

Global Curcuma Oil Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Curcuma oil, derived from the turmeric plant, is a versatile essential oil known for its various health benefits and applications. It is characterized by its distinct aroma and potent anti-inflammatory and antioxidant properties. In the market, Curcuma oil is positioned as a premium natural ingredient with a wide range of uses in the pharmaceutical, cosmetic, and food industries.

The current market size of Curcuma oil in 2023 is estimated at approximately USD 45 million. Looking ahead, the market is projected to grow at a compound annual growth rate (CAGR) of 7.5% from 2024 to 2032. This growth can be attributed to several key drivers, including the increasing consumer awareness regarding natural health remedies, the rising demand for organic and clean-label products, and the expanding applications of Curcuma oil in skincare and wellness products.

One notable trend in the Curcuma oil market is the growing popularity of natural and plant-based ingredients in the beauty and personal care industry. Consumers are increasingly seeking products that are free from synthetic chemicals and additives, driving the demand for natural alternatives like Curcuma oil. This trend is further supported by scientific research highlighting the benefits of Curcuma oil for skin health and anti-aging properties.

Another trend shaping the market is the rising adoption of Curcuma oil in the food and beverage sector. With consumers becoming more health-conscious and looking for functional ingredients, Curcuma oil is being incorporated into a variety of products such as beverages, snacks, and supplements. Its anti-inflammatory properties and unique

flavor profile make it a sought-after ingredient in the culinary world.

In terms of regional market distribution, Asia Pacific is currently the leading market for Curcuma oil, driven by the strong presence of turmeric cultivation in countries like India and China. These regions benefit from lower production costs and abundant raw materials, giving them a competitive edge in the market. Additionally, the traditional use of turmeric in Asian cuisines and Ayurvedic medicine has created a solid foundation for the adoption of Curcuma oil in various industries.

While the Curcuma oil market presents significant growth opportunities, it also faces challenges such as quality control issues, supply chain disruptions, and regulatory hurdles related to the extraction and marketing of essential oils. Addressing these challenges will be crucial for market players to maintain product quality, ensure a stable supply chain, and navigate the complex regulatory landscape effectively.

In conclusion, the Curcuma oil market is poised for steady growth driven by increasing consumer demand for natural and functional ingredients across various industries. Market players should focus on innovation, quality assurance, and strategic partnerships to capitalize on the expanding opportunities in this dynamic market landscape.

This report provides a deep insight into the global Curcuma Oil market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Curcuma Oil Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Curcuma Oil market in any manner.

Global Curcuma Oil Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

GfN Herstellung von Naturextrakten GmbH

Baicao Pharma

Jiangxi Global Natural Spice Co.

Ltd.

Berj? Inc.

Bolise Co.

Ltd.

Ekologie Forte Pvt. Ltd.

BOS Natural Flavors (P) Limited

Ultra International B.V.

Nante Kimya

Market Segmentation (by Type)

5Kg

10Kg

25Kg

Others

Market Segmentation (by Application)

Skin Care Creams

Massage Oils

Hair Care

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Curcuma Oil Market

Overview of the regional outlook of the Curcuma Oil Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Curcuma Oil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Curcuma Oil

1.2 Key Market Segments

1.2.1 Curcuma Oil Segment by Type

1.2.2 Curcuma Oil Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CURCUMA OIL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Curcuma Oil Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Curcuma Oil Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 CURCUMA OIL MARKET COMPETITIVE LANDSCAPE

3.1 Global Curcuma Oil Sales by Manufacturers (2019-2024)

3.2 Global Curcuma Oil Revenue Market Share by Manufacturers (2019-2024)

3.3 Curcuma Oil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Curcuma Oil Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Curcuma Oil Sales Sites, Area Served, Product Type

3.6 Curcuma Oil Market Competitive Situation and Trends

3.6.1 Curcuma Oil Market Concentration Rate

3.6.2 Global 5 and 10 Largest Curcuma Oil Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CURCUMA OIL INDUSTRY CHAIN ANALYSIS

