

Global Conversational AI for Retail and E-commerce Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Conversational AI offers a user-friendly dialog designer to help develop and implement solutions for automating customer service, customer engagement, and human-computer interactions through natural language understanding and speech generation. This report mainly focuses on conversational AI for retail and E-commerce market.

This report provides a deep insight into the global Conversational AI for Retail and E-commerce market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Conversational AI for Retail and E-commerce Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Conversational AI for Retail and E-commerce market in any manner.

Global Conversational AI for Retail and E-commerce Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Google

Microsoft

IBM

AWS

Baidu

Oracle

SAP

Nuance

Artificial Solutions

Conversica

Haptik

Market Segmentation (by Type)

IVA

Chatbots

Market Segmentation (by Application)

Large Enterprises

SME

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Conversational AI for Retail and E-commerce Market

Overview of the regional outlook of the Conversational AI for Retail and E-commerce Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Conversational AI for Retail and E-commerce Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Conversational AI for Retail and E-commerce
- 1.2 Key Market Segments
 - 1.2.1 Conversational AI for Retail and E-commerce Segment by Type
 - 1.2.2 Conversational AI for Retail and E-commerce Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Conversational AI for Retail and E-commerce Revenue Market Share by Company (2019-2024)
- 3.2 Conversational AI for Retail and E-commerce Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Conversational AI for Retail and E-commerce Market Size Sites, Area Served, Product Type
- 3.4 Conversational AI for Retail and E-commerce Market Competitive Situation and Trends
 - 3.4.1 Conversational AI for Retail and E-commerce Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Conversational AI for Retail and E-commerce Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE VALUE CHAIN

ANALYSIS

- 4.1 Conversational AI for Retail and E-commerce Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Conversational AI for Retail and E-commerce Market Size Market Share by Type (2019-2024)
- 6.3 Global Conversational AI for Retail and E-commerce Market Size Growth Rate by Type (2019-2024)

7 CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Conversational AI for Retail and E-commerce Market Size (M USD) by Application (2019-2024)
- 7.3 Global Conversational AI for Retail and E-commerce Market Size Growth Rate by Application (2019-2024)

8 CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE MARKET SEGMENTATION BY REGION

8.1 Global Conversational AI for Retail and E-commerce Market Size by Region

8.1.1 Global Conversational AI for Retail and E-commerce Market Size by Region

8.1.2 Global Conversational AI for Retail and E-commerce Market Size Market Share by Region

8.2 North America

8.2.1 North America Conversational AI for Retail and E-commerce Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Conversational AI for Retail and E-commerce Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Conversational AI for Retail and E-commerce Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Conversational AI for Retail and E-commerce Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Conversational AI for Retail and E-commerce Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Google

