Data Visualization Market Size was estimated at USD 4885.47 million in 2023 and is projected to reach USD 6584.50 million by 2029, exhibiting a CAGR of 5.10% during the forecast period.

This report provides a deep insight into the global Data Visualization market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Data Visualization Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Data Visualization market in any manner.

### Global Data Visualization Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

SAP

Wolters Kluwer

Erwin

The MathWorks

Qlik

Entrinsik

Splunk

InsightSquared

Phocas Software

iDashboards

SAS Institute

Altair

Elastic

MicroStrategy

Margasoft

Cluvio

Slemma

Market Segmentation (by Type)

On-premises

Cloud-Based

Market Segmentation (by Application)

BFSI

IT & Telecom

Retail/E-Commerce

Education

Manufacturing

Government

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Data Visualization Market

Overview of the regional outlook of the Data Visualization Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Data Visualization Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Data Visualization
- 1.2 Key Market Segments
  - 1.2.1 Data Visualization Segment by Type
  - 1.2.2 Data Visualization Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DATA VISUALIZATION MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Data Visualization Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Data Visualization Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DATA VISUALIZATION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Data Visualization Sales by Manufacturers (2019-2024)
- 3.2 Global Data Visualization Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Data Visualization Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Data Visualization Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Data Visualization Sales Sites, Area Served, Product Type
- 3.6 Data Visualization Market Competitive Situation and Trends
  - 3.6.1 Data Visualization Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Data Visualization Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 DATA VISUALIZATION INDUSTRY CHAIN ANALYSIS**

- 4.1 Data Visualization Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DATA VISUALIZATION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 DATA VISUALIZATION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Data Visualization Sales Market Share by Type (2019-2024)
- 6.3 Global Data Visualization Market Size Market Share by Type (2019-2024)
- 6.4 Global Data Visualization Price by Type (2019-2024)

## **7 DATA VISUALIZATION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Data Visualization Market Sales by Application (2019-2024)
- 7.3 Global Data Visualization Market Size (M USD) by Application (2019-2024)
- 7.4 Global Data Visualization Sales Growth Rate by Application (2019-2024)

## **8 DATA VISUALIZATION MARKET SEGMENTATION BY REGION**

- 8.1 Global Data Visualization Sales by Region
  - 8.1.1 Global Data Visualization Sales by Region
  - 8.1.2 Global Data Visualization Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Data Visualization Sales by Country
  - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Data Visualization Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Data Visualization Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Data Visualization Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Data Visualization Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 SAP

9.1.1 SAP Data Visualization Basic Information

9.1.2 SAP Data Visualization Product Overview

9.1.3 SAP Data Visualization Product Market Performance

9.1.4 SAP Business Overview

9.1.5 SAP Data Visualization SWOT Analysis

9.1.6 SAP Recent Developments

9.2 Wolters Kluwer

- 9.2.1 Wolters Kluwer Data Visualization Basic Information
- 9.2.2 Wolters Kluwer Data Visualization Product Overview
- 9.2.3 Wolters Kluwer Data Visualization Product Market Performance
- 9.2.4 Wolters Kluwer Business Overview
- 9.2.5 Wolters Kluwer Data Visualization SWOT Analysis
- 9.2.6 Wolters Kluwer Recent Developments
- 9.3 Erwin
  - 9.3.1 Erwin Data Visualization Basic Information
  - 9.3.2 Erwin Data Visualization Product Overview
  - 9.3.3 Erwin Data Visualization Product Market Performance
  - 9.3.4 Erwin Data Visualization SWOT Analysis
  - 9.3.5 Erwin Business Overview
  - 9.3.6 Erwin Recent Developments
- 9.4 The MathWorks
  - 9.4.1 The MathWorks Data Visualization Basic Information
  - 9.4.2 The MathWorks Data Visualization Product Overview
  - 9.4.3 The MathWorks Data Visualization Product Market Performance
  - 9.4.4 The MathWorks Business Overview
  - 9.4.5 The MathWorks Recent Developments
- 9.5 Qlik
  - 9.5.1 Qlik Data Visualization Basic Information
  - 9.5.2 Qlik Data Visualization Product Overview
  - 9.5.3 Qlik Data Visualization Product Market Performance
  - 9.5.4 Qlik Business Overview
  - 9.5.5 Qlik Recent Developments
- 9.6 Entrinsik
  - 9.6.1 Entrinsik Data Visualization Basic Information
  - 9.6.2 Entrinsik Data Visualization Product Overview
  - 9.6.3 Entrinsik Data Visualization Product Market Performance
  - 9.6.4 Entrinsik Business Overview
  - 9.6.5 Entrinsik Recent Developments
- 9.7 Splunk
  - 9.7.1 Splunk Data Visualization Basic Information
  - 9.7.2 Splunk Data Visualization Product Overview
  - 9.7.3 Splunk Data Visualization Product Market Performance
  - 9.7.4 Splunk Business Overview
  - 9.7.5 Splunk Recent Developments
- 9.8 InsightSquared
  - 9.8.1 InsightSquared Data Visualization Basic Information

