

# Global Covid-19 Antigen Test Kits Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

#### Covid-19 Antigen Test Kits

This report provides a deep insight into the global Covid-19 Antigen Test Kits market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Covid-19 Antigen Test Kits Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Covid-19 Antigen Test Kits market in any manner.

#### Global Covid-19 Antigen Test Kits Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

Abbott

Alltest Biotech

Access Bio

Assure Tech

BIOHIT HealthCare

Innovation Scientific

Laihe Biotech

CTK Biotech

Well Biotech

Biotest Biotech

SD Biosensor

Testsea Biotechnology

Decheng Biotechnology

Beroni Group

## Market Segmentation (by Type)

Very High Sensitivity(Clinical Sensitivity Greater than 80% PPA)

High Sensitivity(Clinical Sensitivity Greater than 90% PPA)

Acceptable Sensitivity(Clinical Sensitivity Greater than 95% PPA)

Market Segmentation (by Application)

Government Purchases

Individual Purchases

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Covid-19 Antigen Test Kits Market

Overview of the regional outlook of the Covid-19 Antigen Test Kits Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Covid-19 Antigen Test Kits Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Covid-19 Antigen Test Kits

1.2 Key Market Segments

1.2.1 Covid-19 Antigen Test Kits Segment by Type

1.2.2 Covid-19 Antigen Test Kits Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 COVID-19 ANTIGEN TEST KITS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Covid-19 Antigen Test Kits Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Covid-19 Antigen Test Kits Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 COVID-19 ANTIGEN TEST KITS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Covid-19 Antigen Test Kits Sales by Manufacturers (2019-2024)

3.2 Global Covid-19 Antigen Test Kits Revenue Market Share by Manufacturers (2019-2024)

3.3 Covid-19 Antigen Test Kits Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Covid-19 Antigen Test Kits Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Covid-19 Antigen Test Kits Sales Sites, Area Served, Product Type

3.6 Covid-19 Antigen Test Kits Market Competitive Situation and Trends

3.6.1 Covid-19 Antigen Test Kits Market Concentration Rate

3.6.2 Global 5 and 10 Largest Covid-19 Antigen Test Kits Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 COVID-19 ANTIGEN TEST KITS INDUSTRY CHAIN ANALYSIS**

- 4.1 Covid-19 Antigen Test Kits Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF COVID-19 ANTIGEN TEST KITS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 COVID-19 ANTIGEN TEST KITS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Covid-19 Antigen Test Kits Sales Market Share by Type (2019-2024)
- 6.3 Global Covid-19 Antigen Test Kits Market Size Market Share by Type (2019-2024)
- 6.4 Global Covid-19 Antigen Test Kits Price by Type (2019-2024)

## **7 COVID-19 ANTIGEN TEST KITS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Covid-19 Antigen Test Kits Market Sales by Application (2019-2024)
- 7.3 Global Covid-19 Antigen Test Kits Market Size (M USD) by Application (2019-2024)
- 7.4 Global Covid-19 Antigen Test Kits Sales Growth Rate by Application (2019-2024)

## **8 COVID-19 ANTIGEN TEST KITS MARKET SEGMENTATION BY REGION**

- 8.1 Global Covid-19 Antigen Test Kits Sales by Region
  - 8.1.1 Global Covid-19 Antigen Test Kits Sales by Region



## 8.1.2 Global Covid-19 Antigen Test Kits Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Covid-19 Antigen Test Kits Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Covid-19 Antigen Test Kits Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Covid-19 Antigen Test Kits Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Covid-19 Antigen Test Kits Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Covid-19 Antigen Test Kits Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Abbott

