

Global Conversational AI Platform Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Conversational AI Platform offers a user-friendly dialog designer to help develop and implement solutions for automating customer service, customer engagement, and human-computer interactions through natural language understanding and speech generation.

The global Conversational AI Platform market size was estimated at USD 2352.30 million in 2023 and is projected to reach USD 10119.49 million by 2032, exhibiting a CAGR of 17.60% during the forecast period.

North America Conversational AI Platform market size was estimated at USD 811.82 million in 2023, at a CAGR of 15.09% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Conversational AI Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Conversational AI Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Conversational AI Platform market in any manner.

Global Conversational AI Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SAP

IBM

Microsoft

Ada

Kore.ai

Conversica

LivePerson

Genesys

Boost.ai

Kata.ai

Cognigy

OneReach.ai

Avaamo

Just AI

Kasisto

Active.Ai

Solvvy

Certainly

Hyro

Mindsay

Market Segmentation (by Type)

Web Conversational AI Platform

App Conversational AI Platform

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Conversational AI Platform Market

Overview of the regional outlook of the Conversational AI Platform Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Conversational AI Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Conversational AI Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Conversational AI Platform
- 1.2 Key Market Segments
 - 1.2.1 Conversational AI Platform Segment by Type
 - 1.2.2 Conversational AI Platform Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CONVERSATIONAL AI PLATFORM MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CONVERSATIONAL AI PLATFORM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Conversational AI Platform Revenue Market Share by Company (2019-2024)
- 3.2 Conversational AI Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Conversational AI Platform Market Size Sites, Area Served, Product Type
- 3.4 Conversational AI Platform Market Competitive Situation and Trends
 - 3.4.1 Conversational AI Platform Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Conversational AI Platform Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 CONVERSATIONAL AI PLATFORM VALUE CHAIN ANALYSIS

- 4.1 Conversational AI Platform Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONVERSATIONAL AI PLATFORM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CONVERSATIONAL AI PLATFORM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Conversational AI Platform Market Size Market Share by Type (2019-2024)
- 6.3 Global Conversational AI Platform Market Size Growth Rate by Type (2019-2024)

7 CONVERSATIONAL AI PLATFORM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Conversational AI Platform Market Size (M USD) by Application (2019-2024)
- 7.3 Global Conversational AI Platform Market Size Growth Rate by Application (2019-2024)

8 CONVERSATIONAL AI PLATFORM MARKET SEGMENTATION BY REGION

- 8.1 Global Conversational AI Platform Market Size by Region
 - 8.1.1 Global Conversational AI Platform Market Size by Region
 - 8.1.2 Global Conversational AI Platform Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Conversational AI Platform Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Conversational AI Platform Market Size by Country
 - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Conversational AI Platform Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Conversational AI Platform Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Conversational AI Platform Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SAP

