

# Global Customer-Designed Travels Market Research Report 2024(Status and Outlook)

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# **Abstracts**

#### Report Overview:

Customized tourism is the design of the tourist action process based on the needs of tourists. In layman's terms, it is a way of traveling that customizes the itinerary according to your own preferences and needs.

The Global Customer-Designed Travels Market Size was estimated at USD 525.62 million in 2023 and is projected to reach USD 754.08 million by 2029, exhibiting a CAGR of 6.20% during the forecast period.

This report provides a deep insight into the global Customer-Designed Travels market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Customer-Designed Travels Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,



consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Customer-Designed Travels market in any manner.

Global Customer-Designed Travels Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

cycles by informing how you create product offerings for different segments.
Key Company
Abercrombie & Kent
KUONI
XO Private
Absolute Travel  Scott Dunn
Zicasso
Black Tomato
Virtuoso
Aiguemarine
Oscar Tours
Zhonghang Guolv

HHTRAVEL LTD



Uthing
Sparkle Tour
Utour Group
Zhinanmao Network Technology
Magic Orange Network Technology
Suzhiyun Travel Agency
Fliggy
Mafengwo Network Technology
Lushu (Beijing) Technology
6renyou
Mioji
Unique Way
Yue He
Maitu International Travel
Lavion
Chengdu News Travel Agency Co.,Ltd.
Chengdu Huaxia Travel Agency Co.,Ltd.
Market Segmentation (by Type)
Sports Themes







Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Customer-Designed Travels Market

Overview of the regional outlook of the Customer-Designed Travels Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business



expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Customer-Designed Travels Market and its likely evolution in the short to mid-term, and long term.



Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

# 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Customer-Designed Travels
- 1.2 Key Market Segments
  - 1.2.1 Customer-Designed Travels Segment by Type
- 1.2.2 Customer-Designed Travels Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 CUSTOMER-DESIGNED TRAVELS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Customer-Designed Travels Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Customer-Designed Travels Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 CUSTOMER-DESIGNED TRAVELS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Customer-Designed Travels Sales by Manufacturers (2019-2024)
- 3.2 Global Customer-Designed Travels Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Customer-Designed Travels Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Customer-Designed Travels Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Customer-Designed Travels Sales Sites, Area Served, Product Type
- 3.6 Customer-Designed Travels Market Competitive Situation and Trends
  - 3.6.1 Customer-Designed Travels Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Customer-Designed Travels Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion



#### 4 CUSTOMER-DESIGNED TRAVELS INDUSTRY CHAIN ANALYSIS

- 4.1 Customer-Designed Travels Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF CUSTOMER-DESIGNED TRAVELS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 CUSTOMER-DESIGNED TRAVELS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Customer-Designed Travels Sales Market Share by Type (2019-2024)
- 6.3 Global Customer-Designed Travels Market Size Market Share by Type (2019-2024)
- 6.4 Global Customer-Designed Travels Price by Type (2019-2024)

#### 7 CUSTOMER-DESIGNED TRAVELS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Customer-Designed Travels Market Sales by Application (2019-2024)
- 7.3 Global Customer-Designed Travels Market Size (M USD) by Application (2019-2024)
- 7.4 Global Customer-Designed Travels Sales Growth Rate by Application (2019-2024)

# **8 CUSTOMER-DESIGNED TRAVELS MARKET SEGMENTATION BY REGION**

8.1 Global Customer-Designed Travels Sales by Region



- 8.1.1 Global Customer-Designed Travels Sales by Region
- 8.1.2 Global Customer-Designed Travels Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Customer-Designed Travels Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Customer-Designed Travels Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Customer-Designed Travels Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Customer-Designed Travels Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Customer-Designed Travels Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Abercrombie and Kent
- 9.1.1 Abercrombie and Kent Customer-Designed Travels Basic Information
- 9.1.2 Abercrombie and Kent Customer-Designed Travels Product Overview