9.1.1 Google Conversational AI for Retail and E-commerce Basic Information

9.1.2 Google Conversational AI for Retail and E-commerce Product Overview

9.1.3 Google Conversational AI for Retail and E-commerce Product Market

Performance

9.1.4 Google Conversational AI for Retail and E-commerce SWOT Analysis

9.1.5 Google Business Overview

9.1.6 Google Recent Developments

9.2 Microsoft

9.2.1 Microsoft Conversational AI for Retail and E-commerce Basic Information

9.2.2 Microsoft Conversational AI for Retail and E-commerce Product Overview

9.2.3 Microsoft Conversational AI for Retail and E-commerce Product Market

Performance

9.2.4 Google Conversational AI for Retail and E-commerce SWOT Analysis

9.2.5 Microsoft Business Overview

9.2.6 Microsoft Recent Developments

9.3 IBM

9.3.1 IBM Conversational AI for Retail and E-commerce Basic Information

9.3.2 IBM Conversational AI for Retail and E-commerce Product Overview

9.3.3 IBM Conversational AI for Retail and E-commerce Product Market Performance

9.3.4 Google Conversational AI for Retail and E-commerce SWOT Analysis

9.3.5 IBM Business Overview

9.3.6 IBM Recent Developments

9.4 AWS

9.4.1 AWS Conversational AI for Retail and E-commerce Basic Information

9.4.2 AWS Conversational AI for Retail and E-commerce Product Overview

9.4.3 AWS Conversational AI for Retail and E-commerce Product Market Performance

9.4.4 AWS Business Overview

9.4.5 AWS Recent Developments

9.5 Baidu

9.5.1 Baidu Conversational AI for Retail and E-commerce Basic Information

9.5.2 Baidu Conversational AI for Retail and E-commerce Product Overview

9.5.3 Baidu Conversational AI for Retail and E-commerce Product Market

Performance

9.5.4 Baidu Business Overview

9.5.5 Baidu Recent Developments

9.6 Oracle

9.6.1 Oracle Conversational AI for Retail and E-commerce Basic Information

9.6.2 Oracle Conversational AI for Retail and E-commerce Product Overview

9.6.3 Oracle Conversational AI for Retail and E-commerce Product Market

Performance

9.6.4 Oracle Business Overview

9.6.5 Oracle Recent Developments

9.7 SAP

9.7.1 SAP Conversational AI for Retail and E-commerce Basic Information

9.7.2 SAP Conversational AI for Retail and E-commerce Product Overview

9.7.3 SAP Conversational AI for Retail and E-commerce Product Market Performance

9.7.4 SAP Business Overview

9.7.5 SAP Recent Developments

9.8 Nuance

9.8.1 Nuance Conversational AI for Retail and E-commerce Basic Information

9.8.2 Nuance Conversational AI for Retail and E-commerce Product Overview

9.8.3 Nuance Conversational AI for Retail and E-commerce Product Market

Performance

9.8.4 Nuance Business Overview

9.8.5 Nuance Recent Developments

9.9 Artificial Solutions

9.9.1 Artificial Solutions Conversational AI for Retail and E-commerce Basic Information

9.9.2 Artificial Solutions Conversational AI for Retail and E-commerce Product Overview

9.9.3 Artificial Solutions Conversational AI for Retail and E-commerce Product Market Performance

9.9.4 Artificial Solutions Business Overview

9.9.5 Artificial Solutions Recent Developments

9.10 Conversica

9.10.1 Conversica Conversational AI for Retail and E-commerce Basic Information

9.10.2 Conversica Conversational AI for Retail and E-commerce Product Overview

9.10.3 Conversica Conversational AI for Retail and E-commerce Product Market

Performance

9.10.4 Conversica Business Overview

9.10.5 Conversica Recent Developments

9.11 Haptik

9.11.1 Haptik Conversational AI for Retail and E-commerce Basic Information

9.11.2 Haptik Conversational AI for Retail and E-commerce Product Overview

9.11.3 Haptik Conversational AI for Retail and E-commerce Product Market Performance

9.11.4 Haptik Business Overview

9.11.5 Haptik Recent Developments

10 CONVERSATIONAL AI FOR RETAIL AND E-COMMERCE REGIONAL MARKET FORECAST

10.1 Global Conversational AI for Retail and E-commerce Market Size Forecast

10.2 Global Conversational AI for Retail and E-commerce Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Conversational AI for Retail and E-commerce Market Size Forecast by Country

10.2.3 Asia Pacific Conversational AI for Retail and E-commerce Market Size Forecast by Region

10.2.4 South America Conversational AI for Retail and E-commerce Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Conversational AI for Retail and E-commerce by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Conversational AI for Retail and E-commerce Market Forecast by Type (2025-2030)

11.2 Global Conversational AI for Retail and E-commerce Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Conversational AI for Retail and E-commerce Market Size Comparison by Region (M USD)

Table 5. Global Conversational AI for Retail and E-commerce Revenue (M USD) by Company (2019-2024)

Table 6. Global Conversational AI for Retail and E-commerce Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Conversational AI for Retail and E-commerce as of 2022)

Table 8. Company Conversational AI for Retail and E-commerce Market Size Sites and Area Served

Table 9. Company Conversational AI for Retail and E-commerce Product Type

Table 10. Global Conversational AI for Retail and E-commerce Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Conversational AI for Retail and E-commerce

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Conversational AI for Retail and E-commerce Market Challenges

Table 18. Global Conversational AI for Retail and E-commerce Market Size by Type (M USD)

Table 19. Global Conversational AI for Retail and E-commerce Market Size (M USD) by Type (2019-2024)

Table 20. Global Conversational AI for Retail and E-commerce Market Size Share by Type (2019-2024)

Table 21. Global Conversational AI for Retail and E-commerce Market Size Growth Rate by Type (2019-2024)

Table 22. Global Conversational AI for Retail and E-commerce Market Size by Application

Table 23. Global Conversational AI for Retail and E-commerce Market Size by Application (2019-2024) & (M USD)

Table 24. Global Conversational AI for Retail and E-commerce Market Share by Application (2019-2024)

Table 25. Global Conversational AI for Retail and E-commerce Market Size Growth Rate by Application (2019-2024)

Table 26. Global Conversational AI for Retail and E-commerce Market Size by Region (2019-2024) & (M USD)

Table 27. Global Conversational AI for Retail and E-commerce Market Size Market Share by Region (2019-2024)

Table 28. North America Conversational AI for Retail and E-commerce Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Conversational AI for Retail and E-commerce Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Conversational AI for Retail and E-commerce Market Size by Region (2019-2024) & (M USD)

Table 31. South America Conversational AI for Retail and E-commerce Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Conversational AI for Retail and E-commerce Market Size by Region (2019-2024) & (M USD)

Table 33. Google Conversational AI for Retail and E-commerce Basic Information

Table 34. Google Conversational AI for Retail and E-commerce Product Overview

Table 35. Google Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Google Conversational AI for Retail and E-commerce SWOT Analysis

Table 37. Google Business Overview

Table 38. Google Recent Developments

Table 39. Microsoft Conversational AI for Retail and E-commerce Basic Information

Table 40. Microsoft Conversational AI for Retail and E-commerce Product Overview

Table 41. Microsoft Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Google Conversational AI for Retail and E-commerce SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. IBM Conversational AI for Retail and E-commerce Basic Information

