

Global Data Roaming Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G635DDFDFA51EN.html>

Date: December 2024

Pages: 122

Price: US\$ 2,800.00 (Single User License)

ID: G635DDFDFA51EN

Abstracts

Report Overview

Data roaming refers to the service that allows mobile phone users to access data services while traveling outside their home network's coverage area. This service enables users to stay connected to the internet, access emails, use social media, and utilize other data-dependent applications while abroad. Data roaming plays a crucial role in facilitating seamless communication and connectivity for travelers worldwide.

The current market size for data roaming services in 2023 is estimated at approximately USD 10.5 billion. This market is projected to grow at a Compound Annual Growth Rate (CAGR) of 7.80% from 2024 to 2032. The key growth drivers for the data roaming market include increasing international travel, growing adoption of smartphones and mobile data services, and the rising demand for continuous connectivity among consumers and businesses globally.

One of the prominent trends in the data roaming market is the shift towards affordable and transparent pricing models by mobile operators. Many operators are offering competitive roaming packages, including unlimited data plans or discounted rates for specific destinations, to attract and retain customers. This trend is driven by regulatory changes and consumer demand for cost-effective roaming options.

Another trend shaping the data roaming market is the deployment of advanced technologies such as 5G networks. The rollout of 5G technology is expected to enhance data speeds, reduce latency, and improve overall network performance for roaming subscribers. This technological advancement will further drive the demand for data roaming services, especially among users with high data consumption needs.

Furthermore, the increasing popularity of eSIM (embedded SIM) technology is simplifying the process of accessing data roaming services for travelers. eSIM allows users to switch between different mobile networks without the need to physically change SIM cards, providing greater convenience and flexibility while traveling.

In terms of regional market distribution, leading markets for data roaming include North America, Europe, and Asia Pacific. These regions dominate the market due to high smartphone penetration rates, extensive international travel, and robust telecommunications infrastructure. North America, in particular, benefits from a large number of business travelers and tourists, driving significant demand for data roaming services.

Key challenges facing the data roaming market include regulatory complexities, price competition, and security concerns related to data privacy while roaming. Regulatory changes, such as the elimination of roaming charges within the European Union, have forced operators to rethink their pricing strategies and business models to remain competitive in the market.

In conclusion, the data roaming market is poised for steady growth driven by increasing travel activities, technological advancements, and evolving consumer preferences. To capitalize on this growth, mobile operators should focus on offering innovative and value-added roaming packages, leveraging advanced technologies like 5G, and addressing regulatory challenges to enhance the overall roaming experience for customers.

This report provides a deep insight into the global Data Roaming market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Data Roaming Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Data Roaming market in any manner.

Global Data Roaming Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Virgin Media Business Ltd

DataXoom

Lebara

KDDI CORPORATION

Asahi Net

Inc.

Tesco

Virgin Plus

TRACFONE

Verizon

DISH Wireless L.L.C

Lyca Mobile

Poste Italiane

Airvoice Wireless

giffgaff

Kajeet

Inc.

Enreach

Ting

Market Segmentation (by Type)

Network Routing

Customer Care

Handset Management

Others

Market Segmentation (by Application)

Consumer

Enterprise

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Data Roaming Market

Overview of the regional outlook of the Data Roaming Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Data Roaming Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Data Roaming

1.2 Key Market Segments

1.2.1 Data Roaming Segment by Type

1.2.2 Data Roaming Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DATA ROAMING MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 DATA ROAMING MARKET COMPETITIVE LANDSCAPE

3.1 Global Data Roaming Revenue Market Share by Company (2019-2024)

3.2 Data Roaming Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Data Roaming Market Size Sites, Area Served, Product Type

3.4 Data Roaming Market Competitive Situation and Trends

3.4.1 Data Roaming Market Concentration Rate

3.4.2 Global 5 and 10 Largest Data Roaming Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 DATA ROAMING VALUE CHAIN ANALYSIS

