

Global Cordless Upright Vacuum Cleaner Market Research Report 2026(Status and Outlook)

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Abstracts

The cordless upright vacuum cleaner market has experienced significant growth in recent years, driven by factors such as increased consumer demand for more convenient and lightweight cleaning solutions, advancements in battery technology, and improvements in suction power and filtration systems. Currently, the market is dominated by a few key players, including Dyson, Shark, and Hoover, who have been at the forefront of innovation in this space. These companies have introduced new models with longer battery life, improved suction power, and enhanced filtration systems to appeal to consumers' evolving needs. In terms of future trends, we can expect continued advancements in battery technology, resulting in longer battery life and faster charging times. Additionally, we may see increased use of artificial intelligence and smart home integration, allowing users to control their vacuum cleaners using voice commands or through smartphone apps. Another trend that may emerge is the integration of robotic technology, allowing the vacuum cleaner to operate autonomously and navigate around obstacles in the home. This would provide a hands-free cleaning solution for busy consumers who don't have the time or energy to clean themselves. Overall, the cordless upright vacuum cleaner market is poised for continued growth and innovation, with manufacturers continually striving to provide consumers with more efficient and effective cleaning solutions.

The global Cordless Upright Vacuum Cleaner market size was estimated at USD 1511.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cordless Upright Vacuum Cleaner market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive

landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cordless Upright Vacuum Cleaner market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cordless Upright Vacuum Cleaner market.

Global Cordless Upright Vacuum Cleaner Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Shark
Samsung
Dyson
Miele

Vax
Numatic International
Bissell
Grey Technology
Tineco
LG
Vytronix
Hoover
Beko
Argos
Beldray
Kärcher
Milwaukee
David Products
Steinbock
Sauber
Bosch
Hisense
ROIDM
Vacmaster
Livoo
Electrolux
Titan
Makita
Philips

Market Segmentation (by Type)

Bagged Vacuum Cleaner
Bagless Vacuum Cleaner

Market Segmentation (by Application)

Household
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Cordless Upright Vacuum Cleaner Market
Overview of the regional outlook of the Cordless Upright Vacuum Cleaner Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cordless Upright Vacuum Cleaner Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cordless Upright Vacuum Cleaner, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cordless Upright Vacuum Cleaner

1.2 Key Market Segments

1.2.1 Cordless Upright Vacuum Cleaner Segment by Type

1.2.2 Cordless Upright Vacuum Cleaner Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CORDLESS UPRIGHT VACUUM CLEANER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cordless Upright Vacuum Cleaner Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Cordless Upright Vacuum Cleaner Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CORDLESS UPRIGHT VACUUM CLEANER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cordless Upright Vacuum Cleaner Product Life Cycle

3.3 Global Cordless Upright Vacuum Cleaner Sales by Manufacturers (2020-2025)

3.4 Global Cordless Upright Vacuum Cleaner Revenue Market Share by Manufacturers (2020-2025)

3.5 Cordless Upright Vacuum Cleaner Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Cordless Upright Vacuum Cleaner Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Cordless Upright Vacuum Cleaner Market Competitive Situation and Trends

- 3.8.1 Cordless Upright Vacuum Cleaner Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Cordless Upright Vacuum Cleaner Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 CORDLESS UPRIGHT VACUUM CLEANER INDUSTRY CHAIN ANALYSIS

- 4.1 Cordless Upright Vacuum Cleaner Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CORDLESS UPRIGHT VACUUM CLEANER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cordless Upright Vacuum Cleaner Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Cordless Upright Vacuum Cleaner Market
- 5.7 ESG Ratings of Leading Companies

6 CORDLESS UPRIGHT VACUUM CLEANER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cordless Upright Vacuum Cleaner Sales Market Share by Type (2020-2025)

6.3 Global Cordless Upright Vacuum Cleaner Market Size by Type (2020-2025)

6.4 Global Cordless Upright Vacuum Cleaner Price by Type (2020-2025)

7 CORDLESS UPRIGHT VACUUM CLEANER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cordless Upright Vacuum Cleaner Market Sales by Application (2020-2025)

