

Global Cultural Tourism Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Cultural tourism is the subset of tourism concerned with a traveler's engagement with a country or region's culture, specifically the lifestyle of the people in those geographical areas, the history of those people, their art, architecture, religion, and other elements that helped shape their way of life.

The Global Cultural Tourism Market Size was estimated at USD 2047.44 million in 2023 and is projected to reach USD 4589.52 million by 2029, exhibiting a CAGR of 14.40% during the forecast period.

This report provides a deep insight into the global Cultural Tourism market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cultural Tourism Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cultural Tourism market in any manner.

Global Cultural Tourism Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Expedia Group
Priceline Group
China Travel
China CYTS Tours Holding
American Express Global Business Travel
Carlson Wagonlit Travel
BCD Travel
HRG North America
Travel Leaders Group
Fareportal/Travelong
AAA Travel

Corporate Travel Management



Travel and Transport

Altour	
Direct Travel	
World Travel Inc.	
Omega World Travel	
Frosch	
JTB Americas Group	
Ovation Travel Group	
World Travel Holdings	
Mountain Travel Sobek	
TUI AG	
Natural Habitat Adventures	
Abercrombie & Kent Group	
InnerAsia Travel Group	
Butterfield & Robinson	
ATG Travel	
Market Segmentation (by Type)	
Very Motivated	
Partially Motivated	
Accessory	

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Accide	ental
Not M	otivated
Marke	et Segmentation (by Application)
Below	20 Years
20-30	Years
30-40 Years	
40-50 Years	
Above 50 Years	
Geographic Segmentation	
	North America (USA, Canada, Mexico)
	Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
	Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
	South America (Brazil, Argentina, Columbia, Rest of South America)
	The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)
Key Benefits of This Market Research:	
	Industry drivers, restraints, and opportunities covered in the study
	Neutral perspective on the market performance
	Descrition described and describe assets

Recent industry trends and developments

Global Cultural Tourism Market Research Report 2024(Status and Outlook)



Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cultural Tourism Market

Overview of the regional outlook of the Cultural Tourism Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled



Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cultural Tourism Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan,



merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cultural Tourism
- 1.2 Key Market Segments
 - 1.2.1 Cultural Tourism Segment by Type
 - 1.2.2 Cultural Tourism Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 CULTURAL TOURISM MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CULTURAL TOURISM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cultural Tourism Revenue Market Share by Company (2019-2024)
- 3.2 Cultural Tourism Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Cultural Tourism Market Size Sites, Area Served, Product Type
- 3.4 Cultural Tourism Market Competitive Situation and Trends
 - 3.4.1 Cultural Tourism Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Cultural Tourism Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 CULTURAL TOURISM VALUE CHAIN ANALYSIS

- 4.1 Cultural Tourism Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CULTURAL TOURISM MARKET



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CULTURAL TOURISM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cultural Tourism Market Size Market Share by Type (2019-2024)
- 6.3 Global Cultural Tourism Market Size Growth Rate by Type (2019-2024)

7 CULTURAL TOURISM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cultural Tourism Market Size (M USD) by Application (2019-2024)
- 7.3 Global Cultural Tourism Market Size Growth Rate by Application (2019-2024)

8 CULTURAL TOURISM MARKET SEGMENTATION BY REGION

- 8.1 Global Cultural Tourism Market Size by Region
 - 8.1.1 Global Cultural Tourism Market Size by Region
 - 8.1.2 Global Cultural Tourism Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cultural Tourism Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cultural Tourism Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia



- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Cultural Tourism Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Cultural Tourism Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Cultural Tourism Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Expedia Group
 - 9.1.1 Expedia Group Cultural Tourism Basic Information
 - 9.1.2 Expedia Group Cultural Tourism Product Overview
 - 9.1.3 Expedia Group Cultural Tourism Product Market Performance
 - 9.1.4 Expedia Group Cultural Tourism SWOT Analysis
 - 9.1.5 Expedia Group Business Overview
 - 9.1.6 Expedia Group Recent Developments
- 9.2 Priceline Group
 - 9.2.1 Priceline Group Cultural Tourism Basic Information
 - 9.2.2 Priceline Group Cultural Tourism Product Overview
 - 9.2.3 Priceline Group Cultural Tourism Product Market Performance
 - 9.2.4 Expedia Group Cultural Tourism SWOT Analysis
 - 9.2.5 Priceline Group Business Overview
 - 9.2.6 Priceline Group Recent Developments
- 9.3 China Travel
- 9.3.1 China Travel Cultural Tourism Basic Information
- 9.3.2 China Travel Cultural Tourism Product Overview



- 9.3.3 China Travel Cultural Tourism Product Market Performance
- 9.3.4 Expedia Group Cultural Tourism SWOT Analysis
- 9.3.5 China Travel Business Overview
- 9.3.6 China Travel Recent Developments
- 9.4 China CYTS Tours Holding
 - 9.4.1 China CYTS Tours Holding Cultural Tourism Basic Information
- 9.4.2 China CYTS Tours Holding Cultural Tourism Product Overview
- 9.4.3 China CYTS Tours Holding Cultural Tourism Product Market Performance
- 9.4.4 China CYTS Tours Holding Business Overview
- 9.4.5 China CYTS Tours Holding Recent Developments
- 9.5 American Express Global Business Travel
 - 9.5.1 American Express Global Business Travel Cultural Tourism Basic Information
- 9.5.2 American Express Global Business Travel Cultural Tourism Product Overview
- 9.5.3 American Express Global Business Travel Cultural Tourism Product Market Performance
- 9.5.4 American Express Global Business Travel Business Overview
- 9.5.5 American Express Global Business Travel Recent Developments
- 9.6 Carlson Wagonlit Travel
 - 9.6.1 Carlson Wagonlit Travel Cultural Tourism Basic Information
 - 9.6.2 Carlson Wagonlit Travel Cultural Tourism Product Overview
 - 9.6.3 Carlson Wagonlit Travel Cultural Tourism Product Market Performance
 - 9.6.4 Carlson Wagonlit Travel Business Overview
 - 9.6.5 Carlson Wagonlit Travel Recent Developments
- 9.7 BCD Travel
 - 9.7.1 BCD Travel Cultural Tourism Basic Information
 - 9.7.2 BCD Travel Cultural Tourism Product Overview
 - 9.7.3 BCD Travel Cultural Tourism Product Market Performance
 - 9.7.4 BCD Travel Business Overview
 - 9.7.5 BCD Travel Recent Developments
- 9.8 HRG North America
 - 9.8.1 HRG North America Cultural Tourism Basic Information
 - 9.8.2 HRG North America Cultural Tourism Product Overview
 - 9.8.3 HRG North America Cultural Tourism Product Market Performance
 - 9.8.4 HRG North America Business Overview
 - 9.8.5 HRG North America Recent Developments
- 9.9 Travel Leaders Group
 - 9.9.1 Travel Leaders Group Cultural Tourism Basic Information
 - 9.9.2 Travel Leaders Group Cultural Tourism Product Overview
 - 9.9.3 Travel Leaders Group Cultural Tourism Product Market Performance