9.1.1 SAP Conversational AI Platform Basic Information

9.1.2 SAP Conversational AI Platform Product Overview

9.1.3 SAP Conversational AI Platform Product Market Performance

9.1.4 SAP Conversational AI Platform SWOT Analysis

9.1.5 SAP Business Overview

9.1.6 SAP Recent Developments

9.2 IBM

9.2.1 IBM Conversational AI Platform Basic Information

9.2.2 IBM Conversational AI Platform Product Overview

9.2.3 IBM Conversational AI Platform Product Market Performance

9.2.4 IBM Conversational AI Platform SWOT Analysis

9.2.5 IBM Business Overview

9.2.6 IBM Recent Developments

9.3 Microsoft

9.3.1 Microsoft Conversational AI Platform Basic Information

9.3.2 Microsoft Conversational AI Platform Product Overview

9.3.3 Microsoft Conversational AI Platform Product Market Performance

9.3.4 Microsoft Conversational AI Platform SWOT Analysis

9.3.5 Microsoft Business Overview

9.3.6 Microsoft Recent Developments

9.4 Ada

9.4.1 Ada Conversational AI Platform Basic Information

9.4.2 Ada Conversational AI Platform Product Overview

9.4.3 Ada Conversational AI Platform Product Market Performance

9.4.4 Ada Business Overview

9.4.5 Ada Recent Developments

9.5 Kore.ai

9.5.1 Kore.ai Conversational AI Platform Basic Information

9.5.2 Kore.ai Conversational AI Platform Product Overview

9.5.3 Kore.ai Conversational AI Platform Product Market Performance

9.5.4 Kore.ai Business Overview

9.5.5 Kore.ai Recent Developments

9.6 Conversica

9.6.1 Conversica Conversational AI Platform Basic Information

9.6.2 Conversica Conversational AI Platform Product Overview

9.6.3 Conversica Conversational AI Platform Product Market Performance

9.6.4 Conversica Business Overview

9.6.5 Conversica Recent Developments

9.7 LivePerson

9.7.1 LivePerson Conversational AI Platform Basic Information

9.7.2 LivePerson Conversational AI Platform Product Overview

9.7.3 LivePerson Conversational AI Platform Product Market Performance

9.7.4 LivePerson Business Overview

9.7.5 LivePerson Recent Developments

9.8 Genesys

9.8.1 Genesys Conversational AI Platform Basic Information

9.8.2 Genesys Conversational AI Platform Product Overview

9.8.3 Genesys Conversational AI Platform Product Market Performance

9.8.4 Genesys Business Overview

9.8.5 Genesys Recent Developments

9.9 Boost.ai

- 9.9.1 Boost.ai Conversational AI Platform Basic Information
- 9.9.2 Boost.ai Conversational AI Platform Product Overview
- 9.9.3 Boost.ai Conversational AI Platform Product Market Performance
- 9.9.4 Boost.ai Business Overview
- 9.9.5 Boost.ai Recent Developments
- 9.10 Kata.ai
 - 9.10.1 Kata.ai Conversational AI Platform Basic Information
 - 9.10.2 Kata.ai Conversational AI Platform Product Overview
 - 9.10.3 Kata.ai Conversational AI Platform Product Market Performance
 - 9.10.4 Kata.ai Business Overview
 - 9.10.5 Kata.ai Recent Developments
- 9.11 Cognigy
 - 9.11.1 Cognigy Conversational AI Platform Basic Information
 - 9.11.2 Cognigy Conversational AI Platform Product Overview
 - 9.11.3 Cognigy Conversational AI Platform Product Market Performance
 - 9.11.4 Cognigy Business Overview
 - 9.11.5 Cognigy Recent Developments
- 9.12 OneReach.ai
 - 9.12.1 OneReach.ai Conversational AI Platform Basic Information
 - 9.12.2 OneReach.ai Conversational AI Platform Product Overview
 - 9.12.3 OneReach.ai Conversational AI Platform Product Market Performance
 - 9.12.4 OneReach.ai Business Overview
 - 9.12.5 OneReach.ai Recent Developments
- 9.13 Avaamo
 - 9.13.1 Avaamo Conversational AI Platform Basic Information
 - 9.13.2 Avaamo Conversational AI Platform Product Overview
 - 9.13.3 Avaamo Conversational AI Platform Product Market Performance
 - 9.13.4 Avaamo Business Overview
 - 9.13.5 Avaamo Recent Developments
- 9.14 Just AI
 - 9.14.1 Just AI Conversational AI Platform Basic Information
 - 9.14.2 Just AI Conversational AI Platform Product Overview
 - 9.14.3 Just AI Conversational AI Platform Product Market Performance
 - 9.14.4 Just AI Business Overview
 - 9.14.5 Just AI Recent Developments
- 9.15 Kasisto
 - 9.15.1 Kasisto Conversational AI Platform Basic Information
 - 9.15.2 Kasisto Conversational AI Platform Product Overview
 - 9.15.3 Kasisto Conversational AI Platform Product Market Performance

9.15.4 Kasisto Business Overview

9.15.5 Kasisto Recent Developments

9.16 Active.Ai

9.16.1 Active.Ai Conversational AI Platform Basic Information

9.16.2 Active.Ai Conversational AI Platform Product Overview

9.16.3 Active.Ai Conversational AI Platform Product Market Performance

9.16.4 Active.Ai Business Overview

9.16.5 Active.Ai Recent Developments

9.17 Solvvy

9.17.1 Solvvy Conversational AI Platform Basic Information

9.17.2 Solvvy Conversational AI Platform Product Overview

9.17.3 Solvvy Conversational AI Platform Product Market Performance

9.17.4 Solvvy Business Overview

9.17.5 Solvvy Recent Developments

9.18 Certainly

9.18.1 Certainly Conversational AI Platform Basic Information

9.18.2 Certainly Conversational AI Platform Product Overview

9.18.3 Certainly Conversational AI Platform Product Market Performance

9.18.4 Certainly Business Overview

9.18.5 Certainly Recent Developments

9.19 Hyro

9.19.1 Hyro Conversational AI Platform Basic Information

9.19.2 Hyro Conversational AI Platform Product Overview

9.19.3 Hyro Conversational AI Platform Product Market Performance

9.19.4 Hyro Business Overview

9.19.5 Hyro Recent Developments

9.20 Mindsay

9.20.1 Mindsay Conversational AI Platform Basic Information

9.20.2 Mindsay Conversational AI Platform Product Overview

9.20.3 Mindsay Conversational AI Platform Product Market Performance

9.20.4 Mindsay Business Overview

9.20.5 Mindsay Recent Developments

10 CONVERSATIONAL AI PLATFORM REGIONAL MARKET FORECAST

10.1 Global Conversational AI Platform Market Size Forecast

10.2 Global Conversational AI Platform Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Conversational AI Platform Market Size Forecast by Country

