

Global Companion Animal Health Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G07327E76F38EN.html>

Date: May 2026

Pages: 86

Price: US\$ 3,200.00 (Single User License)

ID: G07327E76F38EN

Abstracts

A companion animal is an animal kept primarily for a person's company, protection, or entertainment rather than as a working animal, livestock or laboratory animal. According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 229%.

The global Companion Animal Health market size was estimated at USD 14840.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Companion Animal Health market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Companion Animal Health market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Companion Animal Health market.

Global Companion Animal Health Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Zoetis

Nutreco

Merck

Elanco

Bayer

Market Segmentation (by Type)

Dogs

Equine

Cats

Others

Market Segmentation (by Application)

Point-of-care Testing/In-house Testing

Hospitals & Clinics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Companion Animal Health Market

Overview of the regional outlook of the Companion Animal Health Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Companion Animal Health Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Companion Animal Health, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Companion Animal Health

1.2 Key Market Segments

1.2.1 Companion Animal Health Segment by Type

1.2.2 Companion Animal Health Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COMPANION ANIMAL HEALTH MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COMPANION ANIMAL HEALTH MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Companion Animal Health Product Life Cycle

3.3 Global Companion Animal Health Revenue Market Share by Company (2020-2025)

3.4 Companion Animal Health Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Companion Animal Health Market Competitive Situation and Trends

3.6.1 Companion Animal Health Market Concentration Rate

3.6.2 Global 5 and 10 Largest Companion Animal Health Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 COMPANION ANIMAL HEALTH VALUE CHAIN ANALYSIS

4.1 Companion Animal Health Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COMPANION ANIMAL HEALTH MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Companion Animal Health Market Porter's Five Forces Analysis

6 COMPANION ANIMAL HEALTH MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Companion Animal Health Market by Type (2020-2025)

6.3 Global Companion Animal Health Market Size Growth Rate by Type (2021-2025)

7 COMPANION ANIMAL HEALTH MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Companion Animal Health Market Size (M USD) by Application (2020-2025)

7.3 Global Companion Animal Health Market Size Growth Rate by Application (2021-2025)

8 COMPANION ANIMAL HEALTH MARKET SEGMENTATION BY REGION

8.1 Global Companion Animal Health Market Size by Region

8.1.1 Global Companion Animal Health Market Size by Region

8.1.2 Global Companion Animal Health Market Size Market Share by Region

8.2 North America

8.2.1 North America Companion Animal Health Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Companion Animal Health Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Companion Animal Health Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Companion Animal Health Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Companion Animal Health Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Zoetis

9.1.1 Zoetis Basic Information

9.1.2 Zoetis Companion Animal Health Product Overview

9.1.3 Zoetis Companion Animal Health Product Market Performance

9.1.4 Zoetis SWOT Analysis

9.1.5 Zoetis Business Overview

9.1.6 Zoetis Recent Developments

9.2 Nutreco

9.2.1 Nutreco Basic Information

9.2.2 Nutreco Companion Animal Health Product Overview

9.2.3 Nutreco Companion Animal Health Product Market Performance

9.2.4 Nutreco SWOT Analysis

9.2.5 Nutreco Business Overview

9.2.6 Nutreco Recent Developments

9.3 Merck

9.3.1 Merck Basic Information

9.3.2 Merck Companion Animal Health Product Overview

9.3.3 Merck Companion Animal Health Product Market Performance

9.3.4 Merck SWOT Analysis

9.3.5 Merck Business Overview

9.3.6 Merck Recent Developments

9.4 Elanco

9.4.1 Elanco Basic Information

9.4.2 Elanco Companion Animal Health Product Overview

9.4.3 Elanco Companion Animal Health Product Market Performance

9.4.4 Elanco Business Overview

9.4.5 Elanco Recent Developments

9.5 Bayer

9.5.1 Bayer Basic Information

9.5.2 Bayer Companion Animal Health Product Overview

9.5.3 Bayer Companion Animal Health Product Market Performance

9.5.4 Bayer Business Overview

9.5.5 Bayer Recent Developments

10 COMPANION ANIMAL HEALTH MARKET FORECAST BY REGION

10.1 Global Companion Animal Health Market Size Forecast

10.2 Global Companion Animal Health Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Companion Animal Health Market Size Forecast by Country

10.2.3 Asia Pacific Companion Animal Health Market Size Forecast by Region

10.2.4 South America Companion Animal Health Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Companion Animal Health by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Companion Animal Health Market Forecast by Type (2026-2035)

