

# Global Cosmetic Use Diatomaceous Earth Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/G71B8A9B93F3EN.html

Date: September 2024 Pages: 119 Price: US\$ 3,200.00 (Single User License) ID: G71B8A9B93F3EN

# Abstracts

Report Overview:

ncosmetics, ultra-absorbent diatomite-based powders are ideal 100% natural ingredients in deodorants and antiperspirants. Used in face masks, diatomite significantly reduces the drying time of the clay.

The Global Cosmetic Use Diatomaceous Earth Market Size was estimated at USD 201.70 million in 2023 and is projected to reach USD 284.50 million by 2029, exhibiting a CAGR of 5.90% during the forecast period.

This report provides a deep insight into the global Cosmetic Use Diatomaceous Earth market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cosmetic Use Diatomaceous Earth Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,



consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cosmetic Use Diatomaceous Earth market in any manner.

Global Cosmetic Use Diatomaceous Earth Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Imerys

**EP** Minerals

Kuraray (Calgon Carbon Corporation)

Dicalite Minerals Corp. (Dicaperl)

**Diatomite CJSC** 

American Diatomite

Chanye

Shengzhou Xinglong Products of Diatomite

Market Segmentation (by Type)

Particles

Powder

Market Segmentation (by Application)

Masks

Global Cosmetic Use Diatomaceous Earth Market Research Report 2024(Status and Outlook)



Deodorants

Antiperspirants

Others

**Geographic Segmentation** 

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cosmetic Use Diatomaceous Earth Market

Overview of the regional outlook of the Cosmetic Use Diatomaceous Earth



Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through



Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cosmetic Use Diatomaceous Earth Market and its likely evolution in the short to midterm, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.



Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Cosmetic Use Diatomaceous Earth
- 1.2 Key Market Segments
- 1.2.1 Cosmetic Use Diatomaceous Earth Segment by Type
- 1.2.2 Cosmetic Use Diatomaceous Earth Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

### 2 COSMETIC USE DIATOMACEOUS EARTH MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cosmetic Use Diatomaceous Earth Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Cosmetic Use Diatomaceous Earth Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 COSMETIC USE DIATOMACEOUS EARTH MARKET COMPETITIVE LANDSCAPE**

3.1 Global Cosmetic Use Diatomaceous Earth Sales by Manufacturers (2019-2024)

3.2 Global Cosmetic Use Diatomaceous Earth Revenue Market Share by Manufacturers (2019-2024)

3.3 Cosmetic Use Diatomaceous Earth Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Cosmetic Use Diatomaceous Earth Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Cosmetic Use Diatomaceous Earth Sales Sites, Area Served, Product Type

3.6 Cosmetic Use Diatomaceous Earth Market Competitive Situation and Trends

- 3.6.1 Cosmetic Use Diatomaceous Earth Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Cosmetic Use Diatomaceous Earth Players Market



Share by Revenue 3.6.3 Mergers & Acquisitions, Expansion

#### 4 COSMETIC USE DIATOMACEOUS EARTH INDUSTRY CHAIN ANALYSIS

- 4.1 Cosmetic Use Diatomaceous Earth Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF COSMETIC USE DIATOMACEOUS EARTH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 COSMETIC USE DIATOMACEOUS EARTH MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Cosmetic Use Diatomaceous Earth Sales Market Share by Type
(2019-2024)
6.2 Global Cosmetic Use Diatomaceous Earth Market Size Market Share by T

6.3 Global Cosmetic Use Diatomaceous Earth Market Size Market Share by Type (2019-2024)

6.4 Global Cosmetic Use Diatomaceous Earth Price by Type (2019-2024)

# 7 COSMETIC USE DIATOMACEOUS EARTH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cosmetic Use Diatomaceous Earth Market Sales by Application (2019-2024)
- 7.3 Global Cosmetic Use Diatomaceous Earth Market Size (M USD) by Application



(2019-2024)

7.4 Global Cosmetic Use Diatomaceous Earth Sales Growth Rate by Application (2019-2024)

### 8 COSMETIC USE DIATOMACEOUS EARTH MARKET SEGMENTATION BY REGION

- 8.1 Global Cosmetic Use Diatomaceous Earth Sales by Region
- 8.1.1 Global Cosmetic Use Diatomaceous Earth Sales by Region
- 8.1.2 Global Cosmetic Use Diatomaceous Earth Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Cosmetic Use Diatomaceous Earth Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Cosmetic Use Diatomaceous Earth Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Cosmetic Use Diatomaceous Earth Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Cosmetic Use Diatomaceous Earth Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa

