

Global Conductive Agent Powder Market Research Report 2025(Status and Outlook)

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Abstracts

Conductive agent powder is a specialized class of materials used as additives in electrode formulations?primarily in lithium-ion batteries, supercapacitors, fuel cells, and certain electronic components?to enhance electrical conductivity, improve charge/discharge efficiency, and ensure uniform current distribution within the electrode matrix. These powders typically consist of carbon-based materials such as carbon black, graphene, carbon nanotubes (CNTs), or graphite, though metallic or metal-oxide variants may also be employed for specific applications. Their function is critical in overcoming the inherently low conductivity of active electrode materials (e.g., lithium iron phosphate or sulfur), thereby enabling higher power densities, faster charging capabilities, and overall improved electrochemical performance in energy storage and conversion devices. The effectiveness of a conductive agent depends on factors like particle size, morphology, dispersion quality, and percolation threshold within the composite electrode structure.

The global Conductive Agent Powder market size was estimated at USD 1020.35 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Conductive Agent Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Conductive Agent Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Conductive Agent Powder market.

Global Conductive Agent Powder Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Imerys
Cabot
Showa Denko K.K.
LG Chem
Arkema
Jiangxi Black Cat Carbon Black Inc.,Ltd.
Shandong Shida Shenghua Chemical Group Co.,Ltd.
Asbury Carbons
Wuxi Dongheng New Energy Technology Co.,Ltd.

Jiaozuo Hexing Chemical Industry Co.,Ltd
Jiangsu Cnano Technology Co.Ltd.
Novamet Specialty Products
Orion Engineered Carbons
Tokai Carbon
Kuraray
SGL Carbon

Market Segmentation (by Type)

Carbon Black Powder
Mineral Powder
Conductive Polymers
Carbon Nanotube Powder

Market Segmentation (by Application)

Electronic Device
Battery
Conductive Coatings and Inks
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Conductive Agent Powder Market
Overview of the regional outlook of the Conductive Agent Powder Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Conductive Agent Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Conductive Agent Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Conductive Agent Powder

1.2 Key Market Segments

1.2.1 Conductive Agent Powder Segment by Type

1.2.2 Conductive Agent Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CONDUCTIVE AGENT POWDER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Conductive Agent Powder Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Conductive Agent Powder Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CONDUCTIVE AGENT POWDER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Conductive Agent Powder Product Life Cycle

3.3 Global Conductive Agent Powder Sales by Manufacturers (2020-2025)

3.4 Global Conductive Agent Powder Revenue Market Share by Manufacturers (2020-2025)

3.5 Conductive Agent Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Conductive Agent Powder Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Conductive Agent Powder Market Competitive Situation and Trends

3.8.1 Conductive Agent Powder Market Concentration Rate

3.8.2 Global 5 and 10 Largest Conductive Agent Powder Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 CONDUCTIVE AGENT POWDER INDUSTRY CHAIN ANALYSIS

4.1 Conductive Agent Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONDUCTIVE AGENT POWDER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Conductive Agent Powder Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Conductive Agent Powder Market

5.7 ESG Ratings of Leading Companies

6 CONDUCTIVE AGENT POWDER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Conductive Agent Powder Sales Market Share by Type (2020-2025)

6.3 Global Conductive Agent Powder Market Size Market Share by Type (2020-2025)

6.4 Global Conductive Agent Powder Price by Type (2020-2025)

7 CONDUCTIVE AGENT POWDER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Conductive Agent Powder Market Sales by Application (2020-2025)
- 7.3 Global Conductive Agent Powder Market Size (M USD) by Application (2020-2025)
- 7.4 Global Conductive Agent Powder Sales Growth Rate by Application (2020-2025)

8 CONDUCTIVE AGENT POWDER MARKET SALES BY REGION

- 8.1 Global Conductive Agent Powder Sales by Region
 - 8.1.1 Global Conductive Agent Powder Sales by Region
 - 8.1.2 Global Conductive Agent Powder Sales Market Share by Region
- 8.2 Global Conductive Agent Powder Market Size by Region
 - 8.2.1 Global Conductive Agent Powder Market Size by Region
 - 8.2.2 Global Conductive Agent Powder Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Conductive Agent Powder Sales by Country
 - 8.3.2 North America Conductive Agent Powder Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Conductive Agent Powder Sales by Country
 - 8.4.2 Europe Conductive Agent Powder Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Conductive Agent Powder Sales by Region
 - 8.5.2 Asia Pacific Conductive Agent Powder Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Conductive Agent Powder Sales by Country
 - 8.6.2 South America Conductive Agent Powder Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Conductive Agent Powder Sales by Region

