

Global Commercial Massage Chair Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Commercial Massage Chairs are Massage Chairs for non-residential uses. Massage chairs can have many applications in commercial settings, like gyms, health spas and hotels, company recreational areas, etc.

The global Commercial Massage Chair market size was estimated at USD 1380 million in 2023 and is projected to reach USD 2177.81 million by 2032, exhibiting a CAGR of 5.20% during the forecast period.

North America Commercial Massage Chair market size was estimated at USD 392.36 million in 2023, at a CAGR of 4.46% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Commercial Massage Chair market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Commercial Massage Chair Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Commercial Massage Chair market in any manner.

Global Commercial Massage Chair Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Panasonic

Osaki

Human Touch

OSIM

Family Inada

Fujiiryoki

Luraco

Infinity

Ogawa

Daito-THRIVE

OTO Bodycare

Rotal

BODYFRIEND

Market Segmentation (by Type)

Full Body Massage Chairs

Upper Body Massage Chairs

Market Segmentation (by Application)

Offline

Online

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Commercial Massage Chair Market

Overview of the regional outlook of the Commercial Massage Chair Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Commercial Massage Chair Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Commercial Massage Chair, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Commercial Massage Chair

1.2 Key Market Segments

1.2.1 Commercial Massage Chair Segment by Type

1.2.2 Commercial Massage Chair Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COMMERCIAL MASSAGE CHAIR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Commercial Massage Chair Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Commercial Massage Chair Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COMMERCIAL MASSAGE CHAIR MARKET COMPETITIVE LANDSCAPE

3.1 Global Commercial Massage Chair Sales by Manufacturers (2019-2024)

3.2 Global Commercial Massage Chair Revenue Market Share by Manufacturers (2019-2024)

3.3 Commercial Massage Chair Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Commercial Massage Chair Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Commercial Massage Chair Sales Sites, Area Served, Product Type

3.6 Commercial Massage Chair Market Competitive Situation and Trends

3.6.1 Commercial Massage Chair Market Concentration Rate

3.6.2 Global 5 and 10 Largest Commercial Massage Chair Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 COMMERCIAL MESSAGE CHAIR INDUSTRY CHAIN ANALYSIS

- 4.1 Commercial Massage Chair Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COMMERCIAL MESSAGE CHAIR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 COMMERCIAL MESSAGE CHAIR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Commercial Massage Chair Sales Market Share by Type (2019-2024)
- 6.3 Global Commercial Massage Chair Market Size Market Share by Type (2019-2024)
- 6.4 Global Commercial Massage Chair Price by Type (2019-2024)

7 COMMERCIAL MESSAGE CHAIR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Commercial Massage Chair Market Sales by Application (2019-2024)
- 7.3 Global Commercial Massage Chair Market Size (M USD) by Application (2019-2024)
- 7.4 Global Commercial Massage Chair Sales Growth Rate by Application (2019-2024)

8 COMMERCIAL MESSAGE CHAIR MARKET CONSUMPTION BY REGION

- 8.1 Global Commercial Massage Chair Sales by Region

8.1.1 Global Commercial Massage Chair Sales by Region

8.1.2 Global Commercial Massage Chair Sales Market Share by Region

8.2 North America

8.2.1 North America Commercial Massage Chair Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Commercial Massage Chair Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Commercial Massage Chair Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Commercial Massage Chair Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Commercial Massage Chair Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 COMMERCIAL MASSAGE CHAIR MARKET PRODUCTION BY REGION

9.1 Global Production of Commercial Massage Chair by Region (2019-2024)

9.2 Global Commercial Massage Chair Revenue Market Share by Region (2019-2024)

9.3 Global Commercial Massage Chair Production, Revenue, Price and Gross Margin

(2019-2024)

9.4 North America Commercial Massage Chair Production

9.4.1 North America Commercial Massage Chair Production Growth Rate (2019-2024)

9.4.2 North America Commercial Massage Chair Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Commercial Massage Chair Production

9.5.1 Europe Commercial Massage Chair Production Growth Rate (2019-2024)

9.5.2 Europe Commercial Massage Chair Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Commercial Massage Chair Production (2019-2024)

