

Global Cosmetic Grade Diatomaceous Earth Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Similar to talc in texture and color, DE is regularly used as an anti-caking agent in cosmetics such as facial powder, foundation, and eye shadow. And when used as a bulking agent, DE makes powder-based makeup more slippery, and therefore easier to apply.

The global Cosmetic Grade Diatomaceous Earth market size was estimated at USD 285.4 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cosmetic Grade Diatomaceous Earth market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cosmetic Grade Diatomaceous Earth market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced

understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cosmetic Grade Diatomaceous Earth market

Global Cosmetic Grade Diatomaceous Earth Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Imerys
EP Minerals
Showa Chemical
CECA Chemical (Arkema)
Dicaperl
Diatomite CJSC
American Diatomite
Diatomite Direct
Jilin Yuan Tong Mineral
Chanye

Market Segmentation (by Type)

White

Yellow White
Off-white

Market Segmentation (by Application)

Facial Powder
Foundation
Eye Shadow

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cosmetic Grade Diatomaceous Earth Market

Overview of the regional outlook of the Cosmetic Grade Diatomaceous Earth Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cosmetic Grade Diatomaceous Earth Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cosmetic Grade Diatomaceous Earth, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cosmetic Grade Diatomaceous Earth

1.2 Key Market Segments

1.2.1 Cosmetic Grade Diatomaceous Earth Segment by Type

1.2.2 Cosmetic Grade Diatomaceous Earth Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COSMETIC GRADE DIATOMACEOUS EARTH MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cosmetic Grade Diatomaceous Earth Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Cosmetic Grade Diatomaceous Earth Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COSMETIC GRADE DIATOMACEOUS EARTH MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cosmetic Grade Diatomaceous Earth Product Life Cycle

3.3 Global Cosmetic Grade Diatomaceous Earth Sales by Manufacturers (2020-2025)

3.4 Global Cosmetic Grade Diatomaceous Earth Revenue Market Share by Manufacturers (2020-2025)

3.5 Cosmetic Grade Diatomaceous Earth Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Cosmetic Grade Diatomaceous Earth Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Cosmetic Grade Diatomaceous Earth Market Competitive Situation and Trends

- 3.8.1 Cosmetic Grade Diatomaceous Earth Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Cosmetic Grade Diatomaceous Earth Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 COSMETIC GRADE DIATOMACEOUS EARTH INDUSTRY CHAIN ANALYSIS

- 4.1 Cosmetic Grade Diatomaceous Earth Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COSMETIC GRADE DIATOMACEOUS EARTH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cosmetic Grade Diatomaceous Earth Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Cosmetic Grade Diatomaceous Earth Market
- 5.7 ESG Ratings of Leading Companies

6 COSMETIC GRADE DIATOMACEOUS EARTH MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cosmetic Grade Diatomaceous Earth Sales Market Share by Type
(2020-2025)

6.3 Global Cosmetic Grade Diatomaceous Earth Market Size Market Share by Type
(2020-2025)

6.4 Global Cosmetic Grade Diatomaceous Earth Price by Type (2020-2025)

7 COSMETIC GRADE DIATOMACEOUS EARTH MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cosmetic Grade Diatomaceous Earth Market Sales by Application
(2020-2025)

7.3 Global Cosmetic Grade Diatomaceous Earth Market Size (M USD) by Application
(2020-2025)

7.4 Global Cosmetic Grade Diatomaceous Earth Sales Growth Rate by Application
(2020-2025)

8 COSMETIC GRADE DIATOMACEOUS EARTH MARKET SALES BY REGION

8.1 Global Cosmetic Grade Diatomaceous Earth Sales by Region

8.1.1 Global Cosmetic Grade Diatomaceous Earth Sales by Region

8.1.2 Global Cosmetic Grade Diatomaceous Earth Sales Market Share by Region

8.2 Global Cosmetic Grade Diatomaceous Earth Market Size by Region

8.2.1 Global Cosmetic Grade Diatomaceous Earth Market Size by Region

8.2.2 Global Cosmetic Grade Diatomaceous Earth Market Size Market Share by
Region

8.3 North America

8.3.1 North America Cosmetic Grade Diatomaceous Earth Sales by Country

8.3.2 North America Cosmetic Grade Diatomaceous Earth Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Cosmetic Grade Diatomaceous Earth Sales by Country

