

Global Data Center Energy Management System (EMS) Market Research Report 2026(Status and Outlook)

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Abstracts

A Data Center Energy Management System (EMS) is used to monitor, optimize, and control energy use across data center infrastructure such as power distribution units (PDUs), UPS systems, cooling equipment, server clusters, and environmental controls. It enables real-time energy efficiency management, reduces operational costs, and supports carbon reduction targets. The typical gross profit margin for Data Center Energy Management System (EMS) is between 30% and 60%.The Data Center Energy Management System (EMS) market focuses on real-time monitoring, analysis, and optimization of power, cooling, and facility energy consumption to improve operational efficiency and reliability. Upstream includes suppliers of power monitoring devices, sensors, intelligent PDUs, and software solutions, while downstream serves cloud computing centers, enterprise data centers, and high-performance computing facilities. With the global expansion of data centers, rising energy costs, and green energy regulations, the market demand for intelligent, visualized, and predictive EMS solutions continues to grow.

The global Data Center Energy Management System (EMS) market size was estimated at USD 802.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Data Center Energy Management System (EMS) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Data Center Energy Management System (EMS) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Data Center Energy Management System (EMS) market.

Global Data Center Energy Management System (EMS) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Schneider Electric
ABB
Siemens
Honeywell
GE Vernova
Eaton

Vertiv
Cisco
Emerson
Veolia
Sunbird Software
Raritan
Delta Electronics
Automated Logic
Beckhoff
Messung
KMC Controls
DEOS AG

Market Segmentation (by Type)

Software
Hardware
Services

Market Segmentation (by Application)

Cloud Computing Data Centers
AI Training & Inference Centers
Telecom & 5G Core Networks
Enterprise Data Centers
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Data Center Energy Management System (EMS) Market
Overview of the regional outlook of the Data Center Energy Management System (EMS) Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Data Center Energy Management System (EMS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Data Center Energy Management System (EMS), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Data Center Energy Management System (EMS)
- 1.2 Key Market Segments
 - 1.2.1 Data Center Energy Management System (EMS) Segment by Type
 - 1.2.2 Data Center Energy Management System (EMS) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Data Center Energy Management System (EMS) Product Life Cycle
- 3.3 Global Data Center Energy Management System (EMS) Revenue Market Share by Company (2020-2025)
- 3.4 Data Center Energy Management System (EMS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Data Center Energy Management System (EMS) Market Competitive Situation and Trends
 - 3.6.1 Data Center Energy Management System (EMS) Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Data Center Energy Management System (EMS) Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) VALUE CHAIN ANALYSIS

- 4.1 Data Center Energy Management System (EMS) Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Data Center Energy Management System (EMS) Market Porter's Five Forces Analysis

6 DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Data Center Energy Management System (EMS) Market by Type (2020-2025)
- 6.3 Global Data Center Energy Management System (EMS) Market Size Growth Rate by Type (2021-2025)

7 DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Data Center Energy Management System (EMS) Market Size (M USD) by Application (2020-2025)

7.3 Global Data Center Energy Management System (EMS) Market Size Growth Rate by Application (2021-2025)

8 DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) MARKET SEGMENTATION BY REGION

8.1 Global Data Center Energy Management System (EMS) Market Size by Region

8.1.1 Global Data Center Energy Management System (EMS) Market Size by Region

8.1.2 Global Data Center Energy Management System (EMS) Market Size Market Share by Region

8.2 North America

8.2.1 North America Data Center Energy Management System (EMS) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Data Center Energy Management System (EMS) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Data Center Energy Management System (EMS) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Data Center Energy Management System (EMS) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Data Center Energy Management System (EMS) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Schneider Electric

