

Global Cosmetic Pigments and Dyes Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Cosmetic pigments and dyes are substances used to impart color to various cosmetic products such as makeup, hair care products, and skincare items. These additives are essential for enhancing the visual appeal of cosmetics and achieving desired shades and tones. Cosmetic pigments are insoluble particles that provide color through reflection and absorption of light, while dyes are soluble substances that impart color by forming a solution with the cosmetic product. The market for cosmetic pigments and dyes is driven by the growing demand for cosmetics globally, fueled by changing fashion trends, increasing disposable incomes, and a rising emphasis on personal grooming and appearance. Manufacturers are constantly innovating to develop new and improved pigments and dyes that offer better color stability, versatility, and safety for use in cosmetics.

The market for cosmetic pigments and dyes is witnessing several key trends that are shaping its growth trajectory. One prominent trend is the increasing preference for natural and organic cosmetic ingredients, including pigments and dyes derived from plant sources. Consumers are becoming more conscious of the ingredients used in their cosmetics and are seeking products that are perceived as safer and more environmentally friendly. This has led to a rise in the demand for natural pigments and dyes made from sources such as fruits, vegetables, and minerals. Another significant trend is the growing popularity of color cosmetics, particularly in emerging markets, driven by a desire for self-expression and experimentation with different makeup looks. This trend is driving the demand for a wide range of cosmetic pigments and dyes in vibrant and unique shades to cater to diverse consumer preferences.

In addition to consumer trends, several market drivers are influencing the growth of the cosmetic pigments and dyes market. The rise of social media platforms and beauty influencers has contributed to the increasing demand for cosmetic products, including innovative pigments and dyes that help create visually striking makeup looks. Furthermore, advancements in technology have enabled manufacturers to develop high-performance pigments and dyes that offer better color payoff, longevity, and compatibility with different cosmetic formulations. The market is also benefiting from the growing focus on research and development activities aimed at creating novel pigments and dyes that meet the evolving needs of cosmetic brands and consumers.

This report provides a deep insight into the global Cosmetic Pigments and Dyes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cosmetic Pigments and Dyes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cosmetic Pigments and Dyes market in any manner.

Global Cosmetic Pigments and Dyes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Sun Chemical

Sensient Cosmetic Technologies

Merck

ECKART

Sudarshan Chemical

KOBO PRODUCTS

CLARIANT

Geotech

Venator

LAXNESS AG

Market Segmentation (by Type)

Organic Pigments and Dyes

Inorganic Pigments and Dyes

Market Segmentation (by Application)

Facial Makeup

Eye Makeup

Lip Products

Nail Products

Hair Color Products

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cosmetic Pigments and Dyes Market

Overview of the regional outlook of the Cosmetic Pigments and Dyes Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cosmetic Pigments and Dyes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cosmetic Pigments and Dyes

1.2 Key Market Segments

1.2.1 Cosmetic Pigments and Dyes Segment by Type

1.2.2 Cosmetic Pigments and Dyes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COSMETIC PIGMENTS AND DYES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cosmetic Pigments and Dyes Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Cosmetic Pigments and Dyes Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COSMETIC PIGMENTS AND DYES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cosmetic Pigments and Dyes Product Life Cycle

3.3 Global Cosmetic Pigments and Dyes Sales by Manufacturers (2020-2025)

3.4 Global Cosmetic Pigments and Dyes Revenue Market Share by Manufacturers (2020-2025)

3.5 Cosmetic Pigments and Dyes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Cosmetic Pigments and Dyes Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Cosmetic Pigments and Dyes Sales Sites, Area Served, Product Type

3.8 Cosmetic Pigments and Dyes Market Competitive Situation and Trends

3.8.1 Cosmetic Pigments and Dyes Market Concentration Rate

3.8.2 Global 5 and 10 Largest Cosmetic Pigments and Dyes Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COSMETIC PIGMENTS AND DYES INDUSTRY CHAIN ANALYSIS

4.1 Cosmetic Pigments and Dyes Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COSMETIC PIGMENTS AND DYES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 PEST Analysis

