

Global Copyright Music Market Research Report 2026(Status and Outlook)

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Abstracts

Copyright Music refers to officially licensed music produced and provided by music copyright companies or independent musicians. It is widely used in various scenarios to meet the background music needs of different projects, including advertisements, short videos, audiobooks, live events, apps, films, TV shows, video games, and animations. This article calculates the revenue of the copyrighted music market, which primarily includes income generated by record companies, copyright agencies, music producers and studios, as well as copyright regulatory bodies through music sublicensing or copyright sales. In the Chinese market, major copyrighted music players include Tencent Music, NetEase Cloud Music, SONY Music, Universal Music and Warner Music, etc., with the top five companies taking up about 44% of the market share. In terms of product types, copyright agents are the largest market segment, accounting for 44 percent of the market share, and in terms of applications, enterprises have the largest share, about 63 percent. The growth of the licensed music industry is primarily driven by the surge in digital content consumption, the expansion of streaming platforms, and stronger copyright protection. With increasing demand for licensed music in scenarios like short videos, live streaming, and online education, platforms are compelled to procure authorized content to comply with legal requirements, fueling the commercialization of music rights. Additionally, technological advancements (such as AI-powered copyright monitoring) and the steady rise in global streaming subscriptions (e.g., Spotify, Tencent Music) provide further momentum. Meanwhile, stricter regulations against infringement (e.g., amendments to the Digital Millennium Copyright Act) help standardize the market and stimulate demand for licensed music. In the short term, customized music (e.g., for brand marketing or game soundtracks) and B2B licensing models (e.g., background music for businesses) are emerging as new growth areas, while AI-generated music lowers production barriers. Long-term trends suggest blockchain could revolutionize rights management by enabling transparent royalty

distribution. Globalization (e.g., cross-border music catalog integration) is accelerating, and users' willingness to pay for premium experiences (e.g., Dolby Atmos, interactive music) is pushing the industry toward high-value services. Furthermore, eco-themed music and metaverse applications may spawn new niche markets.

The global Copyright Music market size was estimated at USD 7539.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Copyright Music market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Copyright Music market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Copyright Music market.

Global Copyright Music Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their

product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Tencent Music
NetEase Cloud Music
Sony Music
Universal Music
Warner Music
Taihe Music
Rock Records
HIM International Music
MODERN SKY
Fenghua Qiushi
BMG Rights Management
Sentric Music
peermusic
Concord Music Publishing
Pulse Music Group
Downtown Music Services

Market Segmentation (by Type)

Record Company
Music Producers and Studios
Copyright Agent
Copyright Regulatory Department

Market Segmentation (by Application)

Personal
Business

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Copyright Music Market

Overview of the regional outlook of the Copyright Music Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Copyright Music Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Copyright Music, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors. You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents.

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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