

Global Darjeeling Tea Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Darjeeling tea is a well-known tea variety that is exported around the world. It grows in the Darjeeling district of West Bengal, India. Darjeeling tea is unique because the leaves can be processed in different ways, resulting in black, green, white, or oolong tea. Darjeeling tea is made from the Chinese variety of the tea plant *Camellia sinensis*. It is a thin, light-colored tea with a floral aroma. The tea plant, like most plants, goes through periods of growth and periods of dormancy. Each flush is a period that starts when the tea plant grows new leaves and ends when those leaves are harvested. Darjeeling tea has three major flushes. The first flush takes place mid-March to May, the second flush is from June to mid-August, and the third flush (also known as autumn flush) occurs October to November.

This report provides a deep insight into the global Darjeeling Tea market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Darjeeling Tea Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Darjeeling Tea market in any manner.

Global Darjeeling Tea Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Twinings

Harney & Sons

VAHDAM

Lipton

Art of Tea Darjeeling

Taylors of Harrogate

Buddha Teas

Bigelow

Luxmi Tea

Goodricke Teas

Golden Tips

Pantenger

Jayshree

Whittard

Boston Tea Campaign

Nathmull Sarda

Makaibari

East India Company

Thunderbolt Tea

TGL

Market Segmentation (by Type)

Loose Leaves

Tea Bag

Market Segmentation (by Application)

Retailing

Catering Services

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Darjeeling Tea Market

Overview of the regional outlook of the Darjeeling Tea Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Darjeeling Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Darjeeling Tea

1.2 Key Market Segments

1.2.1 Darjeeling Tea Segment by Type

1.2.2 Darjeeling Tea Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DARJEELING TEA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Darjeeling Tea Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Darjeeling Tea Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DARJEELING TEA MARKET COMPETITIVE LANDSCAPE

3.1 Global Darjeeling Tea Sales by Manufacturers (2019-2024)

3.2 Global Darjeeling Tea Revenue Market Share by Manufacturers (2019-2024)

3.3 Darjeeling Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Darjeeling Tea Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Darjeeling Tea Sales Sites, Area Served, Product Type

3.6 Darjeeling Tea Market Competitive Situation and Trends

3.6.1 Darjeeling Tea Market Concentration Rate

3.6.2 Global 5 and 10 Largest Darjeeling Tea Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DARJEELING TEA INDUSTRY CHAIN ANALYSIS

4.1 Darjeeling Tea Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DARJEELING TEA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DARJEELING TEA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Darjeeling Tea Sales Market Share by Type (2019-2024)

6.3 Global Darjeeling Tea Market Size Market Share by Type (2019-2024)

6.4 Global Darjeeling Tea Price by Type (2019-2024)

7 DARJEELING TEA MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Darjeeling Tea Market Sales by Application (2019-2024)

7.3 Global Darjeeling Tea Market Size (M USD) by Application (2019-2024)

7.4 Global Darjeeling Tea Sales Growth Rate by Application (2019-2024)

8 DARJEELING TEA MARKET SEGMENTATION BY REGION

8.1 Global Darjeeling Tea Sales by Region

8.1.1 Global Darjeeling Tea Sales by Region

8.1.2 Global Darjeeling Tea Sales Market Share by Region

8.2 North America

8.2.1 North America Darjeeling Tea Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Darjeeling Tea Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Darjeeling Tea Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Darjeeling Tea Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Darjeeling Tea Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Twinings