- 9.1.3 Abercrombie and Kent Customer-Designed Travels Product Market Performance
- 9.1.4 Abercrombie and Kent Business Overview
- 9.1.5 Abercrombie and Kent Customer-Designed Travels SWOT Analysis
- 9.1.6 Abercrombie and Kent Recent Developments
- 9.2 KUONI
  - 9.2.1 KUONI Customer-Designed Travels Basic Information
  - 9.2.2 KUONI Customer-Designed Travels Product Overview
  - 9.2.3 KUONI Customer-Designed Travels Product Market Performance
  - 9.2.4 KUONI Business Overview
  - 9.2.5 KUONI Customer-Designed Travels SWOT Analysis
  - 9.2.6 KUONI Recent Developments
- 9.3 XO Private
  - 9.3.1 XO Private Customer-Designed Travels Basic Information
  - 9.3.2 XO Private Customer-Designed Travels Product Overview
  - 9.3.3 XO Private Customer-Designed Travels Product Market Performance
  - 9.3.4 XO Private Customer-Designed Travels SWOT Analysis
  - 9.3.5 XO Private Business Overview
  - 9.3.6 XO Private Recent Developments
- 9.4 Absolute Travel
  - 9.4.1 Absolute Travel Customer-Designed Travels Basic Information
  - 9.4.2 Absolute Travel Customer-Designed Travels Product Overview
  - 9.4.3 Absolute Travel Customer-Designed Travels Product Market Performance
  - 9.4.4 Absolute Travel Business Overview
  - 9.4.5 Absolute Travel Recent Developments
- 9.5 Scott Dunn
- 9.5.1 Scott Dunn Customer-Designed Travels Basic Information
- 9.5.2 Scott Dunn Customer-Designed Travels Product Overview
- 9.5.3 Scott Dunn Customer-Designed Travels Product Market Performance
- 9.5.4 Scott Dunn Business Overview
- 9.5.5 Scott Dunn Recent Developments
- 9.6 Zicasso
  - 9.6.1 Zicasso Customer-Designed Travels Basic Information
  - 9.6.2 Zicasso Customer-Designed Travels Product Overview
  - 9.6.3 Zicasso Customer-Designed Travels Product Market Performance
  - 9.6.4 Zicasso Business Overview
  - 9.6.5 Zicasso Recent Developments
- 9.7 Black Tomato
- 9.7.1 Black Tomato Customer-Designed Travels Basic Information
- 9.7.2 Black Tomato Customer-Designed Travels Product Overview



- 9.7.3 Black Tomato Customer-Designed Travels Product Market Performance
- 9.7.4 Black Tomato Business Overview
- 9.7.5 Black Tomato Recent Developments
- 9.8 Virtuoso
  - 9.8.1 Virtuoso Customer-Designed Travels Basic Information
  - 9.8.2 Virtuoso Customer-Designed Travels Product Overview
- 9.8.3 Virtuoso Customer-Designed Travels Product Market Performance
- 9.8.4 Virtuoso Business Overview
- 9.8.5 Virtuoso Recent Developments
- 9.9 Aiguemarine
  - 9.9.1 Aiguemarine Customer-Designed Travels Basic Information
  - 9.9.2 Aiguemarine Customer-Designed Travels Product Overview
  - 9.9.3 Aiguemarine Customer-Designed Travels Product Market Performance
  - 9.9.4 Aiguemarine Business Overview
  - 9.9.5 Aiguemarine Recent Developments
- 9.10 Oscar Tours
  - 9.10.1 Oscar Tours Customer-Designed Travels Basic Information
  - 9.10.2 Oscar Tours Customer-Designed Travels Product Overview
  - 9.10.3 Oscar Tours Customer-Designed Travels Product Market Performance
  - 9.10.4 Oscar Tours Business Overview
  - 9.10.5 Oscar Tours Recent Developments
- 9.11 Zhonghang Guolv
  - 9.11.1 Zhonghang Guolv Customer-Designed Travels Basic Information
  - 9.11.2 Zhonghang Guolv Customer-Designed Travels Product Overview
  - 9.11.3 Zhonghang Guolv Customer-Designed Travels Product Market Performance
  - 9.11.4 Zhonghang Guolv Business Overview
  - 9.11.5 Zhonghang Guolv Recent Developments
- 9.12 HHTRAVEL LTD
  - 9.12.1 HHTRAVEL LTD Customer-Designed Travels Basic Information
  - 9.12.2 HHTRAVEL LTD Customer-Designed Travels Product Overview
  - 9.12.3 HHTRAVEL LTD Customer-Designed Travels Product Market Performance
  - 9.12.4 HHTRAVEL LTD Business Overview
  - 9.12.5 HHTRAVEL LTD Recent Developments
- 9.13 Tongcheng Tourism
  - 9.13.1 Tongcheng Tourism Customer-Designed Travels Basic Information
  - 9.13.2 Tongcheng Tourism Customer-Designed Travels Product Overview
  - 9.13.3 Tongcheng Tourism Customer-Designed Travels Product Market Performance
  - 9.13.4 Tongcheng Tourism Business Overview
  - 9.13.5 Tongcheng Tourism Recent Developments