9.1.1 Schneider Electric Basic Information

9.1.2 Schneider Electric Data Center Energy Management System (EMS) Product Overview

9.1.3 Schneider Electric Data Center Energy Management System (EMS) Product Market Performance

9.1.4 Schneider Electric SWOT Analysis

9.1.5 Schneider Electric Business Overview

9.1.6 Schneider Electric Recent Developments

9.2 ABB

9.2.1 ABB Basic Information

9.2.2 ABB Data Center Energy Management System (EMS) Product Overview

9.2.3 ABB Data Center Energy Management System (EMS) Product Market Performance

9.2.4 ABB SWOT Analysis

9.2.5 ABB Business Overview

9.2.6 ABB Recent Developments

9.3 Siemens

9.3.1 Siemens Basic Information

9.3.2 Siemens Data Center Energy Management System (EMS) Product Overview

9.3.3 Siemens Data Center Energy Management System (EMS) Product Market Performance

9.3.4 Siemens SWOT Analysis

9.3.5 Siemens Business Overview

9.3.6 Siemens Recent Developments

9.4 Honeywell

9.4.1 Honeywell Basic Information

9.4.2 Honeywell Data Center Energy Management System (EMS) Product Overview

9.4.3 Honeywell Data Center Energy Management System (EMS) Product Market Performance

9.4.4 Honeywell Business Overview

9.4.5 Honeywell Recent Developments

9.5 GE Vernova

9.5.1 GE Vernova Basic Information

9.5.2 GE Vernova Data Center Energy Management System (EMS) Product Overview

9.5.3 GE Vernova Data Center Energy Management System (EMS) Product Market Performance

9.5.4 GE Vernova Business Overview

9.5.5 GE Vernova Recent Developments

9.6 Eaton

9.6.1 Eaton Basic Information

9.6.2 Eaton Data Center Energy Management System (EMS) Product Overview

9.6.3 Eaton Data Center Energy Management System (EMS) Product Market Performance

9.6.4 Eaton Business Overview

9.6.5 Eaton Recent Developments

9.7 Vertiv

9.7.1 Vertiv Basic Information

9.7.2 Vertiv Data Center Energy Management System (EMS) Product Overview

9.7.3 Vertiv Data Center Energy Management System (EMS) Product Market Performance

9.7.4 Vertiv Business Overview

9.7.5 Vertiv Recent Developments

9.8 Cisco

9.8.1 Cisco Basic Information

9.8.2 Cisco Data Center Energy Management System (EMS) Product Overview

9.8.3 Cisco Data Center Energy Management System (EMS) Product Market Performance

9.8.4 Cisco Business Overview

9.8.5 Cisco Recent Developments

9.9 Emerson

9.9.1 Emerson Basic Information

9.9.2 Emerson Data Center Energy Management System (EMS) Product Overview

9.9.3 Emerson Data Center Energy Management System (EMS) Product Market Performance

9.9.4 Emerson Business Overview

9.9.5 Emerson Recent Developments

9.10 Veolia

9.10.1 Veolia Basic Information

9.10.2 Veolia Data Center Energy Management System (EMS) Product Overview

9.10.3 Veolia Data Center Energy Management System (EMS) Product Market

Performance

9.10.4 Veolia Business Overview

9.10.5 Veolia Recent Developments

9.11 Sunbird Software

9.11.1 Sunbird Software Basic Information

9.11.2 Sunbird Software Data Center Energy Management System (EMS) Product Overview

9.11.3 Sunbird Software Data Center Energy Management System (EMS) Product Market Performance

9.11.4 Sunbird Software Business Overview

9.11.5 Sunbird Software Recent Developments

9.12 Raritan

9.12.1 Raritan Basic Information

9.12.2 Raritan Data Center Energy Management System (EMS) Product Overview

9.12.3 Raritan Data Center Energy Management System (EMS) Product Market

Performance

9.12.4 Raritan Business Overview

9.12.5 Raritan Recent Developments

9.13 Delta Electronics

9.13.1 Delta Electronics Basic Information

9.13.2 Delta Electronics Data Center Energy Management System (EMS) Product Overview

9.13.3 Delta Electronics Data Center Energy Management System (EMS) Product Market Performance

9.13.4 Delta Electronics Business Overview

9.13.5 Delta Electronics Recent Developments

9.14 Automated Logic

