

Global Corporate Training Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Corporate training refers to structured learning programs designed to enhance employees' skills, knowledge, and competencies to improve organizational performance. These programs cover a wide range of topics, including leadership development, technical upskilling, compliance, soft skills, and industry-specific training, delivered through various formats such as in-person workshops, e-learning platforms, blended learning, and virtual instructor-led sessions. The demand for corporate training is driven by the need for businesses to adapt to technological advancements, regulatory changes, and evolving workplace dynamics. Key players in the market include specialized training providers, consulting firms, and in-house L&D teams, with growing emphasis on personalized, data-driven, and digitally enabled learning solutions. The market is further influenced by trends such as microlearning, gamification, and AI-powered adaptive learning platforms, catering to diverse industries like IT, healthcare, finance, and manufacturing. As organizations prioritize continuous employee development to maintain competitiveness, the corporate training market is expected to expand, supported by increasing investments in workforce upskilling and reskilling initiatives.

The global Corporate Training market size was estimated at USD 11432.56 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Corporate Training market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging

development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Corporate Training market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Corporate Training market.

Global Corporate Training Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Skillsoft
Wilson Learning Worldwide
City & Guilds Group
D2L
GP Strategies

NIIT

Market Segmentation (by Type)

Technical Training

Non-Technical Training

Market Segmentation (by Application)

Small Enterprises

Medium Enterprises

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Corporate Training Market

Overview of the regional outlook of the Corporate Training Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Corporate Training Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Corporate Training, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Corporate Training
- 1.2 Key Market Segments
 - 1.2.1 Corporate Training Segment by Type
 - 1.2.2 Corporate Training Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CORPORATE TRAINING MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CORPORATE TRAINING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Corporate Training Product Life Cycle
- 3.3 Global Corporate Training Revenue Market Share by Company (2020-2025)
- 3.4 Corporate Training Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Corporate Training Company Headquarters, Area Served, Product Type
- 3.6 Corporate Training Market Competitive Situation and Trends
 - 3.6.1 Corporate Training Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Corporate Training Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 CORPORATE TRAINING VALUE CHAIN ANALYSIS

- 4.1 Corporate Training Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CORPORATE TRAINING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Corporate Training Market Porter's Five Forces Analysis

6 CORPORATE TRAINING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Corporate Training Market Size Market Share by Type (2020-2025)

6.3 Global Corporate Training Market Size Growth Rate by Type (2021-2025)

7 CORPORATE TRAINING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Corporate Training Market Size (M USD) by Application (2020-2025)

7.3 Global Corporate Training Sales Growth Rate by Application (2020-2025)

8 CORPORATE TRAINING MARKET SEGMENTATION BY REGION

8.1 Global Corporate Training Market Size by Region

8.1.1 Global Corporate Training Market Size by Region

8.1.2 Global Corporate Training Market Size Market Share by Region

8.2 North America

8.2.1 North America Corporate Training Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Corporate Training Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Corporate Training Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Corporate Training Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Corporate Training Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Skillsoft

9.1.1 Skillsoft Basic Information

9.1.2 Skillsoft Corporate Training Product Overview

9.1.3 Skillsoft Corporate Training Product Market Performance

9.1.4 Skillsoft SWOT Analysis

9.1.5 Skillsoft Business Overview

9.1.6 Skillsoft Recent Developments

9.2 Wilson Learning Worldwide

9.2.1 Wilson Learning Worldwide Basic Information

9.2.2 Wilson Learning Worldwide Corporate Training Product Overview

- 9.2.3 Wilson Learning Worldwide Corporate Training Product Market Performance
- 9.2.4 Wilson Learning Worldwide SWOT Analysis
- 9.2.5 Wilson Learning Worldwide Business Overview
- 9.2.6 Wilson Learning Worldwide Recent Developments
- 9.3 City and Guilds Group
 - 9.3.1 City and Guilds Group Basic Information
 - 9.3.2 City and Guilds Group Corporate Training Product Overview
 - 9.3.3 City and Guilds Group Corporate Training Product Market Performance
 - 9.3.4 City and Guilds Group SWOT Analysis
 - 9.3.5 City and Guilds Group Business Overview
 - 9.3.6 City and Guilds Group Recent Developments
- 9.4 D2L
 - 9.4.1 D2L Basic Information
 - 9.4.2 D2L Corporate Training Product Overview
 - 9.4.3 D2L Corporate Training Product Market Performance
 - 9.4.4 D2L Business Overview
 - 9.4.5 D2L Recent Developments
- 9.5 GP Strategies
 - 9.5.1 GP Strategies Basic Information
 - 9.5.2 GP Strategies Corporate Training Product Overview
 - 9.5.3 GP Strategies Corporate Training Product Market Performance
 - 9.5.4 GP Strategies Business Overview
 - 9.5.5 GP Strategies Recent Developments
- 9.6 NIIT
 - 9.6.1 NIIT Basic Information
 - 9.6.2 NIIT Corporate Training Product Overview
 - 9.6.3 NIIT Corporate Training Product Market Performance
 - 9.6.4 NIIT Business Overview
 - 9.6.5 NIIT Recent Developments

10 CORPORATE TRAINING MARKET FORECAST BY REGION

- 10.1 Global Corporate Training Market Size Forecast
- 10.2 Global Corporate Training Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Corporate Training Market Size Forecast by Country
 - 10.2.3 Asia Pacific Corporate Training Market Size Forecast by Region
 - 10.2.4 South America Corporate Training Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Corporate Training by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Corporate Training Market Forecast by Type (2026-2033)