# 9.14 Uthing

- 9.14.1 Uthing Customer-Designed Travels Basic Information
- 9.14.2 Uthing Customer-Designed Travels Product Overview
- 9.14.3 Uthing Customer-Designed Travels Product Market Performance
- 9.14.4 Uthing Business Overview
- 9.14.5 Uthing Recent Developments
- 9.15 Sparkle Tour
  - 9.15.1 Sparkle Tour Customer-Designed Travels Basic Information
  - 9.15.2 Sparkle Tour Customer-Designed Travels Product Overview
  - 9.15.3 Sparkle Tour Customer-Designed Travels Product Market Performance
  - 9.15.4 Sparkle Tour Business Overview
  - 9.15.5 Sparkle Tour Recent Developments
- 9.16 Utour Group
  - 9.16.1 Utour Group Customer-Designed Travels Basic Information
  - 9.16.2 Utour Group Customer-Designed Travels Product Overview
  - 9.16.3 Utour Group Customer-Designed Travels Product Market Performance
  - 9.16.4 Utour Group Business Overview
  - 9.16.5 Utour Group Recent Developments
- 9.17 Zhinanmao Network Technology
  - 9.17.1 Zhinanmao Network Technology Customer-Designed Travels Basic Information
- 9.17.2 Zhinanmao Network Technology Customer-Designed Travels Product Overview
- 9.17.3 Zhinanmao Network Technology Customer-Designed Travels Product Market Performance
  - 9.17.4 Zhinanmao Network Technology Business Overview
- 9.17.5 Zhinanmao Network Technology Recent Developments
- 9.18 Magic Orange Network Technology
- 9.18.1 Magic Orange Network Technology Customer-Designed Travels Basic Information
- 9.18.2 Magic Orange Network Technology Customer-Designed Travels Product Overview
- 9.18.3 Magic Orange Network Technology Customer-Designed Travels Product Market Performance
  - 9.18.4 Magic Orange Network Technology Business Overview
  - 9.18.5 Magic Orange Network Technology Recent Developments
- 9.19 Suzhiyun Travel Agency
  - 9.19.1 Suzhiyun Travel Agency Customer-Designed Travels Basic Information
  - 9.19.2 Suzhiyun Travel Agency Customer-Designed Travels Product Overview
- 9.19.3 Suzhiyun Travel Agency Customer-Designed Travels Product Market Performance



- 9.19.4 Suzhiyun Travel Agency Business Overview
- 9.19.5 Suzhiyun Travel Agency Recent Developments
- 9.20 Fliggy
  - 9.20.1 Fliggy Customer-Designed Travels Basic Information
  - 9.20.2 Fliggy Customer-Designed Travels Product Overview
  - 9.20.3 Fliggy Customer-Designed Travels Product Market Performance
  - 9.20.4 Fliggy Business Overview
  - 9.20.5 Fliggy Recent Developments
- 9.21 Mafengwo Network Technology
  - 9.21.1 Mafengwo Network Technology Customer-Designed Travels Basic Information
  - 9.21.2 Mafengwo Network Technology Customer-Designed Travels Product Overview
- 9.21.3 Mafengwo Network Technology Customer-Designed Travels Product Market

