

# Global Cultivation and Processing of Cannabis Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Cannabis belongs to the genus Cannabis in the family Cannabaceae and may include three species, Cannabis sativa, Cannabis indica, and Cannabis ruderalis, (APG II system) or one variable species. It is typically a dioecious (each individual is either male or female) annual plant. Cannabis cultivation primarily for the production and consumption of its infructescence ('buds' or 'flowers'). Cultivation techniques for other purposes (such as hemp production) differ.

The global Cultivation and Processing of Cannabis market size was estimated at USD 209 million in 2023 and is projected to reach USD 315.98 million by 2032, exhibiting a CAGR of 4.70% during the forecast period.

North America Cultivation and Processing of Cannabis market size was estimated at USD 58.94 million in 2023, at a CAGR of 4.03% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Cultivation and Processing of Cannabis market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Cultivation and Processing of Cannabis Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cultivation and Processing of Cannabis market in any manner.

### Global Cultivation and Processing of Cannabis Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Canopy Growth Corporation

Aphria

Aurora Cannabis

Wayland Group

Trella Technologies

Tilray

GW Pharmaceuticals

JAMES E.WAGNER

Cronos Group

Green Thumb Industries (GTI)

Cresco Labs

Organigram

NorCal Cannabis Company

Camfil

Cannabis Sativa

Inc.

Tikun Olam

Maricann

Inc.

Aurora Cannabis

Aphria

Inc.

Market Segmentation (by Type)

Non-commercial Social Cultivation and Processing

Commercial Cultivation and Processing

Medical Cultivation and Processing

Market Segmentation (by Application)

Pharmaceutical

Food Chemicals

Commercial

Industrial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cultivation and Processing of Cannabis Market

Overview of the regional outlook of the Cultivation and Processing of Cannabis

Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cultivation and Processing of Cannabis Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cultivation and Processing of Cannabis, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Cultivation and Processing of Cannabis
- 1.2 Key Market Segments
  - 1.2.1 Cultivation and Processing of Cannabis Segment by Type
  - 1.2.2 Cultivation and Processing of Cannabis Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CULTIVATION AND PROCESSING OF CANNABIS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Cultivation and Processing of Cannabis Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Cultivation and Processing of Cannabis Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CULTIVATION AND PROCESSING OF CANNABIS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Cultivation and Processing of Cannabis Sales by Manufacturers (2019-2024)
- 3.2 Global Cultivation and Processing of Cannabis Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Cultivation and Processing of Cannabis Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Cultivation and Processing of Cannabis Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Cultivation and Processing of Cannabis Sales Sites, Area Served, Product Type
- 3.6 Cultivation and Processing of Cannabis Market Competitive Situation and Trends
  - 3.6.1 Cultivation and Processing of Cannabis Market Concentration Rate

3.6.2 Global 5 and 10 Largest Cultivation and Processing of Cannabis Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 CULTIVATION AND PROCESSING OF CANNABIS INDUSTRY CHAIN ANALYSIS**

4.1 Cultivation and Processing of Cannabis Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CULTIVATION AND PROCESSING OF CANNABIS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 CULTIVATION AND PROCESSING OF CANNABIS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cultivation and Processing of Cannabis Sales Market Share by Type (2019-2024)

6.3 Global Cultivation and Processing of Cannabis Market Size Market Share by Type (2019-2024)

6.4 Global Cultivation and Processing of Cannabis Price by Type (2019-2024)

## **7 CULTIVATION AND PROCESSING OF CANNABIS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cultivation and Processing of Cannabis Market Sales by Application  
(2019-2024)

