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Global Commercial Furniure Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Bosson Research’s latest report provides a deep insight into the global Commercial Furniure market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter’s five forces analysis, value chain analysis, etc.
The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Commercial Furniure Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.
In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Commercial Furniure market in any manner.
Global Commercial Furniure Market: Market Segmentation Analysis
The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.
Key Company

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Steelcase
Herman Miller
Haworth
HNI Corporation
Okamura Corporation
Kokuyo
ITOKI
Global Furniture Group
Teknion
Knoll
Kimball International
KI
Kinnarps Holding
Nowy Styl
Ahrend
Henglin Chair Industry
Flokk
Fursys
SUNON
Uchida Yoko
Changjiang Furniture Company
Sedus Stoll
EFG
Aurora
Bene AG
Quama
Martela
USM Modular Furniture

Market Segmentation (by Type)
Seating
Tables
Casegood
Other
As of 2018, seating segment dominates the market contributing about 43% market share followed by table and casegood, which occupied 33% % and 9% % respectively.

Market Segmentation (by Application)
Office

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Hospitality
Education
Healthcare
Other
Office occupied the largest commercial furniture consumption market, with 64% market share.

Geographic Segmentation
North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:
Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Commercial Furniure Market
Overview of the regional outlook of the Commercial Furniure Market:

Key Reasons to Buy this Report:
Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players,

along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report
In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.
Chapter Outline
Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Commercial Furniure Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

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readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Commercial Furniure
1.2 Key Market Segments
  1.2.1 Commercial Furniure Segment by Type
  1.2.2 Commercial Furniure Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 COMMERCIAL FURNIURE MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Commercial Furniure Market Size (M USD) Estimates and Forecasts (2018-2029)
  2.1.2 Global Commercial Furniure Sales Estimates and Forecasts (2018-2029)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 COMMERCIAL FURNIURE MARKET COMPETITIVE LANDSCAPE

3.1 Global Commercial Furniure Sales by Manufacturers (2018-2023)
3.2 Global Commercial Furniure Revenue Market Share by Manufacturers (2018-2023)
3.3 Commercial Furniure Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global Commercial Furniure Average Price by Manufacturers (2018-2023)
3.5 Manufacturers Commercial Furniure Sales Sites, Area Served, Product Type
3.6 Commercial Furniure Market Competitive Situation and Trends
  3.6.1 Commercial Furniure Market Concentration Rate
  3.6.2 Global 5 and 10 Largest Commercial Furniure Players Market Share by Revenue
  3.6.3 Mergers & Acquisitions, Expansion

4 COMMERCIAL FURNIURE INDUSTRY CHAIN ANALYSIS

4.1 Commercial Furniure Industry Chain Analysis

+44 20 8123 2220
info@marketpublishers.com

4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COMMERCIAL FURNIURE MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 New Product Developments
  5.5.2 Mergers & Acquisitions
  5.5.3 Expansions
  5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

6 COMMERCIAL FURNIURE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Commercial Furniure Sales Market Share by Type (2018-2023)
6.3 Global Commercial Furniure Market Size Market Share by Type (2018-2023)
6.4 Global Commercial Furniure Price by Type (2018-2023)

7 COMMERCIAL FURNIURE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Commercial Furniure Market Sales by Application (2018-2023)
7.3 Global Commercial Furniure Market Size (M USD) by Application (2018-2023)
7.4 Global Commercial Furniure Sales Growth Rate by Application (2018-2023)

8 COMMERCIAL FURNIURE MARKET SEGMENTATION BY REGION

8.1 Global Commercial Furniure Sales by Region
  8.1.1 Global Commercial Furniure Sales by Region
  8.1.2 Global Commercial Furniure Sales Market Share by Region
8.2 North America
  8.2.1 North America Commercial Furniure Sales by Country
  8.2.2 U.S.