# Performance

- 9.21.4 Mafengwo Network Technology Business Overview
- 9.21.5 Mafengwo Network Technology Recent Developments
- 9.22 Lushu (Beijing) Technology
  - 9.22.1 Lushu (Beijing) Technology Customer-Designed Travels Basic Information
  - 9.22.2 Lushu (Beijing) Technology Customer-Designed Travels Product Overview
  - 9.22.3 Lushu (Beijing) Technology Customer-Designed Travels Product Market

#### Performance

- 9.22.4 Lushu (Beijing) Technology Business Overview
- 9.22.5 Lushu (Beijing) Technology Recent Developments
- 9.23 6renyou
  - 9.23.1 6renyou Customer-Designed Travels Basic Information
  - 9.23.2 6renyou Customer-Designed Travels Product Overview
  - 9.23.3 6renyou Customer-Designed Travels Product Market Performance
  - 9.23.4 6renyou Business Overview
  - 9.23.5 6renyou Recent Developments
- 9.24 Mioji
  - 9.24.1 Mioji Customer-Designed Travels Basic Information
  - 9.24.2 Mioji Customer-Designed Travels Product Overview
  - 9.24.3 Mioji Customer-Designed Travels Product Market Performance
  - 9.24.4 Mioji Business Overview
  - 9.24.5 Mioji Recent Developments
- 9.25 Unique Way
  - 9.25.1 Unique Way Customer-Designed Travels Basic Information
  - 9.25.2 Unique Way Customer-Designed Travels Product Overview
  - 9.25.3 Unique Way Customer-Designed Travels Product Market Performance
  - 9.25.4 Unique Way Business Overview



- 9.25.5 Unique Way Recent Developments
- 9.26 Yue He
  - 9.26.1 Yue He Customer-Designed Travels Basic Information
  - 9.26.2 Yue He Customer-Designed Travels Product Overview
  - 9.26.3 Yue He Customer-Designed Travels Product Market Performance
  - 9.26.4 Yue He Business Overview
  - 9.26.5 Yue He Recent Developments
- 9.27 Maitu International Travel
  - 9.27.1 Maitu International Travel Customer-Designed Travels Basic Information
  - 9.27.2 Maitu International Travel Customer-Designed Travels Product Overview
- 9.27.3 Maitu International Travel Customer-Designed Travels Product Market

#### Performance

- 9.27.4 Maitu International Travel Business Overview
- 9.27.5 Maitu International Travel Recent Developments
- 9.28 Lavion
  - 9.28.1 Lavion Customer-Designed Travels Basic Information
  - 9.28.2 Lavion Customer-Designed Travels Product Overview
  - 9.28.3 Lavion Customer-Designed Travels Product Market Performance
  - 9.28.4 Lavion Business Overview
  - 9.28.5 Lavion Recent Developments
- 9.29 Chengdu News Travel Agency Co.,Ltd.
- 9.29.1 Chengdu News Travel Agency Co.,Ltd. Customer-Designed Travels Basic Information
- 9.29.2 Chengdu News Travel Agency Co.,Ltd. Customer-Designed Travels Product Overview
- 9.29.3 Chengdu News Travel Agency Co.,Ltd. Customer-Designed Travels Product Market Performance
  - 9.29.4 Chengdu News Travel Agency Co.,Ltd. Business Overview
  - 9.29.5 Chengdu News Travel Agency Co., Ltd. Recent Developments
- 9.30 Chengdu Huaxia Travel Agency Co.,Ltd.
- 9.30.1 Chengdu Huaxia Travel Agency Co.,Ltd. Customer-Designed Travels Basic Information
- 9.30.2 Chengdu Huaxia Travel Agency Co.,Ltd. Customer-Designed Travels Product Overview
- 9.30.3 Chengdu Huaxia Travel Agency Co.,Ltd. Customer-Designed Travels Product Market Performance
  - 9.30.4 Chengdu Huaxia Travel Agency Co., Ltd. Business Overview
  - 9.30.5 Chengdu Huaxia Travel Agency Co., Ltd. Recent Developments