7.3 Global Cultivation and Processing of Cannabis Market Size (M USD) by Application  
(2019-2024)

7.4 Global Cultivation and Processing of Cannabis Sales Growth Rate by Application  
(2019-2024)

## **8 CULTIVATION AND PROCESSING OF CANNABIS MARKET CONSUMPTION BY REGION**

8.1 Global Cultivation and Processing of Cannabis Sales by Region

8.1.1 Global Cultivation and Processing of Cannabis Sales by Region

8.1.2 Global Cultivation and Processing of Cannabis Sales Market Share by Region

8.2 North America

8.2.1 North America Cultivation and Processing of Cannabis Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cultivation and Processing of Cannabis Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cultivation and Processing of Cannabis Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cultivation and Processing of Cannabis Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cultivation and Processing of Cannabis Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 CULTIVATION AND PROCESSING OF CANNABIS MARKET PRODUCTION BY REGION**

9.1 Global Production of Cultivation and Processing of Cannabis by Region (2019-2024)

9.2 Global Cultivation and Processing of Cannabis Revenue Market Share by Region (2019-2024)

9.3 Global Cultivation and Processing of Cannabis Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Cultivation and Processing of Cannabis Production

9.4.1 North America Cultivation and Processing of Cannabis Production Growth Rate (2019-2024)

9.4.2 North America Cultivation and Processing of Cannabis Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Cultivation and Processing of Cannabis Production

9.5.1 Europe Cultivation and Processing of Cannabis Production Growth Rate (2019-2024)

9.5.2 Europe Cultivation and Processing of Cannabis Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Cultivation and Processing of Cannabis Production (2019-2024)

9.6.1 Japan Cultivation and Processing of Cannabis Production Growth Rate (2019-2024)

9.6.2 Japan Cultivation and Processing of Cannabis Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Cultivation and Processing of Cannabis Production (2019-2024)

9.7.1 China Cultivation and Processing of Cannabis Production Growth Rate (2019-2024)

9.7.2 China Cultivation and Processing of Cannabis Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Canopy Growth Corporation