7.3 Global Cordless Upright Vacuum Cleaner Market Size (M USD) by Application (2020-2025)

7.4 Global Cordless Upright Vacuum Cleaner Sales Growth Rate by Application (2020-2025)

8 CORDLESS UPRIGHT VACUUM CLEANER MARKET SALES BY REGION

8.1 Global Cordless Upright Vacuum Cleaner Sales by Region

8.1.1 Global Cordless Upright Vacuum Cleaner Sales by Region

8.1.2 Global Cordless Upright Vacuum Cleaner Sales Market Share by Region

8.2 Global Cordless Upright Vacuum Cleaner Market Size by Region

8.2.1 Global Cordless Upright Vacuum Cleaner Market Size by Region

8.2.2 Global Cordless Upright Vacuum Cleaner Market Size by Region

8.3 North America

8.3.1 North America Cordless Upright Vacuum Cleaner Sales by Country

8.3.2 North America Cordless Upright Vacuum Cleaner Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Cordless Upright Vacuum Cleaner Sales by Country

8.4.2 Europe Cordless Upright Vacuum Cleaner Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Cordless Upright Vacuum Cleaner Sales by Region

8.5.2 Asia Pacific Cordless Upright Vacuum Cleaner Market Size by Region

8.5.3 China Market Overview

- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Cordless Upright Vacuum Cleaner Sales by Country
 - 8.6.2 South America Cordless Upright Vacuum Cleaner Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Cordless Upright Vacuum Cleaner Sales by Region
 - 8.7.2 Middle East and Africa Cordless Upright Vacuum Cleaner Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 CORDLESS UPRIGHT VACUUM CLEANER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Cordless Upright Vacuum Cleaner by Region(2020-2025)
- 9.2 Global Cordless Upright Vacuum Cleaner Revenue Market Share by Region (2020-2025)
- 9.3 Global Cordless Upright Vacuum Cleaner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Cordless Upright Vacuum Cleaner Production
 - 9.4.1 North America Cordless Upright Vacuum Cleaner Production Growth Rate (2020-2025)
 - 9.4.2 North America Cordless Upright Vacuum Cleaner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Cordless Upright Vacuum Cleaner Production
 - 9.5.1 Europe Cordless Upright Vacuum Cleaner Production Growth Rate (2020-2025)
 - 9.5.2 Europe Cordless Upright Vacuum Cleaner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Cordless Upright Vacuum Cleaner Production (2020-2025)
 - 9.6.1 Japan Cordless Upright Vacuum Cleaner Production Growth Rate (2020-2025)
 - 9.6.2 Japan Cordless Upright Vacuum Cleaner Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Cordless Upright Vacuum Cleaner Production (2020-2025)

