

Global Cosmetics Soap Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Soaps are salts of fatty acids used in a variety of cleansing and lubricating products. In a domestic setting, soaps are surfactants usually used for washing, bathing, and other types of housekeeping. In industrial settings, soaps are used as thickeners, components of some lubricants, and precursors to catalysts. Soap is one of the oldest and most important cosmetic and personal care products. Soap is a product used in conjunction with water for washing and cleaning. It usually comes in a solid molded form (bar soap) but may also come in the form of liquids dispersed from dispensers.

The Global Cosmetics Soap Market Size was estimated at USD 83.16 million in 2023 and is projected to reach USD 104.02 million by 2029, exhibiting a CAGR of 3.80% during the forecast period.

This report provides a deep insight into the global Cosmetics Soap market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cosmetics Soap Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cosmetics Soap market in any manner.

Global Cosmetics Soap Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

DHC

Clinique

LOCCITANE

KOSE

Sisley

Herborist

PrettyValley

WRIOL

Sulwhasoo

DoraDosun

Soapwerke

Cutee Soap

Vive Cosmetics

HCP Wellness

Zoic Cosmetics

Market Segmentation (by Type)

Bar

Liquid

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cosmetics Soap Market

Overview of the regional outlook of the Cosmetics Soap Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Cosmetics Soap Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cosmetics Soap
- 1.2 Key Market Segments
 - 1.2.1 Cosmetics Soap Segment by Type
 - 1.2.2 Cosmetics Soap Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 COSMETICS SOAP MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Cosmetics Soap Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Cosmetics Soap Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 COSMETICS SOAP MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cosmetics Soap Sales by Manufacturers (2019-2024)
- 3.2 Global Cosmetics Soap Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Cosmetics Soap Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Cosmetics Soap Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Cosmetics Soap Sales Sites, Area Served, Product Type
- 3.6 Cosmetics Soap Market Competitive Situation and Trends
 - 3.6.1 Cosmetics Soap Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Cosmetics Soap Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 COSMETICS SOAP INDUSTRY CHAIN ANALYSIS

- 4.1 Cosmetics Soap Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COSMETICS SOAP MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 COSMETICS SOAP MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cosmetics Soap Sales Market Share by Type (2019-2024)

6.3 Global Cosmetics Soap Market Size Market Share by Type (2019-2024)

6.4 Global Cosmetics Soap Price by Type (2019-2024)

7 COSMETICS SOAP MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cosmetics Soap Market Sales by Application (2019-2024)

7.3 Global Cosmetics Soap Market Size (M USD) by Application (2019-2024)

7.4 Global Cosmetics Soap Sales Growth Rate by Application (2019-2024)

8 COSMETICS SOAP MARKET SEGMENTATION BY REGION

8.1 Global Cosmetics Soap Sales by Region

8.1.1 Global Cosmetics Soap Sales by Region

8.1.2 Global Cosmetics Soap Sales Market Share by Region

8.2 North America

8.2.1 North America Cosmetics Soap Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cosmetics Soap Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cosmetics Soap Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cosmetics Soap Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cosmetics Soap Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 DHC

9.1.1 DHC Cosmetics Soap Basic Information

9.1.2 DHC Cosmetics Soap Product Overview

9.1.3 DHC Cosmetics Soap Product Market Performance

9.1.4 DHC Business Overview

9.1.5 DHC Cosmetics Soap SWOT Analysis

9.1.6 DHC Recent Developments

9.2 Clinique

- 9.2.1 Clinique Cosmetics Soap Basic Information
- 9.2.2 Clinique Cosmetics Soap Product Overview
- 9.2.3 Clinique Cosmetics Soap Product Market Performance
- 9.2.4 Clinique Business Overview
- 9.2.5 Clinique Cosmetics Soap SWOT Analysis
- 9.2.6 Clinique Recent Developments
- 9.3 LOCCITANE
 - 9.3.1 LOCCITANE Cosmetics Soap Basic Information
 - 9.3.2 LOCCITANE Cosmetics Soap Product Overview
 - 9.3.3 LOCCITANE Cosmetics Soap Product Market Performance
 - 9.3.4 LOCCITANE Cosmetics Soap SWOT Analysis
 - 9.3.5 LOCCITANE Business Overview
 - 9.3.6 LOCCITANE Recent Developments
- 9.4 KOSE
 - 9.4.1 KOSE Cosmetics Soap Basic Information
 - 9.4.2 KOSE Cosmetics Soap Product Overview
 - 9.4.3 KOSE Cosmetics Soap Product Market Performance
 - 9.4.4 KOSE Business Overview
 - 9.4.5 KOSE Recent Developments
- 9.5 Sisley
 - 9.5.1 Sisley Cosmetics Soap Basic Information
 - 9.5.2 Sisley Cosmetics Soap Product Overview
 - 9.5.3 Sisley Cosmetics Soap Product Market Performance
 - 9.5.4 Sisley Business Overview
 - 9.5.5 Sisley Recent Developments
- 9.6 Herborist
 - 9.6.1 Herborist Cosmetics Soap Basic Information
 - 9.6.2 Herborist Cosmetics Soap Product Overview
 - 9.6.3 Herborist Cosmetics Soap Product Market Performance
 - 9.6.4 Herborist Business Overview
 - 9.6.5 Herborist Recent Developments
- 9.7 PrettyValley
 - 9.7.1 PrettyValley Cosmetics Soap Basic Information
 - 9.7.2 PrettyValley Cosmetics Soap Product Overview
 - 9.7.3 PrettyValley Cosmetics Soap Product Market Performance
 - 9.7.4 PrettyValley Business Overview
 - 9.7.5 PrettyValley Recent Developments
- 9.8 WRIOL
 - 9.8.1 WRIOL Cosmetics Soap Basic Information