10.1.1 Canopy Growth Corporation Cultivation and Processing of Cannabis Basic

## Information

### 10.1.2 Canopy Growth Corporation Cultivation and Processing of Cannabis Product Overview

### 10.1.3 Canopy Growth Corporation Cultivation and Processing of Cannabis Product Market Performance

#### 10.1.4 Canopy Growth Corporation Business Overview

### 10.1.5 Canopy Growth Corporation Cultivation and Processing of Cannabis SWOT Analysis

#### 10.1.6 Canopy Growth Corporation Recent Developments

## 10.2 Aphria

#### 10.2.1 Aphria Cultivation and Processing of Cannabis Basic Information

#### 10.2.2 Aphria Cultivation and Processing of Cannabis Product Overview

#### 10.2.3 Aphria Cultivation and Processing of Cannabis Product Market Performance

#### 10.2.4 Aphria Business Overview

#### 10.2.5 Aphria Cultivation and Processing of Cannabis SWOT Analysis

#### 10.2.6 Aphria Recent Developments

## 10.3 Aurora Cannabis

#### 10.3.1 Aurora Cannabis Cultivation and Processing of Cannabis Basic Information

#### 10.3.2 Aurora Cannabis Cultivation and Processing of Cannabis Product Overview

### 10.3.3 Aurora Cannabis Cultivation and Processing of Cannabis Product Market Performance

#### 10.3.4 Aurora Cannabis Cultivation and Processing of Cannabis SWOT Analysis

#### 10.3.5 Aurora Cannabis Business Overview

#### 10.3.6 Aurora Cannabis Recent Developments

## 10.4 Wayland Group

#### 10.4.1 Wayland Group Cultivation and Processing of Cannabis Basic Information

#### 10.4.2 Wayland Group Cultivation and Processing of Cannabis Product Overview

### 10.4.3 Wayland Group Cultivation and Processing of Cannabis Product Market Performance

#### 10.4.4 Wayland Group Business Overview

#### 10.4.5 Wayland Group Recent Developments

## 10.5 Trella Technologies

#### 10.5.1 Trella Technologies Cultivation and Processing of Cannabis Basic Information

#### 10.5.2 Trella Technologies Cultivation and Processing of Cannabis Product Overview

### 10.5.3 Trella Technologies Cultivation and Processing of Cannabis Product Market Performance

#### 10.5.4 Trella Technologies Business Overview

#### 10.5.5 Trella Technologies Recent Developments

## 10.6 Tilray

- 10.6.1 Tilray Cultivation and Processing of Cannabis Basic Information
- 10.6.2 Tilray Cultivation and Processing of Cannabis Product Overview
- 10.6.3 Tilray Cultivation and Processing of Cannabis Product Market Performance
- 10.6.4 Tilray Business Overview
- 10.6.5 Tilray Recent Developments
- 10.7 GW Pharmaceuticals
  - 10.7.1 GW Pharmaceuticals Cultivation and Processing of Cannabis Basic Information
  - 10.7.2 GW Pharmaceuticals Cultivation and Processing of Cannabis Product Overview
  - 10.7.3 GW Pharmaceuticals Cultivation and Processing of Cannabis Product Market Performance
  - 10.7.4 GW Pharmaceuticals Business Overview
  - 10.7.5 GW Pharmaceuticals Recent Developments
- 10.8 JAMES E.WAGNER
  - 10.8.1 JAMES E.WAGNER Cultivation and Processing of Cannabis Basic Information
  - 10.8.2 JAMES E.WAGNER Cultivation and Processing of Cannabis Product Overview
  - 10.8.3 JAMES E.WAGNER Cultivation and Processing of Cannabis Product Market Performance
  - 10.8.4 JAMES E.WAGNER Business Overview
  - 10.8.5 JAMES E.WAGNER Recent Developments
- 10.9 Cronos Group
  - 10.9.1 Cronos Group Cultivation and Processing of Cannabis Basic Information
  - 10.9.2 Cronos Group Cultivation and Processing of Cannabis Product Overview
  - 10.9.3 Cronos Group Cultivation and Processing of Cannabis Product Market Performance
  - 10.9.4 Cronos Group Business Overview
  - 10.9.5 Cronos Group Recent Developments
- 10.10 Green Thumb Industries (GTI)
  - 10.10.1 Green Thumb Industries (GTI) Cultivation and Processing of Cannabis Basic Information
  - 10.10.2 Green Thumb Industries (GTI) Cultivation and Processing of Cannabis Product Overview
  - 10.10.3 Green Thumb Industries (GTI) Cultivation and Processing of Cannabis Product Market Performance
  - 10.10.4 Green Thumb Industries (GTI) Business Overview
  - 10.10.5 Green Thumb Industries (GTI) Recent Developments
- 10.11 Cresco Labs
  - 10.11.1 Cresco Labs Cultivation and Processing of Cannabis Basic Information
  - 10.11.2 Cresco Labs Cultivation and Processing of Cannabis Product Overview
  - 10.11.3 Cresco Labs Cultivation and Processing of Cannabis Product Market

## Performance

- 10.11.4 Cresco Labs Business Overview
- 10.11.5 Cresco Labs Recent Developments

## 10.12 Organigram

- 10.12.1 Organigram Cultivation and Processing of Cannabis Basic Information
- 10.12.2 Organigram Cultivation and Processing of Cannabis Product Overview
- 10.12.3 Organigram Cultivation and Processing of Cannabis Product Market

## Performance

- 10.12.4 Organigram Business Overview
- 10.12.5 Organigram Recent Developments

## 10.13 NorCal Cannabis Company

- 10.13.1 NorCal Cannabis Company Cultivation and Processing of Cannabis Basic Information
- 10.13.2 NorCal Cannabis Company Cultivation and Processing of Cannabis Product Overview
- 10.13.3 NorCal Cannabis Company Cultivation and Processing of Cannabis Product Market Performance

- 10.13.4 NorCal Cannabis Company Business Overview
- 10.13.5 NorCal Cannabis Company Recent Developments

