

# Global Cycling Sunglasses Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

This report focuses on the cycling sunglasses, including the men's cycling sunglasses, women's cycling sunglasses and kid's cycling sunglasses.

The Global Cycling Sunglasses Market Size was estimated at USD 867.53 million in 2023 and is projected to reach USD 1258.74 million by 2029, exhibiting a CAGR of 6.40% during the forecast period.

This report provides a deep insight into the global Cycling Sunglasses market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cycling Sunglasses Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Cycling Sunglasses market in any manner.

## Global Cycling Sunglasses Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Oakley

Rudy

Tifosi Optics

Nike

Shimano

Decathlon

Uvex

POC

Ryders Eyewear

Native Eyewear

Scott

Smith

Bolle

Julbo

Under Armour

Revo

Ocean

Teknic

Zerorh

BBB

Nashbar

Topeak

moon

CoolChange

Outdo

Market Segmentation (by Type)

Men's Cycling Sunglasses

Women's Cycling Sunglasses

Kids' Cycling Sunglasses

Market Segmentation (by Application)

Professional

Amateur

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cycling Sunglasses Market

Overview of the regional outlook of the Cycling Sunglasses Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cycling Sunglasses Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Cycling Sunglasses

#### 1.2 Key Market Segments

##### 1.2.1 Cycling Sunglasses Segment by Type

##### 1.2.2 Cycling Sunglasses Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 CYCLING SUNGLASSES MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Cycling Sunglasses Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Cycling Sunglasses Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 CYCLING SUNGLASSES MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Cycling Sunglasses Sales by Manufacturers (2019-2024)

#### 3.2 Global Cycling Sunglasses Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Cycling Sunglasses Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Cycling Sunglasses Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Cycling Sunglasses Sales Sites, Area Served, Product Type

#### 3.6 Cycling Sunglasses Market Competitive Situation and Trends

##### 3.6.1 Cycling Sunglasses Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Cycling Sunglasses Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 CYCLING SUNGLASSES INDUSTRY CHAIN ANALYSIS**

#### 4.1 Cycling Sunglasses Industry Chain Analysis



4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CYCLING SUNGLASSES MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 CYCLING SUNGLASSES MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cycling Sunglasses Sales Market Share by Type (2019-2024)

6.3 Global Cycling Sunglasses Market Size Market Share by Type (2019-2024)

6.4 Global Cycling Sunglasses Price by Type (2019-2024)

## **7 CYCLING SUNGLASSES MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cycling Sunglasses Market Sales by Application (2019-2024)

7.3 Global Cycling Sunglasses Market Size (M USD) by Application (2019-2024)

7.4 Global Cycling Sunglasses Sales Growth Rate by Application (2019-2024)

## **8 CYCLING SUNGLASSES MARKET SEGMENTATION BY REGION**

8.1 Global Cycling Sunglasses Sales by Region

8.1.1 Global Cycling Sunglasses Sales by Region

8.1.2 Global Cycling Sunglasses Sales Market Share by Region

8.2 North America

8.2.1 North America Cycling Sunglasses Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Cycling Sunglasses Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Cycling Sunglasses Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Cycling Sunglasses Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Cycling Sunglasses Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Oakley
  - 9.1.1 Oakley Cycling Sunglasses Basic Information
  - 9.1.2 Oakley Cycling Sunglasses Product Overview
  - 9.1.3 Oakley Cycling Sunglasses Product Market Performance
  - 9.1.4 Oakley Business Overview
  - 9.1.5 Oakley Cycling Sunglasses SWOT Analysis
  - 9.1.6 Oakley Recent Developments
- 9.2 Rudy