#### 9.1.1 Abbott Covid-19 Antigen Test Kits Basic Information

#### 9.1.2 Abbott Covid-19 Antigen Test Kits Product Overview

#### 9.1.3 Abbott Covid-19 Antigen Test Kits Product Market Performance

- 9.1.4 Abbott Business Overview
- 9.1.5 Abbott Covid-19 Antigen Test Kits SWOT Analysis
- 9.1.6 Abbott Recent Developments
- 9.2 Alltest Biotech
  - 9.2.1 Alltest Biotech Covid-19 Antigen Test Kits Basic Information
  - 9.2.2 Alltest Biotech Covid-19 Antigen Test Kits Product Overview
  - 9.2.3 Alltest Biotech Covid-19 Antigen Test Kits Product Market Performance
  - 9.2.4 Alltest Biotech Business Overview
  - 9.2.5 Alltest Biotech Covid-19 Antigen Test Kits SWOT Analysis
  - 9.2.6 Alltest Biotech Recent Developments
- 9.3 Access Bio
  - 9.3.1 Access Bio Covid-19 Antigen Test Kits Basic Information
  - 9.3.2 Access Bio Covid-19 Antigen Test Kits Product Overview
  - 9.3.3 Access Bio Covid-19 Antigen Test Kits Product Market Performance
  - 9.3.4 Access Bio Covid-19 Antigen Test Kits SWOT Analysis
  - 9.3.5 Access Bio Business Overview
  - 9.3.6 Access Bio Recent Developments
- 9.4 Assure Tech
  - 9.4.1 Assure Tech Covid-19 Antigen Test Kits Basic Information
  - 9.4.2 Assure Tech Covid-19 Antigen Test Kits Product Overview
  - 9.4.3 Assure Tech Covid-19 Antigen Test Kits Product Market Performance
  - 9.4.4 Assure Tech Business Overview
  - 9.4.5 Assure Tech Recent Developments
- 9.5 BIOHIT HealthCare
  - 9.5.1 BIOHIT HealthCare Covid-19 Antigen Test Kits Basic Information
  - 9.5.2 BIOHIT HealthCare Covid-19 Antigen Test Kits Product Overview
  - 9.5.3 BIOHIT HealthCare Covid-19 Antigen Test Kits Product Market Performance
  - 9.5.4 BIOHIT HealthCare Business Overview
  - 9.5.5 BIOHIT HealthCare Recent Developments
- 9.6 Innovation Scientific
  - 9.6.1 Innovation Scientific Covid-19 Antigen Test Kits Basic Information
  - 9.6.2 Innovation Scientific Covid-19 Antigen Test Kits Product Overview
  - 9.6.3 Innovation Scientific Covid-19 Antigen Test Kits Product Market Performance
  - 9.6.4 Innovation Scientific Business Overview
  - 9.6.5 Innovation Scientific Recent Developments
- 9.7 Laihe Biotech
  - 9.7.1 Laihe Biotech Covid-19 Antigen Test Kits Basic Information
  - 9.7.2 Laihe Biotech Covid-19 Antigen Test Kits Product Overview
  - 9.7.3 Laihe Biotech Covid-19 Antigen Test Kits Product Market Performance