9.14.1 Automated Logic Basic Information

9.14.2 Automated Logic Data Center Energy Management System (EMS) Product Overview

9.14.3 Automated Logic Data Center Energy Management System (EMS) Product Market Performance

9.14.4 Automated Logic Business Overview

9.14.5 Automated Logic Recent Developments

9.15 Beckhoff

- 9.15.1 Beckhoff Basic Information
- 9.15.2 Beckhoff Data Center Energy Management System (EMS) Product Overview
- 9.15.3 Beckhoff Data Center Energy Management System (EMS) Product Market Performance
- 9.15.4 Beckhoff Business Overview
- 9.15.5 Beckhoff Recent Developments
- 9.16 Messung
 - 9.16.1 Messung Basic Information
 - 9.16.2 Messung Data Center Energy Management System (EMS) Product Overview
 - 9.16.3 Messung Data Center Energy Management System (EMS) Product Market Performance
 - 9.16.4 Messung Business Overview
 - 9.16.5 Messung Recent Developments
- 9.17 KMC Controls
 - 9.17.1 KMC Controls Basic Information
 - 9.17.2 KMC Controls Data Center Energy Management System (EMS) Product Overview
 - 9.17.3 KMC Controls Data Center Energy Management System (EMS) Product Market Performance
 - 9.17.4 KMC Controls Business Overview
 - 9.17.5 KMC Controls Recent Developments
- 9.18 DEOS AG
 - 9.18.1 DEOS AG Basic Information
 - 9.18.2 DEOS AG Data Center Energy Management System (EMS) Product Overview
 - 9.18.3 DEOS AG Data Center Energy Management System (EMS) Product Market Performance
 - 9.18.4 DEOS AG Business Overview
 - 9.18.5 DEOS AG Recent Developments

10 DATA CENTER ENERGY MANAGEMENT SYSTEM (EMS) MARKET FORECAST BY REGION

- 10.1 Global Data Center Energy Management System (EMS) Market Size Forecast
- 10.2 Global Data Center Energy Management System (EMS) Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Data Center Energy Management System (EMS) Market Size Forecast by Country
 - 10.2.3 Asia Pacific Data Center Energy Management System (EMS) Market Size

Forecast by Region

10.2.4 South America Data Center Energy Management System (EMS) Market Size

Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Data Center Energy Management System (EMS) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Data Center Energy Management System (EMS) Market Forecast by Type (2026-2035)

11.1.1 Global Data Center Energy Management System (EMS) Market Size Forecast by Type (2026-2035)

11.2 Global Data Center Energy Management System (EMS) Market Forecast by Application (2026-2035)

11.2.1 Global Data Center Energy Management System (EMS) Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Data Center Energy Management System (EMS) Market Size by Type (M USD)

Table 4. Global Data Center Energy Management System (EMS) Market Size by Application

Table 5. Data Center Energy Management System (EMS) Market Size Comparison by Region (M USD)

Table 6. Global Data Center Energy Management System (EMS) Revenue (M USD) by Company (2020-2025)

Table 7. Global Data Center Energy Management System (EMS) Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Data Center Energy Management System (EMS) as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Data Center Energy Management System (EMS) Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Data Center Energy Management System (EMS) Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Data Center Energy Management System (EMS) Market Size by Type (M USD)

Table 22. Global Data Center Energy Management System (EMS) Market Size (M USD) by Type (2020-2025)

Table 23. Global Data Center Energy Management System (EMS) Market Share by Type (2020-2025)

Table 24. Global Data Center Energy Management System (EMS) Market Size Growth Rate by Type (2021-2025)

Table 25. Global Data Center Energy Management System (EMS) Market Size by Application

Table 26. Global Data Center Energy Management System (EMS) Market Size by Application (2020-2025) & (M USD)