8.4.2 Europe Cosmetic Grade Diatomaceous Earth Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Cosmetic Grade Diatomaceous Earth Sales by Region

8.5.2 Asia Pacific Cosmetic Grade Diatomaceous Earth Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Cosmetic Grade Diatomaceous Earth Sales by Country

8.6.2 South America Cosmetic Grade Diatomaceous Earth Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Cosmetic Grade Diatomaceous Earth Sales by Region

8.7.2 Middle East and Africa Cosmetic Grade Diatomaceous Earth Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 COSMETIC GRADE DIATOMACEOUS EARTH MARKET PRODUCTION BY REGION

9.1 Global Production of Cosmetic Grade Diatomaceous Earth by Region(2020-2025)

9.2 Global Cosmetic Grade Diatomaceous Earth Revenue Market Share by Region (2020-2025)

9.3 Global Cosmetic Grade Diatomaceous Earth Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Cosmetic Grade Diatomaceous Earth Production

9.4.1 North America Cosmetic Grade Diatomaceous Earth Production Growth Rate (2020-2025)

9.4.2 North America Cosmetic Grade Diatomaceous Earth Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Cosmetic Grade Diatomaceous Earth Production

9.5.1 Europe Cosmetic Grade Diatomaceous Earth Production Growth Rate (2020-2025)

9.5.2 Europe Cosmetic Grade Diatomaceous Earth Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Cosmetic Grade Diatomaceous Earth Production (2020-2025)

9.6.1 Japan Cosmetic Grade Diatomaceous Earth Production Growth Rate (2020-2025)

9.6.2 Japan Cosmetic Grade Diatomaceous Earth Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Cosmetic Grade Diatomaceous Earth Production (2020-2025)

