

Global Cruise Travel Service Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Cruise travel is a form of travel that provides a vacation experience where travelers spend their vacation on a cruise ship rather than staying in a hotel or resort.

This report provides a deep insight into the global Cruise Travel Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cruise Travel Service Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cruise Travel Service market in any manner.

Global Cruise Travel Service Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Carnival Corporation

Royal Caribbean

Norwegian Cruise Lines

MSC Cruises

Genting Hong Kong

Disney Cruise

Marella Cruises (TUI)

Saga Cruises (Saga Group)

Bohai Cruise

Century Cruises

CruiseAway

Celestyal Cruises

Costa Cruises

Hurtigruten

Celebrity Cruises

Holland America Line

Ponant Cruises

Princess Cruises

Azamara Club Cruises

Regent Seven Seas

Seabourn

Market Segmentation (by Type)

Large Cruise Ship

Medium Sized Cruise Ship

Small Cruise Ship

Market Segmentation (by Application)

Short Sea Routes

Ocean Routes

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cruise Travel Service Market

Overview of the regional outlook of the Cruise Travel Service Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cruise Travel Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cruise Travel Service
- 1.2 Key Market Segments
 - 1.2.1 Cruise Travel Service Segment by Type
 - 1.2.2 Cruise Travel Service Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CRUISE TRAVEL SERVICE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CRUISE TRAVEL SERVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cruise Travel Service Revenue Market Share by Company (2019-2024)
- 3.2 Cruise Travel Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Cruise Travel Service Market Size Sites, Area Served, Product Type
- 3.4 Cruise Travel Service Market Competitive Situation and Trends
 - 3.4.1 Cruise Travel Service Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Cruise Travel Service Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 CRUISE TRAVEL SERVICE VALUE CHAIN ANALYSIS

- 4.1 Cruise Travel Service Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CRUISE TRAVEL SERVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CRUISE TRAVEL SERVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cruise Travel Service Market Size Market Share by Type (2019-2024)
- 6.3 Global Cruise Travel Service Market Size Growth Rate by Type (2019-2024)

7 CRUISE TRAVEL SERVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cruise Travel Service Market Size (M USD) by Application (2019-2024)
- 7.3 Global Cruise Travel Service Market Size Growth Rate by Application (2019-2024)

8 CRUISE TRAVEL SERVICE MARKET SEGMENTATION BY REGION

- 8.1 Global Cruise Travel Service Market Size by Region
 - 8.1.1 Global Cruise Travel Service Market Size by Region
 - 8.1.2 Global Cruise Travel Service Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cruise Travel Service Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cruise Travel Service Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cruise Travel Service Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cruise Travel Service Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cruise Travel Service Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Carnival Corporation