- 9.9.4 Travel Leaders Group Business Overview
- 9.9.5 Travel Leaders Group Recent Developments
- 9.10 Fareportal/Travelong
 - 9.10.1 Fareportal/Travelong Cultural Tourism Basic Information
 - 9.10.2 Fareportal/Travelong Cultural Tourism Product Overview
 - 9.10.3 Fareportal/Travelong Cultural Tourism Product Market Performance
 - 9.10.4 Fareportal/Travelong Business Overview
 - 9.10.5 Fareportal/Travelong Recent Developments
- 9.11 AAA Travel
 - 9.11.1 AAA Travel Cultural Tourism Basic Information
 - 9.11.2 AAA Travel Cultural Tourism Product Overview
 - 9.11.3 AAA Travel Cultural Tourism Product Market Performance
 - 9.11.4 AAA Travel Business Overview
 - 9.11.5 AAA Travel Recent Developments
- 9.12 Corporate Travel Management
 - 9.12.1 Corporate Travel Management Cultural Tourism Basic Information
- 9.12.2 Corporate Travel Management Cultural Tourism Product Overview
- 9.12.3 Corporate Travel Management Cultural Tourism Product Market Performance
- 9.12.4 Corporate Travel Management Business Overview
- 9.12.5 Corporate Travel Management Recent Developments
- 9.13 Travel and Transport
 - 9.13.1 Travel and Transport Cultural Tourism Basic Information
 - 9.13.2 Travel and Transport Cultural Tourism Product Overview
 - 9.13.3 Travel and Transport Cultural Tourism Product Market Performance
 - 9.13.4 Travel and Transport Business Overview
 - 9.13.5 Travel and Transport Recent Developments
- 9.14 Altour
 - 9.14.1 Altour Cultural Tourism Basic Information
 - 9.14.2 Altour Cultural Tourism Product Overview
 - 9.14.3 Altour Cultural Tourism Product Market Performance
 - 9.14.4 Altour Business Overview
 - 9.14.5 Altour Recent Developments
- 9.15 Direct Travel
 - 9.15.1 Direct Travel Cultural Tourism Basic Information
 - 9.15.2 Direct Travel Cultural Tourism Product Overview
 - 9.15.3 Direct Travel Cultural Tourism Product Market Performance
 - 9.15.4 Direct Travel Business Overview
 - 9.15.5 Direct Travel Recent Developments
- 9.16 World Travel Inc.



- 9.16.1 World Travel Inc. Cultural Tourism Basic Information
- 9.16.2 World Travel Inc. Cultural Tourism Product Overview
- 9.16.3 World Travel Inc. Cultural Tourism Product Market Performance
- 9.16.4 World Travel Inc. Business Overview
- 9.16.5 World Travel Inc. Recent Developments
- 9.17 Omega World Travel
 - 9.17.1 Omega World Travel Cultural Tourism Basic Information
 - 9.17.2 Omega World Travel Cultural Tourism Product Overview
 - 9.17.3 Omega World Travel Cultural Tourism Product Market Performance
 - 9.17.4 Omega World Travel Business Overview
 - 9.17.5 Omega World Travel Recent Developments
- 9.18 Frosch
 - 9.18.1 Frosch Cultural Tourism Basic Information
 - 9.18.2 Frosch Cultural Tourism Product Overview
 - 9.18.3 Frosch Cultural Tourism Product Market Performance
 - 9.18.4 Frosch Business Overview
 - 9.18.5 Frosch Recent Developments
- 9.19 JTB Americas Group
 - 9.19.1 JTB Americas Group Cultural Tourism Basic Information
 - 9.19.2 JTB Americas Group Cultural Tourism Product Overview
 - 9.19.3 JTB Americas Group Cultural Tourism Product Market Performance
 - 9.19.4 JTB Americas Group Business Overview
 - 9.19.5 JTB Americas Group Recent Developments
- 9.20 Ovation Travel Group
 - 9.20.1 Ovation Travel Group Cultural Tourism Basic Information
 - 9.20.2 Ovation Travel Group Cultural Tourism Product Overview
 - 9.20.3 Ovation Travel Group Cultural Tourism Product Market Performance
 - 9.20.4 Ovation Travel Group Business Overview
 - 9.20.5 Ovation Travel Group Recent Developments
- 9.21 World Travel Holdings
 - 9.21.1 World Travel Holdings Cultural Tourism Basic Information
 - 9.21.2 World Travel Holdings Cultural Tourism Product Overview
 - 9.21.3 World Travel Holdings Cultural Tourism Product Market Performance
 - 9.21.4 World Travel Holdings Business Overview
 - 9.21.5 World Travel Holdings Recent Developments
- 9.22 Mountain Travel Sobek
 - 9.22.1 Mountain Travel Sobek Cultural Tourism Basic Information
 - 9.22.2 Mountain Travel Sobek Cultural Tourism Product Overview
 - 9.22.3 Mountain Travel Sobek Cultural Tourism Product Market Performance



