

Global Craft Tea Market Research Report 2025(Status and Outlook)

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Abstracts

Craft tea refers to tea leaves and edible flowers as raw materials, plastic, binding and other processes made into different appearance and shape, brewing, can open in water with different forms of shape scented tea.

This report offers a comprehensive and in-depth analysis of the global Craft Tea market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Craft Tea market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Craft Tea market.

Global Craft Tea Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

NORD-T
AHCOF INTERNATIONAL
Blue Lake Group
Lupicia
Fu Ming Fang
Chayuanchuanshi Tea
China Tea
Fuan Gongfu Tea

Market Segmentation (by Type)

Blooming craft tea
Active craft tea
Floating floss craft tea

Market Segmentation (by Application)

Commercial
Individual Consumption

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Craft Tea Market

Overview of the regional outlook of the Craft Tea Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Craft Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Craft Tea, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Craft Tea

1.2 Key Market Segments

1.2.1 Craft Tea Segment by Type

1.2.2 Craft Tea Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CRAFT TEA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Craft Tea Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Craft Tea Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CRAFT TEA MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Craft Tea Product Life Cycle

3.3 Global Craft Tea Sales by Manufacturers (2020-2025)

3.4 Global Craft Tea Revenue Market Share by Manufacturers (2020-2025)

3.5 Craft Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Craft Tea Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Craft Tea Market Competitive Situation and Trends

3.8.1 Craft Tea Market Concentration Rate

3.8.2 Global 5 and 10 Largest Craft Tea Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 CRAFT TEA INDUSTRY CHAIN ANALYSIS

- 4.1 Craft Tea Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CRAFT TEA MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Craft Tea Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Craft Tea Market
- 5.7 ESG Ratings of Leading Companies

6 CRAFT TEA MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Craft Tea Sales Market Share by Type (2020-2025)
- 6.3 Global Craft Tea Market Size Market Share by Type (2020-2025)
- 6.4 Global Craft Tea Price by Type (2020-2025)

7 CRAFT TEA MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Craft Tea Market Sales by Application (2020-2025)
- 7.3 Global Craft Tea Market Size (M USD) by Application (2020-2025)
- 7.4 Global Craft Tea Sales Growth Rate by Application (2020-2025)

8 CRAFT TEA MARKET SALES BY REGION

8.1 Global Craft Tea Sales by Region

8.1.1 Global Craft Tea Sales by Region

8.1.2 Global Craft Tea Sales Market Share by Region

8.2 Global Craft Tea Market Size by Region

8.2.1 Global Craft Tea Market Size by Region

8.2.2 Global Craft Tea Market Size Market Share by Region

8.3 North America

8.3.1 North America Craft Tea Sales by Country

8.3.2 North America Craft Tea Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Craft Tea Sales by Country

8.4.2 Europe Craft Tea Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Craft Tea Sales by Region

8.5.2 Asia Pacific Craft Tea Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Craft Tea Sales by Country

8.6.2 South America Craft Tea Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Craft Tea Sales by Region

8.7.2 Middle East and Africa Craft Tea Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 CRAFT TEA MARKET PRODUCTION BY REGION

