

Global Congress Tourism Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Tourism industry is gaining popularity and is one of the fastest running industries globally. Congress tourism is a subset of the tourism industry and represents business tourism. Business tourism provides services to delegates who attend congresses, meetings, exhibitions, events and incentive travels. Congress tourism provides an opportunity to countries to become famous by bringing in huge elite brands and famous people, which could spread the name of the country. Congress tourism is also referred to as meeting tourism.

This report provides a deep insight into the global Congress Tourism market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Congress Tourism Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Congress Tourism market in any manner.

Global Congress Tourism Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ICMS Australasia (Australia)

American Meetings (USA)

Congress Company (The Netherlands)

DIS Congress Service (Denmark)

Event Dynamics (South Africa)

Ana Juan Congresos (Argentina)

GP Destination Management (Spain)

Meeting Planners International (Singapore)

MP International (Singapore)

Agentura Carolina (Czech Republic)

Meeting Makers (United Kingdom)

Market Segmentation (by Type)

Small Meeting

Large Meeting

Market Segmentation (by Application)

Domestic

International

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Congress Tourism Market

Overview of the regional outlook of the Congress Tourism Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Congress Tourism Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Congress Tourism
- 1.2 Key Market Segments
 - 1.2.1 Congress Tourism Segment by Type
 - 1.2.2 Congress Tourism Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CONGRESS TOURISM MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CONGRESS TOURISM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Congress Tourism Revenue Market Share by Company (2019-2024)
- 3.2 Congress Tourism Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Congress Tourism Market Size Sites, Area Served, Product Type
- 3.4 Congress Tourism Market Competitive Situation and Trends
 - 3.4.1 Congress Tourism Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Congress Tourism Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 CONGRESS TOURISM VALUE CHAIN ANALYSIS

- 4.1 Congress Tourism Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONGRESS TOURISM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CONGRESS TOURISM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Congress Tourism Market Size Market Share by Type (2019-2024)
- 6.3 Global Congress Tourism Market Size Growth Rate by Type (2019-2024)

7 CONGRESS TOURISM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Congress Tourism Market Size (M USD) by Application (2019-2024)
- 7.3 Global Congress Tourism Market Size Growth Rate by Application (2019-2024)

8 CONGRESS TOURISM MARKET SEGMENTATION BY REGION

- 8.1 Global Congress Tourism Market Size by Region
 - 8.1.1 Global Congress Tourism Market Size by Region
 - 8.1.2 Global Congress Tourism Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Congress Tourism Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Congress Tourism Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Congress Tourism Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Congress Tourism Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Congress Tourism Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ICMS Australasia (Australia)

