

Global Cookies Market Research Report 2025(Status and Outlook)

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Abstracts

Cookies are flat-baked treats. In many countries, crisp cookies are often referred to as biscuits.

The global Cookies market size was estimated at USD 27340.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.04% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cookies market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cookies market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the Cookies market.

Global Cookies Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kellogg
PepsiCo
Nestle
Danone
Mondelez International
Campbell Soup Company
Parle Products
Pladis
General Mills
Pacific Cookie
Great American Cookies
Boulder Brands
Starbucks
J&M Foods
Aryzta
Voortman Cookies
Ben's Cookies

Market Segmentation (by Type)

Plain and Butter-Based Cookies
Choco-Chip and Other Chocolate-Based Cookie Varieties
Others

Market Segmentation (by Application)

Bakeries and Specialty Stores
Supermarkets and Hypermarkets
Independent Retailers and Convenience Stores
Food Service
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cookies Market

Overview of the regional outlook of the Cookies Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cookies Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cookies, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cookies

1.2 Key Market Segments

1.2.1 Cookies Segment by Type

1.2.2 Cookies Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COOKIES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cookies Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Cookies Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COOKIES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cookies Product Life Cycle

3.3 Global Cookies Sales by Manufacturers (2020-2025)

3.4 Global Cookies Revenue Market Share by Manufacturers (2020-2025)

3.5 Cookies Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Cookies Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Cookies Market Competitive Situation and Trends

3.8.1 Cookies Market Concentration Rate

3.8.2 Global 5 and 10 Largest Cookies Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COOKIES INDUSTRY CHAIN ANALYSIS

- 4.1 Cookies Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COOKIES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cookies Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Cookies Market
- 5.7 ESG Ratings of Leading Companies

6 COOKIES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cookies Sales Market Share by Type (2020-2025)
- 6.3 Global Cookies Market Size Market Share by Type (2020-2025)
- 6.4 Global Cookies Price by Type (2020-2025)

7 COOKIES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cookies Market Sales by Application (2020-2025)
- 7.3 Global Cookies Market Size (M USD) by Application (2020-2025)
- 7.4 Global Cookies Sales Growth Rate by Application (2020-2025)

8 COOKIES MARKET SALES BY REGION

8.1 Global Cookies Sales by Region

8.1.1 Global Cookies Sales by Region

8.1.2 Global Cookies Sales Market Share by Region

8.2 Global Cookies Market Size by Region

8.2.1 Global Cookies Market Size by Region

8.2.2 Global Cookies Market Size Market Share by Region

8.3 North America

8.3.1 North America Cookies Sales by Country

8.3.2 North America Cookies Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Cookies Sales by Country

8.4.2 Europe Cookies Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Cookies Sales by Region

8.5.2 Asia Pacific Cookies Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Cookies Sales by Country

8.6.2 South America Cookies Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Cookies Sales by Region

8.7.2 Middle East and Africa Cookies Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 COOKIES MARKET PRODUCTION BY REGION

