

# Global Crowdsourced Testing Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Crowdsourced testing is an emerging trend in software testing which exploits the benefits, effectiveness, and efficiency of crowdsourcing and the cloud platform.

The Global Crowdsourced Testing Market Size was estimated at USD 1185.22 million in 2023 and is projected to reach USD 1643.54 million by 2029, exhibiting a CAGR of 5.60% during the forecast period.

This report provides a deep insight into the global Crowdsourced Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Crowdsourced Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Crowdsourced Testing market in any manner.

## Global Crowdsourced Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

#### Global App Testing

Infosys

Bugcrowd

EPAM Systems

Applause

Synack

Testbirds

Planit

Rainforest QA

Cobalt Labs

Crowdsourced Testing

Flatworld Solutions

Qualitest

Qualitrix

QA InfoTech

Market Segmentation (by Type)

Website Testing

Mobile Testing

Market Segmentation (by Application)

BFSI

Telecom and IT

Retail

Healthcare and Life Sciences

Media and Entertainment

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Crowdsourced Testing Market
- Overview of the regional outlook of the Crowdsourced Testing Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Crowdsourced Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Crowdsourced Testing
- 1.2 Key Market Segments
  - 1.2.1 Crowdsourced Testing Segment by Type
  - 1.2.2 Crowdsourced Testing Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CROWDSOURCED TESTING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CROWDSOURCED TESTING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Crowdsourced Testing Revenue Market Share by Company (2019-2024)
- 3.2 Crowdsourced Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Crowdsourced Testing Market Size Sites, Area Served, Product Type
- 3.4 Crowdsourced Testing Market Competitive Situation and Trends
  - 3.4.1 Crowdsourced Testing Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Crowdsourced Testing Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 CROWDSOURCED TESTING VALUE CHAIN ANALYSIS**

- 4.1 Crowdsourced Testing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF CROWDSOURCED TESTING MARKET**



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 CROWDSOURCED TESTING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Crowdsourced Testing Market Size Market Share by Type (2019-2024)
- 6.3 Global Crowdsourced Testing Market Size Growth Rate by Type (2019-2024)

## **7 CROWDSOURCED TESTING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Crowdsourced Testing Market Size (M USD) by Application (2019-2024)
- 7.3 Global Crowdsourced Testing Market Size Growth Rate by Application (2019-2024)

## **8 CROWDSOURCED TESTING MARKET SEGMENTATION BY REGION**

- 8.1 Global Crowdsourced Testing Market Size by Region
  - 8.1.1 Global Crowdsourced Testing Market Size by Region
  - 8.1.2 Global Crowdsourced Testing Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Crowdsourced Testing Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Crowdsourced Testing Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy

8.3.6 Russia

#### 8.4 Asia Pacific

8.4.1 Asia Pacific Crowdsourced Testing Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

#### 8.5 South America

8.5.1 South America Crowdsourced Testing Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

#### 8.6 Middle East and Africa

8.6.1 Middle East and Africa Crowdsourced Testing Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Global App Testing

9.1.1 Global App Testing Crowdsourced Testing Basic Information

9.1.2 Global App Testing Crowdsourced Testing Product Overview

9.1.3 Global App Testing Crowdsourced Testing Product Market Performance

9.1.4 Global App Testing Crowdsourced Testing SWOT Analysis

9.1.5 Global App Testing Business Overview

9.1.6 Global App Testing Recent Developments

### 9.2 Infosys

9.2.1 Infosys Crowdsourced Testing Basic Information

9.2.2 Infosys Crowdsourced Testing Product Overview

9.2.3 Infosys Crowdsourced Testing Product Market Performance

9.2.4 Global App Testing Crowdsourced Testing SWOT Analysis

9.2.5 Infosys Business Overview

9.2.6 Infosys Recent Developments

### 9.3 Bugcrowd

9.3.1 Bugcrowd Crowdsourced Testing Basic Information

- 9.3.2 Bugcrowd Crowdsourced Testing Product Overview
- 9.3.3 Bugcrowd Crowdsourced Testing Product Market Performance
- 9.3.4 Global App Testing Crowdsourced Testing SWOT Analysis
- 9.3.5 Bugcrowd Business Overview
- 9.3.6 Bugcrowd Recent Developments
- 9.4 EPAM Systems
  - 9.4.1 EPAM Systems Crowdsourced Testing Basic Information
  - 9.4.2 EPAM Systems Crowdsourced Testing Product Overview
  - 9.4.3 EPAM Systems Crowdsourced Testing Product Market Performance
  - 9.4.4 EPAM Systems Business Overview
  - 9.4.5 EPAM Systems Recent Developments
- 9.5 Applause
  - 9.5.1 Applause Crowdsourced Testing Basic Information
  - 9.5.2 Applause Crowdsourced Testing Product Overview
  - 9.5.3 Applause Crowdsourced Testing Product Market Performance
  - 9.5.4 Applause Business Overview
  - 9.5.5 Applause Recent Developments
- 9.6 Synack
  - 9.6.1 Synack Crowdsourced Testing Basic Information
  - 9.6.2 Synack Crowdsourced Testing Product Overview
  - 9.6.3 Synack Crowdsourced Testing Product Market Performance
  - 9.6.4 Synack Business Overview
  - 9.6.5 Synack Recent Developments
- 9.7 Testbirds
  - 9.7.1 Testbirds Crowdsourced Testing Basic Information
  - 9.7.2 Testbirds Crowdsourced Testing Product Overview
  - 9.7.3 Testbirds Crowdsourced Testing Product Market Performance
  - 9.7.4 Testbirds Business Overview
  - 9.7.5 Testbirds Recent Developments
- 9.8 Planit
  - 9.8.1 Planit Crowdsourced Testing Basic Information
  - 9.8.2 Planit Crowdsourced Testing Product Overview
  - 9.8.3 Planit Crowdsourced Testing Product Market Performance
  - 9.8.4 Planit Business Overview
  - 9.8.5 Planit Recent Developments
- 9.9 Rainforest QA
  - 9.9.1 Rainforest QA Crowdsourced Testing Basic Information
  - 9.9.2 Rainforest QA Crowdsourced Testing Product Overview
  - 9.9.3 Rainforest QA Crowdsourced Testing Product Market Performance

- 9.9.4 Rainforest QA Business Overview
- 9.9.5 Rainforest QA Recent Developments
- 9.10 Cobalt Labs
  - 9.10.1 Cobalt Labs Crowdsourced Testing Basic Information
  - 9.10.2 Cobalt Labs Crowdsourced Testing Product Overview
  - 9.10.3 Cobalt Labs Crowdsourced Testing Product Market Performance
  - 9.10.4 Cobalt Labs Business Overview
  - 9.10.5 Cobalt Labs Recent Developments
- 9.11 Crowdsourced Testing
  - 9.11.1 Crowdsourced Testing Crowdsourced Testing Basic Information
  - 9.11.2 Crowdsourced Testing Crowdsourced Testing Product Overview
  - 9.11.3 Crowdsourced Testing Crowdsourced Testing Product Market Performance
  - 9.11.4 Crowdsourced Testing Business Overview
  - 9.11.5 Crowdsourced Testing Recent Developments
- 9.12 Flatworld Solutions
  - 9.12.1 Flatworld Solutions Crowdsourced Testing Basic Information
  - 9.12.2 Flatworld Solutions Crowdsourced Testing Product Overview
  - 9.12.3 Flatworld Solutions Crowdsourced Testing Product Market Performance
  - 9.12.4 Flatworld Solutions Business Overview
  - 9.12.5 Flatworld Solutions Recent Developments
- 9.13 Qualitest
  - 9.13.1 Qualitest Crowdsourced Testing Basic Information
  - 9.13.2 Qualitest Crowdsourced Testing Product Overview
  - 9.13.3 Qualitest Crowdsourced Testing Product Market Performance
  - 9.13.4 Qualitest Business Overview
  - 9.13.5 Qualitest Recent Developments
- 9.14 Qualitrix
  - 9.14.1 Qualitrix Crowdsourced Testing Basic Information
  - 9.14.2 Qualitrix Crowdsourced Testing Product Overview
  - 9.14.3 Qualitrix Crowdsourced Testing Product Market Performance
  - 9.14.4 Qualitrix Business Overview
  - 9.14.5 Qualitrix Recent Developments
- 9.15 QA InfoTech
  - 9.15.1 QA InfoTech Crowdsourced Testing Basic Information
  - 9.15.2 QA InfoTech Crowdsourced Testing Product Overview
  - 9.15.3 QA InfoTech Crowdsourced Testing Product Market Performance
  - 9.15.4 QA InfoTech Business Overview
  - 9.15.5 QA InfoTech Recent Developments

