

Global Courier Express and Parcel Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

CEP (Courier, Express and Parcel), is characterized by the time sensitivity of its shipments with consignments usually less than 70 pounds (32 kg) delivered on a door to door basis. There are different levels of service, each associated with a cost structure.

This report provides a deep insight into the global Courier Express and Parcel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Courier Express and Parcel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Courier Express and Parcel market in any manner.

Global Courier Express and Parcel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

FedEx

UPS

A-1 Express

BDP

Deutsche Post DHL Group

Allied Express

Aramex

American Expediting

Antron Express

DX Group

General Logistics Systems

Deliv

Unique Air Express

Yodel

One World Express

Tuffnells Parcels Express

Market Segmentation (by Type)

Air Transport

Land Transport

Sea Transport

Market Segmentation (by Application)

Business-To-Business (B2B)

Business-To-Consumer (B2C)

Consumer-To-Consumer (C2C)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Courier Express and Parcel Market

Overview of the regional outlook of the Courier Express and Parcel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Courier Express and Parcel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Courier Express and Parcel

1.2 Key Market Segments

1.2.1 Courier Express and Parcel Segment by Type

1.2.2 Courier Express and Parcel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COURIER EXPRESS AND PARCEL MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COURIER EXPRESS AND PARCEL MARKET COMPETITIVE LANDSCAPE

3.1 Global Courier Express and Parcel Revenue Market Share by Company
(2019-2024)

3.2 Courier Express and Parcel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Courier Express and Parcel Market Size Sites, Area Served, Product Type

3.4 Courier Express and Parcel Market Competitive Situation and Trends

3.4.1 Courier Express and Parcel Market Concentration Rate

3.4.2 Global 5 and 10 Largest Courier Express and Parcel Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 COURIER EXPRESS AND PARCEL VALUE CHAIN ANALYSIS

4.1 Courier Express and Parcel Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COURIER EXPRESS AND PARCEL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 COURIER EXPRESS AND PARCEL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Courier Express and Parcel Market Size Market Share by Type (2019-2024)

6.3 Global Courier Express and Parcel Market Size Growth Rate by Type (2019-2024)

7 COURIER EXPRESS AND PARCEL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Courier Express and Parcel Market Size (M USD) by Application (2019-2024)

7.3 Global Courier Express and Parcel Market Size Growth Rate by Application (2019-2024)

8 COURIER EXPRESS AND PARCEL MARKET SEGMENTATION BY REGION

8.1 Global Courier Express and Parcel Market Size by Region

8.1.1 Global Courier Express and Parcel Market Size by Region

8.1.2 Global Courier Express and Parcel Market Size Market Share by Region

8.2 North America

8.2.1 North America Courier Express and Parcel Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Courier Express and Parcel Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Courier Express and Parcel Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Courier Express and Parcel Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Courier Express and Parcel Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 FedEx