+44 20 8123 2220
info@marketpublishers.com

8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe Commercial Furniure Sales by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Commercial Furniure Sales by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Commercial Furniure Sales by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Commercial Furniure Sales by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Steelcase
9.1.1 Steelcase Commercial Furniure Basic Information
9.1.2 Steelcase Commercial Furniure Product Overview
9.1.3 Steelcase Commercial Furniure Product Market Performance
9.1.4 Steelcase Business Overview
9.1.5 Steelcase Commercial Furniure SWOT Analysis
9.1.6 Steelcase Recent Developments
9.2 Herman Miller

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9.2.1 Herman Miller Commercial Furniure Basic Information
9.2.2 Herman Miller Commercial Furniure Product Overview
9.2.3 Herman Miller Commercial Furniure Product Market Performance
9.2.4 Herman Miller Business Overview
9.2.5 Herman Miller Commercial Furniure SWOT Analysis
9.2.6 Herman Miller Recent Developments
9.3 Haworth
9.3.1 Haworth Commercial Furniure Basic Information
9.3.2 Haworth Commercial Furniure Product Overview
9.3.3 Haworth Commercial Furniure Product Market Performance
9.3.4 Haworth Business Overview
9.3.5 Haworth Commercial Furniure SWOT Analysis
9.3.6 Haworth Recent Developments
9.4 HNI Corporation
9.4.1 HNI Corporation Commercial Furniure Basic Information
9.4.2 HNI Corporation Commercial Furniure Product Overview
9.4.3 HNI Corporation Commercial Furniure Product Market Performance
9.4.4 HNI Corporation Business Overview
9.4.5 HNI Corporation Commercial Furniure SWOT Analysis
9.4.6 HNI Corporation Recent Developments
9.5 Okamura Corporation
9.5.1 Okamura Corporation Commercial Furniure Basic Information
9.5.2 Okamura Corporation Commercial Furniure Product Overview
9.5.3 Okamura Corporation Commercial Furniure Product Market Performance
9.5.4 Okamura Corporation Business Overview
9.5.5 Okamura Corporation Commercial Furniure SWOT Analysis
9.5.6 Okamura Corporation Recent Developments
9.6 Kokuyo
9.6.1 Kokuyo Commercial Furniure Basic Information
9.6.2 Kokuyo Commercial Furniure Product Overview
9.6.3 Kokuyo Commercial Furniure Product Market Performance
9.6.4 Kokuyo Business Overview
9.6.5 Kokuyo Recent Developments
9.7 ITOKI
9.7.1 ITOKI Commercial Furniure Basic Information
9.7.2 ITOKI Commercial Furniure Product Overview
9.7.3 ITOKI Commercial Furniure Product Market Performance
9.7.4 ITOKI Business Overview
9.7.5 ITOKI Recent Developments

+44 20 8123 2220
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9.8 Global Furniture Group
9.8.1 Global Furniture Group Commercial Furniure Basic Information
9.8.2 Global Furniture Group Commercial Furniure Product Overview
9.8.3 Global Furniture Group Commercial Furniure Product Market Performance
9.8.4 Global Furniture Group Business Overview
9.8.5 Global Furniture Group Recent Developments
9.9 Teknion
9.9.1 Teknion Commercial Furniure Basic Information
9.9.2 Teknion Commercial Furniure Product Overview
9.9.3 Teknion Commercial Furniure Product Market Performance
9.9.4 Teknion Business Overview
9.9.5 Teknion Recent Developments
9.10 Knoll
9.10.1 Knoll Commercial Furniure Basic Information
9.10.2 Knoll Commercial Furniure Product Overview
9.10.3 Knoll Commercial Furniure Product Market Performance
9.10.4 Knoll Business Overview
9.10.5 Knoll Recent Developments
9.11 Kimball International
9.11.1 Kimball International Commercial Furniure Basic Information
9.11.2 Kimball International Commercial Furniure Product Overview
9.11.3 Kimball International Commercial Furniure Product Market Performance
9.11.4 Kimball International Business Overview
9.11.5 Kimball International Recent Developments
9.12 KI
9.12.1 KI Commercial Furniure Basic Information
9.12.2 KI Commercial Furniure Product Overview
9.12.3 KI Commercial Furniure Product Market Performance
9.12.4 KI Business Overview
9.12.5 KI Recent Developments
9.13 Kinnarps Holding
9.13.1 Kinnarps Holding Commercial Furniure Basic Information
9.13.2 Kinnarps Holding Commercial Furniure Product Overview
9.13.3 Kinnarps Holding Commercial Furniure Product Market Performance
9.13.4 Kinnarps Holding Business Overview
9.13.5 Kinnarps Holding Recent Developments
9.14 Nowy Styl
9.14.1 Nowy Styl Commercial Furniure Basic Information
9.14.2 Nowy Styl Commercial Furniure Product Overview