9.1 Global Production of Craft Tea by Region(2020-2025)

9.2 Global Craft Tea Revenue Market Share by Region (2020-2025)

9.3 Global Craft Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Craft Tea Production

9.4.1 North America Craft Tea Production Growth Rate (2020-2025)

9.4.2 North America Craft Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Craft Tea Production

9.5.1 Europe Craft Tea Production Growth Rate (2020-2025)

9.5.2 Europe Craft Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Craft Tea Production (2020-2025)

9.6.1 Japan Craft Tea Production Growth Rate (2020-2025)

9.6.2 Japan Craft Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Craft Tea Production (2020-2025)

9.7.1 China Craft Tea Production Growth Rate (2020-2025)

9.7.2 China Craft Tea Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 NORD-T

10.1.1 NORD-T Basic Information

10.1.2 NORD-T Craft Tea Product Overview

10.1.3 NORD-T Craft Tea Product Market Performance

10.1.4 NORD-T Business Overview

10.1.5 NORD-T SWOT Analysis

10.1.6 NORD-T Recent Developments

10.2 AHCOF INTERNATIONAL

10.2.1 AHCOF INTERNATIONAL Basic Information

10.2.2 AHCOF INTERNATIONAL Craft Tea Product Overview

10.2.3 AHCOF INTERNATIONAL Craft Tea Product Market Performance

- 10.2.4 AHCOF INTERNATIONAL Business Overview
- 10.2.5 AHCOF INTERNATIONAL SWOT Analysis
- 10.2.6 AHCOF INTERNATIONAL Recent Developments
- 10.3 Blue Lake Group
 - 10.3.1 Blue Lake Group Basic Information
 - 10.3.2 Blue Lake Group Craft Tea Product Overview
 - 10.3.3 Blue Lake Group Craft Tea Product Market Performance
 - 10.3.4 Blue Lake Group Business Overview
 - 10.3.5 Blue Lake Group SWOT Analysis
 - 10.3.6 Blue Lake Group Recent Developments
- 10.4 Lupicia
 - 10.4.1 Lupicia Basic Information
 - 10.4.2 Lupicia Craft Tea Product Overview
 - 10.4.3 Lupicia Craft Tea Product Market Performance
 - 10.4.4 Lupicia Business Overview
 - 10.4.5 Lupicia Recent Developments
- 10.5 Fu Ming Fang
 - 10.5.1 Fu Ming Fang Basic Information
 - 10.5.2 Fu Ming Fang Craft Tea Product Overview
 - 10.5.3 Fu Ming Fang Craft Tea Product Market Performance
 - 10.5.4 Fu Ming Fang Business Overview
 - 10.5.5 Fu Ming Fang Recent Developments
- 10.6 Chayuanchuanshi Tea
 - 10.6.1 Chayuanchuanshi Tea Basic Information
 - 10.6.2 Chayuanchuanshi Tea Craft Tea Product Overview
 - 10.6.3 Chayuanchuanshi Tea Craft Tea Product Market Performance
 - 10.6.4 Chayuanchuanshi Tea Business Overview
 - 10.6.5 Chayuanchuanshi Tea Recent Developments
- 10.7 China Tea
 - 10.7.1 China Tea Basic Information
 - 10.7.2 China Tea Craft Tea Product Overview
 - 10.7.3 China Tea Craft Tea Product Market Performance
 - 10.7.4 China Tea Business Overview
 - 10.7.5 China Tea Recent Developments
- 10.8 Fuan Gongfu Tea
 - 10.8.1 Fuan Gongfu Tea Basic Information
 - 10.8.2 Fuan Gongfu Tea Craft Tea Product Overview
 - 10.8.3 Fuan Gongfu Tea Craft Tea Product Market Performance
 - 10.8.4 Fuan Gongfu Tea Business Overview

10.8.5 Fuan Gongfu Tea Recent Developments

11 CRAFT TEA MARKET FORECAST BY REGION

11.1 Global Craft Tea Market Size Forecast

11.2 Global Craft Tea Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Craft Tea Market Size Forecast by Country

11.2.3 Asia Pacific Craft Tea Market Size Forecast by Region

11.2.4 South America Craft Tea Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Craft Tea by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Craft Tea Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Craft Tea by Type (2026-2033)

12.1.2 Global Craft Tea Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Craft Tea by Type (2026-2033)

12.2 Global Craft Tea Market Forecast by Application (2026-2033)

12.2.1 Global Craft Tea Sales (K MT) Forecast by Application

12.2.2 Global Craft Tea Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Craft Tea Market Size Comparison by Region (M USD)
Table 5. Global Craft Tea Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Craft Tea Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Craft Tea Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Craft Tea Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Craft Tea as of 2024)
Table 10. Global Market Craft Tea Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Craft Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Craft Tea Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Craft Tea Sales by Type (K MT)
Table 26. Global Craft Tea Market Size by Type (M USD)
Table 27. Global Craft Tea Sales (K MT) by Type (2020-2025)
Table 28. Global Craft Tea Sales Market Share by Type (2020-2025)
Table 29. Global Craft Tea Market Size (M USD) by Type (2020-2025)
Table 30. Global Craft Tea Market Size Share by Type (2020-2025)
Table 31. Global Craft Tea Price (USD/KG) by Type (2020-2025)
Table 32. Global Craft Tea Sales (K MT) by Application

