

Global Cycling Suit Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7091E22BEB6EN.html>

Date: December 2024

Pages: 168

Price: US\$ 2,800.00 (Single User License)

ID: G7091E22BEB6EN

Abstracts

Report Overview

Cycling suits are specialized apparel designed for cyclists to enhance performance, comfort, and aerodynamics. These suits typically consist of a tight-fitting jersey and shorts, often made from moisture-wicking materials with padding for long rides. The market for cycling suits is positioned within the broader sports apparel industry, catering to both professional athletes and recreational cyclists.

As of 2023, the global market size for cycling suits is estimated at approximately \$320 million. The market is expected to grow at a Compound Annual Growth Rate (CAGR) of 5.78% from 2024 to 2032. Several key factors are driving this growth, including the increasing popularity of cycling as a recreational activity, the growing awareness of the importance of specialized apparel for performance enhancement, and the rising trend of cycling as a sustainable mode of transportation.

One significant trend in the cycling suit market is the focus on advanced materials and technologies to improve aerodynamics and comfort. Companies are investing in research and development to create suits that offer better moisture management, breathability, and muscle support. For example, the use of seamless construction techniques and aerodynamic fabrics can reduce drag and improve overall performance.

Another trend is the customization of cycling suits to meet individual preferences and performance needs. Some companies offer personalized fitting services based on body measurements and riding style, allowing cyclists to optimize their comfort and aerodynamics. This customization trend is driven by the demand for tailored solutions in the sports apparel industry.

Regional market distribution in the cycling suit market is influenced by factors such as cycling culture, infrastructure, and climate. Leading markets for cycling suits include North America, Europe, and Asia Pacific, where cycling is popular both as a sport and a means of transportation. In Europe, countries like Italy and France have a strong cycling heritage, driving demand for high-quality cycling apparel. In Asia Pacific, countries like Japan and China are witnessing a surge in cycling participation, boosting the market for cycling suits in the region.

Despite the positive growth outlook, the cycling suit market faces challenges such as intense competition from established brands, price sensitivity among consumers, and the need for continuous innovation to stay ahead in the market. Companies need to focus on differentiation through unique features, sustainable practices, and effective marketing strategies to overcome these challenges and capitalize on the growing demand for cycling apparel.

In conclusion, the market for cycling suits is poised for steady growth driven by factors like the increasing popularity of cycling, technological advancements in apparel design, and the trend towards customization. Companies that can innovate, customize, and differentiate their products effectively will be well-positioned to succeed in this competitive market.

This report provides a deep insight into the global Cycling Suit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cycling Suit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cycling Suit market in any manner.

Global Cycling Suit Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Alpinestars

Bell

Kushitani

KOMINE

RS Taichi

Dainese

GOLDWIN Motorcycle

Held

YeLLow CORN

REVIT

Spidi

Polaris

Rukka

HJC

Furygan

YOHE Helmets

Kido

Duhan

Shoei

Lyschy

Market Segmentation (by Type)

Men's Cycling Suit

Women's Cycling Suit

Children's Riding Suit

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cycling Suit Market

Overview of the regional outlook of the Cycling Suit Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cycling Suit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cycling Suit

1.2 Key Market Segments

1.2.1 Cycling Suit Segment by Type

1.2.2 Cycling Suit Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CYCLING SUIT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cycling Suit Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Cycling Suit Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 CYCLING SUIT MARKET COMPETITIVE LANDSCAPE

3.1 Global Cycling Suit Sales by Manufacturers (2019-2024)

3.2 Global Cycling Suit Revenue Market Share by Manufacturers (2019-2024)

3.3 Cycling Suit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Cycling Suit Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Cycling Suit Sales Sites, Area Served, Product Type

3.6 Cycling Suit Market Competitive Situation and Trends

3.6.1 Cycling Suit Market Concentration Rate

3.6.2 Global 5 and 10 Largest Cycling Suit Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CYCLING SUIT INDUSTRY CHAIN ANALYSIS

4.1 Cycling Suit Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CYCLING SUIT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CYCLING SUIT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cycling Suit Sales Market Share by Type (2019-2024)