9.7.1 China Cosmetic Grade Diatomaceous Earth Production Growth Rate (2020-2025)

9.7.2 China Cosmetic Grade Diatomaceous Earth Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Imerys

10.1.1 Imerys Basic Information

10.1.2 Imerys Cosmetic Grade Diatomaceous Earth Product Overview

10.1.3 Imerys Cosmetic Grade Diatomaceous Earth Product Market Performance

10.1.4 Imerys Business Overview

10.1.5 Imerys SWOT Analysis

10.1.6 Imerys Recent Developments

10.2 EP Minerals

10.2.1 EP Minerals Basic Information

10.2.2 EP Minerals Cosmetic Grade Diatomaceous Earth Product Overview

10.2.3 EP Minerals Cosmetic Grade Diatomaceous Earth Product Market Performance

10.2.4 EP Minerals Business Overview

10.2.5 EP Minerals SWOT Analysis

10.2.6 EP Minerals Recent Developments

10.3 Showa Chemical

10.3.1 Showa Chemical Basic Information

10.3.2 Showa Chemical Cosmetic Grade Diatomaceous Earth Product Overview

10.3.3 Showa Chemical Cosmetic Grade Diatomaceous Earth Product Market Performance

10.3.4 Showa Chemical Business Overview

10.3.5 Showa Chemical SWOT Analysis

10.3.6 Showa Chemical Recent Developments

10.4 CECA Chemical (Arkema)

10.4.1 CECA Chemical (Arkema) Basic Information

10.4.2 CECA Chemical (Arkema) Cosmetic Grade Diatomaceous Earth Product Overview

10.4.3 CECA Chemical (Arkema) Cosmetic Grade Diatomaceous Earth Product Market Performance

10.4.4 CECA Chemical (Arkema) Business Overview

10.4.5 CECA Chemical (Arkema) Recent Developments

10.5 Dicaperl

10.5.1 Dicaperl Basic Information

10.5.2 Dicaperl Cosmetic Grade Diatomaceous Earth Product Overview

10.5.3 Dicaperl Cosmetic Grade Diatomaceous Earth Product Market Performance

10.5.4 Dicaperl Business Overview

10.5.5 Dicaperl Recent Developments

10.6 Diatomite CJSC

10.6.1 Diatomite CJSC Basic Information

10.6.2 Diatomite CJSC Cosmetic Grade Diatomaceous Earth Product Overview

10.6.3 Diatomite CJSC Cosmetic Grade Diatomaceous Earth Product Market Performance

10.6.4 Diatomite CJSC Business Overview

10.6.5 Diatomite CJSC Recent Developments

10.7 American Diatomite

10.7.1 American Diatomite Basic Information

10.7.2 American Diatomite Cosmetic Grade Diatomaceous Earth Product Overview

10.7.3 American Diatomite Cosmetic Grade Diatomaceous Earth Product Market Performance

10.7.4 American Diatomite Business Overview

10.7.5 American Diatomite Recent Developments

10.8 Diatomite Direct

10.8.1 Diatomite Direct Basic Information

10.8.2 Diatomite Direct Cosmetic Grade Diatomaceous Earth Product Overview

10.8.3 Diatomite Direct Cosmetic Grade Diatomaceous Earth Product Market Performance

10.8.4 Diatomite Direct Business Overview

10.8.5 Diatomite Direct Recent Developments

10.9 Jilin Yuan Tong Mineral

10.9.1 Jilin Yuan Tong Mineral Basic Information

10.9.2 Jilin Yuan Tong Mineral Cosmetic Grade Diatomaceous Earth Product Overview

10.9.3 Jilin Yuan Tong Mineral Cosmetic Grade Diatomaceous Earth Product Market Performance

10.9.4 Jilin Yuan Tong Mineral Business Overview

10.9.5 Jilin Yuan Tong Mineral Recent Developments

10.10 Chanye

10.10.1 Chanye Basic Information

10.10.2 Chanye Cosmetic Grade Diatomaceous Earth Product Overview

10.10.3 Chanye Cosmetic Grade Diatomaceous Earth Product Market Performance

10.10.4 Chanye Business Overview

10.10.5 Chanye Recent Developments

11 COSMETIC GRADE DIATOMACEOUS EARTH MARKET FORECAST BY REGION

11.1 Global Cosmetic Grade Diatomaceous Earth Market Size Forecast

11.2 Global Cosmetic Grade Diatomaceous Earth Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Cosmetic Grade Diatomaceous Earth Market Size Forecast by Country

11.2.3 Asia Pacific Cosmetic Grade Diatomaceous Earth Market Size Forecast by Region

11.2.4 South America Cosmetic Grade Diatomaceous Earth Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Cosmetic Grade Diatomaceous Earth by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Cosmetic Grade Diatomaceous Earth Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Cosmetic Grade Diatomaceous Earth by Type (2026-2033)

12.1.2 Global Cosmetic Grade Diatomaceous Earth Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Cosmetic Grade Diatomaceous Earth by Type (2026-2033)

12.2 Global Cosmetic Grade Diatomaceous Earth Market Forecast by Application (2026-2033)

12.2.1 Global Cosmetic Grade Diatomaceous Earth Sales (K MT) Forecast by Application

12.2.2 Global Cosmetic Grade Diatomaceous Earth Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Cosmetic Grade Diatomaceous Earth Market Size Comparison by Region (M USD)
Table 5. Global Cosmetic Grade Diatomaceous Earth Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Cosmetic Grade Diatomaceous Earth Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Cosmetic Grade Diatomaceous Earth Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Cosmetic Grade Diatomaceous Earth Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cosmetic Grade Diatomaceous Earth as of 2024)
Table 10. Global Market Cosmetic Grade Diatomaceous Earth Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Cosmetic Grade Diatomaceous Earth Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Cosmetic Grade Diatomaceous Earth Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Cosmetic Grade Diatomaceous Earth Sales by Type (K MT)
Table 26. Global Cosmetic Grade Diatomaceous Earth Market Size by Type (M USD)

Table 27. Global Cosmetic Grade Diatomaceous Earth Sales (K MT) by Type (2020-2025)

Table 28. Global Cosmetic Grade Diatomaceous Earth Sales Market Share by Type (2020-2025)

Table 29. Global Cosmetic Grade Diatomaceous Earth Market Size (M USD) by Type (2020-2025)

Table 30. Global Cosmetic Grade Diatomaceous Earth Market Size Share by Type (2020-2025)

Table 31. Global Cosmetic Grade Diatomaceous Earth Price (USD/KG) by Type (2020-2025)

Table 32. Global Cosmetic Grade Diatomaceous Earth Sales (K MT) by Application

Table 33. Global Cosmetic Grade Diatomaceous Earth Market Size by Application

Table 34. Global Cosmetic Grade Diatomaceous Earth Sales by Application (2020-2025) & (K MT)