5.6.1 Industry Policies Analysis

5.6.2 Economic Environment Analysis

5.6.3 Social Environment Analysis

5.6.4 Technological Environment Analysis

5.7 Global Cosmetic Pigments and Dyes Market Porter's Five Forces Analysis

5.7.1 Global Trade Frictions

5.7.2 Global Trade Frictions and Their Impacts to Cosmetic Pigments and Dyes Market

5.8 ESG Ratings of Leading Companies

6 COSMETIC PIGMENTS AND DYES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cosmetic Pigments and Dyes Sales Market Share by Type (2020-2025)

6.3 Global Cosmetic Pigments and Dyes Market Size Market Share by Type

(2020-2025)

6.4 Global Cosmetic Pigments and Dyes Price by Type (2020-2025)

7 COSMETIC PIGMENTS AND DYES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cosmetic Pigments and Dyes Market Sales by Application (2020-2025)

7.3 Global Cosmetic Pigments and Dyes Market Size (M USD) by Application
(2020-2025)

7.4 Global Cosmetic Pigments and Dyes Sales Growth Rate by Application (2020-2025)

8 COSMETIC PIGMENTS AND DYES MARKET SALES BY REGION

8.1 Global Cosmetic Pigments and Dyes Sales by Region

8.1.1 Global Cosmetic Pigments and Dyes Sales by Region

8.1.2 Global Cosmetic Pigments and Dyes Sales Market Share by Region

8.2 Global Cosmetic Pigments and Dyes Market Size by Region

8.2.1 Global Cosmetic Pigments and Dyes Market Size by Region

8.2.2 Global Cosmetic Pigments and Dyes Market Size Market Share by Region

8.3 North America

8.3.1 North America Cosmetic Pigments and Dyes Sales by Country

8.3.2 North America Cosmetic Pigments and Dyes Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Cosmetic Pigments and Dyes Sales by Country

8.4.2 Europe Cosmetic Pigments and Dyes Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Cosmetic Pigments and Dyes Sales by Region

8.5.2 Asia Pacific Cosmetic Pigments and Dyes Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Cosmetic Pigments and Dyes Sales by Country

8.6.2 South America Cosmetic Pigments and Dyes Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Cosmetic Pigments and Dyes Sales by Region

8.7.2 Middle East and Africa Cosmetic Pigments and Dyes Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 COSMETIC PIGMENTS AND DYES MARKET PRODUCTION BY REGION