#### 10 CUSTOMER-DESIGNED TRAVELS MARKET FORECAST BY REGION

- 10.1 Global Customer-Designed Travels Market Size Forecast
- 10.2 Global Customer-Designed Travels Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Customer-Designed Travels Market Size Forecast by Country
  - 10.2.3 Asia Pacific Customer-Designed Travels Market Size Forecast by Region
  - 10.2.4 South America Customer-Designed Travels Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Customer-Designed Travels by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Customer-Designed Travels Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Customer-Designed Travels by Type (2025-2030)
- 11.1.2 Global Customer-Designed Travels Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Customer-Designed Travels by Type (2025-2030)
- 11.2 Global Customer-Designed Travels Market Forecast by Application (2025-2030)
  - 11.2.1 Global Customer-Designed Travels Sales (K Units) Forecast by Application
- 11.2.2 Global Customer-Designed Travels Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Customer-Designed Travels Market Size Comparison by Region (M USD)
- Table 5. Global Customer-Designed Travels Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Customer-Designed Travels Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Customer-Designed Travels Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Customer-Designed Travels Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Customer-Designed Travels as of 2022)
- Table 10. Global Market Customer-Designed Travels Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Customer-Designed Travels Sales Sites and Area Served
- Table 12. Manufacturers Customer-Designed Travels Product Type
- Table 13. Global Customer-Designed Travels Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Customer-Designed Travels
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Customer-Designed Travels Market Challenges
- Table 22. Global Customer-Designed Travels Sales by Type (K Units)
- Table 23. Global Customer-Designed Travels Market Size by Type (M USD)
- Table 24. Global Customer-Designed Travels Sales (K Units) by Type (2019-2024)
- Table 25. Global Customer-Designed Travels Sales Market Share by Type (2019-2024)
- Table 26. Global Customer-Designed Travels Market Size (M USD) by Type (2019-2024)
- Table 27. Global Customer-Designed Travels Market Size Share by Type (2019-2024)



- Table 28. Global Customer-Designed Travels Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Customer-Designed Travels Sales (K Units) by Application
- Table 30. Global Customer-Designed Travels Market Size by Application
- Table 31. Global Customer-Designed Travels Sales by Application (2019-2024) & (K Units)
- Table 32. Global Customer-Designed Travels Sales Market Share by Application (2019-2024)
- Table 33. Global Customer-Designed Travels Sales by Application (2019-2024) & (M USD)
- Table 34. Global Customer-Designed Travels Market Share by Application (2019-2024)
- Table 35. Global Customer-Designed Travels Sales Growth Rate by Application (2019-2024)
- Table 36. Global Customer-Designed Travels Sales by Region (2019-2024) & (K Units)
- Table 37. Global Customer-Designed Travels Sales Market Share by Region (2019-2024)
- Table 38. North America Customer-Designed Travels Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Customer-Designed Travels Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Customer-Designed Travels Sales by Region (2019-2024) & (K Units)
- Table 41. South America Customer-Designed Travels Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Customer-Designed Travels Sales by Region (2019-2024) & (K Units)
- Table 43. Abercrombie and Kent Customer-Designed Travels Basic Information
- Table 44. Abercrombie and Kent Customer-Designed Travels Product Overview
- Table 45. Abercrombie and Kent Customer-Designed Travels Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Abercrombie and Kent Business Overview
- Table 47. Abercrombie and Kent Customer-Designed Travels SWOT Analysis
- Table 48. Abercrombie and Kent Recent Developments
- Table 49. KUONI Customer-Designed Travels Basic Information
- Table 50. KUONI Customer-Designed Travels Product Overview
- Table 51. KUONI Customer-Designed Travels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. KUONI Business Overview
- Table 53. KUONI Customer-Designed Travels SWOT Analysis
- Table 54. KUONI Recent Developments