Table 27. Global Data Center Energy Management System (EMS) Market Share by Application (2020-2025)

Table 28. Global Data Center Energy Management System (EMS) Market Size Growth Rate by Application (2021-2025)

Table 29. Global Data Center Energy Management System (EMS) Market Size by Region (2020-2025) & (M USD)

Table 30. Global Data Center Energy Management System (EMS) Market Size Market Share by Region (2020-2025)

Table 31. North America Data Center Energy Management System (EMS) Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Data Center Energy Management System (EMS) Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Data Center Energy Management System (EMS) Market Size by Region (2020-2025) & (M USD)

Table 34. South America Data Center Energy Management System (EMS) Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Data Center Energy Management System (EMS) Market Size by Region (2020-2025) & (M USD)

Table 36. Schneider Electric Basic Information

Table 37. Schneider Electric Data Center Energy Management System (EMS) Product Overview

Table 38. Schneider Electric Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Schneider Electric SWOT Analysis

Table 40. Schneider Electric Business Overview

Table 41. Schneider Electric Recent Developments

Table 42. ABB Basic Information

Table 43. ABB Data Center Energy Management System (EMS) Product Overview

Table 44. ABB Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 45. ABB SWOT Analysis

Table 46. ABB Business Overview

Table 47. ABB Recent Developments

Table 48. Siemens Basic Information

Table 49. Siemens Data Center Energy Management System (EMS) Product Overview

Table 50. Siemens Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Siemens SWOT Analysis

Table 52. Siemens Business Overview

Table 53. Siemens Recent Developments

Table 54. Honeywell Basic Information

Table 55. Honeywell Data Center Energy Management System (EMS) Product Overview

Table 56. Honeywell Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Honeywell Business Overview

Table 58. Honeywell Recent Developments

Table 59. GE Vernova Basic Information

Table 60. GE Vernova Data Center Energy Management System (EMS) Product Overview

Table 61. GE Vernova Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 62. GE Vernova Business Overview

Table 63. GE Vernova Recent Developments

Table 64. Eaton Basic Information

Table 65. Eaton Data Center Energy Management System (EMS) Product Overview

Table 66. Eaton Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Eaton Business Overview

Table 68. Eaton Recent Developments

Table 69. Vertiv Basic Information

Table 70. Vertiv Data Center Energy Management System (EMS) Product Overview

Table 71. Vertiv Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Vertiv Business Overview

Table 73. Vertiv Recent Developments

Table 74. Cisco Basic Information

Table 75. Cisco Data Center Energy Management System (EMS) Product Overview

Table 76. Cisco Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Cisco Business Overview

Table 78. Cisco Recent Developments

Table 79. Emerson Basic Information

Table 80. Emerson Data Center Energy Management System (EMS) Product Overview

Table 81. Emerson Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Emerson Business Overview

Table 83. Emerson Recent Developments

Table 84. Veolia Basic Information

Table 85. Veolia Data Center Energy Management System (EMS) Product Overview

Table 86. Veolia Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Veolia Business Overview

Table 88. Veolia Recent Developments

Table 89. Sunbird Software Basic Information

Table 90. Sunbird Software Data Center Energy Management System (EMS) Product Overview

Table 91. Sunbird Software Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Sunbird Software Business Overview

Table 93. Sunbird Software Recent Developments

Table 94. Raritan Basic Information

Table 95. Raritan Data Center Energy Management System (EMS) Product Overview

Table 96. Raritan Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Raritan Business Overview

Table 98. Raritan Recent Developments

Table 99. Delta Electronics Basic Information

Table 100. Delta Electronics Data Center Energy Management System (EMS) Product Overview

Table 101. Delta Electronics Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Delta Electronics Business Overview

Table 103. Delta Electronics Recent Developments

Table 104. Automated Logic Basic Information

Table 105. Automated Logic Data Center Energy Management System (EMS) Product Overview

Table 106. Automated Logic Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Automated Logic Business Overview