9.7.4 Laihe Biotech Business Overview

9.7.5 Laihe Biotech Recent Developments

## 9.8 CTK Biotech

9.8.1 CTK Biotech Covid-19 Antigen Test Kits Basic Information

9.8.2 CTK Biotech Covid-19 Antigen Test Kits Product Overview

9.8.3 CTK Biotech Covid-19 Antigen Test Kits Product Market Performance

9.8.4 CTK Biotech Business Overview

9.8.5 CTK Biotech Recent Developments

## 9.9 Well Biotech

9.9.1 Well Biotech Covid-19 Antigen Test Kits Basic Information

9.9.2 Well Biotech Covid-19 Antigen Test Kits Product Overview

9.9.3 Well Biotech Covid-19 Antigen Test Kits Product Market Performance

9.9.4 Well Biotech Business Overview

9.9.5 Well Biotech Recent Developments

## 9.10 Biotest Biotech

9.10.1 Biotest Biotech Covid-19 Antigen Test Kits Basic Information

9.10.2 Biotest Biotech Covid-19 Antigen Test Kits Product Overview

9.10.3 Biotest Biotech Covid-19 Antigen Test Kits Product Market Performance

9.10.4 Biotest Biotech Business Overview

9.10.5 Biotest Biotech Recent Developments

## 9.11 SD Biosensor

9.11.1 SD Biosensor Covid-19 Antigen Test Kits Basic Information

9.11.2 SD Biosensor Covid-19 Antigen Test Kits Product Overview

9.11.3 SD Biosensor Covid-19 Antigen Test Kits Product Market Performance

9.11.4 SD Biosensor Business Overview

9.11.5 SD Biosensor Recent Developments

## 9.12 Testsea Biotechnology

9.12.1 Testsea Biotechnology Covid-19 Antigen Test Kits Basic Information

9.12.2 Testsea Biotechnology Covid-19 Antigen Test Kits Product Overview

9.12.3 Testsea Biotechnology Covid-19 Antigen Test Kits Product Market Performance

9.12.4 Testsea Biotechnology Business Overview

9.12.5 Testsea Biotechnology Recent Developments

## 9.13 Decheng Biotechnology

9.13.1 Decheng Biotechnology Covid-19 Antigen Test Kits Basic Information

9.13.2 Decheng Biotechnology Covid-19 Antigen Test Kits Product Overview

9.13.3 Decheng Biotechnology Covid-19 Antigen Test Kits Product Market

Performance

9.13.4 Decheng Biotechnology Business Overview

9.13.5 Decheng Biotechnology Recent Developments

## 9.14 Beroni Group

- 9.14.1 Beroni Group Covid-19 Antigen Test Kits Basic Information
- 9.14.2 Beroni Group Covid-19 Antigen Test Kits Product Overview
- 9.14.3 Beroni Group Covid-19 Antigen Test Kits Product Market Performance
- 9.14.4 Beroni Group Business Overview
- 9.14.5 Beroni Group Recent Developments

## **10 COVID-19 ANTIGEN TEST KITS MARKET FORECAST BY REGION**

- 10.1 Global Covid-19 Antigen Test Kits Market Size Forecast
- 10.2 Global Covid-19 Antigen Test Kits Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Covid-19 Antigen Test Kits Market Size Forecast by Country
  - 10.2.3 Asia Pacific Covid-19 Antigen Test Kits Market Size Forecast by Region
  - 10.2.4 South America Covid-19 Antigen Test Kits Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Covid-19 Antigen Test Kits by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Covid-19 Antigen Test Kits Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Covid-19 Antigen Test Kits by Type (2025-2030)
  - 11.1.2 Global Covid-19 Antigen Test Kits Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Covid-19 Antigen Test Kits by Type (2025-2030)
- 11.2 Global Covid-19 Antigen Test Kits Market Forecast by Application (2025-2030)
  - 11.2.1 Global Covid-19 Antigen Test Kits Sales (K Units) Forecast by Application
  - 11.2.2 Global Covid-19 Antigen Test Kits Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Covid-19 Antigen Test Kits Market Size Comparison by Region (M USD)

Table 5. Global Covid-19 Antigen Test Kits Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Covid-19 Antigen Test Kits Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Covid-19 Antigen Test Kits Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Covid-19 Antigen Test Kits Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Covid-19 Antigen Test Kits as of 2022)

Table 10. Global Market Covid-19 Antigen Test Kits Average Price (USD/Unit) of Key  
Manufacturers (2019-2024)

Table 11. Manufacturers Covid-19 Antigen Test Kits Sales Sites and Area Served

Table 12. Manufacturers Covid-19 Antigen Test Kits Product Type

Table 13. Global Covid-19 Antigen Test Kits Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Covid-19 Antigen Test Kits

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Covid-19 Antigen Test Kits Market Challenges

Table 22. Global Covid-19 Antigen Test Kits Sales by Type (K Units)

Table 23. Global Covid-19 Antigen Test Kits Market Size by Type (M USD)

Table 24. Global Covid-19 Antigen Test Kits Sales (K Units) by Type (2019-2024)

Table 25. Global Covid-19 Antigen Test Kits Sales Market Share by Type (2019-2024)

Table 26. Global Covid-19 Antigen Test Kits Market Size (M USD) by Type (2019-2024)

Table 27. Global Covid-19 Antigen Test Kits Market Size Share by Type (2019-2024)

Table 28. Global Covid-19 Antigen Test Kits Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Covid-19 Antigen Test Kits Sales (K Units) by Application
- Table 30. Global Covid-19 Antigen Test Kits Market Size by Application
- Table 31. Global Covid-19 Antigen Test Kits Sales by Application (2019-2024) & (K Units)
- Table 32. Global Covid-19 Antigen Test Kits Sales Market Share by Application (2019-2024)
- Table 33. Global Covid-19 Antigen Test Kits Sales by Application (2019-2024) & (M USD)
- Table 34. Global Covid-19 Antigen Test Kits Market Share by Application (2019-2024)
- Table 35. Global Covid-19 Antigen Test Kits Sales Growth Rate by Application (2019-2024)
- Table 36. Global Covid-19 Antigen Test Kits Sales by Region (2019-2024) & (K Units)
- Table 37. Global Covid-19 Antigen Test Kits Sales Market Share by Region (2019-2024)
- Table 38. North America Covid-19 Antigen Test Kits Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Covid-19 Antigen Test Kits Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Covid-19 Antigen Test Kits Sales by Region (2019-2024) & (K Units)
- Table 41. South America Covid-19 Antigen Test Kits Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Covid-19 Antigen Test Kits Sales by Region (2019-2024) & (K Units)
- Table 43. Abbott Covid-19 Antigen Test Kits Basic Information
- Table 44. Abbott Covid-19 Antigen Test Kits Product Overview
- Table 45. Abbott Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Abbott Business Overview
- Table 47. Abbott Covid-19 Antigen Test Kits SWOT Analysis
- Table 48. Abbott Recent Developments
- Table 49. Alltest Biotech Covid-19 Antigen Test Kits Basic Information
- Table 50. Alltest Biotech Covid-19 Antigen Test Kits Product Overview
- Table 51. Alltest Biotech Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Alltest Biotech Business Overview
- Table 53. Alltest Biotech Covid-19 Antigen Test Kits SWOT Analysis
- Table 54. Alltest Biotech Recent Developments
- Table 55. Access Bio Covid-19 Antigen Test Kits Basic Information
- Table 56. Access Bio Covid-19 Antigen Test Kits Product Overview