9.6.1 Japan Commercial Massage Chair Production Growth Rate (2019-2024)

9.6.2 Japan Commercial Massage Chair Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Commercial Massage Chair Production (2019-2024)

9.7.1 China Commercial Massage Chair Production Growth Rate (2019-2024)

9.7.2 China Commercial Massage Chair Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Panasonic

10.1.1 Panasonic Commercial Massage Chair Basic Information

10.1.2 Panasonic Commercial Massage Chair Product Overview

10.1.3 Panasonic Commercial Massage Chair Product Market Performance

10.1.4 Panasonic Business Overview

10.1.5 Panasonic Commercial Massage Chair SWOT Analysis

10.1.6 Panasonic Recent Developments

10.2 Osaki

10.2.1 Osaki Commercial Massage Chair Basic Information

10.2.2 Osaki Commercial Massage Chair Product Overview

10.2.3 Osaki Commercial Massage Chair Product Market Performance

10.2.4 Osaki Business Overview

10.2.5 Osaki Commercial Massage Chair SWOT Analysis

10.2.6 Osaki Recent Developments

10.3 Human Touch

10.3.1 Human Touch Commercial Massage Chair Basic Information

10.3.2 Human Touch Commercial Massage Chair Product Overview

10.3.3 Human Touch Commercial Massage Chair Product Market Performance

10.3.4 Human Touch Commercial Massage Chair SWOT Analysis

- 10.3.5 Human Touch Business Overview
- 10.3.6 Human Touch Recent Developments
- 10.4 OSIM
 - 10.4.1 OSIM Commercial Massage Chair Basic Information
 - 10.4.2 OSIM Commercial Massage Chair Product Overview
 - 10.4.3 OSIM Commercial Massage Chair Product Market Performance
 - 10.4.4 OSIM Business Overview
 - 10.4.5 OSIM Recent Developments
- 10.5 Family Inada
 - 10.5.1 Family Inada Commercial Massage Chair Basic Information
 - 10.5.2 Family Inada Commercial Massage Chair Product Overview
 - 10.5.3 Family Inada Commercial Massage Chair Product Market Performance
 - 10.5.4 Family Inada Business Overview
 - 10.5.5 Family Inada Recent Developments
- 10.6 Fujiiryoki
 - 10.6.1 Fujiiryoki Commercial Massage Chair Basic Information
 - 10.6.2 Fujiiryoki Commercial Massage Chair Product Overview
 - 10.6.3 Fujiiryoki Commercial Massage Chair Product Market Performance
 - 10.6.4 Fujiiryoki Business Overview
 - 10.6.5 Fujiiryoki Recent Developments
- 10.7 Luraco
 - 10.7.1 Luraco Commercial Massage Chair Basic Information
 - 10.7.2 Luraco Commercial Massage Chair Product Overview
 - 10.7.3 Luraco Commercial Massage Chair Product Market Performance
 - 10.7.4 Luraco Business Overview
 - 10.7.5 Luraco Recent Developments
- 10.8 Infinity
 - 10.8.1 Infinity Commercial Massage Chair Basic Information
 - 10.8.2 Infinity Commercial Massage Chair Product Overview
 - 10.8.3 Infinity Commercial Massage Chair Product Market Performance
 - 10.8.4 Infinity Business Overview
 - 10.8.5 Infinity Recent Developments
- 10.9 Ogawa
 - 10.9.1 Ogawa Commercial Massage Chair Basic Information
 - 10.9.2 Ogawa Commercial Massage Chair Product Overview
 - 10.9.3 Ogawa Commercial Massage Chair Product Market Performance
 - 10.9.4 Ogawa Business Overview
 - 10.9.5 Ogawa Recent Developments
- 10.10 Daito-THRIVE