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9.14.3 Nowy Styl Commercial Furniure Product Market Performance
9.14.4 Nowy Styl Business Overview
9.14.5 Nowy Styl Recent Developments
9.15 Ahrend
9.15.1 Ahrend Commercial Furniure Basic Information
9.15.2 Ahrend Commercial Furniure Product Overview
9.15.3 Ahrend Commercial Furniure Product Market Performance
9.15.4 Ahrend Business Overview
9.15.5 Ahrend Recent Developments
9.16 Henglin Chair Industry
9.16.1 Henglin Chair Industry Commercial Furniure Basic Information
9.16.2 Henglin Chair Industry Commercial Furniure Product Overview
9.16.3 Henglin Chair Industry Commercial Furniure Product Market Performance
9.16.4 Henglin Chair Industry Business Overview
9.16.5 Henglin Chair Industry Recent Developments
9.17 Flokk
9.17.1 Flokk Commercial Furniure Basic Information
9.17.2 Flokk Commercial Furniure Product Overview
9.17.3 Flokk Commercial Furniure Product Market Performance
9.17.4 Flokk Business Overview
9.17.5 Flokk Recent Developments
9.18 Fursys
9.18.1 Fursys Commercial Furniure Basic Information
9.18.2 Fursys Commercial Furniure Product Overview
9.18.3 Fursys Commercial Furniure Product Market Performance
9.18.4 Fursys Business Overview
9.18.5 Fursys Recent Developments
9.19 SUNON
9.19.1 SUNON Commercial Furniure Basic Information
9.19.2 SUNON Commercial Furniure Product Overview
9.19.3 SUNON Commercial Furniure Product Market Performance
9.19.4 SUNON Business Overview
9.19.5 SUNON Recent Developments
9.20 Uchida Yoko
9.20.1 Uchida Yoko Commercial Furniure Basic Information
9.20.2 Uchida Yoko Commercial Furniure Product Overview
9.20.3 Uchida Yoko Commercial Furniure Product Market Performance
9.20.4 Uchida Yoko Business Overview
9.20.5 Uchida Yoko Recent Developments

+44 20 8123 2220
info@marketpublishers.com

9.21 Changjiang Furniture Company
9.21.1 Changjiang Furniture Company Commercial Furniure Basic Information
9.21.2 Changjiang Furniture Company Commercial Furniure Product Overview
9.21.3 Changjiang Furniture Company Commercial Furniure Product Market Performance
9.21.4 Changjiang Furniture Company Business Overview
9.21.5 Changjiang Furniture Company Recent Developments
9.22 Sedus Stoll
9.22.1 Sedus Stoll Commercial Furniure Basic Information
9.22.2 Sedus Stoll Commercial Furniure Product Overview
9.22.3 Sedus Stoll Commercial Furniure Product Market Performance
9.22.4 Sedus Stoll Business Overview
9.22.5 Sedus Stoll Recent Developments
9.23 EFG
9.23.1 EFG Commercial Furniure Basic Information
9.23.2 EFG Commercial Furniure Product Overview
9.23.3 EFG Commercial Furniure Product Market Performance
9.23.4 EFG Business Overview
9.23.5 EFG Recent Developments
9.24 Aurora
9.24.1 Aurora Commercial Furniure Basic Information
9.24.2 Aurora Commercial Furniure Product Overview
9.24.3 Aurora Commercial Furniure Product Market Performance
9.24.4 Aurora Business Overview
9.24.5 Aurora Recent Developments
9.25 Bene AG
9.25.1 Bene AG Commercial Furniure Basic Information
9.25.2 Bene AG Commercial Furniure Product Overview
9.25.3 Bene AG Commercial Furniure Product Market Performance
9.25.4 Bene AG Business Overview
9.25.5 Bene AG Recent Developments
9.26 Quama
9.26.1 Quama Commercial Furniure Basic Information
9.26.2 Quama Commercial Furniure Product Overview
9.26.3 Quama Commercial Furniure Product Market Performance
9.26.4 Quama Business Overview
9.26.5 Quama Recent Developments
9.27 Martela
9.27.1 Martela Commercial Furniure Basic Information

