

Global Content Curation Software Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G004D0CDFCBBEN.html>

Date: August 2024

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: G004D0CDFCBBEN

Abstracts

Report Overview

Content curation software helps businesses discover content from third-party sources and share it with their own audiences for marketing purposes. Curated content can include written content, such as news articles, blog posts, and social media messages, as well as visual content, such as infographics, videos, and more. Marketing teams use content curation software to engage their audiences, attract prospective customers, build credibility, and demonstrate thought leadership.

This report provides a deep insight into the global Content Curation Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Content Curation Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Content Curation Software market in any manner.

Global Content Curation Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ContentStudio.io

UpContent

Cronycle

Curata

AdvisorStream

Feedly

DrumUp

Sniply

StoryPorts

NewsCred

Quuu

Brandwatch

FeedOtter

Scoop.it

Anders Pink

Intigi

dirico.io

Norkon Computing Systems

NewsletterBreeze

3D Issue

CurationSoft

Everypost

Feedalpha Group

GhostwriterAI

CaboodleAI

SWARM

MavSocial

Expa

Finity AI

Parllay

Market Segmentation (by Type)

Cloud-Based

On-Premises

Market Segmentation (by Application)

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Content Curation Software Market

Overview of the regional outlook of the Content Curation Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Content Curation Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Content Curation Software

1.2 Key Market Segments

1.2.1 Content Curation Software Segment by Type

1.2.2 Content Curation Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CONTENT CURATION SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CONTENT CURATION SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Global Content Curation Software Revenue Market Share by Company (2019-2024)

3.2 Content Curation Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Content Curation Software Market Size Sites, Area Served, Product Type

3.4 Content Curation Software Market Competitive Situation and Trends

3.4.1 Content Curation Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest Content Curation Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 CONTENT CURATION SOFTWARE VALUE CHAIN ANALYSIS

4.1 Content Curation Software Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONTENT CURATION SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CONTENT CURATION SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Content Curation Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Content Curation Software Market Size Growth Rate by Type (2019-2024)

7 CONTENT CURATION SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Content Curation Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Content Curation Software Market Size Growth Rate by Application (2019-2024)

8 CONTENT CURATION SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global Content Curation Software Market Size by Region
 - 8.1.1 Global Content Curation Software Market Size by Region
 - 8.1.2 Global Content Curation Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Content Curation Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Content Curation Software Market Size by Country
 - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Content Curation Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Content Curation Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Content Curation Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ContentStudio.io