8.7.2 Middle East and Africa Conductive Agent Powder Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 CONDUCTIVE AGENT POWDER MARKET PRODUCTION BY REGION

9.1 Global Production of Conductive Agent Powder by Region(2020-2025)

9.2 Global Conductive Agent Powder Revenue Market Share by Region (2020-2025)

9.3 Global Conductive Agent Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Conductive Agent Powder Production

9.4.1 North America Conductive Agent Powder Production Growth Rate (2020-2025)

9.4.2 North America Conductive Agent Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Conductive Agent Powder Production

9.5.1 Europe Conductive Agent Powder Production Growth Rate (2020-2025)

9.5.2 Europe Conductive Agent Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Conductive Agent Powder Production (2020-2025)

9.6.1 Japan Conductive Agent Powder Production Growth Rate (2020-2025)

9.6.2 Japan Conductive Agent Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Conductive Agent Powder Production (2020-2025)

9.7.1 China Conductive Agent Powder Production Growth Rate (2020-2025)

9.7.2 China Conductive Agent Powder Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Imerys

10.1.1 Imerys Basic Information

- 10.1.2 Imerys Conductive Agent Powder Product Overview
- 10.1.3 Imerys Conductive Agent Powder Product Market Performance
- 10.1.4 Imerys Business Overview
- 10.1.5 Imerys SWOT Analysis
- 10.1.6 Imerys Recent Developments
- 10.2 Cabot
 - 10.2.1 Cabot Basic Information
 - 10.2.2 Cabot Conductive Agent Powder Product Overview
 - 10.2.3 Cabot Conductive Agent Powder Product Market Performance
 - 10.2.4 Cabot Business Overview
 - 10.2.5 Cabot SWOT Analysis
 - 10.2.6 Cabot Recent Developments
- 10.3 Showa Denko K.K.
 - 10.3.1 Showa Denko K.K. Basic Information
 - 10.3.2 Showa Denko K.K. Conductive Agent Powder Product Overview
 - 10.3.3 Showa Denko K.K. Conductive Agent Powder Product Market Performance
 - 10.3.4 Showa Denko K.K. Business Overview
 - 10.3.5 Showa Denko K.K. SWOT Analysis
 - 10.3.6 Showa Denko K.K. Recent Developments
- 10.4 LG Chem
 - 10.4.1 LG Chem Basic Information
 - 10.4.2 LG Chem Conductive Agent Powder Product Overview
 - 10.4.3 LG Chem Conductive Agent Powder Product Market Performance
 - 10.4.4 LG Chem Business Overview
 - 10.4.5 LG Chem Recent Developments
- 10.5 Arkema
 - 10.5.1 Arkema Basic Information
 - 10.5.2 Arkema Conductive Agent Powder Product Overview
 - 10.5.3 Arkema Conductive Agent Powder Product Market Performance
 - 10.5.4 Arkema Business Overview
 - 10.5.5 Arkema Recent Developments
- 10.6 Jiangxi Black Cat Carbon Black Inc.,Ltd.
 - 10.6.1 Jiangxi Black Cat Carbon Black Inc.,Ltd. Basic Information
 - 10.6.2 Jiangxi Black Cat Carbon Black Inc.,Ltd. Conductive Agent Powder Product Overview
 - 10.6.3 Jiangxi Black Cat Carbon Black Inc.,Ltd. Conductive Agent Powder Product Market Performance
 - 10.6.4 Jiangxi Black Cat Carbon Black Inc.,Ltd. Business Overview
 - 10.6.5 Jiangxi Black Cat Carbon Black Inc.,Ltd. Recent Developments