9.1.1 FedEx Courier Express and Parcel Basic Information

9.1.2 FedEx Courier Express and Parcel Product Overview

9.1.3 FedEx Courier Express and Parcel Product Market Performance

9.1.4 FedEx Courier Express and Parcel SWOT Analysis

9.1.5 FedEx Business Overview

9.1.6 FedEx Recent Developments

9.2 UPS

9.2.1 UPS Courier Express and Parcel Basic Information

9.2.2 UPS Courier Express and Parcel Product Overview

- 9.2.3 UPS Courier Express and Parcel Product Market Performance
- 9.2.4 FedEx Courier Express and Parcel SWOT Analysis
- 9.2.5 UPS Business Overview
- 9.2.6 UPS Recent Developments
- 9.3 A-1 Express
 - 9.3.1 A-1 Express Courier Express and Parcel Basic Information
 - 9.3.2 A-1 Express Courier Express and Parcel Product Overview
 - 9.3.3 A-1 Express Courier Express and Parcel Product Market Performance
 - 9.3.4 FedEx Courier Express and Parcel SWOT Analysis
 - 9.3.5 A-1 Express Business Overview
 - 9.3.6 A-1 Express Recent Developments
- 9.4 BDP
 - 9.4.1 BDP Courier Express and Parcel Basic Information
 - 9.4.2 BDP Courier Express and Parcel Product Overview
 - 9.4.3 BDP Courier Express and Parcel Product Market Performance
 - 9.4.4 BDP Business Overview
 - 9.4.5 BDP Recent Developments
- 9.5 Deutsche Post DHL Group
 - 9.5.1 Deutsche Post DHL Group Courier Express and Parcel Basic Information
 - 9.5.2 Deutsche Post DHL Group Courier Express and Parcel Product Overview
 - 9.5.3 Deutsche Post DHL Group Courier Express and Parcel Product Market Performance
 - 9.5.4 Deutsche Post DHL Group Business Overview
 - 9.5.5 Deutsche Post DHL Group Recent Developments
- 9.6 Allied Express
 - 9.6.1 Allied Express Courier Express and Parcel Basic Information
 - 9.6.2 Allied Express Courier Express and Parcel Product Overview
 - 9.6.3 Allied Express Courier Express and Parcel Product Market Performance
 - 9.6.4 Allied Express Business Overview
 - 9.6.5 Allied Express Recent Developments
- 9.7 Aramex
 - 9.7.1 Aramex Courier Express and Parcel Basic Information
 - 9.7.2 Aramex Courier Express and Parcel Product Overview
 - 9.7.3 Aramex Courier Express and Parcel Product Market Performance
 - 9.7.4 Aramex Business Overview
 - 9.7.5 Aramex Recent Developments
- 9.8 American Expediting
 - 9.8.1 American Expediting Courier Express and Parcel Basic Information
 - 9.8.2 American Expediting Courier Express and Parcel Product Overview

- 9.8.3 American Expediting Courier Express and Parcel Product Market Performance
- 9.8.4 American Expediting Business Overview
- 9.8.5 American Expediting Recent Developments
- 9.9 Antron Express
 - 9.9.1 Antron Express Courier Express and Parcel Basic Information
 - 9.9.2 Antron Express Courier Express and Parcel Product Overview
 - 9.9.3 Antron Express Courier Express and Parcel Product Market Performance
 - 9.9.4 Antron Express Business Overview
 - 9.9.5 Antron Express Recent Developments
- 9.10 DX Group
 - 9.10.1 DX Group Courier Express and Parcel Basic Information
 - 9.10.2 DX Group Courier Express and Parcel Product Overview
 - 9.10.3 DX Group Courier Express and Parcel Product Market Performance
 - 9.10.4 DX Group Business Overview
 - 9.10.5 DX Group Recent Developments
- 9.11 General Logistics Systems
 - 9.11.1 General Logistics Systems Courier Express and Parcel Basic Information
 - 9.11.2 General Logistics Systems Courier Express and Parcel Product Overview
 - 9.11.3 General Logistics Systems Courier Express and Parcel Product Market Performance
 - 9.11.4 General Logistics Systems Business Overview
 - 9.11.5 General Logistics Systems Recent Developments
- 9.12 Deliv
 - 9.12.1 Deliv Courier Express and Parcel Basic Information
 - 9.12.2 Deliv Courier Express and Parcel Product Overview
 - 9.12.3 Deliv Courier Express and Parcel Product Market Performance
 - 9.12.4 Deliv Business Overview
 - 9.12.5 Deliv Recent Developments
- 9.13 Unique Air Express
 - 9.13.1 Unique Air Express Courier Express and Parcel Basic Information
 - 9.13.2 Unique Air Express Courier Express and Parcel Product Overview
 - 9.13.3 Unique Air Express Courier Express and Parcel Product Market Performance
 - 9.13.4 Unique Air Express Business Overview
 - 9.13.5 Unique Air Express Recent Developments
- 9.14 Yodel
 - 9.14.1 Yodel Courier Express and Parcel Basic Information
 - 9.14.2 Yodel Courier Express and Parcel Product Overview
 - 9.14.3 Yodel Courier Express and Parcel Product Market Performance
 - 9.14.4 Yodel Business Overview

9.14.5 Yodel Recent Developments

9.15 One World Express

9.15.1 One World Express Courier Express and Parcel Basic Information

9.15.2 One World Express Courier Express and Parcel Product Overview

9.15.3 One World Express Courier Express and Parcel Product Market Performance

9.15.4 One World Express Business Overview

9.15.5 One World Express Recent Developments

9.16 Tuffnells Parcels Express

9.16.1 Tuffnells Parcels Express Courier Express and Parcel Basic Information

9.16.2 Tuffnells Parcels Express Courier Express and Parcel Product Overview

9.16.3 Tuffnells Parcels Express Courier Express and Parcel Product Market

Performance

9.16.4 Tuffnells Parcels Express Business Overview

9.16.5 Tuffnells Parcels Express Recent Developments

10 COURIER EXPRESS AND PARCEL REGIONAL MARKET FORECAST

10.1 Global Courier Express and Parcel Market Size Forecast

10.2 Global Courier Express and Parcel Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Courier Express and Parcel Market Size Forecast by Country