9.1.1 ContentStudio.io Content Curation Software Basic Information

9.1.2 ContentStudio.io Content Curation Software Product Overview

9.1.3 ContentStudio.io Content Curation Software Product Market Performance

9.1.4 ContentStudio.io Content Curation Software SWOT Analysis

9.1.5 ContentStudio.io Business Overview

9.1.6 ContentStudio.io Recent Developments

9.2 UpContent

9.2.1 UpContent Content Curation Software Basic Information

9.2.2 UpContent Content Curation Software Product Overview

9.2.3 UpContent Content Curation Software Product Market Performance

9.2.4 UpContent Content Curation Software SWOT Analysis

9.2.5 UpContent Business Overview

9.2.6 UpContent Recent Developments

9.3 Cronycle

9.3.1 Cronycle Content Curation Software Basic Information

9.3.2 Cronycle Content Curation Software Product Overview

9.3.3 Cronycle Content Curation Software Product Market Performance

9.3.4 Cronycle Content Curation Software SWOT Analysis

9.3.5 Cronycle Business Overview

9.3.6 Cronycle Recent Developments

9.4 Curata

9.4.1 Curata Content Curation Software Basic Information

9.4.2 Curata Content Curation Software Product Overview

9.4.3 Curata Content Curation Software Product Market Performance

9.4.4 Curata Business Overview

9.4.5 Curata Recent Developments

9.5 AdvisorStream

9.5.1 AdvisorStream Content Curation Software Basic Information

9.5.2 AdvisorStream Content Curation Software Product Overview

9.5.3 AdvisorStream Content Curation Software Product Market Performance

9.5.4 AdvisorStream Business Overview

9.5.5 AdvisorStream Recent Developments

9.6 Feedly

9.6.1 Feedly Content Curation Software Basic Information

9.6.2 Feedly Content Curation Software Product Overview

9.6.3 Feedly Content Curation Software Product Market Performance

9.6.4 Feedly Business Overview

9.6.5 Feedly Recent Developments

9.7 DrumUp

9.7.1 DrumUp Content Curation Software Basic Information

9.7.2 DrumUp Content Curation Software Product Overview

9.7.3 DrumUp Content Curation Software Product Market Performance

9.7.4 DrumUp Business Overview

9.7.5 DrumUp Recent Developments

9.8 Sniply

9.8.1 Sniply Content Curation Software Basic Information

9.8.2 Sniply Content Curation Software Product Overview

9.8.3 Sniply Content Curation Software Product Market Performance

9.8.4 Sniply Business Overview

9.8.5 Sniply Recent Developments

9.9 StoryPorts

- 9.9.1 StoryPorts Content Curation Software Basic Information
- 9.9.2 StoryPorts Content Curation Software Product Overview
- 9.9.3 StoryPorts Content Curation Software Product Market Performance
- 9.9.4 StoryPorts Business Overview
- 9.9.5 StoryPorts Recent Developments
- 9.10 NewsCred
 - 9.10.1 NewsCred Content Curation Software Basic Information
 - 9.10.2 NewsCred Content Curation Software Product Overview
 - 9.10.3 NewsCred Content Curation Software Product Market Performance
 - 9.10.4 NewsCred Business Overview
 - 9.10.5 NewsCred Recent Developments
- 9.11 Quuu
 - 9.11.1 Quuu Content Curation Software Basic Information
 - 9.11.2 Quuu Content Curation Software Product Overview
 - 9.11.3 Quuu Content Curation Software Product Market Performance
 - 9.11.4 Quuu Business Overview
 - 9.11.5 Quuu Recent Developments
- 9.12 Brandwatch
 - 9.12.1 Brandwatch Content Curation Software Basic Information
 - 9.12.2 Brandwatch Content Curation Software Product Overview
 - 9.12.3 Brandwatch Content Curation Software Product Market Performance
 - 9.12.4 Brandwatch Business Overview
 - 9.12.5 Brandwatch Recent Developments
- 9.13 FeedOtter
 - 9.13.1 FeedOtter Content Curation Software Basic Information
 - 9.13.2 FeedOtter Content Curation Software Product Overview
 - 9.13.3 FeedOtter Content Curation Software Product Market Performance
 - 9.13.4 FeedOtter Business Overview
 - 9.13.5 FeedOtter Recent Developments
- 9.14 Scoop.it
 - 9.14.1 Scoop.it Content Curation Software Basic Information
 - 9.14.2 Scoop.it Content Curation Software Product Overview
 - 9.14.3 Scoop.it Content Curation Software Product Market Performance
 - 9.14.4 Scoop.it Business Overview
 - 9.14.5 Scoop.it Recent Developments
- 9.15 Anders Pink
 - 9.15.1 Anders Pink Content Curation Software Basic Information
 - 9.15.2 Anders Pink Content Curation Software Product Overview
 - 9.15.3 Anders Pink Content Curation Software Product Market Performance