- 9.8.2 InsightSquared Data Visualization Product Overview
- 9.8.3 InsightSquared Data Visualization Product Market Performance
- 9.8.4 InsightSquared Business Overview
- 9.8.5 InsightSquared Recent Developments
- 9.9 Phocas Software
  - 9.9.1 Phocas Software Data Visualization Basic Information
  - 9.9.2 Phocas Software Data Visualization Product Overview
  - 9.9.3 Phocas Software Data Visualization Product Market Performance
  - 9.9.4 Phocas Software Business Overview
  - 9.9.5 Phocas Software Recent Developments
- 9.10 iDashboards
  - 9.10.1 iDashboards Data Visualization Basic Information
  - 9.10.2 iDashboards Data Visualization Product Overview
  - 9.10.3 iDashboards Data Visualization Product Market Performance
  - 9.10.4 iDashboards Business Overview
  - 9.10.5 iDashboards Recent Developments
- 9.11 SAS Institute
  - 9.11.1 SAS Institute Data Visualization Basic Information
  - 9.11.2 SAS Institute Data Visualization Product Overview
  - 9.11.3 SAS Institute Data Visualization Product Market Performance
  - 9.11.4 SAS Institute Business Overview
  - 9.11.5 SAS Institute Recent Developments
- 9.12 Altair
  - 9.12.1 Altair Data Visualization Basic Information
  - 9.12.2 Altair Data Visualization Product Overview
  - 9.12.3 Altair Data Visualization Product Market Performance
  - 9.12.4 Altair Business Overview
  - 9.12.5 Altair Recent Developments
- 9.13 Elastic
  - 9.13.1 Elastic Data Visualization Basic Information
  - 9.13.2 Elastic Data Visualization Product Overview
  - 9.13.3 Elastic Data Visualization Product Market Performance
  - 9.13.4 Elastic Business Overview
  - 9.13.5 Elastic Recent Developments
- 9.14 MicroStrategy
  - 9.14.1 MicroStrategy Data Visualization Basic Information
  - 9.14.2 MicroStrategy Data Visualization Product Overview
  - 9.14.3 MicroStrategy Data Visualization Product Market Performance
  - 9.14.4 MicroStrategy Business Overview

#### 9.14.5 MicroStrategy Recent Developments

### 9.15 Margasoft

#### 9.15.1 Margasoft Data Visualization Basic Information

#### 9.15.2 Margasoft Data Visualization Product Overview

#### 9.15.3 Margasoft Data Visualization Product Market Performance

#### 9.15.4 Margasoft Business Overview

#### 9.15.5 Margasoft Recent Developments

### 9.16 Cluvio

#### 9.16.1 Cluvio Data Visualization Basic Information

#### 9.16.2 Cluvio Data Visualization Product Overview

#### 9.16.3 Cluvio Data Visualization Product Market Performance

#### 9.16.4 Cluvio Business Overview

#### 9.16.5 Cluvio Recent Developments

### 9.17 Slemma

#### 9.17.1 Slemma Data Visualization Basic Information

#### 9.17.2 Slemma Data Visualization Product Overview

#### 9.17.3 Slemma Data Visualization Product Market Performance

#### 9.17.4 Slemma Business Overview

#### 9.17.5 Slemma Recent Developments

## **10 DATA VISUALIZATION MARKET FORECAST BY REGION**

### 10.1 Global Data Visualization Market Size Forecast

### 10.2 Global Data Visualization Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Data Visualization Market Size Forecast by Country

#### 10.2.3 Asia Pacific Data Visualization Market Size Forecast by Region

#### 10.2.4 South America Data Visualization Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Data Visualization by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Data Visualization Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Data Visualization by Type (2025-2030)

