

Global Combined Positioning Module Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The Combined Positioning Module (CPM) is a high-performance positioning device that provides high-precision, real-time and reliable position information by integrating multiple positioning technologies (such as GNSS, IMU, Wi-Fi, Bluetooth, etc.). It is widely used in autonomous driving, drone navigation, intelligent transportation and logistics management.

This report provides a deep insight into the global Combined Positioning Module market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Combined Positioning Module Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Combined Positioning Module market in any manner.

Global Combined Positioning Module Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

STMicroelectronics

NovAtel

Hemisphere GNSS

Trimble

Beiyun Technology

Daoyuan Electronic

Huace Navigation

Jingwei Hirain

Haige Beidou Information

Unicore Communications

Hi-Target Navigation Tech

Market Segmentation (by Type)

GPS+IMU

GNSS+MEMS

Others

Market Segmentation (by Application)

Automobile

Aerospace

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Combined Positioning Module Market

Overview of the regional outlook of the Combined Positioning Module Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Combined Positioning Module Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Combined Positioning Module

1.2 Key Market Segments

1.2.1 Combined Positioning Module Segment by Type

1.2.2 Combined Positioning Module Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COMBINED POSITIONING MODULE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Combined Positioning Module Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Combined Positioning Module Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COMBINED POSITIONING MODULE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Combined Positioning Module Product Life Cycle

3.3 Global Combined Positioning Module Sales by Manufacturers (2020-2025)

3.4 Global Combined Positioning Module Revenue Market Share by Manufacturers (2020-2025)

3.5 Combined Positioning Module Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Combined Positioning Module Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Combined Positioning Module Manufacturing Sites, Area Served, Product Type

3.8 Combined Positioning Module Market Competitive Situation and Trends

3.8.1 Combined Positioning Module Market Concentration Rate

3.8.2 Global 5 and 10 Largest Combined Positioning Module Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COMBINED POSITIONING MODULE INDUSTRY CHAIN ANALYSIS

4.1 Combined Positioning Module Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COMBINED POSITIONING MODULE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Combined Positioning Module Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to Combined Positioning Module Market

5.7 ESG Ratings of Leading Companies

6 COMBINED POSITIONING MODULE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Combined Positioning Module Sales Market Share by Type (2020-2025)

6.3 Global Combined Positioning Module Market Size Market Share by Type (2020-2025)

6.4 Global Combined Positioning Module Price by Type (2020-2025)

7 COMBINED POSITIONING MODULE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Combined Positioning Module Market Sales by Application (2020-2025)

7.3 Global Combined Positioning Module Market Size (M USD) by Application (2020-2025)

7.4 Global Combined Positioning Module Sales Growth Rate by Application (2020-2025)

8 COMBINED POSITIONING MODULE MARKET SALES BY REGION

8.1 Global Combined Positioning Module Sales by Region

8.1.1 Global Combined Positioning Module Sales by Region

8.1.2 Global Combined Positioning Module Sales Market Share by Region

8.2 Global Combined Positioning Module Market Size by Region

8.2.1 Global Combined Positioning Module Market Size by Region

8.2.2 Global Combined Positioning Module Market Size Market Share by Region

8.3 North America

8.3.1 North America Combined Positioning Module Sales by Country

8.3.2 North America Combined Positioning Module Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Combined Positioning Module Sales by Country

8.4.2 Europe Combined Positioning Module Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Combined Positioning Module Sales by Region

8.5.2 Asia Pacific Combined Positioning Module Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Combined Positioning Module Sales by Country

8.6.2 South America Combined Positioning Module Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Combined Positioning Module Sales by Region

8.7.2 Middle East and Africa Combined Positioning Module Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 COMBINED POSITIONING MODULE MARKET PRODUCTION BY REGION