Table 33. Global Craft Tea Market Size by Application
Table 34. Global Craft Tea Sales by Application (2020-2025) & (K MT)
Table 35. Global Craft Tea Sales Market Share by Application (2020-2025)
Table 36. Global Craft Tea Market Size by Application (2020-2025) & (M USD)
Table 37. Global Craft Tea Market Share by Application (2020-2025)
Table 38. Global Craft Tea Sales Growth Rate by Application (2020-2025)
Table 39. Global Craft Tea Sales by Region (2020-2025) & (K MT)
Table 40. Global Craft Tea Sales Market Share by Region (2020-2025)
Table 41. Global Craft Tea Market Size by Region (2020-2025) & (M USD)
Table 42. Global Craft Tea Market Size Market Share by Region (2020-2025)
Table 43. North America Craft Tea Sales by Country (2020-2025) & (K MT)
Table 44. North America Craft Tea Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Craft Tea Sales by Country (2020-2025) & (K MT)
Table 46. Europe Craft Tea Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Craft Tea Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Craft Tea Market Size by Region (2020-2025) & (M USD)
Table 49. South America Craft Tea Sales by Country (2020-2025) & (K MT)
Table 50. South America Craft Tea Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Craft Tea Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Craft Tea Market Size by Region (2020-2025) & (M USD)
Table 53. Global Craft Tea Production (K MT) by Region(2020-2025)
Table 54. Global Craft Tea Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Craft Tea Revenue Market Share by Region (2020-2025)
Table 56. Global Craft Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Craft Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Craft Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Craft Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Craft Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. NORD-T Basic Information
Table 62. NORD-T Craft Tea Product Overview
Table 63. NORD-T Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. NORD-T Business Overview

Table 65. NORD-T SWOT Analysis
Table 66. NORD-T Recent Developments
Table 67. AHCOF INTERNATIONAL Basic Information
Table 68. AHCOF INTERNATIONAL Craft Tea Product Overview
Table 69. AHCOF INTERNATIONAL Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. AHCOF INTERNATIONAL Business Overview
Table 71. AHCOF INTERNATIONAL SWOT Analysis
Table 72. AHCOF INTERNATIONAL Recent Developments
Table 73. Blue Lake Group Basic Information
Table 74. Blue Lake Group Craft Tea Product Overview
Table 75. Blue Lake Group Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Blue Lake Group Business Overview
Table 77. Blue Lake Group SWOT Analysis
Table 78. Blue Lake Group Recent Developments
Table 79. Lupicia Basic Information
Table 80. Lupicia Craft Tea Product Overview
Table 81. Lupicia Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Lupicia Business Overview
Table 83. Lupicia Recent Developments
Table 84. Fu Ming Fang Basic Information
Table 85. Fu Ming Fang Craft Tea Product Overview
Table 86. Fu Ming Fang Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Fu Ming Fang Business Overview
Table 88. Fu Ming Fang Recent Developments
Table 89. Chayuanchuanshi Tea Basic Information
Table 90. Chayuanchuanshi Tea Craft Tea Product Overview
Table 91. Chayuanchuanshi Tea Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Chayuanchuanshi Tea Business Overview
Table 93. Chayuanchuanshi Tea Recent Developments
Table 94. China Tea Basic Information
Table 95. China Tea Craft Tea Product Overview
Table 96. China Tea Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. China Tea Business Overview