9.7.1 China Cordless Upright Vacuum Cleaner Production Growth Rate (2020-2025)

9.7.2 China Cordless Upright Vacuum Cleaner Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Shark

10.1.1 Shark Basic Information

10.1.2 Shark Cordless Upright Vacuum Cleaner Product Overview

10.1.3 Shark Cordless Upright Vacuum Cleaner Product Market Performance

10.1.4 Shark Business Overview

10.1.5 Shark SWOT Analysis

10.1.6 Shark Recent Developments

10.2 Samsung

10.2.1 Samsung Basic Information

10.2.2 Samsung Cordless Upright Vacuum Cleaner Product Overview

10.2.3 Samsung Cordless Upright Vacuum Cleaner Product Market Performance

10.2.4 Samsung Business Overview

10.2.5 Samsung SWOT Analysis

10.2.6 Samsung Recent Developments

10.3 Dyson

10.3.1 Dyson Basic Information

10.3.2 Dyson Cordless Upright Vacuum Cleaner Product Overview

10.3.3 Dyson Cordless Upright Vacuum Cleaner Product Market Performance

10.3.4 Dyson Business Overview

10.3.5 Dyson SWOT Analysis

10.3.6 Dyson Recent Developments

10.4 Miele

10.4.1 Miele Basic Information

10.4.2 Miele Cordless Upright Vacuum Cleaner Product Overview

10.4.3 Miele Cordless Upright Vacuum Cleaner Product Market Performance

10.4.4 Miele Business Overview

10.4.5 Miele Recent Developments

10.5 Vax

10.5.1 Vax Basic Information

10.5.2 Vax Cordless Upright Vacuum Cleaner Product Overview

10.5.3 Vax Cordless Upright Vacuum Cleaner Product Market Performance

10.5.4 Vax Business Overview

- 10.5.5 Vax Recent Developments
- 10.6 Numatic International
 - 10.6.1 Numatic International Basic Information
 - 10.6.2 Numatic International Cordless Upright Vacuum Cleaner Product Overview
 - 10.6.3 Numatic International Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.6.4 Numatic International Business Overview
 - 10.6.5 Numatic International Recent Developments
- 10.7 Bissell
 - 10.7.1 Bissell Basic Information
 - 10.7.2 Bissell Cordless Upright Vacuum Cleaner Product Overview
 - 10.7.3 Bissell Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.7.4 Bissell Business Overview
 - 10.7.5 Bissell Recent Developments
- 10.8 Grey Technology
 - 10.8.1 Grey Technology Basic Information
 - 10.8.2 Grey Technology Cordless Upright Vacuum Cleaner Product Overview
 - 10.8.3 Grey Technology Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.8.4 Grey Technology Business Overview
 - 10.8.5 Grey Technology Recent Developments
- 10.9 Tineco
 - 10.9.1 Tineco Basic Information
 - 10.9.2 Tineco Cordless Upright Vacuum Cleaner Product Overview
 - 10.9.3 Tineco Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.9.4 Tineco Business Overview
 - 10.9.5 Tineco Recent Developments
- 10.10 LG
 - 10.10.1 LG Basic Information
 - 10.10.2 LG Cordless Upright Vacuum Cleaner Product Overview
 - 10.10.3 LG Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.10.4 LG Business Overview
 - 10.10.5 LG Recent Developments
- 10.11 Vytronix
 - 10.11.1 Vytronix Basic Information
 - 10.11.2 Vytronix Cordless Upright Vacuum Cleaner Product Overview
 - 10.11.3 Vytronix Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.11.4 Vytronix Business Overview
 - 10.11.5 Vytronix Recent Developments