9.1 Global Production of Combined Positioning Module by Region(2020-2025)

9.2 Global Combined Positioning Module Revenue Market Share by Region
(2020-2025)

9.3 Global Combined Positioning Module Production, Revenue, Price and Gross Margin
(2020-2025)

9.4 North America Combined Positioning Module Production

9.4.1 North America Combined Positioning Module Production Growth Rate
(2020-2025)

9.4.2 North America Combined Positioning Module Production, Revenue, Price and
Gross Margin (2020-2025)

9.5 Europe Combined Positioning Module Production

9.5.1 Europe Combined Positioning Module Production Growth Rate (2020-2025)

9.5.2 Europe Combined Positioning Module Production, Revenue, Price and Gross
Margin (2020-2025)

9.6 Japan Combined Positioning Module Production (2020-2025)

9.6.1 Japan Combined Positioning Module Production Growth Rate (2020-2025)

9.6.2 Japan Combined Positioning Module Production, Revenue, Price and Gross
Margin (2020-2025)

9.7 China Combined Positioning Module Production (2020-2025)

- 9.7.1 China Combined Positioning Module Production Growth Rate (2020-2025)
- 9.7.2 China Combined Positioning Module Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 STMicroelectronics

- 10.1.1 STMicroelectronics Basic Information
- 10.1.2 STMicroelectronics Combined Positioning Module Product Overview
- 10.1.3 STMicroelectronics Combined Positioning Module Product Market Performance
- 10.1.4 STMicroelectronics Business Overview
- 10.1.5 STMicroelectronics SWOT Analysis
- 10.1.6 STMicroelectronics Recent Developments

10.2 NovAtel

- 10.2.1 NovAtel Basic Information
- 10.2.2 NovAtel Combined Positioning Module Product Overview
- 10.2.3 NovAtel Combined Positioning Module Product Market Performance
- 10.2.4 NovAtel Business Overview
- 10.2.5 NovAtel SWOT Analysis
- 10.2.6 NovAtel Recent Developments

10.3 Hemisphere GNSS

- 10.3.1 Hemisphere GNSS Basic Information
- 10.3.2 Hemisphere GNSS Combined Positioning Module Product Overview
- 10.3.3 Hemisphere GNSS Combined Positioning Module Product Market Performance
- 10.3.4 Hemisphere GNSS Business Overview
- 10.3.5 Hemisphere GNSS SWOT Analysis
- 10.3.6 Hemisphere GNSS Recent Developments

10.4 Trimble

- 10.4.1 Trimble Basic Information
- 10.4.2 Trimble Combined Positioning Module Product Overview
- 10.4.3 Trimble Combined Positioning Module Product Market Performance
- 10.4.4 Trimble Business Overview
- 10.4.5 Trimble Recent Developments

10.5 Beiyun Technology

- 10.5.1 Beiyun Technology Basic Information
- 10.5.2 Beiyun Technology Combined Positioning Module Product Overview
- 10.5.3 Beiyun Technology Combined Positioning Module Product Market Performance
- 10.5.4 Beiyun Technology Business Overview
- 10.5.5 Beiyun Technology Recent Developments