9.1.1 Carnival Corporation Cruise Travel Service Basic Information

9.1.2 Carnival Corporation Cruise Travel Service Product Overview

9.1.3 Carnival Corporation Cruise Travel Service Product Market Performance

9.1.4 Carnival Corporation Cruise Travel Service SWOT Analysis

9.1.5 Carnival Corporation Business Overview

9.1.6 Carnival Corporation Recent Developments

9.2 Royal Caribbean

9.2.1 Royal Caribbean Cruise Travel Service Basic Information

9.2.2 Royal Caribbean Cruise Travel Service Product Overview

9.2.3 Royal Caribbean Cruise Travel Service Product Market Performance

9.2.4 Carnival Corporation Cruise Travel Service SWOT Analysis

9.2.5 Royal Caribbean Business Overview

9.2.6 Royal Caribbean Recent Developments

9.3 Norwegian Cruise Lines

9.3.1 Norwegian Cruise Lines Cruise Travel Service Basic Information

- 9.3.2 Norwegian Cruise Lines Cruise Travel Service Product Overview
- 9.3.3 Norwegian Cruise Lines Cruise Travel Service Product Market Performance
- 9.3.4 Carnival Corporation Cruise Travel Service SWOT Analysis
- 9.3.5 Norwegian Cruise Lines Business Overview
- 9.3.6 Norwegian Cruise Lines Recent Developments
- 9.4 MSC Cruises
 - 9.4.1 MSC Cruises Cruise Travel Service Basic Information
 - 9.4.2 MSC Cruises Cruise Travel Service Product Overview
 - 9.4.3 MSC Cruises Cruise Travel Service Product Market Performance
 - 9.4.4 MSC Cruises Business Overview
 - 9.4.5 MSC Cruises Recent Developments
- 9.5 Genting Hong Kong
 - 9.5.1 Genting Hong Kong Cruise Travel Service Basic Information
 - 9.5.2 Genting Hong Kong Cruise Travel Service Product Overview
 - 9.5.3 Genting Hong Kong Cruise Travel Service Product Market Performance
 - 9.5.4 Genting Hong Kong Business Overview
 - 9.5.5 Genting Hong Kong Recent Developments
- 9.6 Disney Cruise
 - 9.6.1 Disney Cruise Cruise Travel Service Basic Information
 - 9.6.2 Disney Cruise Cruise Travel Service Product Overview
 - 9.6.3 Disney Cruise Cruise Travel Service Product Market Performance
 - 9.6.4 Disney Cruise Business Overview
 - 9.6.5 Disney Cruise Recent Developments
- 9.7 Marella Cruises (TUI)
 - 9.7.1 Marella Cruises (TUI) Cruise Travel Service Basic Information
 - 9.7.2 Marella Cruises (TUI) Cruise Travel Service Product Overview
 - 9.7.3 Marella Cruises (TUI) Cruise Travel Service Product Market Performance
 - 9.7.4 Marella Cruises (TUI) Business Overview
 - 9.7.5 Marella Cruises (TUI) Recent Developments
- 9.8 Saga Cruises (Saga Group)
 - 9.8.1 Saga Cruises (Saga Group) Cruise Travel Service Basic Information
 - 9.8.2 Saga Cruises (Saga Group) Cruise Travel Service Product Overview
 - 9.8.3 Saga Cruises (Saga Group) Cruise Travel Service Product Market Performance
 - 9.8.4 Saga Cruises (Saga Group) Business Overview
 - 9.8.5 Saga Cruises (Saga Group) Recent Developments
- 9.9 Bohai Cruise
 - 9.9.1 Bohai Cruise Cruise Travel Service Basic Information
 - 9.9.2 Bohai Cruise Cruise Travel Service Product Overview
 - 9.9.3 Bohai Cruise Cruise Travel Service Product Market Performance

- 9.9.4 Bohai Cruise Business Overview
- 9.9.5 Bohai Cruise Recent Developments
- 9.10 Century Cruises
 - 9.10.1 Century Cruises Cruise Travel Service Basic Information
 - 9.10.2 Century Cruises Cruise Travel Service Product Overview
 - 9.10.3 Century Cruises Cruise Travel Service Product Market Performance
 - 9.10.4 Century Cruises Business Overview
 - 9.10.5 Century Cruises Recent Developments
- 9.11 CruiseAway
 - 9.11.1 CruiseAway Cruise Travel Service Basic Information
 - 9.11.2 CruiseAway Cruise Travel Service Product Overview
 - 9.11.3 CruiseAway Cruise Travel Service Product Market Performance
 - 9.11.4 CruiseAway Business Overview
 - 9.11.5 CruiseAway Recent Developments
- 9.12 Celestyal Cruises
 - 9.12.1 Celestyal Cruises Cruise Travel Service Basic Information
 - 9.12.2 Celestyal Cruises Cruise Travel Service Product Overview
 - 9.12.3 Celestyal Cruises Cruise Travel Service Product Market Performance
 - 9.12.4 Celestyal Cruises Business Overview
 - 9.12.5 Celestyal Cruises Recent Developments
- 9.13 Costa Cruises
 - 9.13.1 Costa Cruises Cruise Travel Service Basic Information
 - 9.13.2 Costa Cruises Cruise Travel Service Product Overview
 - 9.13.3 Costa Cruises Cruise Travel Service Product Market Performance
 - 9.13.4 Costa Cruises Business Overview
 - 9.13.5 Costa Cruises Recent Developments
- 9.14 Hurtigruten
 - 9.14.1 Hurtigruten Cruise Travel Service Basic Information
 - 9.14.2 Hurtigruten Cruise Travel Service Product Overview
 - 9.14.3 Hurtigruten Cruise Travel Service Product Market Performance
 - 9.14.4 Hurtigruten Business Overview
 - 9.14.5 Hurtigruten Recent Developments
- 9.15 Celebrity Cruises
 - 9.15.1 Celebrity Cruises Cruise Travel Service Basic Information
 - 9.15.2 Celebrity Cruises Cruise Travel Service Product Overview
 - 9.15.3 Celebrity Cruises Cruise Travel Service Product Market Performance
 - 9.15.4 Celebrity Cruises Business Overview
 - 9.15.5 Celebrity Cruises Recent Developments
- 9.16 Holland America Line

