

Global Commercial Real Estate (CRE) Software Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GBD6D30D7F89EN.html>

Date: March 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: GBD6D30D7F89EN

Abstracts

Report Overview

Commercial Real Estate (CRE) software refers to a specialized set of tools and applications designed to streamline and optimize various processes related to commercial real estate management. This software typically includes features such as property management, lease management, asset management, financial analysis, and reporting functionalities. By leveraging advanced technologies like artificial intelligence, machine learning, and data analytics, CRE software enables real estate professionals to make informed decisions, enhance operational efficiency, and maximize the performance of their commercial property portfolios. The primary goal of CRE software is to centralize data, automate routine tasks, improve collaboration among stakeholders, and ultimately drive profitability in the commercial real estate sector.

The market for Commercial Real Estate (CRE) software is experiencing significant growth driven by several key trends and market drivers. One prominent trend is the increasing adoption of cloud-based solutions, which offer scalability, flexibility, and cost-effectiveness to real estate companies of all sizes. Moreover, the rising demand for integrated platforms that can handle multiple aspects of commercial real estate management, such as property valuation, lease administration, and tenant communication, is fueling the development of comprehensive CRE software suites. Additionally, the growing emphasis on data-driven decision-making and the need for predictive analytics capabilities are driving innovation in the CRE software market. At the same time, market drivers such as the expanding global commercial real estate market, regulatory compliance requirements, and the focus on sustainability and energy efficiency in buildings are further propelling the demand for advanced software solutions in the industry.

This report provides a deep insight into the global Commercial Real Estate (CRE) Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Commercial Real Estate (CRE) Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Commercial Real Estate (CRE) Software market in any manner.

Global Commercial Real Estate (CRE) Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Brokermint

CoStar

Tranquil CRM

Altus Group

Buildout

MRI Software

Apto

REthink

PropertyMetrics

Oracle

AscendixRE

Ascendix Technologies

ClientLook

CommissionTrac

Realhound

Sell.Do

Forbury

VTs

SharpLaunch

Reonomy

ARGUS

Quarem

Valcre

Affinity.co

Market Segmentation (by Type)

Cloud Based

On-premises

Market Segmentation (by Application)

Broker

Investor/Appraiser

Property Manager

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Commercial Real Estate (CRE) Software Market

Overview of the regional outlook of the Commercial Real Estate (CRE) Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Commercial Real Estate (CRE) Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Commercial Real Estate (CRE) Software

1.2 Key Market Segments

1.2.1 Commercial Real Estate (CRE) Software Segment by Type

1.2.2 Commercial Real Estate (CRE) Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Commercial Real Estate (CRE) Software Market Overview

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Commercial Real Estate (CRE) Software Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Commercial Real Estate (CRE) Software Product Life Cycle

3.3 Global Commercial Real Estate (CRE) Software Revenue Market Share by Company (2020-2025)

3.4 Commercial Real Estate (CRE) Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Commercial Real Estate (CRE) Software Company Headquarters, Area Served, Product Type

3.6 Commercial Real Estate (CRE) Software Market Competitive Situation and Trends

3.6.1 Commercial Real Estate (CRE) Software Market Concentration Rate

3.6.2 Global 5 and 10 Largest Commercial Real Estate (CRE) Software Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 Commercial Real Estate (CRE) Software Value Chain Analysis

4.1 Commercial Real Estate (CRE) Software Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 The Development and Dynamics of Commercial Real Estate (CRE) Software Market

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Commercial Real Estate (CRE) Software Market Porter's Five Forces Analysis

6 Commercial Real Estate (CRE) Software Market Segmentation by Type

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Commercial Real Estate (CRE) Software Market Size Market Share by Type (2020-2025)

6.3 Global Commercial Real Estate (CRE) Software Market Size Growth Rate by Type (2021-2025)

7 Commercial Real Estate (CRE) Software Market Segmentation by Application

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Commercial Real Estate (CRE) Software Market Size (M USD) by Application (2020-2025)