- 9.22.4 Mountain Travel Sobek Business Overview
- 9.22.5 Mountain Travel Sobek Recent Developments
- 9.23 TUI AG
 - 9.23.1 TUI AG Cultural Tourism Basic Information
 - 9.23.2 TUI AG Cultural Tourism Product Overview
 - 9.23.3 TUI AG Cultural Tourism Product Market Performance
 - 9.23.4 TUI AG Business Overview
 - 9.23.5 TUI AG Recent Developments
- 9.24 Natural Habitat Adventures
 - 9.24.1 Natural Habitat Adventures Cultural Tourism Basic Information
 - 9.24.2 Natural Habitat Adventures Cultural Tourism Product Overview
 - 9.24.3 Natural Habitat Adventures Cultural Tourism Product Market Performance
 - 9.24.4 Natural Habitat Adventures Business Overview
 - 9.24.5 Natural Habitat Adventures Recent Developments
- 9.25 Abercrombie and Kent Group
 - 9.25.1 Abercrombie and Kent Group Cultural Tourism Basic Information
- 9.25.2 Abercrombie and Kent Group Cultural Tourism Product Overview
- 9.25.3 Abercrombie and Kent Group Cultural Tourism Product Market Performance
- 9.25.4 Abercrombie and Kent Group Business Overview
- 9.25.5 Abercrombie and Kent Group Recent Developments
- 9.26 InnerAsia Travel Group
 - 9.26.1 InnerAsia Travel Group Cultural Tourism Basic Information
 - 9.26.2 InnerAsia Travel Group Cultural Tourism Product Overview
- 9.26.3 InnerAsia Travel Group Cultural Tourism Product Market Performance
- 9.26.4 InnerAsia Travel Group Business Overview
- 9.26.5 InnerAsia Travel Group Recent Developments
- 9.27 Butterfield and Robinson
 - 9.27.1 Butterfield and Robinson Cultural Tourism Basic Information
 - 9.27.2 Butterfield and Robinson Cultural Tourism Product Overview
 - 9.27.3 Butterfield and Robinson Cultural Tourism Product Market Performance
 - 9.27.4 Butterfield and Robinson Business Overview
 - 9.27.5 Butterfield and Robinson Recent Developments
- 9.28 ATG Travel
 - 9.28.1 ATG Travel Cultural Tourism Basic Information
 - 9.28.2 ATG Travel Cultural Tourism Product Overview
 - 9.28.3 ATG Travel Cultural Tourism Product Market Performance
 - 9.28.4 ATG Travel Business Overview
 - 9.28.5 ATG Travel Recent Developments