- 9.16.1 Holland America Line Cruise Travel Service Basic Information
- 9.16.2 Holland America Line Cruise Travel Service Product Overview
- 9.16.3 Holland America Line Cruise Travel Service Product Market Performance
- 9.16.4 Holland America Line Business Overview
- 9.16.5 Holland America Line Recent Developments
- 9.17 Ponant Cruises
 - 9.17.1 Ponant Cruises Cruise Travel Service Basic Information
 - 9.17.2 Ponant Cruises Cruise Travel Service Product Overview
 - 9.17.3 Ponant Cruises Cruise Travel Service Product Market Performance
 - 9.17.4 Ponant Cruises Business Overview
 - 9.17.5 Ponant Cruises Recent Developments
- 9.18 Princess Cruises
 - 9.18.1 Princess Cruises Cruise Travel Service Basic Information
 - 9.18.2 Princess Cruises Cruise Travel Service Product Overview
 - 9.18.3 Princess Cruises Cruise Travel Service Product Market Performance
 - 9.18.4 Princess Cruises Business Overview
 - 9.18.5 Princess Cruises Recent Developments
- 9.19 Azamara Club Cruises
 - 9.19.1 Azamara Club Cruises Cruise Travel Service Basic Information
 - 9.19.2 Azamara Club Cruises Cruise Travel Service Product Overview
 - 9.19.3 Azamara Club Cruises Cruise Travel Service Product Market Performance
 - 9.19.4 Azamara Club Cruises Business Overview
 - 9.19.5 Azamara Club Cruises Recent Developments
- 9.20 Regent Seven Seas
 - 9.20.1 Regent Seven Seas Cruise Travel Service Basic Information
 - 9.20.2 Regent Seven Seas Cruise Travel Service Product Overview
 - 9.20.3 Regent Seven Seas Cruise Travel Service Product Market Performance
 - 9.20.4 Regent Seven Seas Business Overview
 - 9.20.5 Regent Seven Seas Recent Developments
- 9.21 Seabourn
 - 9.21.1 Seabourn Cruise Travel Service Basic Information
 - 9.21.2 Seabourn Cruise Travel Service Product Overview
 - 9.21.3 Seabourn Cruise Travel Service Product Market Performance
 - 9.21.4 Seabourn Business Overview
 - 9.21.5 Seabourn Recent Developments

10 CRUISE TRAVEL SERVICE REGIONAL MARKET FORECAST

10.1 Global Cruise Travel Service Market Size Forecast

10.2 Global Cruise Travel Service Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cruise Travel Service Market Size Forecast by Country

10.2.3 Asia Pacific Cruise Travel Service Market Size Forecast by Region

10.2.4 South America Cruise Travel Service Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Cruise Travel Service by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Cruise Travel Service Market Forecast by Type (2025-2030)

11.2 Global Cruise Travel Service Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cruise Travel Service Market Size Comparison by Region (M USD)

Table 5. Global Cruise Travel Service Revenue (M USD) by Company (2019-2024)

Table 6. Global Cruise Travel Service Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cruise Travel Service as of 2022)

Table 8. Company Cruise Travel Service Market Size Sites and Area Served

Table 9. Company Cruise Travel Service Product Type

Table 10. Global Cruise Travel Service Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Cruise Travel Service

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Cruise Travel Service Market Challenges

Table 18. Global Cruise Travel Service Market Size by Type (M USD)

Table 19. Global Cruise Travel Service Market Size (M USD) by Type (2019-2024)

Table 20. Global Cruise Travel Service Market Size Share by Type (2019-2024)

Table 21. Global Cruise Travel Service Market Size Growth Rate by Type (2019-2024)

Table 22. Global Cruise Travel Service Market Size by Application

Table 23. Global Cruise Travel Service Market Size by Application (2019-2024) & (M USD)

Table 24. Global Cruise Travel Service Market Share by Application (2019-2024)

Table 25. Global Cruise Travel Service Market Size Growth Rate by Application (2019-2024)