## 10.14 Camfil

- 10.14.1 Camfil Cultivation and Processing of Cannabis Basic Information
- 10.14.2 Camfil Cultivation and Processing of Cannabis Product Overview
- 10.14.3 Camfil Cultivation and Processing of Cannabis Product Market Performance
- 10.14.4 Camfil Business Overview
- 10.14.5 Camfil Recent Developments

## 10.15 Cannabis Sativa

- 10.15.1 Cannabis Sativa Cultivation and Processing of Cannabis Basic Information
- 10.15.2 Cannabis Sativa Cultivation and Processing of Cannabis Product Overview
- 10.15.3 Cannabis Sativa Cultivation and Processing of Cannabis Product Market

## Performance

- 10.15.4 Cannabis Sativa Business Overview
- 10.15.5 Cannabis Sativa Recent Developments

## 10.16 Inc.

- 10.16.1 Inc. Cultivation and Processing of Cannabis Basic Information
- 10.16.2 Inc. Cultivation and Processing of Cannabis Product Overview
- 10.16.3 Inc. Cultivation and Processing of Cannabis Product Market Performance
- 10.16.4 Inc. Business Overview
- 10.16.5 Inc. Recent Developments

## 10.17 Tikun Olam

- 10.17.1 Tikun Olam Cultivation and Processing of Cannabis Basic Information
- 10.17.2 Tikun Olam Cultivation and Processing of Cannabis Product Overview
- 10.17.3 Tikun Olam Cultivation and Processing of Cannabis Product Market Performance
- 10.17.4 Tikun Olam Business Overview
- 10.17.5 Tikun Olam Recent Developments
- 10.18 Maricann
  - 10.18.1 Maricann Cultivation and Processing of Cannabis Basic Information
  - 10.18.2 Maricann Cultivation and Processing of Cannabis Product Overview
  - 10.18.3 Maricann Cultivation and Processing of Cannabis Product Market Performance
  - 10.18.4 Maricann Business Overview
  - 10.18.5 Maricann Recent Developments
- 10.19 Inc.
  - 10.19.1 Inc. Cultivation and Processing of Cannabis Basic Information
  - 10.19.2 Inc. Cultivation and Processing of Cannabis Product Overview
  - 10.19.3 Inc. Cultivation and Processing of Cannabis Product Market Performance
  - 10.19.4 Inc. Business Overview
  - 10.19.5 Inc. Recent Developments
- 10.20 Aurora Cannabis
  - 10.20.1 Aurora Cannabis Cultivation and Processing of Cannabis Basic Information
  - 10.20.2 Aurora Cannabis Cultivation and Processing of Cannabis Product Overview
  - 10.20.3 Aurora Cannabis Cultivation and Processing of Cannabis Product Market Performance
  - 10.20.4 Aurora Cannabis Business Overview
  - 10.20.5 Aurora Cannabis Recent Developments
- 10.21 Aphria
  - 10.21.1 Aphria Cultivation and Processing of Cannabis Basic Information
  - 10.21.2 Aphria Cultivation and Processing of Cannabis Product Overview
  - 10.21.3 Aphria Cultivation and Processing of Cannabis Product Market Performance
  - 10.21.4 Aphria Business Overview
  - 10.21.5 Aphria Recent Developments
- 10.22 Inc.
  - 10.22.1 Inc. Cultivation and Processing of Cannabis Basic Information
  - 10.22.2 Inc. Cultivation and Processing of Cannabis Product Overview
  - 10.22.3 Inc. Cultivation and Processing of Cannabis Product Market Performance
  - 10.22.4 Inc. Business Overview
  - 10.22.5 Inc. Recent Developments

## **11 CULTIVATION AND PROCESSING OF CANNABIS MARKET FORECAST BY REGION**

11.1 Global Cultivation and Processing of Cannabis Market Size Forecast

11.2 Global Cultivation and Processing of Cannabis Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Cultivation and Processing of Cannabis Market Size Forecast by Country

