

Global Contactless Payment Transaction Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G2A560F1FB95EN.html>

Date: October 2024

Pages: 107

Price: US\$ 3,200.00 (Single User License)

ID: G2A560F1FB95EN

Abstracts

Report Overview

Contactless payment is gradually becoming an important part of the payments process in various industries. Consumers along with businesses are rapidly accepting various ways that are highly safe and convenient for the payment of their purchases via contactless methods including contactless wearable devices, contactless card (RFID/NFC), and devoted contactless mobile payment apps, by making use of the RFID or NFC technologies.

The global Contactless Payment Transaction market size was estimated at USD 65710 million in 2023 and is projected to reach USD 701660.67 million by 2032, exhibiting a CAGR of 30.10% during the forecast period.

North America Contactless Payment Transaction market size was estimated at USD 27096.90 million in 2023, at a CAGR of 25.80% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Contactless Payment Transaction market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Contactless Payment Transaction Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Contactless Payment Transaction market in any manner.

Global Contactless Payment Transaction Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Barclays

Apple Inc

Gemalto NV

Heartland Payment Systems Inc

Giesecke & Devrient GmbH

Ingenico Group

On Track Innovations Ltd

Inside Secure

Samsung Electronics Ltd

Wirecard AG

Verifone Systems Inc

Market Segmentation (by Type)

Wearable Devices

Contactless Card (RFID/NFC)

Contactless Mobile Payment

Market Segmentation (by Application)

Transport

Hospitality

Media and Entertainment

Healthcare

Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Contactless Payment Transaction Market
- Overview of the regional outlook of the Contactless Payment Transaction Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Contactless Payment Transaction Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Contactless Payment Transaction, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Contactless Payment Transaction

1.2 Key Market Segments

1.2.1 Contactless Payment Transaction Segment by Type

1.2.2 Contactless Payment Transaction Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CONTACTLESS PAYMENT TRANSACTION MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CONTACTLESS PAYMENT TRANSACTION MARKET COMPETITIVE LANDSCAPE

3.1 Global Contactless Payment Transaction Revenue Market Share by Company (2019-2024)

3.2 Contactless Payment Transaction Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Contactless Payment Transaction Market Size Sites, Area Served, Product Type

3.4 Contactless Payment Transaction Market Competitive Situation and Trends

3.4.1 Contactless Payment Transaction Market Concentration Rate

3.4.2 Global 5 and 10 Largest Contactless Payment Transaction Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 CONTACTLESS PAYMENT TRANSACTION VALUE CHAIN ANALYSIS

4.1 Contactless Payment Transaction Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONTACTLESS PAYMENT TRANSACTION MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 CONTACTLESS PAYMENT TRANSACTION MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Contactless Payment Transaction Market Size Market Share by Type (2019-2024)

6.3 Global Contactless Payment Transaction Market Size Growth Rate by Type (2019-2024)

7 CONTACTLESS PAYMENT TRANSACTION MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Contactless Payment Transaction Market Size (M USD) by Application (2019-2024)

7.3 Global Contactless Payment Transaction Market Size Growth Rate by Application (2019-2024)

8 CONTACTLESS PAYMENT TRANSACTION MARKET SEGMENTATION BY REGION

8.1 Global Contactless Payment Transaction Market Size by Region

8.1.1 Global Contactless Payment Transaction Market Size by Region

8.1.2 Global Contactless Payment Transaction Market Size Market Share by Region

8.2 North America

8.2.1 North America Contactless Payment Transaction Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Contactless Payment Transaction Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Contactless Payment Transaction Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Contactless Payment Transaction Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Contactless Payment Transaction Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Barclays

