

# Global Cosmetics Foundation Market Research Report 2022(Status and Outlook)

<https://marketpublishers.com/r/G5FE68C0DBEBEN.html>

Date: May 2022

Pages: 126

Price: US\$ 2,800.00 (Single User License)

ID: G5FE68C0DBEBEN

## Abstracts

### ?Report Overview

Foundation is a liquid or powder makeup applied to the face to create an even, uniform color to the complexion, cover flaws and, sometimes, to change the natural skin tone. The Global Cosmetics Foundation Market Size was estimated at USD 3125.00 million in 2021 and is projected to reach USD 4729.90 million by 2028, exhibiting a CAGR of 6.10% during the forecast period.

Bosson Research's latest report provides a deep insight into the global Cosmetics Foundation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps reader to shape the competition within the industries and strategies for the competitive environment in order to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cosmetics Foundation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cosmetics Foundation market in any manner.

### Global Cosmetics Foundation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

L'Oreal Paris

KIKO MILANO

REVLON

Est?e Lauder

Make Up For Ever

Fenty Beauty

Dior

Chanel

Burberry

Amorepacific

Shiseido

Laura Mercier

Kao

Pola Cosmetics

KOS? SEKKISEI

Avon True

Chando

Maybelline

Market Segmentation (by Type)

Liquid Foundation

Powder Foundation

Market Segmentation (by Application)

Women

Men

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of

MEA)

#### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Cosmetics Foundation Market
- Overview of the regional outlook of the Cosmetics Foundation Market:

#### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
- Provides insight into the market through Value Chain
- Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support  
Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cosmetics Foundation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### ?1 Research Methodology and Statistical Scope

#### 1.1 Market Definition and Statistical Scope of Cosmetics Foundation

#### 1.2 Key Market Segments

##### 1.2.1 Cosmetics Foundation Segment by Type

##### 1.2.2 Cosmetics Foundation Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

## 2 COSMETICS FOUNDATION MARKET OVERVIEW

### 2.1 Global Market Overview

#### 2.1.1 Global Cosmetics Foundation Market Size (M USD) Estimates and Forecasts (2017-2028)

#### 2.1.2 Global Cosmetics Foundation Sales Estimates and Forecasts (2017-2028)

### 2.2 Market Segment Executive Summary

### 2.3 Global Market Size by Region

## 3 COSMETICS FOUNDATION MARKET COMPETITIVE LANDSCAPE

### 3.1 Global Cosmetics Foundation Sales by Manufacturers (2017-2022)

### 3.2 Global Cosmetics Foundation Revenue Market Share by Manufacturers (2017-2022)

### 3.3 Cosmetics Foundation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

### 3.4 Global Cosmetics Foundation Average Price by Manufacturers (2017-2022)

### 3.5 Manufacturers Cosmetics Foundation Sales Sites, Area Served, Product Type

### 3.6 Cosmetics Foundation Market Competitive Situation and Trends

#### 3.6.1 Cosmetics Foundation Market Concentration Rate

#### 3.6.2 Global 5 and 10 Largest Cosmetics Foundation Players Market Share by Revenue

#### 3.6.3 Mergers & Acquisitions, Expansion

## 4 COSMETICS FOUNDATION INDUSTRY CHAIN ANALYSIS

- 4.1 Cosmetics Foundation Industry Chain Analysis
- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF COSMETICS FOUNDATION MARKET**

### **5.1 KEY DEVELOPMENT TRENDS**

- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 COSMETICS FOUNDATION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cosmetics Foundation Sales Market Share by Type (2017-2022)
- 6.3 Global Cosmetics Foundation Market Size Market Share by Type (2017-2022)
- 6.4 Global Cosmetics Foundation Price by Type (2017-2022)

## **7 COSMETICS FOUNDATION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cosmetics Foundation Market Sales by Application (2017-2022)
- 7.3 Global Cosmetics Foundation Market Size (M USD) by Application (2017-2022)
- 7.4 Global Cosmetics Foundation Sales Growth Rate by Application (2017-2022)

## **8 COSMETICS FOUNDATION MARKET SEGMENTATION BY REGION**

- 8.1 Global Cosmetics Foundation Sales by Region
  - 8.1.1 Global Cosmetics Foundation Sales by Region
  - 8.1.2 Global Cosmetics Foundation Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Cosmetics Foundation Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cosmetics Foundation Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia8.4 Asia Pacific8.4.1 Asia Pacific Cosmetics Foundation Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cosmetics Foundation Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cosmetics Foundation Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILED**

