

# Global Corporate Performance Management (CPM) Software Market Research Report 2022(Status and Outlook)

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## Abstracts

### Report Overview

Corporate performance management, also called enterprise performance management (EPM), describes the practices that help companies plan and manage the financial success of their organization. Corporate performance management (CPM) software defines and manages the strategies that large companies need to monitor the performance of their business activities. CPM software is used to create and implement methodologies and processes, allowing corporations to track key performance indicators (KPIs) relative to corporate business objectives. This type of software is implemented across the corporation and is used by managers and executives responsible for improving the business performance of the company. In some cases, CPM software may only be deployed by accounting departments to analyze financial performance.

CPM systems consolidate multiple types of business information (financial, operational, sales, etc.) across all the departments of a corporation. For this purpose, CPM needs to integrate with software products such as ERP systems, accounting software, CRM software, or supply chain and logistics software. Integration with governance, risk, and compliance software is also needed to manage risks that may impact business performance.

The Corporate Performance Management (CPM) Software market covers Cloud-based, On Premises. The typical players include Oracle, SAP, IBM, Anaplan, etc.

The Global Corporate Performance Management (CPM) Software Market Size was

estimated at USD 7268.99 million in 2021 and is projected to reach USD 18007.70 million by 2028, exhibiting a CAGR of 13.84% during the forecast period.

Bosson Research's latest report provides a deep insight into the global Corporate Performance Management (CPM) Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Corporate Performance Management (CPM) Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Corporate Performance Management (CPM) Software market in any manner.

### Global Corporate Performance Management (CPM) Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Oracle

SAP

IBM

Anaplan

Infor

Workday

Planful (formerly Host Analytics)

Unit4

Epicor Software

Wolters Kluwer (CCH Tagetik)

BOARD International

Prophix

OneStream Software

Insightsoftware

Vena Solutions

Solver

Kepion

Workiva

LucaNet

Jedox

Ideagen

Calumo

Centage

### Market Segmentation (by Type)

On-Premises

Cloud Based

Corporate Performance Management (CPM)

### Market Segmentation (by Application)

Large Enterprises

Medium Enterprises

Small Enterprises

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Corporate Performance Management (CPM) Software Market

Overview of the regional outlook of the Corporate Performance Management (CPM) Software Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Corporate Performance Management (CPM) Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Corporate Performance Management (CPM) Software

1.2 Key Market Segments

1.2.1 Corporate Performance Management (CPM) Software Segment by Type

1.2.2 Corporate Performance Management (CPM) Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET OVERVIEW**

2.1 Global Corporate Performance Management (CPM) Software Market Size (M USD) Estimates and Forecasts (2017-2028)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Corporate Performance Management (CPM) Software Revenue Market Share by Manufacturers (2017-2022)

3.2 Corporate Performance Management (CPM) Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Manufacturers Corporate Performance Management (CPM) Software Sales Sites, Area Served, Service Type

3.4 Corporate Performance Management (CPM) Software Market Competitive Situation and Trends

3.4.1 Corporate Performance Management (CPM) Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest Corporate Performance Management (CPM) Software Players Market Share by Revenue

### 3.4.3 Mergers & Acquisitions, Expansion

## **4 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE VALUE CHAIN ANALYSIS**

### 4.1 Corporate Performance Management (CPM) Software Value Chain Analysis

### 4.2 Midstream Market Analysis

### 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 Mergers & Acquisitions

#### 5.5.2 Expansions

#### 5.5.3 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Corporate Performance Management (CPM) Software Market Size Market Share by Type (2017-2022)

### 6.3 Global Corporate Performance Management (CPM) Software Sales Growth Rate by Type (2017-2022)

## **7 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Corporate Performance Management (CPM) Software Market Size (M USD) by Application (2017-2022)