9.1.1 Barclays Contactless Payment Transaction Basic Information

9.1.2 Barclays Contactless Payment Transaction Product Overview

9.1.3 Barclays Contactless Payment Transaction Product Market Performance

9.1.4 Barclays Contactless Payment Transaction SWOT Analysis

- 9.1.5 Barclays Business Overview
- 9.1.6 Barclays Recent Developments
- 9.2 Apple Inc
 - 9.2.1 Apple Inc Contactless Payment Transaction Basic Information
 - 9.2.2 Apple Inc Contactless Payment Transaction Product Overview
 - 9.2.3 Apple Inc Contactless Payment Transaction Product Market Performance
 - 9.2.4 Apple Inc Contactless Payment Transaction SWOT Analysis
 - 9.2.5 Apple Inc Business Overview
 - 9.2.6 Apple Inc Recent Developments
- 9.3 Gemalto NV
 - 9.3.1 Gemalto NV Contactless Payment Transaction Basic Information
 - 9.3.2 Gemalto NV Contactless Payment Transaction Product Overview
 - 9.3.3 Gemalto NV Contactless Payment Transaction Product Market Performance
 - 9.3.4 Gemalto NV Contactless Payment Transaction SWOT Analysis
 - 9.3.5 Gemalto NV Business Overview
 - 9.3.6 Gemalto NV Recent Developments
- 9.4 Heartland Payment Systems Inc
 - 9.4.1 Heartland Payment Systems Inc Contactless Payment Transaction Basic Information
 - 9.4.2 Heartland Payment Systems Inc Contactless Payment Transaction Product Overview
 - 9.4.3 Heartland Payment Systems Inc Contactless Payment Transaction Product Market Performance
 - 9.4.4 Heartland Payment Systems Inc Business Overview
 - 9.4.5 Heartland Payment Systems Inc Recent Developments
- 9.5 Giesecke and Devrient GmbH
 - 9.5.1 Giesecke and Devrient GmbH Contactless Payment Transaction Basic Information
 - 9.5.2 Giesecke and Devrient GmbH Contactless Payment Transaction Product Overview
 - 9.5.3 Giesecke and Devrient GmbH Contactless Payment Transaction Product Market Performance
 - 9.5.4 Giesecke and Devrient GmbH Business Overview
 - 9.5.5 Giesecke and Devrient GmbH Recent Developments
- 9.6 Ingenico Group
 - 9.6.1 Ingenico Group Contactless Payment Transaction Basic Information
 - 9.6.2 Ingenico Group Contactless Payment Transaction Product Overview
 - 9.6.3 Ingenico Group Contactless Payment Transaction Product Market Performance
 - 9.6.4 Ingenico Group Business Overview

9.6.5 Ingenico Group Recent Developments

9.7 On Track Innovations Ltd

9.7.1 On Track Innovations Ltd Contactless Payment Transaction Basic Information

9.7.2 On Track Innovations Ltd Contactless Payment Transaction Product Overview

9.7.3 On Track Innovations Ltd Contactless Payment Transaction Product Market

Performance

9.7.4 On Track Innovations Ltd Business Overview

9.7.5 On Track Innovations Ltd Recent Developments

9.8 Inside Secure

9.8.1 Inside Secure Contactless Payment Transaction Basic Information

9.8.2 Inside Secure Contactless Payment Transaction Product Overview

9.8.3 Inside Secure Contactless Payment Transaction Product Market Performance

9.8.4 Inside Secure Business Overview

9.8.5 Inside Secure Recent Developments

9.9 Samsung Electronics Ltd

9.9.1 Samsung Electronics Ltd Contactless Payment Transaction Basic Information

9.9.2 Samsung Electronics Ltd Contactless Payment Transaction Product Overview

9.9.3 Samsung Electronics Ltd Contactless Payment Transaction Product Market

Performance

9.9.4 Samsung Electronics Ltd Business Overview

9.9.5 Samsung Electronics Ltd Recent Developments

9.10 Wirecard AG

9.10.1 Wirecard AG Contactless Payment Transaction Basic Information

9.10.2 Wirecard AG Contactless Payment Transaction Product Overview

9.10.3 Wirecard AG Contactless Payment Transaction Product Market Performance

9.10.4 Wirecard AG Business Overview

9.10.5 Wirecard AG Recent Developments

9.11 Verifone Systems Inc

9.11.1 Verifone Systems Inc Contactless Payment Transaction Basic Information

9.11.2 Verifone Systems Inc Contactless Payment Transaction Product Overview

9.11.3 Verifone Systems Inc Contactless Payment Transaction Product Market

Performance

9.11.4 Verifone Systems Inc Business Overview

9.11.5 Verifone Systems Inc Recent Developments

10 CONTACTLESS PAYMENT TRANSACTION REGIONAL MARKET FORECAST

10.1 Global Contactless Payment Transaction Market Size Forecast

10.2 Global Contactless Payment Transaction Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Contactless Payment Transaction Market Size Forecast by Country
- 10.2.3 Asia Pacific Contactless Payment Transaction Market Size Forecast by Region
- 10.2.4 South America Contactless Payment Transaction Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Contactless Payment Transaction by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Contactless Payment Transaction Market Forecast by Type (2025-2032)
- 11.2 Global Contactless Payment Transaction Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Contactless Payment Transaction Market Size Comparison by Region (M USD)