9.1 Global Production of Cookies by Region(2020-2025)

9.2 Global Cookies Revenue Market Share by Region (2020-2025)

9.3 Global Cookies Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Cookies Production

9.4.1 North America Cookies Production Growth Rate (2020-2025)

9.4.2 North America Cookies Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Cookies Production

9.5.1 Europe Cookies Production Growth Rate (2020-2025)

9.5.2 Europe Cookies Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Cookies Production (2020-2025)

9.6.1 Japan Cookies Production Growth Rate (2020-2025)

9.6.2 Japan Cookies Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Cookies Production (2020-2025)

9.7.1 China Cookies Production Growth Rate (2020-2025)

9.7.2 China Cookies Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Kellogg

10.1.1 Kellogg Basic Information

10.1.2 Kellogg Cookies Product Overview

10.1.3 Kellogg Cookies Product Market Performance

10.1.4 Kellogg Business Overview

10.1.5 Kellogg SWOT Analysis

10.1.6 Kellogg Recent Developments

10.2 PepsiCo

10.2.1 PepsiCo Basic Information

10.2.2 PepsiCo Cookies Product Overview

10.2.3 PepsiCo Cookies Product Market Performance

- 10.2.4 PepsiCo Business Overview
- 10.2.5 PepsiCo SWOT Analysis
- 10.2.6 PepsiCo Recent Developments
- 10.3 Nestle
 - 10.3.1 Nestle Basic Information
 - 10.3.2 Nestle Cookies Product Overview
 - 10.3.3 Nestle Cookies Product Market Performance
 - 10.3.4 Nestle Business Overview
 - 10.3.5 Nestle SWOT Analysis
 - 10.3.6 Nestle Recent Developments
- 10.4 Danone
 - 10.4.1 Danone Basic Information
 - 10.4.2 Danone Cookies Product Overview
 - 10.4.3 Danone Cookies Product Market Performance
 - 10.4.4 Danone Business Overview
 - 10.4.5 Danone Recent Developments
- 10.5 Mondelez International
 - 10.5.1 Mondelez International Basic Information
 - 10.5.2 Mondelez International Cookies Product Overview
 - 10.5.3 Mondelez International Cookies Product Market Performance
 - 10.5.4 Mondelez International Business Overview
 - 10.5.5 Mondelez International Recent Developments
- 10.6 Campbell Soup Company
 - 10.6.1 Campbell Soup Company Basic Information
 - 10.6.2 Campbell Soup Company Cookies Product Overview
 - 10.6.3 Campbell Soup Company Cookies Product Market Performance
 - 10.6.4 Campbell Soup Company Business Overview
 - 10.6.5 Campbell Soup Company Recent Developments
- 10.7 Parle Products
 - 10.7.1 Parle Products Basic Information
 - 10.7.2 Parle Products Cookies Product Overview
 - 10.7.3 Parle Products Cookies Product Market Performance
 - 10.7.4 Parle Products Business Overview
 - 10.7.5 Parle Products Recent Developments
- 10.8 Pladis
 - 10.8.1 Pladis Basic Information
 - 10.8.2 Pladis Cookies Product Overview
 - 10.8.3 Pladis Cookies Product Market Performance
 - 10.8.4 Pladis Business Overview

- 10.8.5 Pladis Recent Developments
- 10.9 General Mills
 - 10.9.1 General Mills Basic Information
 - 10.9.2 General Mills Cookies Product Overview
 - 10.9.3 General Mills Cookies Product Market Performance
 - 10.9.4 General Mills Business Overview
 - 10.9.5 General Mills Recent Developments
- 10.10 Pacific Cookie
 - 10.10.1 Pacific Cookie Basic Information
 - 10.10.2 Pacific Cookie Cookies Product Overview
 - 10.10.3 Pacific Cookie Cookies Product Market Performance
 - 10.10.4 Pacific Cookie Business Overview
 - 10.10.5 Pacific Cookie Recent Developments
- 10.11 Great American Cookies
 - 10.11.1 Great American Cookies Basic Information
 - 10.11.2 Great American Cookies Cookies Product Overview
 - 10.11.3 Great American Cookies Cookies Product Market Performance
 - 10.11.4 Great American Cookies Business Overview
 - 10.11.5 Great American Cookies Recent Developments
- 10.12 Boulder Brands
 - 10.12.1 Boulder Brands Basic Information
 - 10.12.2 Boulder Brands Cookies Product Overview
 - 10.12.3 Boulder Brands Cookies Product Market Performance
 - 10.12.4 Boulder Brands Business Overview
 - 10.12.5 Boulder Brands Recent Developments
- 10.13 Starbucks
 - 10.13.1 Starbucks Basic Information
 - 10.13.2 Starbucks Cookies Product Overview
 - 10.13.3 Starbucks Cookies Product Market Performance
 - 10.13.4 Starbucks Business Overview
 - 10.13.5 Starbucks Recent Developments
- 10.14 JandM Foods
 - 10.14.1 JandM Foods Basic Information
 - 10.14.2 JandM Foods Cookies Product Overview
 - 10.14.3 JandM Foods Cookies Product Market Performance
 - 10.14.4 JandM Foods Business Overview
 - 10.14.5 JandM Foods Recent Developments
- 10.15 Aryzta
 - 10.15.1 Aryzta Basic Information