- 10.2.3 Asia Pacific Conversational AI Platform Market Size Forecast by Region
- 10.2.4 South America Conversational AI Platform Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Conversational AI Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Conversational AI Platform Market Forecast by Type (2025-2032)
- 11.2 Global Conversational AI Platform Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Conversational AI Platform Market Size Comparison by Region (M USD)

Table 5. Global Conversational AI Platform Revenue (M USD) by Company
(2019-2024)

Table 6. Global Conversational AI Platform Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Conversational AI Platform as of 2022)

Table 8. Company Conversational AI Platform Market Size Sites and Area Served

Table 9. Company Conversational AI Platform Product Type

Table 10. Global Conversational AI Platform Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Conversational AI Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Conversational AI Platform Market Challenges

Table 18. Global Conversational AI Platform Market Size by Type (M USD)

Table 19. Global Conversational AI Platform Market Size (M USD) by Type (2019-2024)

Table 20. Global Conversational AI Platform Market Size Share by Type (2019-2024)

Table 21. Global Conversational AI Platform Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Conversational AI Platform Market Size by Application

Table 23. Global Conversational AI Platform Market Size by Application (2019-2024) &
(M USD)

Table 24. Global Conversational AI Platform Market Share by Application (2019-2024)

Table 25. Global Conversational AI Platform Market Size Growth Rate by Application
(2019-2024)

Table 26. Global Conversational AI Platform Market Size by Region (2019-2024) & (M
USD)

Table 27. Global Conversational AI Platform Market Size Market Share by Region
(2019-2024)

Table 28. North America Conversational AI Platform Market Size by Country
(2019-2024) & (M USD)

Table 29. Europe Conversational AI Platform Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Conversational AI Platform Market Size by Region (2019-2024) & (M USD)

Table 31. South America Conversational AI Platform Market Size by Country
(2019-2024) & (M USD)

Table 32. Middle East and Africa Conversational AI Platform Market Size by Region
(2019-2024) & (M USD)

Table 33. SAP Conversational AI Platform Basic Information

Table 34. SAP Conversational AI Platform Product Overview

Table 35. SAP Conversational AI Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 36. SAP Conversational AI Platform SWOT Analysis

Table 37. SAP Business Overview

Table 38. SAP Recent Developments

Table 39. IBM Conversational AI Platform Basic Information

Table 40. IBM Conversational AI Platform Product Overview

Table 41. IBM Conversational AI Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 42. IBM Conversational AI Platform SWOT Analysis

Table 43. IBM Business Overview

Table 44. IBM Recent Developments

Table 45. Microsoft Conversational AI Platform Basic Information

Table 46. Microsoft Conversational AI Platform Product Overview

Table 47. Microsoft Conversational AI Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 48. Microsoft Conversational AI Platform SWOT Analysis

Table 49. Microsoft Business Overview

Table 50. Microsoft Recent Developments

Table 51. Ada Conversational AI Platform Basic Information

Table 52. Ada Conversational AI Platform Product Overview

Table 53. Ada Conversational AI Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 54. Ada Business Overview

Table 55. Ada Recent Developments

Table 56. Kore.ai Conversational AI Platform Basic Information

Table 57. Kore.ai Conversational AI Platform Product Overview

Table 58. Kore.ai Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Kore.ai Business Overview

Table 60. Kore.ai Recent Developments

Table 61. Conversica Conversational AI Platform Basic Information

Table 62. Conversica Conversational AI Platform Product Overview

Table 63. Conversica Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Conversica Business Overview

Table 65. Conversica Recent Developments

Table 66. LivePerson Conversational AI Platform Basic Information

Table 67. LivePerson Conversational AI Platform Product Overview

Table 68. LivePerson Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 69. LivePerson Business Overview

Table 70. LivePerson Recent Developments

Table 71. Genesys Conversational AI Platform Basic Information

Table 72. Genesys Conversational AI Platform Product Overview

Table 73. Genesys Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Genesys Business Overview

Table 75. Genesys Recent Developments

Table 76. Boost.ai Conversational AI Platform Basic Information

Table 77. Boost.ai Conversational AI Platform Product Overview

Table 78. Boost.ai Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Boost.ai Business Overview

