

# Global Construction Equipment and Heavy Equipment Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Construction Equipment and Heavy Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Construction Equipment and Heavy Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Construction Equipment and Heavy Equipment market in any manner.

### Global Construction Equipment and Heavy Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Caterpillar

Liebherr

Volvo Construction Equipment

Komatsu Ltd

Hitachi Construction Machinery

Hyundai Doosan Infracore

J C Bamford Excavators Ltd

CNH Industrial N.V

John Deere

Sany Group

XCMG Group

Market Segmentation (by Type)

Earthmoving Equipment

Material Handling Equipment

Heavy Construction Vehicle

Others

Market Segmentation (by Application)

Construction

Oil and Gas

Infrastructure

Manufacturing

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Construction Equipment and Heavy Equipment Market

Overview of the regional outlook of the Construction Equipment and Heavy Equipment Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Construction Equipment and Heavy Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Construction Equipment and Heavy Equipment

1.2 Key Market Segments

1.2.1 Construction Equipment and Heavy Equipment Segment by Type

1.2.2 Construction Equipment and Heavy Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Construction Equipment and Heavy Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Construction Equipment and Heavy Equipment Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT MARKET COMPETITIVE LANDSCAPE**

3.1 Global Construction Equipment and Heavy Equipment Sales by Manufacturers (2019-2024)

3.2 Global Construction Equipment and Heavy Equipment Revenue Market Share by Manufacturers (2019-2024)

3.3 Construction Equipment and Heavy Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Construction Equipment and Heavy Equipment Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Construction Equipment and Heavy Equipment Sales Sites, Area Served, Product Type

### 3.6 Construction Equipment and Heavy Equipment Market Competitive Situation and Trends

3.6.1 Construction Equipment and Heavy Equipment Market Concentration Rate

3.6.2 Global 5 and 10 Largest Construction Equipment and Heavy Equipment Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT INDUSTRY CHAIN ANALYSIS**

4.1 Construction Equipment and Heavy Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Construction Equipment and Heavy Equipment Sales Market Share by Type (2019-2024)

6.3 Global Construction Equipment and Heavy Equipment Market Size Market Share by Type (2019-2024)

6.4 Global Construction Equipment and Heavy Equipment Price by Type (2019-2024)



## **7 CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Construction Equipment and Heavy Equipment Market Sales by Application (2019-2024)
- 7.3 Global Construction Equipment and Heavy Equipment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Construction Equipment and Heavy Equipment Sales Growth Rate by Application (2019-2024)

## **8 CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT MARKET SEGMENTATION BY REGION**

- 8.1 Global Construction Equipment and Heavy Equipment Sales by Region
  - 8.1.1 Global Construction Equipment and Heavy Equipment Sales by Region
  - 8.1.2 Global Construction Equipment and Heavy Equipment Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Construction Equipment and Heavy Equipment Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Construction Equipment and Heavy Equipment Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Construction Equipment and Heavy Equipment Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Construction Equipment and Heavy Equipment Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Construction Equipment and Heavy Equipment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Caterpillar