- 10.10.1 Daito-THRIVE Commercial Massage Chair Basic Information
- 10.10.2 Daito-THRIVE Commercial Massage Chair Product Overview
- 10.10.3 Daito-THRIVE Commercial Massage Chair Product Market Performance
- 10.10.4 Daito-THRIVE Business Overview
- 10.10.5 Daito-THRIVE Recent Developments
- 10.11 OTO Bodycare
 - 10.11.1 OTO Bodycare Commercial Massage Chair Basic Information
 - 10.11.2 OTO Bodycare Commercial Massage Chair Product Overview
 - 10.11.3 OTO Bodycare Commercial Massage Chair Product Market Performance
 - 10.11.4 OTO Bodycare Business Overview
 - 10.11.5 OTO Bodycare Recent Developments
- 10.12 Rotal
 - 10.12.1 Rotal Commercial Massage Chair Basic Information
 - 10.12.2 Rotal Commercial Massage Chair Product Overview
 - 10.12.3 Rotal Commercial Massage Chair Product Market Performance
 - 10.12.4 Rotal Business Overview
 - 10.12.5 Rotal Recent Developments
- 10.13 BODYFRIEND
 - 10.13.1 BODYFRIEND Commercial Massage Chair Basic Information
 - 10.13.2 BODYFRIEND Commercial Massage Chair Product Overview
 - 10.13.3 BODYFRIEND Commercial Massage Chair Product Market Performance
 - 10.13.4 BODYFRIEND Business Overview
 - 10.13.5 BODYFRIEND Recent Developments

11 COMMERCIAL MASSAGE CHAIR MARKET FORECAST BY REGION

- 11.1 Global Commercial Massage Chair Market Size Forecast
- 11.2 Global Commercial Massage Chair Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Commercial Massage Chair Market Size Forecast by Country
 - 11.2.3 Asia Pacific Commercial Massage Chair Market Size Forecast by Region
 - 11.2.4 South America Commercial Massage Chair Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Commercial Massage Chair by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Commercial Massage Chair Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Commercial Massage Chair by Type (2025-2032)

- 12.1.2 Global Commercial Massage Chair Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Commercial Massage Chair by Type (2025-2032)
- 12.2 Global Commercial Massage Chair Market Forecast by Application (2025-2032)
 - 12.2.1 Global Commercial Massage Chair Sales (K Units) Forecast by Application
 - 12.2.2 Global Commercial Massage Chair Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Commercial Massage Chair Market Size Comparison by Region (M USD)

Table 5. Global Commercial Massage Chair Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Commercial Massage Chair Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Commercial Massage Chair Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Commercial Massage Chair Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Commercial Massage Chair as of 2022)

Table 10. Global Market Commercial Massage Chair Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Commercial Massage Chair Sales Sites and Area Served

Table 12. Manufacturers Commercial Massage Chair Product Type

Table 13. Global Commercial Massage Chair Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Commercial Massage Chair

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Commercial Massage Chair Market Challenges

Table 22. Global Commercial Massage Chair Sales by Type (K Units)

Table 23. Global Commercial Massage Chair Market Size by Type (M USD)

Table 24. Global Commercial Massage Chair Sales (K Units) by Type (2019-2024)

Table 25. Global Commercial Massage Chair Sales Market Share by Type (2019-2024)

Table 26. Global Commercial Massage Chair Market Size (M USD) by Type
(2019-2024)

Table 27. Global Commercial Massage Chair Market Size Share by Type (2019-2024)

Table 28. Global Commercial Massage Chair Price (USD/Unit) by Type (2019-2024)
Table 29. Global Commercial Massage Chair Sales (K Units) by Application
Table 30. Global Commercial Massage Chair Market Size by Application
Table 31. Global Commercial Massage Chair Sales by Application (2019-2024) & (K Units)
Table 32. Global Commercial Massage Chair Sales Market Share by Application (2019-2024)
Table 33. Global Commercial Massage Chair Sales by Application (2019-2024) & (M USD)
Table 34. Global Commercial Massage Chair Market Share by Application (2019-2024)
Table 35. Global Commercial Massage Chair Sales Growth Rate by Application (2019-2024)
Table 36. Global Commercial Massage Chair Sales by Region (2019-2024) & (K Units)
Table 37. Global Commercial Massage Chair Sales Market Share by Region (2019-2024)
Table 38. North America Commercial Massage Chair Sales by Country (2019-2024) & (K Units)
Table 39. Europe Commercial Massage Chair Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Commercial Massage Chair Sales by Region (2019-2024) & (K Units)
Table 41. South America Commercial Massage Chair Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Commercial Massage Chair Sales by Region (2019-2024) & (K Units)
Table 43. Global Commercial Massage Chair Production (K Units) by Region (2019-2024)
Table 44. Global Commercial Massage Chair Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Commercial Massage Chair Revenue Market Share by Region (2019-2024)
Table 46. Global Commercial Massage Chair Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Commercial Massage Chair Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Commercial Massage Chair Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Commercial Massage Chair Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Commercial Massage Chair Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Panasonic Commercial Massage Chair Basic Information

