

Global CRM for Utilities Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G702B87CCDAAEN.html>

Date: February 2026

Pages: 120

Price: US\$ 2,980.00 (Single User License)

ID: G702B87CCDAAEN

Abstracts

Utilities Customer Relationship Management (CRM for Utilities) refers to customer relationship management solutions custom designed for utility companies (such as electricity, water, gas, etc.). These solutions are designed to help utility companies better understand and manage relationships with customers, improve service levels, optimize operational efficiency, and enhance customer satisfaction.

The global CRM for Utilities market size was estimated at USD 1680.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global CRM for Utilities market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global CRM for Utilities market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the CRM for Utilities market.

Global CRM for Utilities Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Tokara Solutions

Zendesk

Rackspace Technology

Tableau

Creatio

Monday

Hubspot CRM

Edams

Oracle

Clickup

Sage CRM

Pipelinier

Apptivo

Salesforce

Zoho

Freshsales

Microsoft

SAP

IBM
CGI

Market Segmentation (by Type)

Customer Service & Support
Billing & Invoicing Management
Others

Market Segmentation (by Application)

Customer Interaction
Marketing
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the CRM for Utilities Market
Overview of the regional outlook of the CRM for Utilities Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the CRM for Utilities Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of CRM for Utilities, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of CRM for Utilities

1.2 Key Market Segments

1.2.1 CRM for Utilities Segment by Type

1.2.2 CRM for Utilities Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CRM FOR UTILITIES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CRM FOR UTILITIES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global CRM for Utilities Product Life Cycle

3.3 Global CRM for Utilities Revenue Market Share by Company (2020-2025)

3.4 CRM for Utilities Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 CRM for Utilities Market Competitive Situation and Trends

3.6.1 CRM for Utilities Market Concentration Rate

3.6.2 Global 5 and 10 Largest CRM for Utilities Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CRM FOR UTILITIES VALUE CHAIN ANALYSIS

4.1 CRM for Utilities Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CRM FOR UTILITIES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global CRM for Utilities Market Porter's Five Forces Analysis

6 CRM FOR UTILITIES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global CRM for Utilities Market by Type (2020-2025)

6.3 Global CRM for Utilities Market Size Growth Rate by Type (2021-2025)

7 CRM FOR UTILITIES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global CRM for Utilities Market Size (M USD) by Application (2020-2025)

7.3 Global CRM for Utilities Market Size Growth Rate by Application (2021-2025)

8 CRM FOR UTILITIES MARKET SEGMENTATION BY REGION

8.1 Global CRM for Utilities Market Size by Region

8.1.1 Global CRM for Utilities Market Size by Region

8.1.2 Global CRM for Utilities Market Size Market Share by Region

8.2 North America

8.2.1 North America CRM for Utilities Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe CRM for Utilities Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific CRM for Utilities Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America CRM for Utilities Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa CRM for Utilities Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Tokara Solutions

9.1.1 Tokara Solutions Basic Information

9.1.2 Tokara Solutions CRM for Utilities Product Overview

9.1.3 Tokara Solutions CRM for Utilities Product Market Performance

9.1.4 Tokara Solutions SWOT Analysis

9.1.5 Tokara Solutions Business Overview

9.1.6 Tokara Solutions Recent Developments

9.2 Zendesk

9.2.1 Zendesk Basic Information

9.2.2 Zendesk CRM for Utilities Product Overview

- 9.2.3 Zendesk CRM for Utilities Product Market Performance
- 9.2.4 Zendesk SWOT Analysis
- 9.2.5 Zendesk Business Overview
- 9.2.6 Zendesk Recent Developments
- 9.3 Rackspace Technology
 - 9.3.1 Rackspace Technology Basic Information
 - 9.3.2 Rackspace Technology CRM for Utilities Product Overview
 - 9.3.3 Rackspace Technology CRM for Utilities Product Market Performance
 - 9.3.4 Rackspace Technology SWOT Analysis
 - 9.3.5 Rackspace Technology Business Overview
 - 9.3.6 Rackspace Technology Recent Developments
- 9.4 Tableau
 - 9.4.1 Tableau Basic Information
 - 9.4.2 Tableau CRM for Utilities Product Overview
 - 9.4.3 Tableau CRM for Utilities Product Market Performance
 - 9.4.4 Tableau Business Overview
 - 9.4.5 Tableau Recent Developments
- 9.5 Creatio
 - 9.5.1 Creatio Basic Information
 - 9.5.2 Creatio CRM for Utilities Product Overview
 - 9.5.3 Creatio CRM for Utilities Product Market Performance
 - 9.5.4 Creatio Business Overview
 - 9.5.5 Creatio Recent Developments
- 9.6 Monday
 - 9.6.1 Monday Basic Information
 - 9.6.2 Monday CRM for Utilities Product Overview
 - 9.6.3 Monday CRM for Utilities Product Market Performance
 - 9.6.4 Monday Business Overview
 - 9.6.5 Monday Recent Developments
- 9.7 Hubspot CRM
 - 9.7.1 Hubspot CRM Basic Information
 - 9.7.2 Hubspot CRM CRM for Utilities Product Overview
 - 9.7.3 Hubspot CRM CRM for Utilities Product Market Performance
 - 9.7.4 Hubspot CRM Business Overview
 - 9.7.5 Hubspot CRM Recent Developments
- 9.8 Edams
 - 9.8.1 Edams Basic Information
 - 9.8.2 Edams CRM for Utilities Product Overview
 - 9.8.3 Edams CRM for Utilities Product Market Performance