8.6.1 Middle East and Africa Cosmetic Use Diatomaceous Earth Sales by Region

- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt



8.6.5 Nigeria 8.6.6 South Africa

### **9 KEY COMPANIES PROFILE**

9.1 Imerys

- 9.1.1 Imerys Cosmetic Use Diatomaceous Earth Basic Information
- 9.1.2 Imerys Cosmetic Use Diatomaceous Earth Product Overview
- 9.1.3 Imerys Cosmetic Use Diatomaceous Earth Product Market Performance
- 9.1.4 Imerys Business Overview
- 9.1.5 Imerys Cosmetic Use Diatomaceous Earth SWOT Analysis
- 9.1.6 Imerys Recent Developments

9.2 EP Minerals

9.2.1 EP Minerals Cosmetic Use Diatomaceous Earth Basic Information

- 9.2.2 EP Minerals Cosmetic Use Diatomaceous Earth Product Overview
- 9.2.3 EP Minerals Cosmetic Use Diatomaceous Earth Product Market Performance
- 9.2.4 EP Minerals Business Overview
- 9.2.5 EP Minerals Cosmetic Use Diatomaceous Earth SWOT Analysis
- 9.2.6 EP Minerals Recent Developments

9.3 Kuraray (Calgon Carbon Corporation)

9.3.1 Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth Basic Information

9.3.2 Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth Product Overview

9.3.3 Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth Product Market Performance

9.3.4 Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth SWOT Analysis

9.3.5 Kuraray (Calgon Carbon Corporation) Business Overview

9.3.6 Kuraray (Calgon Carbon Corporation) Recent Developments

9.4 Dicalite Minerals Corp. (Dicaperl)

9.4.1 Dicalite Minerals Corp. (Dicaperl) Cosmetic Use Diatomaceous Earth Basic Information

9.4.2 Dicalite Minerals Corp. (Dicaperl) Cosmetic Use Diatomaceous Earth Product Overview

9.4.3 Dicalite Minerals Corp. (Dicaperl) Cosmetic Use Diatomaceous Earth Product Market Performance

9.4.4 Dicalite Minerals Corp. (Dicaperl) Business Overview

9.4.5 Dicalite Minerals Corp. (Dicaperl) Recent Developments



9.5 Diatomite CJSC

- 9.5.1 Diatomite CJSC Cosmetic Use Diatomaceous Earth Basic Information
- 9.5.2 Diatomite CJSC Cosmetic Use Diatomaceous Earth Product Overview

9.5.3 Diatomite CJSC Cosmetic Use Diatomaceous Earth Product Market

Performance

9.5.4 Diatomite CJSC Business Overview

9.5.5 Diatomite CJSC Recent Developments

9.6 American Diatomite

9.6.1 American Diatomite Cosmetic Use Diatomaceous Earth Basic Information

9.6.2 American Diatomite Cosmetic Use Diatomaceous Earth Product Overview

9.6.3 American Diatomite Cosmetic Use Diatomaceous Earth Product Market Performance

9.6.4 American Diatomite Business Overview

9.6.5 American Diatomite Recent Developments

9.7 Chanye

- 9.7.1 Chanye Cosmetic Use Diatomaceous Earth Basic Information
- 9.7.2 Chanye Cosmetic Use Diatomaceous Earth Product Overview
- 9.7.3 Chanye Cosmetic Use Diatomaceous Earth Product Market Performance
- 9.7.4 Chanye Business Overview
- 9.7.5 Chanye Recent Developments

9.8 Shengzhou Xinglong Products of Diatomite

9.8.1 Shengzhou Xinglong Products of Diatomite Cosmetic Use Diatomaceous Earth Basic Information

9.8.2 Shengzhou Xinglong Products of Diatomite Cosmetic Use Diatomaceous Earth Product Overview

9.8.3 Shengzhou Xinglong Products of Diatomite Cosmetic Use Diatomaceous Earth Product Market Performance

9.8.4 Shengzhou Xinglong Products of Diatomite Business Overview

9.8.5 Shengzhou Xinglong Products of Diatomite Recent Developments

# 10 COSMETIC USE DIATOMACEOUS EARTH MARKET FORECAST BY REGION

10.1 Global Cosmetic Use Diatomaceous Earth Market Size Forecast

10.2 Global Cosmetic Use Diatomaceous Earth Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cosmetic Use Diatomaceous Earth Market Size Forecast by Country