10.12 Hoover

10.12.1 Hoover Basic Information

10.12.2 Hoover Cordless Upright Vacuum Cleaner Product Overview

10.12.3 Hoover Cordless Upright Vacuum Cleaner Product Market Performance

10.12.4 Hoover Business Overview

10.12.5 Hoover Recent Developments

10.13 Beko

10.13.1 Beko Basic Information

10.13.2 Beko Cordless Upright Vacuum Cleaner Product Overview

10.13.3 Beko Cordless Upright Vacuum Cleaner Product Market Performance

10.13.4 Beko Business Overview

10.13.5 Beko Recent Developments

10.14 Argos

10.14.1 Argos Basic Information

10.14.2 Argos Cordless Upright Vacuum Cleaner Product Overview

10.14.3 Argos Cordless Upright Vacuum Cleaner Product Market Performance

10.14.4 Argos Business Overview

10.14.5 Argos Recent Developments

10.15 Beldray

10.15.1 Beldray Basic Information

10.15.2 Beldray Cordless Upright Vacuum Cleaner Product Overview

10.15.3 Beldray Cordless Upright Vacuum Cleaner Product Market Performance

10.15.4 Beldray Business Overview

10.15.5 Beldray Recent Developments

10.16 Kärcher

10.16.1 Kärcher Basic Information

10.16.2 Kärcher Cordless Upright Vacuum Cleaner Product Overview

10.16.3 Kärcher Cordless Upright Vacuum Cleaner Product Market Performance

10.16.4 Kärcher Business Overview

10.16.5 Kärcher Recent Developments

10.17 Milwaukee

10.17.1 Milwaukee Basic Information

10.17.2 Milwaukee Cordless Upright Vacuum Cleaner Product Overview

10.17.3 Milwaukee Cordless Upright Vacuum Cleaner Product Market Performance

10.17.4 Milwaukee Business Overview

10.17.5 Milwaukee Recent Developments

10.18 David Products

10.18.1 David Products Basic Information

10.18.2 David Products Cordless Upright Vacuum Cleaner Product Overview

- 10.18.3 David Products Cordless Upright Vacuum Cleaner Product Market Performance
- 10.18.4 David Products Business Overview
- 10.18.5 David Products Recent Developments
- 10.19 Stein?Co
 - 10.19.1 Stein?Co Basic Information
 - 10.19.2 Stein?Co Cordless Upright Vacuum Cleaner Product Overview
 - 10.19.3 Stein?Co Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.19.4 Stein?Co Business Overview
 - 10.19.5 Stein?Co Recent Developments
- 10.20 Sauber
 - 10.20.1 Sauber Basic Information
 - 10.20.2 Sauber Cordless Upright Vacuum Cleaner Product Overview
 - 10.20.3 Sauber Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.20.4 Sauber Business Overview
 - 10.20.5 Sauber Recent Developments
- 10.21 Bosch
 - 10.21.1 Bosch Basic Information
 - 10.21.2 Bosch Cordless Upright Vacuum Cleaner Product Overview
 - 10.21.3 Bosch Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.21.4 Bosch Business Overview
 - 10.21.5 Bosch Recent Developments
- 10.22 Hisense
 - 10.22.1 Hisense Basic Information
 - 10.22.2 Hisense Cordless Upright Vacuum Cleaner Product Overview
 - 10.22.3 Hisense Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.22.4 Hisense Business Overview
 - 10.22.5 Hisense Recent Developments
- 10.23ROIDM
 - 10.23.1ROIDM Basic Information
 - 10.23.2ROIDM Cordless Upright Vacuum Cleaner Product Overview
 - 10.23.3ROIDM Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.23.4ROIDM Business Overview
 - 10.23.5ROIDM Recent Developments
- 10.24 Vacmaster
 - 10.24.1 Vacmaster Basic Information
 - 10.24.2 Vacmaster Cordless Upright Vacuum Cleaner Product Overview
 - 10.24.3 Vacmaster Cordless Upright Vacuum Cleaner Product Market Performance
 - 10.24.4 Vacmaster Business Overview

10.24.5 Vacmaster Recent Developments

10.25 Livoo

10.25.1 Livoo Basic Information

10.25.2 Livoo Cordless Upright Vacuum Cleaner Product Overview

10.25.3 Livoo Cordless Upright Vacuum Cleaner Product Market Performance

10.25.4 Livoo Business Overview

10.25.5 Livoo Recent Developments

10.26 Electrolux

10.26.1 Electrolux Basic Information

10.26.2 Electrolux Cordless Upright Vacuum Cleaner Product Overview

10.26.3 Electrolux Cordless Upright Vacuum Cleaner Product Market Performance

10.26.4 Electrolux Business Overview

10.26.5 Electrolux Recent Developments

10.27 Titan

10.27.1 Titan Basic Information

10.27.2 Titan Cordless Upright Vacuum Cleaner Product Overview

10.27.3 Titan Cordless Upright Vacuum Cleaner Product Market Performance

10.27.4 Titan Business Overview

10.27.5 Titan Recent Developments

10.28 Makita

10.28.1 Makita Basic Information

10.28.2 Makita Cordless Upright Vacuum Cleaner Product Overview

10.28.3 Makita Cordless Upright Vacuum Cleaner Product Market Performance

10.28.4 Makita Business Overview

10.28.5 Makita Recent Developments

10.29 Philips

10.29.1 Philips Basic Information

10.29.2 Philips Cordless Upright Vacuum Cleaner Product Overview

10.29.3 Philips Cordless Upright Vacuum Cleaner Product Market Performance

10.29.4 Philips Business Overview

10.29.5 Philips Recent Developments

11 CORDLESS UPRIGHT VACUUM CLEANER MARKET FORECAST BY REGION

11.1 Global Cordless Upright Vacuum Cleaner Market Size Forecast

11.2 Global Cordless Upright Vacuum Cleaner Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Cordless Upright Vacuum Cleaner Market Size Forecast by Country

11.2.3 Asia Pacific Cordless Upright Vacuum Cleaner Market Size Forecast by Region

11.2.4 South America Cordless Upright Vacuum Cleaner Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Cordless Upright Vacuum Cleaner by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Cordless Upright Vacuum Cleaner Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Cordless Upright Vacuum Cleaner by Type (2026-2035)

12.1.2 Global Cordless Upright Vacuum Cleaner Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Cordless Upright Vacuum Cleaner by Type (2026-2035)

12.2 Global Cordless Upright Vacuum Cleaner Market Forecast by Application (2026-2035)

12.2.1 Global Cordless Upright Vacuum Cleaner Sales (K Units) Forecast by Application

12.2.2 Global Cordless Upright Vacuum Cleaner Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Cordless Upright Vacuum Cleaner Market Size by Type (M USD)