- 9.8.2 WRIOL Cosmetics Soap Product Overview
- 9.8.3 WRIOL Cosmetics Soap Product Market Performance
- 9.8.4 WRIOL Business Overview
- 9.8.5 WRIOL Recent Developments
- 9.9 Sulwhasoo
 - 9.9.1 Sulwhasoo Cosmetics Soap Basic Information
 - 9.9.2 Sulwhasoo Cosmetics Soap Product Overview
 - 9.9.3 Sulwhasoo Cosmetics Soap Product Market Performance
 - 9.9.4 Sulwhasoo Business Overview
 - 9.9.5 Sulwhasoo Recent Developments
- 9.10 DoraDosun
 - 9.10.1 DoraDosun Cosmetics Soap Basic Information
 - 9.10.2 DoraDosun Cosmetics Soap Product Overview
 - 9.10.3 DoraDosun Cosmetics Soap Product Market Performance
 - 9.10.4 DoraDosun Business Overview
 - 9.10.5 DoraDosun Recent Developments
- 9.11 Soapwerke
 - 9.11.1 Soapwerke Cosmetics Soap Basic Information
 - 9.11.2 Soapwerke Cosmetics Soap Product Overview
 - 9.11.3 Soapwerke Cosmetics Soap Product Market Performance
 - 9.11.4 Soapwerke Business Overview
 - 9.11.5 Soapwerke Recent Developments
- 9.12 Cutee Soap
 - 9.12.1 Cutee Soap Cosmetics Soap Basic Information
 - 9.12.2 Cutee Soap Cosmetics Soap Product Overview
 - 9.12.3 Cutee Soap Cosmetics Soap Product Market Performance
 - 9.12.4 Cutee Soap Business Overview
 - 9.12.5 Cutee Soap Recent Developments
- 9.13 Vive Cosmetics
 - 9.13.1 Vive Cosmetics Cosmetics Soap Basic Information
 - 9.13.2 Vive Cosmetics Cosmetics Soap Product Overview
 - 9.13.3 Vive Cosmetics Cosmetics Soap Product Market Performance
 - 9.13.4 Vive Cosmetics Business Overview
 - 9.13.5 Vive Cosmetics Recent Developments
- 9.14 HCP Wellness
 - 9.14.1 HCP Wellness Cosmetics Soap Basic Information
 - 9.14.2 HCP Wellness Cosmetics Soap Product Overview
 - 9.14.3 HCP Wellness Cosmetics Soap Product Market Performance
 - 9.14.4 HCP Wellness Business Overview

9.14.5 HCP Wellness Recent Developments

9.15 Zoic Cosmetics

9.15.1 Zoic Cosmetics Cosmetics Soap Basic Information

9.15.2 Zoic Cosmetics Cosmetics Soap Product Overview

9.15.3 Zoic Cosmetics Cosmetics Soap Product Market Performance

9.15.4 Zoic Cosmetics Business Overview

9.15.5 Zoic Cosmetics Recent Developments

10 COSMETICS SOAP MARKET FORECAST BY REGION

10.1 Global Cosmetics Soap Market Size Forecast

10.2 Global Cosmetics Soap Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cosmetics Soap Market Size Forecast by Country

10.2.3 Asia Pacific Cosmetics Soap Market Size Forecast by Region

10.2.4 South America Cosmetics Soap Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Cosmetics Soap by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Cosmetics Soap Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Cosmetics Soap by Type (2025-2030)

11.1.2 Global Cosmetics Soap Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Cosmetics Soap by Type (2025-2030)

11.2 Global Cosmetics Soap Market Forecast by Application (2025-2030)

11.2.1 Global Cosmetics Soap Sales (K Units) Forecast by Application

11.2.2 Global Cosmetics Soap Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cosmetics Soap Market Size Comparison by Region (M USD)