7.3 Global Commercial Real Estate (CRE) Software Sales Growth Rate by Application (2020-2025)

8 Commercial Real Estate (CRE) Software Market Segmentation by Region

8.1 Global Commercial Real Estate (CRE) Software Market Size by Region

8.1.1 Global Commercial Real Estate (CRE) Software Market Size by Region

8.1.2 Global Commercial Real Estate (CRE) Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Commercial Real Estate (CRE) Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Commercial Real Estate (CRE) Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Commercial Real Estate (CRE) Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Commercial Real Estate (CRE) Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Commercial Real Estate (CRE) Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 Key Companies Profile

9.1 Brokermint

9.1.1 Brokermint Basic Information

9.1.2 Brokermint Commercial Real Estate (CRE) Software Product Overview

9.1.3 Brokermint Commercial Real Estate (CRE) Software Product Market Performance

9.1.4 Brokermint SWOT Analysis

9.1.5 Brokermint Business Overview

9.1.6 Brokermint Recent Developments

9.2 CoStar

9.2.1 CoStar Basic Information

9.2.2 CoStar Commercial Real Estate (CRE) Software Product Overview

9.2.3 CoStar Commercial Real Estate (CRE) Software Product Market Performance

9.2.4 CoStar SWOT Analysis

9.2.5 CoStar Business Overview

9.2.6 CoStar Recent Developments

9.3 Tranquil CRM

- 9.3.1 Tranquil CRM Basic Information
- 9.3.2 Tranquil CRM Commercial Real Estate (CRE) Software Product Overview
- 9.3.3 Tranquil CRM Commercial Real Estate (CRE) Software Product Market Performance
- 9.3.4 Tranquil CRM SWOT Analysis
- 9.3.5 Tranquil CRM Business Overview
- 9.3.6 Tranquil CRM Recent Developments
- 9.4 Altus Group
 - 9.4.1 Altus Group Basic Information
 - 9.4.2 Altus Group Commercial Real Estate (CRE) Software Product Overview
 - 9.4.3 Altus Group Commercial Real Estate (CRE) Software Product Market Performance
 - 9.4.4 Altus Group Business Overview
 - 9.4.5 Altus Group Recent Developments
- 9.5 Buildout
 - 9.5.1 Buildout Basic Information
 - 9.5.2 Buildout Commercial Real Estate (CRE) Software Product Overview
 - 9.5.3 Buildout Commercial Real Estate (CRE) Software Product Market Performance
 - 9.5.4 Buildout Business Overview
 - 9.5.5 Buildout Recent Developments
- 9.6 MRI Software
 - 9.6.1 MRI Software Basic Information
 - 9.6.2 MRI Software Commercial Real Estate (CRE) Software Product Overview
 - 9.6.3 MRI Software Commercial Real Estate (CRE) Software Product Market Performance
 - 9.6.4 MRI Software Business Overview
 - 9.6.5 MRI Software Recent Developments
- 9.7 Apto
 - 9.7.1 Apto Basic Information
 - 9.7.2 Apto Commercial Real Estate (CRE) Software Product Overview
 - 9.7.3 Apto Commercial Real Estate (CRE) Software Product Market Performance
 - 9.7.4 Apto Business Overview
 - 9.7.5 Apto Recent Developments
- 9.8 REthink
 - 9.8.1 REthink Basic Information
 - 9.8.2 REthink Commercial Real Estate (CRE) Software Product Overview
 - 9.8.3 REthink Commercial Real Estate (CRE) Software Product Market Performance
 - 9.8.4 REthink Business Overview
 - 9.8.5 REthink Recent Developments