10.6 Daoyuan Electronic

10.6.1 Daoyuan Electronic Basic Information

10.6.2 Daoyuan Electronic Combined Positioning Module Product Overview

10.6.3 Daoyuan Electronic Combined Positioning Module Product Market Performance

10.6.4 Daoyuan Electronic Business Overview

10.6.5 Daoyuan Electronic Recent Developments

10.7 Huace Navigation

10.7.1 Huace Navigation Basic Information

10.7.2 Huace Navigation Combined Positioning Module Product Overview

10.7.3 Huace Navigation Combined Positioning Module Product Market Performance

10.7.4 Huace Navigation Business Overview

10.7.5 Huace Navigation Recent Developments

10.8 Jingwei Hirain

10.8.1 Jingwei Hirain Basic Information

10.8.2 Jingwei Hirain Combined Positioning Module Product Overview

10.8.3 Jingwei Hirain Combined Positioning Module Product Market Performance

10.8.4 Jingwei Hirain Business Overview

10.8.5 Jingwei Hirain Recent Developments

10.9 Haige Beidou Information

10.9.1 Haige Beidou Information Basic Information

10.9.2 Haige Beidou Information Combined Positioning Module Product Overview

10.9.3 Haige Beidou Information Combined Positioning Module Product Market

Performance

10.9.4 Haige Beidou Information Business Overview

10.9.5 Haige Beidou Information Recent Developments

10.10 Unicore Communications

10.10.1 Unicore Communications Basic Information

10.10.2 Unicore Communications Combined Positioning Module Product Overview

10.10.3 Unicore Communications Combined Positioning Module Product Market

Performance

10.10.4 Unicore Communications Business Overview

10.10.5 Unicore Communications Recent Developments

10.11 Hi-Target Navigation Tech

10.11.1 Hi-Target Navigation Tech Basic Information

10.11.2 Hi-Target Navigation Tech Combined Positioning Module Product Overview

10.11.3 Hi-Target Navigation Tech Combined Positioning Module Product Market

Performance

10.11.4 Hi-Target Navigation Tech Business Overview

10.11.5 Hi-Target Navigation Tech Recent Developments

11 COMBINED POSITIONING MODULE MARKET FORECAST BY REGION

11.1 Global Combined Positioning Module Market Size Forecast

11.2 Global Combined Positioning Module Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Combined Positioning Module Market Size Forecast by Country

11.2.3 Asia Pacific Combined Positioning Module Market Size Forecast by Region

11.2.4 South America Combined Positioning Module Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Combined Positioning Module by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Combined Positioning Module Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Combined Positioning Module by Type (2026-2033)

12.1.2 Global Combined Positioning Module Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Combined Positioning Module by Type (2026-2033)

12.2 Global Combined Positioning Module Market Forecast by Application (2026-2033)

12.2.1 Global Combined Positioning Module Sales (K MT) Forecast by Application

12.2.2 Global Combined Positioning Module Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Combined Positioning Module Market Size Comparison by Region (M USD)

Table 5. Global Combined Positioning Module Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Combined Positioning Module Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Combined Positioning Module Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Combined Positioning Module Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in

Combined Positioning Module as of 2024)

Table 10. Global Market Combined Positioning Module Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Combined Positioning Module Manufacturing Sites and Area Served

Table 12. Manufacturers Combined Positioning Module Product Type

Table 13. Global Combined Positioning Module Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Combined Positioning Module Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Combined Positioning Module Sales by Type (K MT)

Table 25. Global Combined Positioning Module Market Size by Type (M USD)

Table 26. Global Combined Positioning Module Sales (K MT) by Type (2020-2025)

Table 27. Global Combined Positioning Module Sales Market Share by Type (2020-2025)

Table 28. Global Combined Positioning Module Market Size (M USD) by Type (2020-2025)

Table 29. Global Combined Positioning Module Market Size Share by Type (2020-2025)

Table 30. Global Combined Positioning Module Price (USD/MT) by Type (2020-2025)

Table 31. Global Combined Positioning Module Sales (K MT) by Application

Table 32. Global Combined Positioning Module Market Size by Application

Table 33. Global Combined Positioning Module Sales by Application (2020-2025) & (K MT)

Table 34. Global Combined Positioning Module Sales Market Share by Application (2020-2025)

Table 35. Global Combined Positioning Module Market Size by Application (2020-2025) & (M USD)

Table 36. Global Combined Positioning Module Market Share by Application (2020-2025)

Table 37. Global Combined Positioning Module Sales Growth Rate by Application (2020-2025)

Table 38. Global Combined Positioning Module Sales by Region (2020-2025) & (K MT)
Table 39. Global Combined Positioning Module Sales Market Share by Region (2020-2025)
Table 40. Global Combined Positioning Module Market Size by Region (2020-2025) & (M USD)
Table 41. Global Combined Positioning Module Market Size Market Share by Region (2020-2025)
Table 42. North America Combined Positioning Module Sales by Country (2020-2025) & (K MT)
Table 43. North America Combined Positioning Module Market Size by Country (2020-2025) & (M USD)
Table 44. Europe Combined Positioning Module Sales by Country (2020-2025) & (K MT)
Table 45. Europe Combined Positioning Module Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Combined Positioning Module Sales by Region (2020-2025) & (K MT)
Table 47. Asia Pacific Combined Positioning Module Market Size by Region (2020-2025) & (M USD)
Table 48. South America Combined Positioning Module Sales by Country (2020-2025) & (K MT)
Table 49. South America Combined Positioning Module Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Combined Positioning Module Sales by Region (2020-2025) & (K MT)
Table 51. Middle East and Africa Combined Positioning Module Market Size by Region (2020-2025) & (M USD)
Table 52. Global Combined Positioning Module Production (K MT) by Region(2020-2025)
Table 53. Global Combined Positioning Module Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global Combined Positioning Module Revenue Market Share by Region (2020-2025)
Table 55. Global Combined Positioning Module Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 56. North America Combined Positioning Module Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 57. Europe Combined Positioning Module Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Combined Positioning Module Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Combined Positioning Module Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. STMicroelectronics Basic Information