Table 5. Global Cosmetics Soap Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Cosmetics Soap Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Cosmetics Soap Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Cosmetics Soap Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cosmetics Soap as of 2022)

Table 10. Global Market Cosmetics Soap Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Cosmetics Soap Sales Sites and Area Served

Table 12. Manufacturers Cosmetics Soap Product Type

Table 13. Global Cosmetics Soap Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Cosmetics Soap

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Cosmetics Soap Market Challenges

Table 22. Global Cosmetics Soap Sales by Type (K Units)

Table 23. Global Cosmetics Soap Market Size by Type (M USD)

Table 24. Global Cosmetics Soap Sales (K Units) by Type (2019-2024)

Table 25. Global Cosmetics Soap Sales Market Share by Type (2019-2024)

Table 26. Global Cosmetics Soap Market Size (M USD) by Type (2019-2024)

Table 27. Global Cosmetics Soap Market Size Share by Type (2019-2024)

Table 28. Global Cosmetics Soap Price (USD/Unit) by Type (2019-2024)

Table 29. Global Cosmetics Soap Sales (K Units) by Application

Table 30. Global Cosmetics Soap Market Size by Application

Table 31. Global Cosmetics Soap Sales by Application (2019-2024) & (K Units)

Table 32. Global Cosmetics Soap Sales Market Share by Application (2019-2024)

- Table 33. Global Cosmetics Soap Sales by Application (2019-2024) & (M USD)
- Table 34. Global Cosmetics Soap Market Share by Application (2019-2024)
- Table 35. Global Cosmetics Soap Sales Growth Rate by Application (2019-2024)
- Table 36. Global Cosmetics Soap Sales by Region (2019-2024) & (K Units)
- Table 37. Global Cosmetics Soap Sales Market Share by Region (2019-2024)
- Table 38. North America Cosmetics Soap Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Cosmetics Soap Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Cosmetics Soap Sales by Region (2019-2024) & (K Units)
- Table 41. South America Cosmetics Soap Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Cosmetics Soap Sales by Region (2019-2024) & (K Units)
- Table 43. DHC Cosmetics Soap Basic Information
- Table 44. DHC Cosmetics Soap Product Overview
- Table 45. DHC Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. DHC Business Overview
- Table 47. DHC Cosmetics Soap SWOT Analysis
- Table 48. DHC Recent Developments
- Table 49. Clinique Cosmetics Soap Basic Information
- Table 50. Clinique Cosmetics Soap Product Overview
- Table 51. Clinique Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Clinique Business Overview
- Table 53. Clinique Cosmetics Soap SWOT Analysis
- Table 54. Clinique Recent Developments
- Table 55. LOCCITANE Cosmetics Soap Basic Information
- Table 56. LOCCITANE Cosmetics Soap Product Overview
- Table 57. LOCCITANE Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. LOCCITANE Cosmetics Soap SWOT Analysis
- Table 59. LOCCITANE Business Overview
- Table 60. LOCCITANE Recent Developments
- Table 61. KOSE Cosmetics Soap Basic Information
- Table 62. KOSE Cosmetics Soap Product Overview
- Table 63. KOSE Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. KOSE Business Overview
- Table 65. KOSE Recent Developments
- Table 66. Sisley Cosmetics Soap Basic Information