9.9 PropertyMetrics

9.9.1 PropertyMetrics Basic Information

9.9.2 PropertyMetrics Commercial Real Estate (CRE) Software Product Overview

9.9.3 PropertyMetrics Commercial Real Estate (CRE) Software Product Market Performance

9.9.4 PropertyMetrics Business Overview

9.9.5 PropertyMetrics Recent Developments

9.10 Oracle

9.10.1 Oracle Basic Information

9.10.2 Oracle Commercial Real Estate (CRE) Software Product Overview

9.10.3 Oracle Commercial Real Estate (CRE) Software Product Market Performance

9.10.4 Oracle Business Overview

9.10.5 Oracle Recent Developments

9.11 AscendixRE

9.11.1 AscendixRE Basic Information

9.11.2 AscendixRE Commercial Real Estate (CRE) Software Product Overview

9.11.3 AscendixRE Commercial Real Estate (CRE) Software Product Market Performance

9.11.4 AscendixRE Business Overview

9.11.5 AscendixRE Recent Developments

9.12 Ascendix Technologies

9.12.1 Ascendix Technologies Basic Information

9.12.2 Ascendix Technologies Commercial Real Estate (CRE) Software Product Overview

9.12.3 Ascendix Technologies Commercial Real Estate (CRE) Software Product Market Performance

9.12.4 Ascendix Technologies Business Overview

9.12.5 Ascendix Technologies Recent Developments

9.13 ClientLook

9.13.1 ClientLook Basic Information

9.13.2 ClientLook Commercial Real Estate (CRE) Software Product Overview

9.13.3 ClientLook Commercial Real Estate (CRE) Software Product Market Performance

9.13.4 ClientLook Business Overview

9.13.5 ClientLook Recent Developments

9.14 CommissionTrac

9.14.1 CommissionTrac Basic Information

9.14.2 CommissionTrac Commercial Real Estate (CRE) Software Product Overview

9.14.3 CommissionTrac Commercial Real Estate (CRE) Software Product Market

Performance

9.14.4 CommissionTrac Business Overview

9.14.5 CommissionTrac Recent Developments

9.15 Realhound

9.15.1 Realhound Basic Information

9.15.2 Realhound Commercial Real Estate (CRE) Software Product Overview

9.15.3 Realhound Commercial Real Estate (CRE) Software Product Market

Performance

9.15.4 Realhound Business Overview

9.15.5 Realhound Recent Developments

9.16 Sell.Do

9.16.1 Sell.Do Basic Information

9.16.2 Sell.Do Commercial Real Estate (CRE) Software Product Overview

9.16.3 Sell.Do Commercial Real Estate (CRE) Software Product Market Performance

9.16.4 Sell.Do Business Overview

9.16.5 Sell.Do Recent Developments

9.17 Forbury

9.17.1 Forbury Basic Information

9.17.2 Forbury Commercial Real Estate (CRE) Software Product Overview

9.17.3 Forbury Commercial Real Estate (CRE) Software Product Market Performance

9.17.4 Forbury Business Overview

9.17.5 Forbury Recent Developments

9.18 VTS

9.18.1 VTS Basic Information

9.18.2 VTS Commercial Real Estate (CRE) Software Product Overview

9.18.3 VTS Commercial Real Estate (CRE) Software Product Market Performance

9.18.4 VTS Business Overview

9.18.5 VTS Recent Developments

9.19 SharpLaunch

9.19.1 SharpLaunch Basic Information

9.19.2 SharpLaunch Commercial Real Estate (CRE) Software Product Overview

9.19.3 SharpLaunch Commercial Real Estate (CRE) Software Product Market

Performance

9.19.4 SharpLaunch Business Overview

9.19.5 SharpLaunch Recent Developments

9.20 Reonomy

9.20.1 Reonomy Basic Information

9.20.2 Reonomy Commercial Real Estate (CRE) Software Product Overview

9.20.3 Reonomy Commercial Real Estate (CRE) Software Product Market Performance

- 9.20.4 Reonomy Business Overview
- 9.20.5 Reonomy Recent Developments
- 9.21 ARGUS
 - 9.21.1 ARGUS Basic Information
 - 9.21.2 ARGUS Commercial Real Estate (CRE) Software Product Overview
 - 9.21.3 ARGUS Commercial Real Estate (CRE) Software Product Market Performance
 - 9.21.4 ARGUS Business Overview
 - 9.21.5 ARGUS Recent Developments
- 9.22 Quarem
 - 9.22.1 Quarem Basic Information
 - 9.22.2 Quarem Commercial Real Estate (CRE) Software Product Overview
 - 9.22.3 Quarem Commercial Real Estate (CRE) Software Product Market Performance
 - 9.22.4 Quarem Business Overview
 - 9.22.5 Quarem Recent Developments
- 9.23 Valcre
 - 9.23.1 Valcre Basic Information
 - 9.23.2 Valcre Commercial Real Estate (CRE) Software Product Overview
 - 9.23.3 Valcre Commercial Real Estate (CRE) Software Product Market Performance
 - 9.23.4 Valcre Business Overview
 - 9.23.5 Valcre Recent Developments
- 9.24 Affinity.co
 - 9.24.1 Affinity.co Basic Information
 - 9.24.2 Affinity.co Commercial Real Estate (CRE) Software Product Overview
 - 9.24.3 Affinity.co Commercial Real Estate (CRE) Software Product Market Performance
 - 9.24.4 Affinity.co Business Overview
 - 9.24.5 Affinity.co Recent Developments
- 10 Commercial Real Estate (CRE) Software Market Forecast by Region
 - 10.1 Global Commercial Real Estate (CRE) Software Market Size Forecast
 - 10.2 Global Commercial Real Estate (CRE) Software Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Commercial Real Estate (CRE) Software Market Size Forecast by Country
 - 10.2.3 Asia Pacific Commercial Real Estate (CRE) Software Market Size Forecast by Region
 - 10.2.4 South America Commercial Real Estate (CRE) Software Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Commercial Real Estate (CRE) Software by Country
- 11 Forecast Market by Type and by Application (2026-2033)

