

Global Connected Public Lighting Market Research Report 2026(Status and Outlook)

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Abstracts

Connected Public Lighting is a modern urban lighting management system based on Internet of Things (IoT) technology. Its core lies in upgrading traditional public lighting facilities such as streetlights and landscape lights into networked intelligent nodes. This system constructs an interconnected network of lighting equipment by embedding intelligent controllers and communication modules into each light fixture. All nodes can transmit operational status, energy consumption data, and fault information to a central management platform in real time. The platform can then remotely switch, dim, and monitor individual, group, or entire area of lights according to preset strategies. This completely changes the traditional, cumbersome management model of manual inspection and clock-based control, achieving on-demand lighting and significantly reducing energy consumption and maintenance costs while ensuring public safety. The global Connected Public Lighting market exhibits a distinct regional hierarchy. North America and Europe, as technology leaders, focus on system upgrades and deep integration with smart cities, with service-oriented business models. The Asia-Pacific region has become the core of growth, especially driven by policies in countries like China and South Korea, experiencing a wave of large-scale deployments, emphasizing energy efficiency management and basic function integration. Emerging markets such as the Middle East and Latin America are in the transition phase from pilot projects to large-scale deployments, with projects often planned concurrently with new urban developments. Overall, the technology path is influenced by the current state of infrastructure, policy support, and innovative business models in each region, showing a global trend of "deepening applications in mature markets and rapid adoption in emerging markets," with NB-IoT and power line carrier communication developing in parallel in their respective advantageous regions.

The global Connected Public Lighting market size was estimated at USD 1350.0 million

in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Connected Public Lighting market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Connected Public Lighting market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Connected Public Lighting market.

Global Connected Public Lighting Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AEC Illuminazione
Echelon Corporation
EQUANS France
G3-Alliance
Innovation
Interact
Itron
Kuzzle IoT
Lacroix Environment
Leadsun Global
Sierra Wireless
Signify
SWARCO
Twilight
Verizon Enterprise
Wipro

Market Segmentation (by Type)

Remote Control Type
Strategy Dimming Type
Adaptive Control Type

Market Segmentation (by Application)

Municipal Lighting
Traffic Lighting
Industrial Park Lighting
Commercial Lighting
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of

MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Connected Public Lighting Market

Overview of the regional outlook of the Connected Public Lighting Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Connected Public Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Connected Public Lighting, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Connected Public Lighting

1.2 Key Market Segments

1.2.1 Connected Public Lighting Segment by Type

1.2.2 Connected Public Lighting Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CONNECTED PUBLIC LIGHTING MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CONNECTED PUBLIC LIGHTING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Connected Public Lighting Product Life Cycle

3.3 Global Connected Public Lighting Revenue Market Share by Company (2020-2025)

3.4 Connected Public Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Connected Public Lighting Market Competitive Situation and Trends

3.6.1 Connected Public Lighting Market Concentration Rate

3.6.2 Global 5 and 10 Largest Connected Public Lighting Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CONNECTED PUBLIC LIGHTING VALUE CHAIN ANALYSIS

4.1 Connected Public Lighting Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONNECTED PUBLIC LIGHTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Connected Public Lighting Market Porter's Five Forces Analysis

6 CONNECTED PUBLIC LIGHTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Connected Public Lighting Market by Type (2020-2025)

6.3 Global Connected Public Lighting Market Size Growth Rate by Type (2021-2025)

7 CONNECTED PUBLIC LIGHTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Connected Public Lighting Market Size (M USD) by Application (2020-2025)

7.3 Global Connected Public Lighting Market Size Growth Rate by Application (2021-2025)

8 CONNECTED PUBLIC LIGHTING MARKET SEGMENTATION BY REGION

8.1 Global Connected Public Lighting Market Size by Region

8.1.1 Global Connected Public Lighting Market Size by Region

8.1.2 Global Connected Public Lighting Market Size Market Share by Region

8.2 North America

8.2.1 North America Connected Public Lighting Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Connected Public Lighting Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Connected Public Lighting Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Connected Public Lighting Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Connected Public Lighting Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 AEC Illuminazione