10.2.3 Asia Pacific Courier Express and Parcel Market Size Forecast by Region

10.2.4 South America Courier Express and Parcel Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Courier Express and Parcel by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Courier Express and Parcel Market Forecast by Type (2025-2030)

11.2 Global Courier Express and Parcel Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Courier Express and Parcel Market Size Comparison by Region (M USD)

Table 5. Global Courier Express and Parcel Revenue (M USD) by Company
(2019-2024)

Table 6. Global Courier Express and Parcel Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Courier Express and Parcel as of 2022)

Table 8. Company Courier Express and Parcel Market Size Sites and Area Served

Table 9. Company Courier Express and Parcel Product Type

Table 10. Global Courier Express and Parcel Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Courier Express and Parcel

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Courier Express and Parcel Market Challenges

Table 18. Global Courier Express and Parcel Market Size by Type (M USD)

Table 19. Global Courier Express and Parcel Market Size (M USD) by Type
(2019-2024)

Table 20. Global Courier Express and Parcel Market Size Share by Type (2019-2024)

Table 21. Global Courier Express and Parcel Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Courier Express and Parcel Market Size by Application

Table 23. Global Courier Express and Parcel Market Size by Application (2019-2024) &
(M USD)

Table 24. Global Courier Express and Parcel Market Share by Application (2019-2024)

Table 25. Global Courier Express and Parcel Market Size Growth Rate by Application
(2019-2024)

Table 26. Global Courier Express and Parcel Market Size by Region (2019-2024) & (M
USD)

Table 27. Global Courier Express and Parcel Market Size Market Share by Region

(2019-2024)

Table 28. North America Courier Express and Parcel Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Courier Express and Parcel Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Courier Express and Parcel Market Size by Region (2019-2024) & (M USD)

Table 31. South America Courier Express and Parcel Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Courier Express and Parcel Market Size by Region (2019-2024) & (M USD)

Table 33. FedEx Courier Express and Parcel Basic Information

Table 34. FedEx Courier Express and Parcel Product Overview

Table 35. FedEx Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 36. FedEx Courier Express and Parcel SWOT Analysis

Table 37. FedEx Business Overview

Table 38. FedEx Recent Developments

Table 39. UPS Courier Express and Parcel Basic Information

Table 40. UPS Courier Express and Parcel Product Overview

Table 41. UPS Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 42. FedEx Courier Express and Parcel SWOT Analysis

Table 43. UPS Business Overview

Table 44. UPS Recent Developments

Table 45. A-1 Express Courier Express and Parcel Basic Information

Table 46. A-1 Express Courier Express and Parcel Product Overview

Table 47. A-1 Express Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 48. FedEx Courier Express and Parcel SWOT Analysis

Table 49. A-1 Express Business Overview

Table 50. A-1 Express Recent Developments

Table 51. BDP Courier Express and Parcel Basic Information

Table 52. BDP Courier Express and Parcel Product Overview

Table 53. BDP Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 54. BDP Business Overview

Table 55. BDP Recent Developments

Table 56. Deutsche Post DHL Group Courier Express and Parcel Basic Information

Table 57. Deutsche Post DHL Group Courier Express and Parcel Product Overview

Table 58. Deutsche Post DHL Group Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Deutsche Post DHL Group Business Overview

Table 60. Deutsche Post DHL Group Recent Developments

Table 61. Allied Express Courier Express and Parcel Basic Information

Table 62. Allied Express Courier Express and Parcel Product Overview

Table 63. Allied Express Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Allied Express Business Overview

Table 65. Allied Express Recent Developments

Table 66. Aramex Courier Express and Parcel Basic Information

Table 67. Aramex Courier Express and Parcel Product Overview

Table 68. Aramex Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Aramex Business Overview

Table 70. Aramex Recent Developments

Table 71. American Expediting Courier Express and Parcel Basic Information

Table 72. American Expediting Courier Express and Parcel Product Overview

Table 73. American Expediting Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 74. American Expediting Business Overview

Table 75. American Expediting Recent Developments

Table 76. Antron Express Courier Express and Parcel Basic Information

Table 77. Antron Express Courier Express and Parcel Product Overview

Table 78. Antron Express Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Antron Express Business Overview