11.1 Global Commercial Real Estate (CRE) Software Market Forecast by Type
(2026-2033)

11.2 Global Commercial Real Estate (CRE) Software Market Forecast by Application
(2026-2033)

12 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Commercial Real Estate (CRE) Software Market Size Comparison by Region
(M USD)

Table 5. Global Commercial Real Estate (CRE) Software Revenue (M USD) by
Company (2020-2025)

Table 6. Global Commercial Real Estate (CRE) Software Revenue Share by Company
(2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Commercial Real Estate (CRE) Software as of 2024)

Table 8. Commercial Real Estate (CRE) Software Company Headquarters and Area
Served

Table 9. Company Commercial Real Estate (CRE) Software Product Type

Table 10. Global Commercial Real Estate (CRE) Software Company Market
Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Commercial Real Estate (CRE) Software Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Commercial Real Estate (CRE) Software Market Size by Type (M
USD)

Table 21. Global Commercial Real Estate (CRE) Software Market Size (M USD) by
Type (2020-2025)

Table 22. Global Commercial Real Estate (CRE) Software Market Size Share by Type
(2020-2025)

Table 23. Global Commercial Real Estate (CRE) Software Market Size Growth Rate by
Type (2021-2025)

Table 24. Global Commercial Real Estate (CRE) Software Market Size by Application

Table 25. Global Commercial Real Estate (CRE) Software Market Size by Application (2020-2025) & (M USD)

Table 26. Global Commercial Real Estate (CRE) Software Market Share by Application (2020-2025)

Table 27. Global Commercial Real Estate (CRE) Software Sales Growth Rate by Application (2020-2025)

Table 28. Global Commercial Real Estate (CRE) Software Market Size by Region (2020-2025) & (M USD)

Table 29. Global Commercial Real Estate (CRE) Software Market Size Market Share by Region (2020-2025)

Table 30. North America Commercial Real Estate (CRE) Software Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Commercial Real Estate (CRE) Software Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Commercial Real Estate (CRE) Software Market Size by Region (2020-2025) & (M USD)

Table 33. South America Commercial Real Estate (CRE) Software Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Commercial Real Estate (CRE) Software Market Size by Region (2020-2025) & (M USD)

Table 35. Brokermint Basic Information

Table 36. Brokermint Commercial Real Estate (CRE) Software Product Overview

Table 37. Brokermint Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Brokermint SWOT Analysis

Table 39. Brokermint Business Overview

Table 40. Brokermint Recent Developments

Table 41. CoStar Basic Information

Table 42. CoStar Commercial Real Estate (CRE) Software Product Overview

Table 43. CoStar Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 44. CoStar SWOT Analysis

Table 45. CoStar Business Overview

Table 46. CoStar Recent Developments

Table 47. Tranquil CRM Basic Information

Table 48. Tranquil CRM Commercial Real Estate (CRE) Software Product Overview

Table 49. Tranquil CRM Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Tranquil CRM SWOT Analysis