Table 108. Automated Logic Recent Developments

Table 109. Beckhoff Basic Information

Table 110. Beckhoff Data Center Energy Management System (EMS) Product

Overview

Table 111. Beckhoff Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Beckhoff Business Overview

Table 113. Beckhoff Recent Developments

Table 114. Messung Basic Information

Table 115. Messung Data Center Energy Management System (EMS) Product Overview

Table 116. Messung Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Messung Business Overview

Table 118. Messung Recent Developments

Table 119. KMC Controls Basic Information

Table 120. KMC Controls Data Center Energy Management System (EMS) Product Overview

Table 121. KMC Controls Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 122. KMC Controls Business Overview

Table 123. KMC Controls Recent Developments

Table 124. DEOS AG Basic Information

Table 125. DEOS AG Data Center Energy Management System (EMS) Product Overview

Table 126. DEOS AG Data Center Energy Management System (EMS) Revenue (M USD) and Gross Margin (2020-2025)

Table 127. DEOS AG Business Overview

Table 128. DEOS AG Recent Developments

Table 129. Global Data Center Energy Management System (EMS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 130. North America Data Center Energy Management System (EMS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Europe Data Center Energy Management System (EMS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Asia Pacific Data Center Energy Management System (EMS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Data Center Energy Management System (EMS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Middle East and Africa Data Center Energy Management System (EMS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Global Data Center Energy Management System (EMS) Market Size

Forecast by Type (2026-2035) & (M USD)

Table 136. Global Data Center Energy Management System (EMS) Market Size

Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Data Center Energy Management System (EMS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Data Center Energy Management System (EMS) Market Size (M USD), 2025-2035
- Figure 5. Global Data Center Energy Management System (EMS) Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Data Center Energy Management System (EMS) Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Data Center Energy Management System (EMS) Product Life Cycle
- Figure 12. Global Data Center Energy Management System (EMS) Revenue Share by Company in 2025
- Figure 13. Data Center Energy Management System (EMS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Data Center Energy Management System (EMS) Revenue in 2025
- Figure 15. Value Chain Map of Data Center Energy Management System (EMS)
- Figure 16. Global Data Center Energy Management System (EMS) Market PEST Analysis
- Figure 17. Global Data Center Energy Management System (EMS) Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Data Center Energy Management System (EMS) Market Share by Type
- Figure 20. Market Share of Data Center Energy Management System (EMS) by Type (2020-2025)
- Figure 21. Global Data Center Energy Management System (EMS) Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Data Center Energy Management System (EMS) Market Share by Application

Figure 24. Global Data Center Energy Management System (EMS) Market Share by Application (2020-2025)

Figure 25. Global Data Center Energy Management System (EMS) Market Share by Application in 2024

Figure 26. Global Data Center Energy Management System (EMS) Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Data Center Energy Management System (EMS) Market Size Market Share by Region (2020-2025)

Figure 28. North America Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Data Center Energy Management System (EMS) Market Size Market Share by Country in 2024

Figure 30. U.S. Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Data Center Energy Management System (EMS) Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Data Center Energy Management System (EMS) Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Data Center Energy Management System (EMS) Market Share by Country in 2024

Figure 35. Germany Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Data Center Energy Management System (EMS) Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Data Center Energy Management System (EMS) Market Size Market Share by Region in 2024

Figure 42. China Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Data Center Energy Management System (EMS) Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Data Center Energy Management System (EMS) Market Size and Growth Rate (M USD)

Figure 48. South America Data Center Energy Management System (EMS) Market Size Market Share by Country in 2024

Figure 49. Brazil Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Data Center Energy Management System (EMS) Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Data Center Energy Management System (EMS) Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Data Center Energy Management System (EMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Data Center Energy Management System (EMS) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Data Center Energy Management System (EMS) Market Share Forecast by Type (2026-2035)

Figure 61. Global Data Center Energy Management System (EMS) Market Share Forecast by Application (2026-2035)

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