Table 52. Panasonic Commercial Massage Chair Product Overview

Table 53. Panasonic Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Panasonic Business Overview

Table 55. Panasonic Commercial Massage Chair SWOT Analysis

Table 56. Panasonic Recent Developments

Table 57. Osaki Commercial Massage Chair Basic Information

Table 58. Osaki Commercial Massage Chair Product Overview

Table 59. Osaki Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Osaki Business Overview

Table 61. Osaki Commercial Massage Chair SWOT Analysis

Table 62. Osaki Recent Developments

Table 63. Human Touch Commercial Massage Chair Basic Information

Table 64. Human Touch Commercial Massage Chair Product Overview

Table 65. Human Touch Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Human Touch Commercial Massage Chair SWOT Analysis

Table 67. Human Touch Business Overview

Table 68. Human Touch Recent Developments

Table 69. OSIM Commercial Massage Chair Basic Information

Table 70. OSIM Commercial Massage Chair Product Overview

Table 71. OSIM Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. OSIM Business Overview

Table 73. OSIM Recent Developments

Table 74. Family Inada Commercial Massage Chair Basic Information

Table 75. Family Inada Commercial Massage Chair Product Overview

Table 76. Family Inada Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Family Inada Business Overview

Table 78. Family Inada Recent Developments

Table 79. Fujiiryoki Commercial Massage Chair Basic Information

Table 80. Fujiiryoki Commercial Massage Chair Product Overview

Table 81. Fujiiryoki Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Fujiiryoki Business Overview
Table 83. Fujiiryoki Recent Developments
Table 84. Luraco Commercial Massage Chair Basic Information
Table 85. Luraco Commercial Massage Chair Product Overview
Table 86. Luraco Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Luraco Business Overview
Table 88. Luraco Recent Developments
Table 89. Infinity Commercial Massage Chair Basic Information
Table 90. Infinity Commercial Massage Chair Product Overview
Table 91. Infinity Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Infinity Business Overview
Table 93. Infinity Recent Developments
Table 94. Ogawa Commercial Massage Chair Basic Information
Table 95. Ogawa Commercial Massage Chair Product Overview
Table 96. Ogawa Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Ogawa Business Overview
Table 98. Ogawa Recent Developments
Table 99. Daito-THRIVE Commercial Massage Chair Basic Information
Table 100. Daito-THRIVE Commercial Massage Chair Product Overview
Table 101. Daito-THRIVE Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Daito-THRIVE Business Overview
Table 103. Daito-THRIVE Recent Developments
Table 104. OTO Bodycare Commercial Massage Chair Basic Information
Table 105. OTO Bodycare Commercial Massage Chair Product Overview
Table 106. OTO Bodycare Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. OTO Bodycare Business Overview
Table 108. OTO Bodycare Recent Developments
Table 109. Rotal Commercial Massage Chair Basic Information
Table 110. Rotal Commercial Massage Chair Product Overview
Table 111. Rotal Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Rotal Business Overview
Table 113. Rotal Recent Developments
Table 114. BODYFRIEND Commercial Massage Chair Basic Information