- Table 67. Sisley Cosmetics Soap Product Overview
- Table 68. Sisley Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Sisley Business Overview
- Table 70. Sisley Recent Developments
- Table 71. Herborist Cosmetics Soap Basic Information
- Table 72. Herborist Cosmetics Soap Product Overview
- Table 73. Herborist Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Herborist Business Overview
- Table 75. Herborist Recent Developments
- Table 76. PrettyValley Cosmetics Soap Basic Information
- Table 77. PrettyValley Cosmetics Soap Product Overview
- Table 78. PrettyValley Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. PrettyValley Business Overview
- Table 80. PrettyValley Recent Developments
- Table 81. WRIOL Cosmetics Soap Basic Information
- Table 82. WRIOL Cosmetics Soap Product Overview
- Table 83. WRIOL Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. WRIOL Business Overview
- Table 85. WRIOL Recent Developments
- Table 86. Sulwhasoo Cosmetics Soap Basic Information
- Table 87. Sulwhasoo Cosmetics Soap Product Overview
- Table 88. Sulwhasoo Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Sulwhasoo Business Overview
- Table 90. Sulwhasoo Recent Developments
- Table 91. DoraDosun Cosmetics Soap Basic Information
- Table 92. DoraDosun Cosmetics Soap Product Overview
- Table 93. DoraDosun Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. DoraDosun Business Overview
- Table 95. DoraDosun Recent Developments
- Table 96. Soapwerke Cosmetics Soap Basic Information
- Table 97. Soapwerke Cosmetics Soap Product Overview
- Table 98. Soapwerke Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Soapwerke Business Overview
- Table 100. Soapwerke Recent Developments
- Table 101. Cutee Soap Cosmetics Soap Basic Information
- Table 102. Cutee Soap Cosmetics Soap Product Overview
- Table 103. Cutee Soap Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Cutee Soap Business Overview
- Table 105. Cutee Soap Recent Developments
- Table 106. Vive Cosmetics Cosmetics Soap Basic Information
- Table 107. Vive Cosmetics Cosmetics Soap Product Overview
- Table 108. Vive Cosmetics Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Vive Cosmetics Business Overview
- Table 110. Vive Cosmetics Recent Developments
- Table 111. HCP Wellness Cosmetics Soap Basic Information
- Table 112. HCP Wellness Cosmetics Soap Product Overview
- Table 113. HCP Wellness Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. HCP Wellness Business Overview
- Table 115. HCP Wellness Recent Developments
- Table 116. Zoic Cosmetics Cosmetics Soap Basic Information
- Table 117. Zoic Cosmetics Cosmetics Soap Product Overview
- Table 118. Zoic Cosmetics Cosmetics Soap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Zoic Cosmetics Business Overview
- Table 120. Zoic Cosmetics Recent Developments
- Table 121. Global Cosmetics Soap Sales Forecast by Region (2025-2030) & (K Units)
- Table 122. Global Cosmetics Soap Market Size Forecast by Region (2025-2030) & (M USD)
- Table 123. North America Cosmetics Soap Sales Forecast by Country (2025-2030) & (K Units)
- Table 124. North America Cosmetics Soap Market Size Forecast by Country (2025-2030) & (M USD)
- Table 125. Europe Cosmetics Soap Sales Forecast by Country (2025-2030) & (K Units)
- Table 126. Europe Cosmetics Soap Market Size Forecast by Country (2025-2030) & (M USD)
- Table 127. Asia Pacific Cosmetics Soap Sales Forecast by Region (2025-2030) & (K Units)
- Table 128. Asia Pacific Cosmetics Soap Market Size Forecast by Region (2025-2030) &

(M USD)

Table 129. South America Cosmetics Soap Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Cosmetics Soap Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Cosmetics Soap Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Cosmetics Soap Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Cosmetics Soap Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Cosmetics Soap Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Cosmetics Soap Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Cosmetics Soap Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Cosmetics Soap Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cosmetics Soap
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cosmetics Soap Market Size (M USD), 2019-2030
- Figure 5. Global Cosmetics Soap Market Size (M USD) (2019-2030)
- Figure 6. Global Cosmetics Soap Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cosmetics Soap Market Size by Country (M USD)
- Figure 11. Cosmetics Soap Sales Share by Manufacturers in 2023
- Figure 12. Global Cosmetics Soap Revenue Share by Manufacturers in 2023
- Figure 13. Cosmetics Soap Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Cosmetics Soap Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Cosmetics Soap Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Cosmetics Soap Market Share by Type
- Figure 18. Sales Market Share of Cosmetics Soap by Type (2019-2024)
- Figure 19. Sales Market Share of Cosmetics Soap by Type in 2023
- Figure 20. Market Size Share of Cosmetics Soap by Type (2019-2024)
- Figure 21. Market Size Market Share of Cosmetics Soap by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Cosmetics Soap Market Share by Application
- Figure 24. Global Cosmetics Soap Sales Market Share by Application (2019-2024)
- Figure 25. Global Cosmetics Soap Sales Market Share by Application in 2023
- Figure 26. Global Cosmetics Soap Market Share by Application (2019-2024)
- Figure 27. Global Cosmetics Soap Market Share by Application in 2023
- Figure 28. Global Cosmetics Soap Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Cosmetics Soap Sales Market Share by Region (2019-2024)
- Figure 30. North America Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Cosmetics Soap Sales Market Share by Country in 2023

- Figure 32. U.S. Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Cosmetics Soap Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Cosmetics Soap Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Cosmetics Soap Sales Market Share by Country in 2023
- Figure 37. Germany Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Cosmetics Soap Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Cosmetics Soap Sales Market Share by Region in 2023
- Figure 44. China Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Cosmetics Soap Sales and Growth Rate (K Units)
- Figure 50. South America Cosmetics Soap Sales Market Share by Country in 2023
- Figure 51. Brazil Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Cosmetics Soap Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Cosmetics Soap Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Cosmetics Soap Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Cosmetics Soap Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Cosmetics Soap Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Cosmetics Soap Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Cosmetics Soap Market Share Forecast by Type (2025-2030)

Figure 65. Global Cosmetics Soap Sales Forecast by Application (2025-2030)

Figure 66. Global Cosmetics Soap Market Share Forecast by Application (2025-2030)

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