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Global Cooling Spray Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Cooling sprays are topical products designed to provide instant relief from heat, irritation, or discomfort by delivering a quick-cooling sensation upon application. Typically formulated with ingredients like menthol, alcohol, or other evaporative compounds, these sprays work by lowering skin temperature through rapid evaporation, making them popular for sunburns, muscle soreness, post-workout recovery, and minor skin irritations. The market for cooling sprays spans consumer healthcare, sports medicine, and personal care segments, with demand driven by increasing awareness of heat-related ailments, rising participation in fitness activities, and the convenience of on-the-go relief solutions. Innovations in natural and skin-friendly formulations, along with expanding distribution in e-commerce and retail channels, further contribute to market growth. Competitive dynamics include product differentiation through added benefits like anti-inflammatory properties or extended cooling effects, while regulatory standards ensure safety and efficacy. Geographically, warmer climates and regions with active lifestyles show higher adoption rates, though global demand is rising due to broader applications in first-aid and wellness.

The global Cooling Spray market size was estimated at USD 100.61 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cooling Spray market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts

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SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cooling Spray market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cooling Spray market.

Global Cooling Spray Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

SurgeCool
Mentholatum
NIVEA
The Body Shop
Insette
OMP Racing

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Preparation H
Kobayashi Pharmaceutical
Superdrug
State of Menopause
Market Segmentation (by Type)
With Additional Effects
No Additional Effect
Market Segmentation (by Application)
Face
Body

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Cooling Spray Market
Overview of the regional outlook of the Cooling Spray Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

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standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cooling Spray Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cooling Spray, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

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Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cooling Spray
1.2 Key Market Segments
  1.2.1 Cooling Spray Segment by Type
  1.2.2 Cooling Spray Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 COOLING SPRAY MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Cooling Spray Market Size (M USD) Estimates and Forecasts (2020-2033)
  2.1.2 Global Cooling Spray Sales Estimates and Forecasts (2020-2033)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 COOLING SPRAY MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Cooling Spray Product Life Cycle
3.3 Global Cooling Spray Sales by Manufacturers (2020-2025)
3.4 Global Cooling Spray Revenue Market Share by Manufacturers (2020-2025)
3.5 Cooling Spray Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Cooling Spray Average Price by Manufacturers (2020-2025)
3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
3.8 Cooling Spray Market Competitive Situation and Trends
  3.8.1 Cooling Spray Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Cooling Spray Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

4 COOLING SPRAY INDUSTRY CHAIN ANALYSIS

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4.1 Cooling Spray Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COOLING SPRAY MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Cooling Spray Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy ? April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Cooling Spray Market
5.7 ESG Ratings of Leading Companies

6 COOLING SPRAY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Cooling Spray Sales Market Share by Type (2020-2025)
6.3 Global Cooling Spray Market Size Market Share by Type (2020-2025)
6.4 Global Cooling Spray Price by Type (2020-2025)

7 COOLING SPRAY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Cooling Spray Market Sales by Application (2020-2025)
7.3 Global Cooling Spray Market Size (M USD) by Application (2020-2025)

+357 96 030922
info@marketpublishers.com

7.4 Global Cooling Spray Sales Growth Rate by Application (2020-2025)

8 COOLING SPRAY MARKET SALES BY REGION

8.1 Global Cooling Spray Sales by Region
  8.1.1 Global Cooling Spray Sales by Region
  8.1.2 Global Cooling Spray Sales Market Share by Region
8.2 Global Cooling Spray Market Size by Region
  8.2.1 Global Cooling Spray Market Size by Region
  8.2.2 Global Cooling Spray Market Size Market Share by Region
8.3 North America
  8.3.1 North America Cooling Spray Sales by Country
  8.3.2 North America Cooling Spray Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Cooling Spray Sales by Country
  8.4.2 Europe Cooling Spray Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Cooling Spray Sales by Region
  8.5.2 Asia Pacific Cooling Spray Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Cooling Spray Sales by Country
  8.6.2 South America Cooling Spray Market Size by Country
  8.6.3 Brazil Market Overview
  8.6.4 Argentina Market Overview
  8.6.5 Columbia Market Overview
8.7 Middle East and Africa

