

Global Concealed Air Unit Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Concealed Air Unit competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global sales of Concealed Air Unit reached approximately 1.1 million units, with an average market price of about USD 1,836 per unit, an annual production capacity of roughly 1.5 million units, and an industry-average gross margin of approximately 35%. These units are primarily used in commercial buildings, hotels, office towers, and high-end residential spaces. The design conceals the air conditioning system within the ceiling, leaving only the supply and return air grilles visible, thereby saving space and enhancing interior aesthetics. Concealed Air Units typically feature ducted systems with both heating and cooling functions, supporting centralized control systems suitable for multi-zone temperature control needs. Production capacity is concentrated in regions such as China, Japan, and the United States, with leading manufacturers including Daikin, Mitsubishi Electric. In the supply chain, the upstream consists of suppliers of key components like compressors, fans, electronic control systems, and heat exchangers; and the downstream involves construction contractors, design institutes, real estate developers, and end-users. The cost structure comprises approximately 60% for core components, 20% for labor and R&D, and 20% for sales and administrative expenses. Downstream consumption is primarily concentrated in commercial real estate and high-end residential projects, with demand continuing to grow as urbanization progresses.

The global Concealed Air Unit market size was estimated at USD 2020.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Concealed Air Unit market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Concealed Air Unit market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Concealed Air Unit market.

Global Concealed Air Unit Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Samsung
LG

Daikin
Mitsubishi Heavy Industries
Panasonic
Carrier
Hitachi
Hisense
TCL
Zhejiang King

Market Segmentation (by Type)

Single Zone
Multi-Zone

Market Segmentation (by Application)

Home Use
Commercial Use

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Concealed Air Unit Market
Overview of the regional outlook of the Concealed Air Unit Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Concealed Air Unit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Concealed Air Unit, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Concealed Air Unit
- 1.2 Key Market Segments
 - 1.2.1 Concealed Air Unit Segment by Type
 - 1.2.2 Concealed Air Unit Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CONCEALED AIR UNIT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Concealed Air Unit Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Concealed Air Unit Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CONCEALED AIR UNIT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Concealed Air Unit Product Life Cycle
- 3.3 Global Concealed Air Unit Sales by Manufacturers (2020-2025)
- 3.4 Global Concealed Air Unit Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Concealed Air Unit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Concealed Air Unit Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Concealed Air Unit Market Competitive Situation and Trends
 - 3.8.1 Concealed Air Unit Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Concealed Air Unit Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 CONCEALED AIR UNIT INDUSTRY CHAIN ANALYSIS

- 4.1 Concealed Air Unit Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONCEALED AIR UNIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Concealed Air Unit Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Concealed Air Unit Market
- 5.7 ESG Ratings of Leading Companies

6 CONCEALED AIR UNIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Concealed Air Unit Sales Market Share by Type (2020-2025)
- 6.3 Global Concealed Air Unit Market Size by Type (2020-2025)
- 6.4 Global Concealed Air Unit Price by Type (2020-2025)

7 CONCEALED AIR UNIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Concealed Air Unit Market Sales by Application (2020-2025)
- 7.3 Global Concealed Air Unit Market Size (M USD) by Application (2020-2025)

7.4 Global Concealed Air Unit Sales Growth Rate by Application (2020-2025)

8 CONCEALED AIR UNIT MARKET SALES BY REGION

8.1 Global Concealed Air Unit Sales by Region

8.1.1 Global Concealed Air Unit Sales by Region

8.1.2 Global Concealed Air Unit Sales Market Share by Region

8.2 Global Concealed Air Unit Market Size by Region

8.2.1 Global Concealed Air Unit Market Size by Region

8.2.2 Global Concealed Air Unit Market Size by Region

8.3 North America

8.3.1 North America Concealed Air Unit Sales by Country

8.3.2 North America Concealed Air Unit Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Concealed Air Unit Sales by Country

8.4.2 Europe Concealed Air Unit Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Concealed Air Unit Sales by Region

8.5.2 Asia Pacific Concealed Air Unit Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Concealed Air Unit Sales by Country