9.1.1 Caterpillar Construction Equipment and Heavy Equipment Basic Information

9.1.2 Caterpillar Construction Equipment and Heavy Equipment Product Overview

9.1.3 Caterpillar Construction Equipment and Heavy Equipment Product Market Performance

9.1.4 Caterpillar Business Overview

9.1.5 Caterpillar Construction Equipment and Heavy Equipment SWOT Analysis

9.1.6 Caterpillar Recent Developments

9.2 Liebherr

9.2.1 Liebherr Construction Equipment and Heavy Equipment Basic Information

9.2.2 Liebherr Construction Equipment and Heavy Equipment Product Overview

9.2.3 Liebherr Construction Equipment and Heavy Equipment Product Market Performance

9.2.4 Liebherr Business Overview

9.2.5 Liebherr Construction Equipment and Heavy Equipment SWOT Analysis

9.2.6 Liebherr Recent Developments

9.3 Volvo Construction Equipment

9.3.1 Volvo Construction Equipment Construction Equipment and Heavy Equipment Basic Information

9.3.2 Volvo Construction Equipment Construction Equipment and Heavy Equipment Product Overview

9.3.3 Volvo Construction Equipment Construction Equipment and Heavy Equipment Product Market Performance

9.3.4 Volvo Construction Equipment Construction Equipment and Heavy Equipment SWOT Analysis

9.3.5 Volvo Construction Equipment Business Overview

9.3.6 Volvo Construction Equipment Recent Developments

9.4 Komatsu Ltd

9.4.1 Komatsu Ltd Construction Equipment and Heavy Equipment Basic Information

9.4.2 Komatsu Ltd Construction Equipment and Heavy Equipment Product Overview

9.4.3 Komatsu Ltd Construction Equipment and Heavy Equipment Product Market

Performance

9.4.4 Komatsu Ltd Business Overview

9.4.5 Komatsu Ltd Recent Developments

9.5 Hitachi Construction Machinery

9.5.1 Hitachi Construction Machinery Construction Equipment and Heavy Equipment Basic Information

9.5.2 Hitachi Construction Machinery Construction Equipment and Heavy Equipment Product Overview

9.5.3 Hitachi Construction Machinery Construction Equipment and Heavy Equipment Product Market Performance

9.5.4 Hitachi Construction Machinery Business Overview

9.5.5 Hitachi Construction Machinery Recent Developments

9.6 Hyundai Doosan Infracore

9.6.1 Hyundai Doosan Infracore Construction Equipment and Heavy Equipment Basic Information

9.6.2 Hyundai Doosan Infracore Construction Equipment and Heavy Equipment Product Overview

9.6.3 Hyundai Doosan Infracore Construction Equipment and Heavy Equipment Product Market Performance

9.6.4 Hyundai Doosan Infracore Business Overview

9.6.5 Hyundai Doosan Infracore Recent Developments

9.7 J C Bamford Excavators Ltd

9.7.1 J C Bamford Excavators Ltd Construction Equipment and Heavy Equipment Basic Information

9.7.2 J C Bamford Excavators Ltd Construction Equipment and Heavy Equipment Product Overview

9.7.3 J C Bamford Excavators Ltd Construction Equipment and Heavy Equipment Product Market Performance

9.7.4 J C Bamford Excavators Ltd Business Overview

9.7.5 J C Bamford Excavators Ltd Recent Developments

9.8 CNH Industrial N.V

9.8.1 CNH Industrial N.V Construction Equipment and Heavy Equipment Basic Information

9.8.2 CNH Industrial N.V Construction Equipment and Heavy Equipment Product Overview

9.8.3 CNH Industrial N.V Construction Equipment and Heavy Equipment Product Market Performance

9.8.4 CNH Industrial N.V Business Overview

9.8.5 CNH Industrial N.V Recent Developments

9.9 John Deere

9.9.1 John Deere Construction Equipment and Heavy Equipment Basic Information

9.9.2 John Deere Construction Equipment and Heavy Equipment Product Overview

9.9.3 John Deere Construction Equipment and Heavy Equipment Product Market Performance

9.9.4 John Deere Business Overview

9.9.5 John Deere Recent Developments

9.10 Sany Group

9.10.1 Sany Group Construction Equipment and Heavy Equipment Basic Information

9.10.2 Sany Group Construction Equipment and Heavy Equipment Product Overview

9.10.3 Sany Group Construction Equipment and Heavy Equipment Product Market Performance

9.10.4 Sany Group Business Overview

9.10.5 Sany Group Recent Developments

9.11 XCMG Group

9.11.1 XCMG Group Construction Equipment and Heavy Equipment Basic Information

9.11.2 XCMG Group Construction Equipment and Heavy Equipment Product Overview

9.11.3 XCMG Group Construction Equipment and Heavy Equipment Product Market Performance

9.11.4 XCMG Group Business Overview

9.11.5 XCMG Group Recent Developments

## **10 CONSTRUCTION EQUIPMENT AND HEAVY EQUIPMENT MARKET FORECAST BY REGION**

10.1 Global Construction Equipment and Heavy Equipment Market Size Forecast

10.2 Global Construction Equipment and Heavy Equipment Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Construction Equipment and Heavy Equipment Market Size Forecast by Country

10.2.3 Asia Pacific Construction Equipment and Heavy Equipment Market Size Forecast by Region

10.2.4 South America Construction Equipment and Heavy Equipment Market Size

## Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Construction Equipment and Heavy Equipment by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Construction Equipment and Heavy Equipment Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Construction Equipment and Heavy Equipment by Type (2025-2030)

11.1.2 Global Construction Equipment and Heavy Equipment Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Construction Equipment and Heavy Equipment by Type (2025-2030)

11.2 Global Construction Equipment and Heavy Equipment Market Forecast by Application (2025-2030)

11.2.1 Global Construction Equipment and Heavy Equipment Sales (K Units) Forecast by Application

11.2.2 Global Construction Equipment and Heavy Equipment Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Construction Equipment and Heavy Equipment Market Size Comparison by Region (M USD)

Table 5. Global Construction Equipment and Heavy Equipment Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Construction Equipment and Heavy Equipment Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Construction Equipment and Heavy Equipment Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Construction Equipment and Heavy Equipment Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Construction Equipment and Heavy Equipment as of 2022)

Table 10. Global Market Construction Equipment and Heavy Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Construction Equipment and Heavy Equipment Sales Sites and Area Served