Table 35. Global Cosmetic Grade Diatomaceous Earth Sales Market Share by Application (2020-2025)

Table 36. Global Cosmetic Grade Diatomaceous Earth Market Size by Application (2020-2025) & (M USD)

Table 37. Global Cosmetic Grade Diatomaceous Earth Market Share by Application (2020-2025)

Table 38. Global Cosmetic Grade Diatomaceous Earth Sales Growth Rate by Application (2020-2025)

Table 39. Global Cosmetic Grade Diatomaceous Earth Sales by Region (2020-2025) & (K MT)

Table 40. Global Cosmetic Grade Diatomaceous Earth Sales Market Share by Region (2020-2025)

Table 41. Global Cosmetic Grade Diatomaceous Earth Market Size by Region (2020-2025) & (M USD)

Table 42. Global Cosmetic Grade Diatomaceous Earth Market Size Market Share by Region (2020-2025)

Table 43. North America Cosmetic Grade Diatomaceous Earth Sales by Country (2020-2025) & (K MT)

Table 44. North America Cosmetic Grade Diatomaceous Earth Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Cosmetic Grade Diatomaceous Earth Sales by Country (2020-2025) & (K MT)

Table 46. Europe Cosmetic Grade Diatomaceous Earth Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Cosmetic Grade Diatomaceous Earth Sales by Region

(2020-2025) & (K MT)

Table 48. Asia Pacific Cosmetic Grade Diatomaceous Earth Market Size by Region
(2020-2025) & (M USD)

Table 49. South America Cosmetic Grade Diatomaceous Earth Sales by Country
(2020-2025) & (K MT)

Table 50. South America Cosmetic Grade Diatomaceous Earth Market Size by Country
(2020-2025) & (M USD)

Table 51. Middle East and Africa Cosmetic Grade Diatomaceous Earth Sales by Region
(2020-2025) & (K MT)

Table 52. Middle East and Africa Cosmetic Grade Diatomaceous Earth Market Size by
Region (2020-2025) & (M USD)

Table 53. Global Cosmetic Grade Diatomaceous Earth Production (K MT) by
Region(2020-2025)

Table 54. Global Cosmetic Grade Diatomaceous Earth Revenue (US\$ Million) by
Region (2020-2025)

Table 55. Global Cosmetic Grade Diatomaceous Earth Revenue Market Share by
Region (2020-2025)

Table 56. Global Cosmetic Grade Diatomaceous Earth Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Cosmetic Grade Diatomaceous Earth Production (K MT),
Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Cosmetic Grade Diatomaceous Earth Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Cosmetic Grade Diatomaceous Earth Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Cosmetic Grade Diatomaceous Earth Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Imerys Basic Information

Table 62. Imerys Cosmetic Grade Diatomaceous Earth Product Overview

Table 63. Imerys Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M
USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Imerys Business Overview

Table 65. Imerys SWOT Analysis

Table 66. Imerys Recent Developments

Table 67. EP Minerals Basic Information

Table 68. EP Minerals Cosmetic Grade Diatomaceous Earth Product Overview

Table 69. EP Minerals Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M
USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. EP Minerals Business Overview

Table 71. EP Minerals SWOT Analysis
Table 72. EP Minerals Recent Developments
Table 73. Showa Chemical Basic Information
Table 74. Showa Chemical Cosmetic Grade Diatomaceous Earth Product Overview
Table 75. Showa Chemical Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Showa Chemical Business Overview
Table 77. Showa Chemical SWOT Analysis
Table 78. Showa Chemical Recent Developments
Table 79. CECA Chemical (Arkema) Basic Information
Table 80. CECA Chemical (Arkema) Cosmetic Grade Diatomaceous Earth Product Overview
Table 81. CECA Chemical (Arkema) Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. CECA Chemical (Arkema) Business Overview
Table 83. CECA Chemical (Arkema) Recent Developments
Table 84. Dicaperl Basic Information
Table 85. Dicaperl Cosmetic Grade Diatomaceous Earth Product Overview
Table 86. Dicaperl Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Dicaperl Business Overview
Table 88. Dicaperl Recent Developments
Table 89. Diatomite CJSC Basic Information
Table 90. Diatomite CJSC Cosmetic Grade Diatomaceous Earth Product Overview
Table 91. Diatomite CJSC Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Diatomite CJSC Business Overview
Table 93. Diatomite CJSC Recent Developments
Table 94. American Diatomite Basic Information
Table 95. American Diatomite Cosmetic Grade Diatomaceous Earth Product Overview
Table 96. American Diatomite Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. American Diatomite Business Overview
Table 98. American Diatomite Recent Developments
Table 99. Diatomite Direct Basic Information
Table 100. Diatomite Direct Cosmetic Grade Diatomaceous Earth Product Overview
Table 101. Diatomite Direct Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Diatomite Direct Business Overview