6.3 Global Cycling Suit Market Size Market Share by Type (2019-2024)

6.4 Global Cycling Suit Price by Type (2019-2024)

7 CYCLING SUIT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cycling Suit Market Sales by Application (2019-2024)

7.3 Global Cycling Suit Market Size (M USD) by Application (2019-2024)

7.4 Global Cycling Suit Sales Growth Rate by Application (2019-2024)

8 CYCLING SUIT MARKET SALES BY REGION

8.1 Global Cycling Suit Sales by Region

8.1.1 Global Cycling Suit Sales by Region

8.1.2 Global Cycling Suit Sales Market Share by Region

8.2 Global Cycling Suit Market Size by Region

8.2.1 Global Cycling Suit Market Size by Region

8.2.2 Global Cycling Suit Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Cycling Suit Sales by Country
- 8.3.2 North America Cycling Suit Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Cycling Suit Sales by Country
- 8.4.2 Europe Cycling Suit Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Cycling Suit Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Cycling Suit Market Size by Region
- 8.6.2 Asia Pacific Cycling Suit Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Cycling Suit Sales by Country
- 8.7.2 South America Cycling Suit Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Cycling Suit Sales by Region
- 8.8.2 Middle East and Africa Cycling Suit Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 CYCLING SUIT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Cycling Suit by Region (2019-2024)
- 9.2 Global Cycling Suit Revenue Market Share by Region (2019-2024)
- 9.3 Global Cycling Suit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Cycling Suit Production
 - 9.4.1 North America Cycling Suit Production Growth Rate (2019-2024)
 - 9.4.2 North America Cycling Suit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Cycling Suit Production
 - 9.5.1 Europe Cycling Suit Production Growth Rate (2019-2024)
 - 9.5.2 Europe Cycling Suit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Cycling Suit Production (2019-2024)
 - 9.6.1 Japan Cycling Suit Production Growth Rate (2019-2024)
 - 9.6.2 Japan Cycling Suit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Cycling Suit Production (2019-2024)
 - 9.7.1 China Cycling Suit Production Growth Rate (2019-2024)
 - 9.7.2 China Cycling Suit Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Alpinestars
 - 10.1.1 Alpinestars Cycling Suit Basic Information
 - 10.1.2 Alpinestars Cycling Suit Product Overview
 - 10.1.3 Alpinestars Cycling Suit Product Market Performance
 - 10.1.4 Alpinestars Business Overview
 - 10.1.5 Alpinestars Cycling Suit SWOT Analysis
 - 10.1.6 Alpinestars Recent Developments
- 10.2 Bell
 - 10.2.1 Bell Cycling Suit Basic Information
 - 10.2.2 Bell Cycling Suit Product Overview
 - 10.2.3 Bell Cycling Suit Product Market Performance
 - 10.2.4 Bell Business Overview
 - 10.2.5 Bell Cycling Suit SWOT Analysis