11.2.3 Asia Pacific Cultivation and Processing of Cannabis Market Size Forecast by Region

11.2.4 South America Cultivation and Processing of Cannabis Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Cultivation and Processing of Cannabis by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Cultivation and Processing of Cannabis Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Cultivation and Processing of Cannabis by Type (2025-2032)

12.1.2 Global Cultivation and Processing of Cannabis Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Cultivation and Processing of Cannabis by Type (2025-2032)

12.2 Global Cultivation and Processing of Cannabis Market Forecast by Application (2025-2032)

12.2.1 Global Cultivation and Processing of Cannabis Sales (K MT) Forecast by Application

12.2.2 Global Cultivation and Processing of Cannabis Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cultivation and Processing of Cannabis Market Size Comparison by Region (M USD)

Table 5. Global Cultivation and Processing of Cannabis Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Cultivation and Processing of Cannabis Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Cultivation and Processing of Cannabis Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Cultivation and Processing of Cannabis Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cultivation and Processing of Cannabis as of 2022)

Table 10. Global Market Cultivation and Processing of Cannabis Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Cultivation and Processing of Cannabis Sales Sites and Area Served

Table 12. Manufacturers Cultivation and Processing of Cannabis Product Type

Table 13. Global Cultivation and Processing of Cannabis Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Cultivation and Processing of Cannabis

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Cultivation and Processing of Cannabis Market Challenges

Table 22. Global Cultivation and Processing of Cannabis Sales by Type (K MT)

Table 23. Global Cultivation and Processing of Cannabis Market Size by Type (M USD)

Table 24. Global Cultivation and Processing of Cannabis Sales (K MT) by Type (2019-2024)

Table 25. Global Cultivation and Processing of Cannabis Sales Market Share by Type

(2019-2024)

Table 26. Global Cultivation and Processing of Cannabis Market Size (M USD) by Type (2019-2024)

Table 27. Global Cultivation and Processing of Cannabis Market Size Share by Type (2019-2024)

Table 28. Global Cultivation and Processing of Cannabis Price (USD/MT) by Type (2019-2024)

Table 29. Global Cultivation and Processing of Cannabis Sales (K MT) by Application

Table 30. Global Cultivation and Processing of Cannabis Market Size by Application

Table 31. Global Cultivation and Processing of Cannabis Sales by Application (2019-2024) & (K MT)

Table 32. Global Cultivation and Processing of Cannabis Sales Market Share by Application (2019-2024)

Table 33. Global Cultivation and Processing of Cannabis Sales by Application (2019-2024) & (M USD)

Table 34. Global Cultivation and Processing of Cannabis Market Share by Application (2019-2024)

Table 35. Global Cultivation and Processing of Cannabis Sales Growth Rate by Application (2019-2024)

Table 36. Global Cultivation and Processing of Cannabis Sales by Region (2019-2024) & (K MT)

Table 37. Global Cultivation and Processing of Cannabis Sales Market Share by Region (2019-2024)

Table 38. North America Cultivation and Processing of Cannabis Sales by Country (2019-2024) & (K MT)

Table 39. Europe Cultivation and Processing of Cannabis Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Cultivation and Processing of Cannabis Sales by Region (2019-2024) & (K MT)

Table 41. South America Cultivation and Processing of Cannabis Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Cultivation and Processing of Cannabis Sales by Region (2019-2024) & (K MT)

Table 43. Global Cultivation and Processing of Cannabis Production (K MT) by Region (2019-2024)

Table 44. Global Cultivation and Processing of Cannabis Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Cultivation and Processing of Cannabis Revenue Market Share by Region (2019-2024)

Table 46. Global Cultivation and Processing of Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Cultivation and Processing of Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Cultivation and Processing of Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Cultivation and Processing of Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Cultivation and Processing of Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Canopy Growth Corporation Cultivation and Processing of Cannabis Basic Information

Table 52. Canopy Growth Corporation Cultivation and Processing of Cannabis Product Overview