9.1 L'Oreal Paris

9.1.1 L'Oreal Paris Cosmetics Foundation Basic Information

9.1.2 L'Oreal Paris Cosmetics Foundation Product Overview

9.1.3 L'Oreal Paris Cosmetics Foundation Product Market Performance

9.1.4 L'Oreal Paris Business Overview

9.1.5 L'Oreal Paris Cosmetics Foundation SWOT Analysis

9.1.6 L'Oreal Paris Recent Developments

9.2 KIKO MILANO

9.2.1 KIKO MILANO Cosmetics Foundation Basic Information



- 9.2.2 KIKO MILANO Cosmetics Foundation Product Overview
- 9.2.3 KIKO MILANO Cosmetics Foundation Product Market Performance
- 9.2.4 KIKO MILANO Business Overview
- 9.2.5 KIKO MILANO Cosmetics Foundation SWOT Analysis
- 9.2.6 KIKO MILANO Recent Developments
- 9.3 REVLON
  - 9.3.1 REVLON Cosmetics Foundation Basic Information
  - 9.3.2 REVLON Cosmetics Foundation Product Overview
  - 9.3.3 REVLON Cosmetics Foundation Product Market Performance
  - 9.3.4 REVLON Business Overview
  - 9.3.5 REVLON Cosmetics Foundation SWOT Analysis
  - 9.3.6 REVLON Recent Developments
- 9.4 Est?e Lauder
  - 9.4.1 Est?e Lauder Cosmetics Foundation Basic Information
  - 9.4.2 Est?e Lauder Cosmetics Foundation Product Overview
  - 9.4.3 Est?e Lauder Cosmetics Foundation Product Market Performance
  - 9.4.4 Est?e Lauder Business Overview
  - 9.4.5 Est?e Lauder Cosmetics Foundation SWOT Analysis
  - 9.4.6 Est?e Lauder Recent Developments
- 9.5 Make Up For Ever
  - 9.5.1 Make Up For Ever Cosmetics Foundation Basic Information
  - 9.5.2 Make Up For Ever Cosmetics Foundation Product Overview
  - 9.5.3 Make Up For Ever Cosmetics Foundation Product Market Performance
  - 9.5.4 Make Up For Ever Business Overview
  - 9.5.5 Make Up For Ever Cosmetics Foundation SWOT Analysis
  - 9.5.6 Make Up For Ever Recent Developments
- 9.6 Fenty Beauty
  - 9.6.1 Fenty Beauty Cosmetics Foundation Basic Information
  - 9.6.2 Fenty Beauty Cosmetics Foundation Product Overview
  - 9.6.3 Fenty Beauty Cosmetics Foundation Product Market Performance
  - 9.6.4 Fenty Beauty Business Overview
  - 9.6.5 Fenty Beauty Recent Developments
- 9.7 Dior
  - 9.7.1 Dior Cosmetics Foundation Basic Information
  - 9.7.2 Dior Cosmetics Foundation Product Overview
  - 9.7.3 Dior Cosmetics Foundation Product Market Performance
  - 9.7.4 Dior Business Overview
  - 9.7.5 Dior Recent Developments
- 9.8 Chanel