9.15.4 Anders Pink Business Overview

9.15.5 Anders Pink Recent Developments

9.16 Intigi

9.16.1 Intigi Content Curation Software Basic Information

9.16.2 Intigi Content Curation Software Product Overview

9.16.3 Intigi Content Curation Software Product Market Performance

9.16.4 Intigi Business Overview

9.16.5 Intigi Recent Developments

9.17 dirico.io

9.17.1 dirico.io Content Curation Software Basic Information

9.17.2 dirico.io Content Curation Software Product Overview

9.17.3 dirico.io Content Curation Software Product Market Performance

9.17.4 dirico.io Business Overview

9.17.5 dirico.io Recent Developments

9.18 Norkon Computing Systems

9.18.1 Norkon Computing Systems Content Curation Software Basic Information

9.18.2 Norkon Computing Systems Content Curation Software Product Overview

9.18.3 Norkon Computing Systems Content Curation Software Product Market

Performance

9.18.4 Norkon Computing Systems Business Overview

9.18.5 Norkon Computing Systems Recent Developments

9.19 NewsletterBreeze

9.19.1 NewsletterBreeze Content Curation Software Basic Information

9.19.2 NewsletterBreeze Content Curation Software Product Overview

9.19.3 NewsletterBreeze Content Curation Software Product Market Performance

9.19.4 NewsletterBreeze Business Overview

9.19.5 NewsletterBreeze Recent Developments

9.20 3D Issue

9.20.1 3D Issue Content Curation Software Basic Information

9.20.2 3D Issue Content Curation Software Product Overview

9.20.3 3D Issue Content Curation Software Product Market Performance

9.20.4 3D Issue Business Overview

9.20.5 3D Issue Recent Developments

9.21 CurationSoft

9.21.1 CurationSoft Content Curation Software Basic Information

9.21.2 CurationSoft Content Curation Software Product Overview

9.21.3 CurationSoft Content Curation Software Product Market Performance

9.21.4 CurationSoft Business Overview

9.21.5 CurationSoft Recent Developments

9.22 Everypost

- 9.22.1 Everypost Content Curation Software Basic Information
- 9.22.2 Everypost Content Curation Software Product Overview
- 9.22.3 Everypost Content Curation Software Product Market Performance
- 9.22.4 Everypost Business Overview
- 9.22.5 Everypost Recent Developments

9.23 Feedalpha Group

- 9.23.1 Feedalpha Group Content Curation Software Basic Information
- 9.23.2 Feedalpha Group Content Curation Software Product Overview
- 9.23.3 Feedalpha Group Content Curation Software Product Market Performance
- 9.23.4 Feedalpha Group Business Overview
- 9.23.5 Feedalpha Group Recent Developments

9.24 GhostwriterAI

- 9.24.1 GhostwriterAI Content Curation Software Basic Information
- 9.24.2 GhostwriterAI Content Curation Software Product Overview
- 9.24.3 GhostwriterAI Content Curation Software Product Market Performance
- 9.24.4 GhostwriterAI Business Overview
- 9.24.5 GhostwriterAI Recent Developments

9.25 CaboodleAI

- 9.25.1 CaboodleAI Content Curation Software Basic Information
- 9.25.2 CaboodleAI Content Curation Software Product Overview
- 9.25.3 CaboodleAI Content Curation Software Product Market Performance
- 9.25.4 CaboodleAI Business Overview
- 9.25.5 CaboodleAI Recent Developments

9.26 SWARM

- 9.26.1 SWARM Content Curation Software Basic Information
- 9.26.2 SWARM Content Curation Software Product Overview
- 9.26.3 SWARM Content Curation Software Product Market Performance
- 9.26.4 SWARM Business Overview
- 9.26.5 SWARM Recent Developments

9.27 MavSocial

- 9.27.1 MavSocial Content Curation Software Basic Information
- 9.27.2 MavSocial Content Curation Software Product Overview
- 9.27.3 MavSocial Content Curation Software Product Market Performance
- 9.27.4 MavSocial Business Overview
- 9.27.5 MavSocial Recent Developments

9.28 Expa

- 9.28.1 Expa Content Curation Software Basic Information
- 9.28.2 Expa Content Curation Software Product Overview