9.1.1 Twinings Darjeeling Tea Basic Information

9.1.2 Twinings Darjeeling Tea Product Overview

9.1.3 Twinings Darjeeling Tea Product Market Performance

9.1.4 Twinings Business Overview

9.1.5 Twinings Darjeeling Tea SWOT Analysis

9.1.6 Twinings Recent Developments

9.2 Harney and Sons

- 9.2.1 Harney and Sons Darjeeling Tea Basic Information
- 9.2.2 Harney and Sons Darjeeling Tea Product Overview
- 9.2.3 Harney and Sons Darjeeling Tea Product Market Performance
- 9.2.4 Harney and Sons Business Overview
- 9.2.5 Harney and Sons Darjeeling Tea SWOT Analysis
- 9.2.6 Harney and Sons Recent Developments
- 9.3 VAHDAM
 - 9.3.1 VAHDAM Darjeeling Tea Basic Information
 - 9.3.2 VAHDAM Darjeeling Tea Product Overview
 - 9.3.3 VAHDAM Darjeeling Tea Product Market Performance
 - 9.3.4 VAHDAM Darjeeling Tea SWOT Analysis
 - 9.3.5 VAHDAM Business Overview
 - 9.3.6 VAHDAM Recent Developments
- 9.4 Lipton
 - 9.4.1 Lipton Darjeeling Tea Basic Information
 - 9.4.2 Lipton Darjeeling Tea Product Overview
 - 9.4.3 Lipton Darjeeling Tea Product Market Performance
 - 9.4.4 Lipton Business Overview
 - 9.4.5 Lipton Recent Developments
- 9.5 Art of Tea Darjeeling
 - 9.5.1 Art of Tea Darjeeling Darjeeling Tea Basic Information
 - 9.5.2 Art of Tea Darjeeling Darjeeling Tea Product Overview
 - 9.5.3 Art of Tea Darjeeling Darjeeling Tea Product Market Performance
 - 9.5.4 Art of Tea Darjeeling Business Overview
 - 9.5.5 Art of Tea Darjeeling Recent Developments
- 9.6 Taylors of Harrogate
 - 9.6.1 Taylors of Harrogate Darjeeling Tea Basic Information
 - 9.6.2 Taylors of Harrogate Darjeeling Tea Product Overview
 - 9.6.3 Taylors of Harrogate Darjeeling Tea Product Market Performance
 - 9.6.4 Taylors of Harrogate Business Overview
 - 9.6.5 Taylors of Harrogate Recent Developments
- 9.7 Buddha Teas
 - 9.7.1 Buddha Teas Darjeeling Tea Basic Information
 - 9.7.2 Buddha Teas Darjeeling Tea Product Overview
 - 9.7.3 Buddha Teas Darjeeling Tea Product Market Performance
 - 9.7.4 Buddha Teas Business Overview
 - 9.7.5 Buddha Teas Recent Developments
- 9.8 Bigelow
 - 9.8.1 Bigelow Darjeeling Tea Basic Information

- 9.8.2 Bigelow Darjeeling Tea Product Overview
- 9.8.3 Bigelow Darjeeling Tea Product Market Performance
- 9.8.4 Bigelow Business Overview
- 9.8.5 Bigelow Recent Developments
- 9.9 Luxmi Tea
 - 9.9.1 Luxmi Tea Darjeeling Tea Basic Information
 - 9.9.2 Luxmi Tea Darjeeling Tea Product Overview
 - 9.9.3 Luxmi Tea Darjeeling Tea Product Market Performance
 - 9.9.4 Luxmi Tea Business Overview
 - 9.9.5 Luxmi Tea Recent Developments
- 9.10 Goodricke Teas
 - 9.10.1 Goodricke Teas Darjeeling Tea Basic Information
 - 9.10.2 Goodricke Teas Darjeeling Tea Product Overview
 - 9.10.3 Goodricke Teas Darjeeling Tea Product Market Performance
 - 9.10.4 Goodricke Teas Business Overview
 - 9.10.5 Goodricke Teas Recent Developments
- 9.11 Golden Tips
 - 9.11.1 Golden Tips Darjeeling Tea Basic Information
 - 9.11.2 Golden Tips Darjeeling Tea Product Overview
 - 9.11.3 Golden Tips Darjeeling Tea Product Market Performance
 - 9.11.4 Golden Tips Business Overview
 - 9.11.5 Golden Tips Recent Developments
- 9.12 Pantenger
 - 9.12.1 Pantenger Darjeeling Tea Basic Information
 - 9.12.2 Pantenger Darjeeling Tea Product Overview
 - 9.12.3 Pantenger Darjeeling Tea Product Market Performance
 - 9.12.4 Pantenger Business Overview
 - 9.12.5 Pantenger Recent Developments
- 9.13 Jayshree
 - 9.13.1 Jayshree Darjeeling Tea Basic Information
 - 9.13.2 Jayshree Darjeeling Tea Product Overview
 - 9.13.3 Jayshree Darjeeling Tea Product Market Performance
 - 9.13.4 Jayshree Business Overview
 - 9.13.5 Jayshree Recent Developments
- 9.14 Whittard
 - 9.14.1 Whittard Darjeeling Tea Basic Information
 - 9.14.2 Whittard Darjeeling Tea Product Overview
 - 9.14.3 Whittard Darjeeling Tea Product Market Performance
 - 9.14.4 Whittard Business Overview