## **10 CROWDSOURCED TESTING REGIONAL MARKET FORECAST**

10.1 Global Crowdsourced Testing Market Size Forecast

10.2 Global Crowdsourced Testing Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Crowdsourced Testing Market Size Forecast by Country

10.2.3 Asia Pacific Crowdsourced Testing Market Size Forecast by Region

10.2.4 South America Crowdsourced Testing Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Crowdsourced Testing by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Crowdsourced Testing Market Forecast by Type (2025-2030)

11.2 Global Crowdsourced Testing Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Crowdsourced Testing Market Size Comparison by Region (M USD)

Table 5. Global Crowdsourced Testing Revenue (M USD) by Company (2019-2024)

Table 6. Global Crowdsourced Testing Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Crowdsourced Testing as of 2022)

Table 8. Company Crowdsourced Testing Market Size Sites and Area Served

Table 9. Company Crowdsourced Testing Product Type

Table 10. Global Crowdsourced Testing Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Crowdsourced Testing

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Crowdsourced Testing Market Challenges

Table 18. Global Crowdsourced Testing Market Size by Type (M USD)

Table 19. Global Crowdsourced Testing Market Size (M USD) by Type (2019-2024)

Table 20. Global Crowdsourced Testing Market Size Share by Type (2019-2024)

Table 21. Global Crowdsourced Testing Market Size Growth Rate by Type (2019-2024)

Table 22. Global Crowdsourced Testing Market Size by Application

Table 23. Global Crowdsourced Testing Market Size by Application (2019-2024) & (M USD)

Table 24. Global Crowdsourced Testing Market Share by Application (2019-2024)

Table 25. Global Crowdsourced Testing Market Size Growth Rate by Application (2019-2024)

Table 26. Global Crowdsourced Testing Market Size by Region (2019-2024) & (M USD)

Table 27. Global Crowdsourced Testing Market Size Market Share by Region (2019-2024)

Table 28. North America Crowdsourced Testing Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Crowdsourced Testing Market Size by Country (2019-2024) & (M

USD)

Table 30. Asia Pacific Crowdsourced Testing Market Size by Region (2019-2024) & (M USD)

Table 31. South America Crowdsourced Testing Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Crowdsourced Testing Market Size by Region (2019-2024) & (M USD)

Table 33. Global App Testing Crowdsourced Testing Basic Information

Table 34. Global App Testing Crowdsourced Testing Product Overview

Table 35. Global App Testing Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Global App Testing Crowdsourced Testing SWOT Analysis

Table 37. Global App Testing Business Overview

Table 38. Global App Testing Recent Developments

Table 39. Infosys Crowdsourced Testing Basic Information

Table 40. Infosys Crowdsourced Testing Product Overview

Table 41. Infosys Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Global App Testing Crowdsourced Testing SWOT Analysis

Table 43. Infosys Business Overview

Table 44. Infosys Recent Developments

Table 45. Bugcrowd Crowdsourced Testing Basic Information

Table 46. Bugcrowd Crowdsourced Testing Product Overview

Table 47. Bugcrowd Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Global App Testing Crowdsourced Testing SWOT Analysis

Table 49. Bugcrowd Business Overview

Table 50. Bugcrowd Recent Developments

Table 51. EPAM Systems Crowdsourced Testing Basic Information

Table 52. EPAM Systems Crowdsourced Testing Product Overview

Table 53. EPAM Systems Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 54. EPAM Systems Business Overview

Table 55. EPAM Systems Recent Developments

Table 56. Applause Crowdsourced Testing Basic Information

Table 57. Applause Crowdsourced Testing Product Overview

Table 58. Applause Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Applause Business Overview