Table 103. Diatomite Direct Recent Developments

Table 104. Jilin Yuan Tong Mineral Basic Information

Table 105. Jilin Yuan Tong Mineral Cosmetic Grade Diatomaceous Earth Product Overview

Table 106. Jilin Yuan Tong Mineral Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Jilin Yuan Tong Mineral Business Overview

Table 108. Jilin Yuan Tong Mineral Recent Developments

Table 109. Chanye Basic Information

Table 110. Chanye Cosmetic Grade Diatomaceous Earth Product Overview

Table 111. Chanye Cosmetic Grade Diatomaceous Earth Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Chanye Business Overview

Table 113. Chanye Recent Developments

Table 114. Global Cosmetic Grade Diatomaceous Earth Sales Forecast by Region (2026-2033) & (K MT)

Table 115. Global Cosmetic Grade Diatomaceous Earth Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Cosmetic Grade Diatomaceous Earth Sales Forecast by Country (2026-2033) & (K MT)

Table 117. North America Cosmetic Grade Diatomaceous Earth Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Cosmetic Grade Diatomaceous Earth Sales Forecast by Country (2026-2033) & (K MT)

Table 119. Europe Cosmetic Grade Diatomaceous Earth Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Cosmetic Grade Diatomaceous Earth Sales Forecast by Region (2026-2033) & (K MT)

Table 121. Asia Pacific Cosmetic Grade Diatomaceous Earth Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Cosmetic Grade Diatomaceous Earth Sales Forecast by Country (2026-2033) & (K MT)

Table 123. South America Cosmetic Grade Diatomaceous Earth Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Cosmetic Grade Diatomaceous Earth Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Cosmetic Grade Diatomaceous Earth Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Cosmetic Grade Diatomaceous Earth Sales Forecast by Type

(2026-2033) & (K MT)

Table 127. Global Cosmetic Grade Diatomaceous Earth Market Size Forecast by Type
(2026-2033) & (M USD)

Table 128. Global Cosmetic Grade Diatomaceous Earth Price Forecast by Type
(2026-2033) & (USD/KG)

Table 129. Global Cosmetic Grade Diatomaceous Earth Sales (K MT) Forecast by
Application (2026-2033)

Table 130. Global Cosmetic Grade Diatomaceous Earth Market Size Forecast by
Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cosmetic Grade Diatomaceous Earth
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cosmetic Grade Diatomaceous Earth Market Size (M USD), 2024-2033
- Figure 5. Global Cosmetic Grade Diatomaceous Earth Market Size (M USD) (2020-2033)
- Figure 6. Global Cosmetic Grade Diatomaceous Earth Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cosmetic Grade Diatomaceous Earth Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cosmetic Grade Diatomaceous Earth Product Life Cycle
- Figure 13. Cosmetic Grade Diatomaceous Earth Sales Share by Manufacturers in 2024
- Figure 14. Global Cosmetic Grade Diatomaceous Earth Revenue Share by Manufacturers in 2024
- Figure 15. Cosmetic Grade Diatomaceous Earth Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Cosmetic Grade Diatomaceous Earth Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cosmetic Grade Diatomaceous Earth Revenue in 2024
- Figure 18. Industry Chain Map of Cosmetic Grade Diatomaceous Earth
- Figure 19. Global Cosmetic Grade Diatomaceous Earth Market PEST Analysis
- Figure 20. Global Cosmetic Grade Diatomaceous Earth Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cosmetic Grade Diatomaceous Earth Market Share by Type
- Figure 27. Sales Market Share of Cosmetic Grade Diatomaceous Earth by Type (2020-2025)

Figure 28. Sales Market Share of Cosmetic Grade Diatomaceous Earth by Type in 2024