### 7.3 Global Corporate Performance Management (CPM) Software Sales Growth Rate by Application (2017-2022)

## **8 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET SEGMENTATION BY REGION**

### 8.1 Global Corporate Performance Management (CPM) Software Market Size by Region

#### 8.1.1 Global Corporate Performance Management (CPM) Software Market Size by Region

#### 8.1.2 Global Corporate Performance Management (CPM) Software Market Share by Region

### 8.2 North America

#### 8.2.1 North America Corporate Performance Management (CPM) Software Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Corporate Performance Management (CPM) Software Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Corporate Performance Management (CPM) Software Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Corporate Performance Management (CPM) Software Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

## 8.6.1 Middle East and Africa Corporate Performance Management (CPM) Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILED

### 9.1 Oracle

9.1.1 Oracle Corporate Performance Management (CPM) Software Basic Information

9.1.2 Oracle Corporate Performance Management (CPM) Software Product Overview

9.1.3 Oracle Corporate Performance Management (CPM) Software Product Market Performance

9.1.4 Oracle Business Overview

9.1.5 Oracle Corporate Performance Management (CPM) Software SWOT Analysis

9.1.6 Oracle Recent Developments

### 9.2 SAP

9.2.1 SAP Corporate Performance Management (CPM) Software Basic Information

9.2.2 SAP Corporate Performance Management (CPM) Software Product Overview

9.2.3 SAP Corporate Performance Management (CPM) Software Product Market Performance

9.2.4 SAP Business Overview

9.2.5 SAP Corporate Performance Management (CPM) Software SWOT Analysis

9.2.6 SAP Recent Developments

### 9.3 IBM

9.3.1 IBM Corporate Performance Management (CPM) Software Basic Information

9.3.2 IBM Corporate Performance Management (CPM) Software Product Overview

9.3.3 IBM Corporate Performance Management (CPM) Software Product Market Performance

9.3.4 IBM Business Overview

9.3.5 IBM Corporate Performance Management (CPM) Software SWOT Analysis

9.3.6 IBM Recent Developments

### 9.4 Anaplan

9.4.1 Anaplan Corporate Performance Management (CPM) Software Basic Information

9.4.2 Anaplan Corporate Performance Management (CPM) Software Product Overview

9.4.3 Anaplan Corporate Performance Management (CPM) Software Product Market

## Performance

9.4.4 Anaplan Business Overview

9.4.5 Anaplan Corporate Performance Management (CPM) Software SWOT Analysis

9.4.6 Anaplan Recent Developments

## 9.5 Infor

9.5.1 Infor Corporate Performance Management (CPM) Software Basic Information

9.5.2 Infor Corporate Performance Management (CPM) Software Product Overview

9.5.3 Infor Corporate Performance Management (CPM) Software Product Market

## Performance

9.5.4 Infor Business Overview

9.5.5 Infor Corporate Performance Management (CPM) Software SWOT Analysis

9.5.6 Infor Recent Developments

## 9.6 Workday

9.6.1 Workday Corporate Performance Management (CPM) Software Basic Information

9.6.2 Workday Corporate Performance Management (CPM) Software Product Overview

9.6.3 Workday Corporate Performance Management (CPM) Software Product Market Performance

9.6.4 Workday Business Overview

9.6.5 Workday Recent Developments

## 9.7 Planful (formerly Host Analytics)

9.7.1 Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Basic Information

9.7.2 Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Product Overview

9.7.3 Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Product Market Performance

9.7.4 Planful (formerly Host Analytics) Business Overview

9.7.5 Planful (formerly Host Analytics) Recent Developments

## 9.8 Unit4

9.8.1 Unit4 Corporate Performance Management (CPM) Software Basic Information

9.8.2 Unit4 Corporate Performance Management (CPM) Software Product Overview

9.8.3 Unit4 Corporate Performance Management (CPM) Software Product Market Performance

9.8.4 Unit4 Business Overview

9.8.5 Unit4 Recent Developments

## 9.9 Epicor Software

9.9.1 Epicor Software Corporate Performance Management (CPM) Software Basic

## Information

9.9.2 Epicor Software Corporate Performance Management (CPM) Software Product Overview

9.9.3 Epicor Software Corporate Performance Management (CPM) Software Product Market Performance

9.9.4 Epicor Software Business Overview

9.9.5 Epicor Software Recent Developments

9.10 Wolters Kluwer (CCH Tagetik)

9.10.1 Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Basic Information

9.10.2 Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Product Overview

9.10.3 Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Product Market Performance

