

# Global Color Electronic Shelf Label Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GB00BFF9E2A2EN.html>

Date: July 2024

Pages: 127

Price: US\$ 3,200.00 (Single User License)

ID: GB00BFF9E2A2EN

## Abstracts

### Report Overview:

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

The Global Color Electronic Shelf Label Market Size was estimated at USD 337.80 million in 2023 and is projected to reach USD 888.96 million by 2029, exhibiting a CAGR of 17.50% during the forecast period.

This report provides a deep insight into the global Color Electronic Shelf Label market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Color Electronic Shelf Label Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Color Electronic Shelf Label market in any manner.

## Global Color Electronic Shelf Label Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

BOE (SES-imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

JYFLEX

## Market Segmentation (by Type)

Small Size (?3 inch)

Big Size (?3 inch)

## Market Segmentation (by Application)

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Color Electronic Shelf Label Market

Overview of the regional outlook of the Color Electronic Shelf Label Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Color Electronic Shelf Label Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Color Electronic Shelf Label

1.2 Key Market Segments

1.2.1 Color Electronic Shelf Label Segment by Type

1.2.2 Color Electronic Shelf Label Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 COLOR ELECTRONIC SHELF LABEL MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Color Electronic Shelf Label Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Color Electronic Shelf Label Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 COLOR ELECTRONIC SHELF LABEL MARKET COMPETITIVE LANDSCAPE**

3.1 Global Color Electronic Shelf Label Sales by Manufacturers (2019-2024)

3.2 Global Color Electronic Shelf Label Revenue Market Share by Manufacturers (2019-2024)

3.3 Color Electronic Shelf Label Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Color Electronic Shelf Label Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Color Electronic Shelf Label Sales Sites, Area Served, Product Type

3.6 Color Electronic Shelf Label Market Competitive Situation and Trends

3.6.1 Color Electronic Shelf Label Market Concentration Rate

3.6.2 Global 5 and 10 Largest Color Electronic Shelf Label Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 COLOR ELECTRONIC SHELF LABEL INDUSTRY CHAIN ANALYSIS**

- 4.1 Color Electronic Shelf Label Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF COLOR ELECTRONIC SHELF LABEL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 COLOR ELECTRONIC SHELF LABEL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Color Electronic Shelf Label Sales Market Share by Type (2019-2024)
- 6.3 Global Color Electronic Shelf Label Market Size Market Share by Type (2019-2024)
- 6.4 Global Color Electronic Shelf Label Price by Type (2019-2024)

## **7 COLOR ELECTRONIC SHELF LABEL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Color Electronic Shelf Label Market Sales by Application (2019-2024)
- 7.3 Global Color Electronic Shelf Label Market Size (M USD) by Application (2019-2024)
- 7.4 Global Color Electronic Shelf Label Sales Growth Rate by Application (2019-2024)

## **8 COLOR ELECTRONIC SHELF LABEL MARKET SEGMENTATION BY REGION**



- 8.1 Global Color Electronic Shelf Label Sales by Region
  - 8.1.1 Global Color Electronic Shelf Label Sales by Region
  - 8.1.2 Global Color Electronic Shelf Label Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Color Electronic Shelf Label Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Color Electronic Shelf Label Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Color Electronic Shelf Label Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Color Electronic Shelf Label Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Color Electronic Shelf Label Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 BOE (SES-imagotag)
  - 9.1.1 BOE (SES-imagotag) Color Electronic Shelf Label Basic Information

- 9.1.2 BOE (SES-imagotag) Color Electronic Shelf Label Product Overview
- 9.1.3 BOE (SES-imagotag) Color Electronic Shelf Label Product Market Performance
- 9.1.4 BOE (SES-imagotag) Business Overview
- 9.1.5 BOE (SES-imagotag) Color Electronic Shelf Label SWOT Analysis
- 9.1.6 BOE (SES-imagotag) Recent Developments

## 9.2 Pricer

- 9.2.1 Pricer Color Electronic Shelf Label Basic Information
- 9.2.2 Pricer Color Electronic Shelf Label Product Overview
- 9.2.3 Pricer Color Electronic Shelf Label Product Market Performance
- 9.2.4 Pricer Business Overview
- 9.2.5 Pricer Color Electronic Shelf Label SWOT Analysis
- 9.2.6 Pricer Recent Developments

## 9.3 SoluM

- 9.3.1 SoluM Color Electronic Shelf Label Basic Information
- 9.3.2 SoluM Color Electronic Shelf Label Product Overview
- 9.3.3 SoluM Color Electronic Shelf Label Product Market Performance
- 9.3.4 SoluM Color Electronic Shelf Label SWOT Analysis
- 9.3.5 SoluM Business Overview
- 9.3.6 SoluM Recent Developments