- 10.15.2 Aryzta Cookies Product Overview
- 10.15.3 Aryzta Cookies Product Market Performance
- 10.15.4 Aryzta Business Overview
- 10.15.5 Aryzta Recent Developments
- 10.16 Voortman Cookies
 - 10.16.1 Voortman Cookies Basic Information
 - 10.16.2 Voortman Cookies Cookies Product Overview
 - 10.16.3 Voortman Cookies Cookies Product Market Performance
 - 10.16.4 Voortman Cookies Business Overview
 - 10.16.5 Voortman Cookies Recent Developments
- 10.17 Ben's Cookies
 - 10.17.1 Ben's Cookies Basic Information
 - 10.17.2 Ben's Cookies Cookies Product Overview
 - 10.17.3 Ben's Cookies Cookies Product Market Performance
 - 10.17.4 Ben's Cookies Business Overview
 - 10.17.5 Ben's Cookies Recent Developments

11 COOKIES MARKET FORECAST BY REGION

- 11.1 Global Cookies Market Size Forecast
- 11.2 Global Cookies Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Cookies Market Size Forecast by Country
 - 11.2.3 Asia Pacific Cookies Market Size Forecast by Region
 - 11.2.4 South America Cookies Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Cookies by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Cookies Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Cookies by Type (2026-2033)
 - 12.1.2 Global Cookies Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Cookies by Type (2026-2033)
- 12.2 Global Cookies Market Forecast by Application (2026-2033)
 - 12.2.1 Global Cookies Sales (K MT) Forecast by Application
 - 12.2.2 Global Cookies Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Cookies Market Size Comparison by Region (M USD)
Table 5. Global Cookies Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Cookies Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Cookies Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Cookies Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cookies as of 2024)
Table 10. Global Market Cookies Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Cookies Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Cookies Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Cookies Sales by Type (K MT)
Table 26. Global Cookies Market Size by Type (M USD)
Table 27. Global Cookies Sales (K MT) by Type (2020-2025)
Table 28. Global Cookies Sales Market Share by Type (2020-2025)
Table 29. Global Cookies Market Size (M USD) by Type (2020-2025)
Table 30. Global Cookies Market Size Share by Type (2020-2025)
Table 31. Global Cookies Price (USD/KG) by Type (2020-2025)
Table 32. Global Cookies Sales (K MT) by Application

Table 33. Global Cookies Market Size by Application
Table 34. Global Cookies Sales by Application (2020-2025) & (K MT)
Table 35. Global Cookies Sales Market Share by Application (2020-2025)
Table 36. Global Cookies Market Size by Application (2020-2025) & (M USD)
Table 37. Global Cookies Market Share by Application (2020-2025)
Table 38. Global Cookies Sales Growth Rate by Application (2020-2025)
Table 39. Global Cookies Sales by Region (2020-2025) & (K MT)
Table 40. Global Cookies Sales Market Share by Region (2020-2025)
Table 41. Global Cookies Market Size by Region (2020-2025) & (M USD)
Table 42. Global Cookies Market Size Market Share by Region (2020-2025)
Table 43. North America Cookies Sales by Country (2020-2025) & (K MT)
Table 44. North America Cookies Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Cookies Sales by Country (2020-2025) & (K MT)
Table 46. Europe Cookies Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Cookies Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Cookies Market Size by Region (2020-2025) & (M USD)
Table 49. South America Cookies Sales by Country (2020-2025) & (K MT)
Table 50. South America Cookies Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Cookies Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Cookies Market Size by Region (2020-2025) & (M USD)
Table 53. Global Cookies Production (K MT) by Region(2020-2025)
Table 54. Global Cookies Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Cookies Revenue Market Share by Region (2020-2025)
Table 56. Global Cookies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Cookies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Cookies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Cookies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Cookies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Kellogg Basic Information
Table 62. Kellogg Cookies Product Overview
Table 63. Kellogg Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Kellogg Business Overview