9.10.4 Wolters Kluwer (CCH Tagetik) Business Overview

9.10.5 Wolters Kluwer (CCH Tagetik) Recent Developments

9.11 BOARD International

9.11.1 BOARD International Corporate Performance Management (CPM) Software Basic Information

9.11.2 BOARD International Corporate Performance Management (CPM) Software Product Overview

9.11.3 BOARD International Corporate Performance Management (CPM) Software Product Market Performance

9.11.4 BOARD International Business Overview

9.11.5 BOARD International Recent Developments

9.12 Prophix

9.12.1 Prophix Corporate Performance Management (CPM) Software Basic Information

9.12.2 Prophix Corporate Performance Management (CPM) Software Product Overview

9.12.3 Prophix Corporate Performance Management (CPM) Software Product Market Performance

9.12.4 Prophix Business Overview

9.12.5 Prophix Recent Developments

9.13 OneStream Software

9.13.1 OneStream Software Corporate Performance Management (CPM) Software Basic Information

9.13.2 OneStream Software Corporate Performance Management (CPM) Software Product Overview

9.13.3 OneStream Software Corporate Performance Management (CPM) Software Product Market Performance

9.13.4 OneStream Software Business Overview

9.13.5 OneStream Software Recent Developments

9.14 Insightsoftware

9.14.1 Insightsoftware Corporate Performance Management (CPM) Software Basic Information

9.14.2 Insightsoftware Corporate Performance Management (CPM) Software Product Overview

9.14.3 Insightsoftware Corporate Performance Management (CPM) Software Product Market Performance

9.14.4 Insightsoftware Business Overview

9.14.5 Insightsoftware Recent Developments

9.15 Vena Solutions

9.15.1 Vena Solutions Corporate Performance Management (CPM) Software Basic Information

9.15.2 Vena Solutions Corporate Performance Management (CPM) Software Product Overview

9.15.3 Vena Solutions Corporate Performance Management (CPM) Software Product Market Performance

9.15.4 Vena Solutions Business Overview

9.15.5 Vena Solutions Recent Developments

9.16 Solver

9.16.1 Solver Corporate Performance Management (CPM) Software Basic Information

9.16.2 Solver Corporate Performance Management (CPM) Software Product Overview

9.16.3 Solver Corporate Performance Management (CPM) Software Product Market Performance

9.16.4 Solver Business Overview

9.16.5 Solver Recent Developments

9.17 Kepion

9.17.1 Kepion Corporate Performance Management (CPM) Software Basic Information

9.17.2 Kepion Corporate Performance Management (CPM) Software Product Overview

9.17.3 Kepion Corporate Performance Management (CPM) Software Product Market Performance

9.17.4 Kepion Business Overview

9.17.5 Kepion Recent Developments

9.18 Workiva

9.18.1 Workiva Corporate Performance Management (CPM) Software Basic

## Information

9.18.2 Workiva Corporate Performance Management (CPM) Software Product

### Overview

9.18.3 Workiva Corporate Performance Management (CPM) Software Product Market Performance

9.18.4 Workiva Business Overview

9.18.5 Workiva Recent Developments

## 9.19 LucaNet

9.19.1 LucaNet Corporate Performance Management (CPM) Software Basic

### Information

9.19.2 LucaNet Corporate Performance Management (CPM) Software Product

### Overview

9.19.3 LucaNet Corporate Performance Management (CPM) Software Product Market Performance

9.19.4 LucaNet Business Overview

9.19.5 LucaNet Recent Developments

## 9.20 Jedox

9.20.1 Jedox Corporate Performance Management (CPM) Software Basic Information

9.20.2 Jedox Corporate Performance Management (CPM) Software Product Overview

9.20.3 Jedox Corporate Performance Management (CPM) Software Product Market Performance

9.20.4 Jedox Business Overview

9.20.5 Jedox Recent Developments