9.1.1 AEC Illuminazione Basic Information

9.1.2 AEC Illuminazione Connected Public Lighting Product Overview

9.1.3 AEC Illuminazione Connected Public Lighting Product Market Performance

9.1.4 AEC Illuminazione SWOT Analysis

9.1.5 AEC Illuminazione Business Overview

- 9.1.6 AEC Illuminazione Recent Developments
- 9.2 Echelon Corporation
 - 9.2.1 Echelon Corporation Basic Information
 - 9.2.2 Echelon Corporation Connected Public Lighting Product Overview
 - 9.2.3 Echelon Corporation Connected Public Lighting Product Market Performance
 - 9.2.4 Echelon Corporation SWOT Analysis
 - 9.2.5 Echelon Corporation Business Overview
 - 9.2.6 Echelon Corporation Recent Developments
- 9.3 EQUANS France
 - 9.3.1 EQUANS France Basic Information
 - 9.3.2 EQUANS France Connected Public Lighting Product Overview
 - 9.3.3 EQUANS France Connected Public Lighting Product Market Performance
 - 9.3.4 EQUANS France SWOT Analysis
 - 9.3.5 EQUANS France Business Overview
 - 9.3.6 EQUANS France Recent Developments
- 9.4 G3-Alliance
 - 9.4.1 G3-Alliance Basic Information
 - 9.4.2 G3-Alliance Connected Public Lighting Product Overview
 - 9.4.3 G3-Alliance Connected Public Lighting Product Market Performance
 - 9.4.4 G3-Alliance Business Overview
 - 9.4.5 G3-Alliance Recent Developments
- 9.5 Innovation
 - 9.5.1 Innovation Basic Information
 - 9.5.2 Innovation Connected Public Lighting Product Overview
 - 9.5.3 Innovation Connected Public Lighting Product Market Performance
 - 9.5.4 Innovation Business Overview
 - 9.5.5 Innovation Recent Developments
- 9.6 Interact
 - 9.6.1 Interact Basic Information
 - 9.6.2 Interact Connected Public Lighting Product Overview
 - 9.6.3 Interact Connected Public Lighting Product Market Performance
 - 9.6.4 Interact Business Overview
 - 9.6.5 Interact Recent Developments
- 9.7 Itron
 - 9.7.1 Itron Basic Information
 - 9.7.2 Itron Connected Public Lighting Product Overview
 - 9.7.3 Itron Connected Public Lighting Product Market Performance
 - 9.7.4 Itron Business Overview
 - 9.7.5 Itron Recent Developments

9.8 Kuzzle IoT

9.8.1 Kuzzle IoT Basic Information

9.8.2 Kuzzle IoT Connected Public Lighting Product Overview

9.8.3 Kuzzle IoT Connected Public Lighting Product Market Performance

9.8.4 Kuzzle IoT Business Overview

9.8.5 Kuzzle IoT Recent Developments

9.9 Lacroix Environment

9.9.1 Lacroix Environment Basic Information

9.9.2 Lacroix Environment Connected Public Lighting Product Overview

9.9.3 Lacroix Environment Connected Public Lighting Product Market Performance

9.9.4 Lacroix Environment Business Overview

9.9.5 Lacroix Environment Recent Developments

9.10 Leadsun Global

9.10.1 Leadsun Global Basic Information

9.10.2 Leadsun Global Connected Public Lighting Product Overview

9.10.3 Leadsun Global Connected Public Lighting Product Market Performance

9.10.4 Leadsun Global Business Overview

9.10.5 Leadsun Global Recent Developments

9.11 Sierra Wireless

9.11.1 Sierra Wireless Basic Information

9.11.2 Sierra Wireless Connected Public Lighting Product Overview

9.11.3 Sierra Wireless Connected Public Lighting Product Market Performance

9.11.4 Sierra Wireless Business Overview

9.11.5 Sierra Wireless Recent Developments

9.12 Signify

9.12.1 Signify Basic Information

9.12.2 Signify Connected Public Lighting Product Overview

9.12.3 Signify Connected Public Lighting Product Market Performance

9.12.4 Signify Business Overview

9.12.5 Signify Recent Developments

9.13 SWARCO

9.13.1 SWARCO Basic Information

9.13.2 SWARCO Connected Public Lighting Product Overview

9.13.3 SWARCO Connected Public Lighting Product Market Performance

9.13.4 SWARCO Business Overview

9.13.5 SWARCO Recent Developments

9.14 Tvilight

9.14.1 Tvilight Basic Information

9.14.2 Tvilight Connected Public Lighting Product Overview

- 9.14.3 Twilight Connected Public Lighting Product Market Performance
- 9.14.4 Twilight Business Overview
- 9.14.5 Twilight Recent Developments
- 9.15 Verizon Enterprise
 - 9.15.1 Verizon Enterprise Basic Information
 - 9.15.2 Verizon Enterprise Connected Public Lighting Product Overview
 - 9.15.3 Verizon Enterprise Connected Public Lighting Product Market Performance
 - 9.15.4 Verizon Enterprise Business Overview
 - 9.15.5 Verizon Enterprise Recent Developments
- 9.16 Wipro
 - 9.16.1 Wipro Basic Information
 - 9.16.2 Wipro Connected Public Lighting Product Overview
 - 9.16.3 Wipro Connected Public Lighting Product Market Performance
 - 9.16.4 Wipro Business Overview
 - 9.16.5 Wipro Recent Developments