4.1 Curcuma Oil Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CURCUMA OIL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CURCUMA OIL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Curcuma Oil Sales Market Share by Type (2019-2024)

6.3 Global Curcuma Oil Market Size Market Share by Type (2019-2024)

6.4 Global Curcuma Oil Price by Type (2019-2024)

7 CURCUMA OIL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Curcuma Oil Market Sales by Application (2019-2024)

7.3 Global Curcuma Oil Market Size (M USD) by Application (2019-2024)

7.4 Global Curcuma Oil Sales Growth Rate by Application (2019-2024)

8 CURCUMA OIL MARKET SALES BY REGION

8.1 Global Curcuma Oil Sales by Region

8.1.1 Global Curcuma Oil Sales by Region

8.1.2 Global Curcuma Oil Sales Market Share by Region

8.2 Global Curcuma Oil Market Size by Region

8.2.1 Global Curcuma Oil Market Size by Region

8.2.2 Global Curcuma Oil Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Curcuma Oil Sales by Country
- 8.3.2 North America Curcuma Oil Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Curcuma Oil Sales by Country
- 8.4.2 Europe Curcuma Oil Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Curcuma Oil Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Curcuma Oil Market Size by Region
- 8.6.2 Asia Pacific Curcuma Oil Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Curcuma Oil Sales by Country
- 8.7.2 South America Curcuma Oil Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Curcuma Oil Sales by Region
- 8.8.2 Middle East and Africa Curcuma Oil Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 CURCUMA OIL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Curcuma Oil by Region (2019-2024)
- 9.2 Global Curcuma Oil Revenue Market Share by Region (2019-2024)
- 9.3 Global Curcuma Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Curcuma Oil Production
 - 9.4.1 North America Curcuma Oil Production Growth Rate (2019-2024)
 - 9.4.2 North America Curcuma Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Curcuma Oil Production
 - 9.5.1 Europe Curcuma Oil Production Growth Rate (2019-2024)
 - 9.5.2 Europe Curcuma Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Curcuma Oil Production (2019-2024)
 - 9.6.1 Japan Curcuma Oil Production Growth Rate (2019-2024)
 - 9.6.2 Japan Curcuma Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Curcuma Oil Production (2019-2024)
 - 9.7.1 China Curcuma Oil Production Growth Rate (2019-2024)
 - 9.7.2 China Curcuma Oil Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 GfN Herstellung von Naturextrakten GmbH
 - 10.1.1 GfN Herstellung von Naturextrakten GmbH Curcuma Oil Basic Information
 - 10.1.2 GfN Herstellung von Naturextrakten GmbH Curcuma Oil Product Overview
 - 10.1.3 GfN Herstellung von Naturextrakten GmbH Curcuma Oil Product Market Performance
 - 10.1.4 GfN Herstellung von Naturextrakten GmbH Business Overview
 - 10.1.5 GfN Herstellung von Naturextrakten GmbH Curcuma Oil SWOT Analysis
 - 10.1.6 GfN Herstellung von Naturextrakten GmbH Recent Developments
- 10.2 Baicao Pharma
 - 10.2.1 Baicao Pharma Curcuma Oil Basic Information
 - 10.2.2 Baicao Pharma Curcuma Oil Product Overview
 - 10.2.3 Baicao Pharma Curcuma Oil Product Market Performance
 - 10.2.4 Baicao Pharma Business Overview