- 9.2.1 Rudy Cycling Sunglasses Basic Information
- 9.2.2 Rudy Cycling Sunglasses Product Overview
- 9.2.3 Rudy Cycling Sunglasses Product Market Performance
- 9.2.4 Rudy Business Overview
- 9.2.5 Rudy Cycling Sunglasses SWOT Analysis
- 9.2.6 Rudy Recent Developments
- 9.3 Tifosi Optics
  - 9.3.1 Tifosi Optics Cycling Sunglasses Basic Information
  - 9.3.2 Tifosi Optics Cycling Sunglasses Product Overview
  - 9.3.3 Tifosi Optics Cycling Sunglasses Product Market Performance
  - 9.3.4 Tifosi Optics Cycling Sunglasses SWOT Analysis
  - 9.3.5 Tifosi Optics Business Overview
  - 9.3.6 Tifosi Optics Recent Developments
- 9.4 Nike
  - 9.4.1 Nike Cycling Sunglasses Basic Information
  - 9.4.2 Nike Cycling Sunglasses Product Overview
  - 9.4.3 Nike Cycling Sunglasses Product Market Performance
  - 9.4.4 Nike Business Overview
  - 9.4.5 Nike Recent Developments
- 9.5 Shimano
  - 9.5.1 Shimano Cycling Sunglasses Basic Information
  - 9.5.2 Shimano Cycling Sunglasses Product Overview
  - 9.5.3 Shimano Cycling Sunglasses Product Market Performance
  - 9.5.4 Shimano Business Overview
  - 9.5.5 Shimano Recent Developments
- 9.6 Decathlon
  - 9.6.1 Decathlon Cycling Sunglasses Basic Information
  - 9.6.2 Decathlon Cycling Sunglasses Product Overview
  - 9.6.3 Decathlon Cycling Sunglasses Product Market Performance
  - 9.6.4 Decathlon Business Overview
  - 9.6.5 Decathlon Recent Developments
- 9.7 Uvex
  - 9.7.1 Uvex Cycling Sunglasses Basic Information
  - 9.7.2 Uvex Cycling Sunglasses Product Overview
  - 9.7.3 Uvex Cycling Sunglasses Product Market Performance
  - 9.7.4 Uvex Business Overview
  - 9.7.5 Uvex Recent Developments
- 9.8 POC
  - 9.8.1 POC Cycling Sunglasses Basic Information

- 9.8.2 POC Cycling Sunglasses Product Overview
- 9.8.3 POC Cycling Sunglasses Product Market Performance
- 9.8.4 POC Business Overview
- 9.8.5 POC Recent Developments
- 9.9 Ryders Eyewear
  - 9.9.1 Ryders Eyewear Cycling Sunglasses Basic Information
  - 9.9.2 Ryders Eyewear Cycling Sunglasses Product Overview
  - 9.9.3 Ryders Eyewear Cycling Sunglasses Product Market Performance
  - 9.9.4 Ryders Eyewear Business Overview
  - 9.9.5 Ryders Eyewear Recent Developments
- 9.10 Native Eyewear
  - 9.10.1 Native Eyewear Cycling Sunglasses Basic Information
  - 9.10.2 Native Eyewear Cycling Sunglasses Product Overview
  - 9.10.3 Native Eyewear Cycling Sunglasses Product Market Performance
  - 9.10.4 Native Eyewear Business Overview
  - 9.10.5 Native Eyewear Recent Developments
- 9.11 Scott
  - 9.11.1 Scott Cycling Sunglasses Basic Information
  - 9.11.2 Scott Cycling Sunglasses Product Overview
  - 9.11.3 Scott Cycling Sunglasses Product Market Performance
  - 9.11.4 Scott Business Overview
  - 9.11.5 Scott Recent Developments
- 9.12 Smith
  - 9.12.1 Smith Cycling Sunglasses Basic Information
  - 9.12.2 Smith Cycling Sunglasses Product Overview
  - 9.12.3 Smith Cycling Sunglasses Product Market Performance
  - 9.12.4 Smith Business Overview
  - 9.12.5 Smith Recent Developments
- 9.13 Bolle
  - 9.13.1 Bolle Cycling Sunglasses Basic Information
  - 9.13.2 Bolle Cycling Sunglasses Product Overview
  - 9.13.3 Bolle Cycling Sunglasses Product Market Performance
  - 9.13.4 Bolle Business Overview
  - 9.13.5 Bolle Recent Developments
- 9.14 Julbo
  - 9.14.1 Julbo Cycling Sunglasses Basic Information
  - 9.14.2 Julbo Cycling Sunglasses Product Overview
  - 9.14.3 Julbo Cycling Sunglasses Product Market Performance
  - 9.14.4 Julbo Business Overview