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8.7.1 Middle East and Africa Cooling Spray Sales by Region
8.7.2 Middle East and Africa Cooling Spray Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 COOLING SPRAY MARKET PRODUCTION BY REGION

9.1 Global Production of Cooling Spray by Region(2020-2025)
9.2 Global Cooling Spray Revenue Market Share by Region (2020-2025)
9.3 Global Cooling Spray Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Cooling Spray Production
9.4.1 North America Cooling Spray Production Growth Rate (2020-2025)
9.4.2 North America Cooling Spray Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Cooling Spray Production
9.5.1 Europe Cooling Spray Production Growth Rate (2020-2025)
9.5.2 Europe Cooling Spray Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Cooling Spray Production (2020-2025)
9.6.1 Japan Cooling Spray Production Growth Rate (2020-2025)
9.6.2 Japan Cooling Spray Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Cooling Spray Production (2020-2025)
9.7.1 China Cooling Spray Production Growth Rate (2020-2025)
9.7.2 China Cooling Spray Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 SurgeCool
10.1.1 SurgeCool Basic Information
10.1.2 SurgeCool Cooling Spray Product Overview
10.1.3 SurgeCool Cooling Spray Product Market Performance
10.1.4 SurgeCool Business Overview
10.1.5 SurgeCool SWOT Analysis
10.1.6 SurgeCool Recent Developments
10.2 Mentholatum
10.2.1 Mentholatum Basic Information

+357 96 030922
info@marketpublishers.com

10.2.2 Mentholatum Cooling Spray Product Overview
10.2.3 Mentholatum Cooling Spray Product Market Performance
10.2.4 Mentholatum Business Overview
10.2.5 Mentholatum SWOT Analysis
10.2.6 Mentholatum Recent Developments
10.3 NIVEA
10.3.1 NIVEA Basic Information
10.3.2 NIVEA Cooling Spray Product Overview
10.3.3 NIVEA Cooling Spray Product Market Performance
10.3.4 NIVEA Business Overview
10.3.5 NIVEA SWOT Analysis
10.3.6 NIVEA Recent Developments
10.4 The Body Shop
10.4.1 The Body Shop Basic Information
10.4.2 The Body Shop Cooling Spray Product Overview
10.4.3 The Body Shop Cooling Spray Product Market Performance
10.4.4 The Body Shop Business Overview
10.4.5 The Body Shop Recent Developments
10.5 Insette
10.5.1 Insette Basic Information
10.5.2 Insette Cooling Spray Product Overview
10.5.3 Insette Cooling Spray Product Market Performance
10.5.4 Insette Business Overview
10.5.5 Insette Recent Developments
10.6 OMP Racing
10.6.1 OMP Racing Basic Information
10.6.2 OMP Racing Cooling Spray Product Overview
10.6.3 OMP Racing Cooling Spray Product Market Performance
10.6.4 OMP Racing Business Overview
10.6.5 OMP Racing Recent Developments
10.7 Preparation H
10.7.1 Preparation H Basic Information
10.7.2 Preparation H Cooling Spray Product Overview
10.7.3 Preparation H Cooling Spray Product Market Performance
10.7.4 Preparation H Business Overview
10.7.5 Preparation H Recent Developments
10.8 Kobayashi Pharmaceutical
10.8.1 Kobayashi Pharmaceutical Basic Information
10.8.2 Kobayashi Pharmaceutical Cooling Spray Product Overview