11.1.1 Global Companion Animal Health Market Size Forecast by Type (2026-2035)

11.2 Global Companion Animal Health Market Forecast by Application (2026-2035)

11.2.1 Global Companion Animal Health Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Companion Animal Health Market Size by Type (M USD)
Table 4. Global Companion Animal Health Market Size by Application
Table 5. Companion Animal Health Market Size Comparison by Region (M USD)
Table 6. Global Companion Animal Health Revenue (M USD) by Company (2020-2025)
Table 7. Global Companion Animal Health Revenue Share by Company (2020-2025)
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Companion Animal Health as of 2025)
Table 9. Headquarters, Areas Served, and Product Types of Major Players
Table 10. Product Type of Major Players
Table 11. Global Companion Animal Health Company Market Concentration Ratio (CR5 and HHI)
Table 12. Mergers & Acquisitions, Expansion Plans
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Companion Animal Health Market Challenges
Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 21. Global Companion Animal Health Market Size by Type (M USD)
Table 22. Global Companion Animal Health Market Size (M USD) by Type (2020-2025)
Table 23. Global Companion Animal Health Market Share by Type (2020-2025)
Table 24. Global Companion Animal Health Market Size Growth Rate by Type (2021-2025)
Table 25. Global Companion Animal Health Market Size by Application
Table 26. Global Companion Animal Health Market Size by Application (2020-2025) & (M USD)
Table 27. Global Companion Animal Health Market Share by Application (2020-2025)
Table 28. Global Companion Animal Health Market Size Growth Rate by Application (2021-2025)
Table 29. Global Companion Animal Health Market Size by Region (2020-2025) & (M USD)

Table 30. Global Companion Animal Health Market Size Market Share by Region (2020-2025)

Table 31. North America Companion Animal Health Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Companion Animal Health Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Companion Animal Health Market Size by Region (2020-2025) & (M USD)

Table 34. South America Companion Animal Health Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Companion Animal Health Market Size by Region (2020-2025) & (M USD)

Table 36. Zoetis Basic Information

Table 37. Zoetis Companion Animal Health Product Overview

Table 38. Zoetis Companion Animal Health Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Zoetis SWOT Analysis

Table 40. Zoetis Business Overview

Table 41. Zoetis Recent Developments

Table 42. Nutreco Basic Information

Table 43. Nutreco Companion Animal Health Product Overview

Table 44. Nutreco Companion Animal Health Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Nutreco SWOT Analysis

Table 46. Nutreco Business Overview

Table 47. Nutreco Recent Developments

Table 48. Merck Basic Information

Table 49. Merck Companion Animal Health Product Overview

Table 50. Merck Companion Animal Health Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Merck SWOT Analysis

Table 52. Merck Business Overview

Table 53. Merck Recent Developments

Table 54. Elanco Basic Information

Table 55. Elanco Companion Animal Health Product Overview

Table 56. Elanco Companion Animal Health Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Elanco Business Overview

Table 58. Elanco Recent Developments

Table 59. Bayer Basic Information

Table 60. Bayer Companion Animal Health Product Overview

Table 61. Bayer Companion Animal Health Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Bayer Business Overview

Table 63. Bayer Recent Developments

Table 64. Global Companion Animal Health Market Size Forecast by Region (2026-2035) & (M USD)

Table 65. North America Companion Animal Health Market Size Forecast by Country (2026-2035) & (M USD)

Table 66. Europe Companion Animal Health Market Size Forecast by Country (2026-2035) & (M USD)

Table 67. Asia Pacific Companion Animal Health Market Size Forecast by Region (2026-2035) & (M USD)

Table 68. South America Companion Animal Health Market Size Forecast by Country (2026-2035) & (M USD)

Table 69. Middle East and Africa Companion Animal Health Market Size Forecast by Country (2026-2035) & (M USD)

Table 70. Global Companion Animal Health Market Size Forecast by Type (2026-2035) & (M USD)

Table 71. Global Companion Animal Health Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Companion Animal Health
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Companion Animal Health Market Size (M USD), 2025-2035
- Figure 5. Global Companion Animal Health Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Companion Animal Health Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Companion Animal Health Product Life Cycle
- Figure 12. Global Companion Animal Health Revenue Share by Company in 2025
- Figure 13. Companion Animal Health Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Companion Animal Health Revenue in 2025
- Figure 15. Value Chain Map of Companion Animal Health
- Figure 16. Global Companion Animal Health Market PEST Analysis
- Figure 17. Global Companion Animal Health Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Companion Animal Health Market Share by Type
- Figure 20. Market Share of Companion Animal Health by Type (2020-2025)
- Figure 21. Global Companion Animal Health Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Companion Animal Health Market Share by Application
- Figure 24. Global Companion Animal Health Market Share by Application (2020-2025)
- Figure 25. Global Companion Animal Health Market Share by Application in 2024
- Figure 26. Global Companion Animal Health Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Companion Animal Health Market Size Market Share by Region (2020-2025)
- Figure 28. North America Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Companion Animal Health Market Size Market Share by

Country in 2024

Figure 30. U.S. Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Companion Animal Health Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Companion Animal Health Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Companion Animal Health Market Share by Country in 2024

Figure 35. Germany Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Companion Animal Health Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Companion Animal Health Market Size Market Share by Region in 2024

Figure 42. China Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Companion Animal Health Market Size and Growth Rate (M USD)

Figure 48. South America Companion Animal Health Market Size Market Share by Country in 2024

Figure 49. Brazil Companion Animal Health Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 50. Argentina Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Companion Animal Health Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Companion Animal Health Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Companion Animal Health Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Companion Animal Health Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Companion Animal Health Market Share Forecast by Type (2026-2035)

Figure 61. Global Companion Animal Health Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Companion Animal Health Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G07327E76F38EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G07327E76F38EN.html>