10.2.3 Asia Pacific Cosmetic Use Diatomaceous Earth Market Size Forecast by Region

10.2.4 South America Cosmetic Use Diatomaceous Earth Market Size Forecast by



Country

10.2.5 Middle East and Africa Forecasted Consumption of Cosmetic Use Diatomaceous Earth by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Cosmetic Use Diatomaceous Earth Market Forecast by Type (2025-2030)11.1.1 Global Forecasted Sales of Cosmetic Use Diatomaceous Earth by Type(2025-2030)

11.1.2 Global Cosmetic Use Diatomaceous Earth Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Cosmetic Use Diatomaceous Earth by Type (2025-2030)

11.2 Global Cosmetic Use Diatomaceous Earth Market Forecast by Application (2025-2030)

11.2.1 Global Cosmetic Use Diatomaceous Earth Sales (Kilotons) Forecast by Application

11.2.2 Global Cosmetic Use Diatomaceous Earth Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cosmetic Use Diatomaceous Earth Market Size Comparison by Region (M USD)

Table 5. Global Cosmetic Use Diatomaceous Earth Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Cosmetic Use Diatomaceous Earth Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Cosmetic Use Diatomaceous Earth Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Cosmetic Use Diatomaceous Earth Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cosmetic Use Diatomaceous Earth as of 2022)

Table 10. Global Market Cosmetic Use Diatomaceous Earth Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Cosmetic Use Diatomaceous Earth Sales Sites and Area Served

Table 12. Manufacturers Cosmetic Use Diatomaceous Earth Product Type

Table 13. Global Cosmetic Use Diatomaceous Earth Manufacturers Market

Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Cosmetic Use Diatomaceous Earth

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Cosmetic Use Diatomaceous Earth Market Challenges

Table 22. Global Cosmetic Use Diatomaceous Earth Sales by Type (Kilotons)

Table 23. Global Cosmetic Use Diatomaceous Earth Market Size by Type (M USD)

Table 24. Global Cosmetic Use Diatomaceous Earth Sales (Kilotons) by Type (2019-2024)

Table 25. Global Cosmetic Use Diatomaceous Earth Sales Market Share by Type



(2019-2024)

Table 26. Global Cosmetic Use Diatomaceous Earth Market Size (M USD) by Type (2019-2024)

Table 27. Global Cosmetic Use Diatomaceous Earth Market Size Share by Type (2019-2024)

Table 28. Global Cosmetic Use Diatomaceous Earth Price (USD/Ton) by Type (2019-2024)

Table 29. Global Cosmetic Use Diatomaceous Earth Sales (Kilotons) by Application

Table 30. Global Cosmetic Use Diatomaceous Earth Market Size by Application

Table 31. Global Cosmetic Use Diatomaceous Earth Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Cosmetic Use Diatomaceous Earth Sales Market Share by Application (2019-2024)

Table 33. Global Cosmetic Use Diatomaceous Earth Sales by Application (2019-2024) & (M USD)

Table 34. Global Cosmetic Use Diatomaceous Earth Market Share by Application (2019-2024)

Table 35. Global Cosmetic Use Diatomaceous Earth Sales Growth Rate by Application (2019-2024)

Table 36. Global Cosmetic Use Diatomaceous Earth Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Cosmetic Use Diatomaceous Earth Sales Market Share by Region (2019-2024)

Table 38. North America Cosmetic Use Diatomaceous Earth Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Cosmetic Use Diatomaceous Earth Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Cosmetic Use Diatomaceous Earth Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Cosmetic Use Diatomaceous Earth Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Cosmetic Use Diatomaceous Earth Sales by Region (2019-2024) & (Kilotons)

Table 43. Imerys Cosmetic Use Diatomaceous Earth Basic Information

Table 44. Imerys Cosmetic Use Diatomaceous Earth Product Overview

Table 45. Imerys Cosmetic Use Diatomaceous Earth Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