#### 9.14.5 Julbo Recent Developments

### 9.15 Under Armour

#### 9.15.1 Under Armour Cycling Sunglasses Basic Information

#### 9.15.2 Under Armour Cycling Sunglasses Product Overview

#### 9.15.3 Under Armour Cycling Sunglasses Product Market Performance

#### 9.15.4 Under Armour Business Overview

#### 9.15.5 Under Armour Recent Developments

### 9.16 Revo

#### 9.16.1 Revo Cycling Sunglasses Basic Information

#### 9.16.2 Revo Cycling Sunglasses Product Overview

#### 9.16.3 Revo Cycling Sunglasses Product Market Performance

#### 9.16.4 Revo Business Overview

#### 9.16.5 Revo Recent Developments

### 9.17 Ocean

#### 9.17.1 Ocean Cycling Sunglasses Basic Information

#### 9.17.2 Ocean Cycling Sunglasses Product Overview

#### 9.17.3 Ocean Cycling Sunglasses Product Market Performance

#### 9.17.4 Ocean Business Overview

#### 9.17.5 Ocean Recent Developments

### 9.18 Teknic

#### 9.18.1 Teknic Cycling Sunglasses Basic Information

#### 9.18.2 Teknic Cycling Sunglasses Product Overview

#### 9.18.3 Teknic Cycling Sunglasses Product Market Performance

#### 9.18.4 Teknic Business Overview

#### 9.18.5 Teknic Recent Developments

### 9.19 Zerorh

#### 9.19.1 Zerorh Cycling Sunglasses Basic Information

#### 9.19.2 Zerorh Cycling Sunglasses Product Overview

#### 9.19.3 Zerorh Cycling Sunglasses Product Market Performance

#### 9.19.4 Zerorh Business Overview

#### 9.19.5 Zerorh Recent Developments

### 9.20 BBB

#### 9.20.1 BBB Cycling Sunglasses Basic Information

#### 9.20.2 BBB Cycling Sunglasses Product Overview

#### 9.20.3 BBB Cycling Sunglasses Product Market Performance

#### 9.20.4 BBB Business Overview

#### 9.20.5 BBB Recent Developments

### 9.21 Nashbar

#### 9.21.1 Nashbar Cycling Sunglasses Basic Information

- 9.21.2 Nashbar Cycling Sunglasses Product Overview
- 9.21.3 Nashbar Cycling Sunglasses Product Market Performance
- 9.21.4 Nashbar Business Overview
- 9.21.5 Nashbar Recent Developments
- 9.22 Topeak
  - 9.22.1 Topeak Cycling Sunglasses Basic Information
  - 9.22.2 Topeak Cycling Sunglasses Product Overview
  - 9.22.3 Topeak Cycling Sunglasses Product Market Performance
  - 9.22.4 Topeak Business Overview
  - 9.22.5 Topeak Recent Developments
- 9.23 moon
  - 9.23.1 moon Cycling Sunglasses Basic Information
  - 9.23.2 moon Cycling Sunglasses Product Overview
  - 9.23.3 moon Cycling Sunglasses Product Market Performance
  - 9.23.4 moon Business Overview
  - 9.23.5 moon Recent Developments
- 9.24 CoolChange
  - 9.24.1 CoolChange Cycling Sunglasses Basic Information
  - 9.24.2 CoolChange Cycling Sunglasses Product Overview
  - 9.24.3 CoolChange Cycling Sunglasses Product Market Performance
  - 9.24.4 CoolChange Business Overview
  - 9.24.5 CoolChange Recent Developments
- 9.25 Outdo
  - 9.25.1 Outdo Cycling Sunglasses Basic Information
  - 9.25.2 Outdo Cycling Sunglasses Product Overview
  - 9.25.3 Outdo Cycling Sunglasses Product Market Performance
  - 9.25.4 Outdo Business Overview
  - 9.25.5 Outdo Recent Developments