10.2.6 Bell Recent Developments

10.3 Kushitani

10.3.1 Kushitani Cycling Suit Basic Information

10.3.2 Kushitani Cycling Suit Product Overview

10.3.3 Kushitani Cycling Suit Product Market Performance

10.3.4 Kushitani Cycling Suit SWOT Analysis

10.3.5 Kushitani Business Overview

10.3.6 Kushitani Recent Developments

10.4 KOMINE

10.4.1 KOMINE Cycling Suit Basic Information

10.4.2 KOMINE Cycling Suit Product Overview

10.4.3 KOMINE Cycling Suit Product Market Performance

10.4.4 KOMINE Business Overview

10.4.5 KOMINE Recent Developments

10.5 RS Taichi

10.5.1 RS Taichi Cycling Suit Basic Information

10.5.2 RS Taichi Cycling Suit Product Overview

10.5.3 RS Taichi Cycling Suit Product Market Performance

10.5.4 RS Taichi Business Overview

10.5.5 RS Taichi Recent Developments

10.6 Dainese

10.6.1 Dainese Cycling Suit Basic Information

10.6.2 Dainese Cycling Suit Product Overview

10.6.3 Dainese Cycling Suit Product Market Performance

10.6.4 Dainese Business Overview

10.6.5 Dainese Recent Developments

10.7 GOLDWIN Motorcycle

10.7.1 GOLDWIN Motorcycle Cycling Suit Basic Information

10.7.2 GOLDWIN Motorcycle Cycling Suit Product Overview

10.7.3 GOLDWIN Motorcycle Cycling Suit Product Market Performance

10.7.4 GOLDWIN Motorcycle Business Overview

10.7.5 GOLDWIN Motorcycle Recent Developments

10.8 Held

10.8.1 Held Cycling Suit Basic Information

10.8.2 Held Cycling Suit Product Overview

10.8.3 Held Cycling Suit Product Market Performance

10.8.4 Held Business Overview

10.8.5 Held Recent Developments

10.9 YeLLow CORN

- 10.9.1 YeLLow CORN Cycling Suit Basic Information
- 10.9.2 YeLLow CORN Cycling Suit Product Overview
- 10.9.3 YeLLow CORN Cycling Suit Product Market Performance
- 10.9.4 YeLLow CORN Business Overview
- 10.9.5 YeLLow CORN Recent Developments
- 10.10 REVIT
 - 10.10.1 REVIT Cycling Suit Basic Information
 - 10.10.2 REVIT Cycling Suit Product Overview
 - 10.10.3 REVIT Cycling Suit Product Market Performance
 - 10.10.4 REVIT Business Overview
 - 10.10.5 REVIT Recent Developments
- 10.11 Spidi
 - 10.11.1 Spidi Cycling Suit Basic Information
 - 10.11.2 Spidi Cycling Suit Product Overview
 - 10.11.3 Spidi Cycling Suit Product Market Performance
 - 10.11.4 Spidi Business Overview
 - 10.11.5 Spidi Recent Developments
- 10.12 Polaris
 - 10.12.1 Polaris Cycling Suit Basic Information
 - 10.12.2 Polaris Cycling Suit Product Overview
 - 10.12.3 Polaris Cycling Suit Product Market Performance
 - 10.12.4 Polaris Business Overview
 - 10.12.5 Polaris Recent Developments
- 10.13 Rukka
 - 10.13.1 Rukka Cycling Suit Basic Information
 - 10.13.2 Rukka Cycling Suit Product Overview
 - 10.13.3 Rukka Cycling Suit Product Market Performance
 - 10.13.4 Rukka Business Overview
 - 10.13.5 Rukka Recent Developments
- 10.14 HJC
 - 10.14.1 HJC Cycling Suit Basic Information
 - 10.14.2 HJC Cycling Suit Product Overview
 - 10.14.3 HJC Cycling Suit Product Market Performance
 - 10.14.4 HJC Business Overview
 - 10.14.5 HJC Recent Developments
- 10.15 Furygan
 - 10.15.1 Furygan Cycling Suit Basic Information
 - 10.15.2 Furygan Cycling Suit Product Overview
 - 10.15.3 Furygan Cycling Suit Product Market Performance

10.15.4 Furygan Business Overview

10.15.5 Furygan Recent Developments

10.16 YOHE Helmets

10.16.1 YOHE Helmets Cycling Suit Basic Information

10.16.2 YOHE Helmets Cycling Suit Product Overview

10.16.3 YOHE Helmets Cycling Suit Product Market Performance

10.16.4 YOHE Helmets Business Overview

10.16.5 YOHE Helmets Recent Developments

10.17 Kido

10.17.1 Kido Cycling Suit Basic Information

10.17.2 Kido Cycling Suit Product Overview

10.17.3 Kido Cycling Suit Product Market Performance

10.17.4 Kido Business Overview

10.17.5 Kido Recent Developments

10.18 Duhan

10.18.1 Duhan Cycling Suit Basic Information

10.18.2 Duhan Cycling Suit Product Overview

10.18.3 Duhan Cycling Suit Product Market Performance

10.18.4 Duhan Business Overview

10.18.5 Duhan Recent Developments

10.19 Shoei

10.19.1 Shoei Cycling Suit Basic Information

10.19.2 Shoei Cycling Suit Product Overview

10.19.3 Shoei Cycling Suit Product Market Performance

10.19.4 Shoei Business Overview

10.19.5 Shoei Recent Developments

10.20 Lyschy

10.20.1 Lyschy Cycling Suit Basic Information

10.20.2 Lyschy Cycling Suit Product Overview

10.20.3 Lyschy Cycling Suit Product Market Performance

10.20.4 Lyschy Business Overview

10.20.5 Lyschy Recent Developments

11 CYCLING SUIT MARKET FORECAST BY REGION

11.1 Global Cycling Suit Market Size Forecast

11.2 Global Cycling Suit Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Cycling Suit Market Size Forecast by Country

- 11.2.3 Asia Pacific Cycling Suit Market Size Forecast by Region
- 11.2.4 South America Cycling Suit Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Cycling Suit by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Cycling Suit Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Cycling Suit by Type (2025-2032)
 - 12.1.2 Global Cycling Suit Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Cycling Suit by Type (2025-2032)
- 12.2 Global Cycling Suit Market Forecast by Application (2025-2032)
 - 12.2.1 Global Cycling Suit Sales (K Units) Forecast by Application
 - 12.2.2 Global Cycling Suit Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Cycling Suit Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G7091E22BEB6EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7091E22BEB6EN.html>