Table 61. STMicroelectronics Combined Positioning Module Product Overview

Table 62. STMicroelectronics Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. STMicroelectronics Business Overview

Table 64. STMicroelectronics SWOT Analysis

Table 65. STMicroelectronics Recent Developments

Table 66. NovAtel Basic Information

Table 67. NovAtel Combined Positioning Module Product Overview

Table 68. NovAtel Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. NovAtel Business Overview

Table 70. NovAtel SWOT Analysis

Table 71. NovAtel Recent Developments

Table 72. Hemisphere GNSS Basic Information

Table 73. Hemisphere GNSS Combined Positioning Module Product Overview

Table 74. Hemisphere GNSS Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. Hemisphere GNSS Business Overview

Table 76. Hemisphere GNSS SWOT Analysis

Table 77. Hemisphere GNSS Recent Developments

Table 78. Trimble Basic Information

Table 79. Trimble Combined Positioning Module Product Overview

Table 80. Trimble Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 81. Trimble Business Overview

Table 82. Trimble Recent Developments

Table 83. Beiyun Technology Basic Information

Table 84. Beiyun Technology Combined Positioning Module Product Overview

Table 85. Beiyun Technology Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 86. Beiyun Technology Business Overview

Table 87. Beiyun Technology Recent Developments

Table 88. Daoyuan Electronic Basic Information

Table 89. Daoyuan Electronic Combined Positioning Module Product Overview

Table 90. Daoyuan Electronic Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 91. Daoyuan Electronic Business Overview
Table 92. Daoyuan Electronic Recent Developments
Table 93. Huace Navigation Basic Information
Table 94. Huace Navigation Combined Positioning Module Product Overview
Table 95. Huace Navigation Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 96. Huace Navigation Business Overview
Table 97. Huace Navigation Recent Developments
Table 98. Jingwei Hirain Basic Information
Table 99. Jingwei Hirain Combined Positioning Module Product Overview
Table 100. Jingwei Hirain Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 101. Jingwei Hirain Business Overview
Table 102. Jingwei Hirain Recent Developments
Table 103. Haige Beidou Information Basic Information
Table 104. Haige Beidou Information Combined Positioning Module Product Overview
Table 105. Haige Beidou Information Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 106. Haige Beidou Information Business Overview
Table 107. Haige Beidou Information Recent Developments
Table 108. Unicore Communications Basic Information
Table 109. Unicore Communications Combined Positioning Module Product Overview
Table 110. Unicore Communications Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 111. Unicore Communications Business Overview
Table 112. Unicore Communications Recent Developments
Table 113. Hi-Target Navigation Tech Basic Information
Table 114. Hi-Target Navigation Tech Combined Positioning Module Product Overview
Table 115. Hi-Target Navigation Tech Combined Positioning Module Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 116. Hi-Target Navigation Tech Business Overview
Table 117. Hi-Target Navigation Tech Recent Developments
Table 118. Global Combined Positioning Module Sales Forecast by Region (2026-2033) & (K MT)
Table 119. Global Combined Positioning Module Market Size Forecast by Region (2026-2033) & (M USD)
Table 120. North America Combined Positioning Module Sales Forecast by Country

(2026-2033) & (K MT)

Table 121. North America Combined Positioning Module Market Size Forecast by Country (2026-2033) & (M USD)

Table 122. Europe Combined Positioning Module Sales Forecast by Country (2026-2033) & (K MT)

Table 123. Europe Combined Positioning Module Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Asia Pacific Combined Positioning Module Sales Forecast by Region (2026-2033) & (K MT)

Table 125. Asia Pacific Combined Positioning Module Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. South America Combined Positioning Module Sales Forecast by Country (2026-2033) & (K MT)