+44 20 8123 2220
info@marketpublishers.com

9.27.2 Martela Commercial Furniure Product Overview
9.27.3 Martela Commercial Furniure Product Market Performance
9.27.4 Martela Business Overview
9.27.5 Martela Recent Developments
9.28 USM Modular Furniture
9.28.1 USM Modular Furniture Commercial Furniure Basic Information
9.28.2 USM Modular Furniture Commercial Furniure Product Overview
9.28.3 USM Modular Furniture Commercial Furniure Product Market Performance
9.28.4 USM Modular Furniture Business Overview
9.28.5 USM Modular Furniture Recent Developments

10 COMMERCIAL FURNIURE MARKET FORECAST BY REGION

10.1 Global Commercial Furniure Market Size Forecast
10.2 Global Commercial Furniure Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Commercial Furniure Market Size Forecast by Country
10.2.3 Asia Pacific Commercial Furniure Market Size Forecast by Region
10.2.4 South America Commercial Furniure Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Commercial Furniure by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Commercial Furniure Market Forecast by Type (2024-2029)
11.1.1 Global Forecasted Sales of Commercial Furniure by Type (2024-2029)
11.1.2 Global Commercial Furniure Market Size Forecast by Type (2024-2029)
11.1.3 Global Forecasted Price of Commercial Furniure by Type (2024-2029)
11.2 Global Commercial Furniure Market Forecast by Application (2024-2029)
11.2.1 Global Commercial Furniure Sales (K Units) Forecast by Application
11.2.2 Global Commercial Furniure Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Commercial Furniure Market Size Comparison by Region (M USD)
Table 5. Global Commercial Furniure Sales (K Units) by Manufacturers (2018-2023)
Table 6. Global Commercial Furniure Sales Market Share by Manufacturers (2018-2023)
Table 7. Global Commercial Furniure Revenue (M USD) by Manufacturers (2018-2023)
Table 8. Global Commercial Furniure Revenue Share by Manufacturers (2018-2023)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Commercial Furniure as of 2022)
Table 10. Global Market Commercial Furniure Average Price (USD/Unit) of Key Manufacturers (2018-2023)
Table 11. Manufacturers Commercial Furniure Sales Sites and Area Served
Table 12. Manufacturers Commercial Furniure Product Type
Table 13. Global Commercial Furniure Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Commercial Furniure
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Commercial Furniure Market Challenges
Table 22. Market Restraints
Table 23. Global Commercial Furniure Sales by Type (K Units)
Table 24. Global Commercial Furniure Market Size by Type (M USD)
Table 25. Global Commercial Furniure Sales (K Units) by Type (2018-2023)
Table 26. Global Commercial Furniure Sales Market Share by Type (2018-2023)
Table 27. Global Commercial Furniure Market Size (M USD) by Type (2018-2023)
Table 28. Global Commercial Furniure Market Size Share by Type (2018-2023)
Table 29. Global Commercial Furniure Price (USD/Unit) by Type (2018-2023)
Table 30. Global Commercial Furniure Sales (K Units) by Application
Table 31. Global Commercial Furniure Market Size by Application

