

# Global Data Centre Colocation Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Data center Colocation is a service provided by a company, including a Shared secure space for the enterprise to store hardware related to data storage.

The global Data Centre Colocation market size was estimated at USD 51230 million in 2023 and is projected to reach USD 136457.74 million by 2032, exhibiting a CAGR of 11.50% during the forecast period.

North America Data Centre Colocation market size was estimated at USD 16110.45 million in 2023, at a CAGR of 9.86% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Data Centre Colocation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Data Centre Colocation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Data Centre Colocation market in any manner.

## Global Data Centre Colocation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Equinix

CenturyLink

CyrusOne

China Telecom Corporation

Digital Realty Trust (DuPont Fabros Technology)

Telehouse (KDDI)

NTT Communications

China Unicom

Global Switch Corporation

Teraco Data Environments

Market Segmentation (by Type)

Retail Colocation

Wholesale Colocation

Market Segmentation (by Application)

Financial Institutions

IT and Telecom

Government and Defence

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Data Centre Colocation Market

Overview of the regional outlook of the Data Centre Colocation Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Data Centre Colocation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Data Centre Colocation, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Data Centre Colocation
- 1.2 Key Market Segments
  - 1.2.1 Data Centre Colocation Segment by Type
  - 1.2.2 Data Centre Colocation Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DATA CENTRE COLOCATION MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DATA CENTRE COLOCATION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Data Centre Colocation Revenue Market Share by Company (2019-2024)
- 3.2 Data Centre Colocation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Data Centre Colocation Market Size Sites, Area Served, Product Type
- 3.4 Data Centre Colocation Market Competitive Situation and Trends
  - 3.4.1 Data Centre Colocation Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Data Centre Colocation Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 DATA CENTRE COLOCATION VALUE CHAIN ANALYSIS**

- 4.1 Data Centre Colocation Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF DATA CENTRE COLOCATION**

## **MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 DATA CENTRE COLOCATION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Data Centre Colocation Market Size Market Share by Type (2019-2024)
- 6.3 Global Data Centre Colocation Market Size Growth Rate by Type (2019-2024)

## **7 DATA CENTRE COLOCATION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Data Centre Colocation Market Size (M USD) by Application (2019-2024)
- 7.3 Global Data Centre Colocation Market Size Growth Rate by Application (2019-2024)

## **8 DATA CENTRE COLOCATION MARKET SEGMENTATION BY REGION**

- 8.1 Global Data Centre Colocation Market Size by Region
  - 8.1.1 Global Data Centre Colocation Market Size by Region
  - 8.1.2 Global Data Centre Colocation Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Data Centre Colocation Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Data Centre Colocation Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