9.28.3 Expa Content Curation Software Product Market Performance

9.28.4 Expa Business Overview

9.28.5 Expa Recent Developments

9.29 Finity AI

9.29.1 Finity AI Content Curation Software Basic Information

9.29.2 Finity AI Content Curation Software Product Overview

9.29.3 Finity AI Content Curation Software Product Market Performance

9.29.4 Finity AI Business Overview

9.29.5 Finity AI Recent Developments

9.30 Parllay

9.30.1 Parllay Content Curation Software Basic Information

9.30.2 Parllay Content Curation Software Product Overview

9.30.3 Parllay Content Curation Software Product Market Performance

9.30.4 Parllay Business Overview

9.30.5 Parllay Recent Developments

10 CONTENT CURATION SOFTWARE REGIONAL MARKET FORECAST

10.1 Global Content Curation Software Market Size Forecast

10.2 Global Content Curation Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Content Curation Software Market Size Forecast by Country

10.2.3 Asia Pacific Content Curation Software Market Size Forecast by Region

10.2.4 South America Content Curation Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Content Curation Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Content Curation Software Market Forecast by Type (2025-2030)

11.2 Global Content Curation Software Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Content Curation Software Market Size Comparison by Region (M USD)

Table 5. Global Content Curation Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Content Curation Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Content Curation Software as of 2022)

Table 8. Company Content Curation Software Market Size Sites and Area Served

Table 9. Company Content Curation Software Product Type

Table 10. Global Content Curation Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Content Curation Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Content Curation Software Market Challenges

Table 18. Global Content Curation Software Market Size by Type (M USD)

Table 19. Global Content Curation Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Content Curation Software Market Size Share by Type (2019-2024)

Table 21. Global Content Curation Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Content Curation Software Market Size by Application

Table 23. Global Content Curation Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Content Curation Software Market Share by Application (2019-2024)

Table 25. Global Content Curation Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Content Curation Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Content Curation Software Market Size Market Share by Region (2019-2024)

Table 28. North America Content Curation Software Market Size by Country

(2019-2024) & (M USD)

Table 29. Europe Content Curation Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Content Curation Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Content Curation Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Content Curation Software Market Size by Region (2019-2024) & (M USD)

Table 33. ContentStudio.io Content Curation Software Basic Information

Table 34. ContentStudio.io Content Curation Software Product Overview

Table 35. ContentStudio.io Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. ContentStudio.io Content Curation Software SWOT Analysis

Table 37. ContentStudio.io Business Overview

Table 38. ContentStudio.io Recent Developments

Table 39. UpContent Content Curation Software Basic Information

Table 40. UpContent Content Curation Software Product Overview

Table 41. UpContent Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. UpContent Content Curation Software SWOT Analysis

Table 43. UpContent Business Overview

Table 44. UpContent Recent Developments

Table 45. Cronycle Content Curation Software Basic Information

Table 46. Cronycle Content Curation Software Product Overview

Table 47. Cronycle Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Cronycle Content Curation Software SWOT Analysis

Table 49. Cronycle Business Overview

Table 50. Cronycle Recent Developments

Table 51. Curata Content Curation Software Basic Information

Table 52. Curata Content Curation Software Product Overview

Table 53. Curata Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Curata Business Overview

Table 55. Curata Recent Developments

Table 56. AdvisorStream Content Curation Software Basic Information

Table 57. AdvisorStream Content Curation Software Product Overview

Table 58. AdvisorStream Content Curation Software Revenue (M USD) and Gross

Margin (2019-2024)

Table 59. AdvisorStream Business Overview

Table 60. AdvisorStream Recent Developments

Table 61. Feedly Content Curation Software Basic Information

Table 62. Feedly Content Curation Software Product Overview

Table 63. Feedly Content Curation Software Revenue (M USD) and Gross Margin
(2019-2024)

Table 64. Feedly Business Overview

Table 65. Feedly Recent Developments

Table 66. DrumUp Content Curation Software Basic Information

Table 67. DrumUp Content Curation Software Product Overview

Table 68. DrumUp Content Curation Software Revenue (M USD) and Gross Margin
(2019-2024)