## 9.4 E Ink

- 9.4.1 E Ink Color Electronic Shelf Label Basic Information
- 9.4.2 E Ink Color Electronic Shelf Label Product Overview
- 9.4.3 E Ink Color Electronic Shelf Label Product Market Performance
- 9.4.4 E Ink Business Overview
- 9.4.5 E Ink Recent Developments

## 9.5 Displaydata

- 9.5.1 Displaydata Color Electronic Shelf Label Basic Information
- 9.5.2 Displaydata Color Electronic Shelf Label Product Overview
- 9.5.3 Displaydata Color Electronic Shelf Label Product Market Performance
- 9.5.4 Displaydata Business Overview
- 9.5.5 Displaydata Recent Developments

## 9.6 Opticon Sensors Europe B.V

- 9.6.1 Opticon Sensors Europe B.V Color Electronic Shelf Label Basic Information
- 9.6.2 Opticon Sensors Europe B.V Color Electronic Shelf Label Product Overview
- 9.6.3 Opticon Sensors Europe B.V Color Electronic Shelf Label Product Market

## Performance

- 9.6.4 Opticon Sensors Europe B.V Business Overview
- 9.6.5 Opticon Sensors Europe B.V Recent Developments

## 9.7 DIGI

- 9.7.1 DIGI Color Electronic Shelf Label Basic Information
- 9.7.2 DIGI Color Electronic Shelf Label Product Overview
- 9.7.3 DIGI Color Electronic Shelf Label Product Market Performance
- 9.7.4 DIGI Business Overview
- 9.7.5 DIGI Recent Developments

## 9.8 Hanshow

- 9.8.1 Hanshow Color Electronic Shelf Label Basic Information
- 9.8.2 Hanshow Color Electronic Shelf Label Product Overview
- 9.8.3 Hanshow Color Electronic Shelf Label Product Market Performance
- 9.8.4 Hanshow Business Overview
- 9.8.5 Hanshow Recent Developments

## 9.9 LG innotek

- 9.9.1 LG innotek Color Electronic Shelf Label Basic Information
- 9.9.2 LG innotek Color Electronic Shelf Label Product Overview
- 9.9.3 LG innotek Color Electronic Shelf Label Product Market Performance
- 9.9.4 LG innotek Business Overview
- 9.9.5 LG innotek Recent Developments

## 9.10 Panasonic

- 9.10.1 Panasonic Color Electronic Shelf Label Basic Information
- 9.10.2 Panasonic Color Electronic Shelf Label Product Overview
- 9.10.3 Panasonic Color Electronic Shelf Label Product Market Performance
- 9.10.4 Panasonic Business Overview
- 9.10.5 Panasonic Recent Developments

## 9.11 Altierre

- 9.11.1 Altierre Color Electronic Shelf Label Basic Information
- 9.11.2 Altierre Color Electronic Shelf Label Product Overview
- 9.11.3 Altierre Color Electronic Shelf Label Product Market Performance
- 9.11.4 Altierre Business Overview
- 9.11.5 Altierre Recent Developments

## 9.12 JYFLEX

- 9.12.1 JYFLEX Color Electronic Shelf Label Basic Information
- 9.12.2 JYFLEX Color Electronic Shelf Label Product Overview
- 9.12.3 JYFLEX Color Electronic Shelf Label Product Market Performance
- 9.12.4 JYFLEX Business Overview
- 9.12.5 JYFLEX Recent Developments

## **10 COLOR ELECTRONIC SHELF LABEL MARKET FORECAST BY REGION**

### 10.1 Global Color Electronic Shelf Label Market Size Forecast

## 10.2 Global Color Electronic Shelf Label Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Color Electronic Shelf Label Market Size Forecast by Country

10.2.3 Asia Pacific Color Electronic Shelf Label Market Size Forecast by Region

10.2.4 South America Color Electronic Shelf Label Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Color Electronic Shelf Label by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

### 11.1 Global Color Electronic Shelf Label Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Color Electronic Shelf Label by Type (2025-2030)

11.1.2 Global Color Electronic Shelf Label Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Color Electronic Shelf Label by Type (2025-2030)

### 11.2 Global Color Electronic Shelf Label Market Forecast by Application (2025-2030)

11.2.1 Global Color Electronic Shelf Label Sales (K Units) Forecast by Application

11.2.2 Global Color Electronic Shelf Label Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Color Electronic Shelf Label Market Size Comparison by Region (M USD)

Table 5. Global Color Electronic Shelf Label Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Color Electronic Shelf Label Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Color Electronic Shelf Label Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Color Electronic Shelf Label Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Color  
Electronic Shelf Label as of 2022)

Table 10. Global Market Color Electronic Shelf Label Average Price (USD/Unit) of Key  
Manufacturers (2019-2024)