## 9.21 Ideagen

9.21.1 Ideagen Corporate Performance Management (CPM) Software Basic

### Information

9.21.2 Ideagen Corporate Performance Management (CPM) Software Product

### Overview

9.21.3 Ideagen Corporate Performance Management (CPM) Software Product Market Performance

9.21.4 Ideagen Business Overview

9.21.5 Ideagen Recent Developments

## 9.22 Calumo

9.22.1 Calumo Corporate Performance Management (CPM) Software Basic

### Information

9.22.2 Calumo Corporate Performance Management (CPM) Software Product

### Overview

9.22.3 Calumo Corporate Performance Management (CPM) Software Product Market Performance



9.22.4 Calumo Business Overview

9.22.5 Calumo Recent Developments

9.23 Centage

9.23.1 Centage Corporate Performance Management (CPM) Software Basic Information

9.23.2 Centage Corporate Performance Management (CPM) Software Product Overview

9.23.3 Centage Corporate Performance Management (CPM) Software Product Market Performance

9.23.4 Centage Business Overview

9.23.5 Centage Recent Developments

## **10 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE REGIONAL MARKET FORECAST**

10.1 Global Corporate Performance Management (CPM) Software Market Size Forecast

10.2 Global Corporate Performance Management (CPM) Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Corporate Performance Management (CPM) Software Market Size Forecast by Country

10.2.3 Asia Pacific Corporate Performance Management (CPM) Software Market Size Forecast by Region

10.2.4 South America Corporate Performance Management (CPM) Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Corporate Performance Management (CPM) Software by Country

## **11 MARKET FORECAST BY TYPE AND APPLICATION (2022-2028)**

11.1 Global Corporate Performance Management (CPM) Software Market Forecast by Type (2022-2028)

11.2 Global Corporate Performance Management (CPM) Software Market Forecast by Application (2022-2028)

## **12 CONCLUSION AND KEY FINDINGS LIST OF TABLES**

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Corporate Performance Management (CPM) Software Market Size (M USD) Comparison by Region (M USD)

Table 5. Global Corporate Performance Management (CPM) Software Revenue (M USD) by Manufacturers (2017-2022)

Table 6. Global Corporate Performance Management (CPM) Software Revenue Share by Manufacturers (2017-2022)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Corporate Performance Management (CPM) Software as of 2021)

Table 8. Manufacturers Corporate Performance Management (CPM) Software Sales Sites and Area Served

Table 9. Manufacturers Corporate Performance Management (CPM) Software Service Type

Table 10. Global Corporate Performance Management (CPM) Software Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Corporate Performance Management (CPM) Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Corporate Performance Management (CPM) Software Market Challenges

Table 18. Market Restraints

Table 19. Global Corporate Performance Management (CPM) Software Market Size by Type (M USD)

Table 20. Global Corporate Performance Management (CPM) Software Market Size (M USD) by Type (2017-2022)

Table 21. Global Corporate Performance Management (CPM) Software Market Size Share by Type (2017-2022)

Table 22. Global Corporate Performance Management (CPM) Software Sales Growth Rate by Type (2017-2022)

Table 23. Global Corporate Performance Management (CPM) Software Sales (K Units) by Application

Table 24. Global Corporate Performance Management (CPM) Software Market Size by Application

Table 25. Global Corporate Performance Management (CPM) Software Sales by Application (2017-2022) & (M USD)

Table 26. Global Corporate Performance Management (CPM) Software Market Share by Application (2017-2022)