Table 12. Manufacturers Construction Equipment and Heavy Equipment Product Type

Table 13. Global Construction Equipment and Heavy Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Construction Equipment and Heavy Equipment

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Construction Equipment and Heavy Equipment Market Challenges

Table 22. Global Construction Equipment and Heavy Equipment Sales by Type (K Units)

Table 23. Global Construction Equipment and Heavy Equipment Market Size by Type (M USD)

Table 24. Global Construction Equipment and Heavy Equipment Sales (K Units) by

Type (2019-2024)

Table 25. Global Construction Equipment and Heavy Equipment Sales Market Share by Type (2019-2024)

Table 26. Global Construction Equipment and Heavy Equipment Market Size (M USD) by Type (2019-2024)

Table 27. Global Construction Equipment and Heavy Equipment Market Size Share by Type (2019-2024)

Table 28. Global Construction Equipment and Heavy Equipment Price (USD/Unit) by Type (2019-2024)

Table 29. Global Construction Equipment and Heavy Equipment Sales (K Units) by Application

Table 30. Global Construction Equipment and Heavy Equipment Market Size by Application

Table 31. Global Construction Equipment and Heavy Equipment Sales by Application (2019-2024) & (K Units)

Table 32. Global Construction Equipment and Heavy Equipment Sales Market Share by Application (2019-2024)

Table 33. Global Construction Equipment and Heavy Equipment Sales by Application (2019-2024) & (M USD)

Table 34. Global Construction Equipment and Heavy Equipment Market Share by Application (2019-2024)

Table 35. Global Construction Equipment and Heavy Equipment Sales Growth Rate by Application (2019-2024)

Table 36. Global Construction Equipment and Heavy Equipment Sales by Region (2019-2024) & (K Units)

Table 37. Global Construction Equipment and Heavy Equipment Sales Market Share by Region (2019-2024)

Table 38. North America Construction Equipment and Heavy Equipment Sales by Country (2019-2024) & (K Units)

Table 39. Europe Construction Equipment and Heavy Equipment Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Construction Equipment and Heavy Equipment Sales by Region (2019-2024) & (K Units)

Table 41. South America Construction Equipment and Heavy Equipment Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Construction Equipment and Heavy Equipment Sales by Region (2019-2024) & (K Units)

Table 43. Caterpillar Construction Equipment and Heavy Equipment Basic Information

Table 44. Caterpillar Construction Equipment and Heavy Equipment Product Overview



Table 45. Caterpillar Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Caterpillar Business Overview

Table 47. Caterpillar Construction Equipment and Heavy Equipment SWOT Analysis

Table 48. Caterpillar Recent Developments

Table 49. Liebherr Construction Equipment and Heavy Equipment Basic Information

Table 50. Liebherr Construction Equipment and Heavy Equipment Product Overview

Table 51. Liebherr Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Liebherr Business Overview

Table 53. Liebherr Construction Equipment and Heavy Equipment SWOT Analysis

Table 54. Liebherr Recent Developments

Table 55. Volvo Construction Equipment Construction Equipment and Heavy Equipment Basic Information

Table 56. Volvo Construction Equipment Construction Equipment and Heavy Equipment Product Overview

Table 57. Volvo Construction Equipment Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Volvo Construction Equipment Construction Equipment and Heavy Equipment SWOT Analysis

Table 59. Volvo Construction Equipment Business Overview

Table 60. Volvo Construction Equipment Recent Developments

Table 61. Komatsu Ltd Construction Equipment and Heavy Equipment Basic Information

Table 62. Komatsu Ltd Construction Equipment and Heavy Equipment Product Overview

Table 63. Komatsu Ltd Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Komatsu Ltd Business Overview

Table 65. Komatsu Ltd Recent Developments

Table 66. Hitachi Construction Machinery Construction Equipment and Heavy Equipment Basic Information

Table 67. Hitachi Construction Machinery Construction Equipment and Heavy Equipment Product Overview

Table 68. Hitachi Construction Machinery Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Hitachi Construction Machinery Business Overview

Table 70. Hitachi Construction Machinery Recent Developments



Table 71. Hyundai Doosan Infracore Construction Equipment and Heavy Equipment Basic Information

Table 72. Hyundai Doosan Infracore Construction Equipment and Heavy Equipment Product Overview

Table 73. Hyundai Doosan Infracore Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Hyundai Doosan Infracore Business Overview

Table 75. Hyundai Doosan Infracore Recent Developments

Table 76. J C Bamford Excavators Ltd Construction Equipment and Heavy Equipment Basic Information

Table 77. J C Bamford Excavators Ltd Construction Equipment and Heavy Equipment Product Overview

Table 78. J C Bamford Excavators Ltd Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. J C Bamford Excavators Ltd Business Overview