10.7 Shandong Shida Shenghua Chemical Group Co.,Ltd.

10.7.1 Shandong Shida Shenghua Chemical Group Co.,Ltd. Basic Information

10.7.2 Shandong Shida Shenghua Chemical Group Co.,Ltd. Conductive Agent Powder Product Overview

10.7.3 Shandong Shida Shenghua Chemical Group Co.,Ltd. Conductive Agent Powder Product Market Performance

10.7.4 Shandong Shida Shenghua Chemical Group Co.,Ltd. Business Overview

10.7.5 Shandong Shida Shenghua Chemical Group Co.,Ltd. Recent Developments

10.8 Asbury Carbons

10.8.1 Asbury Carbons Basic Information

10.8.2 Asbury Carbons Conductive Agent Powder Product Overview

10.8.3 Asbury Carbons Conductive Agent Powder Product Market Performance

10.8.4 Asbury Carbons Business Overview

10.8.5 Asbury Carbons Recent Developments

10.9 Wuxi Dongheng New Energy Technology Co.,Ltd.

10.9.1 Wuxi Dongheng New Energy Technology Co.,Ltd. Basic Information

10.9.2 Wuxi Dongheng New Energy Technology Co.,Ltd. Conductive Agent Powder Product Overview

10.9.3 Wuxi Dongheng New Energy Technology Co.,Ltd. Conductive Agent Powder Product Market Performance

10.9.4 Wuxi Dongheng New Energy Technology Co.,Ltd. Business Overview

10.9.5 Wuxi Dongheng New Energy Technology Co.,Ltd. Recent Developments

10.10 Jiaozuo Hexing Chemical Industry Co.,Ltd

10.10.1 Jiaozuo Hexing Chemical Industry Co.,Ltd Basic Information

10.10.2 Jiaozuo Hexing Chemical Industry Co.,Ltd Conductive Agent Powder Product Overview

10.10.3 Jiaozuo Hexing Chemical Industry Co.,Ltd Conductive Agent Powder Product Market Performance

10.10.4 Jiaozuo Hexing Chemical Industry Co.,Ltd Business Overview

10.10.5 Jiaozuo Hexing Chemical Industry Co.,Ltd Recent Developments

10.11 Jiangsu Cnano Technology Co.Ltd.

10.11.1 Jiangsu Cnano Technology Co.Ltd. Basic Information

10.11.2 Jiangsu Cnano Technology Co.Ltd. Conductive Agent Powder Product Overview

10.11.3 Jiangsu Cnano Technology Co.Ltd. Conductive Agent Powder Product Market Performance

10.11.4 Jiangsu Cnano Technology Co.Ltd. Business Overview

10.11.5 Jiangsu Cnano Technology Co.Ltd. Recent Developments

10.12 Novamet Specialty Products

- 10.12.1 Novamet Specialty Products Basic Information
- 10.12.2 Novamet Specialty Products Conductive Agent Powder Product Overview
- 10.12.3 Novamet Specialty Products Conductive Agent Powder Product Market Performance
- 10.12.4 Novamet Specialty Products Business Overview
- 10.12.5 Novamet Specialty Products Recent Developments
- 10.13 Orion Engineered Carbons
 - 10.13.1 Orion Engineered Carbons Basic Information
 - 10.13.2 Orion Engineered Carbons Conductive Agent Powder Product Overview
 - 10.13.3 Orion Engineered Carbons Conductive Agent Powder Product Market Performance
 - 10.13.4 Orion Engineered Carbons Business Overview
 - 10.13.5 Orion Engineered Carbons Recent Developments
- 10.14 Tokai Carbon
 - 10.14.1 Tokai Carbon Basic Information
 - 10.14.2 Tokai Carbon Conductive Agent Powder Product Overview
 - 10.14.3 Tokai Carbon Conductive Agent Powder Product Market Performance
 - 10.14.4 Tokai Carbon Business Overview
 - 10.14.5 Tokai Carbon Recent Developments
- 10.15 Kuraray
 - 10.15.1 Kuraray Basic Information
 - 10.15.2 Kuraray Conductive Agent Powder Product Overview
 - 10.15.3 Kuraray Conductive Agent Powder Product Market Performance
 - 10.15.4 Kuraray Business Overview
 - 10.15.5 Kuraray Recent Developments
- 10.16 SGL Carbon
 - 10.16.1 SGL Carbon Basic Information
 - 10.16.2 SGL Carbon Conductive Agent Powder Product Overview
 - 10.16.3 SGL Carbon Conductive Agent Powder Product Market Performance
 - 10.16.4 SGL Carbon Business Overview
 - 10.16.5 SGL Carbon Recent Developments

11 CONDUCTIVE AGENT POWDER MARKET FORECAST BY REGION

- 11.1 Global Conductive Agent Powder Market Size Forecast
- 11.2 Global Conductive Agent Powder Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Conductive Agent Powder Market Size Forecast by Country
 - 11.2.3 Asia Pacific Conductive Agent Powder Market Size Forecast by Region