4.1 Data Roaming Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DATA ROAMING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 DATA ROAMING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Data Roaming Market Size Market Share by Type (2019-2024)
- 6.3 Global Data Roaming Market Size Growth Rate by Type (2019-2024)

7 DATA ROAMING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Data Roaming Market Size (M USD) by Application (2019-2024)
- 7.3 Global Data Roaming Market Size Growth Rate by Application (2019-2024)

8 DATA ROAMING MARKET SEGMENTATION BY REGION

- 8.1 Global Data Roaming Market Size by Region
 - 8.1.1 Global Data Roaming Market Size by Region
 - 8.1.2 Global Data Roaming Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Data Roaming Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Data Roaming Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Data Roaming Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Data Roaming Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Data Roaming Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Virgin Media Business Ltd

9.1.1 Virgin Media Business Ltd Data Roaming Basic Information

9.1.2 Virgin Media Business Ltd Data Roaming Product Overview

9.1.3 Virgin Media Business Ltd Data Roaming Product Market Performance

9.1.4 Virgin Media Business Ltd Data Roaming SWOT Analysis

9.1.5 Virgin Media Business Ltd Business Overview

9.1.6 Virgin Media Business Ltd Recent Developments

9.2 DataXoom

9.2.1 DataXoom Data Roaming Basic Information

9.2.2 DataXoom Data Roaming Product Overview

9.2.3 DataXoom Data Roaming Product Market Performance

9.2.4 DataXoom Data Roaming SWOT Analysis

9.2.5 DataXoom Business Overview

9.2.6 DataXoom Recent Developments

9.3 Lebara

9.3.1 Lebara Data Roaming Basic Information

- 9.3.2 Lebara Data Roaming Product Overview
- 9.3.3 Lebara Data Roaming Product Market Performance
- 9.3.4 Lebara Data Roaming SWOT Analysis
- 9.3.5 Lebara Business Overview
- 9.3.6 Lebara Recent Developments

9.4 KDDI CORPORATION

- 9.4.1 KDDI CORPORATION Data Roaming Basic Information
- 9.4.2 KDDI CORPORATION Data Roaming Product Overview
- 9.4.3 KDDI CORPORATION Data Roaming Product Market Performance
- 9.4.4 KDDI CORPORATION Business Overview
- 9.4.5 KDDI CORPORATION Recent Developments

9.5 Asahi Net

- 9.5.1 Asahi Net Data Roaming Basic Information
- 9.5.2 Asahi Net Data Roaming Product Overview
- 9.5.3 Asahi Net Data Roaming Product Market Performance
- 9.5.4 Asahi Net Business Overview
- 9.5.5 Asahi Net Recent Developments

9.6 Inc.

- 9.6.1 Inc. Data Roaming Basic Information
- 9.6.2 Inc. Data Roaming Product Overview
- 9.6.3 Inc. Data Roaming Product Market Performance
- 9.6.4 Inc. Business Overview
- 9.6.5 Inc. Recent Developments

9.7 Tesco

- 9.7.1 Tesco Data Roaming Basic Information
- 9.7.2 Tesco Data Roaming Product Overview
- 9.7.3 Tesco Data Roaming Product Market Performance
- 9.7.4 Tesco Business Overview
- 9.7.5 Tesco Recent Developments

9.8 Virgin Plus

- 9.8.1 Virgin Plus Data Roaming Basic Information
- 9.8.2 Virgin Plus Data Roaming Product Overview
- 9.8.3 Virgin Plus Data Roaming Product Market Performance
- 9.8.4 Virgin Plus Business Overview
- 9.8.5 Virgin Plus Recent Developments

9.9 TRACFONE

- 9.9.1 TRACFONE Data Roaming Basic Information
- 9.9.2 TRACFONE Data Roaming Product Overview
- 9.9.3 TRACFONE Data Roaming Product Market Performance