Table 51. Tranquil CRM Business Overview
Table 52. Tranquil CRM Recent Developments
Table 53. Altus Group Basic Information
Table 54. Altus Group Commercial Real Estate (CRE) Software Product Overview
Table 55. Altus Group Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 56. Altus Group Business Overview
Table 57. Altus Group Recent Developments
Table 58. Buildout Basic Information
Table 59. Buildout Commercial Real Estate (CRE) Software Product Overview
Table 60. Buildout Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 61. Buildout Business Overview
Table 62. Buildout Recent Developments
Table 63. MRI Software Basic Information
Table 64. MRI Software Commercial Real Estate (CRE) Software Product Overview
Table 65. MRI Software Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 66. MRI Software Business Overview
Table 67. MRI Software Recent Developments
Table 68. Apto Basic Information
Table 69. Apto Commercial Real Estate (CRE) Software Product Overview
Table 70. Apto Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 71. Apto Business Overview
Table 72. Apto Recent Developments
Table 73. REthink Basic Information
Table 74. REthink Commercial Real Estate (CRE) Software Product Overview
Table 75. REthink Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 76. REthink Business Overview
Table 77. REthink Recent Developments
Table 78. PropertyMetrics Basic Information
Table 79. PropertyMetrics Commercial Real Estate (CRE) Software Product Overview
Table 80. PropertyMetrics Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 81. PropertyMetrics Business Overview
Table 82. PropertyMetrics Recent Developments
Table 83. Oracle Basic Information

Table 84. Oracle Commercial Real Estate (CRE) Software Product Overview
Table 85. Oracle Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 86. Oracle Business Overview
Table 87. Oracle Recent Developments
Table 88. AscendixRE Basic Information
Table 89. AscendixRE Commercial Real Estate (CRE) Software Product Overview
Table 90. AscendixRE Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 91. AscendixRE Business Overview
Table 92. AscendixRE Recent Developments
Table 93. Ascendix Technologies Basic Information
Table 94. Ascendix Technologies Commercial Real Estate (CRE) Software Product Overview
Table 95. Ascendix Technologies Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Ascendix Technologies Business Overview
Table 97. Ascendix Technologies Recent Developments
Table 98. ClientLook Basic Information
Table 99. ClientLook Commercial Real Estate (CRE) Software Product Overview
Table 100. ClientLook Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 101. ClientLook Business Overview
Table 102. ClientLook Recent Developments
Table 103. CommissionTrac Basic Information
Table 104. CommissionTrac Commercial Real Estate (CRE) Software Product Overview
Table 105. CommissionTrac Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 106. CommissionTrac Business Overview
Table 107. CommissionTrac Recent Developments
Table 108. Realhound Basic Information
Table 109. Realhound Commercial Real Estate (CRE) Software Product Overview
Table 110. Realhound Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 111. Realhound Business Overview
Table 112. Realhound Recent Developments
Table 113. Sell.Do Basic Information
Table 114. Sell.Do Commercial Real Estate (CRE) Software Product Overview

Table 115. Sell.Do Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 116. Sell.Do Business Overview

Table 117. Sell.Do Recent Developments

Table 118. Forbury Basic Information

Table 119. Forbury Commercial Real Estate (CRE) Software Product Overview

Table 120. Forbury Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Forbury Business Overview

Table 122. Forbury Recent Developments

Table 123. VTS Basic Information

Table 124. VTS Commercial Real Estate (CRE) Software Product Overview

Table 125. VTS Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 126. VTS Business Overview

Table 127. VTS Recent Developments

Table 128. SharpLaunch Basic Information

Table 129. SharpLaunch Commercial Real Estate (CRE) Software Product Overview

Table 130. SharpLaunch Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 131. SharpLaunch Business Overview

Table 132. SharpLaunch Recent Developments

Table 133. Reonomy Basic Information

Table 134. Reonomy Commercial Real Estate (CRE) Software Product Overview

Table 135. Reonomy Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 136. Reonomy Business Overview

Table 137. Reonomy Recent Developments

Table 138. ARGUS Basic Information

Table 139. ARGUS Commercial Real Estate (CRE) Software Product Overview

Table 140. ARGUS Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 141. ARGUS Business Overview

Table 142. ARGUS Recent Developments

Table 143. Quarem Basic Information

Table 144. Quarem Commercial Real Estate (CRE) Software Product Overview

Table 145. Quarem Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 146. Quarem Business Overview