- 11.2.4 South America Conductive Agent Powder Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Conductive Agent Powder by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Conductive Agent Powder Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Conductive Agent Powder by Type (2026-2033)
 - 12.1.2 Global Conductive Agent Powder Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Conductive Agent Powder by Type (2026-2033)
- 12.2 Global Conductive Agent Powder Market Forecast by Application (2026-2033)
 - 12.2.1 Global Conductive Agent Powder Sales (K MT) Forecast by Application
 - 12.2.2 Global Conductive Agent Powder Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Conductive Agent Powder Market Size Comparison by Region (M USD)
Table 5. Global Conductive Agent Powder Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Conductive Agent Powder Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Conductive Agent Powder Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Conductive Agent Powder Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Conductive Agent Powder as of 2024)
Table 10. Global Market Conductive Agent Powder Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Conductive Agent Powder Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Conductive Agent Powder Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Conductive Agent Powder Sales by Type (K MT)
Table 26. Global Conductive Agent Powder Market Size by Type (M USD)
Table 27. Global Conductive Agent Powder Sales (K MT) by Type (2020-2025)
Table 28. Global Conductive Agent Powder Sales Market Share by Type (2020-2025)

Table 29. Global Conductive Agent Powder Market Size (M USD) by Type (2020-2025)
Table 30. Global Conductive Agent Powder Market Size Share by Type (2020-2025)
Table 31. Global Conductive Agent Powder Price (USD/KG) by Type (2020-2025)
Table 32. Global Conductive Agent Powder Sales (K MT) by Application
Table 33. Global Conductive Agent Powder Market Size by Application
Table 34. Global Conductive Agent Powder Sales by Application (2020-2025) & (K MT)
Table 35. Global Conductive Agent Powder Sales Market Share by Application (2020-2025)
Table 36. Global Conductive Agent Powder Market Size by Application (2020-2025) & (M USD)
Table 37. Global Conductive Agent Powder Market Share by Application (2020-2025)
Table 38. Global Conductive Agent Powder Sales Growth Rate by Application (2020-2025)
Table 39. Global Conductive Agent Powder Sales by Region (2020-2025) & (K MT)
Table 40. Global Conductive Agent Powder Sales Market Share by Region (2020-2025)
Table 41. Global Conductive Agent Powder Market Size by Region (2020-2025) & (M USD)
Table 42. Global Conductive Agent Powder Market Size Market Share by Region (2020-2025)
Table 43. North America Conductive Agent Powder Sales by Country (2020-2025) & (K MT)
Table 44. North America Conductive Agent Powder Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Conductive Agent Powder Sales by Country (2020-2025) & (K MT)
Table 46. Europe Conductive Agent Powder Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Conductive Agent Powder Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Conductive Agent Powder Market Size by Region (2020-2025) & (M USD)
Table 49. South America Conductive Agent Powder Sales by Country (2020-2025) & (K MT)
Table 50. South America Conductive Agent Powder Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Conductive Agent Powder Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Conductive Agent Powder Market Size by Region (2020-2025) & (M USD)
Table 53. Global Conductive Agent Powder Production (K MT) by Region(2020-2025)

Table 54. Global Conductive Agent Powder Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Conductive Agent Powder Revenue Market Share by Region (2020-2025)

Table 56. Global Conductive Agent Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Conductive Agent Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Conductive Agent Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Conductive Agent Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Conductive Agent Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Imerys Basic Information

Table 62. Imerys Conductive Agent Powder Product Overview

Table 63. Imerys Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Imerys Business Overview

Table 65. Imerys SWOT Analysis

Table 66. Imerys Recent Developments

Table 67. Cabot Basic Information

Table 68. Cabot Conductive Agent Powder Product Overview

Table 69. Cabot Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Cabot Business Overview

Table 71. Cabot SWOT Analysis

Table 72. Cabot Recent Developments

Table 73. Showa Denko K.K. Basic Information

Table 74. Showa Denko K.K. Conductive Agent Powder Product Overview

Table 75. Showa Denko K.K. Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Showa Denko K.K. Business Overview

Table 77. Showa Denko K.K. SWOT Analysis

Table 78. Showa Denko K.K. Recent Developments

Table 79. LG Chem Basic Information

Table 80. LG Chem Conductive Agent Powder Product Overview

Table 81. LG Chem Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. LG Chem Business Overview

Table 83. LG Chem Recent Developments

Table 84. Arkema Basic Information

Table 85. Arkema Conductive Agent Powder Product Overview

Table 86. Arkema Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Arkema Business Overview