Table 11. Manufacturers Color Electronic Shelf Label Sales Sites and Area Served

Table 12. Manufacturers Color Electronic Shelf Label Product Type

Table 13. Global Color Electronic Shelf Label Manufacturers Market Concentration  
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Color Electronic Shelf Label

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Color Electronic Shelf Label Market Challenges

Table 22. Global Color Electronic Shelf Label Sales by Type (K Units)

Table 23. Global Color Electronic Shelf Label Market Size by Type (M USD)

Table 24. Global Color Electronic Shelf Label Sales (K Units) by Type (2019-2024)

Table 25. Global Color Electronic Shelf Label Sales Market Share by Type (2019-2024)

Table 26. Global Color Electronic Shelf Label Market Size (M USD) by Type  
(2019-2024)

Table 27. Global Color Electronic Shelf Label Market Size Share by Type (2019-2024)

- Table 28. Global Color Electronic Shelf Label Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Color Electronic Shelf Label Sales (K Units) by Application
- Table 30. Global Color Electronic Shelf Label Market Size by Application
- Table 31. Global Color Electronic Shelf Label Sales by Application (2019-2024) & (K Units)
- Table 32. Global Color Electronic Shelf Label Sales Market Share by Application (2019-2024)
- Table 33. Global Color Electronic Shelf Label Sales by Application (2019-2024) & (M USD)
- Table 34. Global Color Electronic Shelf Label Market Share by Application (2019-2024)
- Table 35. Global Color Electronic Shelf Label Sales Growth Rate by Application (2019-2024)
- Table 36. Global Color Electronic Shelf Label Sales by Region (2019-2024) & (K Units)
- Table 37. Global Color Electronic Shelf Label Sales Market Share by Region (2019-2024)
- Table 38. North America Color Electronic Shelf Label Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Color Electronic Shelf Label Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Color Electronic Shelf Label Sales by Region (2019-2024) & (K Units)
- Table 41. South America Color Electronic Shelf Label Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Color Electronic Shelf Label Sales by Region (2019-2024) & (K Units)
- Table 43. BOE (SES-imagotag) Color Electronic Shelf Label Basic Information
- Table 44. BOE (SES-imagotag) Color Electronic Shelf Label Product Overview
- Table 45. BOE (SES-imagotag) Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. BOE (SES-imagotag) Business Overview
- Table 47. BOE (SES-imagotag) Color Electronic Shelf Label SWOT Analysis
- Table 48. BOE (SES-imagotag) Recent Developments
- Table 49. Pricer Color Electronic Shelf Label Basic Information
- Table 50. Pricer Color Electronic Shelf Label Product Overview
- Table 51. Pricer Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Pricer Business Overview
- Table 53. Pricer Color Electronic Shelf Label SWOT Analysis
- Table 54. Pricer Recent Developments

Table 55. SoluM Color Electronic Shelf Label Basic Information

Table 56. SoluM Color Electronic Shelf Label Product Overview

Table 57. SoluM Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. SoluM Color Electronic Shelf Label SWOT Analysis

Table 59. SoluM Business Overview

Table 60. SoluM Recent Developments

Table 61. E Ink Color Electronic Shelf Label Basic Information

Table 62. E Ink Color Electronic Shelf Label Product Overview

Table 63. E Ink Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. E Ink Business Overview

Table 65. E Ink Recent Developments

Table 66. Displaydata Color Electronic Shelf Label Basic Information

Table 67. Displaydata Color Electronic Shelf Label Product Overview

Table 68. Displaydata Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Displaydata Business Overview

Table 70. Displaydata Recent Developments

Table 71. Opticon Sensors Europe B.V Color Electronic Shelf Label Basic Information

Table 72. Opticon Sensors Europe B.V Color Electronic Shelf Label Product Overview

Table 73. Opticon Sensors Europe B.V Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Opticon Sensors Europe B.V Business Overview

Table 75. Opticon Sensors Europe B.V Recent Developments

Table 76. DIGI Color Electronic Shelf Label Basic Information

Table 77. DIGI Color Electronic Shelf Label Product Overview

Table 78. DIGI Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. DIGI Business Overview

Table 80. DIGI Recent Developments

Table 81. Hanshow Color Electronic Shelf Label Basic Information

Table 82. Hanshow Color Electronic Shelf Label Product Overview

Table 83. Hanshow Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Hanshow Business Overview