Table 147. Quarem Recent Developments
Table 148. Valcre Basic Information
Table 149. Valcre Commercial Real Estate (CRE) Software Product Overview
Table 150. Valcre Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 151. Valcre Business Overview
Table 152. Valcre Recent Developments
Table 153. Affinity.co Basic Information
Table 154. Affinity.co Commercial Real Estate (CRE) Software Product Overview
Table 155. Affinity.co Commercial Real Estate (CRE) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 156. Affinity.co Business Overview
Table 157. Affinity.co Recent Developments
Table 158. Global Commercial Real Estate (CRE) Software Market Size Forecast by Region (2026-2033) & (M USD)
Table 159. North America Commercial Real Estate (CRE) Software Market Size Forecast by Country (2026-2033) & (M USD)
Table 160. Europe Commercial Real Estate (CRE) Software Market Size Forecast by Country (2026-2033) & (M USD)
Table 161. Asia Pacific Commercial Real Estate (CRE) Software Market Size Forecast by Region (2026-2033) & (M USD)
Table 162. South America Commercial Real Estate (CRE) Software Market Size Forecast by Country (2026-2033) & (M USD)
Table 163. Middle East and Africa Commercial Real Estate (CRE) Software Market Size Forecast by Country (2026-2033) & (M USD)
Table 164. Global Commercial Real Estate (CRE) Software Market Size Forecast by Type (2026-2033) & (M USD)
Table 165. Global Commercial Real Estate (CRE) Software Market Size Forecast by Application (2026-2033) & (M USD)
List of Figures
Figure 1. Industry Chain of Commercial Real Estate (CRE) Software
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Commercial Real Estate (CRE) Software Market Size (M USD), 2024-2033
Figure 5. Global Commercial Real Estate (CRE) Software Market Size (M USD) (2020-2033)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Commercial Real Estate (CRE) Software Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Commercial Real Estate (CRE) Software Product Life Cycle

Figure 12. Global Commercial Real Estate (CRE) Software Revenue Share by Company in 2024

Figure 13. Commercial Real Estate (CRE) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Commercial Real Estate (CRE) Software Revenue in 2024

Figure 15. Value Chain Map of Commercial Real Estate (CRE) Software

Figure 16. Global Commercial Real Estate (CRE) Software Market PEST Analysis

Figure 17. Global Commercial Real Estate (CRE) Software Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Commercial Real Estate (CRE) Software Market Share by Type

Figure 20. Market Size Share of Commercial Real Estate (CRE) Software by Type (2020-2025)

Figure 21. Market Size Share of Commercial Real Estate (CRE) Software by Type in 2024

Figure 22. Global Commercial Real Estate (CRE) Software Market Size Growth Rate by Type (2021-2025)

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Commercial Real Estate (CRE) Software Market Share by Application

Figure 25. Global Commercial Real Estate (CRE) Software Market Share by Application (2020-2025)

Figure 26. Global Commercial Real Estate (CRE) Software Market Share by Application in 2024

Figure 27. Global Commercial Real Estate (CRE) Software Sales Growth Rate by Application (2020-2025)

Figure 28. Global Commercial Real Estate (CRE) Software Market Size Market Share by Region (2020-2025)

Figure 29. North America Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Commercial Real Estate (CRE) Software Market Size Market Share by Country in 2024

Figure 31. U.S. Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Commercial Real Estate (CRE) Software Market Size (M USD) and

Growth Rate (2020-2025)

Figure 33. Mexico Commercial Real Estate (CRE) Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Commercial Real Estate (CRE) Software Market Share by Country in 2024

Figure 36. Germany Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Commercial Real Estate (CRE) Software Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Commercial Real Estate (CRE) Software Market Size Market Share by Region in 2024

Figure 43. China Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Commercial Real Estate (CRE) Software Market Size and Growth Rate (M USD)

Figure 49. South America Commercial Real Estate (CRE) Software Market Size Market Share by Country in 2024

Figure 50. Brazil Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Commercial Real Estate (CRE) Software Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Commercial Real Estate (CRE) Software Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Commercial Real Estate (CRE) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Commercial Real Estate (CRE) Software Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Commercial Real Estate (CRE) Software Market Share Forecast by Type (2026-2033)

Figure 62. Global Commercial Real Estate (CRE) Software Market Share Forecast by Application (2026-2033)

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