- Table 55. XO Private Customer-Designed Travels Basic Information
- Table 56. XO Private Customer-Designed Travels Product Overview
- Table 57. XO Private Customer-Designed Travels Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. XO Private Customer-Designed Travels SWOT Analysis
- Table 59. XO Private Business Overview
- Table 60. XO Private Recent Developments
- Table 61. Absolute Travel Customer-Designed Travels Basic Information
- Table 62. Absolute Travel Customer-Designed Travels Product Overview
- Table 63. Absolute Travel Customer-Designed Travels Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Absolute Travel Business Overview
- Table 65. Absolute Travel Recent Developments
- Table 66. Scott Dunn Customer-Designed Travels Basic Information
- Table 67. Scott Dunn Customer-Designed Travels Product Overview
- Table 68. Scott Dunn Customer-Designed Travels Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Scott Dunn Business Overview
- Table 70. Scott Dunn Recent Developments
- Table 71. Zicasso Customer-Designed Travels Basic Information
- Table 72. Zicasso Customer-Designed Travels Product Overview
- Table 73. Zicasso Customer-Designed Travels Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Zicasso Business Overview
- Table 75. Zicasso Recent Developments
- Table 76. Black Tomato Customer-Designed Travels Basic Information
- Table 77. Black Tomato Customer-Designed Travels Product Overview
- Table 78. Black Tomato Customer-Designed Travels Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Black Tomato Business Overview
- Table 80. Black Tomato Recent Developments
- Table 81. Virtuoso Customer-Designed Travels Basic Information
- Table 82. Virtuoso Customer-Designed Travels Product Overview
- Table 83. Virtuoso Customer-Designed Travels Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Virtuoso Business Overview
- Table 85. Virtuoso Recent Developments
- Table 86. Aiguemarine Customer-Designed Travels Basic Information
- Table 87. Aiguemarine Customer-Designed Travels Product Overview



Table 88. Aiguemarine Customer-Designed Travels Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Aiguemarine Business Overview

Table 90. Aiguemarine Recent Developments

Table 91. Oscar Tours Customer-Designed Travels Basic Information

Table 92. Oscar Tours Customer-Designed Travels Product Overview

Table 93. Oscar Tours Customer-Designed Travels Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Oscar Tours Business Overview

Table 95. Oscar Tours Recent Developments

Table 96. Zhonghang Guolv Customer-Designed Travels Basic Information

Table 97. Zhonghang Guolv Customer-Designed Travels Product Overview

Table 98. Zhonghang Guolv Customer-Designed Travels Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Zhonghang Guolv Business Overview

Table 100. Zhonghang Guolv Recent Developments

Table 101. HHTRAVEL LTD Customer-Designed Travels Basic Information

Table 102. HHTRAVEL LTD Customer-Designed Travels Product Overview

Table 103. HHTRAVEL LTD Customer-Designed Travels Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. HHTRAVEL LTD Business Overview

Table 105. HHTRAVEL LTD Recent Developments

Table 106. Tongcheng Tourism Customer-Designed Travels Basic Information

Table 107. Tongcheng Tourism Customer-Designed Travels Product Overview

Table 108. Tongcheng Tourism Customer-Designed Travels Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Tongcheng Tourism Business Overview

Table 110. Tongcheng Tourism Recent Developments

Table 111. Uthing Customer-Designed Travels Basic Information

Table 112. Uthing Customer-Designed Travels Product Overview

Table 113. Uthing Customer-Designed Travels Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Uthing Business Overview

Table 115. Uthing Recent Developments

Table 116. Sparkle Tour Customer-Designed Travels Basic Information

Table 117. Sparkle Tour Customer-Designed Travels Product Overview

Table 118. Sparkle Tour Customer-Designed Travels Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Sparkle Tour Business Overview