Table 85. Hanshow Recent Developments

Table 86. LG innotek Color Electronic Shelf Label Basic Information

Table 87. LG innotek Color Electronic Shelf Label Product Overview

- Table 88. LG innotek Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. LG innotek Business Overview
- Table 90. LG innotek Recent Developments
- Table 91. Panasonic Color Electronic Shelf Label Basic Information
- Table 92. Panasonic Color Electronic Shelf Label Product Overview
- Table 93. Panasonic Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Panasonic Business Overview
- Table 95. Panasonic Recent Developments
- Table 96. Altierre Color Electronic Shelf Label Basic Information
- Table 97. Altierre Color Electronic Shelf Label Product Overview
- Table 98. Altierre Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Altierre Business Overview
- Table 100. Altierre Recent Developments
- Table 101. JYFLEX Color Electronic Shelf Label Basic Information
- Table 102. JYFLEX Color Electronic Shelf Label Product Overview
- Table 103. JYFLEX Color Electronic Shelf Label Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. JYFLEX Business Overview
- Table 105. JYFLEX Recent Developments
- Table 106. Global Color Electronic Shelf Label Sales Forecast by Region (2025-2030) & (K Units)
- Table 107. Global Color Electronic Shelf Label Market Size Forecast by Region (2025-2030) & (M USD)
- Table 108. North America Color Electronic Shelf Label Sales Forecast by Country (2025-2030) & (K Units)
- Table 109. North America Color Electronic Shelf Label Market Size Forecast by Country (2025-2030) & (M USD)
- Table 110. Europe Color Electronic Shelf Label Sales Forecast by Country (2025-2030) & (K Units)
- Table 111. Europe Color Electronic Shelf Label Market Size Forecast by Country (2025-2030) & (M USD)
- Table 112. Asia Pacific Color Electronic Shelf Label Sales Forecast by Region (2025-2030) & (K Units)
- Table 113. Asia Pacific Color Electronic Shelf Label Market Size Forecast by Region (2025-2030) & (M USD)
- Table 114. South America Color Electronic Shelf Label Sales Forecast by Country



(2025-2030) & (K Units)

Table 115. South America Color Electronic Shelf Label Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Color Electronic Shelf Label Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Color Electronic Shelf Label Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Color Electronic Shelf Label Sales Forecast by Type (2025-2030) & (K Units)

Table 119. Global Color Electronic Shelf Label Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Color Electronic Shelf Label Price Forecast by Type (2025-2030) & (USD/Unit)

Table 121. Global Color Electronic Shelf Label Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global Color Electronic Shelf Label Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Color Electronic Shelf Label
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Color Electronic Shelf Label Market Size (M USD), 2019-2030
- Figure 5. Global Color Electronic Shelf Label Market Size (M USD) (2019-2030)
- Figure 6. Global Color Electronic Shelf Label Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Color Electronic Shelf Label Market Size by Country (M USD)
- Figure 11. Color Electronic Shelf Label Sales Share by Manufacturers in 2023
- Figure 12. Global Color Electronic Shelf Label Revenue Share by Manufacturers in 2023
- Figure 13. Color Electronic Shelf Label Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Color Electronic Shelf Label Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Color Electronic Shelf Label Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Color Electronic Shelf Label Market Share by Type
- Figure 18. Sales Market Share of Color Electronic Shelf Label by Type (2019-2024)
- Figure 19. Sales Market Share of Color Electronic Shelf Label by Type in 2023
- Figure 20. Market Size Share of Color Electronic Shelf Label by Type (2019-2024)
- Figure 21. Market Size Market Share of Color Electronic Shelf Label by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Color Electronic Shelf Label Market Share by Application
- Figure 24. Global Color Electronic Shelf Label Sales Market Share by Application (2019-2024)
- Figure 25. Global Color Electronic Shelf Label Sales Market Share by Application in 2023
- Figure 26. Global Color Electronic Shelf Label Market Share by Application (2019-2024)
- Figure 27. Global Color Electronic Shelf Label Market Share by Application in 2023
- Figure 28. Global Color Electronic Shelf Label Sales Growth Rate by Application (2019-2024)

Figure 29. Global Color Electronic Shelf Label Sales Market Share by Region (2019-2024)

Figure 30. North America Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Color Electronic Shelf Label Sales Market Share by Country in 2023

Figure 32. U.S. Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Color Electronic Shelf Label Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Color Electronic Shelf Label Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Color Electronic Shelf Label Sales Market Share by Country in 2023

Figure 37. Germany Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Color Electronic Shelf Label Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Color Electronic Shelf Label Sales Market Share by Region in 2023

Figure 44. China Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Color Electronic Shelf Label Sales and Growth Rate (K Units)

Figure 50. South America Color Electronic Shelf Label Sales Market Share by Country in 2023

Figure 51. Brazil Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Color Electronic Shelf Label Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Color Electronic Shelf Label Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Color Electronic Shelf Label Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Color Electronic Shelf Label Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Color Electronic Shelf Label Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Color Electronic Shelf Label Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Color Electronic Shelf Label Market Share Forecast by Type (2025-2030)

Figure 65. Global Color Electronic Shelf Label Sales Forecast by Application (2025-2030)

Figure 66. Global Color Electronic Shelf Label Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Color Electronic Shelf Label Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GB00BFF9E2A2EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB00BFF9E2A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970