 Table 46. Imerys Business Overview

 Table 47. Imerys Cosmetic Use Diatomaceous Earth SWOT Analysis



Table 48. Imerys Recent Developments Table 49. EP Minerals Cosmetic Use Diatomaceous Earth Basic Information Table 50, EP Minerals Cosmetic Use Diatomaceous Earth Product Overview Table 51. EP Minerals Cosmetic Use Diatomaceous Earth Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 52. EP Minerals Business Overview Table 53. EP Minerals Cosmetic Use Diatomaceous Earth SWOT Analysis Table 54. EP Minerals Recent Developments Table 55. Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth **Basic Information** Table 56. Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth Product Overview Table 57. Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 58. Kuraray (Calgon Carbon Corporation) Cosmetic Use Diatomaceous Earth SWOT Analysis Table 59. Kuraray (Calgon Carbon Corporation) Business Overview Table 60. Kuraray (Calgon Carbon Corporation) Recent Developments Table 61. Dicalite Minerals Corp. (Dicaperl) Cosmetic Use Diatomaceous Earth Basic Information Table 62. Dicalite Minerals Corp. (Dicaperl) Cosmetic Use Diatomaceous Earth Product Overview Table 63. Dicalite Minerals Corp. (Dicaperl) Cosmetic Use Diatomaceous Earth Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 64. Dicalite Minerals Corp. (Dicaperl) Business Overview Table 65. Dicalite Minerals Corp. (Dicaperl) Recent Developments Table 66. Diatomite CJSC Cosmetic Use Diatomaceous Earth Basic Information Table 67. Diatomite CJSC Cosmetic Use Diatomaceous Earth Product Overview Table 68. Diatomite CJSC Cosmetic Use Diatomaceous Earth Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 69. Diatomite CJSC Business Overview Table 70. Diatomite CJSC Recent Developments Table 71. American Diatomite Cosmetic Use Diatomaceous Earth Basic Information Table 72. American Diatomite Cosmetic Use Diatomaceous Earth Product Overview Table 73. American Diatomite Cosmetic Use Diatomaceous Earth Sales (Kilotons). Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 74. American Diatomite Business Overview Table 75. American Diatomite Recent Developments Table 76. Chanye Cosmetic Use Diatomaceous Earth Basic Information



 Table 77. Chanye Cosmetic Use Diatomaceous Earth Product Overview

Table 78. Chanye Cosmetic Use Diatomaceous Earth Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Chanye Business Overview

Table 80. Chanye Recent Developments

Table 81. Shengzhou Xinglong Products of Diatomite Cosmetic Use DiatomaceousEarth Basic Information

Table 82. Shengzhou Xinglong Products of Diatomite Cosmetic Use DiatomaceousEarth Product Overview

Table 83. Shengzhou Xinglong Products of Diatomite Cosmetic Use Diatomaceous Earth Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

 Table 84. Shengzhou Xinglong Products of Diatomite Business Overview

Table 85. Shengzhou Xinglong Products of Diatomite Recent Developments

Table 86. Global Cosmetic Use Diatomaceous Earth Sales Forecast by Region (2025-2030) & (Kilotons)

Table 87. Global Cosmetic Use Diatomaceous Earth Market Size Forecast by Region (2025-2030) & (M USD)

Table 88. North America Cosmetic Use Diatomaceous Earth Sales Forecast by Country (2025-2030) & (Kilotons)

Table 89. North America Cosmetic Use Diatomaceous Earth Market Size Forecast by Country (2025-2030) & (M USD)

Table 90. Europe Cosmetic Use Diatomaceous Earth Sales Forecast by Country (2025-2030) & (Kilotons)

Table 91. Europe Cosmetic Use Diatomaceous Earth Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Asia Pacific Cosmetic Use Diatomaceous Earth Sales Forecast by Region (2025-2030) & (Kilotons)

Table 93. Asia Pacific Cosmetic Use Diatomaceous Earth Market Size Forecast by Region (2025-2030) & (M USD)

Table 94. South America Cosmetic Use Diatomaceous Earth Sales Forecast by Country (2025-2030) & (Kilotons)

Table 95. South America Cosmetic Use Diatomaceous Earth Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Cosmetic Use Diatomaceous Earth Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Cosmetic Use Diatomaceous Earth Market SizeForecast by Country (2025-2030) & (M USD)

 Table 98. Global Cosmetic Use Diatomaceous Earth Sales Forecast by Type



(2025-2030) & (Kilotons)