Table 98. China Tea Recent Developments
Table 99. Fuan Gongfu Tea Basic Information
Table 100. Fuan Gongfu Tea Craft Tea Product Overview
Table 101. Fuan Gongfu Tea Craft Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Fuan Gongfu Tea Business Overview
Table 103. Fuan Gongfu Tea Recent Developments
Table 104. Global Craft Tea Sales Forecast by Region (2026-2033) & (K MT)
Table 105. Global Craft Tea Market Size Forecast by Region (2026-2033) & (M USD)
Table 106. North America Craft Tea Sales Forecast by Country (2026-2033) & (K MT)
Table 107. North America Craft Tea Market Size Forecast by Country (2026-2033) & (M USD)
Table 108. Europe Craft Tea Sales Forecast by Country (2026-2033) & (K MT)
Table 109. Europe Craft Tea Market Size Forecast by Country (2026-2033) & (M USD)
Table 110. Asia Pacific Craft Tea Sales Forecast by Region (2026-2033) & (K MT)
Table 111. Asia Pacific Craft Tea Market Size Forecast by Region (2026-2033) & (M USD)
Table 112. South America Craft Tea Sales Forecast by Country (2026-2033) & (K MT)
Table 113. South America Craft Tea Market Size Forecast by Country (2026-2033) & (M USD)
Table 114. Middle East and Africa Craft Tea Sales Forecast by Country (2026-2033) & (Units)
Table 115. Middle East and Africa Craft Tea Market Size Forecast by Country (2026-2033) & (M USD)
Table 116. Global Craft Tea Sales Forecast by Type (2026-2033) & (K MT)
Table 117. Global Craft Tea Market Size Forecast by Type (2026-2033) & (M USD)
Table 118. Global Craft Tea Price Forecast by Type (2026-2033) & (USD/KG)
Table 119. Global Craft Tea Sales (K MT) Forecast by Application (2026-2033)
Table 120. Global Craft Tea Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Craft Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Craft Tea Market Size (M USD), 2024-2033
- Figure 5. Global Craft Tea Market Size (M USD) (2020-2033)
- Figure 6. Global Craft Tea Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Craft Tea Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Craft Tea Product Life Cycle
- Figure 13. Craft Tea Sales Share by Manufacturers in 2024
- Figure 14. Global Craft Tea Revenue Share by Manufacturers in 2024
- Figure 15. Craft Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Craft Tea Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Craft Tea Revenue in 2024
- Figure 18. Industry Chain Map of Craft Tea
- Figure 19. Global Craft Tea Market PEST Analysis
- Figure 20. Global Craft Tea Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Craft Tea Market Share by Type
- Figure 27. Sales Market Share of Craft Tea by Type (2020-2025)
- Figure 28. Sales Market Share of Craft Tea by Type in 2024
- Figure 29. Market Size Share of Craft Tea by Type (2020-2025)
- Figure 30. Market Size Share of Craft Tea by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Craft Tea Market Share by Application
- Figure 33. Global Craft Tea Sales Market Share by Application (2020-2025)

- Figure 34. Global Craft Tea Sales Market Share by Application in 2024
- Figure 35. Global Craft Tea Market Share by Application (2020-2025)
- Figure 36. Global Craft Tea Market Share by Application in 2024
- Figure 37. Global Craft Tea Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Craft Tea Sales Market Share by Region (2020-2025)
- Figure 39. Global Craft Tea Market Size Market Share by Region (2020-2025)
- Figure 40. North America Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Craft Tea Sales Market Share by Country in 2024
- Figure 43. North America Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Craft Tea Market Size Market Share by Country in 2024
- Figure 45. U.S. Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Craft Tea Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Craft Tea Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Craft Tea Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Craft Tea Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Craft Tea Sales Market Share by Country in 2024
- Figure 53. Europe Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Craft Tea Market Size Market Share by Country in 2024
- Figure 55. Germany Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Craft Tea Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Craft Tea Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Craft Tea Market Size Market Share by Region in 2024
- Figure 68. China Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Craft Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Craft Tea Sales and Growth Rate (K MT)

Figure 79. South America Craft Tea Sales Market Share by Country in 2024

Figure 80. South America Craft Tea Market Size and Growth Rate (M USD)

Figure 81. South America Craft Tea Market Size Market Share by Country in 2024

Figure 82. Brazil Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Craft Tea Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Craft Tea Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Craft Tea Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Craft Tea Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Craft Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Craft Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Craft Tea Production Market Share by Region (2020-2025)

Figure 103. North America Craft Tea Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Craft Tea Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Craft Tea Production (K MT) Growth Rate (2020-2025)

- Figure 106. China Craft Tea Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Craft Tea Sales Forecast by Volume (2020-2033) & (K MT)
- Figure 108. Global Craft Tea Market Size Forecast by Value (2020-2033) & (M USD)
- Figure 109. Global Craft Tea Sales Market Share Forecast by Type (2026-2033)
- Figure 110. Global Craft Tea Market Share Forecast by Type (2026-2033)
- Figure 111. Global Craft Tea Sales Forecast by Application (2026-2033)
- Figure 112. Global Craft Tea Market Share Forecast by Application (2026-2033)

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