- Table 27. Global Corporate Performance Management (CPM) Software Sales Growth Rate by Application (2017-2022)
- Table 28. Global Corporate Performance Management (CPM) Software Market Size by Region (2017-2022) & (M USD)
- Table 29. Global Corporate Performance Management (CPM) Software Market Share by Region (2017-2022)
- Table 30. North America Corporate Performance Management (CPM) Software Market Size by Country (2017-2022) & (M USD)
- Table 31. Europe Corporate Performance Management (CPM) Software Market Size by Country (2017-2022) & (M USD)
- Table 32. Asia Pacific Corporate Performance Management (CPM) Software Market Size by Region (2017-2022) & (M USD)
- Table 33. South America Corporate Performance Management (CPM) Software Market Size by Country (2017-2022) & (M USD)
- Table 34. Middle East and Africa Corporate Performance Management (CPM) Software Market Size by Region (2017-2022) & (M USD)
- Table 35. Oracle Corporate Performance Management (CPM) Software Basic Information
- Table 36. Oracle Corporate Performance Management (CPM) Software Product Overview
- Table 37. Oracle Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)
- Table 38. Oracle Business Overview
- Table 39. Oracle Corporate Performance Management (CPM) Software SWOT Analysis
- Table 40. Oracle Recent Developments
- Table 41. SAP Corporate Performance Management (CPM) Software Basic Information
- Table 42. SAP Corporate Performance Management (CPM) Software Product Overview
- Table 43. SAP Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)
- Table 44. SAP Business Overview
- Table 45. SAP Corporate Performance Management (CPM) Software SWOT Analysis
- Table 46. SAP Recent Developments
- Table 47. IBM Corporate Performance Management (CPM) Software Basic Information
- Table 48. IBM Corporate Performance Management (CPM) Software Product Overview
- Table 49. IBM Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)
- Table 50. IBM Business Overview
- Table 51. IBM Corporate Performance Management (CPM) Software SWOT Analysis
- Table 52. IBM Recent Developments

Table 53. Anaplan Corporate Performance Management (CPM) Software Basic Information

Table 54. Anaplan Corporate Performance Management (CPM) Software Product Overview

Table 55. Anaplan Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 56. Anaplan Business Overview

Table 57. Anaplan Corporate Performance Management (CPM) Software SWOT Analysis

Table 58. Anaplan Recent Developments

Table 59. Infor Corporate Performance Management (CPM) Software Basic Information

Table 60. Infor Corporate Performance Management (CPM) Software Product Overview

Table 61. Infor Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 62. Infor Business Overview

Table 63. Infor Corporate Performance Management (CPM) Software SWOT Analysis

Table 64. Infor Recent Developments

Table 65. Workday Corporate Performance Management (CPM) Software Basic Information

Table 66. Workday Corporate Performance Management (CPM) Software Product Overview

Table 67. Workday Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 68. Workday Business Overview

Table 69. Workday Recent Developments

Table 70. Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Basic Information

Table 71. Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Product Overview

Table 72. Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 73. Planful (formerly Host Analytics) Business Overview

Table 74. Planful (formerly Host Analytics) Recent Developments

Table 75. Unit4 Corporate Performance Management (CPM) Software Basic Information

Table 76. Unit4 Corporate Performance Management (CPM) Software Product Overview

Table 77. Unit4 Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 78. Unit4 Business Overview

Table 79. Unit4 Recent Developments

Table 80. Epicor Software Corporate Performance Management (CPM) Software Basic Information

Table 81. Epicor Software Corporate Performance Management (CPM) Software Product Overview

Table 82. Epicor Software Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 83. Epicor Software Business Overview

Table 84. Epicor Software Recent Developments

Table 85. Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Basic Information

Table 86. Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Product Overview

Table 87. Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 88. Wolters Kluwer (CCH Tagetik) Business Overview

Table 89. Wolters Kluwer (CCH Tagetik) Recent Developments

Table 90. BOARD International Corporate Performance Management (CPM) Software Basic Information

Table 91. BOARD International Corporate Performance Management (CPM) Software Product Overview

Table 92. BOARD International Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 93. BOARD International Business Overview

Table 94. BOARD International Recent Developments

Table 95. Prophix Corporate Performance Management (CPM) Software Basic Information