9.1 Global Production of Cosmetic Pigments and Dyes by Region(2020-2025)

9.2 Global Cosmetic Pigments and Dyes Revenue Market Share by Region
(2020-2025)

9.3 Global Cosmetic Pigments and Dyes Production, Revenue, Price and Gross Margin
(2020-2025)

9.4 North America Cosmetic Pigments and Dyes Production

9.4.1 North America Cosmetic Pigments and Dyes Production Growth Rate
(2020-2025)

9.4.2 North America Cosmetic Pigments and Dyes Production, Revenue, Price and
Gross Margin (2020-2025)

9.5 Europe Cosmetic Pigments and Dyes Production

9.5.1 Europe Cosmetic Pigments and Dyes Production Growth Rate (2020-2025)

9.5.2 Europe Cosmetic Pigments and Dyes Production, Revenue, Price and Gross
Margin (2020-2025)

9.6 Japan Cosmetic Pigments and Dyes Production (2020-2025)

9.6.1 Japan Cosmetic Pigments and Dyes Production Growth Rate (2020-2025)

9.6.2 Japan Cosmetic Pigments and Dyes Production, Revenue, Price and Gross
Margin (2020-2025)

9.7 China Cosmetic Pigments and Dyes Production (2020-2025)

9.7.1 China Cosmetic Pigments and Dyes Production Growth Rate (2020-2025)

9.7.2 China Cosmetic Pigments and Dyes Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Sun Chemical

10.1.1 Sun Chemical Basic Information

10.1.2 Sun Chemical Cosmetic Pigments and Dyes Product Overview

10.1.3 Sun Chemical Cosmetic Pigments and Dyes Product Market Performance

10.1.4 Sun Chemical Business Overview

10.1.5 Sun Chemical SWOT Analysis

10.1.6 Sun Chemical Recent Developments

10.2 Sensient Cosmetic Technologies

10.2.1 Sensient Cosmetic Technologies Basic Information

10.2.2 Sensient Cosmetic Technologies Cosmetic Pigments and Dyes Product Overview

10.2.3 Sensient Cosmetic Technologies Cosmetic Pigments and Dyes Product Market Performance

10.2.4 Sensient Cosmetic Technologies Business Overview

10.2.5 Sensient Cosmetic Technologies SWOT Analysis

10.2.6 Sensient Cosmetic Technologies Recent Developments

10.3 Merck

10.3.1 Merck Basic Information

10.3.2 Merck Cosmetic Pigments and Dyes Product Overview

10.3.3 Merck Cosmetic Pigments and Dyes Product Market Performance

10.3.4 Merck Business Overview

10.3.5 Merck SWOT Analysis

10.3.6 Merck Recent Developments

10.4 ECKART

10.4.1 ECKART Basic Information

10.4.2 ECKART Cosmetic Pigments and Dyes Product Overview

10.4.3 ECKART Cosmetic Pigments and Dyes Product Market Performance

10.4.4 ECKART Business Overview

10.4.5 ECKART Recent Developments

10.5 Sudarshan Chemical

10.5.1 Sudarshan Chemical Basic Information

10.5.2 Sudarshan Chemical Cosmetic Pigments and Dyes Product Overview

10.5.3 Sudarshan Chemical Cosmetic Pigments and Dyes Product Market Performance

10.5.4 Sudarshan Chemical Business Overview

10.5.5 Sudarshan Chemical Recent Developments

10.6 KOBO PRODUCTS

10.6.1 KOBO PRODUCTS Basic Information

10.6.2 KOBO PRODUCTS Cosmetic Pigments and Dyes Product Overview

10.6.3 KOBO PRODUCTS Cosmetic Pigments and Dyes Product Market Performance

10.6.4 KOBO PRODUCTS Business Overview

10.6.5 KOBO PRODUCTS Recent Developments

10.7 CLARIANT

10.7.1 CLARIANT Basic Information

10.7.2 CLARIANT Cosmetic Pigments and Dyes Product Overview

10.7.3 CLARIANT Cosmetic Pigments and Dyes Product Market Performance

10.7.4 CLARIANT Business Overview

10.7.5 CLARIANT Recent Developments

10.8 Geotech

10.8.1 Geotech Basic Information

10.8.2 Geotech Cosmetic Pigments and Dyes Product Overview

10.8.3 Geotech Cosmetic Pigments and Dyes Product Market Performance

10.8.4 Geotech Business Overview

10.8.5 Geotech Recent Developments

10.9 Venator

10.9.1 Venator Basic Information

10.9.2 Venator Cosmetic Pigments and Dyes Product Overview

10.9.3 Venator Cosmetic Pigments and Dyes Product Market Performance

10.9.4 Venator Business Overview

10.9.5 Venator Recent Developments

10.10 LAXNESS AG

10.10.1 LAXNESS AG Basic Information

10.10.2 LAXNESS AG Cosmetic Pigments and Dyes Product Overview

10.10.3 LAXNESS AG Cosmetic Pigments and Dyes Product Market Performance

10.10.4 LAXNESS AG Business Overview

10.10.5 LAXNESS AG Recent Developments

11 COSMETIC PIGMENTS AND DYES MARKET FORECAST BY REGION

11.1 Global Cosmetic Pigments and Dyes Market Size Forecast

11.2 Global Cosmetic Pigments and Dyes Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Cosmetic Pigments and Dyes Market Size Forecast by Country

- 11.2.3 Asia Pacific Cosmetic Pigments and Dyes Market Size Forecast by Region
- 11.2.4 South America Cosmetic Pigments and Dyes Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Cosmetic Pigments and Dyes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Cosmetic Pigments and Dyes Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Cosmetic Pigments and Dyes by Type (2026-2033)
 - 12.1.2 Global Cosmetic Pigments and Dyes Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Cosmetic Pigments and Dyes by Type (2026-2033)
- 12.2 Global Cosmetic Pigments and Dyes Market Forecast by Application (2026-2033)
 - 12.2.1 Global Cosmetic Pigments and Dyes Sales (K MT) Forecast by Application
 - 12.2.2 Global Cosmetic Pigments and Dyes Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cosmetic Pigments and Dyes Market Size Comparison by Region (M USD)

Table 5. Global Cosmetic Pigments and Dyes Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Cosmetic Pigments and Dyes Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Cosmetic Pigments and Dyes Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Cosmetic Pigments and Dyes Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Cosmetic Pigments and Dyes as of 2024)