11.2 Global Corporate Training Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Corporate Training Market Size Comparison by Region (M USD)
Table 5. Global Corporate Training Revenue (M USD) by Company (2020-2025)
Table 6. Global Corporate Training Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Corporate Training as of 2024)
Table 8. Corporate Training Company Headquarters and Area Served
Table 9. Company Corporate Training Product Type
Table 10. Global Corporate Training Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Corporate Training Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Corporate Training Market Size by Type (M USD)
Table 21. Global Corporate Training Market Size (M USD) by Type (2020-2025)
Table 22. Global Corporate Training Market Size Share by Type (2020-2025)
Table 23. Global Corporate Training Market Size Growth Rate by Type (2021-2025)
Table 24. Global Corporate Training Market Size by Application
Table 25. Global Corporate Training Market Size by Application (2020-2025) & (M USD)
Table 26. Global Corporate Training Market Share by Application (2020-2025)
Table 27. Global Corporate Training Sales Growth Rate by Application (2020-2025)
Table 28. Global Corporate Training Market Size by Region (2020-2025) & (M USD)
Table 29. Global Corporate Training Market Size Market Share by Region (2020-2025)
Table 30. North America Corporate Training Market Size by Country (2020-2025) & (M USD)
Table 31. Europe Corporate Training Market Size by Country (2020-2025) & (M USD)
Table 32. Asia Pacific Corporate Training Market Size by Region (2020-2025) & (M

USD)

Table 33. South America Corporate Training Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Corporate Training Market Size by Region (2020-2025) & (M USD)

Table 35. Skillsoft Basic Information

Table 36. Skillsoft Corporate Training Product Overview

Table 37. Skillsoft Corporate Training Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Skillsoft SWOT Analysis

Table 39. Skillsoft Business Overview

Table 40. Skillsoft Recent Developments

Table 41. Wilson Learning Worldwide Basic Information

Table 42. Wilson Learning Worldwide Corporate Training Product Overview

Table 43. Wilson Learning Worldwide Corporate Training Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Wilson Learning Worldwide SWOT Analysis

Table 45. Wilson Learning Worldwide Business Overview

Table 46. Wilson Learning Worldwide Recent Developments

Table 47. City and Guilds Group Basic Information

Table 48. City and Guilds Group Corporate Training Product Overview

Table 49. City and Guilds Group Corporate Training Revenue (M USD) and Gross Margin (2020-2025)

Table 50. City and Guilds Group SWOT Analysis

Table 51. City and Guilds Group Business Overview

Table 52. City and Guilds Group Recent Developments

Table 53. D2L Basic Information

Table 54. D2L Corporate Training Product Overview

Table 55. D2L Corporate Training Revenue (M USD) and Gross Margin (2020-2025)

Table 56. D2L Business Overview

Table 57. D2L Recent Developments

Table 58. GP Strategies Basic Information

Table 59. GP Strategies Corporate Training Product Overview

Table 60. GP Strategies Corporate Training Revenue (M USD) and Gross Margin (2020-2025)

Table 61. GP Strategies Business Overview

Table 62. GP Strategies Recent Developments

Table 63. NIIT Basic Information

Table 64. NIIT Corporate Training Product Overview

Table 65. NIIT Corporate Training Revenue (M USD) and Gross Margin (2020-2025)

Table 66. NIIT Business Overview

Table 67. NIIT Recent Developments

Table 68. Global Corporate Training Market Size Forecast by Region (2026-2033) & (M USD)

Table 69. North America Corporate Training Market Size Forecast by Country (2026-2033) & (M USD)

Table 70. Europe Corporate Training Market Size Forecast by Country (2026-2033) & (M USD)

Table 71. Asia Pacific Corporate Training Market Size Forecast by Region (2026-2033) & (M USD)

Table 72. South America Corporate Training Market Size Forecast by Country (2026-2033) & (M USD)

Table 73. Middle East and Africa Corporate Training Market Size Forecast by Country (2026-2033) & (M USD)

Table 74. Global Corporate Training Market Size Forecast by Type (2026-2033) & (M USD)

Table 75. Global Corporate Training Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Corporate Training
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Corporate Training Market Size (M USD), 2024-2033
- Figure 5. Global Corporate Training Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Corporate Training Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Corporate Training Product Life Cycle
- Figure 12. Global Corporate Training Revenue Share by Company in 2024
- Figure 13. Corporate Training Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Corporate Training Revenue in 2024
- Figure 15. Value Chain Map of Corporate Training
- Figure 16. Global Corporate Training Market PEST Analysis
- Figure 17. Global Corporate Training Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Corporate Training Market Share by Type
- Figure 20. Market Size Share of Corporate Training by Type (2020-2025)
- Figure 21. Market Size Share of Corporate Training by Type in 2024
- Figure 22. Global Corporate Training Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Corporate Training Market Share by Application
- Figure 25. Global Corporate Training Market Share by Application (2020-2025)
- Figure 26. Global Corporate Training Market Share by Application in 2024
- Figure 27. Global Corporate Training Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Corporate Training Market Size Market Share by Region (2020-2025)
- Figure 29. North America Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Corporate Training Market Size Market Share by Country in 2024
- Figure 31. U.S. Corporate Training Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 32. Canada Corporate Training Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Corporate Training Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Corporate Training Market Share by Country in 2024

Figure 36. Germany Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Corporate Training Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Corporate Training Market Size Market Share by Region in 2024

Figure 43. China Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Corporate Training Market Size and Growth Rate (M USD)

Figure 49. South America Corporate Training Market Size Market Share by Country in 2024

Figure 50. Brazil Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Corporate Training Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Corporate Training Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Corporate Training Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Corporate Training Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Corporate Training Market Share Forecast by Type (2026-2033)

Figure 62. Global Corporate Training Market Share Forecast by Application (2026-2033)

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