- 9.8.1 Chanel Cosmetics Foundation Basic Information
- 9.8.2 Chanel Cosmetics Foundation Product Overview
- 9.8.3 Chanel Cosmetics Foundation Product Market Performance
- 9.8.4 Chanel Business Overview
- 9.8.5 Chanel Recent Developments
- 9.9 Burberry
  - 9.9.1 Burberry Cosmetics Foundation Basic Information
  - 9.9.2 Burberry Cosmetics Foundation Product Overview
  - 9.9.3 Burberry Cosmetics Foundation Product Market Performance
  - 9.9.4 Burberry Business Overview
  - 9.9.5 Burberry Recent Developments
- 9.10 Amorepacific
  - 9.10.1 Amorepacific Cosmetics Foundation Basic Information
  - 9.10.2 Amorepacific Cosmetics Foundation Product Overview
  - 9.10.3 Amorepacific Cosmetics Foundation Product Market Performance
  - 9.10.4 Amorepacific Business Overview
  - 9.10.5 Amorepacific Recent Developments
- 9.11 Shiseido
  - 9.11.1 Shiseido Cosmetics Foundation Basic Information
  - 9.11.2 Shiseido Cosmetics Foundation Product Overview
  - 9.11.3 Shiseido Cosmetics Foundation Product Market Performance
  - 9.11.4 Shiseido Business Overview
  - 9.11.5 Shiseido Recent Developments
- 9.12 Laura Mercier
  - 9.12.1 Laura Mercier Cosmetics Foundation Basic Information
  - 9.12.2 Laura Mercier Cosmetics Foundation Product Overview
  - 9.12.3 Laura Mercier Cosmetics Foundation Product Market Performance
  - 9.12.4 Laura Mercier Business Overview
  - 9.12.5 Laura Mercier Recent Developments
- 9.13 Kao
  - 9.13.1 Kao Cosmetics Foundation Basic Information
  - 9.13.2 Kao Cosmetics Foundation Product Overview
  - 9.13.3 Kao Cosmetics Foundation Product Market Performance
  - 9.13.4 Kao Business Overview
  - 9.13.5 Kao Recent Developments
- 9.14 Pola Cosmetics
  - 9.14.1 Pola Cosmetics Cosmetics Foundation Basic Information
  - 9.14.2 Pola Cosmetics Cosmetics Foundation Product Overview
  - 9.14.3 Pola Cosmetics Cosmetics Foundation Product Market Performance
  - 9.14.4 Pola Cosmetics Business Overview

9.14.5 Pola Cosmetics Recent Developments

#### 9.15 KOS? SEKKISEI

9.15.1 KOS? SEKKISEI Cosmetics Foundation Basic Information

9.15.2 KOS? SEKKISEI Cosmetics Foundation Product Overview

9.15.3 KOS? SEKKISEI Cosmetics Foundation Product Market Performance

9.15.4 KOS? SEKKISEI Business Overview

9.15.5 KOS? SEKKISEI Recent Developments

#### 9.16 Avon True

9.16.1 Avon True Cosmetics Foundation Basic Information

9.16.2 Avon True Cosmetics Foundation Product Overview

9.16.3 Avon True Cosmetics Foundation Product Market Performance

9.16.4 Avon True Business Overview

9.16.5 Avon True Recent Developments

#### 9.17 Chando

9.17.1 Chando Cosmetics Foundation Basic Information

9.17.2 Chando Cosmetics Foundation Product Overview

9.17.3 Chando Cosmetics Foundation Product Market Performance

9.17.4 Chando Business Overview

9.17.5 Chando Recent Developments

#### 9.18 Maybelline

9.18.1 Maybelline Cosmetics Foundation Basic Information

9.18.2 Maybelline Cosmetics Foundation Product Overview

9.18.3 Maybelline Cosmetics Foundation Product Market Performance

9.18.4 Maybelline Business Overview

9.18.5 Maybelline Recent Developments

## **10 COSMETICS FOUNDATION MARKET FORECAST BY REGION**

10.1 Global Cosmetics Foundation Market Size Forecast

10.2 Global Cosmetics Foundation Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cosmetics Foundation Market Size Forecast by Country

10.2.3 Asia Pacific Cosmetics Foundation Market Size Forecast by Region

10.2.4 South America Cosmetics Foundation Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Cosmetics Foundation by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)**

11.1 Global Cosmetics Foundation Market Forecast by Type (2022-2028)

- 11.1.1 Global Forecasted Sales of Cosmetics Foundation by Type (2022-2028)
- 11.1.2 Global Cosmetics Foundation Market Size Forecast by Type (2022-2028)
- 11.1.3 Global Forecasted Price of Cosmetics Foundation by Type (2022-2028)
- 11.2 Global Cosmetics Foundation Market Forecast by Application (2022-2028)
  - 11.2.1 Global Cosmetics Foundation Sales (K Units) Forecast by Application
  - 11.2.2 Global Cosmetics Foundation Market Size (M USD) Forecast by Application (2022-2028)

## **12 CONCLUSION AND KEY FINDINGS**

## I would like to order

Product name: Global Cosmetics Foundation Market Research Report 2022(Status and Outlook)

Product link: <https://marketpublishers.com/r/G5FE68C0DBEBEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5FE68C0DBEBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970