Table 96. Prophix Corporate Performance Management (CPM) Software Product Overview

Table 97. Prophix Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 98. Prophix Business Overview

Table 99. Prophix Recent Developments

Table 100. OneStream Software Corporate Performance Management (CPM) Software Basic Information

Table 101. OneStream Software Corporate Performance Management (CPM) Software Product Overview

Table 102. OneStream Software Corporate Performance Management (CPM) Software

Revenue (M USD) and Gross Margin (2017-2022)

Table 103. OneStream Software Business Overview

Table 104. OneStream Software Recent Developments

Table 105. Insightsoftware Corporate Performance Management (CPM) Software Basic Information

Table 106. Insightsoftware Corporate Performance Management (CPM) Software Product Overview

Table 107. Insightsoftware Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 108. Insightsoftware Business Overview

Table 109. Insightsoftware Recent Developments

Table 110. Vena Solutions Corporate Performance Management (CPM) Software Basic Information

Table 111. Vena Solutions Corporate Performance Management (CPM) Software Product Overview

Table 112. Vena Solutions Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 113. Vena Solutions Business Overview

Table 114. Vena Solutions Recent Developments

Table 115. Solver Corporate Performance Management (CPM) Software Basic Information

Table 116. Solver Corporate Performance Management (CPM) Software Product Overview

Table 117. Solver Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 118. Solver Business Overview

Table 119. Solver Recent Developments

Table 120. Kepion Corporate Performance Management (CPM) Software Basic Information

Table 121. Kepion Corporate Performance Management (CPM) Software Product Overview

Table 122. Kepion Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 123. Kepion Business Overview

Table 124. Kepion Recent Developments

Table 125. Workiva Corporate Performance Management (CPM) Software Basic Information

Table 126. Workiva Corporate Performance Management (CPM) Software Product Overview

Table 127. Workiva Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 128. Workiva Business Overview

Table 129. Workiva Recent Developments

Table 130. LucaNet Corporate Performance Management (CPM) Software Basic Information

Table 131. LucaNet Corporate Performance Management (CPM) Software Product Overview

Table 132. LucaNet Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 133. LucaNet Business Overview

Table 134. LucaNet Recent Developments

Table 135. Jedox Corporate Performance Management (CPM) Software Basic Information

Table 136. Jedox Corporate Performance Management (CPM) Software Product Overview

Table 137. Jedox Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 138. Jedox Business Overview

Table 139. Jedox Recent Developments

Table 140. Ideagen Corporate Performance Management (CPM) Software Basic Information

Table 141. Ideagen Corporate Performance Management (CPM) Software Product Overview

Table 142. Ideagen Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 143. Ideagen Business Overview

Table 144. Ideagen Recent Developments

Table 145. Calumo Corporate Performance Management (CPM) Software Basic Information

Table 146. Calumo Corporate Performance Management (CPM) Software Product Overview

Table 147. Calumo Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 148. Calumo Business Overview

Table 149. Calumo Recent Developments

Table 150. Centage Corporate Performance Management (CPM) Software Basic Information

Table 151. Centage Corporate Performance Management (CPM) Software Product

## Overview

Table 152. Centage Corporate Performance Management (CPM) Software Revenue (M USD) and Gross Margin (2017-2022)

Table 153. Centage Business Overview

Table 154. Centage Recent Developments

Table 155. Global Corporate Performance Management (CPM) Software Market Size Forecast by Region (M USD)

Table 156. North America Corporate Performance Management (CPM) Software Market Size Forecast by Country (2023-2028) & (M USD)

Table 157. Europe Corporate Performance Management (CPM) Software Market Size Forecast by Country (2023-2028) & (M USD)

Table 158. Asia Pacific Corporate Performance Management (CPM) Software Market Size Forecast by Region (2023-2028) & (M USD)

Table 159. South America Corporate Performance Management (CPM) Software Market Size Forecast by Country (2023-2028) & (M USD)

Table 160. Middle East and Africa Corporate Performance Management (CPM) Software Market Size Forecast by Country (2023-2028) & (M USD)