9.1.1 ICMS Australasia (Australia) Congress Tourism Basic Information

9.1.2 ICMS Australasia (Australia) Congress Tourism Product Overview

9.1.3 ICMS Australasia (Australia) Congress Tourism Product Market Performance

9.1.4 ICMS Australasia (Australia) Congress Tourism SWOT Analysis

9.1.5 ICMS Australasia (Australia) Business Overview

9.1.6 ICMS Australasia (Australia) Recent Developments

9.2 American Meetings (USA)

9.2.1 American Meetings (USA) Congress Tourism Basic Information

9.2.2 American Meetings (USA) Congress Tourism Product Overview

9.2.3 American Meetings (USA) Congress Tourism Product Market Performance

9.2.4 American Meetings (USA) Congress Tourism SWOT Analysis

9.2.5 American Meetings (USA) Business Overview

9.2.6 American Meetings (USA) Recent Developments

9.3 Congress Company (The Netherlands)

9.3.1 Congress Company (The Netherlands) Congress Tourism Basic Information

9.3.2 Congress Company (The Netherlands) Congress Tourism Product Overview

9.3.3 Congress Company (The Netherlands) Congress Tourism Product Market Performance

9.3.4 Congress Company (The Netherlands) Congress Tourism SWOT Analysis

9.3.5 Congress Company (The Netherlands) Business Overview

9.3.6 Congress Company (The Netherlands) Recent Developments

9.4 DIS Congress Service (Denmark)

9.4.1 DIS Congress Service (Denmark) Congress Tourism Basic Information

9.4.2 DIS Congress Service (Denmark) Congress Tourism Product Overview

9.4.3 DIS Congress Service (Denmark) Congress Tourism Product Market Performance

9.4.4 DIS Congress Service (Denmark) Business Overview

9.4.5 DIS Congress Service (Denmark) Recent Developments

9.5 Event Dynamics (South Africa)

9.5.1 Event Dynamics (South Africa) Congress Tourism Basic Information

9.5.2 Event Dynamics (South Africa) Congress Tourism Product Overview

9.5.3 Event Dynamics (South Africa) Congress Tourism Product Market Performance

9.5.4 Event Dynamics (South Africa) Business Overview

9.5.5 Event Dynamics (South Africa) Recent Developments

9.6 Ana Juan Congresos (Argentina)

9.6.1 Ana Juan Congresos (Argentina) Congress Tourism Basic Information

9.6.2 Ana Juan Congresos (Argentina) Congress Tourism Product Overview

9.6.3 Ana Juan Congresos (Argentina) Congress Tourism Product Market Performance

9.6.4 Ana Juan Congresos (Argentina) Business Overview

9.6.5 Ana Juan Congresos (Argentina) Recent Developments

9.7 GP Destination Management (Spain)

9.7.1 GP Destination Management (Spain) Congress Tourism Basic Information

9.7.2 GP Destination Management (Spain) Congress Tourism Product Overview

9.7.3 GP Destination Management (Spain) Congress Tourism Product Market Performance

9.7.4 GP Destination Management (Spain) Business Overview

9.7.5 GP Destination Management (Spain) Recent Developments

9.8 Meeting Planners International (Singapore)

9.8.1 Meeting Planners International (Singapore) Congress Tourism Basic Information

9.8.2 Meeting Planners International (Singapore) Congress Tourism Product Overview

9.8.3 Meeting Planners International (Singapore) Congress Tourism Product Market Performance

9.8.4 Meeting Planners International (Singapore) Business Overview

9.8.5 Meeting Planners International (Singapore) Recent Developments

9.9 MP International (Singapore)

9.9.1 MP International (Singapore) Congress Tourism Basic Information

9.9.2 MP International (Singapore) Congress Tourism Product Overview

9.9.3 MP International (Singapore) Congress Tourism Product Market Performance

9.9.4 MP International (Singapore) Business Overview

9.9.5 MP International (Singapore) Recent Developments

9.10 Agentura Carolina (Czech Republic)

9.10.1 Agentura Carolina (Czech Republic) Congress Tourism Basic Information

9.10.2 Agentura Carolina (Czech Republic) Congress Tourism Product Overview

9.10.3 Agentura Carolina (Czech Republic) Congress Tourism Product Market Performance

9.10.4 Agentura Carolina (Czech Republic) Business Overview

9.10.5 Agentura Carolina (Czech Republic) Recent Developments

9.11 Meeting Makers (United Kingdom)

9.11.1 Meeting Makers (United Kingdom) Congress Tourism Basic Information

9.11.2 Meeting Makers (United Kingdom) Congress Tourism Product Overview

9.11.3 Meeting Makers (United Kingdom) Congress Tourism Product Market Performance

9.11.4 Meeting Makers (United Kingdom) Business Overview

9.11.5 Meeting Makers (United Kingdom) Recent Developments

10 CONGRESS TOURISM REGIONAL MARKET FORECAST

10.1 Global Congress Tourism Market Size Forecast

10.2 Global Congress Tourism Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Congress Tourism Market Size Forecast by Country

10.2.3 Asia Pacific Congress Tourism Market Size Forecast by Region

10.2.4 South America Congress Tourism Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Congress Tourism by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Congress Tourism Market Forecast by Type (2025-2030)

11.2 Global Congress Tourism Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Congress Tourism Market Size Comparison by Region (M USD)

Table 5. Global Congress Tourism Revenue (M USD) by Company (2019-2024)

Table 6. Global Congress Tourism Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Congress Tourism as of 2022)

Table 8. Company Congress Tourism Market Size Sites and Area Served

Table 9. Company Congress Tourism Product Type

Table 10. Global Congress Tourism Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Congress Tourism

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Congress Tourism Market Challenges

Table 18. Global Congress Tourism Market Size by Type (M USD)

Table 19. Global Congress Tourism Market Size (M USD) by Type (2019-2024)

Table 20. Global Congress Tourism Market Size Share by Type (2019-2024)

Table 21. Global Congress Tourism Market Size Growth Rate by Type (2019-2024)

Table 22. Global Congress Tourism Market Size by Application

Table 23. Global Congress Tourism Market Size by Application (2019-2024) & (M USD)

Table 24. Global Congress Tourism Market Share by Application (2019-2024)

Table 25. Global Congress Tourism Market Size Growth Rate by Application (2019-2024)

Table 26. Global Congress Tourism Market Size by Region (2019-2024) & (M USD)

Table 27. Global Congress Tourism Market Size Market Share by Region (2019-2024)

Table 28. North America Congress Tourism Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Congress Tourism Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Congress Tourism Market Size by Region (2019-2024) & (M USD)

Table 31. South America Congress Tourism Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Congress Tourism Market Size by Region (2019-2024) & (M USD)

Table 33. ICMS Australasia (Australia) Congress Tourism Basic Information

Table 34. ICMS Australasia (Australia) Congress Tourism Product Overview

Table 35. ICMS Australasia (Australia) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 36. ICMS Australasia (Australia) Congress Tourism SWOT Analysis

Table 37. ICMS Australasia (Australia) Business Overview

Table 38. ICMS Australasia (Australia) Recent Developments

Table 39. American Meetings (USA) Congress Tourism Basic Information

Table 40. American Meetings (USA) Congress Tourism Product Overview

Table 41. American Meetings (USA) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 42. American Meetings (USA) Congress Tourism SWOT Analysis