Table 115. BODYFRIEND Commercial Massage Chair Product Overview
Table 116. BODYFRIEND Commercial Massage Chair Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. BODYFRIEND Business Overview
Table 118. BODYFRIEND Recent Developments
Table 119. Global Commercial Massage Chair Sales Forecast by Region (2025-2032) & (K Units)
Table 120. Global Commercial Massage Chair Market Size Forecast by Region (2025-2032) & (M USD)
Table 121. North America Commercial Massage Chair Sales Forecast by Country (2025-2032) & (K Units)
Table 122. North America Commercial Massage Chair Market Size Forecast by Country (2025-2032) & (M USD)
Table 123. Europe Commercial Massage Chair Sales Forecast by Country (2025-2032) & (K Units)
Table 124. Europe Commercial Massage Chair Market Size Forecast by Country (2025-2032) & (M USD)
Table 125. Asia Pacific Commercial Massage Chair Sales Forecast by Region (2025-2032) & (K Units)
Table 126. Asia Pacific Commercial Massage Chair Market Size Forecast by Region (2025-2032) & (M USD)
Table 127. South America Commercial Massage Chair Sales Forecast by Country (2025-2032) & (K Units)
Table 128. South America Commercial Massage Chair Market Size Forecast by Country (2025-2032) & (M USD)
Table 129. Middle East and Africa Commercial Massage Chair Consumption Forecast by Country (2025-2032) & (Units)
Table 130. Middle East and Africa Commercial Massage Chair Market Size Forecast by Country (2025-2032) & (M USD)
Table 131. Global Commercial Massage Chair Sales Forecast by Type (2025-2032) & (K Units)
Table 132. Global Commercial Massage Chair Market Size Forecast by Type (2025-2032) & (M USD)
Table 133. Global Commercial Massage Chair Price Forecast by Type (2025-2032) & (USD/Unit)
Table 134. Global Commercial Massage Chair Sales (K Units) Forecast by Application (2025-2032)
Table 135. Global Commercial Massage Chair Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Commercial Massage Chair
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Commercial Massage Chair Market Size (M USD), 2019-2032
- Figure 5. Global Commercial Massage Chair Market Size (M USD) (2019-2032)
- Figure 6. Global Commercial Massage Chair Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Commercial Massage Chair Market Size by Country (M USD)
- Figure 11. Commercial Massage Chair Sales Share by Manufacturers in 2023
- Figure 12. Global Commercial Massage Chair Revenue Share by Manufacturers in 2023
- Figure 13. Commercial Massage Chair Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Commercial Massage Chair Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Commercial Massage Chair Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Commercial Massage Chair Market Share by Type
- Figure 18. Sales Market Share of Commercial Massage Chair by Type (2019-2024)
- Figure 19. Sales Market Share of Commercial Massage Chair by Type in 2023
- Figure 20. Market Size Share of Commercial Massage Chair by Type (2019-2024)
- Figure 21. Market Size Market Share of Commercial Massage Chair by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Commercial Massage Chair Market Share by Application
- Figure 24. Global Commercial Massage Chair Sales Market Share by Application (2019-2024)
- Figure 25. Global Commercial Massage Chair Sales Market Share by Application in 2023
- Figure 26. Global Commercial Massage Chair Market Share by Application (2019-2024)
- Figure 27. Global Commercial Massage Chair Market Share by Application in 2023
- Figure 28. Global Commercial Massage Chair Sales Growth Rate by Application (2019-2024)

Figure 29. Global Commercial Massage Chair Sales Market Share by Region (2019-2024)

Figure 30. North America Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Commercial Massage Chair Sales Market Share by Country in 2023

Figure 32. U.S. Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Commercial Massage Chair Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Commercial Massage Chair Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Commercial Massage Chair Sales Market Share by Country in 2023

Figure 37. Germany Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Commercial Massage Chair Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Commercial Massage Chair Sales Market Share by Region in 2023

Figure 44. China Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Commercial Massage Chair Sales and Growth Rate (K Units)

Figure 50. South America Commercial Massage Chair Sales Market Share by Country in 2023

Figure 51. Brazil Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Commercial Massage Chair Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Commercial Massage Chair Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Commercial Massage Chair Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Commercial Massage Chair Production Market Share by Region (2019-2024)

Figure 62. North America Commercial Massage Chair Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Commercial Massage Chair Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Commercial Massage Chair Production (K Units) Growth Rate (2019-2024)

Figure 65. China Commercial Massage Chair Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Commercial Massage Chair Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Commercial Massage Chair Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Commercial Massage Chair Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Commercial Massage Chair Market Share Forecast by Type

(2025-2032)

Figure 70. Global Commercial Massage Chair Sales Forecast by Application

(2025-2032)

Figure 71. Global Commercial Massage Chair Market Share Forecast by Application

(2025-2032)

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