10 CONNECTED PUBLIC LIGHTING MARKET FORECAST BY REGION

- 10.1 Global Connected Public Lighting Market Size Forecast
- 10.2 Global Connected Public Lighting Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Connected Public Lighting Market Size Forecast by Country
 - 10.2.3 Asia Pacific Connected Public Lighting Market Size Forecast by Region
 - 10.2.4 South America Connected Public Lighting Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Connected Public Lighting by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Connected Public Lighting Market Forecast by Type (2026-2035)
 - 11.1.1 Global Connected Public Lighting Market Size Forecast by Type (2026-2035)
- 11.2 Global Connected Public Lighting Market Forecast by Application (2026-2035)
 - 11.2.1 Global Connected Public Lighting Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Connected Public Lighting Market Size by Type (M USD)
- Table 4. Global Connected Public Lighting Market Size by Application
- Table 5. Connected Public Lighting Market Size Comparison by Region (M USD)
- Table 6. Global Connected Public Lighting Revenue (M USD) by Company (2020-2025)
- Table 7. Global Connected Public Lighting Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Connected Public Lighting as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global Connected Public Lighting Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Connected Public Lighting Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global Connected Public Lighting Market Size by Type (M USD)
- Table 22. Global Connected Public Lighting Market Size (M USD) by Type (2020-2025)
- Table 23. Global Connected Public Lighting Market Share by Type (2020-2025)
- Table 24. Global Connected Public Lighting Market Size Growth Rate by Type (2021-2025)
- Table 25. Global Connected Public Lighting Market Size by Application
- Table 26. Global Connected Public Lighting Market Size by Application (2020-2025) & (M USD)
- Table 27. Global Connected Public Lighting Market Share by Application (2020-2025)
- Table 28. Global Connected Public Lighting Market Size Growth Rate by Application (2021-2025)
- Table 29. Global Connected Public Lighting Market Size by Region (2020-2025) & (M USD)

Table 30. Global Connected Public Lighting Market Size Market Share by Region (2020-2025)

Table 31. North America Connected Public Lighting Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Connected Public Lighting Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Connected Public Lighting Market Size by Region (2020-2025) & (M USD)

Table 34. South America Connected Public Lighting Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Connected Public Lighting Market Size by Region (2020-2025) & (M USD)

Table 36. AEC Illuminazione Basic Information

Table 37. AEC Illuminazione Connected Public Lighting Product Overview

Table 38. AEC Illuminazione Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 39. AEC Illuminazione SWOT Analysis

Table 40. AEC Illuminazione Business Overview

Table 41. AEC Illuminazione Recent Developments

Table 42. Echelon Corporation Basic Information

Table 43. Echelon Corporation Connected Public Lighting Product Overview

Table 44. Echelon Corporation Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Echelon Corporation SWOT Analysis

Table 46. Echelon Corporation Business Overview

Table 47. Echelon Corporation Recent Developments

Table 48. EQUANS France Basic Information

Table 49. EQUANS France Connected Public Lighting Product Overview

Table 50. EQUANS France Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 51. EQUANS France SWOT Analysis

Table 52. EQUANS France Business Overview

Table 53. EQUANS France Recent Developments

Table 54. G3-Alliance Basic Information

Table 55. G3-Alliance Connected Public Lighting Product Overview

Table 56. G3-Alliance Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 57. G3-Alliance Business Overview

Table 58. G3-Alliance Recent Developments

Table 59. Innovation Basic Information

Table 60. Innovation Connected Public Lighting Product Overview

Table 61. Innovation Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Innovation Business Overview

Table 63. Innovation Recent Developments

Table 64. Interact Basic Information

Table 65. Interact Connected Public Lighting Product Overview

Table 66. Interact Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Interact Business Overview

Table 68. Interact Recent Developments

Table 69. Itron Basic Information

Table 70. Itron Connected Public Lighting Product Overview

Table 71. Itron Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Itron Business Overview