Table 57. Access Bio Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Access Bio Covid-19 Antigen Test Kits SWOT Analysis

Table 59. Access Bio Business Overview

Table 60. Access Bio Recent Developments

Table 61. Assure Tech Covid-19 Antigen Test Kits Basic Information

Table 62. Assure Tech Covid-19 Antigen Test Kits Product Overview

Table 63. Assure Tech Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Assure Tech Business Overview

Table 65. Assure Tech Recent Developments

Table 66. BIOHIT HealthCare Covid-19 Antigen Test Kits Basic Information

Table 67. BIOHIT HealthCare Covid-19 Antigen Test Kits Product Overview

Table 68. BIOHIT HealthCare Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. BIOHIT HealthCare Business Overview

Table 70. BIOHIT HealthCare Recent Developments

Table 71. Innovation Scientific Covid-19 Antigen Test Kits Basic Information

Table 72. Innovation Scientific Covid-19 Antigen Test Kits Product Overview

Table 73. Innovation Scientific Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Innovation Scientific Business Overview

Table 75. Innovation Scientific Recent Developments

Table 76. Laihe Biotech Covid-19 Antigen Test Kits Basic Information

Table 77. Laihe Biotech Covid-19 Antigen Test Kits Product Overview

Table 78. Laihe Biotech Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Laihe Biotech Business Overview

Table 80. Laihe Biotech Recent Developments

Table 81. CTK Biotech Covid-19 Antigen Test Kits Basic Information

Table 82. CTK Biotech Covid-19 Antigen Test Kits Product Overview

Table 83. CTK Biotech Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. CTK Biotech Business Overview

Table 85. CTK Biotech Recent Developments

Table 86. Well Biotech Covid-19 Antigen Test Kits Basic Information

Table 87. Well Biotech Covid-19 Antigen Test Kits Product Overview

Table 88. Well Biotech Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 89. Well Biotech Business Overview
- Table 90. Well Biotech Recent Developments
- Table 91. Biotest Biotech Covid-19 Antigen Test Kits Basic Information
- Table 92. Biotest Biotech Covid-19 Antigen Test Kits Product Overview
- Table 93. Biotest Biotech Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Biotest Biotech Business Overview
- Table 95. Biotest Biotech Recent Developments
- Table 96. SD Biosensor Covid-19 Antigen Test Kits Basic Information
- Table 97. SD Biosensor Covid-19 Antigen Test Kits Product Overview
- Table 98. SD Biosensor Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. SD Biosensor Business Overview
- Table 100. SD Biosensor Recent Developments
- Table 101. Testsea Biotechnology Covid-19 Antigen Test Kits Basic Information
- Table 102. Testsea Biotechnology Covid-19 Antigen Test Kits Product Overview
- Table 103. Testsea Biotechnology Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Testsea Biotechnology Business Overview
- Table 105. Testsea Biotechnology Recent Developments
- Table 106. Decheng Biotechnology Covid-19 Antigen Test Kits Basic Information
- Table 107. Decheng Biotechnology Covid-19 Antigen Test Kits Product Overview
- Table 108. Decheng Biotechnology Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Decheng Biotechnology Business Overview
- Table 110. Decheng Biotechnology Recent Developments
- Table 111. Beroni Group Covid-19 Antigen Test Kits Basic Information
- Table 112. Beroni Group Covid-19 Antigen Test Kits Product Overview
- Table 113. Beroni Group Covid-19 Antigen Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Beroni Group Business Overview
- Table 115. Beroni Group Recent Developments
- Table 116. Global Covid-19 Antigen Test Kits Sales Forecast by Region (2025-2030) & (K Units)
- Table 117. Global Covid-19 Antigen Test Kits Market Size Forecast by Region (2025-2030) & (M USD)
- Table 118. North America Covid-19 Antigen Test Kits Sales Forecast by Country (2025-2030) & (K Units)
- Table 119. North America Covid-19 Antigen Test Kits Market Size Forecast by Country