Table 10. Global Market Cosmetic Pigments and Dyes Average Price (USD/MT) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers Cosmetic Pigments and Dyes Sales Sites and Area Served

Table 12. Manufacturers Cosmetic Pigments and Dyes Product Type

Table 13. Global Cosmetic Pigments and Dyes Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Cosmetic Pigments and Dyes Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Cosmetic Pigments and Dyes Sales by Type (K MT)

Table 25. Global Cosmetic Pigments and Dyes Market Size by Type (M USD)

Table 26. Global Cosmetic Pigments and Dyes Sales (K MT) by Type (2020-2025)

Table 27. Global Cosmetic Pigments and Dyes Sales Market Share by Type
(2020-2025)

Table 28. Global Cosmetic Pigments and Dyes Market Size (M USD) by Type (2020-2025)

Table 29. Global Cosmetic Pigments and Dyes Market Size Share by Type (2020-2025)

Table 30. Global Cosmetic Pigments and Dyes Price (USD/MT) by Type (2020-2025)

Table 31. Global Cosmetic Pigments and Dyes Sales (K MT) by Application

Table 32. Global Cosmetic Pigments and Dyes Market Size by Application

Table 33. Global Cosmetic Pigments and Dyes Sales by Application (2020-2025) & (K MT)

Table 34. Global Cosmetic Pigments and Dyes Sales Market Share by Application (2020-2025)

Table 35. Global Cosmetic Pigments and Dyes Market Size by Application (2020-2025) & (M USD)

Table 36. Global Cosmetic Pigments and Dyes Market Share by Application (2020-2025)

Table 37. Global Cosmetic Pigments and Dyes Sales Growth Rate by Application (2020-2025)

Table 38. Global Cosmetic Pigments and Dyes Sales by Region (2020-2025) & (K MT)

Table 39. Global Cosmetic Pigments and Dyes Sales Market Share by Region (2020-2025)

Table 40. Global Cosmetic Pigments and Dyes Market Size by Region (2020-2025) & (M USD)

Table 41. Global Cosmetic Pigments and Dyes Market Size Market Share by Region (2020-2025)

Table 42. North America Cosmetic Pigments and Dyes Sales by Country (2020-2025) & (K MT)

Table 43. North America Cosmetic Pigments and Dyes Market Size by Country (2020-2025) & (M USD)

Table 44. Europe Cosmetic Pigments and Dyes Sales by Country (2020-2025) & (K MT)

Table 45. Europe Cosmetic Pigments and Dyes Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific Cosmetic Pigments and Dyes Sales by Region (2020-2025) & (K MT)

Table 47. Asia Pacific Cosmetic Pigments and Dyes Market Size by Region (2020-2025) & (M USD)

Table 48. South America Cosmetic Pigments and Dyes Sales by Country (2020-2025) & (K MT)

Table 49. South America Cosmetic Pigments and Dyes Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa Cosmetic Pigments and Dyes Sales by Region

(2020-2025) & (K MT)

Table 51. Middle East and Africa Cosmetic Pigments and Dyes Market Size by Region (2020-2025) & (M USD)

Table 52. Global Cosmetic Pigments and Dyes Production (K MT) by Region(2020-2025)

Table 53. Global Cosmetic Pigments and Dyes Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global Cosmetic Pigments and Dyes Revenue Market Share by Region (2020-2025)

Table 55. Global Cosmetic Pigments and Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 56. North America Cosmetic Pigments and Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. Europe Cosmetic Pigments and Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Cosmetic Pigments and Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Cosmetic Pigments and Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. Sun Chemical Basic Information

Table 61. Sun Chemical Cosmetic Pigments and Dyes Product Overview

Table 62. Sun Chemical Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. Sun Chemical Business Overview

Table 64. Sun Chemical SWOT Analysis

Table 65. Sun Chemical Recent Developments

Table 66. Sensient Cosmetic Technologies Basic Information

Table 67. Sensient Cosmetic Technologies Cosmetic Pigments and Dyes Product Overview

Table 68. Sensient Cosmetic Technologies Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. Sensient Cosmetic Technologies Business Overview