- 9.8.4 Edams Business Overview
- 9.8.5 Edams Recent Developments
- 9.9 Oracle
 - 9.9.1 Oracle Basic Information
 - 9.9.2 Oracle CRM for Utilities Product Overview
 - 9.9.3 Oracle CRM for Utilities Product Market Performance
 - 9.9.4 Oracle Business Overview
 - 9.9.5 Oracle Recent Developments
- 9.10 Clickup
 - 9.10.1 Clickup Basic Information
 - 9.10.2 Clickup CRM for Utilities Product Overview
 - 9.10.3 Clickup CRM for Utilities Product Market Performance
 - 9.10.4 Clickup Business Overview
 - 9.10.5 Clickup Recent Developments
- 9.11 Sage CRM
 - 9.11.1 Sage CRM Basic Information
 - 9.11.2 Sage CRM CRM for Utilities Product Overview
 - 9.11.3 Sage CRM CRM for Utilities Product Market Performance
 - 9.11.4 Sage CRM Business Overview
 - 9.11.5 Sage CRM Recent Developments
- 9.12 Pipeliner
 - 9.12.1 Pipeliner Basic Information
 - 9.12.2 Pipeliner CRM for Utilities Product Overview
 - 9.12.3 Pipeliner CRM for Utilities Product Market Performance
 - 9.12.4 Pipeliner Business Overview
 - 9.12.5 Pipeliner Recent Developments
- 9.13 Apptivo
 - 9.13.1 Apptivo Basic Information
 - 9.13.2 Apptivo CRM for Utilities Product Overview
 - 9.13.3 Apptivo CRM for Utilities Product Market Performance
 - 9.13.4 Apptivo Business Overview
 - 9.13.5 Apptivo Recent Developments
- 9.14 Salesforce
 - 9.14.1 Salesforce Basic Information
 - 9.14.2 Salesforce CRM for Utilities Product Overview
 - 9.14.3 Salesforce CRM for Utilities Product Market Performance
 - 9.14.4 Salesforce Business Overview
 - 9.14.5 Salesforce Recent Developments
- 9.15 Zoho

- 9.15.1 Zoho Basic Information
- 9.15.2 Zoho CRM for Utilities Product Overview
- 9.15.3 Zoho CRM for Utilities Product Market Performance
- 9.15.4 Zoho Business Overview
- 9.15.5 Zoho Recent Developments
- 9.16 Freshsales
 - 9.16.1 Freshsales Basic Information
 - 9.16.2 Freshsales CRM for Utilities Product Overview
 - 9.16.3 Freshsales CRM for Utilities Product Market Performance
 - 9.16.4 Freshsales Business Overview
 - 9.16.5 Freshsales Recent Developments
- 9.17 Microsoft
 - 9.17.1 Microsoft Basic Information
 - 9.17.2 Microsoft CRM for Utilities Product Overview
 - 9.17.3 Microsoft CRM for Utilities Product Market Performance
 - 9.17.4 Microsoft Business Overview
 - 9.17.5 Microsoft Recent Developments
- 9.18 SAP
 - 9.18.1 SAP Basic Information
 - 9.18.2 SAP CRM for Utilities Product Overview
 - 9.18.3 SAP CRM for Utilities Product Market Performance
 - 9.18.4 SAP Business Overview
 - 9.18.5 SAP Recent Developments
- 9.19 IBM
 - 9.19.1 IBM Basic Information
 - 9.19.2 IBM CRM for Utilities Product Overview
 - 9.19.3 IBM CRM for Utilities Product Market Performance
 - 9.19.4 IBM Business Overview
 - 9.19.5 IBM Recent Developments
- 9.20 CGI
 - 9.20.1 CGI Basic Information
 - 9.20.2 CGI CRM for Utilities Product Overview
 - 9.20.3 CGI CRM for Utilities Product Market Performance
 - 9.20.4 CGI Business Overview
 - 9.20.5 CGI Recent Developments