- Table 120. Sparkle Tour Recent Developments
- Table 121. Utour Group Customer-Designed Travels Basic Information
- Table 122. Utour Group Customer-Designed Travels Product Overview
- Table 123. Utour Group Customer-Designed Travels Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Utour Group Business Overview
- Table 125. Utour Group Recent Developments
- Table 126. Zhinanmao Network Technology Customer-Designed Travels Basic Information
- Table 127. Zhinanmao Network Technology Customer-Designed Travels Product Overview
- Table 128. Zhinanmao Network Technology Customer-Designed Travels Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Zhinanmao Network Technology Business Overview
- Table 130. Zhinanmao Network Technology Recent Developments
- Table 131. Magic Orange Network Technology Customer-Designed Travels Basic Information
- Table 132. Magic Orange Network Technology Customer-Designed Travels Product Overview
- Table 133. Magic Orange Network Technology Customer-Designed Travels Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Magic Orange Network Technology Business Overview
- Table 135. Magic Orange Network Technology Recent Developments
- Table 136. Suzhiyun Travel Agency Customer-Designed Travels Basic Information
- Table 137. Suzhiyun Travel Agency Customer-Designed Travels Product Overview
- Table 138. Suzhiyun Travel Agency Customer-Designed Travels Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Suzhiyun Travel Agency Business Overview
- Table 140. Suzhiyun Travel Agency Recent Developments
- Table 141. Fliggy Customer-Designed Travels Basic Information
- Table 142. Fliggy Customer-Designed Travels Product Overview
- Table 143. Fliggy Customer-Designed Travels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Fliggy Business Overview
- Table 145. Fliggy Recent Developments
- Table 146. Mafengwo Network Technology Customer-Designed Travels Basic Information
- Table 147. Mafengwo Network Technology Customer-Designed Travels Product Overview



Table 148. Mafengwo Network Technology Customer-Designed Travels Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Mafengwo Network Technology Business Overview

Table 150. Mafengwo Network Technology Recent Developments

Table 151. Lushu (Beijing) Technology Customer-Designed Travels Basic Information

Table 152. Lushu (Beijing) Technology Customer-Designed Travels Product Overview

Table 153. Lushu (Beijing) Technology Customer-Designed Travels Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Lushu (Beijing) Technology Business Overview

Table 155. Lushu (Beijing) Technology Recent Developments

Table 156. 6renyou Customer-Designed Travels Basic Information

Table 157. 6renyou Customer-Designed Travels Product Overview

Table 158. 6renyou Customer-Designed Travels Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. 6renyou Business Overview

Table 160. 6renyou Recent Developments

Table 161. Mioji Customer-Designed Travels Basic Information

Table 162. Mioji Customer-Designed Travels Product Overview

Table 163. Mioji Customer-Designed Travels Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 164. Mioji Business Overview

Table 165. Mioji Recent Developments

Table 166. Unique Way Customer-Designed Travels Basic Information

Table 167. Unique Way Customer-Designed Travels Product Overview

Table 168. Unique Way Customer-Designed Travels Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 169. Unique Way Business Overview

Table 170. Unique Way Recent Developments

Table 171. Yue He Customer-Designed Travels Basic Information

Table 172. Yue He Customer-Designed Travels Product Overview

Table 173. Yue He Customer-Designed Travels Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 174. Yue He Business Overview

Table 175. Yue He Recent Developments

Table 176. Maitu International Travel Customer-Designed Travels Basic Information

Table 177. Maitu International Travel Customer-Designed Travels Product Overview

Table 178. Maitu International Travel Customer-Designed Travels Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 179. Maitu International Travel Business Overview



- Table 180. Maitu International Travel Recent Developments
- Table 181. Lavion Customer-Designed Travels Basic Information
- Table 182. Lavion Customer-Designed Travels Product Overview
- Table 183. Lavion Customer-Designed Travels Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 184. Lavion Business Overview
- Table 185. Lavion Recent Developments
- Table 186. Chengdu News Travel Agency Co.,Ltd. Customer-Designed Travels Basic Information
- Table 187. Chengdu News Travel Agency Co.,Ltd. Customer-Designed Travels Product Overview
- Table 188. Chengdu News Travel Agency Co.,Ltd. Customer-Designed Travels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 189. Chengdu News Travel Agency Co., Ltd. Business Overview
- Table 190. Chengdu News Travel Agency Co., Ltd. Recent Developments
- Table 191. Chengdu Huaxia Travel Agency Co.,Ltd. Customer-Designed Travels Basic Information
- Table 192. Chengdu Huaxia Travel Agency Co.,Ltd. Customer-Designed Travels Product Overview
- Table 193. Chengdu Huaxia Travel Agency Co.,Ltd. Customer-Designed Travels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 194. Chengdu Huaxia Travel Agency Co., Ltd. Business Overview
- Table 195. Chengdu Huaxia Travel Agency Co., Ltd. Recent Developments
- Table 196. Global Customer-Designed Travels Sales Forecast by Region (2025-2030) & (K Units)
- Table 197. Global Customer-Designed Travels Market Size Forecast by Region (2025-2030) & (M USD)
- Table 198. North America Customer-Designed Travels Sales Forecast by Country (2025-2030) & (K Units)
- Table 199. North America Customer-Designed Travels Market Size Forecast by Country (2025-2030) & (M USD)
- Table 200. Europe Customer-Designed Travels Sales Forecast by Country (2025-2030) & (K Units)
- Table 201. Europe Customer-Designed Travels Market Size Forecast by Country (2025-2030) & (M USD)
- Table 202. Asia Pacific Customer-Designed Travels Sales Forecast by Region (2025-2030) & (K Units)
- Table 203. Asia Pacific Customer-Designed Travels Market Size Forecast by Region (2025-2030) & (M USD)