Table 88. Arkema Recent Developments

Table 89. Jiangxi Black Cat Carbon Black Inc.,Ltd. Basic Information

Table 90. Jiangxi Black Cat Carbon Black Inc.,Ltd. Conductive Agent Powder Product Overview

Table 91. Jiangxi Black Cat Carbon Black Inc.,Ltd. Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Jiangxi Black Cat Carbon Black Inc.,Ltd. Business Overview

Table 93. Jiangxi Black Cat Carbon Black Inc.,Ltd. Recent Developments

Table 94. Shandong Shida Shenghua Chemical Group Co.,Ltd. Basic Information

Table 95. Shandong Shida Shenghua Chemical Group Co.,Ltd. Conductive Agent Powder Product Overview

Table 96. Shandong Shida Shenghua Chemical Group Co.,Ltd. Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Shandong Shida Shenghua Chemical Group Co.,Ltd. Business Overview

Table 98. Shandong Shida Shenghua Chemical Group Co.,Ltd. Recent Developments

Table 99. Asbury Carbons Basic Information

Table 100. Asbury Carbons Conductive Agent Powder Product Overview

Table 101. Asbury Carbons Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Asbury Carbons Business Overview

Table 103. Asbury Carbons Recent Developments

Table 104. Wuxi Dongheng New Energy Technology Co.,Ltd. Basic Information

Table 105. Wuxi Dongheng New Energy Technology Co.,Ltd. Conductive Agent Powder Product Overview

Table 106. Wuxi Dongheng New Energy Technology Co.,Ltd. Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Wuxi Dongheng New Energy Technology Co.,Ltd. Business Overview

Table 108. Wuxi Dongheng New Energy Technology Co.,Ltd. Recent Developments

Table 109. Jiaozuo Hexing Chemical Industry Co.,Ltd Basic Information

Table 110. Jiaozuo Hexing Chemical Industry Co.,Ltd Conductive Agent Powder Product Overview

Table 111. Jiaozuo Hexing Chemical Industry Co.,Ltd Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Jiaozuo Hexing Chemical Industry Co.,Ltd Business Overview

Table 113. Jiaozuo Hexing Chemical Industry Co.,Ltd Recent Developments

Table 114. Jiangsu Cnano Technology Co.Ltd. Basic Information

Table 115. Jiangsu Cnano Technology Co.Ltd. Conductive Agent Powder Product Overview

Table 116. Jiangsu Cnano Technology Co.Ltd. Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Jiangsu Cnano Technology Co.Ltd. Business Overview

Table 118. Jiangsu Cnano Technology Co.Ltd. Recent Developments

Table 119. Novamet Specialty Products Basic Information

Table 120. Novamet Specialty Products Conductive Agent Powder Product Overview

Table 121. Novamet Specialty Products Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Novamet Specialty Products Business Overview

Table 123. Novamet Specialty Products Recent Developments

Table 124. Orion Engineered Carbons Basic Information

Table 125. Orion Engineered Carbons Conductive Agent Powder Product Overview

Table 126. Orion Engineered Carbons Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Orion Engineered Carbons Business Overview

Table 128. Orion Engineered Carbons Recent Developments

Table 129. Tokai Carbon Basic Information

Table 130. Tokai Carbon Conductive Agent Powder Product Overview

Table 131. Tokai Carbon Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. Tokai Carbon Business Overview

Table 133. Tokai Carbon Recent Developments

Table 134. Kuraray Basic Information

Table 135. Kuraray Conductive Agent Powder Product Overview

Table 136. Kuraray Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. Kuraray Business Overview

Table 138. Kuraray Recent Developments

Table 139. SGL Carbon Basic Information

Table 140. SGL Carbon Conductive Agent Powder Product Overview

Table 141. SGL Carbon Conductive Agent Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. SGL Carbon Business Overview

Table 143. SGL Carbon Recent Developments

Table 144. Global Conductive Agent Powder Sales Forecast by Region (2026-2033) & (K MT)

Table 145. Global Conductive Agent Powder Market Size Forecast by Region (2026-2033) & (M USD)

Table 146. North America Conductive Agent Powder Sales Forecast by Country (2026-2033) & (K MT)

Table 147. North America Conductive Agent Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 148. Europe Conductive Agent Powder Sales Forecast by Country (2026-2033) & (K MT)

Table 149. Europe Conductive Agent Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 150. Asia Pacific Conductive Agent Powder Sales Forecast by Region (2026-2033) & (K MT)