Table 4. Global Cordless Upright Vacuum Cleaner Market Size by Application

Table 5. Cordless Upright Vacuum Cleaner Market Size Comparison by Region (M USD)

Table 6. Global Cordless Upright Vacuum Cleaner Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Cordless Upright Vacuum Cleaner Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Cordless Upright Vacuum Cleaner Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Cordless Upright Vacuum Cleaner Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cordless Upright Vacuum Cleaner as of 2025)

Table 11. Global Market Cordless Upright Vacuum Cleaner Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Cordless Upright Vacuum Cleaner Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Cordless Upright Vacuum Cleaner Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Cordless Upright Vacuum Cleaner Sales by Type (K Units)

Table 27. Global Cordless Upright Vacuum Cleaner Market Size by Type (M USD)

Table 28. Global Cordless Upright Vacuum Cleaner Sales (K Units) by Type
(2020-2025)

Table 29. Global Cordless Upright Vacuum Cleaner Sales Market Share by Type
(2020-2025)

Table 30. Global Cordless Upright Vacuum Cleaner Market Size (M USD) by Type
(2020-2025)

Table 31. Global Cordless Upright Vacuum Cleaner Market Share by Type (2020-2025)

Table 32. Global Cordless Upright Vacuum Cleaner Price (USD/Unit) by Type
(2020-2025)

Table 33. Global Cordless Upright Vacuum Cleaner Sales (K Units) by Application

Table 34. Global Cordless Upright Vacuum Cleaner Market Size by Application

Table 35. Global Cordless Upright Vacuum Cleaner Sales by Application (2020-2025) &
(K Units)

Table 36. Global Cordless Upright Vacuum Cleaner Sales Market Share by Application
(2020-2025)

Table 37. Global Cordless Upright Vacuum Cleaner Market Size by Application
(2020-2025) & (M USD)

Table 38. Global Cordless Upright Vacuum Cleaner Market Share by Application
(2020-2025)

Table 39. Global Cordless Upright Vacuum Cleaner Sales Growth Rate by Application
(2020-2025)

Table 40. Global Cordless Upright Vacuum Cleaner Sales by Region (2020-2025) & (K
Units)

Table 41. Global Cordless Upright Vacuum Cleaner Sales Market Share by Region
(2020-2025)

Table 42. Global Cordless Upright Vacuum Cleaner Market Size by Region (2020-2025)
& (M USD)

Table 43. Global Cordless Upright Vacuum Cleaner Market Size by Region (2020-2025)

Table 44. North America Cordless Upright Vacuum Cleaner Sales by Country
(2020-2025) & (K Units)

Table 45. North America Cordless Upright Vacuum Cleaner Market Size by Country
(2020-2025) & (M USD)

Table 46. Europe Cordless Upright Vacuum Cleaner Sales by Country (2020-2025) & (K
Units)

Table 47. Europe Cordless Upright Vacuum Cleaner Market Size by Country
(2020-2025) & (M USD)

Table 48. Asia Pacific Cordless Upright Vacuum Cleaner Sales by Region (2020-2025)
& (K Units)

Table 49. Asia Pacific Cordless Upright Vacuum Cleaner Market Size by Region (2020-2025) & (M USD)

Table 50. South America Cordless Upright Vacuum Cleaner Sales by Country (2020-2025) & (K Units)

Table 51. South America Cordless Upright Vacuum Cleaner Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Cordless Upright Vacuum Cleaner Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Cordless Upright Vacuum Cleaner Market Size by Region (2020-2025) & (M USD)

Table 54. Global Cordless Upright Vacuum Cleaner Production (K Units) by Region(2020-2025)

Table 55. Global Cordless Upright Vacuum Cleaner Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Cordless Upright Vacuum Cleaner Revenue Market Share by Region (2020-2025)

Table 57. Global Cordless Upright Vacuum Cleaner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Cordless Upright Vacuum Cleaner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Cordless Upright Vacuum Cleaner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Cordless Upright Vacuum Cleaner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Cordless Upright Vacuum Cleaner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Shark Basic Information

Table 63. Shark Cordless Upright Vacuum Cleaner Product Overview

Table 64. Shark Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Shark Business Overview

Table 66. Shark SWOT Analysis

Table 67. Shark Recent Developments

Table 68. Samsung Basic Information

Table 69. Samsung Cordless Upright Vacuum Cleaner Product Overview

Table 70. Samsung Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Samsung Business Overview