+357 96 030922
info@marketpublishers.com

10.8.3 Kobayashi Pharmaceutical Cooling Spray Product Market Performance
10.8.4 Kobayashi Pharmaceutical Business Overview
10.8.5 Kobayashi Pharmaceutical Recent Developments
10.9 Superdrug
10.9.1 Superdrug Basic Information
10.9.2 Superdrug Cooling Spray Product Overview
10.9.3 Superdrug Cooling Spray Product Market Performance
10.9.4 Superdrug Business Overview
10.9.5 Superdrug Recent Developments
10.10 State of Menopause
10.10.1 State of Menopause Basic Information
10.10.2 State of Menopause Cooling Spray Product Overview
10.10.3 State of Menopause Cooling Spray Product Market Performance
10.10.4 State of Menopause Business Overview
10.10.5 State of Menopause Recent Developments

11 COOLING SPRAY MARKET FORECAST BY REGION

11.1 Global Cooling Spray Market Size Forecast
11.2 Global Cooling Spray Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Cooling Spray Market Size Forecast by Country
11.2.3 Asia Pacific Cooling Spray Market Size Forecast by Region
11.2.4 South America Cooling Spray Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Cooling Spray by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Cooling Spray Market Forecast by Type (2026-2033)
12.1.1 Global Forecasted Sales of Cooling Spray by Type (2026-2033)
12.1.2 Global Cooling Spray Market Size Forecast by Type (2026-2033)
12.1.3 Global Forecasted Price of Cooling Spray by Type (2026-2033)
12.2 Global Cooling Spray Market Forecast by Application (2026-2033)
12.2.1 Global Cooling Spray Sales (K Units) Forecast by Application
12.2.2 Global Cooling Spray Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Cooling Spray Market Size Comparison by Region (M USD)
Table 5. Global Cooling Spray Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Cooling Spray Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Cooling Spray Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Cooling Spray Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cooling Spray as of 2024)
Table 10. Global Market Cooling Spray Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Cooling Spray Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Cooling Spray Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Cooling Spray Sales by Type (K Units)
Table 26. Global Cooling Spray Market Size by Type (M USD)
Table 27. Global Cooling Spray Sales (K Units) by Type (2020-2025)
Table 28. Global Cooling Spray Sales Market Share by Type (2020-2025)
Table 29. Global Cooling Spray Market Size (M USD) by Type (2020-2025)
Table 30. Global Cooling Spray Market Size Share by Type (2020-2025)
Table 31. Global Cooling Spray Price (USD/Unit) by Type (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 32. Global Cooling Spray Sales (K Units) by Application
Table 33. Global Cooling Spray Market Size by Application
Table 34. Global Cooling Spray Sales by Application (2020-2025) & (K Units)
Table 35. Global Cooling Spray Sales Market Share by Application (2020-2025)
Table 36. Global Cooling Spray Market Size by Application (2020-2025) & (M USD)
Table 37. Global Cooling Spray Market Share by Application (2020-2025)
Table 38. Global Cooling Spray Sales Growth Rate by Application (2020-2025)
Table 39. Global Cooling Spray Sales by Region (2020-2025) & (K Units)
Table 40. Global Cooling Spray Sales Market Share by Region (2020-2025)
Table 41. Global Cooling Spray Market Size by Region (2020-2025) & (M USD)
Table 42. Global Cooling Spray Market Size Market Share by Region (2020-2025)
Table 43. North America Cooling Spray Sales by Country (2020-2025) & (K Units)
Table 44. North America Cooling Spray Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Cooling Spray Sales by Country (2020-2025) & (K Units)
Table 46. Europe Cooling Spray Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Cooling Spray Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Cooling Spray Market Size by Region (2020-2025) & (M USD)
Table 49. South America Cooling Spray Sales by Country (2020-2025) & (K Units)
Table 50. South America Cooling Spray Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Cooling Spray Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Cooling Spray Market Size by Region (2020-2025) & (M USD)
Table 53. Global Cooling Spray Production (K Units) by Region(2020-2025)
Table 54. Global Cooling Spray Revenue (US$ Million) by Region (2020-2025)
Table 55. Global Cooling Spray Revenue Market Share by Region (2020-2025)
Table 56. Global Cooling Spray Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Cooling Spray Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Cooling Spray Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Cooling Spray Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Cooling Spray Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. SurgeCool Basic Information
Table 62. SurgeCool Cooling Spray Product Overview