Table 53. Canopy Growth Corporation Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Canopy Growth Corporation Business Overview

Table 55. Canopy Growth Corporation Cultivation and Processing of Cannabis SWOT Analysis

Table 56. Canopy Growth Corporation Recent Developments

Table 57. Aphria Cultivation and Processing of Cannabis Basic Information

Table 58. Aphria Cultivation and Processing of Cannabis Product Overview

Table 59. Aphria Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Aphria Business Overview

Table 61. Aphria Cultivation and Processing of Cannabis SWOT Analysis

Table 62. Aphria Recent Developments

Table 63. Aurora Cannabis Cultivation and Processing of Cannabis Basic Information

Table 64. Aurora Cannabis Cultivation and Processing of Cannabis Product Overview

Table 65. Aurora Cannabis Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Aurora Cannabis Cultivation and Processing of Cannabis SWOT Analysis

Table 67. Aurora Cannabis Business Overview

Table 68. Aurora Cannabis Recent Developments

Table 69. Wayland Group Cultivation and Processing of Cannabis Basic Information

Table 70. Wayland Group Cultivation and Processing of Cannabis Product Overview

Table 71. Wayland Group Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Wayland Group Business Overview

Table 73. Wayland Group Recent Developments

Table 74. Trella Technologies Cultivation and Processing of Cannabis Basic Information

Table 75. Trella Technologies Cultivation and Processing of Cannabis Product Overview

Table 76. Trella Technologies Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Trella Technologies Business Overview

Table 78. Trella Technologies Recent Developments

Table 79. Tilray Cultivation and Processing of Cannabis Basic Information

Table 80. Tilray Cultivation and Processing of Cannabis Product Overview

Table 81. Tilray Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Tilray Business Overview

Table 83. Tilray Recent Developments

Table 84. GW Pharmaceuticals Cultivation and Processing of Cannabis Basic Information

Table 85. GW Pharmaceuticals Cultivation and Processing of Cannabis Product Overview

Table 86. GW Pharmaceuticals Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. GW Pharmaceuticals Business Overview

Table 88. GW Pharmaceuticals Recent Developments

Table 89. JAMES E.WAGNER Cultivation and Processing of Cannabis Basic Information

Table 90. JAMES E.WAGNER Cultivation and Processing of Cannabis Product Overview

Table 91. JAMES E.WAGNER Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. JAMES E.WAGNER Business Overview

Table 93. JAMES E.WAGNER Recent Developments

Table 94. Cronos Group Cultivation and Processing of Cannabis Basic Information

Table 95. Cronos Group Cultivation and Processing of Cannabis Product Overview

Table 96. Cronos Group Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Cronos Group Business Overview

Table 98. Cronos Group Recent Developments

Table 99. Green Thumb Industries (GTI) Cultivation and Processing of Cannabis Basic Information

Table 100. Green Thumb Industries (GTI) Cultivation and Processing of Cannabis

## Product Overview

Table 101. Green Thumb Industries (GTI) Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Green Thumb Industries (GTI) Business Overview

Table 103. Green Thumb Industries (GTI) Recent Developments

Table 104. Cresco Labs Cultivation and Processing of Cannabis Basic Information

Table 105. Cresco Labs Cultivation and Processing of Cannabis Product Overview

Table 106. Cresco Labs Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Cresco Labs Business Overview

Table 108. Cresco Labs Recent Developments

Table 109. Organigram Cultivation and Processing of Cannabis Basic Information

Table 110. Organigram Cultivation and Processing of Cannabis Product Overview

Table 111. Organigram Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Organigram Business Overview

Table 113. Organigram Recent Developments

Table 114. NorCal Cannabis Company Cultivation and Processing of Cannabis Basic Information

Table 115. NorCal Cannabis Company Cultivation and Processing of Cannabis Product Overview

Table 116. NorCal Cannabis Company Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. NorCal Cannabis Company Business Overview