9.14.5 Whittard Recent Developments

9.15 Boston Tea Campaign

9.15.1 Boston Tea Campaign Darjeeling Tea Basic Information

9.15.2 Boston Tea Campaign Darjeeling Tea Product Overview

9.15.3 Boston Tea Campaign Darjeeling Tea Product Market Performance

9.15.4 Boston Tea Campaign Business Overview

9.15.5 Boston Tea Campaign Recent Developments

9.16 Nathmull Sarda

9.16.1 Nathmull Sarda Darjeeling Tea Basic Information

9.16.2 Nathmull Sarda Darjeeling Tea Product Overview

9.16.3 Nathmull Sarda Darjeeling Tea Product Market Performance

9.16.4 Nathmull Sarda Business Overview

9.16.5 Nathmull Sarda Recent Developments

9.17 Makaibari

9.17.1 Makaibari Darjeeling Tea Basic Information

9.17.2 Makaibari Darjeeling Tea Product Overview

9.17.3 Makaibari Darjeeling Tea Product Market Performance

9.17.4 Makaibari Business Overview

9.17.5 Makaibari Recent Developments

9.18 East India Company

9.18.1 East India Company Darjeeling Tea Basic Information

9.18.2 East India Company Darjeeling Tea Product Overview

9.18.3 East India Company Darjeeling Tea Product Market Performance

9.18.4 East India Company Business Overview

9.18.5 East India Company Recent Developments

9.19 Thunderbolt Tea

9.19.1 Thunderbolt Tea Darjeeling Tea Basic Information

9.19.2 Thunderbolt Tea Darjeeling Tea Product Overview

9.19.3 Thunderbolt Tea Darjeeling Tea Product Market Performance

9.19.4 Thunderbolt Tea Business Overview

9.19.5 Thunderbolt Tea Recent Developments

9.20 TGL

9.20.1 TGL Darjeeling Tea Basic Information

9.20.2 TGL Darjeeling Tea Product Overview

9.20.3 TGL Darjeeling Tea Product Market Performance

9.20.4 TGL Business Overview

9.20.5 TGL Recent Developments

10 DARJEELING TEA MARKET FORECAST BY REGION

10.1 Global Darjeeling Tea Market Size Forecast

10.2 Global Darjeeling Tea Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Darjeeling Tea Market Size Forecast by Country

10.2.3 Asia Pacific Darjeeling Tea Market Size Forecast by Region

10.2.4 South America Darjeeling Tea Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Darjeeling Tea by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Darjeeling Tea Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Darjeeling Tea by Type (2025-2030)

11.1.2 Global Darjeeling Tea Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Darjeeling Tea by Type (2025-2030)

11.2 Global Darjeeling Tea Market Forecast by Application (2025-2030)

11.2.1 Global Darjeeling Tea Sales (Kilotons) Forecast by Application

11.2.2 Global Darjeeling Tea Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Darjeeling Tea Market Size Comparison by Region (M USD)
Table 5. Global Darjeeling Tea Sales (Kilotons) by Manufacturers (2019-2024)
Table 6. Global Darjeeling Tea Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Darjeeling Tea Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Darjeeling Tea Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Darjeeling Tea as of 2022)
Table 10. Global Market Darjeeling Tea Average Price (USD/Ton) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Darjeeling Tea Sales Sites and Area Served
Table 12. Manufacturers Darjeeling Tea Product Type
Table 13. Global Darjeeling Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Darjeeling Tea
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Darjeeling Tea Market Challenges
Table 22. Global Darjeeling Tea Sales by Type (Kilotons)
Table 23. Global Darjeeling Tea Market Size by Type (M USD)
Table 24. Global Darjeeling Tea Sales (Kilotons) by Type (2019-2024)
Table 25. Global Darjeeling Tea Sales Market Share by Type (2019-2024)
Table 26. Global Darjeeling Tea Market Size (M USD) by Type (2019-2024)
Table 27. Global Darjeeling Tea Market Size Share by Type (2019-2024)
Table 28. Global Darjeeling Tea Price (USD/Ton) by Type (2019-2024)
Table 29. Global Darjeeling Tea Sales (Kilotons) by Application
Table 30. Global Darjeeling Tea Market Size by Application
Table 31. Global Darjeeling Tea Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Darjeeling Tea Sales Market Share by Application (2019-2024)