+44 20 8123 2220
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Table 32. Global Commercial Furniure Sales by Application (2018-2023) & (K Units)
Table 33. Global Commercial Furniure Sales Market Share by Application (2018-2023)
Table 34. Global Commercial Furniure Sales by Application (2018-2023) & (M USD)
Table 35. Global Commercial Furniure Market Share by Application (2018-2023)
Table 36. Global Commercial Furniure Sales Growth Rate by Application (2018-2023)
Table 37. Global Commercial Furniure Sales by Region (2018-2023) & (K Units)
Table 38. Global Commercial Furniure Sales Market Share by Region (2018-2023)
Table 39. North America Commercial Furniure Sales by Country (2018-2023) & (K Units)
Table 40. Europe Commercial Furniure Sales by Country (2018-2023) & (K Units)
Table 41. Asia Pacific Commercial Furniure Sales by Region (2018-2023) & (K Units)
Table 42. South America Commercial Furniure Sales by Country (2018-2023) & (K Units)
Table 43. Middle East and Africa Commercial Furniure Sales by Region (2018-2023) & (K Units)
Table 44. Steelcase Commercial Furniure Basic Information
Table 45. Steelcase Commercial Furniure Product Overview
Table 46. Steelcase Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 47. Steelcase Business Overview
Table 48. Steelcase Commercial Furniure SWOT Analysis
Table 49. Steelcase Recent Developments
Table 50. Herman Miller Commercial Furniure Basic Information
Table 51. Herman Miller Commercial Furniure Product Overview
Table 52. Herman Miller Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 53. Herman Miller Business Overview
Table 54. Herman Miller Commercial Furniure SWOT Analysis
Table 55. Herman Miller Recent Developments
Table 56. Haworth Commercial Furniure Basic Information
Table 57. Haworth Commercial Furniure Product Overview
Table 58. Haworth Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 59. Haworth Business Overview
Table 60. Haworth Commercial Furniure SWOT Analysis
Table 61. Haworth Recent Developments
Table 62. HNI Corporation Commercial Furniure Basic Information
Table 63. HNI Corporation Commercial Furniure Product Overview
Table 64. HNI Corporation Commercial Furniure Sales (K Units), Revenue (M USD),

+44 20 8123 2220
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Price (USD/Unit) and Gross Margin (2018-2023)
Table 65. HNI Corporation Business Overview
Table 66. HNI Corporation Commercial Furniure SWOT Analysis
Table 67. HNI Corporation Recent Developments
Table 68. Okamura Corporation Commercial Furniure Basic Information
Table 69. Okamura Corporation Commercial Furniure Product Overview
Table 70. Okamura Corporation Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 71. Okamura Corporation Business Overview
Table 72. Okamura Corporation Commercial Furniure SWOT Analysis
Table 73. Okamura Corporation Recent Developments
Table 74. Kokuyo Commercial Furniure Basic Information
Table 75. Kokuyo Commercial Furniure Product Overview
Table 76. Kokuyo Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 77. Kokuyo Business Overview
Table 78. Kokuyo Recent Developments
Table 79. ITOKI Commercial Furniure Basic Information
Table 80. ITOKI Commercial Furniure Product Overview
Table 81. ITOKI Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 82. ITOKI Business Overview
Table 83. ITOKI Recent Developments
Table 84. Global Furniture Group Commercial Furniure Basic Information
Table 85. Global Furniture Group Commercial Furniure Product Overview
Table 86. Global Furniture Group Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 87. Global Furniture Group Business Overview
Table 88. Global Furniture Group Recent Developments
Table 89. Teknion Commercial Furniure Basic Information
Table 90. Teknion Commercial Furniure Product Overview
Table 91. Teknion Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 92. Teknion Business Overview
Table 93. Teknion Recent Developments
Table 94. Knoll Commercial Furniure Basic Information
Table 95. Knoll Commercial Furniure Product Overview
Table 96. Knoll Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

+44 20 8123 2220
info@marketpublishers.com

Table 97. Knoll Business Overview
Table 98. Knoll Recent Developments
Table 99. Kimball International Commercial Furniure Basic Information
Table 100. Kimball International Commercial Furniure Product Overview
Table 101. Kimball International Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 102. Kimball International Business Overview
Table 103. Kimball International Recent Developments
Table 104. KI Commercial Furniure Basic Information
Table 105. KI Commercial Furniure Product Overview
Table 106. KI Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 107. KI Business Overview
Table 108. KI Recent Developments
Table 109. Kinnarps Holding Commercial Furniure Basic Information
Table 110. Kinnarps Holding Commercial Furniure Product Overview
Table 111. Kinnarps Holding Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 112. Kinnarps Holding Business Overview
Table 113. Kinnarps Holding Recent Developments
Table 114. Nowy Styl Commercial Furniure Basic Information
Table 115. Nowy Styl Commercial Furniure Product Overview
Table 116. Nowy Styl Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 117. Nowy Styl Business Overview
Table 118. Nowy Styl Recent Developments
Table 119. Ahrend Commercial Furniure Basic Information
Table 120. Ahrend Commercial Furniure Product Overview
Table 121. Ahrend Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 122. Ahrend Business Overview
Table 123. Ahrend Recent Developments
Table 124. Henglin Chair Industry Commercial Furniure Basic Information
Table 125. Henglin Chair Industry Commercial Furniure Product Overview
Table 126. Henglin Chair Industry Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 127. Henglin Chair Industry Business Overview
Table 128. Henglin Chair Industry Recent Developments
Table 129. Flokk Commercial Furniure Basic Information