8.6.2 South America Concealed Air Unit Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Concealed Air Unit Sales by Region
- 8.7.2 Middle East and Africa Concealed Air Unit Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 CONCEALED AIR UNIT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Concealed Air Unit by Region(2020-2025)
- 9.2 Global Concealed Air Unit Revenue Market Share by Region (2020-2025)
- 9.3 Global Concealed Air Unit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Concealed Air Unit Production
 - 9.4.1 North America Concealed Air Unit Production Growth Rate (2020-2025)
 - 9.4.2 North America Concealed Air Unit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Concealed Air Unit Production
 - 9.5.1 Europe Concealed Air Unit Production Growth Rate (2020-2025)
 - 9.5.2 Europe Concealed Air Unit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Concealed Air Unit Production (2020-2025)
 - 9.6.1 Japan Concealed Air Unit Production Growth Rate (2020-2025)
 - 9.6.2 Japan Concealed Air Unit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Concealed Air Unit Production (2020-2025)
 - 9.7.1 China Concealed Air Unit Production Growth Rate (2020-2025)
 - 9.7.2 China Concealed Air Unit Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Samsung
 - 10.1.1 Samsung Basic Information
 - 10.1.2 Samsung Concealed Air Unit Product Overview
 - 10.1.3 Samsung Concealed Air Unit Product Market Performance
 - 10.1.4 Samsung Business Overview
 - 10.1.5 Samsung SWOT Analysis

- 10.1.6 Samsung Recent Developments
- 10.2 LG
 - 10.2.1 LG Basic Information
 - 10.2.2 LG Concealed Air Unit Product Overview
 - 10.2.3 LG Concealed Air Unit Product Market Performance
 - 10.2.4 LG Business Overview
 - 10.2.5 LG SWOT Analysis
 - 10.2.6 LG Recent Developments
- 10.3 Daikin
 - 10.3.1 Daikin Basic Information
 - 10.3.2 Daikin Concealed Air Unit Product Overview
 - 10.3.3 Daikin Concealed Air Unit Product Market Performance
 - 10.3.4 Daikin Business Overview
 - 10.3.5 Daikin SWOT Analysis
 - 10.3.6 Daikin Recent Developments
- 10.4 Mitsubishi Heavy Industries
 - 10.4.1 Mitsubishi Heavy Industries Basic Information
 - 10.4.2 Mitsubishi Heavy Industries Concealed Air Unit Product Overview
 - 10.4.3 Mitsubishi Heavy Industries Concealed Air Unit Product Market Performance
 - 10.4.4 Mitsubishi Heavy Industries Business Overview
 - 10.4.5 Mitsubishi Heavy Industries Recent Developments
- 10.5 Panasonic
 - 10.5.1 Panasonic Basic Information
 - 10.5.2 Panasonic Concealed Air Unit Product Overview
 - 10.5.3 Panasonic Concealed Air Unit Product Market Performance
 - 10.5.4 Panasonic Business Overview
 - 10.5.5 Panasonic Recent Developments
- 10.6 Carrier
 - 10.6.1 Carrier Basic Information
 - 10.6.2 Carrier Concealed Air Unit Product Overview
 - 10.6.3 Carrier Concealed Air Unit Product Market Performance
 - 10.6.4 Carrier Business Overview
 - 10.6.5 Carrier Recent Developments
- 10.7 Hitachi
 - 10.7.1 Hitachi Basic Information
 - 10.7.2 Hitachi Concealed Air Unit Product Overview
 - 10.7.3 Hitachi Concealed Air Unit Product Market Performance
 - 10.7.4 Hitachi Business Overview
 - 10.7.5 Hitachi Recent Developments

10.8 Hisense

10.8.1 Hisense Basic Information

10.8.2 Hisense Concealed Air Unit Product Overview

10.8.3 Hisense Concealed Air Unit Product Market Performance

10.8.4 Hisense Business Overview

10.8.5 Hisense Recent Developments

10.9 TCL

10.9.1 TCL Basic Information

10.9.2 TCL Concealed Air Unit Product Overview

10.9.3 TCL Concealed Air Unit Product Market Performance

10.9.4 TCL Business Overview

10.9.5 TCL Recent Developments

10.10 Zhejiang King

10.10.1 Zhejiang King Basic Information

10.10.2 Zhejiang King Concealed Air Unit Product Overview

10.10.3 Zhejiang King Concealed Air Unit Product Market Performance

10.10.4 Zhejiang King Business Overview

10.10.5 Zhejiang King Recent Developments

11 CONCEALED AIR UNIT MARKET FORECAST BY REGION

11.1 Global Concealed Air Unit Market Size Forecast

11.2 Global Concealed Air Unit Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Concealed Air Unit Market Size Forecast by Country

11.2.3 Asia Pacific Concealed Air Unit Market Size Forecast by Region

11.2.4 South America Concealed Air Unit Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Concealed Air Unit by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Concealed Air Unit Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Concealed Air Unit by Type (2026-2035)

12.1.2 Global Concealed Air Unit Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Concealed Air Unit by Type (2026-2035)