Table 33. Global Darjeeling Tea Sales by Application (2019-2024) & (M USD)
Table 34. Global Darjeeling Tea Market Share by Application (2019-2024)
Table 35. Global Darjeeling Tea Sales Growth Rate by Application (2019-2024)
Table 36. Global Darjeeling Tea Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Darjeeling Tea Sales Market Share by Region (2019-2024)
Table 38. North America Darjeeling Tea Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Darjeeling Tea Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Darjeeling Tea Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Darjeeling Tea Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Darjeeling Tea Sales by Region (2019-2024) & (Kilotons)
Table 43. Twinings Darjeeling Tea Basic Information
Table 44. Twinings Darjeeling Tea Product Overview
Table 45. Twinings Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Twinings Business Overview
Table 47. Twinings Darjeeling Tea SWOT Analysis
Table 48. Twinings Recent Developments
Table 49. Harney and Sons Darjeeling Tea Basic Information
Table 50. Harney and Sons Darjeeling Tea Product Overview
Table 51. Harney and Sons Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. Harney and Sons Business Overview
Table 53. Harney and Sons Darjeeling Tea SWOT Analysis
Table 54. Harney and Sons Recent Developments
Table 55. VAHDAM Darjeeling Tea Basic Information
Table 56. VAHDAM Darjeeling Tea Product Overview
Table 57. VAHDAM Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. VAHDAM Darjeeling Tea SWOT Analysis
Table 59. VAHDAM Business Overview
Table 60. VAHDAM Recent Developments
Table 61. Lipton Darjeeling Tea Basic Information
Table 62. Lipton Darjeeling Tea Product Overview
Table 63. Lipton Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 64. Lipton Business Overview
Table 65. Lipton Recent Developments
Table 66. Art of Tea Darjeeling Darjeeling Tea Basic Information

Table 67. Art of Tea Darjeeling Darjeeling Tea Product Overview
Table 68. Art of Tea Darjeeling Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 69. Art of Tea Darjeeling Business Overview
Table 70. Art of Tea Darjeeling Recent Developments
Table 71. Taylors of Harrogate Darjeeling Tea Basic Information
Table 72. Taylors of Harrogate Darjeeling Tea Product Overview
Table 73. Taylors of Harrogate Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 74. Taylors of Harrogate Business Overview
Table 75. Taylors of Harrogate Recent Developments
Table 76. Buddha Teas Darjeeling Tea Basic Information
Table 77. Buddha Teas Darjeeling Tea Product Overview
Table 78. Buddha Teas Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 79. Buddha Teas Business Overview
Table 80. Buddha Teas Recent Developments
Table 81. Bigelow Darjeeling Tea Basic Information
Table 82. Bigelow Darjeeling Tea Product Overview
Table 83. Bigelow Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 84. Bigelow Business Overview
Table 85. Bigelow Recent Developments
Table 86. Luxmi Tea Darjeeling Tea Basic Information
Table 87. Luxmi Tea Darjeeling Tea Product Overview
Table 88. Luxmi Tea Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. Luxmi Tea Business Overview
Table 90. Luxmi Tea Recent Developments
Table 91. Goodricke Teas Darjeeling Tea Basic Information
Table 92. Goodricke Teas Darjeeling Tea Product Overview
Table 93. Goodricke Teas Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 94. Goodricke Teas Business Overview
Table 95. Goodricke Teas Recent Developments
Table 96. Golden Tips Darjeeling Tea Basic Information
Table 97. Golden Tips Darjeeling Tea Product Overview
Table 98. Golden Tips Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Golden Tips Business Overview
Table 100. Golden Tips Recent Developments
Table 101. Pantenger Darjeeling Tea Basic Information
Table 102. Pantenger Darjeeling Tea Product Overview
Table 103. Pantenger Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 104. Pantenger Business Overview
Table 105. Pantenger Recent Developments
Table 106. Jayshree Darjeeling Tea Basic Information
Table 107. Jayshree Darjeeling Tea Product Overview
Table 108. Jayshree Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 109. Jayshree Business Overview
Table 110. Jayshree Recent Developments
Table 111. Whittard Darjeeling Tea Basic Information
Table 112. Whittard Darjeeling Tea Product Overview
Table 113. Whittard Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 114. Whittard Business Overview
Table 115. Whittard Recent Developments
Table 116. Boston Tea Campaign Darjeeling Tea Basic Information
Table 117. Boston Tea Campaign Darjeeling Tea Product Overview
Table 118. Boston Tea Campaign Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 119. Boston Tea Campaign Business Overview
Table 120. Boston Tea Campaign Recent Developments
Table 121. Nathmull Sarda Darjeeling Tea Basic Information
Table 122. Nathmull Sarda Darjeeling Tea Product Overview
Table 123. Nathmull Sarda Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 124. Nathmull Sarda Business Overview
Table 125. Nathmull Sarda Recent Developments
Table 126. Makaibari Darjeeling Tea Basic Information
Table 127. Makaibari Darjeeling Tea Product Overview
Table 128. Makaibari Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 129. Makaibari Business Overview
Table 130. Makaibari Recent Developments
Table 131. East India Company Darjeeling Tea Basic Information