Table 161. Global Corporate Performance Management (CPM) Software Market Size Forecast by Type (2022-2028) & (M USD)

Table 162. Global Corporate Performance Management (CPM) Software Market Size Forecast by Application (2022-2028) & (M USD)

## LIST OF FIGURES

Figure 1. Industrial Chain of Corporate Performance Management (CPM) Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Corporate Performance Management (CPM) Software Market Size (M USD), 2017-2028

Figure 5. Global Corporate Performance Management (CPM) Software Market Size (M USD) (2017-2028)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Corporate Performance Management (CPM) Software Market Size (M USD) by Country (M USD)

Figure 10. Global Corporate Performance Management (CPM) Software Revenue Share by Manufacturers in 2021

Figure 11. Corporate Performance Management (CPM) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2017 VS 2021



- Figure 12. The Global 5 and 10 Largest Players: Market Share by Corporate Performance Management (CPM) Software Revenue in 2021
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Corporate Performance Management (CPM) Software Market Share by Type
- Figure 15. Market Size Share of Corporate Performance Management (CPM) Software by Type (2017-2022)
- Figure 16. Market Size Market Share of Corporate Performance Management (CPM) Software by Type in 2021
- Figure 17. Global Corporate Performance Management (CPM) Software Sales Growth Rate by Type (2017-2022)
- Figure 18. Global Corporate Performance Management (CPM) Software Market Share by Application
- Figure 19. Global Corporate Performance Management (CPM) Software Market Share by Application (2017-2022)
- Figure 20. Global Corporate Performance Management (CPM) Software Market Share by Application in 2021
- Figure 21. Global Corporate Performance Management (CPM) Software Sales Growth Rate by Application (2017-2022)
- Figure 22. Global Corporate Performance Management (CPM) Software Market Share by Region (2017-2022)
- Figure 23. North America Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)
- Figure 24. North America Corporate Performance Management (CPM) Software Market Share by Country in 2021
- Figure 25. U.S. Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)
- Figure 26. Canada Corporate Performance Management (CPM) Software Market Size (M USD) and Growth Rate (2017-2022)
- Figure 27. Mexico Corporate Performance Management (CPM) Software Market Size (Units) and Growth Rate (2017-2022)
- Figure 28. Europe Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)
- Figure 29. Europe Corporate Performance Management (CPM) Software Market Share by Country in 2021
- Figure 30. Germany Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)
- Figure 31. France Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 32. U.K. Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 33. Italy Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 34. Russia Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 35. Asia Pacific Corporate Performance Management (CPM) Software Market Size and Growth Rate (M USD)

Figure 36. Asia Pacific Corporate Performance Management (CPM) Software Market Share by Region in 2021

Figure 37. China Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 38. Japan Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 39. South Korea Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 40. India Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 41. Southeast Asia Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 42. South America Corporate Performance Management (CPM) Software Market Size and Growth Rate (M USD)

Figure 43. South America Corporate Performance Management (CPM) Software Market Share by Country in 2021

Figure 44. Brazil Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 45. Argentina Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 46. Columbia Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 47. Middle East and Africa Corporate Performance Management (CPM) Software Market Size and Growth Rate (M USD)

Figure 48. Middle East and Africa Corporate Performance Management (CPM) Software Market Share by Region in 2021

Figure 49. Saudi Arabia Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 50. UAE Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 51. Egypt Corporate Performance Management (CPM) Software Market Size

and Growth Rate (2017-2022) & (M USD)

Figure 52. Nigeria Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 53. South Africa Corporate Performance Management (CPM) Software Market Size and Growth Rate (2017-2022) & (M USD)

Figure 54. Global Corporate Performance Management (CPM) Software Market Size Forecast by Value (2017-2028) & (M USD)

Figure 55. Global Corporate Performance Management (CPM) Software Market Share Forecast by Type (2022-2028)

Figure 56. Global Corporate Performance Management (CPM) Software Market Share Forecast by Application (2022-2028)

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