(2025-2030) & (M USD)

Table 120. Europe Covid-19 Antigen Test Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 121. Europe Covid-19 Antigen Test Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Asia Pacific Covid-19 Antigen Test Kits Sales Forecast by Region (2025-2030) & (K Units)

Table 123. Asia Pacific Covid-19 Antigen Test Kits Market Size Forecast by Region (2025-2030) & (M USD)

Table 124. South America Covid-19 Antigen Test Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 125. South America Covid-19 Antigen Test Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Covid-19 Antigen Test Kits Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa Covid-19 Antigen Test Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Covid-19 Antigen Test Kits Sales Forecast by Type (2025-2030) & (K Units)

Table 129. Global Covid-19 Antigen Test Kits Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global Covid-19 Antigen Test Kits Price Forecast by Type (2025-2030) & (USD/Unit)

Table 131. Global Covid-19 Antigen Test Kits Sales (K Units) Forecast by Application (2025-2030)

Table 132. Global Covid-19 Antigen Test Kits Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Covid-19 Antigen Test Kits
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Covid-19 Antigen Test Kits Market Size (M USD), 2019-2030
- Figure 5. Global Covid-19 Antigen Test Kits Market Size (M USD) (2019-2030)
- Figure 6. Global Covid-19 Antigen Test Kits Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Covid-19 Antigen Test Kits Market Size by Country (M USD)
- Figure 11. Covid-19 Antigen Test Kits Sales Share by Manufacturers in 2023
- Figure 12. Global Covid-19 Antigen Test Kits Revenue Share by Manufacturers in 2023
- Figure 13. Covid-19 Antigen Test Kits Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Covid-19 Antigen Test Kits Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Covid-19 Antigen Test Kits Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Covid-19 Antigen Test Kits Market Share by Type
- Figure 18. Sales Market Share of Covid-19 Antigen Test Kits by Type (2019-2024)
- Figure 19. Sales Market Share of Covid-19 Antigen Test Kits by Type in 2023
- Figure 20. Market Size Share of Covid-19 Antigen Test Kits by Type (2019-2024)
- Figure 21. Market Size Market Share of Covid-19 Antigen Test Kits by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Covid-19 Antigen Test Kits Market Share by Application
- Figure 24. Global Covid-19 Antigen Test Kits Sales Market Share by Application (2019-2024)
- Figure 25. Global Covid-19 Antigen Test Kits Sales Market Share by Application in 2023
- Figure 26. Global Covid-19 Antigen Test Kits Market Share by Application (2019-2024)
- Figure 27. Global Covid-19 Antigen Test Kits Market Share by Application in 2023
- Figure 28. Global Covid-19 Antigen Test Kits Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Covid-19 Antigen Test Kits Sales Market Share by Region (2019-2024)

Figure 30. North America Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Covid-19 Antigen Test Kits Sales Market Share by Country in 2023

Figure 32. U.S. Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Covid-19 Antigen Test Kits Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Covid-19 Antigen Test Kits Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Covid-19 Antigen Test Kits Sales Market Share by Country in 2023

Figure 37. Germany Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Covid-19 Antigen Test Kits Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Covid-19 Antigen Test Kits Sales Market Share by Region in 2023

Figure 44. China Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Covid-19 Antigen Test Kits Sales and Growth Rate (K Units)

Figure 50. South America Covid-19 Antigen Test Kits Sales Market Share by Country in 2023

Figure 51. Brazil Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Covid-19 Antigen Test Kits Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Covid-19 Antigen Test Kits Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Covid-19 Antigen Test Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Covid-19 Antigen Test Kits Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Covid-19 Antigen Test Kits Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Covid-19 Antigen Test Kits Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Covid-19 Antigen Test Kits Market Share Forecast by Type (2025-2030)

Figure 65. Global Covid-19 Antigen Test Kits Sales Forecast by Application (2025-2030)

Figure 66. Global Covid-19 Antigen Test Kits Market Share Forecast by Application (2025-2030)

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