Table 73. Itron Recent Developments

Table 74. Kuzzle IoT Basic Information

Table 75. Kuzzle IoT Connected Public Lighting Product Overview

Table 76. Kuzzle IoT Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Kuzzle IoT Business Overview

Table 78. Kuzzle IoT Recent Developments

Table 79. Lacroix Environment Basic Information

Table 80. Lacroix Environment Connected Public Lighting Product Overview

Table 81. Lacroix Environment Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Lacroix Environment Business Overview

Table 83. Lacroix Environment Recent Developments

Table 84. Leadsun Global Basic Information

Table 85. Leadsun Global Connected Public Lighting Product Overview

Table 86. Leadsun Global Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Leadsun Global Business Overview

Table 88. Leadsun Global Recent Developments

Table 89. Sierra Wireless Basic Information

Table 90. Sierra Wireless Connected Public Lighting Product Overview

Table 91. Sierra Wireless Connected Public Lighting Revenue (M USD) and Gross

Margin (2020-2025)

Table 92. Sierra Wireless Business Overview

Table 93. Sierra Wireless Recent Developments

Table 94. Signify Basic Information

Table 95. Signify Connected Public Lighting Product Overview

Table 96. Signify Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Signify Business Overview

Table 98. Signify Recent Developments

Table 99. SWARCO Basic Information

Table 100. SWARCO Connected Public Lighting Product Overview

Table 101. SWARCO Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 102. SWARCO Business Overview

Table 103. SWARCO Recent Developments

Table 104. Tvilight Basic Information

Table 105. Tvilight Connected Public Lighting Product Overview

Table 106. Tvilight Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Tvilight Business Overview

Table 108. Tvilight Recent Developments

Table 109. Verizon Enterprise Basic Information

Table 110. Verizon Enterprise Connected Public Lighting Product Overview

Table 111. Verizon Enterprise Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Verizon Enterprise Business Overview

Table 113. Verizon Enterprise Recent Developments

Table 114. Wipro Basic Information

Table 115. Wipro Connected Public Lighting Product Overview

Table 116. Wipro Connected Public Lighting Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Wipro Business Overview

Table 118. Wipro Recent Developments

Table 119. Global Connected Public Lighting Market Size Forecast by Region (2026-2035) & (M USD)

Table 120. North America Connected Public Lighting Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Europe Connected Public Lighting Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Asia Pacific Connected Public Lighting Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Connected Public Lighting Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Middle East and Africa Connected Public Lighting Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Global Connected Public Lighting Market Size Forecast by Type (2026-2035) & (M USD)

Table 126. Global Connected Public Lighting Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Connected Public Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Connected Public Lighting Market Size (M USD), 2025-2035
- Figure 5. Global Connected Public Lighting Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Connected Public Lighting Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Connected Public Lighting Product Life Cycle
- Figure 12. Global Connected Public Lighting Revenue Share by Company in 2025
- Figure 13. Connected Public Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Connected Public Lighting Revenue in 2025
- Figure 15. Value Chain Map of Connected Public Lighting
- Figure 16. Global Connected Public Lighting Market PEST Analysis
- Figure 17. Global Connected Public Lighting Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Connected Public Lighting Market Share by Type
- Figure 20. Market Share of Connected Public Lighting by Type (2020-2025)
- Figure 21. Global Connected Public Lighting Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Connected Public Lighting Market Share by Application
- Figure 24. Global Connected Public Lighting Market Share by Application (2020-2025)
- Figure 25. Global Connected Public Lighting Market Share by Application in 2024
- Figure 26. Global Connected Public Lighting Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Connected Public Lighting Market Size Market Share by Region (2020-2025)
- Figure 28. North America Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Connected Public Lighting Market Size Market Share by

Country in 2024

Figure 30. U.S. Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Connected Public Lighting Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Connected Public Lighting Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Connected Public Lighting Market Share by Country in 2024

Figure 35. Germany Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Connected Public Lighting Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Connected Public Lighting Market Size Market Share by Region in 2024

Figure 42. China Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Connected Public Lighting Market Size and Growth Rate (M USD)

Figure 48. South America Connected Public Lighting Market Size Market Share by Country in 2024

Figure 49. Brazil Connected Public Lighting Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 50. Argentina Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Connected Public Lighting Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Connected Public Lighting Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Connected Public Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Connected Public Lighting Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Connected Public Lighting Market Share Forecast by Type (2026-2035)

Figure 61. Global Connected Public Lighting Market Share Forecast by Application (2026-2035)

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