- Table 60. Applause Recent Developments
- Table 61. Synack Crowdsourced Testing Basic Information
- Table 62. Synack Crowdsourced Testing Product Overview
- Table 63. Synack Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Synack Business Overview
- Table 65. Synack Recent Developments
- Table 66. Testbirds Crowdsourced Testing Basic Information
- Table 67. Testbirds Crowdsourced Testing Product Overview
- Table 68. Testbirds Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Testbirds Business Overview
- Table 70. Testbirds Recent Developments
- Table 71. Planit Crowdsourced Testing Basic Information
- Table 72. Planit Crowdsourced Testing Product Overview
- Table 73. Planit Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Planit Business Overview
- Table 75. Planit Recent Developments
- Table 76. Rainforest QA Crowdsourced Testing Basic Information
- Table 77. Rainforest QA Crowdsourced Testing Product Overview
- Table 78. Rainforest QA Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Rainforest QA Business Overview
- Table 80. Rainforest QA Recent Developments
- Table 81. Cobalt Labs Crowdsourced Testing Basic Information
- Table 82. Cobalt Labs Crowdsourced Testing Product Overview
- Table 83. Cobalt Labs Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Cobalt Labs Business Overview
- Table 85. Cobalt Labs Recent Developments
- Table 86. Crowdsourced Testing Crowdsourced Testing Basic Information
- Table 87. Crowdsourced Testing Crowdsourced Testing Product Overview
- Table 88. Crowdsourced Testing Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Crowdsourced Testing Business Overview
- Table 90. Crowdsourced Testing Recent Developments
- Table 91. Flatworld Solutions Crowdsourced Testing Basic Information
- Table 92. Flatworld Solutions Crowdsourced Testing Product Overview



Table 93. Flatworld Solutions Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Flatworld Solutions Business Overview

Table 95. Flatworld Solutions Recent Developments

Table 96. Qualitest Crowdsourced Testing Basic Information

Table 97. Qualitest Crowdsourced Testing Product Overview

Table 98. Qualitest Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Qualitest Business Overview

Table 100. Qualitest Recent Developments

Table 101. Qualitrix Crowdsourced Testing Basic Information

Table 102. Qualitrix Crowdsourced Testing Product Overview

Table 103. Qualitrix Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Qualitrix Business Overview

Table 105. Qualitrix Recent Developments

Table 106. QA InfoTech Crowdsourced Testing Basic Information

Table 107. QA InfoTech Crowdsourced Testing Product Overview

Table 108. QA InfoTech Crowdsourced Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 109. QA InfoTech Business Overview

Table 110. QA InfoTech Recent Developments

Table 111. Global Crowdsourced Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 112. North America Crowdsourced Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Europe Crowdsourced Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 114. Asia Pacific Crowdsourced Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 115. South America Crowdsourced Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Crowdsourced Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Global Crowdsourced Testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 118. Global Crowdsourced Testing Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Crowdsourced Testing

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Crowdsourced Testing Market Size (M USD), 2019-2030

Figure 5. Global Crowdsourced Testing Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Crowdsourced Testing Market Size by Country (M USD)

Figure 10. Global Crowdsourced Testing Revenue Share by Company in 2023

Figure 11. Crowdsourced Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Crowdsourced Testing Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Crowdsourced Testing Market Share by Type

Figure 15. Market Size Share of Crowdsourced Testing by Type (2019-2024)

Figure 16. Market Size Market Share of Crowdsourced Testing by Type in 2022

Figure 17. Global Crowdsourced Testing Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Crowdsourced Testing Market Share by Application

Figure 20. Global Crowdsourced Testing Market Share by Application (2019-2024)

Figure 21. Global Crowdsourced Testing Market Share by Application in 2022

Figure 22. Global Crowdsourced Testing Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Crowdsourced Testing Market Size Market Share by Region (2019-2024)

Figure 24. North America Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Crowdsourced Testing Market Size Market Share by Country in 2023

Figure 26. U.S. Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Crowdsourced Testing Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Crowdsourced Testing Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Crowdsourced Testing Market Size Market Share by Country in 2023

Figure 31. Germany Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Crowdsourced Testing Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Crowdsourced Testing Market Size Market Share by Region in 2023

Figure 38. China Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Crowdsourced Testing Market Size and Growth Rate (M USD)

Figure 44. South America Crowdsourced Testing Market Size Market Share by Country in 2023

Figure 45. Brazil Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Crowdsourced Testing Market Size and Growth Rate

(M USD)

Figure 49. Middle East and Africa Crowdsourced Testing Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Crowdsourced Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Crowdsourced Testing Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Crowdsourced Testing Market Share Forecast by Type (2025-2030)

Figure 57. Global Crowdsourced Testing Market Share Forecast by Application (2025-2030)

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