Figure 29. Market Size Share of Cosmetic Grade Diatomaceous Earth by Type
(2020-2025)

Figure 30. Market Size Share of Cosmetic Grade Diatomaceous Earth by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Cosmetic Grade Diatomaceous Earth Market Share by Application

Figure 33. Global Cosmetic Grade Diatomaceous Earth Sales Market Share by
Application (2020-2025)

Figure 34. Global Cosmetic Grade Diatomaceous Earth Sales Market Share by
Application in 2024

Figure 35. Global Cosmetic Grade Diatomaceous Earth Market Share by Application
(2020-2025)

Figure 36. Global Cosmetic Grade Diatomaceous Earth Market Share by Application in
2024

Figure 37. Global Cosmetic Grade Diatomaceous Earth Sales Growth Rate by
Application (2020-2025)

Figure 38. Global Cosmetic Grade Diatomaceous Earth Sales Market Share by Region
(2020-2025)

Figure 39. Global Cosmetic Grade Diatomaceous Earth Market Size Market Share by
Region (2020-2025)

Figure 40. North America Cosmetic Grade Diatomaceous Earth Sales and Growth Rate
(2020-2025) & (K MT)

Figure 41. North America Cosmetic Grade Diatomaceous Earth Sales and Growth Rate
(2020-2025) & (K MT)

Figure 42. North America Cosmetic Grade Diatomaceous Earth Sales Market Share by
Country in 2024

Figure 43. North America Cosmetic Grade Diatomaceous Earth Market Size and
Growth Rate (2020-2025) & (M USD)

Figure 44. North America Cosmetic Grade Diatomaceous Earth Market Size Market
Share by Country in 2024

Figure 45. U.S. Cosmetic Grade Diatomaceous Earth Sales and Growth Rate
(2020-2025) & (K MT)

Figure 46. U.S. Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 47. Canada Cosmetic Grade Diatomaceous Earth Sales (K MT) and Growth
Rate (2020-2025)

Figure 48. Canada Cosmetic Grade Diatomaceous Earth Market Size (M USD) and
Growth Rate (2020-2025)

Figure 49. Mexico Cosmetic Grade Diatomaceous Earth Sales (Units) and Growth Rate

(2020-2025)

Figure 50. Mexico Cosmetic Grade Diatomaceous Earth Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Cosmetic Grade Diatomaceous Earth Sales Market Share by Country in 2024

Figure 53. Europe Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Cosmetic Grade Diatomaceous Earth Market Size Market Share by Country in 2024

Figure 55. Germany Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Cosmetic Grade Diatomaceous Earth Sales Market Share by Region in 2024

Figure 67. Asia Pacific Cosmetic Grade Diatomaceous Earth Market Size Market Share by Region in 2024

Figure 68. China Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (K MT)

Figure 79. South America Cosmetic Grade Diatomaceous Earth Sales Market Share by Country in 2024

Figure 80. South America Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (M USD)

Figure 81. South America Cosmetic Grade Diatomaceous Earth Market Size Market Share by Country in 2024

Figure 82. Brazil Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Cosmetic Grade Diatomaceous Earth Sales and

Growth Rate (K MT)

Figure 89. Middle East and Africa Cosmetic Grade Diatomaceous Earth Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Cosmetic Grade Diatomaceous Earth Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Cosmetic Grade Diatomaceous Earth Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Cosmetic Grade Diatomaceous Earth Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Cosmetic Grade Diatomaceous Earth Production Market Share by Region (2020-2025)

Figure 103. North America Cosmetic Grade Diatomaceous Earth Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Cosmetic Grade Diatomaceous Earth Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Cosmetic Grade Diatomaceous Earth Production (K MT) Growth Rate (2020-2025)

Figure 106. China Cosmetic Grade Diatomaceous Earth Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Cosmetic Grade Diatomaceous Earth Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Cosmetic Grade Diatomaceous Earth Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Cosmetic Grade Diatomaceous Earth Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Cosmetic Grade Diatomaceous Earth Market Share Forecast by Type (2026-2033)

Figure 111. Global Cosmetic Grade Diatomaceous Earth Sales Forecast by Application (2026-2033)

Figure 112. Global Cosmetic Grade Diatomaceous Earth Market Share Forecast by Application (2026-2033)

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