Table 80. J C Bamford Excavators Ltd Recent Developments

Table 81. CNH Industrial N.V Construction Equipment and Heavy Equipment Basic Information

Table 82. CNH Industrial N.V Construction Equipment and Heavy Equipment Product Overview

Table 83. CNH Industrial N.V Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. CNH Industrial N.V Business Overview

Table 85. CNH Industrial N.V Recent Developments

Table 86. John Deere Construction Equipment and Heavy Equipment Basic Information

Table 87. John Deere Construction Equipment and Heavy Equipment Product Overview

Table 88. John Deere Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. John Deere Business Overview

Table 90. John Deere Recent Developments

Table 91. Sany Group Construction Equipment and Heavy Equipment Basic Information

Table 92. Sany Group Construction Equipment and Heavy Equipment Product Overview

Table 93. Sany Group Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Sany Group Business Overview

Table 95. Sany Group Recent Developments

Table 96. XCMG Group Construction Equipment and Heavy Equipment Basic Information

Table 97. XCMG Group Construction Equipment and Heavy Equipment Product Overview

Table 98. XCMG Group Construction Equipment and Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. XCMG Group Business Overview

Table 100. XCMG Group Recent Developments

Table 101. Global Construction Equipment and Heavy Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 102. Global Construction Equipment and Heavy Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 103. North America Construction Equipment and Heavy Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 104. North America Construction Equipment and Heavy Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 105. Europe Construction Equipment and Heavy Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 106. Europe Construction Equipment and Heavy Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Asia Pacific Construction Equipment and Heavy Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 108. Asia Pacific Construction Equipment and Heavy Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 109. South America Construction Equipment and Heavy Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 110. South America Construction Equipment and Heavy Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Construction Equipment and Heavy Equipment Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Construction Equipment and Heavy Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Construction Equipment and Heavy Equipment Sales Forecast by Type (2025-2030) & (K Units)

Table 114. Global Construction Equipment and Heavy Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Construction Equipment and Heavy Equipment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 116. Global Construction Equipment and Heavy Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 117. Global Construction Equipment and Heavy Equipment Market Size Forecast

by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Construction Equipment and Heavy Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Construction Equipment and Heavy Equipment Market Size (M USD), 2019-2030
- Figure 5. Global Construction Equipment and Heavy Equipment Market Size (M USD) (2019-2030)
- Figure 6. Global Construction Equipment and Heavy Equipment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Construction Equipment and Heavy Equipment Market Size by Country (M USD)
- Figure 11. Construction Equipment and Heavy Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Construction Equipment and Heavy Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Construction Equipment and Heavy Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Construction Equipment and Heavy Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Construction Equipment and Heavy Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Construction Equipment and Heavy Equipment Market Share by Type
- Figure 18. Sales Market Share of Construction Equipment and Heavy Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Construction Equipment and Heavy Equipment by Type in 2023
- Figure 20. Market Size Share of Construction Equipment and Heavy Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Construction Equipment and Heavy Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Construction Equipment and Heavy Equipment Market Share by Application

Figure 24. Global Construction Equipment and Heavy Equipment Sales Market Share by Application (2019-2024)

Figure 25. Global Construction Equipment and Heavy Equipment Sales Market Share by Application in 2023

Figure 26. Global Construction Equipment and Heavy Equipment Market Share by Application (2019-2024)

Figure 27. Global Construction Equipment and Heavy Equipment Market Share by Application in 2023

Figure 28. Global Construction Equipment and Heavy Equipment Sales Growth Rate by Application (2019-2024)

Figure 29. Global Construction Equipment and Heavy Equipment Sales Market Share by Region (2019-2024)

Figure 30. North America Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Construction Equipment and Heavy Equipment Sales Market Share by Country in 2023

Figure 32. U.S. Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Construction Equipment and Heavy Equipment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Construction Equipment and Heavy Equipment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Construction Equipment and Heavy Equipment Sales Market Share by Country in 2023

Figure 37. Germany Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Construction Equipment and Heavy Equipment Sales and

Growth Rate (K Units)

Figure 43. Asia Pacific Construction Equipment and Heavy Equipment Sales Market Share by Region in 2023

Figure 44. China Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Construction Equipment and Heavy Equipment Sales and Growth Rate (K Units)

Figure 50. South America Construction Equipment and Heavy Equipment Sales Market Share by Country in 2023

Figure 51. Brazil Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Construction Equipment and Heavy Equipment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Construction Equipment and Heavy Equipment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Construction Equipment and Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Construction Equipment and Heavy Equipment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Construction Equipment and Heavy Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Construction Equipment and Heavy Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Construction Equipment and Heavy Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Construction Equipment and Heavy Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Construction Equipment and Heavy Equipment Market Share Forecast by Application (2025-2030)



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