Table 26. Global Cruise Travel Service Market Size by Region (2019-2024) & (M USD)

Table 27. Global Cruise Travel Service Market Size Market Share by Region (2019-2024)

Table 28. North America Cruise Travel Service Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Cruise Travel Service Market Size by Country (2019-2024) & (M

USD)

Table 30. Asia Pacific Cruise Travel Service Market Size by Region (2019-2024) & (M USD)

Table 31. South America Cruise Travel Service Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Cruise Travel Service Market Size by Region (2019-2024) & (M USD)

Table 33. Carnival Corporation Cruise Travel Service Basic Information

Table 34. Carnival Corporation Cruise Travel Service Product Overview

Table 35. Carnival Corporation Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Carnival Corporation Cruise Travel Service SWOT Analysis

Table 37. Carnival Corporation Business Overview

Table 38. Carnival Corporation Recent Developments

Table 39. Royal Caribbean Cruise Travel Service Basic Information

Table 40. Royal Caribbean Cruise Travel Service Product Overview

Table 41. Royal Caribbean Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Carnival Corporation Cruise Travel Service SWOT Analysis

Table 43. Royal Caribbean Business Overview

Table 44. Royal Caribbean Recent Developments

Table 45. Norwegian Cruise Lines Cruise Travel Service Basic Information

Table 46. Norwegian Cruise Lines Cruise Travel Service Product Overview

Table 47. Norwegian Cruise Lines Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Carnival Corporation Cruise Travel Service SWOT Analysis

Table 49. Norwegian Cruise Lines Business Overview

Table 50. Norwegian Cruise Lines Recent Developments

Table 51. MSC Cruises Cruise Travel Service Basic Information

Table 52. MSC Cruises Cruise Travel Service Product Overview

Table 53. MSC Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 54. MSC Cruises Business Overview

Table 55. MSC Cruises Recent Developments

Table 56. Genting Hong Kong Cruise Travel Service Basic Information

Table 57. Genting Hong Kong Cruise Travel Service Product Overview

Table 58. Genting Hong Kong Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Genting Hong Kong Business Overview

- Table 60. Genting Hong Kong Recent Developments
- Table 61. Disney Cruise Cruise Travel Service Basic Information
- Table 62. Disney Cruise Cruise Travel Service Product Overview
- Table 63. Disney Cruise Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Disney Cruise Business Overview
- Table 65. Disney Cruise Recent Developments
- Table 66. Marella Cruises (TUI) Cruise Travel Service Basic Information
- Table 67. Marella Cruises (TUI) Cruise Travel Service Product Overview
- Table 68. Marella Cruises (TUI) Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Marella Cruises (TUI) Business Overview
- Table 70. Marella Cruises (TUI) Recent Developments
- Table 71. Saga Cruises (Saga Group) Cruise Travel Service Basic Information
- Table 72. Saga Cruises (Saga Group) Cruise Travel Service Product Overview
- Table 73. Saga Cruises (Saga Group) Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Saga Cruises (Saga Group) Business Overview
- Table 75. Saga Cruises (Saga Group) Recent Developments
- Table 76. Bohai Cruise Cruise Travel Service Basic Information
- Table 77. Bohai Cruise Cruise Travel Service Product Overview
- Table 78. Bohai Cruise Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Bohai Cruise Business Overview
- Table 80. Bohai Cruise Recent Developments
- Table 81. Century Cruises Cruise Travel Service Basic Information
- Table 82. Century Cruises Cruise Travel Service Product Overview
- Table 83. Century Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Century Cruises Business Overview
- Table 85. Century Cruises Recent Developments
- Table 86. CruiseAway Cruise Travel Service Basic Information
- Table 87. CruiseAway Cruise Travel Service Product Overview
- Table 88. CruiseAway Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. CruiseAway Business Overview
- Table 90. CruiseAway Recent Developments
- Table 91. Celestyal Cruises Cruise Travel Service Basic Information
- Table 92. Celestyal Cruises Cruise Travel Service Product Overview

Table 93. Celestyal Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Celestyal Cruises Business Overview

Table 95. Celestyal Cruises Recent Developments

Table 96. Costa Cruises Cruise Travel Service Basic Information

Table 97. Costa Cruises Cruise Travel Service Product Overview

Table 98. Costa Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Costa Cruises Business Overview

