

# Global Contrast Agents Market Research Report 2024(Status and Outlook)

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## **Abstracts**

## Report Overview:

Contrast agents (or contrast media) is a substance used to increase the contrast of structures or fluids within the body in medical imaging. Contrast agents absorb or alter external electromagnetism or ultrasound, which is different from radiopharmaceuticals, which emit radiation themselves. Contrast media, enhance the radiodensity in a target tissue or structure.

The Global Contrast Agents Market Size was estimated at USD 5784.85 million in 2023 and is projected to reach USD 8488.59 million by 2029, exhibiting a CAGR of 6.60% during the forecast period.

This report provides a deep insight into the global Contrast Agents market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Contrast Agents Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Contrast Agents market in any manner.

Global Contrast Agents Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
GE Healthcare
Bayer
Bracco Imaging
Guerbet Group
Hengrui Medicine
Lantheus
YRPG
BeiLu Pharma
Market Segmentation (by Type)
X-ray and CT
MRI

Ultrasound



Market Segmentation (by Application)

Hospitals

Clinics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Contrast Agents Market

Overview of the regional outlook of the Contrast Agents Market:



## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis



Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Contrast Agents Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,



covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## **Contents**

## 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Contrast Agents
- 1.2 Key Market Segments
  - 1.2.1 Contrast Agents Segment by Type
  - 1.2.2 Contrast Agents Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

## **2 CONTRAST AGENTS MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.1.1 Global Contrast Agents Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Contrast Agents Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## **3 CONTRAST AGENTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Contrast Agents Sales by Manufacturers (2019-2024)
- 3.2 Global Contrast Agents Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Contrast Agents Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Contrast Agents Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Contrast Agents Sales Sites, Area Served, Product Type
- 3.6 Contrast Agents Market Competitive Situation and Trends
  - 3.6.1 Contrast Agents Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Contrast Agents Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### **4 CONTRAST AGENTS INDUSTRY CHAIN ANALYSIS**

4.1 Contrast Agents Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF CONTRAST AGENTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 CONTRAST AGENTS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Contrast Agents Sales Market Share by Type (2019-2024)
- 6.3 Global Contrast Agents Market Size Market Share by Type (2019-2024)
- 6.4 Global Contrast Agents Price by Type (2019-2024)

#### 7 CONTRAST AGENTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Contrast Agents Market Sales by Application (2019-2024)
- 7.3 Global Contrast Agents Market Size (M USD) by Application (2019-2024)
- 7.4 Global Contrast Agents Sales Growth Rate by Application (2019-2024)

#### **8 CONTRAST AGENTS MARKET SEGMENTATION BY REGION**

- 8.1 Global Contrast Agents Sales by Region
  - 8.1.1 Global Contrast Agents Sales by Region
  - 8.1.2 Global Contrast Agents Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Contrast Agents Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Contrast Agents Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Contrast Agents Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Contrast Agents Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Contrast Agents Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 GE Healthcare
  - 9.1.1 GE Healthcare Contrast Agents Basic Information
  - 9.1.2 GE Healthcare Contrast Agents Product Overview
  - 9.1.3 GE Healthcare Contrast Agents Product Market Performance
  - 9.1.4 GE Healthcare Business Overview
  - 9.1.5 GE Healthcare Contrast Agents SWOT Analysis
  - 9.1.6 GE Healthcare Recent Developments
- 9.2 Bayer



- 9.2.1 Bayer Contrast Agents Basic Information
- 9.2.2 Bayer Contrast Agents Product Overview
- 9.2.3 Bayer Contrast Agents Product Market Performance
- 9.2.4 Bayer Business Overview
- 9.2.5 Bayer Contrast Agents SWOT Analysis
- 9.2.6 Bayer Recent Developments
- 9.3 Bracco Imaging
  - 9.3.1 Bracco Imaging Contrast Agents Basic Information
  - 9.3.2 Bracco Imaging Contrast Agents Product Overview
  - 9.3.3 Bracco Imaging Contrast Agents Product Market Performance
  - 9.3.4 Bracco Imaging Contrast Agents SWOT Analysis
  - 9.3.5 Bracco Imaging Business Overview
  - 9.3.6 Bracco Imaging Recent Developments
- 9.4 Guerbet Group
  - 9.4.1 Guerbet Group Contrast Agents Basic Information
  - 9.4.2 Guerbet Group Contrast Agents Product Overview
  - 9.4.3 Guerbet Group Contrast Agents Product Market Performance
  - 9.4.4 Guerbet Group Business Overview
  - 9.4.5 Guerbet Group Recent Developments
- 9.5 Hengrui Medicine
  - 9.5.1 Hengrui Medicine Contrast Agents Basic Information
  - 9.5.2 Hengrui Medicine Contrast Agents Product Overview
  - 9.5.3 Hengrui Medicine Contrast Agents Product Market Performance
  - 9.5.4 Hengrui Medicine Business Overview
  - 9.5.5 Hengrui Medicine Recent Developments
- 9.6 Lantheus
  - 9.6.1 Lantheus Contrast Agents Basic Information
  - 9.6.2 Lantheus Contrast Agents Product Overview
  - 9.6.3 Lantheus Contrast Agents Product Market Performance
  - 9.6.4 Lantheus Business Overview
  - 9.6.5 Lantheus Recent Developments
- 9.7 YRPG
  - 9.7.1 YRPG Contrast Agents Basic Information
  - 9.7.2 YRPG Contrast Agents Product Overview
  - 9.7.3 YRPG Contrast Agents Product Market Performance
  - 9.7.4 YRPG Business Overview
  - 9.7.5 YRPG Recent Developments
- 9.8 BeiLu Pharma
  - 9.8.1 BeiLu Pharma Contrast Agents Basic Information