## **10 CYCLING SUNGLASSES MARKET FORECAST BY REGION**

- 10.1 Global Cycling Sunglasses Market Size Forecast
- 10.2 Global Cycling Sunglasses Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Cycling Sunglasses Market Size Forecast by Country
  - 10.2.3 Asia Pacific Cycling Sunglasses Market Size Forecast by Region
  - 10.2.4 South America Cycling Sunglasses Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Cycling Sunglasses by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Cycling Sunglasses Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Cycling Sunglasses by Type (2025-2030)

11.1.2 Global Cycling Sunglasses Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Cycling Sunglasses by Type (2025-2030)

### 11.2 Global Cycling Sunglasses Market Forecast by Application (2025-2030)

11.2.1 Global Cycling Sunglasses Sales (K Units) Forecast by Application

11.2.2 Global Cycling Sunglasses Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Cycling Sunglasses Market Size Comparison by Region (M USD)
- Table 5. Global Cycling Sunglasses Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Cycling Sunglasses Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Cycling Sunglasses Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Cycling Sunglasses Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cycling Sunglasses as of 2022)
- Table 10. Global Market Cycling Sunglasses Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Cycling Sunglasses Sales Sites and Area Served
- Table 12. Manufacturers Cycling Sunglasses Product Type
- Table 13. Global Cycling Sunglasses Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Cycling Sunglasses
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Cycling Sunglasses Market Challenges
- Table 22. Global Cycling Sunglasses Sales by Type (K Units)
- Table 23. Global Cycling Sunglasses Market Size by Type (M USD)
- Table 24. Global Cycling Sunglasses Sales (K Units) by Type (2019-2024)
- Table 25. Global Cycling Sunglasses Sales Market Share by Type (2019-2024)
- Table 26. Global Cycling Sunglasses Market Size (M USD) by Type (2019-2024)
- Table 27. Global Cycling Sunglasses Market Size Share by Type (2019-2024)
- Table 28. Global Cycling Sunglasses Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Cycling Sunglasses Sales (K Units) by Application
- Table 30. Global Cycling Sunglasses Market Size by Application
- Table 31. Global Cycling Sunglasses Sales by Application (2019-2024) & (K Units)
- Table 32. Global Cycling Sunglasses Sales Market Share by Application (2019-2024)



- Table 33. Global Cycling Sunglasses Sales by Application (2019-2024) & (M USD)
- Table 34. Global Cycling Sunglasses Market Share by Application (2019-2024)
- Table 35. Global Cycling Sunglasses Sales Growth Rate by Application (2019-2024)
- Table 36. Global Cycling Sunglasses Sales by Region (2019-2024) & (K Units)
- Table 37. Global Cycling Sunglasses Sales Market Share by Region (2019-2024)
- Table 38. North America Cycling Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Cycling Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Cycling Sunglasses Sales by Region (2019-2024) & (K Units)
- Table 41. South America Cycling Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Cycling Sunglasses Sales by Region (2019-2024) & (K Units)
- Table 43. Oakley Cycling Sunglasses Basic Information
- Table 44. Oakley Cycling Sunglasses Product Overview
- Table 45. Oakley Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Oakley Business Overview
- Table 47. Oakley Cycling Sunglasses SWOT Analysis
- Table 48. Oakley Recent Developments
- Table 49. Rudy Cycling Sunglasses Basic Information
- Table 50. Rudy Cycling Sunglasses Product Overview
- Table 51. Rudy Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Rudy Business Overview
- Table 53. Rudy Cycling Sunglasses SWOT Analysis
- Table 54. Rudy Recent Developments
- Table 55. Tifosi Optics Cycling Sunglasses Basic Information
- Table 56. Tifosi Optics Cycling Sunglasses Product Overview
- Table 57. Tifosi Optics Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Tifosi Optics Cycling Sunglasses SWOT Analysis
- Table 59. Tifosi Optics Business Overview
- Table 60. Tifosi Optics Recent Developments
- Table 61. Nike Cycling Sunglasses Basic Information
- Table 62. Nike Cycling Sunglasses Product Overview
- Table 63. Nike Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Nike Business Overview
- Table 65. Nike Recent Developments
- Table 66. Shimano Cycling Sunglasses Basic Information