10 CULTURAL TOURISM REGIONAL MARKET FORECAST

- 10.1 Global Cultural Tourism Market Size Forecast
- 10.2 Global Cultural Tourism Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Cultural Tourism Market Size Forecast by Country
 - 10.2.3 Asia Pacific Cultural Tourism Market Size Forecast by Region
- 10.2.4 South America Cultural Tourism Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Cultural Tourism by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Cultural Tourism Market Forecast by Type (2025-2030)
- 11.2 Global Cultural Tourism Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Cultural Tourism Market Size Comparison by Region (M USD)
- Table 5. Global Cultural Tourism Revenue (M USD) by Company (2019-2024)
- Table 6. Global Cultural Tourism Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cultural Tourism as of 2022)
- Table 8. Company Cultural Tourism Market Size Sites and Area Served
- Table 9. Company Cultural Tourism Product Type
- Table 10. Global Cultural Tourism Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Cultural Tourism
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Cultural Tourism Market Challenges
- Table 18. Global Cultural Tourism Market Size by Type (M USD)
- Table 19. Global Cultural Tourism Market Size (M USD) by Type (2019-2024)
- Table 20. Global Cultural Tourism Market Size Share by Type (2019-2024)
- Table 21. Global Cultural Tourism Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Cultural Tourism Market Size by Application
- Table 23. Global Cultural Tourism Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Cultural Tourism Market Share by Application (2019-2024)
- Table 25. Global Cultural Tourism Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Cultural Tourism Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Cultural Tourism Market Size Market Share by Region (2019-2024)
- Table 28. North America Cultural Tourism Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Cultural Tourism Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Cultural Tourism Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Cultural Tourism Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Cultural Tourism Market Size by Region (2019-2024)



& (M USD)

- Table 33. Expedia Group Cultural Tourism Basic Information
- Table 34. Expedia Group Cultural Tourism Product Overview
- Table 35. Expedia Group Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Expedia Group Cultural Tourism SWOT Analysis
- Table 37. Expedia Group Business Overview
- Table 38. Expedia Group Recent Developments
- Table 39. Priceline Group Cultural Tourism Basic Information
- Table 40. Priceline Group Cultural Tourism Product Overview
- Table 41. Priceline Group Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Expedia Group Cultural Tourism SWOT Analysis
- Table 43. Priceline Group Business Overview
- Table 44. Priceline Group Recent Developments
- Table 45. China Travel Cultural Tourism Basic Information
- Table 46. China Travel Cultural Tourism Product Overview
- Table 47. China Travel Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Expedia Group Cultural Tourism SWOT Analysis
- Table 49. China Travel Business Overview
- Table 50. China Travel Recent Developments
- Table 51. China CYTS Tours Holding Cultural Tourism Basic Information
- Table 52. China CYTS Tours Holding Cultural Tourism Product Overview
- Table 53. China CYTS Tours Holding Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. China CYTS Tours Holding Business Overview
- Table 55. China CYTS Tours Holding Recent Developments
- Table 56. American Express Global Business Travel Cultural Tourism Basic Information
- Table 57. American Express Global Business Travel Cultural Tourism Product Overview
- Table 58. American Express Global Business Travel Cultural Tourism Revenue (M
- USD) and Gross Margin (2019-2024)
- Table 59. American Express Global Business Travel Business Overview
- Table 60. American Express Global Business Travel Recent Developments
- Table 61. Carlson Wagonlit Travel Cultural Tourism Basic Information
- Table 62. Carlson Wagonlit Travel Cultural Tourism Product Overview
- Table 63. Carlson Wagonlit Travel Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Carlson Wagonlit Travel Business Overview



- Table 65. Carlson Wagonlit Travel Recent Developments
- Table 66. BCD Travel Cultural Tourism Basic Information
- Table 67. BCD Travel Cultural Tourism Product Overview
- Table 68. BCD Travel Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. BCD Travel Business Overview
- Table 70. BCD Travel Recent Developments
- Table 71. HRG North America Cultural Tourism Basic Information
- Table 72. HRG North America Cultural Tourism Product Overview
- Table 73. HRG North America Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. HRG North America Business Overview
- Table 75. HRG North America Recent Developments
- Table 76. Travel Leaders Group Cultural Tourism Basic Information
- Table 77. Travel Leaders Group Cultural Tourism Product Overview
- Table 78. Travel Leaders Group Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Travel Leaders Group Business Overview
- Table 80. Travel Leaders Group Recent Developments
- Table 81. Fareportal/Travelong Cultural Tourism Basic Information
- Table 82. Fareportal/Travelong Cultural Tourism Product Overview
- Table 83. Fareportal/Travelong Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Fareportal/Travelong Business Overview
- Table 85. Fareportal/Travelong Recent Developments
- Table 86. AAA Travel Cultural Tourism Basic Information
- Table 87. AAA Travel Cultural Tourism Product Overview
- Table 88. AAA Travel Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. AAA Travel Business Overview
- Table 90. AAA Travel Recent Developments
- Table 91. Corporate Travel Management Cultural Tourism Basic Information
- Table 92. Corporate Travel Management Cultural Tourism Product Overview
- Table 93. Corporate Travel Management Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Corporate Travel Management Business Overview
- Table 95. Corporate Travel Management Recent Developments
- Table 96. Travel and Transport Cultural Tourism Basic Information
- Table 97. Travel and Transport Cultural Tourism Product Overview