Table 118. NorCal Cannabis Company Recent Developments

Table 119. Camfil Cultivation and Processing of Cannabis Basic Information

Table 120. Camfil Cultivation and Processing of Cannabis Product Overview

Table 121. Camfil Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Camfil Business Overview

Table 123. Camfil Recent Developments

Table 124. Cannabis Sativa Cultivation and Processing of Cannabis Basic Information

Table 125. Cannabis Sativa Cultivation and Processing of Cannabis Product Overview

Table 126. Cannabis Sativa Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Cannabis Sativa Business Overview

Table 128. Cannabis Sativa Recent Developments

Table 129. Inc. Cultivation and Processing of Cannabis Basic Information

Table 130. Inc. Cultivation and Processing of Cannabis Product Overview

Table 131. Inc. Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. Inc. Business Overview

Table 133. Inc. Recent Developments

Table 134. Tikun Olam Cultivation and Processing of Cannabis Basic Information

Table 135. Tikun Olam Cultivation and Processing of Cannabis Product Overview

Table 136. Tikun Olam Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 137. Tikun Olam Business Overview

Table 138. Tikun Olam Recent Developments

Table 139. Maricann Cultivation and Processing of Cannabis Basic Information

Table 140. Maricann Cultivation and Processing of Cannabis Product Overview

Table 141. Maricann Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 142. Maricann Business Overview

Table 143. Maricann Recent Developments

Table 144. Inc. Cultivation and Processing of Cannabis Basic Information

Table 145. Inc. Cultivation and Processing of Cannabis Product Overview

Table 146. Inc. Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 147. Inc. Business Overview

Table 148. Inc. Recent Developments

Table 149. Aurora Cannabis Cultivation and Processing of Cannabis Basic Information

Table 150. Aurora Cannabis Cultivation and Processing of Cannabis Product Overview

Table 151. Aurora Cannabis Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 152. Aurora Cannabis Business Overview

Table 153. Aurora Cannabis Recent Developments

Table 154. Aphria Cultivation and Processing of Cannabis Basic Information

Table 155. Aphria Cultivation and Processing of Cannabis Product Overview

Table 156. Aphria Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 157. Aphria Business Overview

Table 158. Aphria Recent Developments

Table 159. Inc. Cultivation and Processing of Cannabis Basic Information

Table 160. Inc. Cultivation and Processing of Cannabis Product Overview

Table 161. Inc. Cultivation and Processing of Cannabis Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 162. Inc. Business Overview

Table 163. Inc. Recent Developments

Table 164. Global Cultivation and Processing of Cannabis Sales Forecast by Region (2025-2032) & (K MT)

Table 165. Global Cultivation and Processing of Cannabis Market Size Forecast by Region (2025-2032) & (M USD)

Table 166. North America Cultivation and Processing of Cannabis Sales Forecast by Country (2025-2032) & (K MT)

Table 167. North America Cultivation and Processing of Cannabis Market Size Forecast by Country (2025-2032) & (M USD)

Table 168. Europe Cultivation and Processing of Cannabis Sales Forecast by Country (2025-2032) & (K MT)

Table 169. Europe Cultivation and Processing of Cannabis Market Size Forecast by Country (2025-2032) & (M USD)

Table 170. Asia Pacific Cultivation and Processing of Cannabis Sales Forecast by Region (2025-2032) & (K MT)

Table 171. Asia Pacific Cultivation and Processing of Cannabis Market Size Forecast by Region (2025-2032) & (M USD)

Table 172. South America Cultivation and Processing of Cannabis Sales Forecast by Country (2025-2032) & (K MT)

Table 173. South America Cultivation and Processing of Cannabis Market Size Forecast by Country (2025-2032) & (M USD)

Table 174. Middle East and Africa Cultivation and Processing of Cannabis Consumption Forecast by Country (2025-2032) & (Units)

Table 175. Middle East and Africa Cultivation and Processing of Cannabis Market Size Forecast by Country (2025-2032) & (M USD)