Table 80. Antron Express Recent Developments

Table 81. DX Group Courier Express and Parcel Basic Information

Table 82. DX Group Courier Express and Parcel Product Overview

Table 83. DX Group Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

Table 84. DX Group Business Overview

Table 85. DX Group Recent Developments

Table 86. General Logistics Systems Courier Express and Parcel Basic Information

Table 87. General Logistics Systems Courier Express and Parcel Product Overview

Table 88. General Logistics Systems Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)

- Table 89. General Logistics Systems Business Overview
- Table 90. General Logistics Systems Recent Developments
- Table 91. Deliv Courier Express and Parcel Basic Information
- Table 92. Deliv Courier Express and Parcel Product Overview
- Table 93. Deliv Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Deliv Business Overview
- Table 95. Deliv Recent Developments
- Table 96. Unique Air Express Courier Express and Parcel Basic Information
- Table 97. Unique Air Express Courier Express and Parcel Product Overview
- Table 98. Unique Air Express Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Unique Air Express Business Overview
- Table 100. Unique Air Express Recent Developments
- Table 101. Yodel Courier Express and Parcel Basic Information
- Table 102. Yodel Courier Express and Parcel Product Overview
- Table 103. Yodel Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Yodel Business Overview
- Table 105. Yodel Recent Developments
- Table 106. One World Express Courier Express and Parcel Basic Information
- Table 107. One World Express Courier Express and Parcel Product Overview
- Table 108. One World Express Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. One World Express Business Overview
- Table 110. One World Express Recent Developments
- Table 111. Tuffnells Parcels Express Courier Express and Parcel Basic Information
- Table 112. Tuffnells Parcels Express Courier Express and Parcel Product Overview
- Table 113. Tuffnells Parcels Express Courier Express and Parcel Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Tuffnells Parcels Express Business Overview
- Table 115. Tuffnells Parcels Express Recent Developments
- Table 116. Global Courier Express and Parcel Market Size Forecast by Region (2025-2030) & (M USD)
- Table 117. North America Courier Express and Parcel Market Size Forecast by Country (2025-2030) & (M USD)
- Table 118. Europe Courier Express and Parcel Market Size Forecast by Country (2025-2030) & (M USD)
- Table 119. Asia Pacific Courier Express and Parcel Market Size Forecast by Region

(2025-2030) & (M USD)

Table 120. South America Courier Express and Parcel Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Courier Express and Parcel Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Global Courier Express and Parcel Market Size Forecast by Type (2025-2030) & (M USD)

Table 123. Global Courier Express and Parcel Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Courier Express and Parcel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Courier Express and Parcel Market Size (M USD), 2019-2030
- Figure 5. Global Courier Express and Parcel Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Courier Express and Parcel Market Size by Country (M USD)
- Figure 10. Global Courier Express and Parcel Revenue Share by Company in 2023
- Figure 11. Courier Express and Parcel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Courier Express and Parcel Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Courier Express and Parcel Market Share by Type
- Figure 15. Market Size Share of Courier Express and Parcel by Type (2019-2024)
- Figure 16. Market Size Market Share of Courier Express and Parcel by Type in 2022
- Figure 17. Global Courier Express and Parcel Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Courier Express and Parcel Market Share by Application
- Figure 20. Global Courier Express and Parcel Market Share by Application (2019-2024)
- Figure 21. Global Courier Express and Parcel Market Share by Application in 2022
- Figure 22. Global Courier Express and Parcel Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Courier Express and Parcel Market Size Market Share by Region (2019-2024)
- Figure 24. North America Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Courier Express and Parcel Market Size Market Share by Country in 2023
- Figure 26. U.S. Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Courier Express and Parcel Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Courier Express and Parcel Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Courier Express and Parcel Market Size Market Share by Country in 2023

Figure 31. Germany Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Courier Express and Parcel Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Courier Express and Parcel Market Size Market Share by Region in 2023

Figure 38. China Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Courier Express and Parcel Market Size and Growth Rate (M USD)

Figure 44. South America Courier Express and Parcel Market Size Market Share by Country in 2023

Figure 45. Brazil Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Courier Express and Parcel Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Courier Express and Parcel Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Courier Express and Parcel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Courier Express and Parcel Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Courier Express and Parcel Market Share Forecast by Type (2025-2030)

Figure 57. Global Courier Express and Parcel Market Share Forecast by Application (2025-2030)

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