Table 80. Boost.ai Recent Developments

Table 81. Kata.ai Conversational AI Platform Basic Information

Table 82. Kata.ai Conversational AI Platform Product Overview

Table 83. Kata.ai Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Kata.ai Business Overview

Table 85. Kata.ai Recent Developments

Table 86. Cognigy Conversational AI Platform Basic Information

Table 87. Cognigy Conversational AI Platform Product Overview

Table 88. Cognigy Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Cognigy Business Overview

Table 90. Cognigy Recent Developments

Table 91. OneReach.ai Conversational AI Platform Basic Information

Table 92. OneReach.ai Conversational AI Platform Product Overview

Table 93. OneReach.ai Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 94. OneReach.ai Business Overview

Table 95. OneReach.ai Recent Developments

Table 96. Avaamo Conversational AI Platform Basic Information

Table 97. Avaamo Conversational AI Platform Product Overview

Table 98. Avaamo Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Avaamo Business Overview

Table 100. Avaamo Recent Developments

Table 101. Just AI Conversational AI Platform Basic Information

Table 102. Just AI Conversational AI Platform Product Overview

Table 103. Just AI Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Just AI Business Overview

Table 105. Just AI Recent Developments

Table 106. Kasisto Conversational AI Platform Basic Information

Table 107. Kasisto Conversational AI Platform Product Overview

Table 108. Kasisto Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Kasisto Business Overview

Table 110. Kasisto Recent Developments

Table 111. Active.AI Conversational AI Platform Basic Information

Table 112. Active.AI Conversational AI Platform Product Overview

Table 113. Active.AI Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Active.AI Business Overview

Table 115. Active.AI Recent Developments

Table 116. Solvvy Conversational AI Platform Basic Information

Table 117. Solvvy Conversational AI Platform Product Overview

Table 118. Solvvy Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Solvvy Business Overview

Table 120. Solvvy Recent Developments

Table 121. Certainly Conversational AI Platform Basic Information

Table 122. Certainly Conversational AI Platform Product Overview

Table 123. Certainly Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Certainly Business Overview

Table 125. Certainly Recent Developments

Table 126. Hyro Conversational AI Platform Basic Information

Table 127. Hyro Conversational AI Platform Product Overview

Table 128. Hyro Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Hyro Business Overview

Table 130. Hyro Recent Developments

Table 131. Mindsay Conversational AI Platform Basic Information

Table 132. Mindsay Conversational AI Platform Product Overview

Table 133. Mindsay Conversational AI Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Mindsay Business Overview

Table 135. Mindsay Recent Developments

Table 136. Global Conversational AI Platform Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. North America Conversational AI Platform Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Conversational AI Platform Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Asia Pacific Conversational AI Platform Market Size Forecast by Region (2025-2032) & (M USD)

Table 140. South America Conversational AI Platform Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Middle East and Africa Conversational AI Platform Market Size Forecast by Country (2025-2032) & (M USD)

Table 142. Global Conversational AI Platform Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Conversational AI Platform Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Conversational AI Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Conversational AI Platform Market Size (M USD), 2019-2032
- Figure 5. Global Conversational AI Platform Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Conversational AI Platform Market Size by Country (M USD)
- Figure 10. Global Conversational AI Platform Revenue Share by Company in 2023
- Figure 11. Conversational AI Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Conversational AI Platform Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Conversational AI Platform Market Share by Type
- Figure 15. Market Size Share of Conversational AI Platform by Type (2019-2024)
- Figure 16. Market Size Market Share of Conversational AI Platform by Type in 2022
- Figure 17. Global Conversational AI Platform Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Conversational AI Platform Market Share by Application
- Figure 20. Global Conversational AI Platform Market Share by Application (2019-2024)
- Figure 21. Global Conversational AI Platform Market Share by Application in 2022
- Figure 22. Global Conversational AI Platform Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Conversational AI Platform Market Size Market Share by Region (2019-2024)
- Figure 24. North America Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Conversational AI Platform Market Size Market Share by Country in 2023
- Figure 26. U.S. Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Conversational AI Platform Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Conversational AI Platform Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Conversational AI Platform Market Size Market Share by Country in 2023

Figure 31. Germany Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Conversational AI Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Conversational AI Platform Market Size Market Share by Region in 2023

Figure 38. China Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Conversational AI Platform Market Size and Growth Rate (M USD)

Figure 44. South America Conversational AI Platform Market Size Market Share by Country in 2023

Figure 45. Brazil Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Conversational AI Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Conversational AI Platform Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Conversational AI Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Conversational AI Platform Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Conversational AI Platform Market Share Forecast by Type (2025-2032)

Figure 57. Global Conversational AI Platform Market Share Forecast by Application (2025-2032)

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