Table 204. South America Customer-Designed Travels Sales Forecast by Country (2025-2030) & (K Units)

Table 205. South America Customer-Designed Travels Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Customer-Designed Travels Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Customer-Designed Travels Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Customer-Designed Travels Sales Forecast by Type (2025-2030) & (K Units)

Table 209. Global Customer-Designed Travels Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Customer-Designed Travels Price Forecast by Type (2025-2030) & (USD/Unit)

Table 211. Global Customer-Designed Travels Sales (K Units) Forecast by Application (2025-2030)

Table 212. Global Customer-Designed Travels Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Customer-Designed Travels
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Customer-Designed Travels Market Size (M USD), 2019-2030
- Figure 5. Global Customer-Designed Travels Market Size (M USD) (2019-2030)
- Figure 6. Global Customer-Designed Travels Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Customer-Designed Travels Market Size by Country (M USD)
- Figure 11. Customer-Designed Travels Sales Share by Manufacturers in 2023
- Figure 12. Global Customer-Designed Travels Revenue Share by Manufacturers in 2023
- Figure 13. Customer-Designed Travels Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Customer-Designed Travels Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Customer-Designed Travels Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Customer-Designed Travels Market Share by Type
- Figure 18. Sales Market Share of Customer-Designed Travels by Type (2019-2024)
- Figure 19. Sales Market Share of Customer-Designed Travels by Type in 2023
- Figure 20. Market Size Share of Customer-Designed Travels by Type (2019-2024)
- Figure 21. Market Size Market Share of Customer-Designed Travels by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Customer-Designed Travels Market Share by Application
- Figure 24. Global Customer-Designed Travels Sales Market Share by Application (2019-2024)
- Figure 25. Global Customer-Designed Travels Sales Market Share by Application in 2023
- Figure 26. Global Customer-Designed Travels Market Share by Application (2019-2024)
- Figure 27. Global Customer-Designed Travels Market Share by Application in 2023
- Figure 28. Global Customer-Designed Travels Sales Growth Rate by Application (2019-2024)



- Figure 29. Global Customer-Designed Travels Sales Market Share by Region (2019-2024)
- Figure 30. North America Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Customer-Designed Travels Sales Market Share by Country in 2023
- Figure 32. U.S. Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Customer-Designed Travels Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Customer-Designed Travels Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Customer-Designed Travels Sales Market Share by Country in 2023
- Figure 37. Germany Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Customer-Designed Travels Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Customer-Designed Travels Sales Market Share by Region in 2023
- Figure 44. China Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Customer-Designed Travels Sales and Growth Rate (K Units)



- Figure 50. South America Customer-Designed Travels Sales Market Share by Country in 2023
- Figure 51. Brazil Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Customer-Designed Travels Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Customer-Designed Travels Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Customer-Designed Travels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Customer-Designed Travels Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Customer-Designed Travels Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Customer-Designed Travels Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Customer-Designed Travels Market Share Forecast by Type (2025-2030)
- Figure 65. Global Customer-Designed Travels Sales Forecast by Application (2025-2030)
- Figure 66. Global Customer-Designed Travels Market Share Forecast by Application (2025-2030)



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