#### 11.1.2 Global Data Visualization Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Data Visualization by Type (2025-2030)

### 11.2 Global Data Visualization Market Forecast by Application (2025-2030)

#### 11.2.1 Global Data Visualization Sales (K Units) Forecast by Application

11.2.2 Global Data Visualization Market Size (M USD) Forecast by Application  
(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Data Visualization Market Size Comparison by Region (M USD)
- Table 5. Global Data Visualization Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Data Visualization Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Data Visualization Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Data Visualization Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Data Visualization as of 2022)
- Table 10. Global Market Data Visualization Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Data Visualization Sales Sites and Area Served
- Table 12. Manufacturers Data Visualization Product Type
- Table 13. Global Data Visualization Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Data Visualization
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Data Visualization Market Challenges
- Table 22. Global Data Visualization Sales by Type (K Units)
- Table 23. Global Data Visualization Market Size by Type (M USD)
- Table 24. Global Data Visualization Sales (K Units) by Type (2019-2024)
- Table 25. Global Data Visualization Sales Market Share by Type (2019-2024)
- Table 26. Global Data Visualization Market Size (M USD) by Type (2019-2024)
- Table 27. Global Data Visualization Market Size Share by Type (2019-2024)
- Table 28. Global Data Visualization Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Data Visualization Sales (K Units) by Application
- Table 30. Global Data Visualization Market Size by Application
- Table 31. Global Data Visualization Sales by Application (2019-2024) & (K Units)
- Table 32. Global Data Visualization Sales Market Share by Application (2019-2024)

- Table 33. Global Data Visualization Sales by Application (2019-2024) & (M USD)
- Table 34. Global Data Visualization Market Share by Application (2019-2024)
- Table 35. Global Data Visualization Sales Growth Rate by Application (2019-2024)
- Table 36. Global Data Visualization Sales by Region (2019-2024) & (K Units)
- Table 37. Global Data Visualization Sales Market Share by Region (2019-2024)
- Table 38. North America Data Visualization Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Data Visualization Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Data Visualization Sales by Region (2019-2024) & (K Units)
- Table 41. South America Data Visualization Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Data Visualization Sales by Region (2019-2024) & (K Units)
- Table 43. SAP Data Visualization Basic Information
- Table 44. SAP Data Visualization Product Overview
- Table 45. SAP Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. SAP Business Overview
- Table 47. SAP Data Visualization SWOT Analysis
- Table 48. SAP Recent Developments
- Table 49. Wolters Kluwer Data Visualization Basic Information
- Table 50. Wolters Kluwer Data Visualization Product Overview
- Table 51. Wolters Kluwer Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Wolters Kluwer Business Overview
- Table 53. Wolters Kluwer Data Visualization SWOT Analysis
- Table 54. Wolters Kluwer Recent Developments
- Table 55. Erwin Data Visualization Basic Information
- Table 56. Erwin Data Visualization Product Overview
- Table 57. Erwin Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Erwin Data Visualization SWOT Analysis
- Table 59. Erwin Business Overview
- Table 60. Erwin Recent Developments
- Table 61. The MathWorks Data Visualization Basic Information
- Table 62. The MathWorks Data Visualization Product Overview
- Table 63. The MathWorks Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. The MathWorks Business Overview
- Table 65. The MathWorks Recent Developments
- Table 66. Qlik Data Visualization Basic Information



Table 67. Qlik Data Visualization Product Overview

Table 68. Qlik Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Qlik Business Overview

Table 70. Qlik Recent Developments

Table 71. Entrinsik Data Visualization Basic Information

Table 72. Entrinsik Data Visualization Product Overview

Table 73. Entrinsik Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Entrinsik Business Overview

Table 75. Entrinsik Recent Developments

Table 76. Splunk Data Visualization Basic Information

Table 77. Splunk Data Visualization Product Overview

Table 78. Splunk Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Splunk Business Overview

Table 80. Splunk Recent Developments

Table 81. InsightSquared Data Visualization Basic Information

Table 82. InsightSquared Data Visualization Product Overview

Table 83. InsightSquared Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. InsightSquared Business Overview

Table 85. InsightSquared Recent Developments

Table 86. Phocas Software Data Visualization Basic Information

Table 87. Phocas Software Data Visualization Product Overview

Table 88. Phocas Software Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Phocas Software Business Overview