10 CRM FOR UTILITIES MARKET FORECAST BY REGION

10.1 Global CRM for Utilities Market Size Forecast

10.2 Global CRM for Utilities Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe CRM for Utilities Market Size Forecast by Country

10.2.3 Asia Pacific CRM for Utilities Market Size Forecast by Region

10.2.4 South America CRM for Utilities Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of CRM for Utilities by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global CRM for Utilities Market Forecast by Type (2026-2035)

11.1.1 Global CRM for Utilities Market Size Forecast by Type (2026-2035)

11.2 Global CRM for Utilities Market Forecast by Application (2026-2035)

11.2.1 Global CRM for Utilities Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global CRM for Utilities Market Size by Type (M USD)
- Table 4. Global CRM for Utilities Market Size by Application
- Table 5. CRM for Utilities Market Size Comparison by Region (M USD)
- Table 6. Global CRM for Utilities Revenue (M USD) by Company (2020-2025)
- Table 7. Global CRM for Utilities Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in CRM for Utilities as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global CRM for Utilities Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. CRM for Utilities Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global CRM for Utilities Market Size by Type (M USD)
- Table 22. Global CRM for Utilities Market Size (M USD) by Type (2020-2025)
- Table 23. Global CRM for Utilities Market Share by Type (2020-2025)
- Table 24. Global CRM for Utilities Market Size Growth Rate by Type (2021-2025)
- Table 25. Global CRM for Utilities Market Size by Application
- Table 26. Global CRM for Utilities Market Size by Application (2020-2025) & (M USD)
- Table 27. Global CRM for Utilities Market Share by Application (2020-2025)
- Table 28. Global CRM for Utilities Market Size Growth Rate by Application (2021-2025)
- Table 29. Global CRM for Utilities Market Size by Region (2020-2025) & (M USD)
- Table 30. Global CRM for Utilities Market Size Market Share by Region (2020-2025)
- Table 31. North America CRM for Utilities Market Size by Country (2020-2025) & (M USD)
- Table 32. Europe CRM for Utilities Market Size by Country (2020-2025) & (M USD)
- Table 33. Asia Pacific CRM for Utilities Market Size by Region (2020-2025) & (M USD)

Table 34. South America CRM for Utilities Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa CRM for Utilities Market Size by Region (2020-2025) & (M USD)

Table 36. Tokara Solutions Basic Information

Table 37. Tokara Solutions CRM for Utilities Product Overview

Table 38. Tokara Solutions CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Tokara Solutions SWOT Analysis

Table 40. Tokara Solutions Business Overview

Table 41. Tokara Solutions Recent Developments

Table 42. Zendesk Basic Information

Table 43. Zendesk CRM for Utilities Product Overview

Table 44. Zendesk CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Zendesk SWOT Analysis

Table 46. Zendesk Business Overview

Table 47. Zendesk Recent Developments

Table 48. Rackspace Technology Basic Information

Table 49. Rackspace Technology CRM for Utilities Product Overview

Table 50. Rackspace Technology CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Rackspace Technology SWOT Analysis

Table 52. Rackspace Technology Business Overview

Table 53. Rackspace Technology Recent Developments

Table 54. Tableau Basic Information

Table 55. Tableau CRM for Utilities Product Overview

Table 56. Tableau CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Tableau Business Overview

Table 58. Tableau Recent Developments

Table 59. Creatio Basic Information

Table 60. Creatio CRM for Utilities Product Overview

Table 61. Creatio CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Creatio Business Overview

Table 63. Creatio Recent Developments

Table 64. Monday Basic Information

Table 65. Monday CRM for Utilities Product Overview

Table 66. Monday CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Monday Business Overview