- Table 98. Travel and Transport Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Travel and Transport Business Overview
- Table 100. Travel and Transport Recent Developments
- Table 101. Altour Cultural Tourism Basic Information
- Table 102. Altour Cultural Tourism Product Overview
- Table 103. Altour Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Altour Business Overview
- Table 105. Altour Recent Developments
- Table 106. Direct Travel Cultural Tourism Basic Information
- Table 107. Direct Travel Cultural Tourism Product Overview
- Table 108. Direct Travel Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Direct Travel Business Overview
- Table 110. Direct Travel Recent Developments
- Table 111. World Travel Inc. Cultural Tourism Basic Information
- Table 112. World Travel Inc. Cultural Tourism Product Overview
- Table 113. World Travel Inc. Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. World Travel Inc. Business Overview
- Table 115. World Travel Inc. Recent Developments
- Table 116. Omega World Travel Cultural Tourism Basic Information
- Table 117. Omega World Travel Cultural Tourism Product Overview
- Table 118. Omega World Travel Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Omega World Travel Business Overview
- Table 120. Omega World Travel Recent Developments
- Table 121. Frosch Cultural Tourism Basic Information
- Table 122. Frosch Cultural Tourism Product Overview
- Table 123. Frosch Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Frosch Business Overview
- Table 125. Frosch Recent Developments
- Table 126. JTB Americas Group Cultural Tourism Basic Information
- Table 127. JTB Americas Group Cultural Tourism Product Overview
- Table 128. JTB Americas Group Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. JTB Americas Group Business Overview
- Table 130. JTB Americas Group Recent Developments
- Table 131. Ovation Travel Group Cultural Tourism Basic Information



- Table 132. Ovation Travel Group Cultural Tourism Product Overview
- Table 133. Ovation Travel Group Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. Ovation Travel Group Business Overview
- Table 135. Ovation Travel Group Recent Developments
- Table 136. World Travel Holdings Cultural Tourism Basic Information
- Table 137. World Travel Holdings Cultural Tourism Product Overview
- Table 138. World Travel Holdings Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. World Travel Holdings Business Overview
- Table 140. World Travel Holdings Recent Developments
- Table 141. Mountain Travel Sobek Cultural Tourism Basic Information
- Table 142. Mountain Travel Sobek Cultural Tourism Product Overview
- Table 143. Mountain Travel Sobek Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. Mountain Travel Sobek Business Overview
- Table 145. Mountain Travel Sobek Recent Developments
- Table 146. TUI AG Cultural Tourism Basic Information
- Table 147. TUI AG Cultural Tourism Product Overview
- Table 148. TUI AG Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 149. TUI AG Business Overview
- Table 150. TUI AG Recent Developments
- Table 151. Natural Habitat Adventures Cultural Tourism Basic Information
- Table 152. Natural Habitat Adventures Cultural Tourism Product Overview
- Table 153. Natural Habitat Adventures Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 154. Natural Habitat Adventures Business Overview
- Table 155. Natural Habitat Adventures Recent Developments
- Table 156. Abercrombie and Kent Group Cultural Tourism Basic Information
- Table 157. Abercrombie and Kent Group Cultural Tourism Product Overview
- Table 158. Abercrombie and Kent Group Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 159. Abercrombie and Kent Group Business Overview
- Table 160. Abercrombie and Kent Group Recent Developments
- Table 161. InnerAsia Travel Group Cultural Tourism Basic Information
- Table 162. InnerAsia Travel Group Cultural Tourism Product Overview
- Table 163. InnerAsia Travel Group Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 164. InnerAsia Travel Group Business Overview