Table 151. Asia Pacific Conductive Agent Powder Market Size Forecast by Region (2026-2033) & (M USD)

Table 152. South America Conductive Agent Powder Sales Forecast by Country (2026-2033) & (K MT)

Table 153. South America Conductive Agent Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 154. Middle East and Africa Conductive Agent Powder Sales Forecast by Country (2026-2033) & (Units)

Table 155. Middle East and Africa Conductive Agent Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 156. Global Conductive Agent Powder Sales Forecast by Type (2026-2033) & (K MT)

Table 157. Global Conductive Agent Powder Market Size Forecast by Type (2026-2033) & (M USD)

Table 158. Global Conductive Agent Powder Price Forecast by Type (2026-2033) & (USD/KG)

Table 159. Global Conductive Agent Powder Sales (K MT) Forecast by Application (2026-2033)

Table 160. Global Conductive Agent Powder Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Conductive Agent Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Conductive Agent Powder Market Size (M USD), 2024-2033
- Figure 5. Global Conductive Agent Powder Market Size (M USD) (2020-2033)
- Figure 6. Global Conductive Agent Powder Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Conductive Agent Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Conductive Agent Powder Product Life Cycle
- Figure 13. Conductive Agent Powder Sales Share by Manufacturers in 2024
- Figure 14. Global Conductive Agent Powder Revenue Share by Manufacturers in 2024
- Figure 15. Conductive Agent Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Conductive Agent Powder Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Conductive Agent Powder Revenue in 2024
- Figure 18. Industry Chain Map of Conductive Agent Powder
- Figure 19. Global Conductive Agent Powder Market PEST Analysis
- Figure 20. Global Conductive Agent Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Conductive Agent Powder Market Share by Type
- Figure 27. Sales Market Share of Conductive Agent Powder by Type (2020-2025)
- Figure 28. Sales Market Share of Conductive Agent Powder by Type in 2024
- Figure 29. Market Size Share of Conductive Agent Powder by Type (2020-2025)
- Figure 30. Market Size Share of Conductive Agent Powder by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Conductive Agent Powder Market Share by Application

Figure 33. Global Conductive Agent Powder Sales Market Share by Application (2020-2025)

Figure 34. Global Conductive Agent Powder Sales Market Share by Application in 2024

Figure 35. Global Conductive Agent Powder Market Share by Application (2020-2025)

Figure 36. Global Conductive Agent Powder Market Share by Application in 2024

Figure 37. Global Conductive Agent Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global Conductive Agent Powder Sales Market Share by Region (2020-2025)

Figure 39. Global Conductive Agent Powder Market Size Market Share by Region (2020-2025)

Figure 40. North America Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Conductive Agent Powder Sales Market Share by Country in 2024

Figure 43. North America Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Conductive Agent Powder Market Size Market Share by Country in 2024

Figure 45. U.S. Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Conductive Agent Powder Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Conductive Agent Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Conductive Agent Powder Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Conductive Agent Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Conductive Agent Powder Sales Market Share by Country in 2024

Figure 53. Europe Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Conductive Agent Powder Market Size Market Share by Country in

2024

Figure 55. Germany Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Conductive Agent Powder Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Conductive Agent Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Conductive Agent Powder Market Size Market Share by Region in 2024

Figure 68. China Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K

MT)

Figure 75. India Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Conductive Agent Powder Sales and Growth Rate (K MT)

Figure 79. South America Conductive Agent Powder Sales Market Share by Country in 2024

Figure 80. South America Conductive Agent Powder Market Size and Growth Rate (M USD)

Figure 81. South America Conductive Agent Powder Market Size Market Share by Country in 2024

Figure 82. Brazil Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Conductive Agent Powder Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Conductive Agent Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Conductive Agent Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Conductive Agent Powder Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K

MT)

Figure 95. UAE Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Conductive Agent Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Conductive Agent Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Conductive Agent Powder Production Market Share by Region (2020-2025)

Figure 103. North America Conductive Agent Powder Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Conductive Agent Powder Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Conductive Agent Powder Production (K MT) Growth Rate (2020-2025)

Figure 106. China Conductive Agent Powder Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Conductive Agent Powder Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Conductive Agent Powder Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Conductive Agent Powder Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Conductive Agent Powder Market Share Forecast by Type (2026-2033)

Figure 111. Global Conductive Agent Powder Sales Forecast by Application (2026-2033)

Figure 112. Global Conductive Agent Powder Market Share Forecast by Application (2026-2033)

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