Table 68. Monday Recent Developments

- Table 69. Hubspot CRM Basic Information
- Table 70. Hubspot CRM CRM for Utilities Product Overview
- Table 71. Hubspot CRM CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Hubspot CRM Business Overview
- Table 73. Hubspot CRM Recent Developments
- Table 74. Edams Basic Information
- Table 75. Edams CRM for Utilities Product Overview
- Table 76. Edams CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. Edams Business Overview
- Table 78. Edams Recent Developments
- Table 79. Oracle Basic Information
- Table 80. Oracle CRM for Utilities Product Overview
- Table 81. Oracle CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. Oracle Business Overview
- Table 83. Oracle Recent Developments
- Table 84. Clickup Basic Information
- Table 85. Clickup CRM for Utilities Product Overview
- Table 86. Clickup CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Clickup Business Overview
- Table 88. Clickup Recent Developments
- Table 89. Sage CRM Basic Information
- Table 90. Sage CRM CRM for Utilities Product Overview
- Table 91. Sage CRM CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Sage CRM Business Overview
- Table 93. Sage CRM Recent Developments
- Table 94. Pipeliner Basic Information
- Table 95. Pipeliner CRM for Utilities Product Overview
- Table 96. Pipeliner CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Pipeliner Business Overview
- Table 98. Pipeliner Recent Developments
- Table 99. Apptivo Basic Information
- Table 100. Apptivo CRM for Utilities Product Overview
- Table 101. Apptivo CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Apptivo Business Overview
- Table 103. Apptivo Recent Developments
- Table 104. Salesforce Basic Information
- Table 105. Salesforce CRM for Utilities Product Overview

- Table 106. Salesforce CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Salesforce Business Overview
- Table 108. Salesforce Recent Developments
- Table 109. Zoho Basic Information
- Table 110. Zoho CRM for Utilities Product Overview
- Table 111. Zoho CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Zoho Business Overview
- Table 113. Zoho Recent Developments
- Table 114. Freshsales Basic Information
- Table 115. Freshsales CRM for Utilities Product Overview
- Table 116. Freshsales CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Freshsales Business Overview
- Table 118. Freshsales Recent Developments
- Table 119. Microsoft Basic Information
- Table 120. Microsoft CRM for Utilities Product Overview
- Table 121. Microsoft CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. Microsoft Business Overview
- Table 123. Microsoft Recent Developments
- Table 124. SAP Basic Information
- Table 125. SAP CRM for Utilities Product Overview
- Table 126. SAP CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 127. SAP Business Overview
- Table 128. SAP Recent Developments
- Table 129. IBM Basic Information
- Table 130. IBM CRM for Utilities Product Overview
- Table 131. IBM CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 132. IBM Business Overview
- Table 133. IBM Recent Developments
- Table 134. CGI Basic Information
- Table 135. CGI CRM for Utilities Product Overview
- Table 136. CGI CRM for Utilities Revenue (M USD) and Gross Margin (2020-2025)
- Table 137. CGI Business Overview
- Table 138. CGI Recent Developments
- Table 139. Global CRM for Utilities Market Size Forecast by Region (2026-2035) & (M USD)
- Table 140. North America CRM for Utilities Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Europe CRM for Utilities Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Asia Pacific CRM for Utilities Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America CRM for Utilities Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Middle East and Africa CRM for Utilities Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Global CRM for Utilities Market Size Forecast by Type (2026-2035) & (M USD)

Table 146. Global CRM for Utilities Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of CRM for Utilities
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global CRM for Utilities Market Size (M USD), 2025-2035
- Figure 5. Global CRM for Utilities Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. CRM for Utilities Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global CRM for Utilities Product Life Cycle
- Figure 12. Global CRM for Utilities Revenue Share by Company in 2025
- Figure 13. CRM for Utilities Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by CRM for Utilities Revenue in 2025
- Figure 15. Value Chain Map of CRM for Utilities
- Figure 16. Global CRM for Utilities Market PEST Analysis
- Figure 17. Global CRM for Utilities Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global CRM for Utilities Market Share by Type
- Figure 20. Market Share of CRM for Utilities by Type (2020-2025)
- Figure 21. Global CRM for Utilities Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global CRM for Utilities Market Share by Application
- Figure 24. Global CRM for Utilities Market Share by Application (2020-2025)
- Figure 25. Global CRM for Utilities Market Share by Application in 2024
- Figure 26. Global CRM for Utilities Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global CRM for Utilities Market Size Market Share by Region (2020-2025)
- Figure 28. North America CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America CRM for Utilities Market Size Market Share by Country in 2024
- Figure 30. U.S. CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 31. Canada CRM for Utilities Market Size (M USD) and Growth Rate

(2020-2025)

Figure 32. Mexico CRM for Utilities Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe CRM for Utilities Market Share by Country in 2024

Figure 35. Germany CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific CRM for Utilities Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific CRM for Utilities Market Size Market Share by Region in 2024

Figure 42. China CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America CRM for Utilities Market Size and Growth Rate (M USD)

Figure 48. South America CRM for Utilities Market Size Market Share by Country in 2024

Figure 49. Brazil CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa CRM for Utilities Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa CRM for Utilities Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa CRM for Utilities Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global CRM for Utilities Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global CRM for Utilities Market Share Forecast by Type (2026-2035)

Figure 61. Global CRM for Utilities Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global CRM for Utilities Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G702B87CCDAAEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G702B87CCDAAEN.html>