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Table 130. Flokk Commercial Furniure Product Overview
Table 131. Flokk Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 132. Flokk Business Overview
Table 133. Flokk Recent Developments
Table 134. Fursys Commercial Furniure Basic Information
Table 135. Fursys Commercial Furniure Product Overview
Table 136. Fursys Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 137. Fursys Business Overview
Table 138. Fursys Recent Developments
Table 139. SUNON Commercial Furniure Basic Information
Table 140. SUNON Commercial Furniure Product Overview
Table 141. SUNON Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 142. SUNON Business Overview
Table 143. SUNON Recent Developments
Table 144. Uchida Yoko Commercial Furniure Basic Information
Table 145. Uchida Yoko Commercial Furniure Product Overview
Table 146. Uchida Yoko Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 147. Uchida Yoko Business Overview
Table 148. Uchida Yoko Recent Developments
Table 149. Changjiang Furniture Company Commercial Furniure Basic Information
Table 150. Changjiang Furniture Company Commercial Furniure Product Overview
Table 151. Changjiang Furniture Company Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 152. Changjiang Furniture Company Business Overview
Table 153. Changjiang Furniture Company Recent Developments
Table 154. Sedus Stoll Commercial Furniure Basic Information
Table 155. Sedus Stoll Commercial Furniure Product Overview
Table 156. Sedus Stoll Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 157. Sedus Stoll Business Overview
Table 158. Sedus Stoll Recent Developments
Table 159. EFG Commercial Furniure Basic Information
Table 160. EFG Commercial Furniure Product Overview
Table 161. EFG Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

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Table 162. EFG Business Overview
Table 163. EFG Recent Developments
Table 164. Aurora Commercial Furniure Basic Information
Table 165. Aurora Commercial Furniure Product Overview
Table 166. Aurora Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 167. Aurora Business Overview
Table 168. Aurora Recent Developments
Table 169. Bene AG Commercial Furniure Basic Information
Table 170. Bene AG Commercial Furniure Product Overview
Table 171. Bene AG Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 172. Bene AG Business Overview
Table 173. Bene AG Recent Developments
Table 174. Quama Commercial Furniure Basic Information
Table 175. Quama Commercial Furniure Product Overview
Table 176. Quama Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 177. Quama Business Overview
Table 178. Quama Recent Developments
Table 179. Martela Commercial Furniure Basic Information
Table 180. Martela Commercial Furniure Product Overview
Table 181. Martela Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 182. Martela Business Overview
Table 183. Martela Recent Developments
Table 184. USM Modular Furniture Commercial Furniure Basic Information
Table 185. USM Modular Furniture Commercial Furniure Product Overview
Table 186. USM Modular Furniture Commercial Furniure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 187. USM Modular Furniture Business Overview
Table 188. USM Modular Furniture Recent Developments
Table 189. Global Commercial Furniure Sales Forecast by Region (2024-2029) & (K Units)
Table 190. Global Commercial Furniure Market Size Forecast by Region (2024-2029) & (M USD)
Table 191. North America Commercial Furniure Sales Forecast by Country (2024-2029) & (K Units)
Table 192. North America Commercial Furniure Market Size Forecast by Country