- 9.8.2 BeiLu Pharma Contrast Agents Product Overview
- 9.8.3 BeiLu Pharma Contrast Agents Product Market Performance
- 9.8.4 BeiLu Pharma Business Overview
- 9.8.5 BeiLu Pharma Recent Developments

#### 10 CONTRAST AGENTS MARKET FORECAST BY REGION

- 10.1 Global Contrast Agents Market Size Forecast
- 10.2 Global Contrast Agents Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Contrast Agents Market Size Forecast by Country
  - 10.2.3 Asia Pacific Contrast Agents Market Size Forecast by Region
  - 10.2.4 South America Contrast Agents Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Contrast Agents by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Contrast Agents Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Contrast Agents by Type (2025-2030)
  - 11.1.2 Global Contrast Agents Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Contrast Agents by Type (2025-2030)
- 11.2 Global Contrast Agents Market Forecast by Application (2025-2030)
  - 11.2.1 Global Contrast Agents Sales (Kilotons) Forecast by Application
- 11.2.2 Global Contrast Agents Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



## **List Of Tables**

## **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Contrast Agents Market Size Comparison by Region (M USD)
- Table 5. Global Contrast Agents Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Contrast Agents Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Contrast Agents Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Contrast Agents Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Contrast Agents as of 2022)
- Table 10. Global Market Contrast Agents Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Contrast Agents Sales Sites and Area Served
- Table 12. Manufacturers Contrast Agents Product Type
- Table 13. Global Contrast Agents Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Contrast Agents
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Contrast Agents Market Challenges
- Table 22. Global Contrast Agents Sales by Type (Kilotons)
- Table 23. Global Contrast Agents Market Size by Type (M USD)
- Table 24. Global Contrast Agents Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Contrast Agents Sales Market Share by Type (2019-2024)
- Table 26. Global Contrast Agents Market Size (M USD) by Type (2019-2024)
- Table 27. Global Contrast Agents Market Size Share by Type (2019-2024)
- Table 28. Global Contrast Agents Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Contrast Agents Sales (Kilotons) by Application
- Table 30. Global Contrast Agents Market Size by Application
- Table 31. Global Contrast Agents Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Contrast Agents Sales Market Share by Application (2019-2024)



- Table 33. Global Contrast Agents Sales by Application (2019-2024) & (M USD)
- Table 34. Global Contrast Agents Market Share by Application (2019-2024)
- Table 35. Global Contrast Agents Sales Growth Rate by Application (2019-2024)
- Table 36. Global Contrast Agents Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Contrast Agents Sales Market Share by Region (2019-2024)
- Table 38. North America Contrast Agents Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Contrast Agents Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Contrast Agents Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Contrast Agents Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Contrast Agents Sales by Region (2019-2024) & (Kilotons)
- Table 43. GE Healthcare Contrast Agents Basic Information
- Table 44. GE Healthcare Contrast Agents Product Overview
- Table 45. GE Healthcare Contrast Agents Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. GE Healthcare Business Overview
- Table 47. GE Healthcare Contrast Agents SWOT Analysis
- Table 48. GE Healthcare Recent Developments
- Table 49. Bayer Contrast Agents Basic Information
- Table 50. Bayer Contrast Agents Product Overview
- Table 51. Bayer Contrast Agents Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Bayer Business Overview
- Table 53. Bayer Contrast Agents SWOT Analysis
- Table 54. Bayer Recent Developments
- Table 55. Bracco Imaging Contrast Agents Basic Information
- Table 56. Bracco Imaging Contrast Agents Product Overview
- Table 57. Bracco Imaging Contrast Agents Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Bracco Imaging Contrast Agents SWOT Analysis
- Table 59. Bracco Imaging Business Overview
- Table 60. Bracco Imaging Recent Developments
- Table 61. Guerbet Group Contrast Agents Basic Information
- Table 62. Guerbet Group Contrast Agents Product Overview
- Table 63. Guerbet Group Contrast Agents Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Guerbet Group Business Overview
- Table 65. Guerbet Group Recent Developments
- Table 66. Hengrui Medicine Contrast Agents Basic Information