12.2 Global Concealed Air Unit Market Forecast by Application (2026-2035)

12.2.1 Global Concealed Air Unit Sales (K Units) Forecast by Application

12.2.2 Global Concealed Air Unit Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Concealed Air Unit Market Size by Type (M USD)
- Table 4. Global Concealed Air Unit Market Size by Application
- Table 5. Concealed Air Unit Market Size Comparison by Region (M USD)
- Table 6. Global Concealed Air Unit Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Concealed Air Unit Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Concealed Air Unit Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Concealed Air Unit Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Concealed Air Unit as of 2025)
- Table 11. Global Market Concealed Air Unit Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Concealed Air Unit Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Concealed Air Unit Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Concealed Air Unit Sales by Type (K Units)
- Table 27. Global Concealed Air Unit Market Size by Type (M USD)
- Table 28. Global Concealed Air Unit Sales (K Units) by Type (2020-2025)
- Table 29. Global Concealed Air Unit Sales Market Share by Type (2020-2025)
- Table 30. Global Concealed Air Unit Market Size (M USD) by Type (2020-2025)
- Table 31. Global Concealed Air Unit Market Share by Type (2020-2025)

- Table 32. Global Concealed Air Unit Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Concealed Air Unit Sales (K Units) by Application
- Table 34. Global Concealed Air Unit Market Size by Application
- Table 35. Global Concealed Air Unit Sales by Application (2020-2025) & (K Units)
- Table 36. Global Concealed Air Unit Sales Market Share by Application (2020-2025)
- Table 37. Global Concealed Air Unit Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Concealed Air Unit Market Share by Application (2020-2025)
- Table 39. Global Concealed Air Unit Sales Growth Rate by Application (2020-2025)
- Table 40. Global Concealed Air Unit Sales by Region (2020-2025) & (K Units)
- Table 41. Global Concealed Air Unit Sales Market Share by Region (2020-2025)
- Table 42. Global Concealed Air Unit Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Concealed Air Unit Market Size by Region (2020-2025)
- Table 44. North America Concealed Air Unit Sales by Country (2020-2025) & (K Units)
- Table 45. North America Concealed Air Unit Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Concealed Air Unit Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Concealed Air Unit Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Concealed Air Unit Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Concealed Air Unit Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Concealed Air Unit Sales by Country (2020-2025) & (K Units)
- Table 51. South America Concealed Air Unit Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Concealed Air Unit Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Concealed Air Unit Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Concealed Air Unit Production (K Units) by Region(2020-2025)
- Table 55. Global Concealed Air Unit Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Concealed Air Unit Revenue Market Share by Region (2020-2025)
- Table 57. Global Concealed Air Unit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Concealed Air Unit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Concealed Air Unit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Concealed Air Unit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Concealed Air Unit Production (K Units), Revenue (US\$ Million), Price

- (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Samsung Basic Information
- Table 63. Samsung Concealed Air Unit Product Overview
- Table 64. Samsung Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Samsung Business Overview
- Table 66. Samsung SWOT Analysis
- Table 67. Samsung Recent Developments
- Table 68. LG Basic Information
- Table 69. LG Concealed Air Unit Product Overview
- Table 70. LG Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. LG Business Overview
- Table 72. LG SWOT Analysis
- Table 73. LG Recent Developments
- Table 74. Daikin Basic Information
- Table 75. Daikin Concealed Air Unit Product Overview
- Table 76. Daikin Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Daikin Business Overview
- Table 78. Daikin SWOT Analysis
- Table 79. Daikin Recent Developments
- Table 80. Mitsubishi Heavy Industries Basic Information
- Table 81. Mitsubishi Heavy Industries Concealed Air Unit Product Overview
- Table 82. Mitsubishi Heavy Industries Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Mitsubishi Heavy Industries Business Overview
- Table 84. Mitsubishi Heavy Industries Recent Developments
- Table 85. Panasonic Basic Information
- Table 86. Panasonic Concealed Air Unit Product Overview
- Table 87. Panasonic Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Panasonic Business Overview
- Table 89. Panasonic Recent Developments
- Table 90. Carrier Basic Information
- Table 91. Carrier Concealed Air Unit Product Overview
- Table 92. Carrier Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Carrier Business Overview

- Table 94. Carrier Recent Developments
- Table 95. Hitachi Basic Information
- Table 96. Hitachi Concealed Air Unit Product Overview
- Table 97. Hitachi Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Hitachi Business Overview
- Table 99. Hitachi Recent Developments
- Table 100. Hisense Basic Information
- Table 101. Hisense Concealed Air Unit Product Overview
- Table 102. Hisense Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Hisense Business Overview
- Table 104. Hisense Recent Developments
- Table 105. TCL Basic Information
- Table 106. TCL Concealed Air Unit Product Overview
- Table 107. TCL Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. TCL Business Overview
- Table 109. TCL Recent Developments
- Table 110. Zhejiang King Basic Information
- Table 111. Zhejiang King Concealed Air Unit Product Overview
- Table 112. Zhejiang King Concealed Air Unit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Zhejiang King Business Overview
- Table 114. Zhejiang King Recent Developments
- Table 115. Global Concealed Air Unit Sales Forecast by Region (2026-2035) & (K Units)
- Table 116. Global Concealed Air Unit Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America Concealed Air Unit Sales Forecast by Country (2026-2035) & (K Units)
- Table 118. North America Concealed Air Unit Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Europe Concealed Air Unit Sales Forecast by Country (2026-2035) & (K Units)
- Table 120. Europe Concealed Air Unit Market Size Forecast by Country (2026-2035) & (M USD)
- Table 121. Asia Pacific Concealed Air Unit Sales Forecast by Region (2026-2035) & (K Units)