Table 72. Samsung SWOT Analysis

Table 73. Samsung Recent Developments
Table 74. Dyson Basic Information
Table 75. Dyson Cordless Upright Vacuum Cleaner Product Overview
Table 76. Dyson Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Dyson Business Overview
Table 78. Dyson SWOT Analysis
Table 79. Dyson Recent Developments
Table 80. Miele Basic Information
Table 81. Miele Cordless Upright Vacuum Cleaner Product Overview
Table 82. Miele Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Miele Business Overview
Table 84. Miele Recent Developments
Table 85. Vax Basic Information
Table 86. Vax Cordless Upright Vacuum Cleaner Product Overview
Table 87. Vax Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Vax Business Overview
Table 89. Vax Recent Developments
Table 90. Numatic International Basic Information
Table 91. Numatic International Cordless Upright Vacuum Cleaner Product Overview
Table 92. Numatic International Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Numatic International Business Overview
Table 94. Numatic International Recent Developments
Table 95. Bissell Basic Information
Table 96. Bissell Cordless Upright Vacuum Cleaner Product Overview
Table 97. Bissell Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Bissell Business Overview
Table 99. Bissell Recent Developments
Table 100. Grey Technology Basic Information
Table 101. Grey Technology Cordless Upright Vacuum Cleaner Product Overview
Table 102. Grey Technology Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Grey Technology Business Overview
Table 104. Grey Technology Recent Developments
Table 105. Tineco Basic Information

Table 106. Tineco Cordless Upright Vacuum Cleaner Product Overview
Table 107. Tineco Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Tineco Business Overview
Table 109. Tineco Recent Developments
Table 110. LG Basic Information
Table 111. LG Cordless Upright Vacuum Cleaner Product Overview
Table 112. LG Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. LG Business Overview
Table 114. LG Recent Developments
Table 115. Vytronix Basic Information
Table 116. Vytronix Cordless Upright Vacuum Cleaner Product Overview
Table 117. Vytronix Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Vytronix Business Overview
Table 119. Vytronix Recent Developments
Table 120. Hoover Basic Information
Table 121. Hoover Cordless Upright Vacuum Cleaner Product Overview
Table 122. Hoover Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Hoover Business Overview
Table 124. Hoover Recent Developments
Table 125. Beko Basic Information
Table 126. Beko Cordless Upright Vacuum Cleaner Product Overview
Table 127. Beko Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Beko Business Overview
Table 129. Beko Recent Developments
Table 130. Argos Basic Information
Table 131. Argos Cordless Upright Vacuum Cleaner Product Overview
Table 132. Argos Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Argos Business Overview
Table 134. Argos Recent Developments
Table 135. Beldray Basic Information
Table 136. Beldray Cordless Upright Vacuum Cleaner Product Overview
Table 137. Beldray Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Beldray Business Overview
Table 139. Beldray Recent Developments
Table 140. K?rcher Basic Information
Table 141. K?rcher Cordless Upright Vacuum Cleaner Product Overview
Table 142. K?rcher Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. K?rcher Business Overview
Table 144. K?rcher Recent Developments
Table 145. Milwaukee Basic Information
Table 146. Milwaukee Cordless Upright Vacuum Cleaner Product Overview
Table 147. Milwaukee Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148. Milwaukee Business Overview
Table 149. Milwaukee Recent Developments
Table 150. David Products Basic Information
Table 151. David Products Cordless Upright Vacuum Cleaner Product Overview
Table 152. David Products Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 153. David Products Business Overview
Table 154. David Products Recent Developments
Table 155. Stein?Co Basic Information
Table 156. Stein?Co Cordless Upright Vacuum Cleaner Product Overview
Table 157. Stein?Co Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 158. Stein?Co Business Overview
Table 159. Stein?Co Recent Developments
Table 160. Sauber Basic Information
Table 161. Sauber Cordless Upright Vacuum Cleaner Product Overview
Table 162. Sauber Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 163. Sauber Business Overview
Table 164. Sauber Recent Developments
Table 165. Bosch Basic Information
Table 166. Bosch Cordless Upright Vacuum Cleaner Product Overview
Table 167. Bosch Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 168. Bosch Business Overview
Table 169. Bosch Recent Developments
Table 170. Hisense Basic Information