Table 69. DrumUp Business Overview

Table 70. DrumUp Recent Developments

Table 71. Sniply Content Curation Software Basic Information

Table 72. Sniply Content Curation Software Product Overview

Table 73. Sniply Content Curation Software Revenue (M USD) and Gross Margin
(2019-2024)

Table 74. Sniply Business Overview

Table 75. Sniply Recent Developments

Table 76. StoryPorts Content Curation Software Basic Information

Table 77. StoryPorts Content Curation Software Product Overview

Table 78. StoryPorts Content Curation Software Revenue (M USD) and Gross Margin
(2019-2024)

Table 79. StoryPorts Business Overview

Table 80. StoryPorts Recent Developments

Table 81. NewsCred Content Curation Software Basic Information

Table 82. NewsCred Content Curation Software Product Overview

Table 83. NewsCred Content Curation Software Revenue (M USD) and Gross Margin
(2019-2024)

Table 84. NewsCred Business Overview

Table 85. NewsCred Recent Developments

Table 86. Quuu Content Curation Software Basic Information

Table 87. Quuu Content Curation Software Product Overview

Table 88. Quuu Content Curation Software Revenue (M USD) and Gross Margin
(2019-2024)

Table 89. Quuu Business Overview

Table 90. Quuu Recent Developments

Table 91. Brandwatch Content Curation Software Basic Information

Table 92. Brandwatch Content Curation Software Product Overview

Table 93. Brandwatch Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Brandwatch Business Overview

Table 95. Brandwatch Recent Developments

Table 96. FeedOtter Content Curation Software Basic Information

Table 97. FeedOtter Content Curation Software Product Overview

Table 98. FeedOtter Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 99. FeedOtter Business Overview

Table 100. FeedOtter Recent Developments

Table 101. Scoop.it Content Curation Software Basic Information

Table 102. Scoop.it Content Curation Software Product Overview

Table 103. Scoop.it Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Scoop.it Business Overview

Table 105. Scoop.it Recent Developments

Table 106. Anders Pink Content Curation Software Basic Information

Table 107. Anders Pink Content Curation Software Product Overview

Table 108. Anders Pink Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Anders Pink Business Overview

Table 110. Anders Pink Recent Developments

Table 111. Intigi Content Curation Software Basic Information

Table 112. Intigi Content Curation Software Product Overview

Table 113. Intigi Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Intigi Business Overview

Table 115. Intigi Recent Developments

Table 116. dirico.io Content Curation Software Basic Information

Table 117. dirico.io Content Curation Software Product Overview

Table 118. dirico.io Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 119. dirico.io Business Overview

Table 120. dirico.io Recent Developments

Table 121. Norkon Computing Systems Content Curation Software Basic Information

Table 122. Norkon Computing Systems Content Curation Software Product Overview

Table 123. Norkon Computing Systems Content Curation Software Revenue (M USD)

and Gross Margin (2019-2024)

Table 124. Norkon Computing Systems Business Overview

Table 125. Norkon Computing Systems Recent Developments

Table 126. NewsletterBreeze Content Curation Software Basic Information

Table 127. NewsletterBreeze Content Curation Software Product Overview

Table 128. NewsletterBreeze Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 129. NewsletterBreeze Business Overview

Table 130. NewsletterBreeze Recent Developments

Table 131. 3D Issue Content Curation Software Basic Information

Table 132. 3D Issue Content Curation Software Product Overview

Table 133. 3D Issue Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 134. 3D Issue Business Overview

Table 135. 3D Issue Recent Developments

Table 136. CurationSoft Content Curation Software Basic Information

Table 137. CurationSoft Content Curation Software Product Overview

Table 138. CurationSoft Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 139. CurationSoft Business Overview

Table 140. CurationSoft Recent Developments

Table 141. Everypost Content Curation Software Basic Information

Table 142. Everypost Content Curation Software Product Overview

Table 143. Everypost Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Everypost Business Overview