Table 100. Costa Cruises Recent Developments

Table 101. Hurtigruten Cruise Travel Service Basic Information

Table 102. Hurtigruten Cruise Travel Service Product Overview

Table 103. Hurtigruten Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Hurtigruten Business Overview

Table 105. Hurtigruten Recent Developments

Table 106. Celebrity Cruises Cruise Travel Service Basic Information

Table 107. Celebrity Cruises Cruise Travel Service Product Overview

Table 108. Celebrity Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Celebrity Cruises Business Overview

Table 110. Celebrity Cruises Recent Developments

Table 111. Holland America Line Cruise Travel Service Basic Information

Table 112. Holland America Line Cruise Travel Service Product Overview

Table 113. Holland America Line Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Holland America Line Business Overview

Table 115. Holland America Line Recent Developments

Table 116. Ponant Cruises Cruise Travel Service Basic Information

Table 117. Ponant Cruises Cruise Travel Service Product Overview

Table 118. Ponant Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Ponant Cruises Business Overview

Table 120. Ponant Cruises Recent Developments

Table 121. Princess Cruises Cruise Travel Service Basic Information

Table 122. Princess Cruises Cruise Travel Service Product Overview

Table 123. Princess Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Princess Cruises Business Overview

- Table 125. Princess Cruises Recent Developments
- Table 126. Azamara Club Cruises Cruise Travel Service Basic Information
- Table 127. Azamara Club Cruises Cruise Travel Service Product Overview
- Table 128. Azamara Club Cruises Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. Azamara Club Cruises Business Overview
- Table 130. Azamara Club Cruises Recent Developments
- Table 131. Regent Seven Seas Cruise Travel Service Basic Information
- Table 132. Regent Seven Seas Cruise Travel Service Product Overview
- Table 133. Regent Seven Seas Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. Regent Seven Seas Business Overview
- Table 135. Regent Seven Seas Recent Developments
- Table 136. Seabourn Cruise Travel Service Basic Information
- Table 137. Seabourn Cruise Travel Service Product Overview
- Table 138. Seabourn Cruise Travel Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. Seabourn Business Overview
- Table 140. Seabourn Recent Developments
- Table 141. Global Cruise Travel Service Market Size Forecast by Region (2025-2030) & (M USD)
- Table 142. North America Cruise Travel Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 143. Europe Cruise Travel Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 144. Asia Pacific Cruise Travel Service Market Size Forecast by Region (2025-2030) & (M USD)
- Table 145. South America Cruise Travel Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 146. Middle East and Africa Cruise Travel Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 147. Global Cruise Travel Service Market Size Forecast by Type (2025-2030) & (M USD)
- Table 148. Global Cruise Travel Service Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Cruise Travel Service

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Cruise Travel Service Market Size (M USD), 2019-2030

Figure 5. Global Cruise Travel Service Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Cruise Travel Service Market Size by Country (M USD)

Figure 10. Global Cruise Travel Service Revenue Share by Company in 2023

Figure 11. Cruise Travel Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Cruise Travel Service Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Cruise Travel Service Market Share by Type

Figure 15. Market Size Share of Cruise Travel Service by Type (2019-2024)

Figure 16. Market Size Market Share of Cruise Travel Service by Type in 2022

Figure 17. Global Cruise Travel Service Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Cruise Travel Service Market Share by Application

Figure 20. Global Cruise Travel Service Market Share by Application (2019-2024)

Figure 21. Global Cruise Travel Service Market Share by Application in 2022

Figure 22. Global Cruise Travel Service Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Cruise Travel Service Market Size Market Share by Region (2019-2024)

Figure 24. North America Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Cruise Travel Service Market Size Market Share by Country in 2023

Figure 26. U.S. Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Cruise Travel Service Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Cruise Travel Service Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Cruise Travel Service Market Size Market Share by Country in 2023

Figure 31. Germany Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Cruise Travel Service Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Cruise Travel Service Market Size Market Share by Region in 2023

Figure 38. China Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Cruise Travel Service Market Size and Growth Rate (M USD)

Figure 44. South America Cruise Travel Service Market Size Market Share by Country in 2023

Figure 45. Brazil Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Cruise Travel Service Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Cruise Travel Service Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Cruise Travel Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Cruise Travel Service Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Cruise Travel Service Market Share Forecast by Type (2025-2030)

Figure 57. Global Cruise Travel Service Market Share Forecast by Application (2025-2030)

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