Table 132. East India Company Darjeeling Tea Product Overview
Table 133. East India Company Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 134. East India Company Business Overview
Table 135. East India Company Recent Developments
Table 136. Thunderbolt Tea Darjeeling Tea Basic Information
Table 137. Thunderbolt Tea Darjeeling Tea Product Overview
Table 138. Thunderbolt Tea Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 139. Thunderbolt Tea Business Overview
Table 140. Thunderbolt Tea Recent Developments
Table 141. TGL Darjeeling Tea Basic Information
Table 142. TGL Darjeeling Tea Product Overview
Table 143. TGL Darjeeling Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 144. TGL Business Overview
Table 145. TGL Recent Developments
Table 146. Global Darjeeling Tea Sales Forecast by Region (2025-2030) & (Kilotons)
Table 147. Global Darjeeling Tea Market Size Forecast by Region (2025-2030) & (M USD)
Table 148. North America Darjeeling Tea Sales Forecast by Country (2025-2030) & (Kilotons)
Table 149. North America Darjeeling Tea Market Size Forecast by Country (2025-2030) & (M USD)
Table 150. Europe Darjeeling Tea Sales Forecast by Country (2025-2030) & (Kilotons)
Table 151. Europe Darjeeling Tea Market Size Forecast by Country (2025-2030) & (M USD)
Table 152. Asia Pacific Darjeeling Tea Sales Forecast by Region (2025-2030) & (Kilotons)
Table 153. Asia Pacific Darjeeling Tea Market Size Forecast by Region (2025-2030) & (M USD)
Table 154. South America Darjeeling Tea Sales Forecast by Country (2025-2030) & (Kilotons)
Table 155. South America Darjeeling Tea Market Size Forecast by Country (2025-2030) & (M USD)
Table 156. Middle East and Africa Darjeeling Tea Consumption Forecast by Country (2025-2030) & (Units)
Table 157. Middle East and Africa Darjeeling Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Darjeeling Tea Sales Forecast by Type (2025-2030) & (Kilotons)

Table 159. Global Darjeeling Tea Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Darjeeling Tea Price Forecast by Type (2025-2030) & (USD/Ton)

Table 161. Global Darjeeling Tea Sales (Kilotons) Forecast by Application (2025-2030)

Table 162. Global Darjeeling Tea Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Darjeeling Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Darjeeling Tea Market Size (M USD), 2019-2030
- Figure 5. Global Darjeeling Tea Market Size (M USD) (2019-2030)
- Figure 6. Global Darjeeling Tea Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Darjeeling Tea Market Size by Country (M USD)
- Figure 11. Darjeeling Tea Sales Share by Manufacturers in 2023
- Figure 12. Global Darjeeling Tea Revenue Share by Manufacturers in 2023
- Figure 13. Darjeeling Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Darjeeling Tea Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Darjeeling Tea Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Darjeeling Tea Market Share by Type
- Figure 18. Sales Market Share of Darjeeling Tea by Type (2019-2024)
- Figure 19. Sales Market Share of Darjeeling Tea by Type in 2023
- Figure 20. Market Size Share of Darjeeling Tea by Type (2019-2024)
- Figure 21. Market Size Market Share of Darjeeling Tea by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Darjeeling Tea Market Share by Application
- Figure 24. Global Darjeeling Tea Sales Market Share by Application (2019-2024)
- Figure 25. Global Darjeeling Tea Sales Market Share by Application in 2023
- Figure 26. Global Darjeeling Tea Market Share by Application (2019-2024)
- Figure 27. Global Darjeeling Tea Market Share by Application in 2023
- Figure 28. Global Darjeeling Tea Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Darjeeling Tea Sales Market Share by Region (2019-2024)
- Figure 30. North America Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Darjeeling Tea Sales Market Share by Country in 2023

- Figure 32. U.S. Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Darjeeling Tea Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Darjeeling Tea Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Darjeeling Tea Sales Market Share by Country in 2023
- Figure 37. Germany Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Darjeeling Tea Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Darjeeling Tea Sales Market Share by Region in 2023
- Figure 44. China Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Darjeeling Tea Sales and Growth Rate (Kilotons)
- Figure 50. South America Darjeeling Tea Sales Market Share by Country in 2023
- Figure 51. Brazil Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Darjeeling Tea Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Darjeeling Tea Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Darjeeling Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Darjeeling Tea Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Darjeeling Tea Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Darjeeling Tea Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Darjeeling Tea Market Share Forecast by Type (2025-2030)
- Figure 65. Global Darjeeling Tea Sales Forecast by Application (2025-2030)
- Figure 66. Global Darjeeling Tea Market Share Forecast by Application (2025-2030)

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