#### 8.4 Asia Pacific

8.4.1 Asia Pacific Data Centre Colocation Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

#### 8.5 South America

8.5.1 South America Data Centre Colocation Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

#### 8.6 Middle East and Africa

8.6.1 Middle East and Africa Data Centre Colocation Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Equinix

9.1.1 Equinix Data Centre Colocation Basic Information

9.1.2 Equinix Data Centre Colocation Product Overview

9.1.3 Equinix Data Centre Colocation Product Market Performance

9.1.4 Equinix Data Centre Colocation SWOT Analysis

9.1.5 Equinix Business Overview

9.1.6 Equinix Recent Developments

### 9.2 CenturyLink

9.2.1 CenturyLink Data Centre Colocation Basic Information

9.2.2 CenturyLink Data Centre Colocation Product Overview

9.2.3 CenturyLink Data Centre Colocation Product Market Performance

9.2.4 CenturyLink Data Centre Colocation SWOT Analysis

9.2.5 CenturyLink Business Overview

9.2.6 CenturyLink Recent Developments

### 9.3 CyrusOne

- 9.3.1 CyrusOne Data Centre Colocation Basic Information
- 9.3.2 CyrusOne Data Centre Colocation Product Overview
- 9.3.3 CyrusOne Data Centre Colocation Product Market Performance
- 9.3.4 CyrusOne Data Centre Colocation SWOT Analysis
- 9.3.5 CyrusOne Business Overview
- 9.3.6 CyrusOne Recent Developments
- 9.4 China Telecom Corporation
  - 9.4.1 China Telecom Corporation Data Centre Colocation Basic Information
  - 9.4.2 China Telecom Corporation Data Centre Colocation Product Overview
  - 9.4.3 China Telecom Corporation Data Centre Colocation Product Market Performance
  - 9.4.4 China Telecom Corporation Business Overview
  - 9.4.5 China Telecom Corporation Recent Developments
- 9.5 Digital Realty Trust (DuPont Fabros Technology)
  - 9.5.1 Digital Realty Trust (DuPont Fabros Technology) Data Centre Colocation Basic Information
  - 9.5.2 Digital Realty Trust (DuPont Fabros Technology) Data Centre Colocation Product Overview
  - 9.5.3 Digital Realty Trust (DuPont Fabros Technology) Data Centre Colocation Product Market Performance
  - 9.5.4 Digital Realty Trust (DuPont Fabros Technology) Business Overview
  - 9.5.5 Digital Realty Trust (DuPont Fabros Technology) Recent Developments
- 9.6 Telehouse (KDDI)
  - 9.6.1 Telehouse (KDDI) Data Centre Colocation Basic Information
  - 9.6.2 Telehouse (KDDI) Data Centre Colocation Product Overview
  - 9.6.3 Telehouse (KDDI) Data Centre Colocation Product Market Performance
  - 9.6.4 Telehouse (KDDI) Business Overview
  - 9.6.5 Telehouse (KDDI) Recent Developments
- 9.7 NTT Communications
  - 9.7.1 NTT Communications Data Centre Colocation Basic Information
  - 9.7.2 NTT Communications Data Centre Colocation Product Overview
  - 9.7.3 NTT Communications Data Centre Colocation Product Market Performance
  - 9.7.4 NTT Communications Business Overview
  - 9.7.5 NTT Communications Recent Developments
- 9.8 China Unicom
  - 9.8.1 China Unicom Data Centre Colocation Basic Information
  - 9.8.2 China Unicom Data Centre Colocation Product Overview
  - 9.8.3 China Unicom Data Centre Colocation Product Market Performance
  - 9.8.4 China Unicom Business Overview

#### 9.8.5 China Unicom Recent Developments

### 9.9 Global Switch Corporation

#### 9.9.1 Global Switch Corporation Data Centre Colocation Basic Information

#### 9.9.2 Global Switch Corporation Data Centre Colocation Product Overview

#### 9.9.3 Global Switch Corporation Data Centre Colocation Product Market Performance

#### 9.9.4 Global Switch Corporation Business Overview

#### 9.9.5 Global Switch Corporation Recent Developments

### 9.10 Teraco Data Environments

#### 9.10.1 Teraco Data Environments Data Centre Colocation Basic Information

#### 9.10.2 Teraco Data Environments Data Centre Colocation Product Overview

#### 9.10.3 Teraco Data Environments Data Centre Colocation Product Market

#### Performance

#### 9.10.4 Teraco Data Environments Business Overview

#### 9.10.5 Teraco Data Environments Recent Developments

## **10 DATA CENTRE COLOCATION REGIONAL MARKET FORECAST**

### 10.1 Global Data Centre Colocation Market Size Forecast

### 10.2 Global Data Centre Colocation Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Data Centre Colocation Market Size Forecast by Country

#### 10.2.3 Asia Pacific Data Centre Colocation Market Size Forecast by Region

#### 10.2.4 South America Data Centre Colocation Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Data Centre Colocation by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

### 11.1 Global Data Centre Colocation Market Forecast by Type (2025-2032)

### 11.2 Global Data Centre Colocation Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Data Centre Colocation Market Size Comparison by Region (M USD)

Table 5. Global Data Centre Colocation Revenue (M USD) by Company (2019-2024)

Table 6. Global Data Centre Colocation Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Data Centre Colocation as of 2022)

Table 8. Company Data Centre Colocation Market Size Sites and Area Served

Table 9. Company Data Centre Colocation Product Type

Table 10. Global Data Centre Colocation Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Data Centre Colocation

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Data Centre Colocation Market Challenges

Table 18. Global Data Centre Colocation Market Size by Type (M USD)

Table 19. Global Data Centre Colocation Market Size (M USD) by Type (2019-2024)

Table 20. Global Data Centre Colocation Market Size Share by Type (2019-2024)

Table 21. Global Data Centre Colocation Market Size Growth Rate by Type (2019-2024)

Table 22. Global Data Centre Colocation Market Size by Application

Table 23. Global Data Centre Colocation Market Size by Application (2019-2024) & (M USD)

Table 24. Global Data Centre Colocation Market Share by Application (2019-2024)

Table 25. Global Data Centre Colocation Market Size Growth Rate by Application (2019-2024)

Table 26. Global Data Centre Colocation Market Size by Region (2019-2024) & (M USD)

Table 27. Global Data Centre Colocation Market Size Market Share by Region (2019-2024)

Table 28. North America Data Centre Colocation Market Size by Country (2019-2024) &

(M USD)

Table 29. Europe Data Centre Colocation Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Data Centre Colocation Market Size by Region (2019-2024) & (M USD)

Table 31. South America Data Centre Colocation Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Data Centre Colocation Market Size by Region (2019-2024) & (M USD)

Table 33. Equinix Data Centre Colocation Basic Information

Table 34. Equinix Data Centre Colocation Product Overview

Table 35. Equinix Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Equinix Data Centre Colocation SWOT Analysis