Table 5. Global Contactless Payment Transaction Revenue (M USD) by Company (2019-2024)

Table 6. Global Contactless Payment Transaction Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Contactless Payment Transaction as of 2022)

Table 8. Company Contactless Payment Transaction Market Size Sites and Area Served

Table 9. Company Contactless Payment Transaction Product Type

Table 10. Global Contactless Payment Transaction Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Contactless Payment Transaction

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Contactless Payment Transaction Market Challenges

Table 18. Global Contactless Payment Transaction Market Size by Type (M USD)

Table 19. Global Contactless Payment Transaction Market Size (M USD) by Type (2019-2024)

Table 20. Global Contactless Payment Transaction Market Size Share by Type (2019-2024)

Table 21. Global Contactless Payment Transaction Market Size Growth Rate by Type (2019-2024)

Table 22. Global Contactless Payment Transaction Market Size by Application

Table 23. Global Contactless Payment Transaction Market Size by Application (2019-2024) & (M USD)

Table 24. Global Contactless Payment Transaction Market Share by Application (2019-2024)

Table 25. Global Contactless Payment Transaction Market Size Growth Rate by Application (2019-2024)

Table 26. Global Contactless Payment Transaction Market Size by Region (2019-2024) & (M USD)

Table 27. Global Contactless Payment Transaction Market Size Market Share by Region (2019-2024)

Table 28. North America Contactless Payment Transaction Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Contactless Payment Transaction Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Contactless Payment Transaction Market Size by Region (2019-2024) & (M USD)

Table 31. South America Contactless Payment Transaction Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Contactless Payment Transaction Market Size by Region (2019-2024) & (M USD)

Table 33. Barclays Contactless Payment Transaction Basic Information

Table 34. Barclays Contactless Payment Transaction Product Overview

Table 35. Barclays Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Barclays Contactless Payment Transaction SWOT Analysis

Table 37. Barclays Business Overview

Table 38. Barclays Recent Developments

Table 39. Apple Inc Contactless Payment Transaction Basic Information

Table 40. Apple Inc Contactless Payment Transaction Product Overview

Table 41. Apple Inc Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Apple Inc Contactless Payment Transaction SWOT Analysis

Table 43. Apple Inc Business Overview

Table 44. Apple Inc Recent Developments

Table 45. Gemalto NV Contactless Payment Transaction Basic Information

Table 46. Gemalto NV Contactless Payment Transaction Product Overview

Table 47. Gemalto NV Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Gemalto NV Contactless Payment Transaction SWOT Analysis

Table 49. Gemalto NV Business Overview

Table 50. Gemalto NV Recent Developments

Table 51. Heartland Payment Systems Inc Contactless Payment Transaction Basic Information

Table 52. Heartland Payment Systems Inc Contactless Payment Transaction Product Overview

Table 53. Heartland Payment Systems Inc Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Heartland Payment Systems Inc Business Overview

Table 55. Heartland Payment Systems Inc Recent Developments

Table 56. Giesecke and Devrient GmbH Contactless Payment Transaction Basic Information

Table 57. Giesecke and Devrient GmbH Contactless Payment Transaction Product Overview

Table 58. Giesecke and Devrient GmbH Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Giesecke and Devrient GmbH Business Overview

Table 60. Giesecke and Devrient GmbH Recent Developments

Table 61. Ingenico Group Contactless Payment Transaction Basic Information

Table 62. Ingenico Group Contactless Payment Transaction Product Overview

Table 63. Ingenico Group Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Ingenico Group Business Overview

Table 65. Ingenico Group Recent Developments

Table 66. On Track Innovations Ltd Contactless Payment Transaction Basic Information