Table 127. South America Combined Positioning Module Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Middle East and Africa Combined Positioning Module Sales Forecast by Country (2026-2033) & (Units)

Table 129. Middle East and Africa Combined Positioning Module Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Global Combined Positioning Module Sales Forecast by Type (2026-2033) & (K MT)

Table 131. Global Combined Positioning Module Market Size Forecast by Type (2026-2033) & (M USD)

Table 132. Global Combined Positioning Module Price Forecast by Type (2026-2033) & (USD/MT)

Table 133. Global Combined Positioning Module Sales (K MT) Forecast by Application (2026-2033)

Table 134. Global Combined Positioning Module Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Combined Positioning Module

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Combined Positioning Module Market Size (M USD), 2024-2033

Figure 5. Global Combined Positioning Module Market Size (M USD) (2020-2033)

Figure 6. Global Combined Positioning Module Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

- Figure 10. Combined Positioning Module Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Combined Positioning Module Product Life Cycle
- Figure 13. Combined Positioning Module Sales Share by Manufacturers in 2024
- Figure 14. Global Combined Positioning Module Revenue Share by Manufacturers in 2024
- Figure 15. Combined Positioning Module Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Combined Positioning Module Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Combined Positioning Module Revenue in 2024
- Figure 18. Industry Chain Map of Combined Positioning Module
- Figure 19. Global Combined Positioning Module Market PEST Analysis
- Figure 20. Global Combined Positioning Module Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Combined Positioning Module Market Share by Type
- Figure 27. Sales Market Share of Combined Positioning Module by Type (2020-2025)
- Figure 28. Sales Market Share of Combined Positioning Module by Type in 2024
- Figure 29. Market Size Share of Combined Positioning Module by Type (2020-2025)
- Figure 30. Market Size Share of Combined Positioning Module by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Combined Positioning Module Market Share by Application
- Figure 33. Global Combined Positioning Module Sales Market Share by Application (2020-2025)
- Figure 34. Global Combined Positioning Module Sales Market Share by Application in 2024
- Figure 35. Global Combined Positioning Module Market Share by Application (2020-2025)
- Figure 36. Global Combined Positioning Module Market Share by Application in 2024
- Figure 37. Global Combined Positioning Module Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Combined Positioning Module Sales Market Share by Region (2020-2025)
- Figure 39. Global Combined Positioning Module Market Size Market Share by Region

(2020-2025)

Figure 40. North America Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Combined Positioning Module Sales Market Share by Country in 2024

Figure 43. North America Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Combined Positioning Module Market Size Market Share by Country in 2024

Figure 45. U.S. Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Combined Positioning Module Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Combined Positioning Module Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Combined Positioning Module Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Combined Positioning Module Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Combined Positioning Module Sales Market Share by Country in 2024

Figure 53. Europe Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Combined Positioning Module Market Size Market Share by Country in 2024

Figure 55. Germany Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Combined Positioning Module Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Combined Positioning Module Sales Market Share by Region in 2024

Figure 67. Asia Pacific Combined Positioning Module Market Size Market Share by Region in 2024

Figure 68. China Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Combined Positioning Module Sales and Growth Rate (K MT)

Figure 79. South America Combined Positioning Module Sales Market Share by

Country in 2024

Figure 80. South America Combined Positioning Module Market Size and Growth Rate (M USD)

Figure 81. South America Combined Positioning Module Market Size Market Share by Country in 2024

Figure 82. Brazil Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Combined Positioning Module Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Combined Positioning Module Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Combined Positioning Module Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Combined Positioning Module Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Combined Positioning Module Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Combined Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Combined Positioning Module Production Market Share by Region (2020-2025)

Figure 103. North America Combined Positioning Module Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Combined Positioning Module Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Combined Positioning Module Production (K MT) Growth Rate (2020-2025)

Figure 106. China Combined Positioning Module Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Combined Positioning Module Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Combined Positioning Module Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Combined Positioning Module Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Combined Positioning Module Market Share Forecast by Type (2026-2033)

Figure 111. Global Combined Positioning Module Sales Forecast by Application (2026-2033)

Figure 112. Global Combined Positioning Module Market Share Forecast by Application (2026-2033)

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