Table 37. Equinix Business Overview

Table 38. Equinix Recent Developments

Table 39. CenturyLink Data Centre Colocation Basic Information

Table 40. CenturyLink Data Centre Colocation Product Overview

Table 41. CenturyLink Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 42. CenturyLink Data Centre Colocation SWOT Analysis

Table 43. CenturyLink Business Overview

Table 44. CenturyLink Recent Developments

Table 45. CyrusOne Data Centre Colocation Basic Information

Table 46. CyrusOne Data Centre Colocation Product Overview

Table 47. CyrusOne Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 48. CyrusOne Data Centre Colocation SWOT Analysis

Table 49. CyrusOne Business Overview

Table 50. CyrusOne Recent Developments

Table 51. China Telecom Corporation Data Centre Colocation Basic Information

Table 52. China Telecom Corporation Data Centre Colocation Product Overview

Table 53. China Telecom Corporation Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 54. China Telecom Corporation Business Overview

Table 55. China Telecom Corporation Recent Developments

Table 56. Digital Realty Trust (DuPont Fabros Technology) Data Centre Colocation Basic Information

Table 57. Digital Realty Trust (DuPont Fabros Technology) Data Centre Colocation

## Product Overview

Table 58. Digital Realty Trust (DuPont Fabros Technology) Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Digital Realty Trust (DuPont Fabros Technology) Business Overview

Table 60. Digital Realty Trust (DuPont Fabros Technology) Recent Developments

Table 61. Telehouse (KDDI) Data Centre Colocation Basic Information

Table 62. Telehouse (KDDI) Data Centre Colocation Product Overview

Table 63. Telehouse (KDDI) Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Telehouse (KDDI) Business Overview

Table 65. Telehouse (KDDI) Recent Developments

Table 66. NTT Communications Data Centre Colocation Basic Information

Table 67. NTT Communications Data Centre Colocation Product Overview

Table 68. NTT Communications Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 69. NTT Communications Business Overview

Table 70. NTT Communications Recent Developments

Table 71. China Unicom Data Centre Colocation Basic Information

Table 72. China Unicom Data Centre Colocation Product Overview

Table 73. China Unicom Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 74. China Unicom Business Overview

Table 75. China Unicom Recent Developments

Table 76. Global Switch Corporation Data Centre Colocation Basic Information

Table 77. Global Switch Corporation Data Centre Colocation Product Overview

Table 78. Global Switch Corporation Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Global Switch Corporation Business Overview

Table 80. Global Switch Corporation Recent Developments

Table 81. Teraco Data Environments Data Centre Colocation Basic Information

Table 82. Teraco Data Environments Data Centre Colocation Product Overview

Table 83. Teraco Data Environments Data Centre Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Teraco Data Environments Business Overview

Table 85. Teraco Data Environments Recent Developments

Table 86. Global Data Centre Colocation Market Size Forecast by Region (2025-2032) & (M USD)

Table 87. North America Data Centre Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 88. Europe Data Centre Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 89. Asia Pacific Data Centre Colocation Market Size Forecast by Region (2025-2032) & (M USD)

Table 90. South America Data Centre Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 91. Middle East and Africa Data Centre Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 92. Global Data Centre Colocation Market Size Forecast by Type (2025-2032) & (M USD)

Table 93. Global Data Centre Colocation Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Data Centre Colocation

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Data Centre Colocation Market Size (M USD), 2019-2032

Figure 5. Global Data Centre Colocation Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Data Centre Colocation Market Size by Country (M USD)

Figure 10. Global Data Centre Colocation Revenue Share by Company in 2023

Figure 11. Data Centre Colocation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Data Centre Colocation Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Data Centre Colocation Market Share by Type

Figure 15. Market Size Share of Data Centre Colocation by Type (2019-2024)

Figure 16. Market Size Market Share of Data Centre Colocation by Type in 2022

Figure 17. Global Data Centre Colocation Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Data Centre Colocation Market Share by Application

Figure 20. Global Data Centre Colocation Market Share by Application (2019-2024)

Figure 21. Global Data Centre Colocation Market Share by Application in 2022

Figure 22. Global Data Centre Colocation Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Data Centre Colocation Market Size Market Share by Region (2019-2024)

Figure 24. North America Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Data Centre Colocation Market Size Market Share by Country in 2023

Figure 26. U.S. Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Data Centre Colocation Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Data Centre Colocation Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Data Centre Colocation Market Size Market Share by Country in 2023

Figure 31. Germany Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Data Centre Colocation Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Data Centre Colocation Market Size Market Share by Region in 2023

Figure 38. China Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Data Centre Colocation Market Size and Growth Rate (M USD)

Figure 44. South America Data Centre Colocation Market Size Market Share by Country in 2023

Figure 45. Brazil Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Data Centre Colocation Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 48. Middle East and Africa Data Centre Colocation Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Data Centre Colocation Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Data Centre Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Data Centre Colocation Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Data Centre Colocation Market Share Forecast by Type (2025-2032)

Figure 57. Global Data Centre Colocation Market Share Forecast by Application (2025-2032)

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