Table 65. Kellogg SWOT Analysis
Table 66. Kellogg Recent Developments
Table 67. PepsiCo Basic Information
Table 68. PepsiCo Cookies Product Overview
Table 69. PepsiCo Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. PepsiCo Business Overview
Table 71. PepsiCo SWOT Analysis
Table 72. PepsiCo Recent Developments
Table 73. Nestle Basic Information
Table 74. Nestle Cookies Product Overview
Table 75. Nestle Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Nestle Business Overview
Table 77. Nestle SWOT Analysis
Table 78. Nestle Recent Developments
Table 79. Danone Basic Information
Table 80. Danone Cookies Product Overview
Table 81. Danone Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Danone Business Overview
Table 83. Danone Recent Developments
Table 84. Mondelez International Basic Information
Table 85. Mondelez International Cookies Product Overview
Table 86. Mondelez International Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Mondelez International Business Overview
Table 88. Mondelez International Recent Developments
Table 89. Campbell Soup Company Basic Information
Table 90. Campbell Soup Company Cookies Product Overview
Table 91. Campbell Soup Company Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Campbell Soup Company Business Overview
Table 93. Campbell Soup Company Recent Developments
Table 94. Parle Products Basic Information
Table 95. Parle Products Cookies Product Overview
Table 96. Parle Products Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Parle Products Business Overview

Table 98. Parle Products Recent Developments
Table 99. Pladis Basic Information
Table 100. Pladis Cookies Product Overview
Table 101. Pladis Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Pladis Business Overview
Table 103. Pladis Recent Developments
Table 104. General Mills Basic Information
Table 105. General Mills Cookies Product Overview
Table 106. General Mills Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. General Mills Business Overview
Table 108. General Mills Recent Developments
Table 109. Pacific Cookie Basic Information
Table 110. Pacific Cookie Cookies Product Overview
Table 111. Pacific Cookie Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Pacific Cookie Business Overview
Table 113. Pacific Cookie Recent Developments
Table 114. Great American Cookies Basic Information
Table 115. Great American Cookies Cookies Product Overview
Table 116. Great American Cookies Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Great American Cookies Business Overview
Table 118. Great American Cookies Recent Developments
Table 119. Boulder Brands Basic Information
Table 120. Boulder Brands Cookies Product Overview
Table 121. Boulder Brands Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Boulder Brands Business Overview
Table 123. Boulder Brands Recent Developments
Table 124. Starbucks Basic Information
Table 125. Starbucks Cookies Product Overview
Table 126. Starbucks Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Starbucks Business Overview
Table 128. Starbucks Recent Developments
Table 129. JandM Foods Basic Information
Table 130. JandM Foods Cookies Product Overview

Table 131. JandM Foods Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. JandM Foods Business Overview

Table 133. JandM Foods Recent Developments

Table 134. Aryzta Basic Information

Table 135. Aryzta Cookies Product Overview

Table 136. Aryzta Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. Aryzta Business Overview

Table 138. Aryzta Recent Developments

Table 139. Voortman Cookies Basic Information

Table 140. Voortman Cookies Cookies Product Overview

Table 141. Voortman Cookies Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. Voortman Cookies Business Overview

Table 143. Voortman Cookies Recent Developments

Table 144. Ben's Cookies Basic Information

Table 145. Ben's Cookies Cookies Product Overview

Table 146. Ben's Cookies Cookies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 147. Ben's Cookies Business Overview