Table 67. On Track Innovations Ltd Contactless Payment Transaction Product Overview

Table 68. On Track Innovations Ltd Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 69. On Track Innovations Ltd Business Overview

Table 70. On Track Innovations Ltd Recent Developments

Table 71. Inside Secure Contactless Payment Transaction Basic Information

Table 72. Inside Secure Contactless Payment Transaction Product Overview

Table 73. Inside Secure Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Inside Secure Business Overview

Table 75. Inside Secure Recent Developments

Table 76. Samsung Electronics Ltd Contactless Payment Transaction Basic Information

Table 77. Samsung Electronics Ltd Contactless Payment Transaction Product Overview

Table 78. Samsung Electronics Ltd Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Samsung Electronics Ltd Business Overview

Table 80. Samsung Electronics Ltd Recent Developments

Table 81. Wirecard AG Contactless Payment Transaction Basic Information
Table 82. Wirecard AG Contactless Payment Transaction Product Overview
Table 83. Wirecard AG Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)
Table 84. Wirecard AG Business Overview
Table 85. Wirecard AG Recent Developments
Table 86. Verifone Systems Inc Contactless Payment Transaction Basic Information
Table 87. Verifone Systems Inc Contactless Payment Transaction Product Overview
Table 88. Verifone Systems Inc Contactless Payment Transaction Revenue (M USD) and Gross Margin (2019-2024)
Table 89. Verifone Systems Inc Business Overview
Table 90. Verifone Systems Inc Recent Developments
Table 91. Global Contactless Payment Transaction Market Size Forecast by Region (2025-2032) & (M USD)
Table 92. North America Contactless Payment Transaction Market Size Forecast by Country (2025-2032) & (M USD)
Table 93. Europe Contactless Payment Transaction Market Size Forecast by Country (2025-2032) & (M USD)
Table 94. Asia Pacific Contactless Payment Transaction Market Size Forecast by Region (2025-2032) & (M USD)
Table 95. South America Contactless Payment Transaction Market Size Forecast by Country (2025-2032) & (M USD)
Table 96. Middle East and Africa Contactless Payment Transaction Market Size Forecast by Country (2025-2032) & (M USD)
Table 97. Global Contactless Payment Transaction Market Size Forecast by Type (2025-2032) & (M USD)
Table 98. Global Contactless Payment Transaction Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Contactless Payment Transaction

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Contactless Payment Transaction Market Size (M USD), 2019-2032

Figure 5. Global Contactless Payment Transaction Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Contactless Payment Transaction Market Size by Country (M USD)

Figure 10. Global Contactless Payment Transaction Revenue Share by Company in 2023

Figure 11. Contactless Payment Transaction Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Contactless Payment Transaction Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Contactless Payment Transaction Market Share by Type

Figure 15. Market Size Share of Contactless Payment Transaction by Type (2019-2024)

Figure 16. Market Size Market Share of Contactless Payment Transaction by Type in 2022

Figure 17. Global Contactless Payment Transaction Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Contactless Payment Transaction Market Share by Application

Figure 20. Global Contactless Payment Transaction Market Share by Application (2019-2024)

Figure 21. Global Contactless Payment Transaction Market Share by Application in 2022

Figure 22. Global Contactless Payment Transaction Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Contactless Payment Transaction Market Size Market Share by Region (2019-2024)

Figure 24. North America Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Contactless Payment Transaction Market Size Market Share

by Country in 2023

Figure 26. U.S. Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Contactless Payment Transaction Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Contactless Payment Transaction Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Contactless Payment Transaction Market Size Market Share by Country in 2023

Figure 31. Germany Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Contactless Payment Transaction Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Contactless Payment Transaction Market Size Market Share by Region in 2023

Figure 38. China Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Contactless Payment Transaction Market Size and Growth Rate (M USD)

Figure 44. South America Contactless Payment Transaction Market Size Market Share by Country in 2023

Figure 45. Brazil Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Contactless Payment Transaction Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Contactless Payment Transaction Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Contactless Payment Transaction Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Contactless Payment Transaction Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Contactless Payment Transaction Market Share Forecast by Type (2025-2032)

Figure 57. Global Contactless Payment Transaction Market Share Forecast by Application (2025-2032)

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