+357 96 030922
info@marketpublishers.com

Table 63. SurgeCool Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. SurgeCool Business Overview
Table 65. SurgeCool SWOT Analysis
Table 66. SurgeCool Recent Developments
Table 67. Mentholatum Basic Information
Table 68. Mentholatum Cooling Spray Product Overview
Table 69. Mentholatum Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Mentholatum Business Overview
Table 71. Mentholatum SWOT Analysis
Table 72. Mentholatum Recent Developments
Table 73. NIVEA Basic Information
Table 74. NIVEA Cooling Spray Product Overview
Table 75. NIVEA Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. NIVEA Business Overview
Table 77. NIVEA SWOT Analysis
Table 78. NIVEA Recent Developments
Table 79. The Body Shop Basic Information
Table 80. The Body Shop Cooling Spray Product Overview
Table 81. The Body Shop Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. The Body Shop Business Overview
Table 83. The Body Shop Recent Developments
Table 84. Insette Basic Information
Table 85. Insette Cooling Spray Product Overview
Table 86. Insette Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Insette Business Overview
Table 88. Insette Recent Developments
Table 89. OMP Racing Basic Information
Table 90. OMP Racing Cooling Spray Product Overview
Table 91. OMP Racing Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. OMP Racing Business Overview
Table 93. OMP Racing Recent Developments
Table 94. Preparation H Basic Information
Table 95. Preparation H Cooling Spray Product Overview

+357 96 030922
info@marketpublishers.com

Table 96. Preparation H Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Preparation H Business Overview
Table 98. Preparation H Recent Developments
Table 99. Kobayashi Pharmaceutical Basic Information
Table 100. Kobayashi Pharmaceutical Cooling Spray Product Overview
Table 101. Kobayashi Pharmaceutical Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Kobayashi Pharmaceutical Business Overview
Table 103. Kobayashi Pharmaceutical Recent Developments
Table 104. Superdrug Basic Information
Table 105. Superdrug Cooling Spray Product Overview
Table 106. Superdrug Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Superdrug Business Overview
Table 108. Superdrug Recent Developments
Table 109. State of Menopause Basic Information
Table 110. State of Menopause Cooling Spray Product Overview
Table 111. State of Menopause Cooling Spray Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. State of Menopause Business Overview
Table 113. State of Menopause Recent Developments
Table 114. Global Cooling Spray Sales Forecast by Region (2026-2033) & (K Units)
Table 115. Global Cooling Spray Market Size Forecast by Region (2026-2033) & (M USD)
Table 116. North America Cooling Spray Sales Forecast by Country (2026-2033) & (K Units)
Table 117. North America Cooling Spray Market Size Forecast by Country (2026-2033) & (M USD)
Table 118. Europe Cooling Spray Sales Forecast by Country (2026-2033) & (K Units)
Table 119. Europe Cooling Spray Market Size Forecast by Country (2026-2033) & (M USD)
Table 120. Asia Pacific Cooling Spray Sales Forecast by Region (2026-2033) & (K Units)
Table 121. Asia Pacific Cooling Spray Market Size Forecast by Region (2026-2033) & (M USD)
Table 122. South America Cooling Spray Sales Forecast by Country (2026-2033) & (K Units)
Table 123. South America Cooling Spray Market Size Forecast by Country (2026-2033)

+357 96 030922
info@marketpublishers.com

& (M USD)
Table 124. Middle East and Africa Cooling Spray Sales Forecast by Country (2026-2033) & (Units)
Table 125. Middle East and Africa Cooling Spray Market Size Forecast by Country (2026-2033) & (M USD)
Table 126. Global Cooling Spray Sales Forecast by Type (2026-2033) & (K Units)
Table 127. Global Cooling Spray Market Size Forecast by Type (2026-2033) & (M USD)
Table 128. Global Cooling Spray Price Forecast by Type (2026-2033) & (USD/Unit)
Table 129. Global Cooling Spray Sales (K Units) Forecast by Application (2026-2033)
Table 130. Global Cooling Spray Market Size Forecast by Application (2026-2033) & (M USD)