- 10.2.5 Baicao Pharma Curcuma Oil SWOT Analysis
- 10.2.6 Baicao Pharma Recent Developments
- 10.3 Jiangxi Global Natural Spice Co.
 - 10.3.1 Jiangxi Global Natural Spice Co. Curcuma Oil Basic Information
 - 10.3.2 Jiangxi Global Natural Spice Co. Curcuma Oil Product Overview
 - 10.3.3 Jiangxi Global Natural Spice Co. Curcuma Oil Product Market Performance
 - 10.3.4 Jiangxi Global Natural Spice Co. Curcuma Oil SWOT Analysis
 - 10.3.5 Jiangxi Global Natural Spice Co. Business Overview
 - 10.3.6 Jiangxi Global Natural Spice Co. Recent Developments
- 10.4 Ltd.
 - 10.4.1 Ltd. Curcuma Oil Basic Information
 - 10.4.2 Ltd. Curcuma Oil Product Overview
 - 10.4.3 Ltd. Curcuma Oil Product Market Performance
 - 10.4.4 Ltd. Business Overview
 - 10.4.5 Ltd. Recent Developments
- 10.5 Berj? Inc.
 - 10.5.1 Berj? Inc. Curcuma Oil Basic Information
 - 10.5.2 Berj? Inc. Curcuma Oil Product Overview
 - 10.5.3 Berj? Inc. Curcuma Oil Product Market Performance
 - 10.5.4 Berj? Inc. Business Overview
 - 10.5.5 Berj? Inc. Recent Developments
- 10.6 Bolise Co.
 - 10.6.1 Bolise Co. Curcuma Oil Basic Information
 - 10.6.2 Bolise Co. Curcuma Oil Product Overview
 - 10.6.3 Bolise Co. Curcuma Oil Product Market Performance
 - 10.6.4 Bolise Co. Business Overview
 - 10.6.5 Bolise Co. Recent Developments
- 10.7 Ltd.
 - 10.7.1 Ltd. Curcuma Oil Basic Information
 - 10.7.2 Ltd. Curcuma Oil Product Overview
 - 10.7.3 Ltd. Curcuma Oil Product Market Performance
 - 10.7.4 Ltd. Business Overview
 - 10.7.5 Ltd. Recent Developments
- 10.8 Ekologie Forte Pvt. Ltd.
 - 10.8.1 Ekologie Forte Pvt. Ltd. Curcuma Oil Basic Information
 - 10.8.2 Ekologie Forte Pvt. Ltd. Curcuma Oil Product Overview
 - 10.8.3 Ekologie Forte Pvt. Ltd. Curcuma Oil Product Market Performance
 - 10.8.4 Ekologie Forte Pvt. Ltd. Business Overview
 - 10.8.5 Ekologie Forte Pvt. Ltd. Recent Developments

10.9 BOS Natural Flavors (P) Limited

10.9.1 BOS Natural Flavors (P) Limited Curcuma Oil Basic Information

10.9.2 BOS Natural Flavors (P) Limited Curcuma Oil Product Overview

10.9.3 BOS Natural Flavors (P) Limited Curcuma Oil Product Market Performance

10.9.4 BOS Natural Flavors (P) Limited Business Overview

10.9.5 BOS Natural Flavors (P) Limited Recent Developments

10.10 Ultra International B.V.

10.10.1 Ultra International B.V. Curcuma Oil Basic Information

10.10.2 Ultra International B.V. Curcuma Oil Product Overview

10.10.3 Ultra International B.V. Curcuma Oil Product Market Performance

10.10.4 Ultra International B.V. Business Overview

10.10.5 Ultra International B.V. Recent Developments

10.11 Nante Kimya

10.11.1 Nante Kimya Curcuma Oil Basic Information

10.11.2 Nante Kimya Curcuma Oil Product Overview

10.11.3 Nante Kimya Curcuma Oil Product Market Performance

10.11.4 Nante Kimya Business Overview

10.11.5 Nante Kimya Recent Developments

11 CURCUMA OIL MARKET FORECAST BY REGION

11.1 Global Curcuma Oil Market Size Forecast

11.2 Global Curcuma Oil Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Curcuma Oil Market Size Forecast by Country

11.2.3 Asia Pacific Curcuma Oil Market Size Forecast by Region

11.2.4 South America Curcuma Oil Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Curcuma Oil by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Curcuma Oil Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Curcuma Oil by Type (2025-2032)

12.1.2 Global Curcuma Oil Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Curcuma Oil by Type (2025-2032)

12.2 Global Curcuma Oil Market Forecast by Application (2025-2032)

12.2.1 Global Curcuma Oil Sales (K MT) Forecast by Application

12.2.2 Global Curcuma Oil Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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