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(2024-2029) & (M USD)
Table 193. Europe Commercial Furniure Sales Forecast by Country (2024-2029) & (K Units)
Table 194. Europe Commercial Furniure Market Size Forecast by Country (2024-2029) & (M USD)
Table 195. Asia Pacific Commercial Furniure Sales Forecast by Region (2024-2029) & (K Units)
Table 196. Asia Pacific Commercial Furniure Market Size Forecast by Region (2024-2029) & (M USD)
Table 197. South America Commercial Furniure Sales Forecast by Country (2024-2029) & (K Units)
Table 198. South America Commercial Furniure Market Size Forecast by Country (2024-2029) & (M USD)
Table 199. Middle East and Africa Commercial Furniure Consumption Forecast by Country (2024-2029) & (Units)
Table 200. Middle East and Africa Commercial Furniure Market Size Forecast by Country (2024-2029) & (M USD)
Table 201. Global Commercial Furniure Sales Forecast by Type (2024-2029) & (K Units)
Table 202. Global Commercial Furniure Market Size Forecast by Type (2024-2029) & (M USD)
Table 203. Global Commercial Furniure Price Forecast by Type (2024-2029) & (USD/Unit)
Table 204. Global Commercial Furniure Sales (K Units) Forecast by Application (2024-2029)
Table 205. Global Commercial Furniure Market Size Forecast by Application (2024-2029) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Commercial Furniure
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Commercial Furniure Market Size (M USD), 2018-2029
Figure 5. Global Commercial Furniure Market Size (M USD) (2018-2029)
Figure 6. Global Commercial Furniure Sales (K Units) & (2018-2029)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Commercial Furniure Market Size by Country (M USD)
Figure 11. Commercial Furniure Sales Share by Manufacturers in 2022
Figure 12. Global Commercial Furniure Revenue Share by Manufacturers in 2022
Figure 13. Commercial Furniure Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
Figure 14. Global Market Commercial Furniure Average Price (USD/Unit) of Key Manufacturers in 2022
Figure 15. The Global 5 and 10 Largest Players: Market Share by Commercial Furniure Revenue in 2022
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global Commercial Furniure Market Share by Type
Figure 18. Sales Market Share of Commercial Furniure by Type (2018-2023)
Figure 19. Sales Market Share of Commercial Furniure by Type in 2022
Figure 20. Market Size Share of Commercial Furniure by Type (2018-2023)
Figure 21. Market Size Market Share of Commercial Furniure by Type in 2022
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global Commercial Furniure Market Share by Application
Figure 24. Global Commercial Furniure Sales Market Share by Application (2018-2023)
Figure 25. Global Commercial Furniure Sales Market Share by Application in 2022
Figure 26. Global Commercial Furniure Market Share by Application (2018-2023)
Figure 27. Global Commercial Furniure Market Share by Application in 2022
Figure 28. Global Commercial Furniure Sales Growth Rate by Application (2018-2023)
Figure 29. Global Commercial Furniure Sales Market Share by Region (2018-2023)
Figure 30. North America Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 31. North America Commercial Furniure Sales Market Share by Country in 2022

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Figure 32. U.S. Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 33. Canada Commercial Furniure Sales (K Units) and Growth Rate (2018-2023)
Figure 34. Mexico Commercial Furniure Sales (Units) and Growth Rate (2018-2023)
Figure 35. Europe Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 36. Europe Commercial Furniure Sales Market Share by Country in 2022
Figure 37. Germany Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 38. France Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 39. U.K. Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 40. Italy Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 41. Russia Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 42. Asia Pacific Commercial Furniure Sales and Growth Rate (K Units)
Figure 43. Asia Pacific Commercial Furniure Sales Market Share by Region in 2022
Figure 44. China Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 45. Japan Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 46. South Korea Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 47. India Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 48. Southeast Asia Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 49. South America Commercial Furniure Sales and Growth Rate (K Units)
Figure 50. South America Commercial Furniure Sales Market Share by Country in 2022
Figure 51. Brazil Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 52. Argentina Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 53. Columbia Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 54. Middle East and Africa Commercial Furniure Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa Commercial Furniure Sales Market Share by Region in 2022
Figure 56. Saudi Arabia Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 57. UAE Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 58. Egypt Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 59. Nigeria Commercial Furniure Sales and Growth Rate (2018-2023) & (K Units)
Figure 60. South Africa Commercial Furniure Sales and Growth Rate (2018-2023) & (K

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Units)
Figure 61. Global Commercial Furniure Sales Forecast by Volume (2018-2029) & (K Units)
Figure 62. Global Commercial Furniure Market Size Forecast by Value (2018-2029) & (M USD)
Figure 63. Global Commercial Furniure Sales Market Share Forecast by Type (2024-2029)
Figure 64. Global Commercial Furniure Market Share Forecast by Type (2024-2029)
Figure 65. Global Commercial Furniure Sales Forecast by Application (2024-2029)
Figure 66. Global Commercial Furniure Market Share Forecast by Application (2024-2029)

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