- Table 67. Hengrui Medicine Contrast Agents Product Overview
- Table 68. Hengrui Medicine Contrast Agents Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Hengrui Medicine Business Overview
- Table 70. Hengrui Medicine Recent Developments
- Table 71. Lantheus Contrast Agents Basic Information
- Table 72. Lantheus Contrast Agents Product Overview
- Table 73. Lantheus Contrast Agents Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Lantheus Business Overview
- Table 75. Lantheus Recent Developments
- Table 76. YRPG Contrast Agents Basic Information
- Table 77. YRPG Contrast Agents Product Overview
- Table 78. YRPG Contrast Agents Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. YRPG Business Overview
- Table 80. YRPG Recent Developments
- Table 81. BeiLu Pharma Contrast Agents Basic Information
- Table 82. BeiLu Pharma Contrast Agents Product Overview
- Table 83. BeiLu Pharma Contrast Agents Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. BeiLu Pharma Business Overview
- Table 85. BeiLu Pharma Recent Developments
- Table 86. Global Contrast Agents Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 87. Global Contrast Agents Market Size Forecast by Region (2025-2030) & (M USD)
- Table 88. North America Contrast Agents Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 89. North America Contrast Agents Market Size Forecast by Country (2025-2030) & (M USD)
- Table 90. Europe Contrast Agents Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 91. Europe Contrast Agents Market Size Forecast by Country (2025-2030) & (M USD)
- Table 92. Asia Pacific Contrast Agents Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 93. Asia Pacific Contrast Agents Market Size Forecast by Region (2025-2030) & (M USD)
- Table 94. South America Contrast Agents Sales Forecast by Country (2025-2030) & (Kilotons)



Table 95. South America Contrast Agents Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Contrast Agents Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Contrast Agents Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global Contrast Agents Sales Forecast by Type (2025-2030) & (Kilotons) Table 99. Global Contrast Agents Market Size Forecast by Type (2025-2030) & (MUSD)

Table 100. Global Contrast Agents Price Forecast by Type (2025-2030) & (USD/Ton) Table 101. Global Contrast Agents Sales (Kilotons) Forecast by Application (2025-2030)

Table 102. Global Contrast Agents Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Contrast Agents
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Contrast Agents Market Size (M USD), 2019-2030
- Figure 5. Global Contrast Agents Market Size (M USD) (2019-2030)
- Figure 6. Global Contrast Agents Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Contrast Agents Market Size by Country (M USD)
- Figure 11. Contrast Agents Sales Share by Manufacturers in 2023
- Figure 12. Global Contrast Agents Revenue Share by Manufacturers in 2023
- Figure 13. Contrast Agents Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Contrast Agents Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Contrast Agents Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Contrast Agents Market Share by Type
- Figure 18. Sales Market Share of Contrast Agents by Type (2019-2024)
- Figure 19. Sales Market Share of Contrast Agents by Type in 2023
- Figure 20. Market Size Share of Contrast Agents by Type (2019-2024)
- Figure 21. Market Size Market Share of Contrast Agents by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Contrast Agents Market Share by Application
- Figure 24. Global Contrast Agents Sales Market Share by Application (2019-2024)
- Figure 25. Global Contrast Agents Sales Market Share by Application in 2023
- Figure 26. Global Contrast Agents Market Share by Application (2019-2024)
- Figure 27. Global Contrast Agents Market Share by Application in 2023
- Figure 28. Global Contrast Agents Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Contrast Agents Sales Market Share by Region (2019-2024)
- Figure 30. North America Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Contrast Agents Sales Market Share by Country in 2023



- Figure 32. U.S. Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Contrast Agents Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Contrast Agents Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Contrast Agents Sales Market Share by Country in 2023
- Figure 37. Germany Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Contrast Agents Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Contrast Agents Sales Market Share by Region in 2023
- Figure 44. China Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Contrast Agents Sales and Growth Rate (Kilotons)
- Figure 50. South America Contrast Agents Sales Market Share by Country in 2023
- Figure 51. Brazil Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Contrast Agents Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Contrast Agents Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Contrast Agents Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Contrast Agents Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Contrast Agents Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Contrast Agents Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Contrast Agents Market Share Forecast by Type (2025-2030)



Figure 65. Global Contrast Agents Sales Forecast by Application (2025-2030)

Figure 66. Global Contrast Agents Market Share Forecast by Application (2025-2030)



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