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Cooling Spray
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Cooling Spray Market Size (M USD), 2024-2033
Figure 5. Global Cooling Spray Market Size (M USD) (2020-2033)
Figure 6. Global Cooling Spray Sales (K Units) & (2020-2033)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Cooling Spray Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Cooling Spray Product Life Cycle
Figure 13. Cooling Spray Sales Share by Manufacturers in 2024
Figure 14. Global Cooling Spray Revenue Share by Manufacturers in 2024
Figure 15. Cooling Spray Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
Figure 16. Global Market Cooling Spray Average Price (USD/Unit) of Key Manufacturers in 2024
Figure 17. The Global 5 and 10 Largest Players: Market Share by Cooling Spray Revenue in 2024
Figure 18. Industry Chain Map of Cooling Spray
Figure 19. Global Cooling Spray Market PEST Analysis
Figure 20. Global Cooling Spray Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Cooling Spray Market Share by Type
Figure 27. Sales Market Share of Cooling Spray by Type (2020-2025)
Figure 28. Sales Market Share of Cooling Spray by Type in 2024
Figure 29. Market Size Share of Cooling Spray by Type (2020-2025)
Figure 30. Market Size Share of Cooling Spray by Type in 2024
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Cooling Spray Market Share by Application

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Figure 33. Global Cooling Spray Sales Market Share by Application (2020-2025)
Figure 34. Global Cooling Spray Sales Market Share by Application in 2024
Figure 35. Global Cooling Spray Market Share by Application (2020-2025)
Figure 36. Global Cooling Spray Market Share by Application in 2024
Figure 37. Global Cooling Spray Sales Growth Rate by Application (2020-2025)
Figure 38. Global Cooling Spray Sales Market Share by Region (2020-2025)
Figure 39. Global Cooling Spray Market Size Market Share by Region (2020-2025)
Figure 40. North America Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Cooling Spray Sales Market Share by Country in 2024
Figure 43. North America Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Cooling Spray Market Size Market Share by Country in 2024
Figure 45. U.S. Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Cooling Spray Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Cooling Spray Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Cooling Spray Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Cooling Spray Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Cooling Spray Sales Market Share by Country in 2024
Figure 53. Europe Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Cooling Spray Market Size Market Share by Country in 2024
Figure 55. Germany Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Cooling Spray Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Cooling Spray Sales Market Share by Region in 2024
Figure 67. Asia Pacific Cooling Spray Market Size Market Share by Region in 2024

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Figure 68. China Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Cooling Spray Sales and Growth Rate (K Units)
Figure 79. South America Cooling Spray Sales Market Share by Country in 2024
Figure 80. South America Cooling Spray Market Size and Growth Rate (M USD)
Figure 81. South America Cooling Spray Market Size Market Share by Country in 2024
Figure 82. Brazil Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Cooling Spray Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Cooling Spray Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Cooling Spray Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Cooling Spray Market Size Market Share by Region in 2024
Figure 92. Saudi Arabia Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 100. South Africa Cooling Spray Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Cooling Spray Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Cooling Spray Production Market Share by Region (2020-2025)
Figure 103. North America Cooling Spray Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Cooling Spray Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Cooling Spray Production (K Units) Growth Rate (2020-2025)
Figure 106. China Cooling Spray Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Cooling Spray Sales Forecast by Volume (2020-2033) & (K Units)
Figure 108. Global Cooling Spray Market Size Forecast by Value (2020-2033) & (M USD)
Figure 109. Global Cooling Spray Sales Market Share Forecast by Type (2026-2033)
Figure 110. Global Cooling Spray Market Share Forecast by Type (2026-2033)
Figure 111. Global Cooling Spray Sales Forecast by Application (2026-2033)
Figure 112. Global Cooling Spray Market Share Forecast by Application (2026-2033)

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