Table 145. Everypost Recent Developments

Table 146. Feedalpha Group Content Curation Software Basic Information

Table 147. Feedalpha Group Content Curation Software Product Overview

Table 148. Feedalpha Group Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Feedalpha Group Business Overview

Table 150. Feedalpha Group Recent Developments

Table 151. GhostwriterAI Content Curation Software Basic Information

Table 152. GhostwriterAI Content Curation Software Product Overview

Table 153. GhostwriterAI Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 154. GhostwriterAI Business Overview

Table 155. GhostwriterAI Recent Developments

Table 156. CaboodleAI Content Curation Software Basic Information
Table 157. CaboodleAI Content Curation Software Product Overview
Table 158. CaboodleAI Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)
Table 159. CaboodleAI Business Overview
Table 160. CaboodleAI Recent Developments
Table 161. SWARM Content Curation Software Basic Information
Table 162. SWARM Content Curation Software Product Overview
Table 163. SWARM Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)
Table 164. SWARM Business Overview
Table 165. SWARM Recent Developments
Table 166. MavSocial Content Curation Software Basic Information
Table 167. MavSocial Content Curation Software Product Overview
Table 168. MavSocial Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)
Table 169. MavSocial Business Overview
Table 170. MavSocial Recent Developments
Table 171. Expa Content Curation Software Basic Information
Table 172. Expa Content Curation Software Product Overview
Table 173. Expa Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)
Table 174. Expa Business Overview
Table 175. Expa Recent Developments
Table 176. Finity AI Content Curation Software Basic Information
Table 177. Finity AI Content Curation Software Product Overview
Table 178. Finity AI Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)
Table 179. Finity AI Business Overview
Table 180. Finity AI Recent Developments
Table 181. Parllay Content Curation Software Basic Information
Table 182. Parllay Content Curation Software Product Overview
Table 183. Parllay Content Curation Software Revenue (M USD) and Gross Margin (2019-2024)
Table 184. Parllay Business Overview
Table 185. Parllay Recent Developments
Table 186. Global Content Curation Software Market Size Forecast by Region (2025-2030) & (M USD)
Table 187. North America Content Curation Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 188. Europe Content Curation Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 189. Asia Pacific Content Curation Software Market Size Forecast by Region

(2025-2030) & (M USD)

Table 190. South America Content Curation Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 191. Middle East and Africa Content Curation Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 192. Global Content Curation Software Market Size Forecast by Type

(2025-2030) & (M USD)

Table 193. Global Content Curation Software Market Size Forecast by Application

(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Content Curation Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Content Curation Software Market Size (M USD), 2019-2030

Figure 5. Global Content Curation Software Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Content Curation Software Market Size by Country (M USD)

Figure 10. Global Content Curation Software Revenue Share by Company in 2023

Figure 11. Content Curation Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Content Curation Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Content Curation Software Market Share by Type

Figure 15. Market Size Share of Content Curation Software by Type (2019-2024)

Figure 16. Market Size Market Share of Content Curation Software by Type in 2022

Figure 17. Global Content Curation Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Content Curation Software Market Share by Application

Figure 20. Global Content Curation Software Market Share by Application (2019-2024)

Figure 21. Global Content Curation Software Market Share by Application in 2022

Figure 22. Global Content Curation Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Content Curation Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Content Curation Software Market Size Market Share by Country in 2023

Figure 26. U.S. Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Content Curation Software Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Content Curation Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Content Curation Software Market Size Market Share by Country in 2023

Figure 31. Germany Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Content Curation Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Content Curation Software Market Size Market Share by Region in 2023

Figure 38. China Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Content Curation Software Market Size and Growth Rate (M USD)

Figure 44. South America Content Curation Software Market Size Market Share by Country in 2023

Figure 45. Brazil Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Content Curation Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Content Curation Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Content Curation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Content Curation Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Content Curation Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Content Curation Software Market Share Forecast by Application (2025-2030)

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