Table 43. American Meetings (USA) Business Overview

Table 44. American Meetings (USA) Recent Developments

Table 45. Congress Company (The Netherlands) Congress Tourism Basic Information

Table 46. Congress Company (The Netherlands) Congress Tourism Product Overview

Table 47. Congress Company (The Netherlands) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Congress Company (The Netherlands) Congress Tourism SWOT Analysis

Table 49. Congress Company (The Netherlands) Business Overview

Table 50. Congress Company (The Netherlands) Recent Developments

Table 51. DIS Congress Service (Denmark) Congress Tourism Basic Information

Table 52. DIS Congress Service (Denmark) Congress Tourism Product Overview

Table 53. DIS Congress Service (Denmark) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 54. DIS Congress Service (Denmark) Business Overview

Table 55. DIS Congress Service (Denmark) Recent Developments

Table 56. Event Dynamics (South Africa) Congress Tourism Basic Information

Table 57. Event Dynamics (South Africa) Congress Tourism Product Overview

Table 58. Event Dynamics (South Africa) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Event Dynamics (South Africa) Business Overview

Table 60. Event Dynamics (South Africa) Recent Developments

Table 61. Ana Juan Congresos (Argentina) Congress Tourism Basic Information

Table 62. Ana Juan Congresos (Argentina) Congress Tourism Product Overview

Table 63. Ana Juan Congressos (Argentina) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Ana Juan Congressos (Argentina) Business Overview

Table 65. Ana Juan Congressos (Argentina) Recent Developments

Table 66. GP Destination Management (Spain) Congress Tourism Basic Information

Table 67. GP Destination Management (Spain) Congress Tourism Product Overview

Table 68. GP Destination Management (Spain) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 69. GP Destination Management (Spain) Business Overview

Table 70. GP Destination Management (Spain) Recent Developments

Table 71. Meeting Planners International (Singapore) Congress Tourism Basic Information

Table 72. Meeting Planners International (Singapore) Congress Tourism Product Overview

Table 73. Meeting Planners International (Singapore) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Meeting Planners International (Singapore) Business Overview

Table 75. Meeting Planners International (Singapore) Recent Developments

Table 76. MP International (Singapore) Congress Tourism Basic Information

Table 77. MP International (Singapore) Congress Tourism Product Overview

Table 78. MP International (Singapore) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 79. MP International (Singapore) Business Overview

Table 80. MP International (Singapore) Recent Developments

Table 81. Agentura Carolina (Czech Republic) Congress Tourism Basic Information

Table 82. Agentura Carolina (Czech Republic) Congress Tourism Product Overview

Table 83. Agentura Carolina (Czech Republic) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Agentura Carolina (Czech Republic) Business Overview

Table 85. Agentura Carolina (Czech Republic) Recent Developments

Table 86. Meeting Makers (United Kingdom) Congress Tourism Basic Information

Table 87. Meeting Makers (United Kingdom) Congress Tourism Product Overview

Table 88. Meeting Makers (United Kingdom) Congress Tourism Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Meeting Makers (United Kingdom) Business Overview

Table 90. Meeting Makers (United Kingdom) Recent Developments

Table 91. Global Congress Tourism Market Size Forecast by Region (2025-2030) & (M USD)

Table 92. North America Congress Tourism Market Size Forecast by Country

(2025-2030) & (M USD)

Table 93. Europe Congress Tourism Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific Congress Tourism Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America Congress Tourism Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Congress Tourism Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global Congress Tourism Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global Congress Tourism Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Congress Tourism

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Congress Tourism Market Size (M USD), 2019-2030

Figure 5. Global Congress Tourism Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Congress Tourism Market Size by Country (M USD)

Figure 10. Global Congress Tourism Revenue Share by Company in 2023

Figure 11. Congress Tourism Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Congress Tourism Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Congress Tourism Market Share by Type

Figure 15. Market Size Share of Congress Tourism by Type (2019-2024)

Figure 16. Market Size Market Share of Congress Tourism by Type in 2022

Figure 17. Global Congress Tourism Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Congress Tourism Market Share by Application

Figure 20. Global Congress Tourism Market Share by Application (2019-2024)

Figure 21. Global Congress Tourism Market Share by Application in 2022

Figure 22. Global Congress Tourism Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Congress Tourism Market Size Market Share by Region (2019-2024)

Figure 24. North America Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Congress Tourism Market Size Market Share by Country in 2023

Figure 26. U.S. Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Congress Tourism Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Congress Tourism Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Congress Tourism Market Size Market Share by Country in 2023

Figure 31. Germany Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Congress Tourism Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Congress Tourism Market Size Market Share by Region in 2023

Figure 38. China Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Congress Tourism Market Size and Growth Rate (M USD)

Figure 44. South America Congress Tourism Market Size Market Share by Country in 2023

Figure 45. Brazil Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Congress Tourism Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Congress Tourism Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Congress Tourism Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 51. UAE Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Congress Tourism Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Congress Tourism Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Congress Tourism Market Share Forecast by Type (2025-2030)

Figure 57. Global Congress Tourism Market Share Forecast by Application (2025-2030)

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