

Global Cornus Officinalis Extract Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G796ABD52596EN.html>

Date: March 2026

Pages: 141

Price: US\$ 2,980.00 (Single User License)

ID: G796ABD52596EN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Cornus Officinalis Extract competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, the global production of Cornus officinalis extract was approximately 2,260 tons, with an average selling price of about US\$32 per kilogram. Production capacity in 2024 was 2,530 tons, with an average gross profit margin of approximately 20-30%. Cornus officinalis extract is a mixture of natural active ingredients obtained from the mature pulp of Cornus officinalis as the main raw material through solvent extraction, concentration, and purification processes. Its main active ingredients include iridoids, organic acids, and polysaccharides, possessing pharmacological effects such as antioxidant, anti-inflammatory, hepatoprotective, and hypoglycemic properties, and are widely used in pharmaceuticals, health products, and cosmetics. The core upstream raw material for Cornus officinalis extract is the dried, mature pulp of Cornus officinalis. Its downstream applications are highly concentrated in the pharmaceutical and health industry, primarily used as a key raw material in the standardized production of traditional Chinese medicine granules and classic Chinese patent medicines, as a fortifying ingredient in health supplements, and in a small amount in the cosmetics field. The Cornus officinalis extract market is a typical core raw material market for traditional Chinese medicine driven by both policy and domestic demand. Its development is deeply intertwined with China's modernization strategy for traditional Chinese medicine, especially the comprehensive standardization and expansion of the traditional Chinese medicine formula granule industry. The market is experiencing steady growth, primarily driven by national-level initiatives promoting the replacement of traditional decoction pieces with formula granules, and the demand for classic tonic traditional Chinese medicines and high-end health products driven by the broader health consumption trend. Currently, the

market is primarily driven by extracts that meet the standards of the Chinese Pharmacopoeia, but the focus of competition is rapidly shifting towards higher content (e.g., loganin ?5%), consistency of characteristic chromatograms, and green and intelligent manufacturing processes. The concentration of the Cornus officinalis extract industry continues to increase, with leading companies holding advantages due to their control over raw materials, large-scale production, and deep partnerships with downstream formula granule manufacturers. The future market will rely more on the accumulation of clinical evidence-based medicine data, breakthroughs in compliance in the international market, and the expansion of food applications under the broader context of the "medicine and food homology" catalog.

The global Cornus Officinalis Extract market size was estimated at USD 72.32 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cornus Officinalis Extract market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cornus Officinalis Extract market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cornus Officinalis Extract market.

Global Cornus Officinalis Extract Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country),

key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nutra Green
Shaanxi Baicuikang Biotechnology
Xi'an Tianxingjian Natural Bio-products
Shaanxi Huachen Biotechnology
Changsha Staherb Natural Ingredients
Xi'an Ruilin Biotechnology
Xi'an Xiaocao Plant Technology
Xi'an Clover Biotechnology
Shaanxi Yongyuan Biotechnology
Shaanxi Lingzechun Biotechnology

Market Segmentation (by Type)

Liquid
Powder

Market Segmentation (by Application)

Pharmaceutical
Nutraceuticals
Cosmetics
Food
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cornus Officinalis Extract Market

Overview of the regional outlook of the Cornus Officinalis Extract Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cornus Officinalis Extract Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cornus Officinalis Extract, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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