- Table 165. InnerAsia Travel Group Recent Developments
- Table 166. Butterfield and Robinson Cultural Tourism Basic Information
- Table 167. Butterfield and Robinson Cultural Tourism Product Overview
- Table 168. Butterfield and Robinson Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 169. Butterfield and Robinson Business Overview
- Table 170. Butterfield and Robinson Recent Developments
- Table 171. ATG Travel Cultural Tourism Basic Information
- Table 172. ATG Travel Cultural Tourism Product Overview
- Table 173. ATG Travel Cultural Tourism Revenue (M USD) and Gross Margin (2019-2024)
- Table 174. ATG Travel Business Overview
- Table 175. ATG Travel Recent Developments
- Table 176. Global Cultural Tourism Market Size Forecast by Region (2025-2030) & (M USD)
- Table 177. North America Cultural Tourism Market Size Forecast by Country (2025-2030) & (M USD)
- Table 178. Europe Cultural Tourism Market Size Forecast by Country (2025-2030) & (M USD)
- Table 179. Asia Pacific Cultural Tourism Market Size Forecast by Region (2025-2030) & (M USD)
- Table 180. South America Cultural Tourism Market Size Forecast by Country (2025-2030) & (M USD)
- Table 181. Middle East and Africa Cultural Tourism Market Size Forecast by Country (2025-2030) & (M USD)
- Table 182. Global Cultural Tourism Market Size Forecast by Type (2025-2030) & (M USD)
- Table 183. Global Cultural Tourism Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Cultural Tourism
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cultural Tourism Market Size (M USD), 2019-2030
- Figure 5. Global Cultural Tourism Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Cultural Tourism Market Size by Country (M USD)
- Figure 10. Global Cultural Tourism Revenue Share by Company in 2023
- Figure 11. Cultural Tourism Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Cultural Tourism Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Cultural Tourism Market Share by Type
- Figure 15. Market Size Share of Cultural Tourism by Type (2019-2024)
- Figure 16. Market Size Market Share of Cultural Tourism by Type in 2022
- Figure 17. Global Cultural Tourism Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Cultural Tourism Market Share by Application
- Figure 20. Global Cultural Tourism Market Share by Application (2019-2024)
- Figure 21. Global Cultural Tourism Market Share by Application in 2022
- Figure 22. Global Cultural Tourism Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Cultural Tourism Market Size Market Share by Region (2019-2024)
- Figure 24. North America Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Cultural Tourism Market Size Market Share by Country in 2023
- Figure 26. U.S. Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Cultural Tourism Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Cultural Tourism Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)



- Figure 30. Europe Cultural Tourism Market Size Market Share by Country in 2023
- Figure 31. Germany Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 32. France Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Cultural Tourism Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Cultural Tourism Market Size Market Share by Region in 2023
- Figure 38. China Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Cultural Tourism Market Size and Growth Rate (M USD)
- Figure 44. South America Cultural Tourism Market Size Market Share by Country in 2023
- Figure 45. Brazil Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Cultural Tourism Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Cultural Tourism Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Cultural Tourism Market Size and Growth Rate (2019-2024) & (M.



USD)

Figure 54. South Africa Cultural Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Cultural Tourism Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Cultural Tourism Market Share Forecast by Type (2025-2030)

Figure 57. Global Cultural Tourism Market Share Forecast by Application (2025-2030)



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