Table 176. Global Cultivation and Processing of Cannabis Sales Forecast by Type (2025-2032) & (K MT)

Table 177. Global Cultivation and Processing of Cannabis Market Size Forecast by Type (2025-2032) & (M USD)

Table 178. Global Cultivation and Processing of Cannabis Price Forecast by Type (2025-2032) & (USD/MT)

Table 179. Global Cultivation and Processing of Cannabis Sales (K MT) Forecast by Application (2025-2032)

Table 180. Global Cultivation and Processing of Cannabis Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Cultivation and Processing of Cannabis

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Cultivation and Processing of Cannabis Market Size (M USD), 2019-2032

Figure 5. Global Cultivation and Processing of Cannabis Market Size (M USD) (2019-2032)

Figure 6. Global Cultivation and Processing of Cannabis Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Cultivation and Processing of Cannabis Market Size by Country (M USD)

Figure 11. Cultivation and Processing of Cannabis Sales Share by Manufacturers in 2023

Figure 12. Global Cultivation and Processing of Cannabis Revenue Share by Manufacturers in 2023

Figure 13. Cultivation and Processing of Cannabis Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Cultivation and Processing of Cannabis Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Cultivation and Processing of Cannabis Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Cultivation and Processing of Cannabis Market Share by Type

Figure 18. Sales Market Share of Cultivation and Processing of Cannabis by Type (2019-2024)

Figure 19. Sales Market Share of Cultivation and Processing of Cannabis by Type in 2023

Figure 20. Market Size Share of Cultivation and Processing of Cannabis by Type (2019-2024)

Figure 21. Market Size Market Share of Cultivation and Processing of Cannabis by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Cultivation and Processing of Cannabis Market Share by Application

Figure 24. Global Cultivation and Processing of Cannabis Sales Market Share by

Application (2019-2024)

Figure 25. Global Cultivation and Processing of Cannabis Sales Market Share by Application in 2023

Figure 26. Global Cultivation and Processing of Cannabis Market Share by Application (2019-2024)

Figure 27. Global Cultivation and Processing of Cannabis Market Share by Application in 2023

Figure 28. Global Cultivation and Processing of Cannabis Sales Growth Rate by Application (2019-2024)

Figure 29. Global Cultivation and Processing of Cannabis Sales Market Share by Region (2019-2024)

Figure 30. North America Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Cultivation and Processing of Cannabis Sales Market Share by Country in 2023

Figure 32. U.S. Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Cultivation and Processing of Cannabis Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Cultivation and Processing of Cannabis Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Cultivation and Processing of Cannabis Sales Market Share by Country in 2023

Figure 37. Germany Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Cultivation and Processing of Cannabis Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Cultivation and Processing of Cannabis Sales Market Share by Region in 2023

Figure 44. China Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Cultivation and Processing of Cannabis Sales and Growth Rate (K MT)

Figure 50. South America Cultivation and Processing of Cannabis Sales Market Share by Country in 2023

Figure 51. Brazil Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Cultivation and Processing of Cannabis Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Cultivation and Processing of Cannabis Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Cultivation and Processing of Cannabis Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Cultivation and Processing of Cannabis Production Market Share by Region (2019-2024)

Figure 62. North America Cultivation and Processing of Cannabis Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Cultivation and Processing of Cannabis Production (K MT) Growth

Rate (2019-2024)

Figure 64. Japan Cultivation and Processing of Cannabis Production (K MT) Growth Rate (2019-2024)

Figure 65. China Cultivation and Processing of Cannabis Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Cultivation and Processing of Cannabis Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Cultivation and Processing of Cannabis Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Cultivation and Processing of Cannabis Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Cultivation and Processing of Cannabis Market Share Forecast by Type (2025-2032)

Figure 70. Global Cultivation and Processing of Cannabis Sales Forecast by Application (2025-2032)

Figure 71. Global Cultivation and Processing of Cannabis Market Share Forecast by Application (2025-2032)

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