Table 46. IBM Conversational AI for Retail and E-commerce Product Overview

Table 47. IBM Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Google Conversational AI for Retail and E-commerce SWOT Analysis

Table 49. IBM Business Overview

Table 50. IBM Recent Developments

Table 51. AWS Conversational AI for Retail and E-commerce Basic Information

Table 52. AWS Conversational AI for Retail and E-commerce Product Overview

Table 53. AWS Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 54. AWS Business Overview

Table 55. AWS Recent Developments

Table 56. Baidu Conversational AI for Retail and E-commerce Basic Information

Table 57. Baidu Conversational AI for Retail and E-commerce Product Overview

Table 58. Baidu Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Baidu Business Overview

Table 60. Baidu Recent Developments

Table 61. Oracle Conversational AI for Retail and E-commerce Basic Information

Table 62. Oracle Conversational AI for Retail and E-commerce Product Overview

Table 63. Oracle Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Oracle Business Overview

Table 65. Oracle Recent Developments

Table 66. SAP Conversational AI for Retail and E-commerce Basic Information

Table 67. SAP Conversational AI for Retail and E-commerce Product Overview

Table 68. SAP Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 69. SAP Business Overview

Table 70. SAP Recent Developments

Table 71. Nuance Conversational AI for Retail and E-commerce Basic Information

Table 72. Nuance Conversational AI for Retail and E-commerce Product Overview

Table 73. Nuance Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Nuance Business Overview

Table 75. Nuance Recent Developments

Table 76. Artificial Solutions Conversational AI for Retail and E-commerce Basic Information

Table 77. Artificial Solutions Conversational AI for Retail and E-commerce Product Overview

Table 78. Artificial Solutions Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Artificial Solutions Business Overview

Table 80. Artificial Solutions Recent Developments

Table 81. Conversica Conversational AI for Retail and E-commerce Basic Information

Table 82. Conversica Conversational AI for Retail and E-commerce Product Overview

Table 83. Conversica Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Conversica Business Overview

Table 85. Conversica Recent Developments

Table 86. Haptik Conversational AI for Retail and E-commerce Basic Information

Table 87. Haptik Conversational AI for Retail and E-commerce Product Overview

Table 88. Haptik Conversational AI for Retail and E-commerce Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Haptik Business Overview

Table 90. Haptik Recent Developments

Table 91. Global Conversational AI for Retail and E-commerce Market Size Forecast by Region (2025-2030) & (M USD)

Table 92. North America Conversational AI for Retail and E-commerce Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Europe Conversational AI for Retail and E-commerce Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific Conversational AI for Retail and E-commerce Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America Conversational AI for Retail and E-commerce Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Conversational AI for Retail and E-commerce Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global Conversational AI for Retail and E-commerce Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global Conversational AI for Retail and E-commerce Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Conversational AI for Retail and E-commerce

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Conversational AI for Retail and E-commerce Market Size (M USD), 2019-2030

Figure 5. Global Conversational AI for Retail and E-commerce Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Conversational AI for Retail and E-commerce Market Size by Country (M USD)

Figure 10. Global Conversational AI for Retail and E-commerce Revenue Share by Company in 2023

Figure 11. Conversational AI for Retail and E-commerce Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Conversational AI for Retail and E-commerce Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Conversational AI for Retail and E-commerce Market Share by Type

Figure 15. Market Size Share of Conversational AI for Retail and E-commerce by Type (2019-2024)

Figure 16. Market Size Market Share of Conversational AI for Retail and E-commerce by Type in 2022

Figure 17. Global Conversational AI for Retail and E-commerce Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Conversational AI for Retail and E-commerce Market Share by Application

Figure 20. Global Conversational AI for Retail and E-commerce Market Share by Application (2019-2024)

Figure 21. Global Conversational AI for Retail and E-commerce Market Share by Application in 2022

Figure 22. Global Conversational AI for Retail and E-commerce Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Conversational AI for Retail and E-commerce Market Size Market Share by Region (2019-2024)

Figure 24. North America Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Conversational AI for Retail and E-commerce Market Size Market Share by Country in 2023

Figure 26. U.S. Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Conversational AI for Retail and E-commerce Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Conversational AI for Retail and E-commerce Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Conversational AI for Retail and E-commerce Market Size Market Share by Country in 2023

Figure 31. Germany Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Conversational AI for Retail and E-commerce Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Conversational AI for Retail and E-commerce Market Size Market Share by Region in 2023

Figure 38. China Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Conversational AI for Retail and E-commerce Market Size

and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Conversational AI for Retail and E-commerce Market Size and Growth Rate (M USD)

Figure 44. South America Conversational AI for Retail and E-commerce Market Size Market Share by Country in 2023

Figure 45. Brazil Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Conversational AI for Retail and E-commerce Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Conversational AI for Retail and E-commerce Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Conversational AI for Retail and E-commerce Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Conversational AI for Retail and E-commerce Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Conversational AI for Retail and E-commerce Market Share Forecast by Type (2025-2030)

Figure 57. Global Conversational AI for Retail and E-commerce Market Share Forecast by Application (2025-2030)

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