Table 70. Sensient Cosmetic Technologies SWOT Analysis

Table 71. Sensient Cosmetic Technologies Recent Developments

Table 72. Merck Basic Information

Table 73. Merck Cosmetic Pigments and Dyes Product Overview

Table 74. Merck Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. Merck Business Overview

Table 76. Merck SWOT Analysis
Table 77. Merck Recent Developments
Table 78. ECKART Basic Information
Table 79. ECKART Cosmetic Pigments and Dyes Product Overview
Table 80. ECKART Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 81. ECKART Business Overview
Table 82. ECKART Recent Developments
Table 83. Sudarshan Chemical Basic Information
Table 84. Sudarshan Chemical Cosmetic Pigments and Dyes Product Overview
Table 85. Sudarshan Chemical Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 86. Sudarshan Chemical Business Overview
Table 87. Sudarshan Chemical Recent Developments
Table 88. KOBO PRODUCTS Basic Information
Table 89. KOBO PRODUCTS Cosmetic Pigments and Dyes Product Overview
Table 90. KOBO PRODUCTS Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 91. KOBO PRODUCTS Business Overview
Table 92. KOBO PRODUCTS Recent Developments
Table 93. CLARIANT Basic Information
Table 94. CLARIANT Cosmetic Pigments and Dyes Product Overview
Table 95. CLARIANT Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 96. CLARIANT Business Overview
Table 97. CLARIANT Recent Developments
Table 98. Geotech Basic Information
Table 99. Geotech Cosmetic Pigments and Dyes Product Overview
Table 100. Geotech Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 101. Geotech Business Overview
Table 102. Geotech Recent Developments
Table 103. Venator Basic Information
Table 104. Venator Cosmetic Pigments and Dyes Product Overview
Table 105. Venator Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 106. Venator Business Overview
Table 107. Venator Recent Developments
Table 108. LAXNESS AG Basic Information

Table 109. LAXNESS AG Cosmetic Pigments and Dyes Product Overview
Table 110. LAXNESS AG Cosmetic Pigments and Dyes Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 111. LAXNESS AG Business Overview
Table 112. LAXNESS AG Recent Developments
Table 113. Global Cosmetic Pigments and Dyes Sales Forecast by Region (2026-2033) & (K MT)
Table 114. Global Cosmetic Pigments and Dyes Market Size Forecast by Region (2026-2033) & (M USD)
Table 115. North America Cosmetic Pigments and Dyes Sales Forecast by Country (2026-2033) & (K MT)
Table 116. North America Cosmetic Pigments and Dyes Market Size Forecast by Country (2026-2033) & (M USD)
Table 117. Europe Cosmetic Pigments and Dyes Sales Forecast by Country (2026-2033) & (K MT)
Table 118. Europe Cosmetic Pigments and Dyes Market Size Forecast by Country (2026-2033) & (M USD)
Table 119. Asia Pacific Cosmetic Pigments and Dyes Sales Forecast by Region (2026-2033) & (K MT)
Table 120. Asia Pacific Cosmetic Pigments and Dyes Market Size Forecast by Region (2026-2033) & (M USD)
Table 121. South America Cosmetic Pigments and Dyes Sales Forecast by Country (2026-2033) & (K MT)
Table 122. South America Cosmetic Pigments and Dyes Market Size Forecast by Country (2026-2033) & (M USD)
Table 123. Middle East and Africa Cosmetic Pigments and Dyes Sales Forecast by Country (2026-2033) & (Units)
Table 124. Middle East and Africa Cosmetic Pigments and Dyes Market Size Forecast by Country (2026-2033) & (M USD)
Table 125. Global Cosmetic Pigments and Dyes Sales Forecast by Type (2026-2033) & (K MT)
Table 126. Global Cosmetic Pigments and Dyes Market Size Forecast by Type (2026-2033) & (M USD)
Table 127. Global Cosmetic Pigments and Dyes Price Forecast by Type (2026-2033) & (USD/MT)
Table 128. Global Cosmetic Pigments and Dyes Sales (K MT) Forecast by Application (2026-2033)
Table 129. Global Cosmetic Pigments and Dyes Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cosmetic Pigments and Dyes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cosmetic Pigments and Dyes Market Size (M USD), 2024-2033
- Figure 5. Global Cosmetic Pigments and Dyes Market Size (M USD) (2020-2033)
- Figure 6. Global Cosmetic Pigments and Dyes Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cosmetic Pigments and Dyes Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cosmetic Pigments and Dyes Product Life Cycle
- Figure 13. Cosmetic Pigments and Dyes Sales Share by Manufacturers in 2024
- Figure 14. Global Cosmetic Pigments and Dyes Revenue Share by Manufacturers in 2024
- Figure 15. Cosmetic Pigments and Dyes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Cosmetic Pigments and Dyes Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cosmetic Pigments and Dyes Revenue in 2024
- Figure 18. Industry Chain Map of Cosmetic Pigments and Dyes
- Figure 19. Global Cosmetic Pigments and Dyes Market PESTE Analysis
- Figure 20. Global Cosmetic Pigments and Dyes Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cosmetic Pigments and Dyes Market Share by Type
- Figure 27. Sales Market Share of Cosmetic Pigments and Dyes by Type (2020-2025)
- Figure 28. Sales Market Share of Cosmetic Pigments and Dyes by Type in 2024
- Figure 29. Market Size Share of Cosmetic Pigments and Dyes by Type (2020-2025)
- Figure 30. Market Size Share of Cosmetic Pigments and Dyes by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Cosmetic Pigments and Dyes Market Share by Application
- Figure 33. Global Cosmetic Pigments and Dyes Sales Market Share by Application (2020-2025)
- Figure 34. Global Cosmetic Pigments and Dyes Sales Market Share by Application in 2024
- Figure 35. Global Cosmetic Pigments and Dyes Market Share by Application (2020-2025)
- Figure 36. Global Cosmetic Pigments and Dyes Market Share by Application in 2024
- Figure 37. Global Cosmetic Pigments and Dyes Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Cosmetic Pigments and Dyes Sales Market Share by Region (2020-2025)
- Figure 39. Global Cosmetic Pigments and Dyes Market Size Market Share by Region (2020-2025)
- Figure 40. North America Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Cosmetic Pigments and Dyes Sales Market Share by Country in 2024
- Figure 43. North America Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Cosmetic Pigments and Dyes Market Size Market Share by Country in 2024
- Figure 45. U.S. Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Cosmetic Pigments and Dyes Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Cosmetic Pigments and Dyes Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Cosmetic Pigments and Dyes Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Cosmetic Pigments and Dyes Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Cosmetic Pigments and Dyes Sales Market Share by Country in