Table 122. Asia Pacific Concealed Air Unit Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Concealed Air Unit Sales Forecast by Country (2026-2035) & (K Units)

Table 124. South America Concealed Air Unit Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Concealed Air Unit Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Concealed Air Unit Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Concealed Air Unit Sales Forecast by Type (2026-2035) & (K Units)

Table 128. Global Concealed Air Unit Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Concealed Air Unit Price Forecast by Type (2026-2035) & (USD/Unit)

Table 130. Global Concealed Air Unit Sales (K Units) Forecast by Application (2026-2035)

Table 131. Global Concealed Air Unit Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Concealed Air Unit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Concealed Air Unit Market Size (M USD), 2025-2035
- Figure 5. Global Concealed Air Unit Market Size (M USD) (2020-2035)
- Figure 6. Global Concealed Air Unit Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Concealed Air Unit Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Concealed Air Unit Product Life Cycle
- Figure 13. Concealed Air Unit Sales Share by Manufacturers in 2025
- Figure 14. Global Concealed Air Unit Revenue Share by Manufacturers in 2025
- Figure 15. Concealed Air Unit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Concealed Air Unit Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Concealed Air Unit Revenue in 2025
- Figure 18. Industry Chain Map of Concealed Air Unit
- Figure 19. Global Concealed Air Unit Market PEST Analysis
- Figure 20. Global Concealed Air Unit Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Concealed Air Unit Market Share by Type
- Figure 27. Sales Market Share of Concealed Air Unit by Type (2020-2025)
- Figure 28. Sales Market Share of Concealed Air Unit by Type in 2025
- Figure 29. Market Share of Concealed Air Unit by Type (2020-2025)
- Figure 30. Market Share of Concealed Air Unit by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Concealed Air Unit Market Share by Application

- Figure 33. Global Concealed Air Unit Sales Market Share by Application (2020-2025)
- Figure 34. Global Concealed Air Unit Sales Market Share by Application in 2025
- Figure 35. Global Concealed Air Unit Market Share by Application (2020-2025)
- Figure 36. Global Concealed Air Unit Market Share by Application in 2025
- Figure 37. Global Concealed Air Unit Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Concealed Air Unit Sales Market Share by Region (2020-2025)
- Figure 39. Global Concealed Air Unit Market Size by Region (2020-2025)
- Figure 40. North America Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Concealed Air Unit Sales Market Share by Country in 2024
- Figure 43. North America Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Concealed Air Unit Market Size by Country in 2024
- Figure 45. U.S. Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Concealed Air Unit Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Concealed Air Unit Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Concealed Air Unit Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Concealed Air Unit Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Concealed Air Unit Sales Market Share by Country in 2024
- Figure 53. Europe Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Concealed Air Unit Market Size by Country in 2024
- Figure 55. Germany Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 63. Spain Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Concealed Air Unit Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Concealed Air Unit Sales Market Share by Region in 2024

Figure 67. Asia Pacific Concealed Air Unit Market Size by Region in 2024

Figure 68. China Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Concealed Air Unit Sales and Growth Rate (K Units)

Figure 79. South America Concealed Air Unit Sales Market Share by Country in 2024

Figure 80. South America Concealed Air Unit Market Size and Growth Rate (M USD)

Figure 81. South America Concealed Air Unit Market Size by Country in 2024

Figure 82. Brazil Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Concealed Air Unit Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Concealed Air Unit Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Concealed Air Unit Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Concealed Air Unit Market Size by Region in 2024

Figure 92. Saudi Arabia Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Concealed Air Unit Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Concealed Air Unit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Concealed Air Unit Production Market Share by Region (2020-2025)

Figure 103. North America Concealed Air Unit Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Concealed Air Unit Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Concealed Air Unit Production (K Units) Growth Rate (2020-2025)

Figure 106. China Concealed Air Unit Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Concealed Air Unit Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Concealed Air Unit Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Concealed Air Unit Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Concealed Air Unit Market Share Forecast by Type (2026-2035)

Figure 111. Global Concealed Air Unit Sales Forecast by Application (2026-2035)

Figure 112. Global Concealed Air Unit Market Share Forecast by Application (2026-2035)

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