Table 148. Ben's Cookies Recent Developments

Table 149. Global Cookies Sales Forecast by Region (2026-2033) & (K MT)

Table 150. Global Cookies Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Cookies Sales Forecast by Country (2026-2033) & (K MT)

Table 152. North America Cookies Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Cookies Sales Forecast by Country (2026-2033) & (K MT)

Table 154. Europe Cookies Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Cookies Sales Forecast by Region (2026-2033) & (K MT)

Table 156. Asia Pacific Cookies Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Cookies Sales Forecast by Country (2026-2033) & (K MT)

Table 158. South America Cookies Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Cookies Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Cookies Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Cookies Sales Forecast by Type (2026-2033) & (K MT)

Table 162. Global Cookies Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Cookies Price Forecast by Type (2026-2033) & (USD/KG)

Table 164. Global Cookies Sales (K MT) Forecast by Application (2026-2033)

Table 165. Global Cookies Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cookies
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cookies Market Size (M USD), 2024-2033
- Figure 5. Global Cookies Market Size (M USD) (2020-2033)
- Figure 6. Global Cookies Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cookies Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cookies Product Life Cycle
- Figure 13. Cookies Sales Share by Manufacturers in 2024
- Figure 14. Global Cookies Revenue Share by Manufacturers in 2024
- Figure 15. Cookies Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Cookies Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cookies Revenue in 2024
- Figure 18. Industry Chain Map of Cookies
- Figure 19. Global Cookies Market PEST Analysis
- Figure 20. Global Cookies Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cookies Market Share by Type
- Figure 27. Sales Market Share of Cookies by Type (2020-2025)
- Figure 28. Sales Market Share of Cookies by Type in 2024
- Figure 29. Market Size Share of Cookies by Type (2020-2025)
- Figure 30. Market Size Share of Cookies by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Cookies Market Share by Application
- Figure 33. Global Cookies Sales Market Share by Application (2020-2025)

- Figure 34. Global Cookies Sales Market Share by Application in 2024
- Figure 35. Global Cookies Market Share by Application (2020-2025)
- Figure 36. Global Cookies Market Share by Application in 2024
- Figure 37. Global Cookies Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Cookies Sales Market Share by Region (2020-2025)
- Figure 39. Global Cookies Market Size Market Share by Region (2020-2025)
- Figure 40. North America Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Cookies Sales Market Share by Country in 2024
- Figure 43. North America Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Cookies Market Size Market Share by Country in 2024
- Figure 45. U.S. Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Cookies Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Cookies Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Cookies Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Cookies Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Cookies Sales Market Share by Country in 2024
- Figure 53. Europe Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Cookies Market Size Market Share by Country in 2024
- Figure 55. Germany Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Cookies Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Cookies Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Cookies Market Size Market Share by Region in 2024
- Figure 68. China Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Cookies Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 72. South Korea Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Cookies Sales and Growth Rate (K MT)
- Figure 79. South America Cookies Sales Market Share by Country in 2024
- Figure 80. South America Cookies Market Size and Growth Rate (M USD)
- Figure 81. South America Cookies Market Size Market Share by Country in 2024
- Figure 82. Brazil Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Cookies Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Cookies Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Cookies Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Cookies Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Cookies Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Cookies Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Cookies Production Market Share by Region (2020-2025)
- Figure 103. North America Cookies Production (K MT) Growth Rate (2020-2025)
- Figure 104. Europe Cookies Production (K MT) Growth Rate (2020-2025)
- Figure 105. Japan Cookies Production (K MT) Growth Rate (2020-2025)
- Figure 106. China Cookies Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Cookies Sales Forecast by Volume (2020-2033) & (K MT)
- Figure 108. Global Cookies Market Size Forecast by Value (2020-2033) & (M USD)
- Figure 109. Global Cookies Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Cookies Market Share Forecast by Type (2026-2033)

Figure 111. Global Cookies Sales Forecast by Application (2026-2033)

Figure 112. Global Cookies Market Share Forecast by Application (2026-2033)

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