Table 90. Phocas Software Recent Developments

Table 91. iDashboards Data Visualization Basic Information

Table 92. iDashboards Data Visualization Product Overview

Table 93. iDashboards Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. iDashboards Business Overview

Table 95. iDashboards Recent Developments

Table 96. SAS Institute Data Visualization Basic Information

Table 97. SAS Institute Data Visualization Product Overview

Table 98. SAS Institute Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. SAS Institute Business Overview
- Table 100. SAS Institute Recent Developments
- Table 101. Altair Data Visualization Basic Information
- Table 102. Altair Data Visualization Product Overview
- Table 103. Altair Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Altair Business Overview
- Table 105. Altair Recent Developments
- Table 106. Elastic Data Visualization Basic Information
- Table 107. Elastic Data Visualization Product Overview
- Table 108. Elastic Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Elastic Business Overview
- Table 110. Elastic Recent Developments
- Table 111. MicroStrategy Data Visualization Basic Information
- Table 112. MicroStrategy Data Visualization Product Overview
- Table 113. MicroStrategy Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. MicroStrategy Business Overview
- Table 115. MicroStrategy Recent Developments
- Table 116. Margasoft Data Visualization Basic Information
- Table 117. Margasoft Data Visualization Product Overview
- Table 118. Margasoft Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Margasoft Business Overview
- Table 120. Margasoft Recent Developments
- Table 121. Cluvio Data Visualization Basic Information
- Table 122. Cluvio Data Visualization Product Overview
- Table 123. Cluvio Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Cluvio Business Overview
- Table 125. Cluvio Recent Developments
- Table 126. Slemma Data Visualization Basic Information
- Table 127. Slemma Data Visualization Product Overview
- Table 128. Slemma Data Visualization Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Slemma Business Overview
- Table 130. Slemma Recent Developments
- Table 131. Global Data Visualization Sales Forecast by Region (2025-2030) & (K Units)

Table 132. Global Data Visualization Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America Data Visualization Sales Forecast by Country (2025-2030) & (K Units)

Table 134. North America Data Visualization Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Data Visualization Sales Forecast by Country (2025-2030) & (K Units)

Table 136. Europe Data Visualization Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Data Visualization Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific Data Visualization Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Data Visualization Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America Data Visualization Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Data Visualization Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Data Visualization Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Data Visualization Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Data Visualization Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Data Visualization Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Data Visualization Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Data Visualization Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Data Visualization
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Data Visualization Market Size (M USD), 2019-2030
- Figure 5. Global Data Visualization Market Size (M USD) (2019-2030)
- Figure 6. Global Data Visualization Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Data Visualization Market Size by Country (M USD)
- Figure 11. Data Visualization Sales Share by Manufacturers in 2023
- Figure 12. Global Data Visualization Revenue Share by Manufacturers in 2023
- Figure 13. Data Visualization Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Data Visualization Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Data Visualization Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Data Visualization Market Share by Type
- Figure 18. Sales Market Share of Data Visualization by Type (2019-2024)
- Figure 19. Sales Market Share of Data Visualization by Type in 2023
- Figure 20. Market Size Share of Data Visualization by Type (2019-2024)
- Figure 21. Market Size Market Share of Data Visualization by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Data Visualization Market Share by Application
- Figure 24. Global Data Visualization Sales Market Share by Application (2019-2024)
- Figure 25. Global Data Visualization Sales Market Share by Application in 2023
- Figure 26. Global Data Visualization Market Share by Application (2019-2024)
- Figure 27. Global Data Visualization Market Share by Application in 2023
- Figure 28. Global Data Visualization Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Data Visualization Sales Market Share by Region (2019-2024)
- Figure 30. North America Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Data Visualization Sales Market Share by Country in 2023

- Figure 32. U.S. Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Data Visualization Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Data Visualization Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Data Visualization Sales Market Share by Country in 2023
- Figure 37. Germany Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Data Visualization Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Data Visualization Sales Market Share by Region in 2023
- Figure 44. China Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Data Visualization Sales and Growth Rate (K Units)
- Figure 50. South America Data Visualization Sales Market Share by Country in 2023
- Figure 51. Brazil Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Data Visualization Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Data Visualization Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Data Visualization Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Data Visualization Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Data Visualization Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Data Visualization Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Data Visualization Market Share Forecast by Type (2025-2030)

Figure 65. Global Data Visualization Sales Forecast by Application (2025-2030)

Figure 66. Global Data Visualization Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Data Visualization Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GA7A81610CE5EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA7A81610CE5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970