2024

Figure 53. Europe Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Cosmetic Pigments and Dyes Market Size Market Share by Country in 2024

Figure 55. Germany Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Cosmetic Pigments and Dyes Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Cosmetic Pigments and Dyes Sales Market Share by Region in 2024

Figure 67. Asia Pacific Cosmetic Pigments and Dyes Market Size Market Share by Region in 2024

Figure 68. China Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Cosmetic Pigments and Dyes Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Cosmetic Pigments and Dyes Sales and Growth Rate (K MT)

Figure 79. South America Cosmetic Pigments and Dyes Sales Market Share by Country in 2024

Figure 80. South America Cosmetic Pigments and Dyes Market Size and Growth Rate (M USD)

Figure 81. South America Cosmetic Pigments and Dyes Market Size Market Share by Country in 2024

Figure 82. Brazil Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Cosmetic Pigments and Dyes Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Cosmetic Pigments and Dyes Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Cosmetic Pigments and Dyes Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Cosmetic Pigments and Dyes Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Cosmetic Pigments and Dyes Sales and Growth Rate

(2020-2025) & (K MT)

Figure 93. Saudi Arabia Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Cosmetic Pigments and Dyes Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Cosmetic Pigments and Dyes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Cosmetic Pigments and Dyes Production Market Share by Region (2020-2025)

Figure 103. North America Cosmetic Pigments and Dyes Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Cosmetic Pigments and Dyes Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Cosmetic Pigments and Dyes Production (K MT) Growth Rate (2020-2025)

Figure 106. China Cosmetic Pigments and Dyes Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Cosmetic Pigments and Dyes Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Cosmetic Pigments and Dyes Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Cosmetic Pigments and Dyes Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Cosmetic Pigments and Dyes Market Share Forecast by Type (2026-2033)

Figure 111. Global Cosmetic Pigments and Dyes Sales Forecast by Application (2026-2033)

Figure 112. Global Cosmetic Pigments and Dyes Market Share Forecast by Application (2026-2033)

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