Table 99. Global Cosmetic Use Diatomaceous Earth Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global Cosmetic Use Diatomaceous Earth Price Forecast by Type (2025-2030) & (USD/Ton)

Table 101. Global Cosmetic Use Diatomaceous Earth Sales (Kilotons) Forecast by Application (2025-2030)

Table 102. Global Cosmetic Use Diatomaceous Earth Market Size Forecast by Application (2025-2030) & (M USD)





# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Product Picture of Cosmetic Use Diatomaceous Earth

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Cosmetic Use Diatomaceous Earth Market Size (M USD), 2019-2030

Figure 5. Global Cosmetic Use Diatomaceous Earth Market Size (M USD) (2019-2030)

Figure 6. Global Cosmetic Use Diatomaceous Earth Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Cosmetic Use Diatomaceous Earth Market Size by Country (M USD)

Figure 11. Cosmetic Use Diatomaceous Earth Sales Share by Manufacturers in 2023

Figure 12. Global Cosmetic Use Diatomaceous Earth Revenue Share by Manufacturers in 2023

Figure 13. Cosmetic Use Diatomaceous Earth Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Cosmetic Use Diatomaceous Earth Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Cosmetic Use Diatomaceous Earth Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Cosmetic Use Diatomaceous Earth Market Share by Type

Figure 18. Sales Market Share of Cosmetic Use Diatomaceous Earth by Type (2019-2024)

Figure 19. Sales Market Share of Cosmetic Use Diatomaceous Earth by Type in 2023 Figure 20. Market Size Share of Cosmetic Use Diatomaceous Earth by Type (2019-2024)

Figure 21. Market Size Market Share of Cosmetic Use Diatomaceous Earth by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Cosmetic Use Diatomaceous Earth Market Share by Application

Figure 24. Global Cosmetic Use Diatomaceous Earth Sales Market Share by Application (2019-2024)

Figure 25. Global Cosmetic Use Diatomaceous Earth Sales Market Share by Application in 2023

Figure 26. Global Cosmetic Use Diatomaceous Earth Market Share by Application



(2019-2024)

Figure 27. Global Cosmetic Use Diatomaceous Earth Market Share by Application in 2023

Figure 28. Global Cosmetic Use Diatomaceous Earth Sales Growth Rate by Application (2019-2024)

Figure 29. Global Cosmetic Use Diatomaceous Earth Sales Market Share by Region (2019-2024)

Figure 30. North America Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Cosmetic Use Diatomaceous Earth Sales Market Share by Country in 2023

Figure 32. U.S. Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Cosmetic Use Diatomaceous Earth Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Cosmetic Use Diatomaceous Earth Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Cosmetic Use Diatomaceous Earth Sales Market Share by Country in 2023

Figure 37. Germany Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Cosmetic Use Diatomaceous Earth Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Cosmetic Use Diatomaceous Earth Sales Market Share by Region in 2023

Figure 44. China Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons)



Figure 46. South Korea Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 47. India Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 48. Southeast Asia Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 49. South America Cosmetic Use Diatomaceous Earth Sales and Growth Rate (Kilotons) Figure 50. South America Cosmetic Use Diatomaceous Earth Sales Market Share by Country in 2023 Figure 51. Brazil Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 52. Argentina Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 53. Columbia Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 54. Middle East and Africa Cosmetic Use Diatomaceous Earth Sales and Growth Rate (Kilotons) Figure 55. Middle East and Africa Cosmetic Use Diatomaceous Earth Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 57. UAE Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 58. Egypt Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 59. Nigeria Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 60. South Africa Cosmetic Use Diatomaceous Earth Sales and Growth Rate (2019-2024) & (Kilotons) Figure 61. Global Cosmetic Use Diatomaceous Earth Sales Forecast by Volume (2019-2030) & (Kilotons) Figure 62. Global Cosmetic Use Diatomaceous Earth Market Size Forecast by Value (2019-2030) & (M USD) Figure 63. Global Cosmetic Use Diatomaceous Earth Sales Market Share Forecast by Type (2025-2030) Figure 64. Global Cosmetic Use Diatomaceous Earth Market Share Forecast by Type (2025 - 2030)

Figure 65. Global Cosmetic Use Diatomaceous Earth Sales Forecast by Application



(2025-2030) Figure 66. Global Cosmetic Use Diatomaceous Earth Market Share Forecast by Application (2025-2030)



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