- 9.9.4 TRACFONE Business Overview
- 9.9.5 TRACFONE Recent Developments
- 9.10 Verizon
 - 9.10.1 Verizon Data Roaming Basic Information
 - 9.10.2 Verizon Data Roaming Product Overview
 - 9.10.3 Verizon Data Roaming Product Market Performance
 - 9.10.4 Verizon Business Overview
 - 9.10.5 Verizon Recent Developments
- 9.11 DISH Wireless L.L.C
 - 9.11.1 DISH Wireless L.L.C Data Roaming Basic Information
 - 9.11.2 DISH Wireless L.L.C Data Roaming Product Overview
 - 9.11.3 DISH Wireless L.L.C Data Roaming Product Market Performance
 - 9.11.4 DISH Wireless L.L.C Business Overview
 - 9.11.5 DISH Wireless L.L.C Recent Developments
- 9.12 Lyca Mobile
 - 9.12.1 Lyca Mobile Data Roaming Basic Information
 - 9.12.2 Lyca Mobile Data Roaming Product Overview
 - 9.12.3 Lyca Mobile Data Roaming Product Market Performance
 - 9.12.4 Lyca Mobile Business Overview
 - 9.12.5 Lyca Mobile Recent Developments
- 9.13 Poste Italiane
 - 9.13.1 Poste Italiane Data Roaming Basic Information
 - 9.13.2 Poste Italiane Data Roaming Product Overview
 - 9.13.3 Poste Italiane Data Roaming Product Market Performance
 - 9.13.4 Poste Italiane Business Overview
 - 9.13.5 Poste Italiane Recent Developments
- 9.14 Airvoice Wireless
 - 9.14.1 Airvoice Wireless Data Roaming Basic Information
 - 9.14.2 Airvoice Wireless Data Roaming Product Overview
 - 9.14.3 Airvoice Wireless Data Roaming Product Market Performance
 - 9.14.4 Airvoice Wireless Business Overview
 - 9.14.5 Airvoice Wireless Recent Developments
- 9.15 giffgaff
 - 9.15.1 giffgaff Data Roaming Basic Information
 - 9.15.2 giffgaff Data Roaming Product Overview
 - 9.15.3 giffgaff Data Roaming Product Market Performance
 - 9.15.4 giffgaff Business Overview
 - 9.15.5 giffgaff Recent Developments
- 9.16 Kajeet

- 9.16.1 Kajeet Data Roaming Basic Information
- 9.16.2 Kajeet Data Roaming Product Overview
- 9.16.3 Kajeet Data Roaming Product Market Performance
- 9.16.4 Kajeet Business Overview
- 9.16.5 Kajeet Recent Developments

9.17 Inc.

- 9.17.1 Inc. Data Roaming Basic Information
- 9.17.2 Inc. Data Roaming Product Overview
- 9.17.3 Inc. Data Roaming Product Market Performance
- 9.17.4 Inc. Business Overview
- 9.17.5 Inc. Recent Developments

9.18 Enreach

- 9.18.1 Enreach Data Roaming Basic Information
- 9.18.2 Enreach Data Roaming Product Overview
- 9.18.3 Enreach Data Roaming Product Market Performance
- 9.18.4 Enreach Business Overview
- 9.18.5 Enreach Recent Developments

9.19 Ting

- 9.19.1 Ting Data Roaming Basic Information
- 9.19.2 Ting Data Roaming Product Overview
- 9.19.3 Ting Data Roaming Product Market Performance
- 9.19.4 Ting Business Overview
- 9.19.5 Ting Recent Developments

10 DATA ROAMING REGIONAL MARKET FORECAST

- 10.1 Global Data Roaming Market Size Forecast
- 10.2 Global Data Roaming Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Data Roaming Market Size Forecast by Country
 - 10.2.3 Asia Pacific Data Roaming Market Size Forecast by Region
 - 10.2.4 South America Data Roaming Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Data Roaming by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Data Roaming Market Forecast by Type (2025-2032)
- 11.2 Global Data Roaming Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Data Roaming Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G635DDFDFA51EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G635DDFDFA51EN.html>