Table 171.	Hisense Cordless Upright Vacuum Cleaner Product Overview
Table 172.	Hisense Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 173.	Hisense Business Overview
Table 174.	Hisense Recent Developments
Table 175.	ROIDM Basic Information
Table 176.	ROIDM Cordless Upright Vacuum Cleaner Product Overview
Table 177.	ROIDM Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 178.	ROIDM Business Overview
Table 179.	ROIDM Recent Developments
Table 180.	Vacmaster Basic Information
Table 181.	Vacmaster Cordless Upright Vacuum Cleaner Product Overview
Table 182.	Vacmaster Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 183.	Vacmaster Business Overview
Table 184.	Vacmaster Recent Developments
Table 185.	Livoo Basic Information
Table 186.	Livoo Cordless Upright Vacuum Cleaner Product Overview
Table 187.	Livoo Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 188.	Livoo Business Overview
Table 189.	Livoo Recent Developments
Table 190.	Electrolux Basic Information
Table 191.	Electrolux Cordless Upright Vacuum Cleaner Product Overview
Table 192.	Electrolux Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 193.	Electrolux Business Overview
Table 194.	Electrolux Recent Developments
Table 195.	Titan Basic Information
Table 196.	Titan Cordless Upright Vacuum Cleaner Product Overview
Table 197.	Titan Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 198.	Titan Business Overview
Table 199.	Titan Recent Developments
Table 200.	Makita Basic Information
Table 201.	Makita Cordless Upright Vacuum Cleaner Product Overview
Table 202.	Makita Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 203. Makita Business Overview

Table 204. Makita Recent Developments

Table 205. Philips Basic Information

Table 206. Philips Cordless Upright Vacuum Cleaner Product Overview

Table 207. Philips Cordless Upright Vacuum Cleaner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 208. Philips Business Overview

Table 209. Philips Recent Developments

Table 210. Global Cordless Upright Vacuum Cleaner Sales Forecast by Region (2026-2035) & (K Units)

Table 211. Global Cordless Upright Vacuum Cleaner Market Size Forecast by Region (2026-2035) & (M USD)

Table 212. North America Cordless Upright Vacuum Cleaner Sales Forecast by Country (2026-2035) & (K Units)

Table 213. North America Cordless Upright Vacuum Cleaner Market Size Forecast by Country (2026-2035) & (M USD)

Table 214. Europe Cordless Upright Vacuum Cleaner Sales Forecast by Country (2026-2035) & (K Units)

Table 215. Europe Cordless Upright Vacuum Cleaner Market Size Forecast by Country (2026-2035) & (M USD)

Table 216. Asia Pacific Cordless Upright Vacuum Cleaner Sales Forecast by Region (2026-2035) & (K Units)

Table 217. Asia Pacific Cordless Upright Vacuum Cleaner Market Size Forecast by Region (2026-2035) & (M USD)

Table 218. South America Cordless Upright Vacuum Cleaner Sales Forecast by Country (2026-2035) & (K Units)

Table 219. South America Cordless Upright Vacuum Cleaner Market Size Forecast by Country (2026-2035) & (M USD)

Table 220. Middle East and Africa Cordless Upright Vacuum Cleaner Sales Forecast by Country (2026-2035) & (Units)

Table 221. Middle East and Africa Cordless Upright Vacuum Cleaner Market Size Forecast by Country (2026-2035) & (M USD)

Table 222. Global Cordless Upright Vacuum Cleaner Sales Forecast by Type (2026-2035) & (K Units)

Table 223. Global Cordless Upright Vacuum Cleaner Market Size Forecast by Type (2026-2035) & (M USD)

Table 224. Global Cordless Upright Vacuum Cleaner Price Forecast by Type (2026-2035) & (USD/Unit)

Table 225. Global Cordless Upright Vacuum Cleaner Sales (K Units) Forecast by

Application (2026-2035)