- Table 67. Shimano Cycling Sunglasses Product Overview
- Table 68. Shimano Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Shimano Business Overview
- Table 70. Shimano Recent Developments
- Table 71. Decathlon Cycling Sunglasses Basic Information
- Table 72. Decathlon Cycling Sunglasses Product Overview
- Table 73. Decathlon Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Decathlon Business Overview
- Table 75. Decathlon Recent Developments
- Table 76. Uvex Cycling Sunglasses Basic Information
- Table 77. Uvex Cycling Sunglasses Product Overview
- Table 78. Uvex Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Uvex Business Overview
- Table 80. Uvex Recent Developments
- Table 81. POC Cycling Sunglasses Basic Information
- Table 82. POC Cycling Sunglasses Product Overview
- Table 83. POC Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. POC Business Overview
- Table 85. POC Recent Developments
- Table 86. Ryders Eyewear Cycling Sunglasses Basic Information
- Table 87. Ryders Eyewear Cycling Sunglasses Product Overview
- Table 88. Ryders Eyewear Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Ryders Eyewear Business Overview
- Table 90. Ryders Eyewear Recent Developments
- Table 91. Native Eyewear Cycling Sunglasses Basic Information
- Table 92. Native Eyewear Cycling Sunglasses Product Overview
- Table 93. Native Eyewear Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Native Eyewear Business Overview
- Table 95. Native Eyewear Recent Developments
- Table 96. Scott Cycling Sunglasses Basic Information
- Table 97. Scott Cycling Sunglasses Product Overview
- Table 98. Scott Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Scott Business Overview
- Table 100. Scott Recent Developments
- Table 101. Smith Cycling Sunglasses Basic Information
- Table 102. Smith Cycling Sunglasses Product Overview
- Table 103. Smith Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Smith Business Overview
- Table 105. Smith Recent Developments
- Table 106. Bolle Cycling Sunglasses Basic Information
- Table 107. Bolle Cycling Sunglasses Product Overview
- Table 108. Bolle Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Bolle Business Overview
- Table 110. Bolle Recent Developments
- Table 111. Julbo Cycling Sunglasses Basic Information
- Table 112. Julbo Cycling Sunglasses Product Overview
- Table 113. Julbo Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Julbo Business Overview
- Table 115. Julbo Recent Developments
- Table 116. Under Armour Cycling Sunglasses Basic Information
- Table 117. Under Armour Cycling Sunglasses Product Overview
- Table 118. Under Armour Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Under Armour Business Overview
- Table 120. Under Armour Recent Developments
- Table 121. Revo Cycling Sunglasses Basic Information
- Table 122. Revo Cycling Sunglasses Product Overview
- Table 123. Revo Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Revo Business Overview
- Table 125. Revo Recent Developments
- Table 126. Ocean Cycling Sunglasses Basic Information
- Table 127. Ocean Cycling Sunglasses Product Overview
- Table 128. Ocean Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Ocean Business Overview
- Table 130. Ocean Recent Developments
- Table 131. Teknic Cycling Sunglasses Basic Information