Table 226. Global Cordless Upright Vacuum Cleaner Market Size Forecast by
Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cordless Upright Vacuum Cleaner
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cordless Upright Vacuum Cleaner Market Size (M USD), 2025-2035
- Figure 5. Global Cordless Upright Vacuum Cleaner Market Size (M USD) (2020-2035)
- Figure 6. Global Cordless Upright Vacuum Cleaner Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cordless Upright Vacuum Cleaner Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cordless Upright Vacuum Cleaner Product Life Cycle
- Figure 13. Cordless Upright Vacuum Cleaner Sales Share by Manufacturers in 2025
- Figure 14. Global Cordless Upright Vacuum Cleaner Revenue Share by Manufacturers in 2025
- Figure 15. Cordless Upright Vacuum Cleaner Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Cordless Upright Vacuum Cleaner Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cordless Upright Vacuum Cleaner Revenue in 2025
- Figure 18. Industry Chain Map of Cordless Upright Vacuum Cleaner
- Figure 19. Global Cordless Upright Vacuum Cleaner Market PEST Analysis
- Figure 20. Global Cordless Upright Vacuum Cleaner Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cordless Upright Vacuum Cleaner Market Share by Type
- Figure 27. Sales Market Share of Cordless Upright Vacuum Cleaner by Type (2020-2025)
- Figure 28. Sales Market Share of Cordless Upright Vacuum Cleaner by Type in 2025
- Figure 29. Market Share of Cordless Upright Vacuum Cleaner by Type (2020-2025)

- Figure 30. Market Share of Cordless Upright Vacuum Cleaner by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Cordless Upright Vacuum Cleaner Market Share by Application
- Figure 33. Global Cordless Upright Vacuum Cleaner Sales Market Share by Application (2020-2025)
- Figure 34. Global Cordless Upright Vacuum Cleaner Sales Market Share by Application in 2025
- Figure 35. Global Cordless Upright Vacuum Cleaner Market Share by Application (2020-2025)
- Figure 36. Global Cordless Upright Vacuum Cleaner Market Share by Application in 2025
- Figure 37. Global Cordless Upright Vacuum Cleaner Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Cordless Upright Vacuum Cleaner Sales Market Share by Region (2020-2025)
- Figure 39. Global Cordless Upright Vacuum Cleaner Market Size by Region (2020-2025)
- Figure 40. North America Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Cordless Upright Vacuum Cleaner Sales Market Share by Country in 2024
- Figure 43. North America Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Cordless Upright Vacuum Cleaner Market Size by Country in 2024
- Figure 45. U.S. Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Cordless Upright Vacuum Cleaner Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Cordless Upright Vacuum Cleaner Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Cordless Upright Vacuum Cleaner Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Cordless Upright Vacuum Cleaner Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Cordless Upright Vacuum Cleaner Sales Market Share by Country in 2024

Figure 53. Europe Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Cordless Upright Vacuum Cleaner Market Size by Country in 2024

Figure 55. Germany Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Cordless Upright Vacuum Cleaner Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Cordless Upright Vacuum Cleaner Sales Market Share by Region in 2024

Figure 67. Asia Pacific Cordless Upright Vacuum Cleaner Market Size by Region in 2024

Figure 68. China Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Cordless Upright Vacuum Cleaner Sales and Growth Rate (K Units)

Figure 79. South America Cordless Upright Vacuum Cleaner Sales Market Share by Country in 2024

Figure 80. South America Cordless Upright Vacuum Cleaner Market Size and Growth Rate (M USD)

Figure 81. South America Cordless Upright Vacuum Cleaner Market Size by Country in 2024

Figure 82. Brazil Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Cordless Upright Vacuum Cleaner Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Cordless Upright Vacuum Cleaner Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Cordless Upright Vacuum Cleaner Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Cordless Upright Vacuum Cleaner Market Size by Region in 2024

Figure 92. Saudi Arabia Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Cordless Upright Vacuum Cleaner Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Cordless Upright Vacuum Cleaner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Cordless Upright Vacuum Cleaner Production Market Share by Region (2020-2025)

Figure 103. North America Cordless Upright Vacuum Cleaner Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Cordless Upright Vacuum Cleaner Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Cordless Upright Vacuum Cleaner Production (K Units) Growth Rate (2020-2025)

Figure 106. China Cordless Upright Vacuum Cleaner Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Cordless Upright Vacuum Cleaner Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Cordless Upright Vacuum Cleaner Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Cordless Upright Vacuum Cleaner Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Cordless Upright Vacuum Cleaner Market Share Forecast by Type (2026-2035)

Figure 111. Global Cordless Upright Vacuum Cleaner Sales Forecast by Application (2026-2035)

Figure 112. Global Cordless Upright Vacuum Cleaner Market Share Forecast by Application (2026-2035)

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