- Table 132. Teknic Cycling Sunglasses Product Overview
- Table 133. Teknic Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Teknic Business Overview
- Table 135. Teknic Recent Developments
- Table 136. Zerorh Cycling Sunglasses Basic Information
- Table 137. Zerorh Cycling Sunglasses Product Overview
- Table 138. Zerorh Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Zerorh Business Overview
- Table 140. Zerorh Recent Developments
- Table 141. BBB Cycling Sunglasses Basic Information
- Table 142. BBB Cycling Sunglasses Product Overview
- Table 143. BBB Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. BBB Business Overview
- Table 145. BBB Recent Developments
- Table 146. Nashbar Cycling Sunglasses Basic Information
- Table 147. Nashbar Cycling Sunglasses Product Overview
- Table 148. Nashbar Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Nashbar Business Overview
- Table 150. Nashbar Recent Developments
- Table 151. Topeak Cycling Sunglasses Basic Information
- Table 152. Topeak Cycling Sunglasses Product Overview
- Table 153. Topeak Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Topeak Business Overview
- Table 155. Topeak Recent Developments
- Table 156. moon Cycling Sunglasses Basic Information
- Table 157. moon Cycling Sunglasses Product Overview
- Table 158. moon Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. moon Business Overview
- Table 160. moon Recent Developments
- Table 161. CoolChange Cycling Sunglasses Basic Information
- Table 162. CoolChange Cycling Sunglasses Product Overview
- Table 163. CoolChange Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 164. CoolChange Business Overview
- Table 165. CoolChange Recent Developments
- Table 166. Outdo Cycling Sunglasses Basic Information
- Table 167. Outdo Cycling Sunglasses Product Overview
- Table 168. Outdo Cycling Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Outdo Business Overview
- Table 170. Outdo Recent Developments
- Table 171. Global Cycling Sunglasses Sales Forecast by Region (2025-2030) & (K Units)
- Table 172. Global Cycling Sunglasses Market Size Forecast by Region (2025-2030) & (M USD)
- Table 173. North America Cycling Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 174. North America Cycling Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 175. Europe Cycling Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 176. Europe Cycling Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 177. Asia Pacific Cycling Sunglasses Sales Forecast by Region (2025-2030) & (K Units)
- Table 178. Asia Pacific Cycling Sunglasses Market Size Forecast by Region (2025-2030) & (M USD)
- Table 179. South America Cycling Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 180. South America Cycling Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 181. Middle East and Africa Cycling Sunglasses Consumption Forecast by Country (2025-2030) & (Units)
- Table 182. Middle East and Africa Cycling Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 183. Global Cycling Sunglasses Sales Forecast by Type (2025-2030) & (K Units)
- Table 184. Global Cycling Sunglasses Market Size Forecast by Type (2025-2030) & (M USD)
- Table 185. Global Cycling Sunglasses Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 186. Global Cycling Sunglasses Sales (K Units) Forecast by Application (2025-2030)

Table 187. Global Cycling Sunglasses Market Size Forecast by Application (2025-2030)  
& (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Cycling Sunglasses
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cycling Sunglasses Market Size (M USD), 2019-2030
- Figure 5. Global Cycling Sunglasses Market Size (M USD) (2019-2030)
- Figure 6. Global Cycling Sunglasses Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cycling Sunglasses Market Size by Country (M USD)
- Figure 11. Cycling Sunglasses Sales Share by Manufacturers in 2023
- Figure 12. Global Cycling Sunglasses Revenue Share by Manufacturers in 2023
- Figure 13. Cycling Sunglasses Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Cycling Sunglasses Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Cycling Sunglasses Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Cycling Sunglasses Market Share by Type
- Figure 18. Sales Market Share of Cycling Sunglasses by Type (2019-2024)
- Figure 19. Sales Market Share of Cycling Sunglasses by Type in 2023
- Figure 20. Market Size Share of Cycling Sunglasses by Type (2019-2024)
- Figure 21. Market Size Market Share of Cycling Sunglasses by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Cycling Sunglasses Market Share by Application
- Figure 24. Global Cycling Sunglasses Sales Market Share by Application (2019-2024)
- Figure 25. Global Cycling Sunglasses Sales Market Share by Application in 2023
- Figure 26. Global Cycling Sunglasses Market Share by Application (2019-2024)
- Figure 27. Global Cycling Sunglasses Market Share by Application in 2023
- Figure 28. Global Cycling Sunglasses Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Cycling Sunglasses Sales Market Share by Region (2019-2024)
- Figure 30. North America Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Cycling Sunglasses Sales Market Share by Country in 2023

- Figure 32. U.S. Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Cycling Sunglasses Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Cycling Sunglasses Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Cycling Sunglasses Sales Market Share by Country in 2023
- Figure 37. Germany Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Cycling Sunglasses Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Cycling Sunglasses Sales Market Share by Region in 2023
- Figure 44. China Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Cycling Sunglasses Sales and Growth Rate (K Units)
- Figure 50. South America Cycling Sunglasses Sales Market Share by Country in 2023
- Figure 51. Brazil Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Cycling Sunglasses Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Cycling Sunglasses Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Cycling Sunglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Cycling Sunglasses Sales Forecast by Volume (2019-2030) & (K Units)



Figure 62. Global Cycling Sunglasses Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Cycling Sunglasses Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Cycling Sunglasses Market Share Forecast by Type (2025-2030)

Figure 65. Global Cycling Sunglasses Sales Forecast by Application (2025-2030)

Figure 66. Global Cycling Sunglasses Market Share Forecast by Application (2025-2030)

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